

Campus Capsules

UNICEF greeting cards and calendars will be sold on the EMU campus early in December. The sale will run from 10 a.m. to 7 p.m. on Wednesday and Thursday, Dec. 8 and 9, and from 9 a.m. to 5 p.m. on Friday, Dec. 10, in Conference Room A of McKenny Union. A variety of books, games and gift items will also be sold, with all proceeds going to help the needy children in developing countries. Anyone interested in helping with the sale may call sales chairwoman Dawn Auten at 483-9362. The sale is sponsored by the International Student Association in cooperation with the Ann Arbor-Ypsilanti branch of the Women's International League for Peace and Freedom.

Faculty and staff members who are participating in the Dec. 12 mid-year commencement ceremonies should turn in their orders for academic apparel to the University Bookstore in the basement of McKenny Union no later than Friday, Dec. 3. Measurements will be accepted in the bookstore's inner office during regular hours. Fittings and distribution of caps and gowns for those students receiving bachelor, master and specialist degrees will take place in the check room on the first floor of McKenny from 10 a.m. to 7:30 p.m. Thursday, Dec. 9, and from 10 a.m. to 5 p.m. Friday, Dec. 10. Faculty and staff members who have ordered apparel may call for it at the same place and during the same hours as specified above.

An open house for Rene Brower, senior secretary in the Educational Psychology Department, will be held from 3 to 5 p.m. Tuesday, Dec. 7, in the Alumni Lounge of McKenny Union. Ms. Brower is retiring next month after 21 years of employment at the University.

The EMU Hurons' first home basketball game of the season, against Cornell on Saturday, Dec. 4, will be followed by a reception at the Holiday Inn East, on Washtenaw Avenue at US-23 in Ann Arbor. The reception will allow friends and alumni of Eastern to meet new head basketball coach Ray Scott. Tickets to the game, which starts at 7:30 p.m. in Bowen Field House, are \$3 apiece. Tickets to the reception are \$2 each and may be purchased at the entrance to the Huron Room in the Holiday Inn East. The reception will feature a cash bar and hors d'oeuvres, and those planning to attend are asked to call the Alumni Relations Office at 487-0250.

An annual rate dividend of 5½ percent on shares held during 1976 has been approved by the EMU Credit Union's Board of Directors. Hershal Pyle, associate professor of music at Eastern and president of the Credit Union, announced that a 15 percent rebate on interest paid during 1976 has also been approved. Credit Union membership is open to all full-time and permanent part-time employees of the University, Lincoln and Rackham Schools and members of their immediate families. Located at 1172 Cornell, the Credit Union is open from 11 a.m. to 5 p.m. on weekdays.

Racial Stereotyping in Football Studied by Two EMU Professors

by Brad Simmons

Two avid football fans who also happen to be EMU professors noticed — as many of their fellow gridiron observers have — that black athletes seem to control certain positions on the field, while white athletes seem to hold others.

Roger Williams and Zakhour Youssef noticed that blacks seemed to hold many of the scoring or highly-visible positions such as running back, wide receiver and defensive halfback. Their white counterparts, on the other hand, seemed to be slotted in low-profile positions such as offensive center and offensive guard, and almost always played quarterback.

The twosome wanted to substantiate this observation with empirical data that might enlighten their colleagues in the world of sports psychology, not to mention the coaches who made the initial position assignments. Through a series of four studies conducted each year since 1972, the combination of Williams, a former college coach and human performance expert, and Youssef, a clinical psychologist and learning theory proponent, proved that coaches stereotype football players, that they slot blacks into certain positions and whites into others and that both the players and the coaches pretty much agree on what's expected of them.

Their most recent study was expanded from the realm of collegiate football to show that the same pattern of stereotyping occurs on all levels of the sport — high school, college and professional.

"At the high school level," explains Youssef, "there are predominantly black positions and predominantly white positions. We didn't really have to do a

Brickley Named To Federal Council

University President James H. Brickley was one of seven new members named recently to a three-year term on the Advisory Council on Financial Aid to Students. The appointment was announced by the U.S. Department of Health, Education and Welfare's Office of Education.

The 21-member council advises the U.S. Commissioner of Education on matters relating to financial aid for postsecondary students and on the effectiveness of student assistance programs administered by the Office of Education.

The council is chaired by John P. DeMarcus, vice-president for administrative affairs at Northern Kentucky State College.



Roger Williams

study of the pros; we just had to look at the rosters and we could tell who was white and who was black.

"This tendency begins at high school," he adds. "It certainly shows itself early in college, and in the pros, the division of labor becomes even more pronounced."

In an earlier study, Williams and Youssef had interviewed several college coaches to find out what characteristics were particularly desirable for each of the positions on a football team. For the offensive center, offensive guard and quarterback, they rated thinking ability, quick mental comprehension and reliability as the top attributes. The qualifications they cited as most important for the positions of running back, wide receiver and defensive half back were physical speed, quickness and high achievement motivation.

"And those," Williams points out, "were the same attributes the coaches said were dominant in the black football players. It was a perfect match."

"Whether or not the racial qualities are really biological or because of social conditions or a combination of the two," Youssef says, "the coaches know a hell of a lot about the game. They're interested in winning and they're making the right decisions. They're not trying to play politics; they are really sensitive to the abilities of the players and the racial groupings where these abilities congregate. They're making their decisions on that basis."

One reason for blacks to hold the position of higher visibility, Williams says, is that they may have had role models in similar positions as youngsters. Youssef surmises



Zakhour Youssef

that more blacks might be in the positions because of a "self-fulfilling prophecy" whereby they become what is expected of them by their coaches.

"Maybe what has been happening with these positions," Youssef says, "is that the blacks get reinforcement for playing these positions, subtle that this reinforcement may be. They DO score; they ARE the ones who make the touchdowns."

The coaches are not the only ones identifying certain attributes with certain positions — the players do the same thing. And, according to Youssef, the players are in agreement with the coaches on what those demand characteristics should be and who should play them.

"Interestingly enough," he points out, "the black players even saw it more like their white coaches. The significant thing about this is that we know there is more conflict between black players and their white coaches. This could not be because of their differences in perceptions."

Williams adds that there were variations among both races in this agreement between the players and the coaches.

"The question is, where the variation is the greatest — whether the player is black or white — are they the players who generally cause the coaches the most trouble?"

Williams notes that centers who were almost always white, were among the ones who disagreed most often with the expectations of their coaches. Because further study in the area of shared perceptions may prove invaluable to coaches in predicting the more troublesome players, Williams and Youssef say they'll explore it next.

Blind Students Have Friend In Marshall

Blind students at Eastern have received a "lion's share" of help from a good friend,



Everett Marshall

Everett Marshall, the dean of academic records and teacher certification.

Marshall, a charter member of the Ypsilanti Lions Club, saw several years ago that the reader service for blind students at the University was not enjoying as much participation as it should. The primary reason was that the students who did the reading were not receiving prompt payment from the state Department of Social Services.

Marshall personally has advanced up to \$700 to ensure that the students who read lessons and other material to the blind receive prompt payment. He is reimbursed later—up to several months later—by the Social Services Department.

"I think it's important for the blind students to receive the service," Marshall says. "It's something that supplements the classroom assignments; something that's not available on tapes or cassettes."

The EMU dean notes that Eastern has about 20 students who are "visually

handicapped to the extent that they cannot read themselves." Funds are allocated by the state for their classmates or others to read to them. Each student participating in the program averages 14 hours of reading weekly.

Marshall's efforts at helping blind students at Eastern earned him the Ypsilanti Lion of the Year award in 1963-64, when he first advanced his own money into a revolving fund which would be used exclusively to pay the students. Since then, his secretary, Margaret Dull, has faithfully written checks and kept accurate payment records.

An EMU employee since 1938, Marshall joined the Ypsilanti Lions Club in 1944—its first year—and has maintained a perfect attendance record since. He is not the only member of his family with a deep concern for the sightless; his wife, Helen, has converted many books into braille for EMU students, the Library of Congress and state libraries.

FOCUS ON faculty:

Edith Phillips Foresees 'Futureworld'

According to an Eastern advertising professor, the days of commercial network television are numbered.

"We are not going to have an NBC, a CBS and an ABC too much longer," says Edith Phillips, the former advertising manager of Revlon. "We can already set up instantaneous networks using cables with microwaves. And here, we've got satellites floating around upstairs; with cable TV, satellites and the microwave systems, there's no need for the networks."

Ms. Phillips, a Belleville resident, bases her predictions on information she brought back with her from her recent sabbatical leave, during which she studied the astounding technological advances in communications made possible by optic fibers. As many as 40,000 different telecommunication systems can be packed into a cable one-half inch in diameter using optic fibers, she says.

About three pounds of optic fibers replace 300 pounds of the traditional copper wiring. And through the use of its laser beam, the quality of the communication is much improved over the traditional methods, she says.

Optic fibers are now being used successfully in Japan for educational cable TV, Ms. Phillips says. Once U.S. government regulations are lifted, allowing development of these new systems to progress full-steam, Americans will soon own two-way communications systems which will greatly increase their options in entertainment. Advertisers, she says, should begin preparing for the day these systems are as commonplace in the home as the TV is now.

"It's going to be a sad, sad day," she says. "The minute we get two-way communication systems set up in our homes, the minute we can print and receive anything in our own living rooms, tells you that the days of the networks are limited."

Along with the imminent destruction of network television will come the death of the familiar TV commercial. Ms. Phillips says advertisers will have to seek new methods of informing the public to take the place of these traditional means. A logical alternative might be preparing video tapes and discs for free distribution. A separate cable TV channel might be set aside exclusively for advertising-related announcements.

"I see a tremendous need for small boutiques or modular services in every city in the country to help advertisers create advertising or to do something that would be on local TV and CATV," she says. If something is missed by the viewer, he can "retrieve" it for observation at his convenience.

Printed on discs or tapes, the "new commercials" are likely to take the form of a highly-informative message about the advertiser's product or services, rather than the amusing and entertaining motif now in vogue.

Ms. Phillips says tremendous advances in the field of communications will manifest themselves in areas other than broadcasting; banking, for instance, will be dramatically changed as people begin to make deposits and withdrawals by punching codes on their telephones. This, she says, will make the need for cash and



Edith Phillips

check transactions unnecessary, thus significantly reducing robberies of those who used to carry cash.

"Cable TV, with the optic fiber and the two-way communication system, is going to be something that people will love," she predicts. "It's going to save time; people will no longer have to carry cash — it's going to drive the criminal batty...The police will have very little to do when this system is enacted."

Ms. Phillips, a graduate of Ohio State University, is no newcomer to the ad game; after her tenure with Charles Revson at Revlon, she went on to become the sales promotional director for Avon. A native of Keota, Colorado, she still owns and operates a Hereford cattle ranch there. The conservative-looking associate professor says she loves fast horses, fast cars and fast planes (she's an avid flier who enters several airplane races a year).

"I'm not calling television broadcasting any more," she says, "I'm calling it 'narrowcasting.' Each individual will have his own way of getting a network system that he wants."

"It will be an international thing; people will be able to tune into France, Japan, Russia, Germany, England — the satellites are going to bring us international communication systems."

Programming in this new era will be predominated by various forms of entertainment, she says, but viewers will be able to choose other kinds of shows on 53 channels. The viewer who misses a program will be able to "retrieve" it for rebroadcast, or "renarrowcast." Choices here might include reading yesterday's newspapers and studying math. "Anything you want to do, you can do," she says.

Ms. Phillips, who admits she is a dreamer, also predicts that optic fiber technology will allow for communication with civilizations on other planets. She says that crime will disappear along with drugs, and that the peoples of the world will adopt a new spirit of togetherness.

"I feel that I am living in the most exciting, stimulating, glorious time in the history of the earth. The possibilities are what dreams are made of and I'm so glad I'm not missing it."

"There's never been anything before like what we have today. I think that we have the brains, I think we have the will, I think we have the endeavor and I think we have the people who are going to change things. And it will all be for the better."

Forensics Team Talks Its Way To One Victory After Another

Eastern's national championship forensics team is continuing its winning ways this season—the contest speakers already have talked their way to a 4-0 record.

Coached by Dennis Beagen, the undefeated team has just returned from a weekend bout with 32 colleges and universities in one of the largest contests of the year, the Ball State University Individual Events Tournament. There, each of Eastern's 12 team members finished in the finals, accumulating 256 sweepstakes points to overcome second-place Bradley University by 58 points.

At Ball State, Michael Garcia, a freshman from Flint, took first place in the Interpretation of Poetry event and fourth place in Interpretation of Prose. Dan Bernard, a sophomore from Detroit, 2

finished first in Impromptu Speaking, second in After-Dinner Speaking and third in Extemporaneous Speaking. Debby Mueller, an Ann Arbor senior, placed first in Rhetorical Criticism.

Finishing third in the Salesmanship event was Larry Katz, a sophomore from Ann Arbor. George Denger, a sophomore from Marshall, placed fourth in Impromptu and fifth in Extemporaneous, while Kerry Laycock, an Ann Arbor freshman, took fifth place in the Salesmanship event. In the Duo Interpretation event, Pat Van Doren, an Adrian senior, and Dean Scourtes, a freshman from Walled Lake, placed sixth.

In other competition this season, Eastern has returned to Ypsilanti with three first-place trophies. In tournaments at Western Kentucky University, Niagara

CENTER OF EDUCATIONAL RESOURCE



From July 1, 1975, to June 30, 1976, a total of 4,479 film showings were held in EMU classrooms. Of these, 2,724 were showings of films in our collections and 1,755 were showings of films obtained on rental at faculty request. The most popular EMU-owned films, with over 25 classroom showings each, were:

	showings
Future Shock	114
Cipher in the Snow	48
(restricted to special education)	
Obedience	48
Why Man Creates	44
Piaget's Development Theory:	
Conservation	39
Summerhill	31
Three Approaches to Psychotherapy: Carl Roger-Client Centered	31
Children Are People	30
Bill Cosby on Prejudice	28
Hunger in America, Part II	28
Visual Perception	28
Black History: Lost, Stolen or Strayed, Part I	27
Lively Art of Picture Books	27
Making of a President, Part II	27
Three Approaches to Psychotherapy: Frederick Perls-Gestalt	27
Hunger in America, Part I	26
Marriage	26
Three Approaches to Psychotherapy: Albert Ellis-Rational-Emotive	26
Three Looms Waiting	26
Making of a President 1960, Part I	25
Anansi the Spider	25
Population and the American Future, Part I	25

the adviser

Changes for tentative Spring 1977 classes
221 General Botany - cancel (it is scheduled for summer session).

Add 485-586 Mammalogy - added to schedule.

Changes for tentative Summer 1977 classes

222 General Zoology - cancel (it is scheduled for spring session).

421 Entomology - cancel (it is not being offered either session).

Information on PED 410: Drug Overdose Aid

The credit hours have been changed from 1 to 2 hours. The prerequisites have been dropped. The following is the new description:

"Outlined by the American Red Cross, this course consists of lectures, textbook and practical application of First Aid Skills and Overdose Aid Skills to give immediate, temporary help in cases of accidents involving drugs. The course includes listening, feedback and communication skills, and limited field experience or its equivalent. Certification in Multi-Media First Aid, Cardiopulmonary Resuscitation and Overdose Aid is awarded upon successful completion of the course."

Late Withdrawal From Individual Classes

Dec. 13 is the last day for late withdrawals. Students requiring a late withdrawal should go to the Academic Services Center, 229 Pierce Hall.

Pre-Registration Ending

Dec. 2 ends the alphabetical registration. After Dec. 2, any students who register must pay 40 percent of their tuition.

University, Hope College and Ball State, the EMU forensics team qualified 48 entries, which is almost half the entries needed for competition in the Rose Bowl of the forensics world — the national tournament at George Mason University in Fairfax, Va., where 130 schools will compete for the championship. There are some 14 tournaments left before the season is capped by that national tournament in April.

Emergency on Campus?
CALL: 1-2-3

100 Films Per Week in Classroom

In addition, there were 6,574 film previews for students and faculty in Audio-Visual Center preview rooms and 283 miscellaneous other showings.

For information about EMU film holdings, see the film portion of the Media Card Catalog, which is located in the University Library lobby and duplicated at the Audio-Visual Center (Room 100 Library).

For additional information, call the Audio-Visual Center at 7-2220.

SPECIAL PROJECTS AND RESEARCH DEVELOPMENT

The following opportunities for program development currently are available:

U.S. Office of Education (USOE) Metric Education Program Announced

The U.S. Office of Education will award grants and contracts for the second year of the Metric Education Program authorized under the Special Projects Act of Higher Education Amendments, 1975. The program will support the development, continuation and expansion of metric education projects. New applications will be evaluated in competition with the applications from former award recipients as well as from applicants which have not previously received assistance. One of the prime objectives of the Metric Education Program is to increase the number of educational personnel who are qualified to teach the metric system through preservice or inservice education programs. Other objectives include further testing of promising metric education program models, establishing or increasing interstate and/or interagency cooperation for the purposes of developing and expanding metric education programs and increasing the number of elementary and secondary teachers and students (as well as parents and other adults) who are able to use the revised metric system. The closing date for receipt of proposals is February 11, 1977.

NSF Announces Closing Date for Chautauqua-Type Short Courses Program

The National Science Foundation has announced a Jan. 12, 1977, closing date for its Chautauqua-Type Short Courses Program for college teachers. For fiscal year 1977, NSF intends to provide \$500,000 to fund up to 14 field centers which will be operated by grant-winning institutions. Participant-teachers will attend the field centers in the fall and spring. During the intervening time they will work on course-associated projects.

Fund for Improvement of Postsecondary Education (FIPSE)

A tentative deadline date of Jan. 14, 1977, has been announced for proposals to the program of Comprehensive Grants, Fund for the Improvement of Postsecondary Education by the Office of Education. Guidelines are not yet available but are likely to be little changed from last year's competition, and proposals will likely be accepted in the same eight comprehensive grants categories.

Upcoming Deadlines

Jan. 1, 1977: Research proposals to the following programs at NSF: Anthropology, Social Psychology and Biochemistry Programs.

Jan. 15, 1977: Research proposals to the following programs at NSF: Earth Sciences, Biophysics, Geology and Geophysics Programs.

Jan. 15, 1977: For applications to the following National Endowment for the Arts (NEA) Programs: Photography Exhibition Aid, Photography Publications and Photography Surveys.

Young But Talented Swimmers Aim To 'Close the Gap' in MAC

by Linda Lehman

In his tenth season as head swimming coach at Eastern, Mike Jones is confident that his relatively young yet talented squad will be more competitive than last year's group, which placed third in the Mid-American Conference.

With 13 returning letterwinners and a bevy of promising freshmen, Jones believes the Hurons are capable of "closing the gap and getting into the picture with Kent State and Miami," the two MAC members who finished ahead of EMU in 1975-76.

To get into the picture, the Huron head coach will be relying heavily on several of the returnees.

Senior co-captain Bill Thompson, a graduate of Birmingham-Groves, is switching from distance swimming to middle distance swimming and sprints this season. Thompson holds varsity records in the 1000-yd. freestyle, 500-yd. freestyle and 200-yd. freestyle.

The MAC champion in both the 100 and 200-yd. breaststroke, Bruce Howell is another returning letterwinner on the squad. The junior from Farmington-Harrison was the only MAC qualifier at the NCAA Division 1 championships in 1976. While training last summer at the Long Beach Swim Club, Howell scored in the National AAU's in the consolation finals.

John Hilewsky, a physically-imposing middle distance freestyler, returns for his third season. At the 1976 MAC meet, the graduate of Warren-Mott High School placed eighth in the 500-yd. freestyle and was a member of the third place 800-yd. freestyle relay team.

Much of the Hurons' success in backstroke competition will depend on the performance of Larry Bierwirth. The senior from Des Plaines, Ill., was third in the 200-yd. backstroke, fifth in the 100-yd. backstroke and led the second place 400-medley relay quartet at the conference championships last year.

With the loss of several butterfly scorers, Jones is relying on sophomore Brian Tyler to carry the load. Tyler, a Birmingham-Groves product, holds varsity records in the 100 and 200-yd. butterfly events and the 200-yd. individual medley.

A bright spot for the Hurons this year is the return of Bucky Crosthwaite (Southfield-Lathrup) and Scott Burdick (Fenton) to the squad. Both swimmers were declared ineligible midway through the 1975-76 season.

Crosthwaite and sophomore Paul Bauer (Ann Arbor-Huron) will lead the Hurons in distance swimming while Burdick and junior Bob Smith (Dearborn Heights-Riverside) should score in sprint competition for Eastern.

Play Has Old-Fashioned Touch

Eastern's Bob McElya is determined to give the playgoers who see the up-coming show he's directing a nostalgic peek at the way theatre was in 1905.

In fact, McElya is ensuring that each and every detail is painstakingly preserved in the EMU Players' production of "Aaron Slick from Punkin Crick." The Beale Cormack play, the last of Eastern's Bicentennial season of plays by American playwrights, will be presented Friday and Saturday, Dec. 3 and 4, and Wednesday through Sunday, Dec. 8 through 11, at 8 p.m. in Quirk Auditorium.

"Aaron Slick from Punkin Crick" is a rural melodrama, complete with the familiar overalled hero and rotten-to-the-core villain. Punctuating the scenes in this 1919 play, says McElya, will be the added entertainment extras that old-time theatre fans literally demanded.

"Audiences at the turn of the century and even later didn't think they were getting their money's worth unless they saw about five hours worth of theatre," McElya says. "Soyou'd have a play; you'd very frequently have a farce afterpiece after the play and they'd put 'oleo numbers' in."

The EMU director notes that oleos are vaudeville-like musical numbers, recitations, skits and the like that are performed during the intermission to keep the audience entertained. Included at EMU is a rendition of "Casey at the Bat" and "Bird in the Gilded Cage."

Other McElya touches to preserve the historical quality include use of a "drop curtain," the old advertising play of the



Mike Jones

Other Huron returners include sophomore distance swimmer Bob Harry (Dearborn-Edsel Ford), senior individual medley performer and co-captain Glenn Lenardon (Dearborn-Edsel Ford), sophomore backstroke Clay Putnam (Fenton), sophomore middle distance freestyler Al Rinderknecht (Warren, O.-Harding) and sophomore butterfly Bob Strube (Warren-Mott).

Freshmen who should contribute to the overall success of Coach Jones' squad are backstroke Jeff Romig (Okemos), sprinter Mike Agar (Lansing-Eastern), backstroke John Armstrong (St. Clair Shores-Lakeshore), sprinter Dave Beckman (Holland-West Ottawa), diver Gary Bender (Findlay, O.), diver Paul Centkowski (Inkster-Cherry Hill), breaststroke Wayne Frebel (Ft. Wayne, Ind.), diver Greg Johnson (Livonia-Stevenson), diver Jeff Karner (Dundee), diver Pat Picard (Huntington Woods-Berkley), freestyler Jim Weigand (Utica-Eisenhower) and breaststroke Matt Rojek (Dearborn-Edsel Ford).

The Hurons opened the current season with an appearance at the Michigan Collegiate Relays at Central Michigan University Nov. 20. The remainder of the schedule includes a 10-meet MAC card as well as match-ups with Michigan State and the University of Michigan.

"We have never defeated Michigan and Michigan State," Jones notes, "but I think we will be more competitive with them than we have been in the past."

Looking at the league dual meet schedule, Jones says, "We have to consider Kent and Miami, in that order, as our biggest rivals. They were the only two conference dual meets which we lost last year."

"Central Michigan and Northern Illinois also are improving rapidly, and those dual meets could be fairly tight."

period whereby business would have their products or services prominently displayed. The director has even gone as far as using real Ypsilanti businesses — only those which were in business in 1905 — as advertisers.

The drama itself reeks of the period in which the folksy hero was adored by those who watched him triumph—as he always did — over evil. McElya says this follows the theme of one of the play's ancestors, the "Toby show," with a lead character closely resembling Gomer Pyle.

"He's the dumb guy from the country who turns out to be smarter than the smoothie from the city," McElya says. "Toby was a particular guy who started in about the 1830's; you always saw him in a red fright wig with freckles painted on, with baggy overalls and a couple of teeth blacked out."

The Toby character, who is recreated in Aaron Slick, is pitted against evil Wilbur Merridew who wants to buy a farm dirt cheap owned by a widow Aaron is courting. Merridew is the typical "city slicker," according to McElya, who believes "everybody west of the Hudson is a rube and can be taken advantage of."

The set features a depiction of a real Oklahoma farm, with details carefully painted on so as to re-create the wing-and-drop system used in the early 1900's.

Tickets for "Aaron Slick from Punkin Crick" are \$2.75 for general admission and \$2 for EMU students. For more information, call the Quirk Box Office at 487-1221. The Box Office will be open until 8:30 p.m. on evenings of performances.

FOCUS ON staff:

Art Timko Directs WEMU Programing

by Owen Eshenroder

Whenever you tune in WEMU at 88.1 on your FM radio dial, from noon sign-on to 1 a.m. sign-off, the presence of Art Timko is behind what you're hearing.

The 30-year-old Timko is program director for the campus radio station, and as such, it's his job to decide what is broadcast and when. He develops local programming, plans a program schedule, assigns personnel and generally oversees the day-to-day operations at the station, which is located on the top floor of King Hall ("The best view on campus," according to Timko).

Much of the nuts-and-bolts work at WEMU is done by Eastern students, since between 17 and 28 students will be employed part-time by the station at any given time, compared to three full-time employees. "It's the students who have a great deal of responsibility for what goes on the air," says Timko. "They are the producers, announcers and engineers for us."

The Detroit native believes that WEMU provides the best experience for students interested in radio work. Such students may soon benefit further if an interdisciplinary mass communications curriculum — involving WEMU, the Eastern Echo, the campus Television Unit, the broadcasting section of the Speech and Dramatic Arts Department and the journalism section of the English Department — is approved.

Timko is involved in formulating such a curriculum, and he hopes it will be okayed by the various departments and the College of Arts and Sciences by the end of the winter semester. "The time is right for this," he says.

At present, WEMU is a 10-watt station whose signal can be received within a radius of approximately seven to ten miles of its antenna atop Pierce Hall. But the station has had an application for a power increase on file with the Federal Communications Commission since 1971, and Timko has reason to believe that it finally may be approved within the next few months.

If so, WEMU would broadcast at 15,600 watts in three directions and at 500 watts toward Detroit to the east. The problem which has delayed the application is that for WEMU to increase its power, two other stations in this area must change their frequencies so as not to interfere with the signal.

By comparison, the University of Michigan campus station, WUOM, broadcasts at 240,000 watts, which covers most of southeastern Michigan, Timko points out.

While WEMU might lack strong broadcasting power, the employees there certainly can't complain about their facilities, the quality of which reportedly tops a number of commercial stations in the state. The station operates under the auspices of Vice-President for University Relations Gary Hawks' office, and moved to King Hall a little more than two years ago.

Timko, who received both his B.A. and M.A. degrees from Eastern, holds forth in a domain which includes two studios, two control rooms, a newsroom and some 12,000 record albums covering a wide spectrum of musical tastes.

Participants

Carolyn Kirkendall, director of Project LOEX at the Center of Educational Resources, recently presented an address on "The Status of National Academic Library Instruction Programs" at the Southeastern Library Association's Reference and Adult Services Section annual conference in Knoxville, Tenn.

Susanne Stephenson, professor of art is exhibiting a ceramic porcelain "puff box" at the John Michael Kohler Arts Center in Sheboygan, Wisc. The exhibit runs through the end of December and focuses on the roles that boxes have played in art and history.

Leah Adams, associate professor of curriculum and instruction, spoke on "Selecting a Preschool Program for Your Child" at the November meeting of the Ann Arbor-Ypsilanti American Association for University Women (AAUW) Child Study Group.



Art Timko

Although the facilities are top-notch, Timko feels the station must achieve an "identity of its own," independent of the four other public stations and 47 commercial stations available to the Ypsilanti listening audience. He is presently developing a new musical format for the station.

The news format will remain much the same, however, with local coverage focusing on the University, Ypsilanti city government and Ypsilanti Township government. Timko stresses that while WEMU is funded by the University, its news coverage will continue to be vigorously objective.

"One thing we really pride ourselves on is objectivity," he says. "We have not been censored. We've not been told that we can't cover something . . . Vice-President Hawks has been 100 percent supportive of the station in that respect. We have gotten criticism on some of the stories we've done, but not from Vice-President Hawks."

Timko notes that maintaining objectivity in WEMU's news reporting is vital for the station to gain credibility. "If we were only to pump out propaganda for Eastern Michigan University, I honestly don't think we'd be worth much," he says.

WEMU operates 13 hours a day, seven days a week, and Timko points out that the station will observe its 11th birthday on Dec. 8.

A former staff sergeant with the U.S. Army's 101st Airborne Division and a Vietnam veteran, Timko was named last year as one of the Outstanding Young Men in America — "one of a select bookful of people so honored," he laughs. He enjoys gardening and tinkering with automobiles in his free time. He and his wife Jessie reside in Belleville.

STUDENT SENATE ROUNDUP

At the Nov. 16 Student Senate meeting: President of the Student Senate James Beasley announced that three senate seats are vacant due to violations of the senate's attendance policy. Those students interested in applying for the Senate seats may obtain applications in the student government office in Goodison Hall.

Student Senator Cheryl Troup's appointment to chair the Minority Affairs Committee was unanimously confirmed. Troup was appointed following the resignation of Dan Garcia.

The Student Advisory Council reported to the Senate that the pass-fail option is nearing approval and possibly will be in effect by next fall. The new policy for the pass-fail option recently passed the Education Committee of the College of Arts and Sciences and is now pending approval by the Department of Education. According to Senator Bob Crawford, chairman of the Academic Affairs Committee, the new policy will allow juniors and seniors to drop the pass-fail option and receive a letter grade instead, up to a week before finals. "The policy would allow students to choose the pass-fail option rather than receive a letter grade for elective classes," said Crawford. "The student can choose the option before the 60 percent tuition payment due date."

Events of the Week

Nov. 29-Dec. 5

Monday, November 29
EXHIBIT — Watercolor paintings by MFA candidate Electra Stamelos will be on display in the Sill Gallery through Dec. 3. Gallery hours are 8 a.m. to 5 p.m. Monday through Friday and 7:30 to 9:30 p.m. Thursdays.
Tuesday, November 30
MEETING — Toastmasters International will hold its weekly breakfast meeting at 7 a.m. in Gallery II, McKenny.
FILM — MUD Cinema will present "Play It Again, Sam" at 7 and 9 p.m. in Strong Auditorium. \$1.25.
MEETING — The Student Senate will meet at 7 p.m. in the Main Lounge, McKenny.
MEETING — The Huron Sailing Club will meet at 8 p.m. in the Alumni Lounge, McKenny.
Wednesday, December 1
EXHIBIT — A student textile show will be on display in the Library Lobby through Dec. 18.
VIDEOTAPE — Media Services will present a program entitled "Crockmeters and Carpet Flammability" at noon in 123 Library and on Channel 5, Campus TV.
FILM — The Biology Film and Lecture Series will present "Ladder of Creation" at 12:05 p.m. in 122 Jefferson.
MEETING — The Marketing Club will meet at 3 p.m. in 219 Pray-Harrold.
MEETING — The Faculty Assembly will meet at 3:15 p.m. in the Alumni Lounge, McKenny.
MEETING — The Chess Club will meet at 6 p.m. in Gallery I, McKenny.
FILM — MUD Cinema will present "Discreet Charm of the Bourgeoisie" at 7 and 9 p.m. in Strong Auditorium. \$1.25.
BASKETBALL — The men's basketball team will play Cleveland State University at 8 p.m. in Cleveland, O.
MEETING — The Vets Club will meet at 9 p.m. in the Main Lounge, McKenny.
Thursday, December 2
THEATRE — James Gousseff will direct the Brown Bag Theatre presentation at noon in the Quirk Lounge.
MEETING — The EMU Women's Commission will meet at 2 p.m. in the Reception Room, McKenny.
FILM — Media Services will present "Five Minute Thrill" and "39 Steps" at 7 p.m. in Roosevelt Auditorium.
FILM — MUD Cinema will present "The Exorcist" at 7 and 9 p.m. in Strong Aud. \$1.25.
LECTURE — Dr. John Mahlmann, executive director of the National Art Education Association, will discuss "Art Education: The Politics and Pragmatism of the Profession" at 7:30 p.m. in Sill Lecture Room Two.
Friday, December 3
TEA — A welcoming tea for Dr. Judith Boyd, head of the Nursing Education Department, will be held at 3 p.m. in the Susan Burson Room, Roosevelt.
FILM — MUD Cinema will present "The Exorcist" at 7 and 9 p.m. in Strong Aud. \$1.25.
GYMNASTICS — The men's and women's gymnastics teams will host the men's and women's squads from Kent State University at 7:30 p.m. in Warner Gym. \$1.
THEATRE — The EMU Players will present Beale Cormack's "Aaron Slick from Punkin Crick" at 8 p.m. in Quirk Theatre. \$2.75 general admission; \$2 EMU students.
PROGRAM — The EMU dance faculty along with 30 students will present an evening of dance entitled "Dances and Dancers in Progress" at 8 p.m. in Roosevelt Aud.
HOCKEY — The Hockey Club will compete against Oakland University in Rochester, Mich.
Saturday, December 4
FILM — MUD Cinema will present "The Exorcist" at 7 and 9 p.m. in Strong Aud. \$1.25.
BASKETBALL — The men's basketball team will host the Big Red of Cornell University at 7:30 p.m. in Bowen Field House. \$3 general admission, EMU students free. A reception at the Holiday Inn East for Head Coach Ray Scott will follow the game. \$2 and cash bar.
CONCERT — The Marching, Concert and Symphonic Bands, conducted by Thomas Tyra, will perform in the annual Band-O-Rama at 8 p.m. in Pease Auditorium.
THEATRE — The EMU Players will present "Aaron Slick from Punkin Crick" at 8 p.m. in Quirk Theatre. \$2.75 general admission; \$2 EMU students.
HOCKEY — The Hockey Club will compete against Muskegon Community College in Muskegon, Mich.

Watercolor Exhibit
Now Open at Sill

An exhibition of watercolor paintings by EMU student Electra Stamelos opened Sunday, Nov. 28, in the Sill Gallery. The exhibit runs through Dec. 3.
Ms. Stamelos is a Master of Fine Arts candidate under Kingsley Calkins, head of the EMU Art Department. Her brilliantly-colored works, small by watercolor standards, feature close-up views of tropical plants in Florida and scenes of the gentle countryside near Hartland, Mich.

Evening of Dance
To Be Presented

The Eastern dance faculty along with 30 students will present an evening of dance entitled "Dances and Dancers in Progress" Friday, Dec. 3, at 8 p.m. in Roosevelt Auditorium. It is open to the public without charge.
The program is directed by Catharine Taylor Plavcan, a new member of the EMU faculty who spent the last five years teaching at the California Institute of the Arts.

PHOTO OF THE WEEK

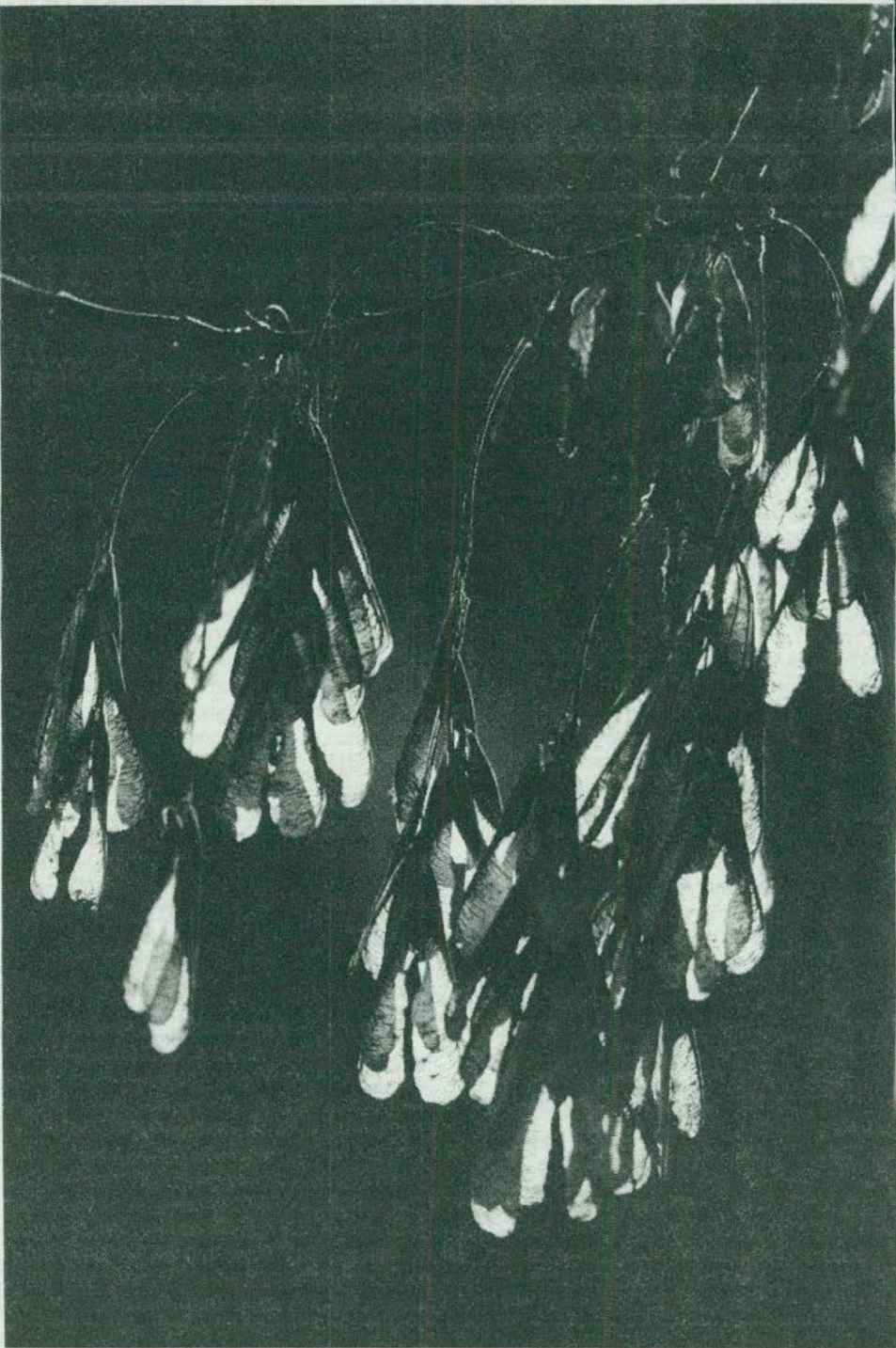


Photo by Dick Schwarze
Clusters of fruit on a white ash tree behind Jefferson Hall stand out vividly against a late autumn sky. Photographer Schwarze used an 80-200mm zoom lens on his Nikon and shot Tri-X film at 1-125th of a second at f5.6 to record nature's artwork.

Openings

The Personnel Office announces the following vacancy:
Clerical-Secretarial
CS-02 — \$6,180-8,659 — Key punch Operator — Accounting Dept.
Final day for acceptance of applications for the above position is Dec. 3, 1978.
An Affirmative Action
Equal Opportunity
Employer and Educational
Institution

Art Educator
To Speak On Campus

John Mahlmann, executive director of the National Art Education Association, will speak at Eastern at 7:30 p.m. Thursday, Dec. 2.
Mahlmann's topic will be "Art Education: The Politics and Pragmatism of the Profession." The speech, the third in Eastern's fall series of art education lectures, will be presented in lecture room two of Sill Hall. It is open to the public free of charge.

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MTWTFSS

NOON	12:30	1:30	5:00	6:45	7:00	7:15	7:30	8:00	10:00	10:15	1:00
COMPOSITE	THE RADIO MAGAZINE	COMPOSITE	THE RADIO MAGAZINE	SPECIAL OF THE WEEK		OPTIONS IN EDUCATION			EVENING CONCERT	NEWS	LATE NITE SHOW
				STYLES OF RELIGION & ETHICS		VOICES IN THE WIND					
				MARKET-PLACE	MORE FOR LESS	FIRING LINE		BASKETBALL: EMU at Cleveland State and Pre-Game			
				TOWARD EQUAL RIGHTS	COMMUNITY CALENDAR	INSIGHT		FOCUS			
				EDITORIAL REVIEW	MICHIGAN OPINION	PAGE FOUR	SOVIET PRESS REVIEW	SCIENCE MAGAZINE			
			NEWS	JAZZ SCOPE		BASKETBALL: EMU vs. Cornell and Pre-Game Coverage					
	OPERA THEATRE		AMER. POP. SONG	VOICES IN THE WIND	DIMENSIONS IN BLACK						

PROGRAM HIGHLIGHTS:

Wednesday, 6:30 p.m. — A look at safe and durable Christmas toys on MARKETPLACE.
Wednesday, 7:30 p.m. — JOHN FOUNTAIN'S LOOK AT SPORTS, followed by THE RAY SCOTT SHOW at 7:45 and five minutes of pre-game information at 7:55. At 8:00, LIVE PLAY-BY-PLAY COVERAGE of the EMU-Cleveland State University basketball game.

Thursday, 7:00 p.m. — Tim Adler examines Ypsilanti pornography laws on INSIGHT.
Saturday, 7:00 p.m. — JOHN FOUNTAIN'S LOOK AT SPORTS, followed by THE RAY SCOTT SHOW at 7:15 and five minutes of pre-game information at 7:25. At 7:30, LIVE PLAY-BY-PLAY COVERAGE as the Hurons host Cornell University.