



# LOEX QUARTERLY

Affiliated with Eastern Michigan University's Bruce T. Halle Library

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Another LOEX Conference is on the horizon, this time in Music City (no “the” in the front, thank you), Nashville. When selecting the location for this 2013 edition of the conference a couple of years ago, I knew Nashville was a great city, but I had no idea it would turn into a spot reaching a highpoint in the national zeitgeist with a network TV show, articles in national publications, and a hotel market that’s turned out to be tighter than anything this side of traditional urban locales like NYC, San Francisco and downtown Chicago. Along with putting together a great program of sessions, the local planning committee has been working to make sure conferencegoers have plenty of opportunities to sample the local scene. For those LOEX members who won’t be able to attend, we will continue to have a selection of online Encore sessions in the month after the conference, which will be recorded for later viewing in the fall.

In this issue of the Quarterly, we have a review of a book that could be useful to those preparing presentation materials for a LOEX conference (or any other venue), a TechMatters that’s a bit of a follow-up to the last installment—this time focusing on creating video comics for your instruction. We also have articles about increasing effectiveness and using different techniques in research, along with an interview of someone who has been a successful presenter at many conferences, including at LOEX, along with doing other interesting work in many areas of the library instruction world.

Happy instructing,

Brad Sietz  
Director

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Editor: Brad Sietz ; Asst. Editor: Ben Oberdick  
LOEX Clearinghouse, 203 Halle Library  
Eastern Michigan University  
Ypsilanti, MI 48197-2207  
734-487-2563, 734-487-1289 fax  
loex@emich.edu, @loex\_library