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EMU Men's Football: EMU Athletics Hosts Enhance the Experience Committee January 27, 2014

Eastern Michigan University

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EMU Athletics Hosts Enhance the Experience Committee

A 40-person panel will meet three times during the winter semester



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YPSILANTI, Mich. (EMUEagles.com) – The Eastern Michigan University Department of Intercollegiate Athletics announced its first-ever Enhance the Experience Committee. The 40-person council made of up students, season ticket holders, administration, corporate partners and faculty will provide the athletics department with feedback on the gameday experience at Eastern Michigan and possible ways to improve that experience for fans.

The first meeting for the committee will be held Thursday, Jan. 30, at 6 p.m. in the Eagles Nest inside the Convocation Center. This will be the first chance for the 40-person panel to meet with EMU Athletics officials to discuss fan experience at sporting events, with a primary emphasis on football gamedays.

The group will convene three times with future meetings taking place Thursday, Feb. 13, and Thursday, March 6.

"There is nothing more important to our department than our ticket holders, donors, students, and supporters," said [Tony Orlando](#), EMU Assistant Director of Athletic Marketing. "This special group of people encompasses all of those different areas. Their valuable feedback and insight will allow us to "Enhance the Experience," and reach our goal of providing the best game day experience in the entire Mid-American Conference to our fans."

Some topics of discussion may include: season ticket prices/packages, parking, season ticket holder benefits, pre-

game activities/tailgate, in-game activities, season ticket holder seating, suite area assessment and concession items/beverages.

The inaugural Enhance the Experience Committee includes 19 alumni/season ticket holders, seven students, including the EMU student body president and vice president, four faculty members, three EMU staff members, three EMU Athletics corporate sponsors and various other community members.

The 40 members of the first ever committee are: Trudy Adler (Ypsilanti), Alex Alvarado (student), Frank Anderson III (student), Serge Barna (Livonia), Kelly Brennan (EMU Staff), [Ryan Brumfield](#) (student), Walt Church (Ypsilanti), Glenda Cornette (Belleville), Steve Demers (Ypsilanti), Brandon Downs (Ypsilanti), Andy Eggan (Ann Arbor), Al Fellhauer (Milan), [David Gibson](#) (student), Burt Greene (Ypsilanti), Walter Kraft (EMU Administration), Dave Kreinbring (Clinton Township), Rusty and Elaine Machovec (Livonia), Daniel Makarweich (Ypsilanti), Desmond Miller (student body president), Jack Minzey (Ypsilanti), Ed Mizinski (Howell), Nino Monea (student body vice president), Heather Neff (EMU Faculty), Jessica Nietrzeba (EMU Alumni Relations), Stephen Nofs (Harrison Township), Karen Paciorek (EMU Faculty), Brett Petersmark (Saline), Eric Rass (Beverly Hills), Anita Rich (EMU Faculty), Bud Schimmelpfenneg (Canton), Greg Sheldon (Allen Park), [Edward Sidlow](#) (EMU Faculty), Jim Streeter (Ypsilanti), Eric Sturgis (student), Ben Thayer (Berkley), Kevin Van Kennel (Ann Arbor), Eric Walline (Saline), Khalid Walton (Canton), Bette Woods (Ann Arbor) and Casey Wooster (EMU staff).