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Student works in the institutional repository: An analysis of interest and impact

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Student Works in the Institutional Repository

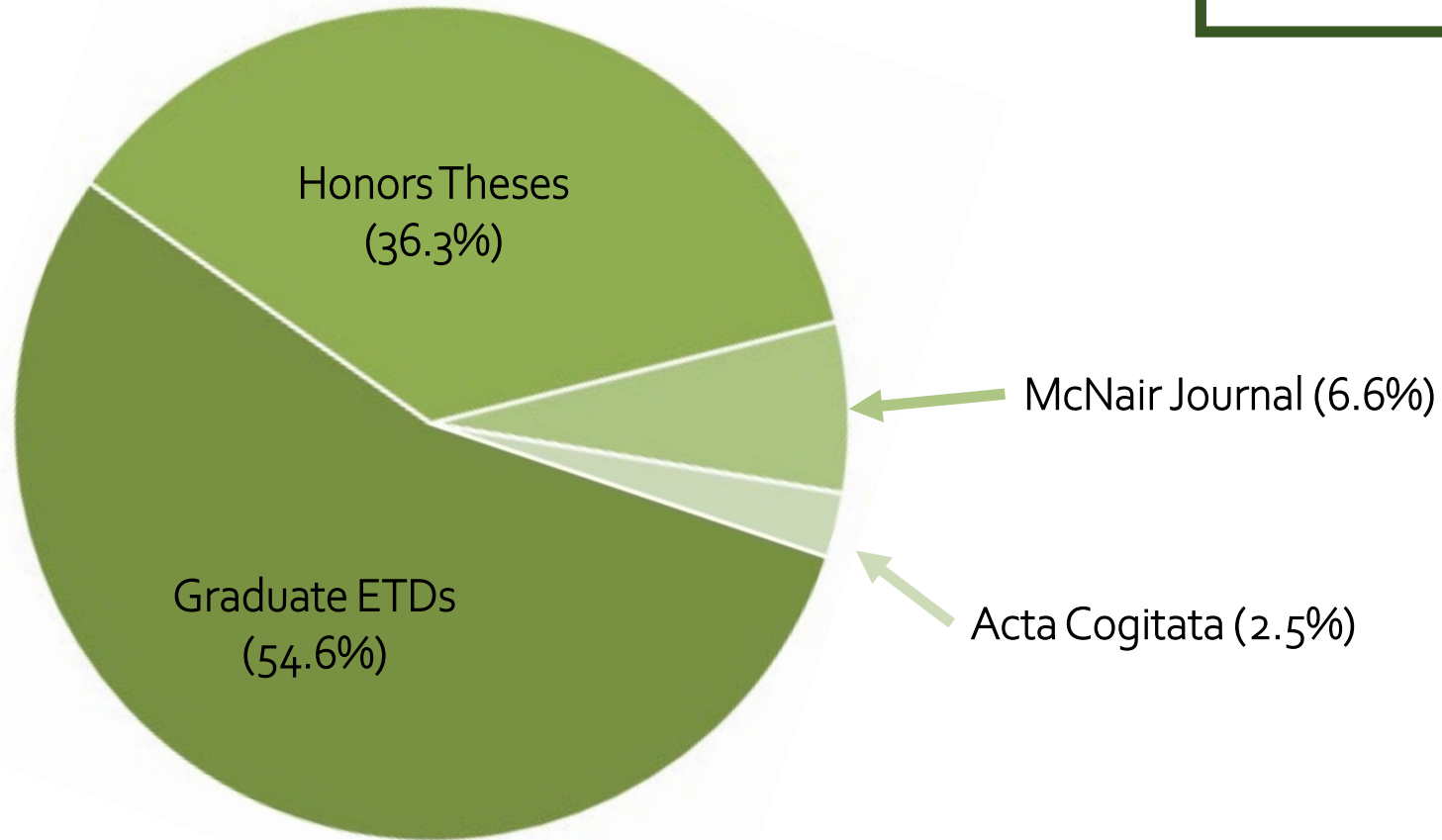
An Analysis of Interest and Impact

Michigan Academy of Sciences, Arts and Letters
March 11, 2022 - Zoom

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EMU Scholarly Communications Librarian

What is ‘student work’?

Total Student Works
= 1,972 items



What is 'interest'?



Full-Text
Downloads

What about 'impact'?



Google Scholar
Citations



Social Media
Mentions

Downloads – 4,391,718

Figure 1: #of works needed to reach approx. 1,100,00 downloads

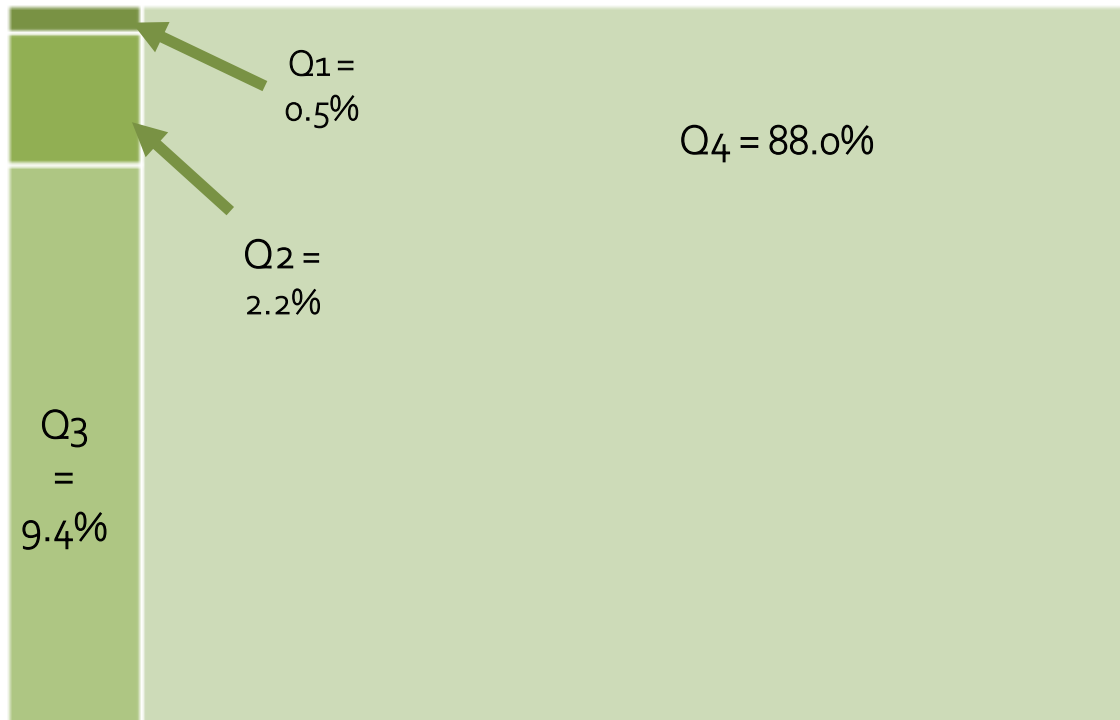
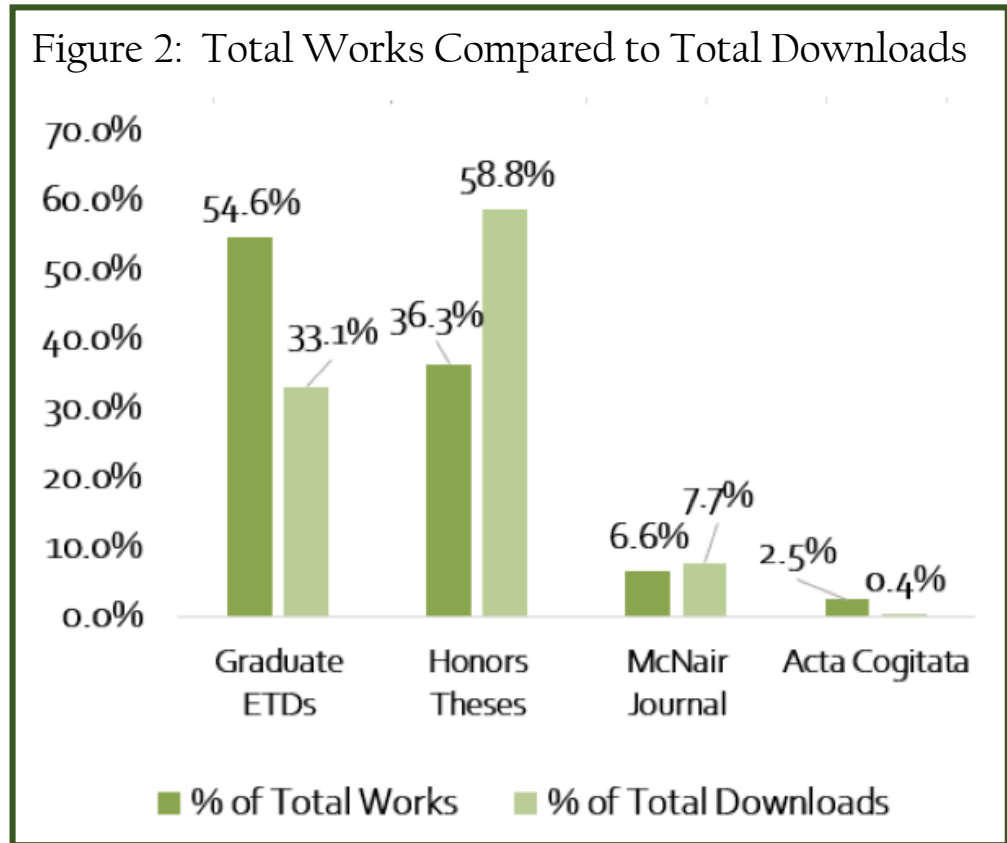


Figure 2: Total Works Compared to Total Downloads



Citations – 3,235

Figure 3: # works needed to reach approx. 808 citations

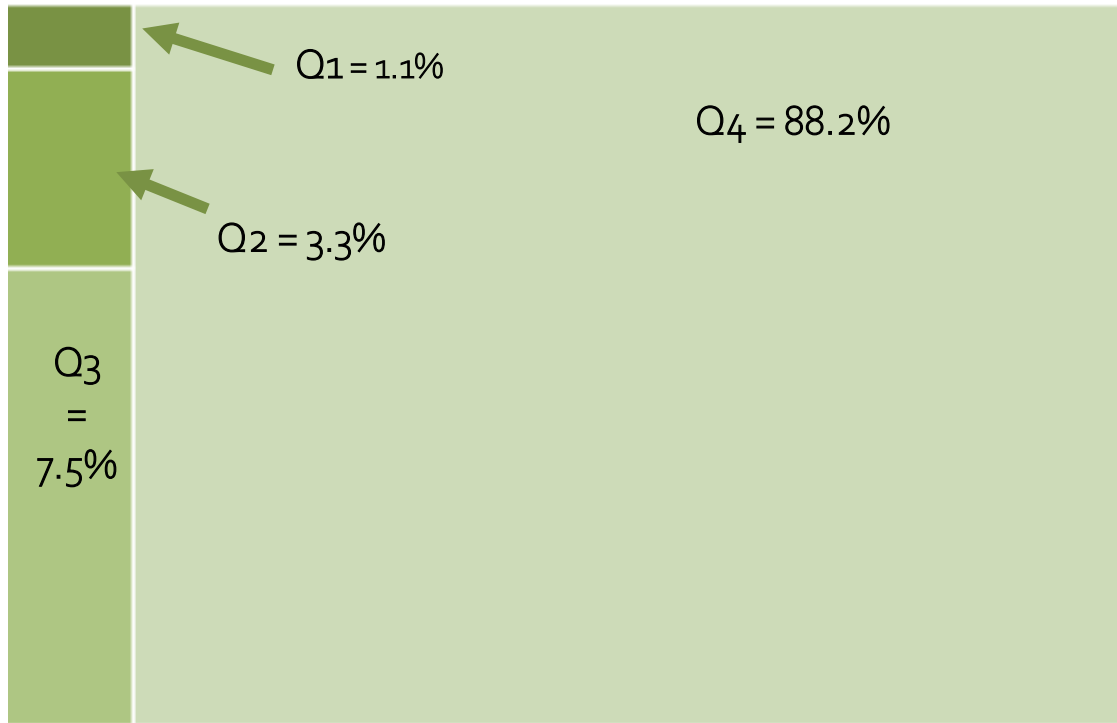
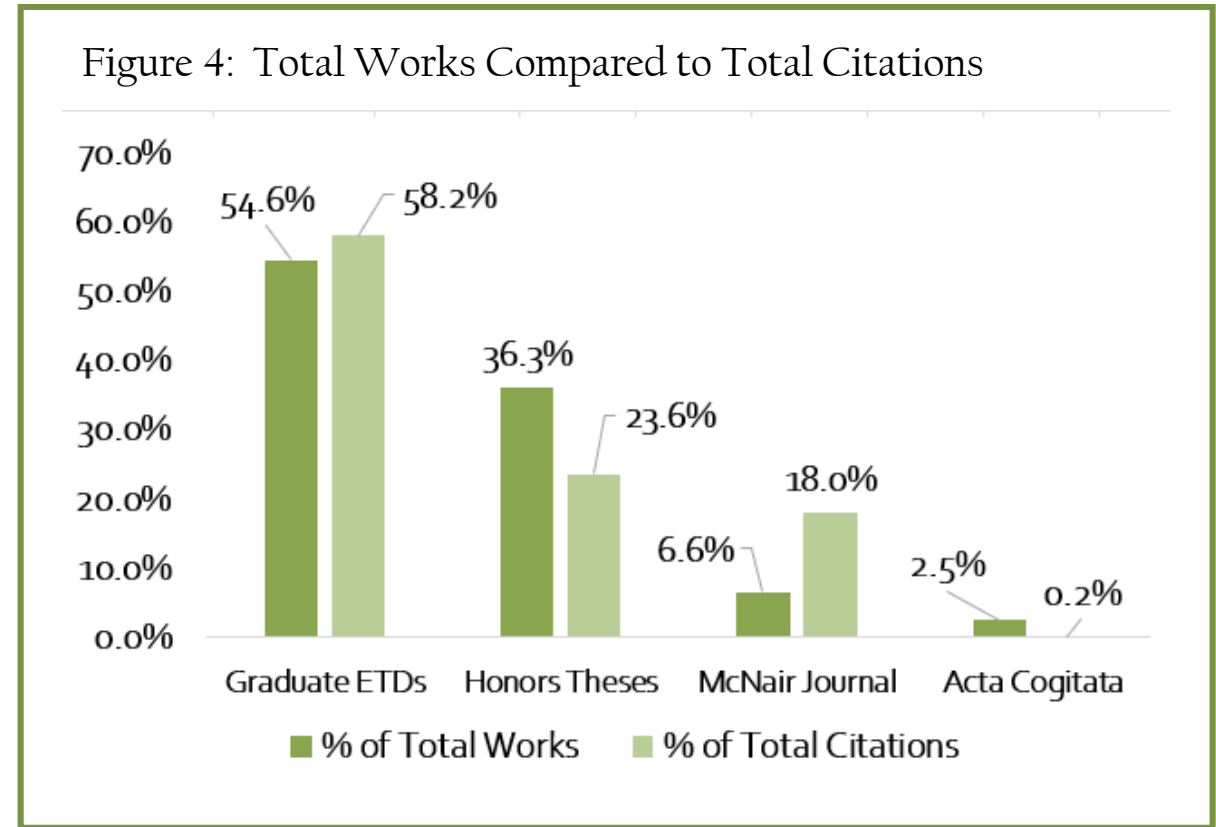


Figure 4: Total Works Compared to Total Citations



Social Media Mentions – 4,570

Figure 5: # works needed to reach approx. 1,145 mentions

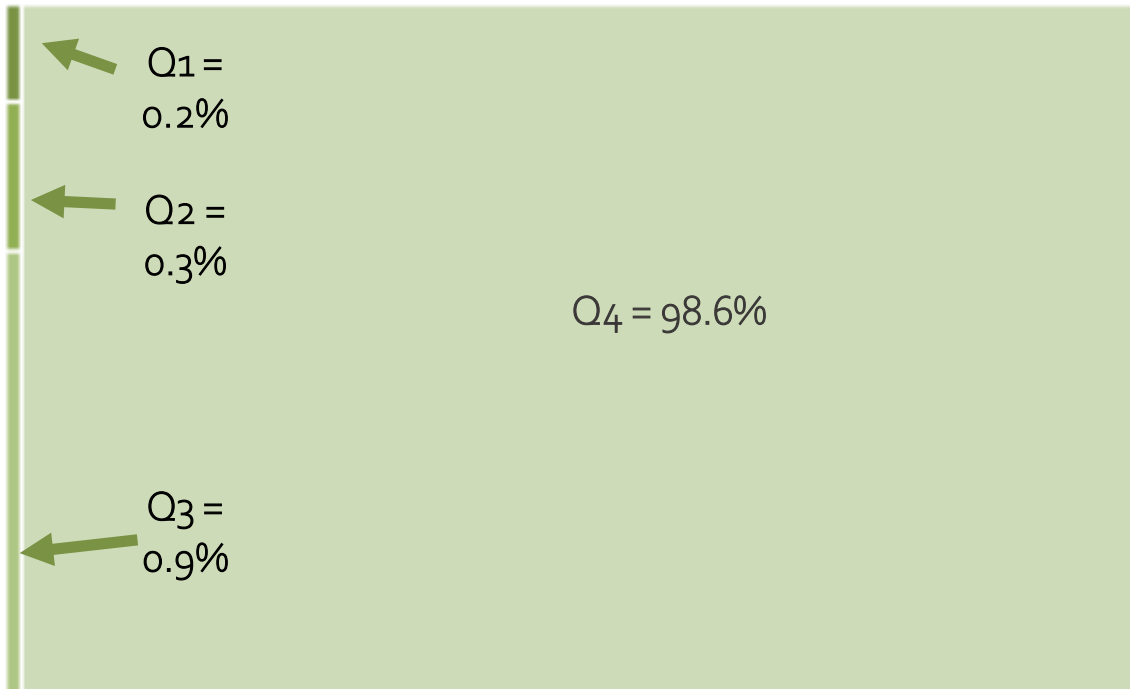
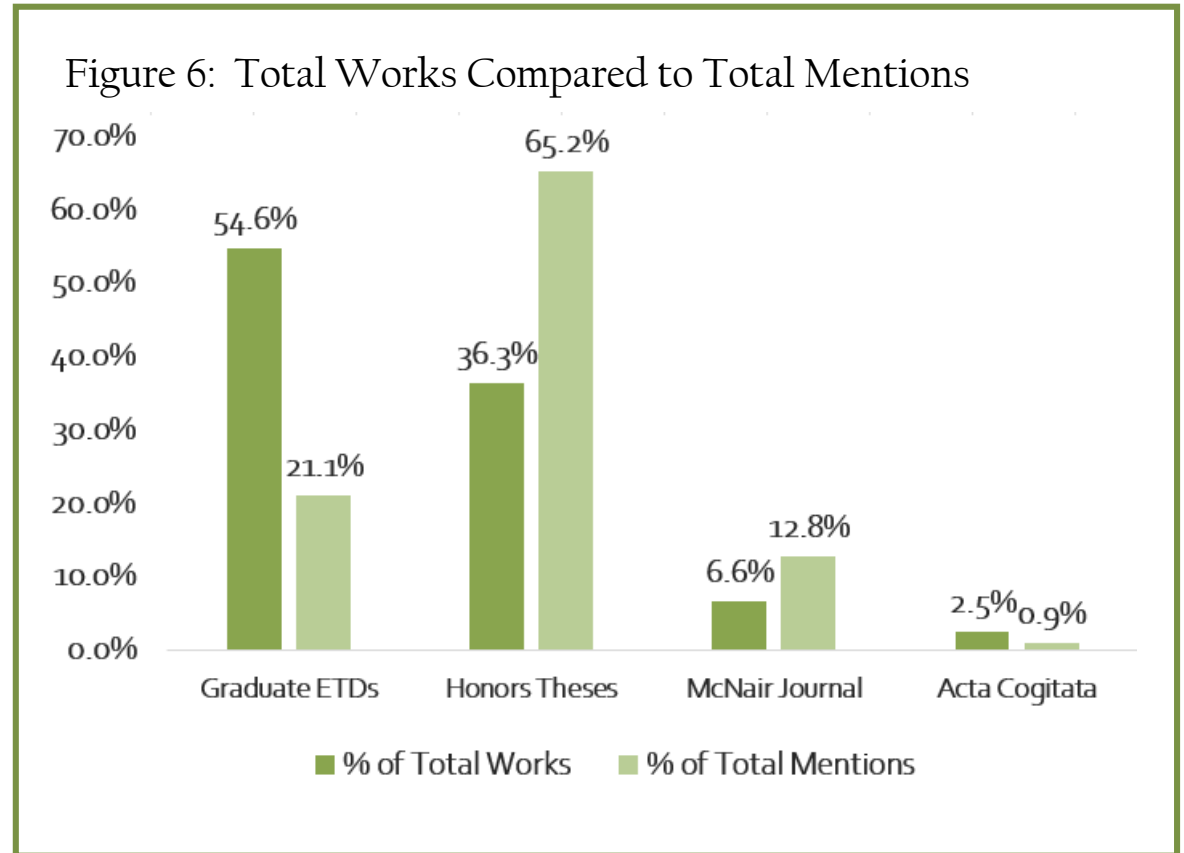


Figure 6: Total Works Compared to Total Mentions



| | Downloads | GS Citations | Social Media Mentions |
|----|--|---|--|
| 1 | Flower Symbolism... (194,876) | Differentiated Instruction... (93) | The Gendered Impact of Neoliberalism... (1,657) |
| 2 | The Catcher in the Rye:... (153,319) | A National Study of Job Satisfaction... (59) | The Invisibility of White Privilege (418) |
| 3 | Herzberg's Two-Factor Theory ... (151,420) | Female Self-Objectification... (59) | A Portrait of Power... (350) |
| 4 | Effective Strategies for General... (149,859) | Using Drama as an Effective Method... (57) | The Effects of Cryptocurrencies... (316) |
| 5 | The Effectiveness of Nazi propaganda... (110,664) | Herzberg's Two-Factor Theory ... (51) | The Effectiveness of Nazi propaganda... (229) |
| 6 | The Revolutions of 1848... (98,130) | A Generation at Risk... (46) | Marketing Strategies... (223) |
| 7 | Using Drama as an Effective Method... (96,201) | The Impact of a Group-Based Acceptance... (43) | Hidden Messages... (200) |
| 8 | Marketing Strategies... (67,571) | Senior Women Leaders... (41) | Cultural Diversity: Pain Beliefs... (181) |
| 9 | Differentiated Instruction... (63,986) | Corporate Social Responsibility... (38) | The Effects of Childhood Abuse... (160) |
| 10 | Cultural Diversity: Pain Beliefs... (61,975) | Perceived Stressors, Coping Strategies... (33) | A Comparison of the Impact... (152) |
| 11 | Share Cropping Blackness... (57,577) | International Students... (31) | International Students... (148) |
| 12 | Standards, Training, and Guests'... (55,945) | A Workplace Design... (30) | A Critical Ethnographical Exploration... (132) |
| 13 | The Effects of Multicultural Literature... (50,742) | Get Your Education... (29) | Variants in the Samaritan Pentateuch... (119) |
| 14 | Unpunished Criminals...(42,980) | The Glass Ceiling... (29) | Queering Asexuality... (113) |
| 15 | Hidden Messages... (42,963) | Technological, organizational... (28) | Share Cropping Blackness... (105) |

Take Aways

- ★ **Vast majority** of counts are in **Q4** (outliers skew)
- ★ **Focus** on **discoverability**.
- ★ **More to value** of works than their counts.

Thank you.

Questions? Comments?
