

1965

Alumni Newsletter, February 1965

Eastern Michigan University

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EMU

ALUMNI NEWSLETTER

Ypsilanti, Michigan February, 1965 Vol. XVII, No. 2



EMU ALUMNI NEWSLETTER

Volume XVII
Number 2
February, 1965

Published in the interests of the Alumni at intervals during the school year by the Division of Field Services, Eastern Michigan University, Ypsilanti, Michigan. PUBLICATION COMMITTEE: *Earl K. Studt ('32), Director of Alumni Relations; Ethel C. Ackerman, Editor; Lucille A. Marshall, Editorial Assistant.*

Announcement OF NEW EMU PRESIDENT MADE AT PRESS CONFERENCE

On Saturday, January 16, 1965, at a press conference held in Starkweather Hall, Edward McCormick, Chairman of the Board of Regents, announced that Dr. Harold E. Sponberg resigned from his position as President of Washburn University, Topeka, Kansas, to accept the presidency of Eastern Michigan University. Concerning the methods of presidential selection, McCormick noted that of 150 candidates, eleven were invited to visit the campus and only four of these were asked to return and meet with the Regents. Regents William Habel and McCormick subsequently made trips to the cities where these four candidates lived and worked in order to view each candidate in his own milieu. McCormick said, "We are all pleased with Dr. Sponberg's decision to accept the position, and we are going to sadly miss President Elliott and his gracious wife."

The following is a transcription of a tape from the press conference, beginning with Dr. Sponberg's statement immediately following McCormick's announcement, and continuing to the limits of space in this issue. (The May 1965 issue of the Alumni Newsletter will contain further information regarding Dr. Sponberg.)

Dr. Sponberg: Mr. McCormick, and all of you friends and all of you loyal supporters of EMU, it is a pleasure for me to have this opportunity to respond . . . to the honor that has been bestowed on me to assume the presidency of Eastern Michigan University. In saying that, I recognize that I talk about a mainstream of more than 115 years of academic life of this distinguished University, a University that has known and felt the impact of many distinguished faculty members over the years, and has worked and operated under leadership of able and distinguished presidents, the most significant of which, I believe, has been Dr. Eugene Elliott, who has participated as president during the past sixteen or seventeen years, but, more importantly, perhaps, has had a greater impact on education in Michigan in all of its aspects than any other living executive through his work as a teacher in schools, a director and super-

intendent of public instruction and now as President of the oldest teacher-training institution west of Albany. And this, of course, adds greater impact and stature in taking over the presidency of a university, to follow his leadership and the great contribution that he has made for almost two decades. So in saying these words and accepting this honor, I do so aware of the great leadership that has gone before.

I want to say also, in looking at my experience of being interviewed, to commend the Board and the faculty and all of you who have participated in the selection, for the highly sophisticated manner in which all of this was carried out, and the professional arrangements that were made with my people in Topeka and executives at Washburn, in all the interviews that were conducted, so as to make this the most dignified procedure possible in making the selection. I think this represents the quality of the people with whom I am to be associated.

The interest of the faculty and their careful deliberation, the presence of the student leaders today, the editor of the paper, the president of the alumni association, and all of you here in the expression of your interest is sort of a confluence of support that enables a person to get off on the right foot

. . . Making the decision to come, I must admit . . . was difficult. I had a wonderful four years at Washburn University, an institution about ready to celebrate its one hundredth birthday Leaving a place is always difficult. Sorrow ensues when you have to break up shared relationships and common goals, but one wouldn't be very effective in a position unless one were totally immersed in what one was trying to do. The experiences I have had at Northern Michigan at Marquette and at Washburn University, becoming involved and deeply concerned about the well-being of those institutions, can be readily re-started and regenerated here at Eastern.

I am proud to join a University of this stature, and, based upon the solid academic leadership and the great reputation for the liberating learning that has characterized Eastern over the years, I am proud to accept the responsibility of this office and hope that you will join with me in making the next years as successful as you have already made the past. I am honored to accept the position, Mr. McCormick, and am pleased to have this opportunity to exercise the leadership that you expect.

(Applause)

McCormick: We're very happy to have you here, Harold, as I said, but I do believe that perhaps some of these people may have some questions that they might like to direct to either me, as chairman of the Board, or you, as our incoming President, concerning any phase of the University

Eric Ludvigsen, Detroit News: Dr. Sponberg, I think it is pretty well accepted that Eastern is going to grow in the future. Do you have any particular views at this point on what directions the growth will take?

Dr. Sponberg: The question is on what ideas I may have regarding the growth of the University in this age of explosion of knowledge and the explosion of population. To grow in numbers isn't a particularly significant element of the University. The idea, I think, is to be significantly successful in growth in quantity and in quality. Eastern has already laid the groundwork for a multi-purpose University that reflects the needs and aspirations of the youth who come here.

Number one, I have noticed that Eastern has responded to the fact that junior college development in this state is going to be a healthy and desirable development of our educational system to provide youngsters an opportunity to go on to school. As a result, the graduate program at this University and the undergraduate program have focused attention in helping the junior colleges be as significant as they can be in quality and quantity . . . in curriculum and staff. This, I am sure, ought to be expanded and receive a good deal of attention.

Another aspect of growth is to maintain the hard core of a liberal education that has characterized Eastern over the past 115 years and make that of such quality that we can also provide the specialization necessary in business and in the pre-professional fields which Eastern has very cordially worked out with the University of Michigan and other major schools.

These would be two aspects of the program, Mr. Ludvigsen, that I think would represent a pattern--in other words, it is a continued maintenance of quality even though diversity does enlarge in order to accommodate the talents and interests of students.

McCormick: Are there any further questions or further interests? Mr. Ludvigsen, go ahead.

Ludvigsen: Well, in respect to this, the faculty committee issued what you might call a "position"

paper on the various aspects of the goals for the University last fall. While I don't think we can take it as definitive, it did make an attempt to fit the traditional teacher-training role into the University as a whole. How do you view this particular aspect of the University's operation?

Dr. Sponberg: The question is, specifically, on the traditional teacher. Well, perhaps the greatest diadem in the crown of Eastern (if I can allude to some poetics here) is its excellence in this field. In the early days of this school, people who taught here received their basic training and their specialized training in Germany. This is a pretty high standard for anyone to follow and the point is expressly shown, I think, that in order to be an effective teacher you must know your subject-matter. I would think that the tradition of teacher education will not only be continued but be accentuated. In spite of the fact that the University has a little broader impact, there is no reason for us not to continue to be strong in teacher education while also gathering up momentum in the field of business administration, for example. Nor is there any reason why the distinguished reputation of this school in the old industrial arts area, now called technical education with our new terminology, cannot maintain a great thrust of leadership in teacher education while also providing talented people on the middle and lower management level for business and industry for students who want to go in this direction.

I do not see that you have to be mutually exclusive when you deal with teacher education in other fields, but rather, they should cross-fertilize greatly, and the important thing, I think, for us to keep in mind is that the solid liberal learning ought to be in the core of this entire pattern of curricula--that is, the specialization should not absorb the so-called general education or liberal education.

. . . Northwestern University would pick off a student in the junior year in high school and have him go to two years of undergraduate training and bring him right in medical school and almost eliminate what we'll call the four-year liberal arts experience. With all the knowledge youngsters have to absorb, I don't think we can restrict or shorten this period of four years. Probably they ought to have five years in which to deal with the areas of knowledge.

So I want to make it clear to you, sir, that this whole concept of teacher education, despite the diversity of the offering of the University, will not minimize its role. It will probably enhance it, because of the great need for teacher excellence. And I would see the University being committed to greater efforts in this area, including such research projects as will enhance our skill in teaching knowledge more efficiently and more effectively in a day when we have a difficult time in keeping up with obsolescence of knowledge, theoretically. Any other questions?



McCormick: I see the Echo here. Is there anything that the student paper might like to ask?

Marcie Marwil, Eastern Echo: You said in your release that professional opportunities at Eastern presented a challenge to you. Would you expound on that, please?

Dr. Sponberg: Surely. Under the administration of Dr. Elliott, Miss Marwil, we have seen a change from a school of approximately 1,500, primarily of teacher education orientation, move in response to the people it serves, and expand curriculum, and expand the faculty, and bring in greater diversity. It was a period of the postwar bulge . . . of a war that wasn't really a war, that Korean affair, the postwar dip of lower enrollments and difficulty in getting money. And then the expansion of the new demands and an explosion of knowledge that followed Sputnik and all the consequences of that experience. We had to find some scapegoat, so we blamed the public schools for our limitations. Well, after our ego was stung in 1957 on October 5, when the Sputnik went up, everybody rattled around, you know, to find out what he could do. At the same time that this occurred, the entire University here expanded as a reflection of the area.

All right. Now to your question. Why does it constitute a professional opportunity? Well, very simply this--that the basic groundwork and organization has been laid for Eastern becoming even more relevant to the society it serves as it looks ahead.

I look at my professional background and experience, coming out of my teaching at Michigan State, academic administration at Northern, and moving into a new and different and entirely foreign situation in Topeka, Kansas, (and I don't mean that that's a foreign country now--we do not get Point Four aid there). But it isn't an entirely different setting educationally--different aspirations of people, a more agricultural type of economy. Now I had no interest in leaving Washburn as far as a position is concerned--it's a very delightful place

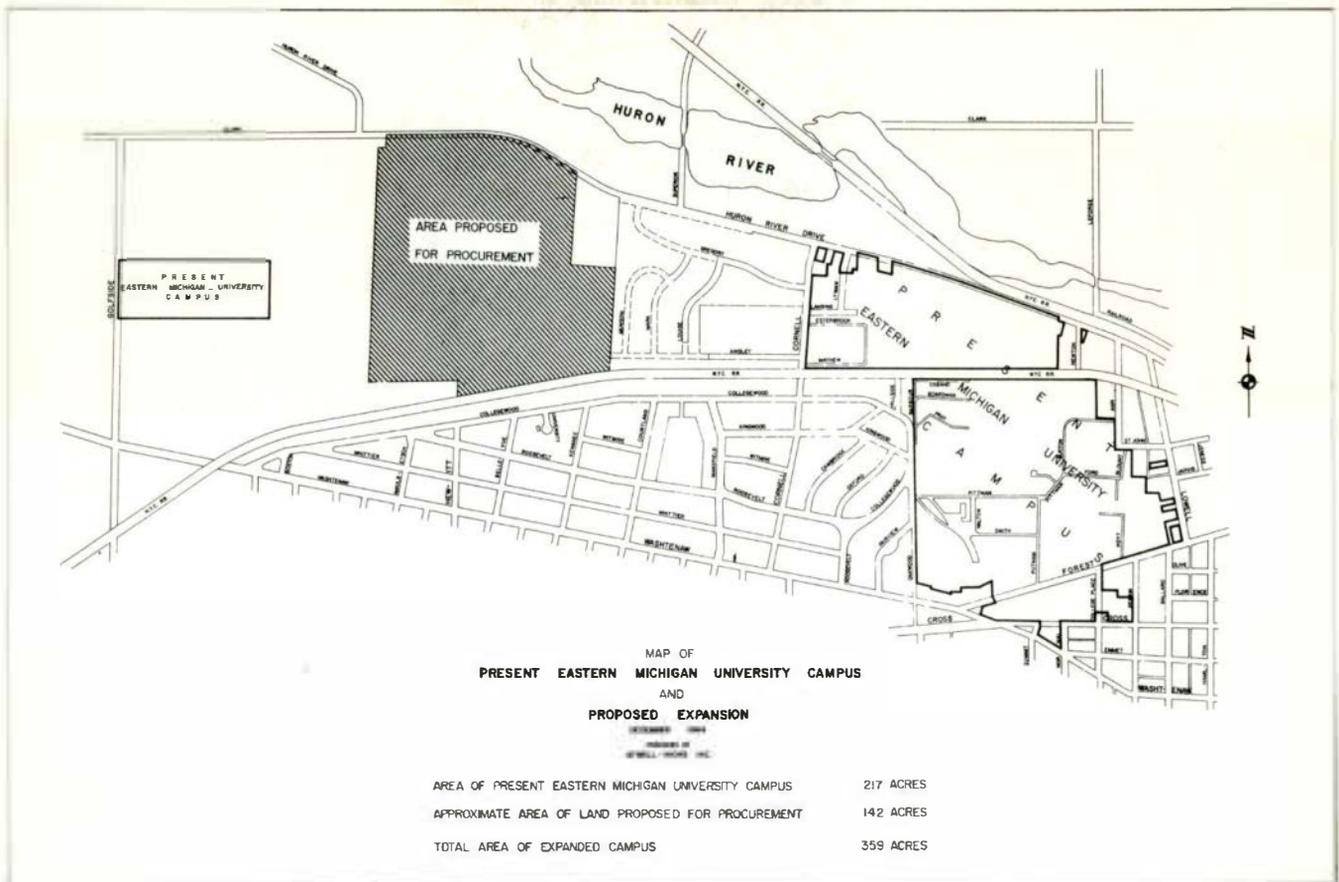
to work and people there are very highly oriented toward education.

When I looked more thoroughly at Eastern and saw the development and growth here professionally and the excellence of its staff and administration, the loyalty of its alumni, and, shall we say, the expressiveness of its students in exercising their enthusiasm for various things, I saw that it was a place of great dynamic quality . . . had a quickening enthusiasm . . . when the Board saw fit to invite me to take the position.

This is very significant, of course, to get this kind of an invitation, and I feel humbly proud to be selected from the many excellent people that were competing. This opportunity represented to me a chance to build curricula, to build buildings, to develop new ideas and new designs in the next years of opportunity that higher education is going to witness . . . as a result, I felt it would be a great experience for me to be part of this academic aggregation here at Ypsilanti. . . . "E" stands for Eastern as well as for excellence, and I think that's the mission of the school.

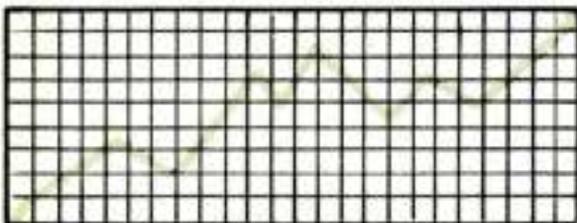
In response to further questions, Dr. Sponberg reiterated his conviction that Eastern should be excellent in all fields, including that of athletics (in his discussion of athletics, he noted that Eastern has long had a glittering reputation in the field of track, and he praised Hayes Jones in particular), and that of drama, debate, and music. He also said that he did, indeed, see his experience at Northern Michigan as "helpful" because it proved to himself that he could discharge administrative responsibilities without losing sight of his academic goals.

Edward Potter, chairman of the faculty committee on the presidential selection, praised the Board of Regents for its cooperation with the committee, and asserted that Dr. Sponberg was the committee's choice as well. He concluded his remarks with the statement that Dr. Sponberg "has the support of the entire faculty."



If the Michigan legislature approves of a proposed acquisition of land for Eastern Michigan University, the size of the school should double after next year. On December 11, 1964, options were taken on the land designated on the above map. This negotiation is the most important step to be taken towards a fully-realized and responsible plan for providing the facilities, the space, the environment, the convenience, and the arrangement that is needed for the expected tremendous growth in enrollment.

Recent Contributors to Alumni Association Projects

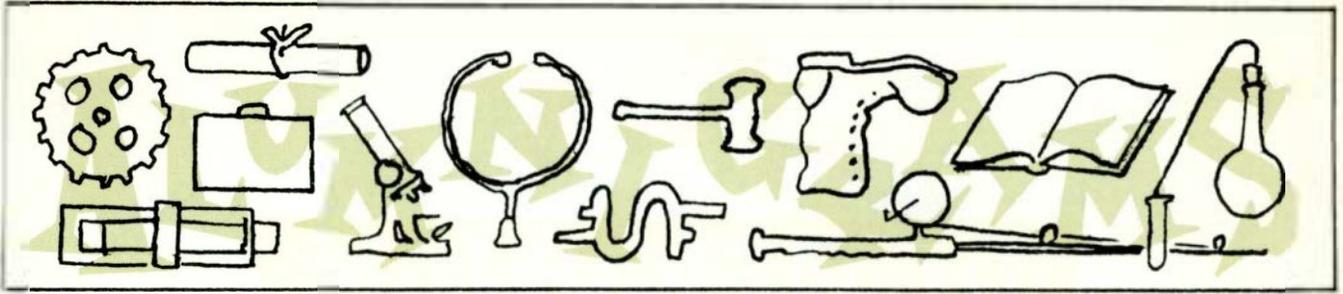


Since the publication of the October, 1964 Newsletter, the following alumni made contributions of \$5 or more for Alumni Association projects. Their generosity is greatly appreciated. We hope that others will follow their example very soon—use the convenient pledge form, and mail it with your contribution to the EMU Alumni Office today.

Nicolas Balcoff
E. Jean Bartlett
Harold J. Bauer
Adelaide Cushing Berger
Harvey Berger
Frances A. Bird
Lois Hackett Bowers
Ronald D. Brown
William T. Carter
Jan T. Chapski
Gary P. Cicotte
Carrie Fosdick Crawford
Sarah Kuhn Daker
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Dr. Floyd C. Ellison
Mrs. Frank Ellsworth
Mary E. Ensfield
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Faith Fisher
Claribel Garrard
Paul Gould
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Kay S. Heiss
Naomi Higa
Myra M. Hitchman
Ross O. and June A. Howard
Carol Johnson
Abe Karam
Jessica M. Kelly
Victor C. Knowles
Eva Bauer Kramer
Carl K. Krause
Ethel D. Loomis
M. I. MacGregor
Daryl K. McCaslin

Nellie May McGregor
George Mairs
Gerald Matthews
Lucille A. Mitchell
Ruth E. Mobeck
Mildred H. Pickering
Nicholas J. and Beryl K. Preketes
Millie Baltzer Rainey
Louise W. Roethke
Edna V. Ropp
Mr. and Mrs. George E. Russell
Ivol Spafford
Ralph L. Steffek
Katherine W. Utley
Ellen C. Williams
William Winer
Joan G. Woodward



. . . . The following is an excerpt from the Christmas letter of our oldest alumnus, WARREN E. HICKS ('87): "I have taken my daily walks, except in severe weather and have taken many automobile rides. I am looking forward to my 100th birthday, October 8, 1965. Eastern Michigan University salutes you, Mr. Hicks, and wishes you a joyous and healthful 1965.

. . . . After teaching kindergarten in Covina, California for the past 8 years, GLADYS McKAY FERGUSON ('16) has retired, but continues to do occasional substitute work. Mrs. Ferguson taught 18 years in Royal Oak, Michigan before going west to teach in Albuquerque, New Mexico and later in California.

. . . . The Physical Education Class of 1917 has had a reunion, honoring Miss CECIL WISLER, recently retired from the Los Angeles schools. Miss BERNICE DICKERSON entertained at a luncheon in her Lapeer home. Nine of the classmates, two of their teachers and a guest sat down together after being separated for 47 years. Those present were CHRISTINE IRWIN HEDDON, CRYSTAL WORNER, BERNICE DICKERSON, EDITH SNIDER, LORAIN SEVERANCE BASKE, IRENE LAMPKIN, GRACE RYAN, FRANCES MARTIN, RUTH BOUGHNER, ALICE BRISTOL FOLEY, MAUD WILLD KALB, and the guest of honor, CECIL WISLER. All present hope and plan to meet again on Alumni Day, 1967, their 50th anniversary.

. . . . GLEN O. CHAPPELL ('30), who is currently the Supervisor of the Clay Attendance Center of the Detroit Public School, was elected Director of the Pupil Personnel Workers at its annual meeting in Baltimore, Maryland.

. . . . MARVIN W. HASTINGS ('31) is now the minister of the Hazel Street Church of Christ in downtown Hot Springs, Arkansas.

. . . . DR. WILLIAM M. CRUICKSHANK ('38, Hon. '62), was a participant in the 22nd Annual Reading Institute of Temple University, Philadelphia, Pa., January 25-29, 1965, under the auspices of the Department of Psychology. Dr. Cruickshank is professor of education and rehabilitation, and dean of the University summer session division at Syracuse University, Syracuse, N. Y. Dr. Cruickshank will serve the Institute as speaker and consultant.

. . . . HARVEY SCHOENSEE ('41), principal of the Center Line, Michigan, High School has been elected to the Board of Education. Mrs. Schoensee is the former DOROTHY BEGEL ('41).

. . . . In October, 1964, the Ninth Naval District presented the top unit and individual awards at ceremonies in the Naval Reserve Armory in Lansing, Michigan. Commander Paul J. SPATA ('43), commander of Naval Surface L-9, received the District's top performance award. In July, Paul was appointed superintendent of the Boys' Vocational School in Lansing. Mrs. Spata is the former ELIZABETH LAWRENCE ('43).

. . . . ANGELO GUS BATSAKIS ('49) received a doctorate in Education from Wayne State University in June, 1964 and is presently serving as Assistant Superintendent for Instruction in District No. 7 of the Dearborn Heights Schools. Gus was principal of the Pardee Elementary School in Dearborn Heights from 1952-1960, and Director of Instruction in District No. 7 from 1960-1964.

. . . . JAMES W. WICHTERMAN ('51) has been chosen by Yale University as one of the four outstanding secondary school teachers in the entire United States, and the only one west of the Mississippi. The award itself is a check for one thousand dollars and a certificate to mark the occasion. Mr. Wichterman teaches philosophy at the Mercer Island High School, Seattle, Washington.

. . . . GLEN A. GOERKE ('52) has been appointed assistant professor and Co-Organizer of University Civil Defense at Tallahassee Florida Institute. Mrs. Goerke is the former JENNIE MARY IVAN ('53).

. . . . WILLIAM MAYS, JR. ('54) is now responsible for Course D 350 Directed Teaching in Speech Correction at the University of Michigan. This new position is part-time with the University, and Bill is continuing to serve the Ann Arbor Public Schools as a full-time speech correctionist. In addition, Bill finds time to counsel prospective EMU students. Mrs. Mays is the former MARILUISE SMITH ('63).

. . . . FRANK S. TEODECKI, JR. ('54) has been named manager of the Detroit Data Processing Center of American Motors Corporation. Frank was employed with Chrysler and Burroughs Corporations and the Management Service Division of Ernst & Ernst before joining the AMC staff.

. . . . THEOPHILIS E. HAMILTON ('55 and '62), a vocal music teacher at the Highland Park Public Schools for the past three years, has been appointed assistant principal of the Cortland School by the Highland Park Board of Education.

. . . . BRUCE L. FREEMAN ('59) has been appointed Quality Assurance Representative for Ford Motor Company. Mr. Freeman has been with Ford since 1960. He has held such positions as Quality Control Analyst, Production Process Analyst, and Quality Control Foreman. He is married to the former BARBARA ANN RICHARDS ('61).

. . . . In November Democrat CHARLES F. GRAY ('59) was elected State Representative for the new 52nd district.

. . . . WILLIAM R. STANLEY ('59) has been appointed temporary instructor in geography at Kent State University. He formerly taught at the University of Pittsburgh, where he is a candidate for the doctor of philosophy degree.

. . . . KEITH R. WILKINS ('60) has been appointed Production Process Analyst in the Quality Control Section of Ford Motor Company. Mr. Wilkins joined Ford in 1961. He is married to the former MARIE P. SCHULTZ ('63).

. . . . GARY and MARILYN DOUTT FENN ('61) announce the birth of Gregory Wayne on June 19, 1964.

. . . . MARWAN S. KASIM ('61) has been appointed as Consul General for the kingdom of Jordan in New York City as of September 1, 1964. He was also appointed as a member of Jordan's permanent delegation to the United Nations at that time. Mr. Kasim now lives on Long Island with his wife, the former JOYCE H. BELTOWSKI ('61), and their son Layth.

... . CORNELIA VAN AMERONGEN ('64) is a Peace Corps Volunteer who departed for the Philippines on November 11.

... . The following alumni have been the recipients of advanced degrees: At Western Michigan University, DAVID M. BALLINGALL ('59) Master of Arts in the Teaching of Physical Education, and DORIS M. SUTHERLAND ('44), Master of Arts in Librarianship; at Michigan State University, BRUCE JAMES DUNN ('51) Ed.D., in Educa-

tion, ENRICO ALFRED GIORDANO ('52) Ph.D. in Education, GLENN ALLAN GOERKE ('52 and '56) Ph.D. in Education, GLENN EDWIN HAGEN ('50) diploma for advanced graduate study, and WALTER W. NICKEL ('33) diploma for advanced graduate study.

IN MEMORIAM

Robert E. Barber ('92), Director Emeritus Alumni Association, Detroit, Michigan

Mrs. Anna Pettitt Bowers ('05), Benzonia, Michigan

Mrs. Miriam Barton Bradley ('15), Ypsilanti, Michigan

Harry Bryan ('05), Royal Oak, Michigan

Mrs. Louis E. Burke (Irene R. Bentz '15), Ann Arbor, Michigan

Charles G. De Shon, Cheboygan, Michigan

Miss Mabel Durham ('04 and '11), Detroit, Michigan

Mrs. Elmer L. Edwards (Grace A. Dustman '52), Lapeer, Michigan

Richard L. Fahrner ('50), Ann Arbor, Michigan

Miss Agnes Irene Ferguson ('06), Almont, Michigan

Mrs. Elsie J. Fisher ('25), Cincinnati, Ohio

Clyde Frank, Wayne, Michigan

Lyle Goodridge ('20), Dundee, Michigan

Mrs. Vera M. Harshberger ('57), Port Huron, Michigan

Nellie E. Heffner ('10), Clyde, Ohio

W. T. Kennedy, Springfield, Missouri

Mrs. Florence Fridenberger Lillo ('08), Butler, Indiana

Miss Neva Mary Lovewell ('14), Plymouth, Michigan

Mrs. Alyne Wegman Miller ('21), Clark Lake, Michigan

Air Force Lt. Col. Michael J. Novello ('36), Far Rockaway, New York

Mrs. Elmer Phelps (Marie Loretta Guinan '29), Stockbridge, Michigan

Mrs. Frank Prideaux (Fannie Hopkins '03), Benton Harbor, Michigan

Miss Doris Mae Quackenbush ('30), Brighton, Mass.

Harold L. Rieder, Bloomfield, New Jersey

Mrs. Harold G. Scarth (Frances Nelle Rynearson '14), Ann Arbor, Michigan

Mrs. Wesley Schroeder (Marguerite R. Reynolds '17), Detroit, Michigan

Mrs. Elva Trickey Simpson ('14), Lansing, Michigan

Mrs. Robert F. H. Smith (nee Dahlstrom '15), Dearborn, Michigan

Gary Albert Smock ('63), Plymouth, Michigan

Sarah Thorndike ('34), New Hampshire

Mrs. Louis A. Trempe (Lillian Rasmussen '11), Van Nuys, California

Dr. Clarence E. Umphrey ('17), Birmingham, Michigan

Dr. W. Alton Vance ('24), Charlotte, Michigan

Miss Helmi Warren ('06), Calumet, Michigan

Mrs. Harlow A. Wood (Ruth Bice '13), New Port Richey, Florida

Mrs. John Woods (May Graley '15), Detroit, Michigan

Alumni Pledge

I pledge to pay \$ _____ for the following Eastern Michigan University Alumni Association projects.

Scholarships

Annual Dues \$2.00

Alumni Headquarters

Life Membership \$25.00

Sustaining Membership

\$ _____ accompanies this return.

Signed _____

NOTE: All contributions are tax deductible.

Make checks payable to Eastern Michigan University.

'63J

Return Requested

EMU NEWS NOTES

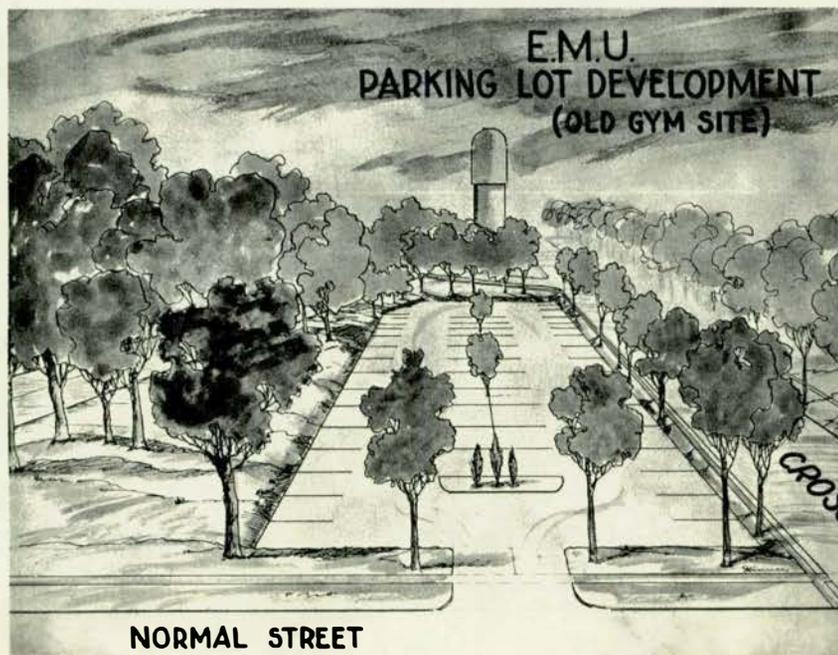
AT THE MID-YEAR COMMENCEMENT, held Sunday, January 24, in Bowen Field House, a total of 351 EMU students received undergraduate degrees, and 119 received master's degrees. The topic of the commencement address by J. Donald Phillips ('38), President of Hillsdale College since 1952, was "Your Contract With Life."



ALBERT W. BROWN, DEAN OF THE COLLEGE OF ARTS AND SCIENCES, WAS APPOINTED FULL-TIME CONSULTANT TO THE DIRECTOR OF THE MICHIGAN ECONOMIC OPPORTUNITY OFFICE at the request of Governor George Romney. He was granted a leave of absence by the Board of Regents, since his appointment, effective Jan. 1, 1965, will run through June 30, 1965. Hoover H. Jordan, Head of the Department of English Language and Literature, was named Acting Dean for the six-month period.



HIGHLIGHTING GOVERNOR GEORGE ROMNEY'S SIX-HOUR APPEARANCE on the EMU campus September 29, 1964, was his formal dedication speech for the Joseph E. Warner Gymnasium. The address, entitled "Higher Education in Michigan," followed a military review of the EMU Reserve Officer Training Cadets on the University mall and the formal presentation of the trophy they earned during competition at Fort Riley, Kansas, last summer.



The old EMU gymnasium is now being razed. When the property is cleared, an emergency, gravel-surfaced, 80-car parking lot will be constructed. The area around the entire triangle will be bordered with grass and trees. All existing large trees are being protected during the demolition.