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Alumni Newsletter, April 1966

Eastern Michigan University

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EASTERN MICHIGAN UNIVERSITY

ALUMNI NEWS LETTER

Vol. XVIII, No. 3
April, 1966
Ypsilanti, Michigan

*This new look at an old landmark
was achieved with a special
camera and film. See inside front cover.*





Published in the interests of the Alumni at intervals during the school year by the Division of Field Services, Eastern Michigan University, Ypsilanti, Michigan.

ALUMNI PUBLICATIONS COMMITTEE:
Earl K. Studt ('32), *Director of Alumni Relations*; Curtis K. Stadtfeld, *Director of Information Services*; Lucille A. Marshall and Frances H. Gray, *editorial assistants*.

The front cover—

This striking photo of the entry to McKenny Union was taken by professional photographer Dale F. Fisher, using a special super wide angle 65 m.m. Schneider lens and 4-by-5 inch infra red sheet film. A high contrast developer (D-19) was used to make the print.

Dear Fellow Alumni:

This has been a very special year in the history of our Alumni Association.

Earlier in the year, we shared in welcoming Dr. Harold Eugene Sponberg as fifteenth President of Eastern Michigan University. Acting upon the pledge of interest in alumni activities which had been made earlier by the Board of Regents and his predecessor President Elliott, Dr. Sponberg announced the appointment of Mr. John Bruce (class of '59) as Director of Alumni Relations. When Mr. Bruce assumes these duties on July 1 of this year, we will have reached the important milestone of our first full-time Director. Mr. Bruce will build upon the excellent service rendered over many years by Mrs. Lucille Marshall and Mr. Earl K. Studt (class of '32) who, as Director of the Division of Field Services, has been able to devote only a small part of his considerable responsibilities to alumni work.

Finally, the expansion and restoration of Charles McKenny Hall gives alumni renewed pride in EMU. Its construction over 30 years ago marked an era of great alumni enthusiasm and loyalty. We must seek that spirit again! Do plan to return and join us on Alumni Day at McKenny Hall on May 21.

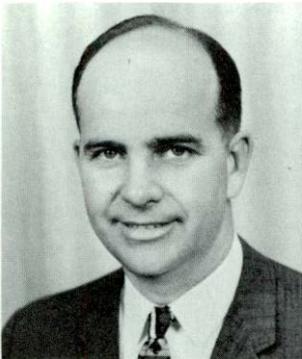
Sincerely,

Donald Currie
President of the EMU
Alumni Association



This photo of McKenny Union was taken with a super wide angle lens by Dale F. Fisher and shows the old building and its addition.

Ypsilanti Salutes Eastern



By James P. Brown Jr.
Editor, Ypsilanti Press

Editor's note: *In the years that Mr. Brown has been editor of The Ypsilanti Press, EMU has enjoyed a quality of enthusiastic support that has rarely been equalled in any community. A significant share of the resources and influence of the newspaper have been devoted to promoting the best interests of the University. In this article, Mr. Brown reports on the community's efforts to give special recognition to the growing role of EMU in the development of Ypsilanti and southeastern Michigan.*

Local, area and state recognition was accorded Eastern Michigan University at a special two-day community salute April 21 and 22. In the opinion of Ypsilanti residents it was a much deserved tribute.

The recognition days program was the brainchild of D J Mitchell, a former president of the Ypsilanti Area Industrial Development Corp. The IDC pays annual tribute to a local industry for its role in the community and Mr. Mitchell pointed out that education in general and EMU in Ypsilanti had become a major "industry".

From there the idea mushroomed into the most ambitious program of its kind ever undertaken by the city.

Through the IDC, invitations were extended to all legislators and to newspaper editors and radio and television newsmen from throughout Southeastern Michigan to attend a special luncheon on Friday, the 22nd. At this affair the story of Eastern's explosive growth was detailed by President Harold E. Sponberg.

Special exhibits showing the work of the various departments and student groups of the university were put up at McKenny Hall for the luncheon, then moved to Washtenaw Country Club for that night's formal program. Hosts at the luncheon were Ypsilanti businessmen, who in turn had attended a "briefing" and get acquainted program for the local community on Thursday, sponsored by the Chamber of Com-

merce. Thursday's lunch was a joint meeting of all local service clubs.

Another highlight of the program was publication by The Ypsilanti Press of a special section devoted entirely to Eastern Michigan. In it, each department head was invited to write a byline story of what was going on in their special areas of education today. In addition, student life, college growth and other facets of the university were detailed.

The section had the greatest circulation of any edition ever published by The Press. Besides the paper's normal 14,000 circulation, extra copies were purchased by the IDC, distributed to all students on campus and mailed to the homes of commuting students. Also, sections were mailed to all alumni on the university's mailing list.

Total circulation for the section was 54,000.

The massive popular support IDC received for the EMU salute reflects the true recognition accorded Eastern in the Ypsilanti community.

The university's booming growth—from 4,500 students four years ago to more than 10,000 today, to an anticipated 12,000 next fall, and to a forecast 26,000 by 1980—has had broad impact on the life of the community.

Last year, for example, Ypsilanti city-and-township combined ranked sixth in the entire six-county Detroit metropolitan region in new apartment construction. An estimated \$20,000,000 worth of apartments has been started or announced. Developers say the area still needs 1,000 more apartments just for students.

Hardly a community project is conceived without the participation—as citizens and residents—of EMU faculty and staff. The soon to be launched Ypsilanti Greek Theatre—a nationally unique concept in classical theatre which already has been widely reported in national magazines, the New York Times and other publications—has as members of its board of directors Vice President Carl R. Anderson and Prof.

James Gousseff from the dramatics department. Mrs. J. Henry Owens, wife of an EMU professor, conceived the idea and is chairman of the board.

The theatre goes into production next month with a fully professional cast, top name stars, a director from the Greek national theatre in Athens and a producer from New York. The plays, this summer and perhaps the next two, will be staged in EMU's Briggs baseball stadium while a campaign continues to build a permanent \$2,000,000 theatre in Riverside Park in downtown Ypsilanti.

Two Greek classic plays and a contemporary American drama will be produced in cycles during the summer. Alumni coming to Ypsilanti for the plays will have an excellent opportunity, also, to take a look at the continuing growth of the campus.

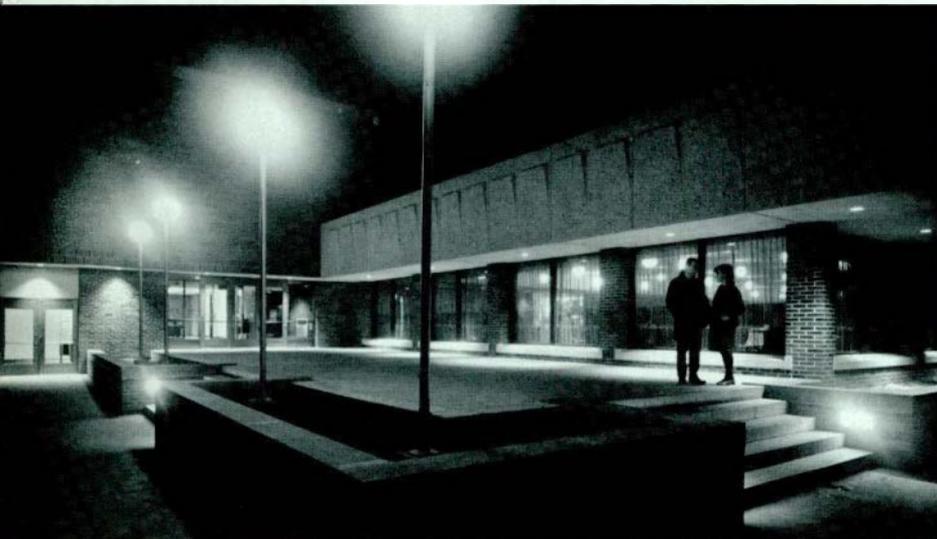
More than \$13,000,000 in new buildings have been built or started in the last ten years. Another \$24,400,000 worth are on the drawing boards.

Demolition of the old gym at the point of Washenaw Avenue and Cross Street, behind the water tower, has opened up a view of the campus that never existed before. It is both extensive and impressive and adds greatly to the impact of the university on those traveling the two major arteries.

More than ever in the past, the Ypsilanti community is totally sold on Eastern Michigan University. It is impressed with the dynamic leadership, the educational excellence and the exploding growth.

It knows that its own future is closely tied to EMU—and believes that EMU will benefit directly as the community itself expands. The Greek Theatre project, if successful, will bring town and gown together in a joint cultural-educational relationship seen in few other places in the nation. Many other less obvious but importantly significant factors of cooperative endeavor already are developing.

The IDC salute is a signpost of community recognition and a concrete expression of commitment to the future.



Two students pause before the side entry to McKenny Union. The grill is in the background.

ALUMNIGRAMS

... Dr. **FREDERICK B. McKAY** ('04), for 34 years a faculty member and a former head of the Eastern Michigan University speech department, recently was given a 90th birthday celebration dinner at the Huron Motor Inn. Mr. McKay, of the Gilbert Residence at 203 S. Huron St., addressed the gathering of some 45 friends, former colleagues and students on the progress of Eastern during his tenure. Dr. McKay also has been active in civic affairs with the Ypsilanti Kiwanis Club and the Congregational Church. He retired from EMU in 1944. Mrs. McKay is the former **IDA HINTZ** ('09).

... **LEO E. DuVALL** ('16) retired in June, 1959 after 31 years as principal of the Southwestern Elementary School in Dearborn. The school board, at the request of admiring parents, changed the name of the Southwestern Elementary School to the Leo E. DuVall School, in honor of Mr. DuVall.



ROY ("SAM")
PFAHLER

... **ROY ("SAM") PFAHLER** ('26), former baseball and basketball coach at Patterson High School in Dayton, Ohio, has retired. Before his highly successful coaching and teaching career, "Sam" was a professional baseball pitcher in the Detroit Tigers' farm system and a teammate of Hank Greenberg. He was also secretary of the Dayton Amateur Baseball Commission for four years before stepping up to another four years as president.

... Recipient of Wayne State University's Distinguished Alumni Award is Dr. **ROBERT E. LeANDERSON** ('30), assistant superintendent of Detroit Public Schools. The award

was presented during Wayne's annual alumni-faculty conference.

... Among the many accomplishments of Mrs. **BEA GATZKE OLMSTEAD** ('32), Director of Instruction and Director of Audio Visual in the Hamtramck public schools, she enjoys the distinction of being the high school speech teacher of Gail Kobe, popular star on the T.V. Peyton Place series. Mrs. Olmstead has been very active in all phases of the teaching field, besides maintaining an interest and participation in civic and national affairs, and has a long list of outstanding students who have become successful in many fields.

... Although he lives in a wheelchair as a result of an accident in 1931, **Rev. ROGER P. ARNETT** ('34) has a full work load at the Institute of Science and Technology at the University of Michigan Laboratories at Willow Run. Roger began his ministry in the Methodist Church in 1953 and in 1958 was assigned as minister to the handicapped. He conducts services in rest homes in Detroit, Romulus, Ann Arbor, Dearborn, Eloise, New Boston, Northville, and Ypsilanti.

... **DEAN ROCKWELL** ('35) is lending his usual enthusiasm to the newly-incorporated Michigan Sports Federation, representing all amateur sports groups which have no facilities. Dean's Michigan Wrestling Club has moved into White Hall at the Michigan State Fairgrounds, and before long Dean hopes to see complete Fairground facilities in use 24 hours a day, even to an indoor track, swimming pool, and covered speed skating oval—all measured in Olympic sizes. Dean hopes to interest the State Fair Authority and others who will supply civic, financial, and moral support. A former Olympic Greco-Roman wrestling coach, Dean's enthusiasm is contagious. We may see his dream come true and the Fairgrounds utilized the year around as a training complex for amateur athletics. Besides his interest in ath-

letics, Dean is a successful business man and a devoted alumnus, having served for many years as a director on the Alumni Board of the Alumni Association.

... The following is a quote from a recent letter from Dr. **LLOYD W. OLDS** ('15), retired head of the Physical Education Department, telling of his meeting with **JACK VAN OSDAL** ('40-'42) in Honolulu: "Jack has been Vice President of the First National Bank in Honolulu for twelve years, and has just accepted a fine new position as assistant to the president of Waston and Company Brokers Association. Jack is looking fine and has a family of five."

... **GENE PURDY** ('46) will be returning home (Farmington, Michigan) on furlough from the mission field in Pakistan. Her trip home includes stops in Cairo, Beirut, Damascus, Jerusalem, Athens, Venice, Holland, London, Edinburgh, Dublin, and Shannon.

... Dr. **ROBERT J. SIMPSON** ('49), associate professor, has been named both acting director of the Bureau of Educational Field Services and acting chairman of the Department of Educational Administration in Miami University's School of Education, Oxford, Ohio. Simpson has been a member of Miami's faculty since 1961 and has held associate professorship since 1964. He has conducted Miami conferences on school law, is a director of the National Organization on Legal Problems in Education, and is author of "The Educator and the Law in Hawaii," a handbook on school laws for that state.

... Dr. **LAYLIN K. JAMES**, a native of Ann Arbor, Michigan, who earned bachelor's and master's degrees at the University of Michigan, has been advanced to the rank of associate professor of chemistry at Lafayette College effective September 1, 1965. Dr. James and his wife, the former **MARY LOU STEVENS** ('51) of Ypsilanti, Michigan, live in Easton, Pennsylvania, with their three daughters, Susan, Julia and Sarah Lou.



JOHN J. MAENZA

... JOHN J. MAENZA ('55) has been appointed Manager of Industrial Distributor Sales for the Loctite Corporation of Newington, Connecticut. Formerly Loctite Sales Representative for Michigan, Maenza is responsible in his new position for relations with Loctite distributors including selection of distributors, establishment of sales goals, and coordination of sales efforts with those of Loctite salesmen. Loctite Corporation markets chemical tools to simplify the assembly and maintenance of metal parts. Prior to joining Loctite Corporation in 1963, Maenza was a sales director for the Maltby Company, Los Angeles, California, a Loctite distributor.

... Dr. CARL BERSANI ('57), formerly of Detroit, is now an assistant professor of sociology at The University of Akron, Akron, Ohio. Dr. Bersani has a bachelor of arts degree from Eastern Michigan University, and a master's degree from the University of Michigan. He earned the Ph.D. degree at Iowa State University. A former high school counselor in Dearborn Township Schools, he accepted an appoint-

ment at Winona State College, Minnesota in 1960, and in 1963 moved to Drake University.

... Two officers from Ann Arbor, Michigan, Captains WAYNE R. RICKARD ('60) and THOMAS G. GREEN ('60) attended the U. S. Army Air Defense School at Fort Bliss, Texas. During the nine-week course the officers' instruction included tactics of air defense weapons, nuclear warheads, electronics, maintenance, and leadership.

... Second Lt. ROBERT T. KOOT-SILLAS ('60) has completed an ordnance officer basic course at the Army Ordnance Center and School, Aberdeen Proving Ground, Maryland.



SALVATORE PACIERO

... Four sales appointments have been announced by the Industrial Supplies & Machinery Group of American Chain & Cable Company, Inc. SALVATORE PACIERO ('61) has been named the Group's sales representative for Michigan, with his home office in Detroit. He was pre-

viously with Double A Products Company, Manchester, Michigan.

... JAMES M. HARRISON ('62) has been promoted as Southern Florida Territory Manager with the Autolite Division of Ford Motor Company effective March 1, 1966. Mr. Harrison will reside in Miami, Florida and was formerly with the General Parts Division of Ford Motor Company as an accountant and financial analyst.

... CARL MARKUSIC ('63), for the past two years territory supervisor in the State of Michigan for Hyland Laboratories, a subsidiary of Baxter Laboratories, Inc., has been promoted to district manager. He will now manage the field sales force in the Central district, incorporating Michigan, Indiana, northern Illinois and western Ohio.



PAUL F. KINDER

... The Detroit College of Business announces the appointment of PAUL F. KINDER ('63) as Director of High School Relations. Prior to the appointment, Mr. Kinder was an assistant professor of history, director of student activities, and athletic director.

Recent Alumni Contributors—April 4, 1966

- Lawrence DeBoer
- Mrs. Henry Loehr
- Frederick B. McKay
- Mrs. Claribel Putnam
- Mrs. Edna O. Stoll
- Hanna Strasen
- Mrs. Dagmar Trubow

IN MEMORIAM

Mrs. Glenn Bolton (Adeline Wendt '29) formerly Mrs. Martin Ball, *Capac, Michigan*.
 Mrs. Clarence L. Boyd (Beryl Boyd '44), *Port Charlotte, Florida*.
 Mrs. Ethel Randall Brown ('01), *Reed City, Michigan*.
 Miss Elizabeth F. Corbin ('10), *Highland Park, Michigan*.
 Miss Grace W. Emery ('17, '33), former member of the EMU Music Department, *Birmingham, Michigan*.
 Mrs. James Forbes (Lillian Maines '40), *Port Huron, Michigan*.
 John D. Goldsmith ('04), *Kalamazoo, Michigan*.
 Louis H. Grettenberger ('16), *Grand Rapids, Michigan*.
 Gilbert W. Hand ('00), *Bay City, Michigan*.

Mrs. Russell F. Hardy (Helen E. Lathers '25), *Dayton, Ohio*.
 Mrs. Jacob W. Kelder, widow of the late Professor Kelder of the EMU Education Department, *Ypsilanti, Michigan*.
 Miss Katharine LaSelle ('14), *Lansing, Michigan*.
 Mrs. Orville Lidgard (Doris L. Olds '29, '53), *Milan, Michigan*.
 Mrs. Elbert Lockhart (Gertrude Huntley ('10), *Grand Rapids, Michigan*.
 Miss Nellie Lownsbury ('01), *Ann Arbor, Michigan*.
 Mrs. Lou G. Patterson (Edna Catton '08), *Fort Lauderdale, Florida*.
 Mrs. Joel Rhinefort (Nellie Martin '08), *Toledo, Ohio*.
 Miss Anna F. Smith ('29), *Monroe, Michigan*.
 Mrs. Eldrin C. Stanfield (Minnie Ella Clark '56), *Munith, Michigan*.
 Miss Grace Emily Travis ('07), *Belding, Michigan*.
 Mrs. Leon Wilber (Ivah Ostrander '25), *Hattiesburg, Mississippi*.
 Mrs. Arthur F. Wurz (Winifred Louise Atkinson '05), *Mishawaka, Indiana*.

COME TO EMU ON ALUMNI DAY, SATURDAY, MAY 21

CANDIDATES FOR ALUMNI BOARD ELECTION

The constitution of the Alumni Association stipulates that for the annual election of board members, a nominating committee shall be appointed to prepare a slate of twice as many candidates as there are vacancies to be filled. The nominating committee chose the following:

Lois Jerry Blanchard ('58)
 Hayes Jones ('61)
 Joyce Malin ('58)
 Lloyd Olds ('15)
 Jerome Reinke ('59)

Dean Rockwell ('35)
 Kenneth Santer ('58)
 Ben Stanlen ('47)
 Earl Studt ('32)
 George Willard ('13)

PETITIONS, ABSENTEE BALLOTS, AND VOTING

1. The constitution provides for additional nominations by petition of any ten members of the Alumni Association. These petitions must be in the hands of the Secretary of the Alumni Association by May 13.
2. The constitution also provides for absentee ballots for members who have paid their annual dues of \$2.00. Requests for absentee ballots should be addressed to the Secretary of the Alumni Association by May 13.
3. At the annual election in Charles McKenny Hall on Saturday, May 21, voting will be limited to those who have paid the annual dues.

ALUMNI DAY SCHEDULE OF EVENTS

10:00 a.m. **REGISTRATION:** Charles McKenny Hall

12:00 noon **LUNCHEON:** Tickets \$1.75. Reservations must be made with Earl Studt, Secretary of the Alumni Association, by May 16.

12:30 p.m. **PROGRAM AND BUSINESS MEETING:** *Presiding*—President Donald M. Currie ('47); *National Anthem*—John S. Elwell ('32); *Introduction of Golden and Silver Anniversary Classes*—Lloyd W. Olds ('15); *Special Music; Greetings from Alma Mater*—President Harold E. Sponberg; *Presentation of Life Membership Awards*—C. Eugene Beatty ('34).

NOTE: All those who have become Life Members of the Alumni Association since last June are invited to be present for special recognition.

3:00 p.m. **EMERITUS CLUB MEETING** in the East Lounge.

The Women's Physical Education Alumni Luncheon will be held at the Huron Motor Inn on Sunday, May 15, 1966 at 12:30 p.m. Reservations should be made with Miss Gertrude Montgomery, Warner Gymnasium, Eastern Michigan University.

2230

DIVISION OF FIELD SERVICES
EASTERN MICHIGAN UNIVERSITY
YPSILANTI, MICHIGAN

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REMEMBER - HOMECOMING
SATURDAY, OCTOBER 22, 1966