

1989

## Alumni Action News, November 1989

Eastern Michigan University

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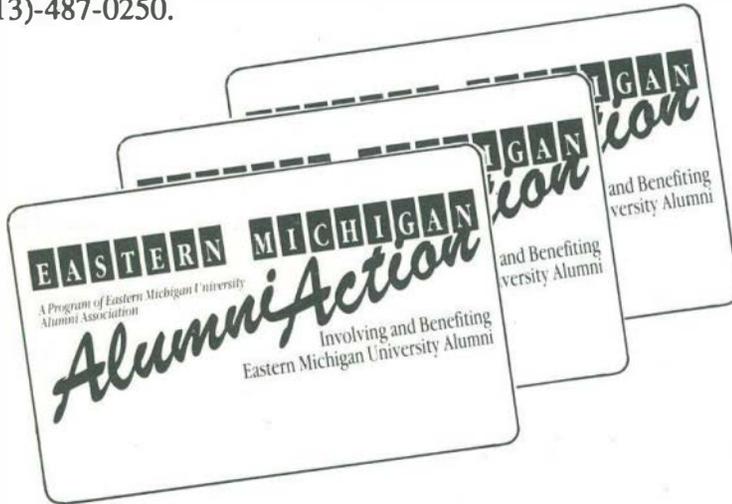
# Alumni Action

# NEWS

November 1989

## Alumni Action Program

The Alumni Association Membership Committee has produced a new brochure. It describes benefits and discounts available with the Alumni Action Card, encourages alumni to become involved in activities and informs alumni of events and programs through the Association. To obtain your free copy of this brochure please write to: Alumni Relations, 202 McKenny Union, Eastern Michigan University, Ypsilanti, MI 48197 or call (313)-487-0250.



## Memo:

The Office of Alumni Relations would like to thank the Huron Valley Alumni Chapter volunteers who helped make Homecoming '89 weekend a great success. Volunteers were involved with everything from setting up chairs and tables in the Huron tent to decorating with helium balloons and numerous other homecoming weekend preparations.

The Huron football team is leading in the Mid-American Conference with a 5-1 record, which is a good headstart toward this year's California Bowl on Dec. 9, 1989. Should EMU hold its place in the MAC, then Alumni Relations will sponsor a package of parties and activities in Fresno, Calif., similar to those scheduled for the 1987 California Bowl. Contact the Office of Alumni Relations for further information.

## Discount At Dom's

Wave your Alumni Action card in Dom's Bakery and say "Hello" to receive a 10% discount on all items. You just may have the opportunity to meet the operations manager while you are there.

Two years ago, Mary Ann Gehrke began working with Dom's Bakery as the manager of the Ypsilanti store. It is located on the south side of Washtenaw as you head east toward EMU. From the street, one can catch a flash of advertising for EMU games and congratulations to the teams. This idea was initiated by Gehrke and gained momentum with Coach Jim Harkema's support.

Later, Gehrke attended a Huron Valley Alumni Chapter meeting where she gathered information about making Dom's a sponsor for the University and establishing the discount program for alumni.

Gehrke, an English major, spent one year at Eastern, where her father was the basketball coach. She later transferred to Kent State changing her major to criminal justice. Gehrke postponed her education to become engaged, but someday hopes to complete her degree.

Gehrke, as director of operations, presently manages all of the Dom's Bakery stores and is concentrating her efforts on expanding the chain to add two new stores.

# Alumni Association News

## *President's Pen*

*William Mays, Jr.,  
President, Alumni  
Board of Directors*

Those of us who are fortunate enough to have attended this University, recognize the many positive benefits of having been a student at Eastern.

We can look about and cite many elements related to EMU of which we are proud.

We hope that someday all alumni will have the opportunity to visit our new Corporate Education Center, Radisson Resort Hotel and championship Huron Golf Club. This facility, which opened in April 1989, is top quality and has made us the envy of many of our neighboring institutions.

In the midst of autumn, we see our Huron football team on top of the Mid-American Conference standings and we hope they will continue this fine record as they seek to win the championship and return to the California Bowl in December.

The total academic program at EMU also continues to be of the highest quality and we alumni are proud of this tradition of excellence portrayed by our faculty.

The Alumni Board, consisting of 25 people, are dedicated to doing all they can to assist in the continuation of the positive image of Eastern.

## Alumni Awards Nominations

The Alumni Association's Awards Committee is about to begin its selection process to determine which of our many highly successful alumni will be honored at this year's Awards Dinner Dance. If you know of alumni who you feel fit the awards' criteria, we would appreciate your nominations.

The nominating committee must base its decisions almost entirely upon the information you provide. Therefore, it is essential that your nominating petition be as complete as possible. We need your help in judging the quality of the candidate's accomplishments. Letters of support from interested parties will be welcomed.

Nominations are due on or before Nov. 27, 1989 and should be sent to:

Mr. Pat Moran  
Director of Alumni Relations  
Eastern Michigan University

### Young Alumnus/ Alumna Award

- \*Generally a graduate of less than 10 years
- \*Personal honor bestowed upon recipient by peers
- \*Demonstrated evidence that a college education has contributed to success

### Alumnus/Alumna Achievement Award

- \*Generally a graduate of more than 10 years
- \*Achievement that clearly distinguishes candidate among peers in

chosen field

- \*Demonstrated evidence that a college education has contributed to success
- \*Continued interest in the University

### Distinguished Alumnus /Alumna Award

- \*Generally a graduate of 25 years or more
- \*Extraordinary achievement in chosen field
- \*Demonstrated service to mankind
- \*Continued interest in the University

### Distinguished Service Award

- \*Outstanding contribution to the University or to the Alumni Association by a candidate who may or may not hold a degree from EMU

## Board Actions Alumni Association Board Officers:

President: William Mays, Jr.  
Past Pres.: Ann O'Beay Pavelka  
President-elect: John Fovenesi

## Board Update:

New Board Member  
Orientation-Nov. 4  
Next meeting-Nov. 11  
Huron Golf Club

# Men's Basketball Opens Against Sweden

## Basketball Schedule through December 1989

Nov. 16	Sweden (kfum)	8:00 p.m.
Nov. 24-26	Tournament- San Juan Shootout- Puerto Rico (EMU, Alabama, Wisconsin, Bradley, Clemson, Stetson, Western Kentucky, American College of Puerto Rico) EMU vs. Wisconsin (Nov. 24)	5:00 p.m.
Nov. 30	WISCONSIN-MILWAUKEE	8:00 p.m.
Dec. 2	INDIANA STATE	3:00 p.m.
Dec. 6	DETROIT	8:00 p.m.
Dec. 8-9	Tournament- Hatter Classic- Stetson University, DeLand, Fla. (EMU, Stetson, Bethune-Cookman, St. Francis-NY) Bethune-Cookman vs. Stetson	7:00 p.m.
	EMU vs. St. Francis-Dec. 8	9:00 p.m.
Dec. 13	ST. MARY'S	8:00 p.m.
Dec. 21	at Cleveland State	7:30 p.m.
Dec. 23	at Michigan State	8:00 p.m.
Dec. 30	at Michigan	2:00 p.m.

\*Mid-American Conference Game

The EMU men's basketball team opens the season with an exhibition game against Sweden (kafum) on Thursday, Nov. 16, 1989 at 8:00 p.m. in Bowen Field House. Tickets are \$2 with all proceeds donated to the Fastbreak Club.

Club membership, from \$50 to \$5000, offers Huron fans such benefits as the EMU Fastbreak newsletter, receptions with the coaching staff and reserved season tickets.

All proceeds from membership fees will be used to make improvements in Bowen Field House, to add an Academic Support System and increase tutorial assistance.

"Our Fastbreak memberships are increasing, but we still need your support," EMU Men's Basketball Coach, Ben Braun, said. "All of the current projects we are working on can be advanced through the support of our Fastbreak members."

The Huron team will participate in a tournament, the Sunshine Shootout, in San Juan Puerto Rico on Nov. 24.

Braun said the team's schedule is extremely competitive this year, considering the tournaments and the three solid Big Ten opponents. "Our goal is to be ready for Mid-American Conference basketball in January."

Braun said that he feels the MAC tournament, held at Cobo Arena this year, should attract a record crowd.

### Alumni News

Alumnus Grant Long has been selected as the Miami Heat's 1988-89 Most Valuable Player. Closer to home, Long recently contributed new portable arena baskets to Bowen Field House. You can see Long in action when Miami plays the Pisons Nov. 15 at the Palace.

## THE • MAC BULLETIN

Attention EMU alumni!

No matter where you live, Huron sports fans can follow all of the Eastern Michigan and Mid-American Conference action each week!

Now in its third year, the MAC Bulletin carries stories on all MAC games, plus full statistics, schedules, photos, profiles, award announcements, recruiting news, off-the-field developments and more! The Bulletin is issued 25 times each year — weekly during football and MAC basketball seasons plus a December issue and a summer issue.

Subscription rates are \$24 per year anywhere in the U.S. Mention the EMU ALUMNI SPECIAL and we'll add two FREE issues to your subscription... that's 27 issues for \$24.

To subscribe, send check or money order to: MAC Bulletin, P.O. Box 427, Bellevue, OH 44811.

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# Coming Attractions

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## A Charles Dickens' Holiday Celebration

Relive the spirit of Christmas past at the Charles Dickens' Christmas Celebration in Holly, Mich. The event will be held at the historic Holly Hotel on Dec. 2 with dinner, or on Dec. 3 with a Victorian feast.

Mark O' Brien, '87, will perform the Holiday Happening, a Broadway musical review, at each dinner in celebration of the season.

Enjoy the shopping and the scenery on Battle Alley prior to dinner.

Bus transportation is available from McKenny Union to Holly. Space is limited so make reservations now through the Alumni Relations Office.

**Sixth Annual Beaux Arts Ball** will be held on Jan. 27, 1990, following the week-long Beaux Arts Festival.

The event, held at McKenny Union Ballroom, will include a night of dancing to Big Band music, comedy shows and a buffet supper. The cost is \$35 per person which includes a \$10 donation.

Office of Alumni Relations  
Suite 11 Welch Hall  
Eastern Michigan University  
Ypsilanti, MI 48197

## Florida Event Dates

Please note the following dates on your calendar for Florida Alumni events: Feb. 27—a pro basketball game with the new Orlando Magic vs. the Charlotte Hornets at Orlando Arena, plus a pre-game party will be held at the Omni Hotel immediately adjacent to the arena; March 2—program and dinner in Fort Myers; March 3—brunch and program at Isla del Sol in St. Petersburg; March 5—program and dinner in Fort Lauderdale. Meet EMU's new president, Dr. William E. Shelton, at these last three events.

## A Silver Anniversary

for honorable William D. Ford's years of service to the U.S. Congress is to be sponsored by EMU on Friday, Jan. 26, 1990. The event, which will also serve as a fundraiser for the William D. Ford Congressional Scholarship, will be held at the Hellenic Cultural Center on Joy Rd. in Westland, Mich. Contact the Development Office at (313)-487-0252 for more information.

# CHAPTER NEWS

**Arizona alumni** are organizing a chapter in the Phoenix area. The group gathered on Saturday, Oct. 28 to watch Eastern's football game against Central Michigan University. Activities began at 9:30 a.m. at a sports bar in Mesa and included watching a tape of Coach Jim Harkema's T.V. show and his personalized message directed to Arizona alumni. The game-watching party also included CMU alumni.

**Huron Valley Alumni Chapter** is co-sponsoring the Charles Dickens' Holiday Celebration in Holly, Mich. The event will be held on Saturday, Dec. 2 and Sunday, Dec. 3. The chapter would appreciate the help of volunteers on both days' events. Please contact Joyce Squires at (313)-971-2321 if you are interested in volunteering.

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Carole Lick, Editor  
Jody Reilly, Assistant Editor

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