

Campus Capsules

The Department of Psychology will present "The Day Care Experience in the Soviet Union: Some Psychological Considerations," a lecture by Dr. Jean Ispa, research associate at the High-Scope Educational Research Foundation, on Tuesday, Nov. 29 at 11 a.m. The lecture will be held in Room 103, Mark Jefferson. Everyone is invited to attend.

The EMU Executive Council has authorized the cancellation of classes starting at 5 p.m. or later on Wednesday, Nov. 23. This action is endorsed by the advisory committee to the vice-president for academic affairs and the academic deans. Please note that cancellation affects only evening classes Nov. 23; morning and afternoon classes will meet as scheduled.

EMU Regent Timothy Dyer will discuss his innovative educational service center on "J.P. McCarthy's Focus" program on Friday, Nov. 25 at 12:15 p.m. Listen to Regent Dyer on WJR radio at 76 on the AM dial.

Faculty wishing to order academic apparel from the University Bookstore for use at the December Commencement Services should do so no later than Wednesday, Nov. 23 at noon. Rental fees are: \$9.75 for a bachelor's cap, gown and hood; \$10.50 for a master's cap, gown and hood; and \$11.50 for a doctor's cap, gown and hood. Please include the college or university granting your degree, its location, the field in which the degree was granted, degree received, hat size, height and weight. Orders may be placed by phone. Call 487-1000.

Library hours for Thanksgiving recess are 7:45 a.m. to 7 p.m. on Wednesday, Nov. 23; 9 a.m. to 5 p.m. on Saturday, Nov. 26; and 1 p.m. to midnight on Sunday, Nov. 27. The library will be closed on Thursday and Friday, Nov. 24 and 25.

Poet Judith McCombs, the author of numerous poems, will give a poetry reading from her new book, "Against Nature: Wilderness Poems," at 2 p.m. on Tuesday, Nov. 22 in the Faculty Lounge of McKenny Union. The new wilderness poems confront the issue of nature as earth mother or frightening alien. Her appearance is co-sponsored by the Women's Studies Program and the Office of Campus Life. Everyone is invited to come to the reading.

Faculty members: Have you just completed a study or are you conducting research in an area which may be of public interest? Are you working with our students on an interesting project? Do you have some tips for consumers? Do you have some predictions you would like to share with the public or some commentary of general interest you'd like people to know about? If so, please call Brad Simmons at Information Services (487-4400).

Regents Approve Budget Request; Ask for Appropriations Increase

The Board of Regents approved a budget request totaling \$46,330,491 last Wednesday, at its regular monthly meeting. The budget reflects a 10.1 percent increase over the current budget of \$42,070,795. The proposed budget includes a state appropriation of \$32,803,690, an increase of \$5,261,465 over the 1977-78 figure, but no increase in tuition rates.

However, University officials are not very optimistic about the chances of receiving that much money from the state. President Brickley told the Finance Committee Nov. 8 that "the state has told us there would be less money next year than this year."

"This is a bad year because of the number of fiscal equated students for the last three years."—Regent Timothy Dyer

The budget proposal, which includes price adjustments of \$2,505,179 and program revision requests of \$1,754,179 was presented to Gov. Milliken's staff by University administrators on Oct. 31. University representatives will have an opportunity to discuss budget needs with the governor next month. Gov. Milliken then will present his budget recommendation to the legislature in January. That will be followed by budget hearings before the House and Senate in Lansing. Vice-President for University Relations Gary Hawks said he expects the state budget to be adopted some time next June.

In discussing the proposed budget with the Finance Committee, Executive Vice-President Anthony Evans cited increased employee compensation and major increases in utility costs as the major factors in the price adjustment portion of the budget.

Three of the labor contracts which were negotiated this year provide for increases estimated at 5.5 percent during 1978-79. University officials are applying that 5.5 percent increase to all classifications in building next year's budget. Salaries and wages are projected to total \$28,488,781 while fringe benefits are estimated at \$6,149,684. This is an increase of \$2,085,011 in total compensation over this year.

In addition, administrators pointed out that the increase in the minimum wage will impose a greater burden on the University for the employment of the lowest employment classifications as well as

student help. The minimum wage will increase to \$2.65 per hour on Jan. 1, 1978.

University officials are projecting a 30 percent increase in the unit cost of gas and a 15 percent increase for electricity. Although the consumption of electricity declined about .4 percent last year as compared to the year before, the consumption of gas increased approximately five percent due to the severe winter. According to University officials, measures to conserve energy will require a capital investment of more than \$25,000, which must be approved by the state legislature. Vice-President Evans reported to the Finance Committee that the University has asked the state for some

conservation program which will permit a reduction of energy of up to 25 percent, \$200,000; additional building alterations to improve architectural barriers, \$473,000; funding for the women's intercollegiate athletic program, \$318,933; augmentation of the Medical Technology Program, \$44,900; and augmentation of instructional equipment, \$225,092.

However, Vice-President Evans told the Finance Committee that he was "not very encouraged that there will be much money available. We hoped particularly for funding of the first three as the grants will run out this year. In the past, additional funds were given to programs which were going off grants. I was optimistic they would consider at least two of the three, but they were very negative."

Although enrollment was up slightly this year, and university officials are projecting that enrollment will hold steady next year as requests for applications are up eight percent over this year, administrators are concerned about the effects the formula for funding higher education will have on the University. Regent Timothy Dyer, chairman of the Finance Committee, told the Board that "this is a bad year because of the number of fiscal year equated students for the last three years. We suffered a 6.2 percent decline which means a loss of a great deal of money. The formula based on the number of fiscal year equated students is a formula built for increasing enrollments and does not take into consideration sustaining costs. We need to convince Lansing that that formula has got to go."

flexibility in capital expenditures for energy-related projects.

The University also has asked the state to fund ten program revisions totaling \$1,754,179. The top three in priority, according to administrators, are the Bilingual Bicultural Teacher Education Program, \$69,900; the Foster Parent Training Project, \$228,200; and the Michigan Consumer Education Center, \$65,526. All three currently are funded by federal grants which will expire this year. The Bilingual Program trains teachers to meet the needs of 15,000 Latino children in

"While our head count is up from last year, we have more students taking fewer credit hours."—Vice-President Anthony Evans

Michigan while the Foster Parent Training Project provides training in cooperation with 11 community colleges for parents who accept foster children. The Consumer Education Center provides numerous state services, including professional development, consultation and resource materials.

Other program revision requests include a bachelor's degree in health administration, \$25,280, which is designed to augment the training and education of practicing health administrators; creation of an autonomous Social Work Program within the College of Human Services, \$103,686; implementation of a more sophisticated, permanent energy

Vice-President Evans pointed out that the University has changed the manner of computing physical education activity hours which contributed greatly to the loss of fiscal year equated students. "Previously," he noted, "we were reporting eight, students were paying for eight, but they were getting four academic hours of credit. This year, we still require eight activity hours, but students pay for four and we report four."

"Of our projected loss of 600 fiscal year equated students for the year, 400 are due to the change in physical education reporting."

He also noted that "while our head count is up from last year, we have more students taking fewer credit hours."

Regent's Husband

Dr. Albert Milford Dies Nov. 13

Dr. Albert F. Milford, husband of EMU Regent Beth Wharton Milford and well-known physician and citizen of Ypsilanti, died Sunday, Nov. 13, in his home at 1203 Whittier Rd. He was 68.

Dr. Milford was born in Foxburg, Pa., on Jan. 3, 1909 and married Beth Wharton on Sept. 27, 1941, in Bradford, Pa.

Dr. Milford, who opened his general practice in Ypsilanti on July 1, 1941, earned his doctor of medicine degree from the University of Michigan Medical School in 1939. He interned at University Hospital in Ann Arbor before volunteering for military service in the U.S. Army in 1940.

Dr. Milford graduated from the University of Michigan Literary College in 1935. He was a classmate of former President Gerald Ford and attended a class reunion at the White House in 1976.

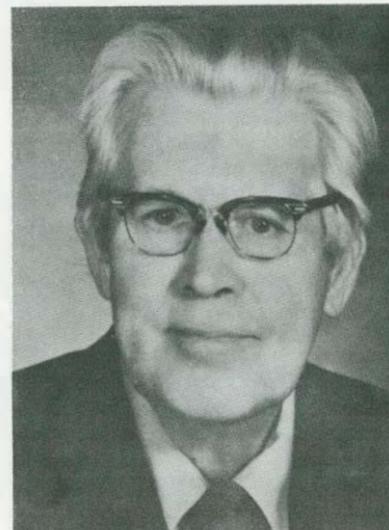
Dr. Milford began his private practice in Ypsilanti following his discharge from

military service. In 1947, he founded the Milford Clinic—the first non-hospital emergency medical service in Ypsilanti—located on the present site of Beyer Memorial Hospital. In 1948, the Ypsilanti Junior Chamber of Commerce honored him with an Outstanding Citizen Award for his contributions to the community by providing for emergency medical service.

For the last several years, Dr. Milford has served as county medical examiner. He continued his active practice until his death. He was a member of the American Medical Association, the Michigan State Medical Society and the Washtenaw County Medical Society.

Dr. Milford is survived by his wife, four sons and a daughter.

Memorial contributions may be made to the EMU Scholarship Fund in Dr. Milford's name.



Dr. Albert Milford

Alfio Pignotti Studies Violin-Making

By Andy Chapelle

Antonius Stradivari, the man who made the violin the principal instrument of Western music, lived more than 240 years ago in the Italian City of Cremona more than 50 miles southeast of Milan on the banks of the Po River.

In Cremona, under the apprenticeship of Nicolo Amati, the grandson of Andrea Amati, the inventor of the violin, Stradivari made beautiful violins, the likes of which have not been duplicated to this day.

"Stradivari made the ideal violin. No one will ever surpass him in the beauty of construction and quality and carrying power of the sound," says Alfio Pignotti, professor of music at Eastern.

Pignotti recently returned from a sabbatical leave during which he visited violin makers in Cremona. He also travelled to Milan and Florence to study the European master craftsmen.

"The best of the modern violin makers are Sergio Peresson in Philadelphia and Franz Kimberg in Chicago. They try to duplicate the Stradivarius but they just can't do it," Pignotti said.

Pignotti says that the instruments which Stradivari produced more than 240 years ago, are noticeably better than modern instruments. The touch and carrying power is better.

"The sound and the feel of the instrument is really something. Every Stradivarius violin is a work of art—it's so beautiful to behold. They all have their own personalities," Pignotti said.

Pignotti, who has taught at Eastern for eight years, owns a violin made by Belles-trieri, a famous Italian maker. He has played a Stradivarius though.

"Although I don't own one, I played with a Stradivarius while in concert with a quartet at the University of Texas. I just missed an opportunity to play one at the Library of Congress in Washington—the instrument was in need of some maintenance and I decided not to use it," Pignotti said.

According to Pignotti, Stradivari sometimes embellished his instruments with beautiful scrollwork and filigree. He often inlaid the instruments with designs which add to the beautiful finish of the violins.

At present, there are 600 to 700 Cremonese violins (violins made in Cremona) in existence. Some are owned by museums, but most are owned by violin collectors and musicians.

There are approximately 350 known Stradivarius violins in the world today. A bona fide Stradivarius violin was auctioned recently in Miami for \$250,000.

Old violins usually are worth a fortune and are especially subject to changes in temperature and humidity. Violins crack, become unglued and soundposts vary. Fingerboards also get worn down by hours of constant play—intensified if the violinist sweats a great deal.

"Stradivari made his instruments with maple backpieces and the tops out of spruce or pine... The ribs also match the backpiece—they're maple, the hardest wood.

"Modern makers cannot match the varnish Stradivari used. Stradivari did not apply his varnish uniformly... We just don't know what kind of vegetable oils and resins he used to finish his instruments with—it must have taken a lot of experimentation," Pignotti said.

Pignotti, a native of Chicago who now resides in Ann Arbor, began his fascination with the violin at an early age—six—and has continued with the instrument ever since. His parents bear some of the responsibility for his interest in music.

"My first name was lifted from an opera—"Cavalleria Rusticana," Pignotti said. "Alfio is a Sicilian name. My father had great aspirations of becoming an opera tenor."

Pignotti received his early violin studies at the American Conservatory of Music in Chicago. He earned his bachelor's degree in music from the Eastman School of Music and his master's degree from the Manhattan School of Music. In 1952, he received a Fulbright Award for violin study at the Accademia di Santa Cecilia in Rome, Italy. Pignotti has studied under such renowned artist-teachers as Gustave Tinlot, Jacques Gordon, William Kroll, Raphael Bronstein, Mario Corti and Luigi Silvia.

Pignotti has served as concertmaster of



Alfio Pignotti

the New Orleans Philharmonic, the San Antonio Symphony and the Little Chicago Symphony and has appeared as a violin soloist many times. Before coming to Eastern, he taught violin and viola at the University of Texas, Ball State University and the Interlochen Arts Academy.

"Every now and then, someone will call me to tell me that they think they have an original Stradivarius violin—many violins had 'Antonio Stradivarius' stamped on the inside. I just ask them to open the violincase—and then tell them to close it. I can tell in a few seconds if it's an original," Pignotti explained.

"It's a sheer joy to see these instruments," Pignotti said.

OFFICE OF RESEARCH DEVELOPMENT

Fund for the Improvement of Post-Secondary Education—FIPSE

The Fund for the Improvement of Post-Secondary Education (FIPSE) will initiate grants in two new areas: the dissemination of promising improvements in post-secondary education and the redefinition of liberal learning as it applies to adults. Both of these new program areas, especially the latter, apply to the needs and expertise of EMU, and faculty members are urged to consider developing a proposal for a FIPSE project. The staff of ORD is eager to work with anyone interested in applying. Further information on the FIPSE programs is available in the Office of Research Development. The deadline for preapplication is **Jan. 16**; final application is **March 21**.

Instructional Scientific Equipment for Undergraduate Science Education (ISEP)

The National Science Foundation has announced a closing date of **March 3** for their instructional scientific equipment program. The purpose of this program is to facilitate the implementation of a well-planned new or improved undergraduate instructional program by providing matching support for the purchase of necessary scientific equipment. Support may be requested for activities in the mathematical, physical, biological, and social sciences, and projects interdisciplinary in nature are encouraged. A proposal must demonstrate that the plan is a logical step in developing the academic program in question, that informed, realistic planning has already taken place, that the staff is competent to carry out the project, and that the improvements proposed lack only the equipment for full implementation. Any department which is in such circumstances is urged to consider applying for support. Contact the Office of Research Development for further information and assistance, 204 Pierce, 487-3090.

**Emergency on Campus?
CALL: 1-2-3**



Imaginative Uses of Media Attract Students

"The generation of students we teach are visually oriented. They are the TV generation."

So says Dr. Marjorie Lansing, professor of Political Science, in explaining why she has found media to be one of her most effective learning tools.

"It is a misconception of the times to assume that reading and writing are the total basic means of education," Dr. Lansing elaborated. "Marshall McLuhan put it succinctly: the medium is the message."

"Today's students receive ideas more quickly and more comfortably in the visual mode than by the written work or spoken word.

"Parenthetically, I think that tests and measurements show students to be less proficient in reading and writing because they have been socialized into heavy use of the visual arts and the music arts.

"It shouldn't be surprising, then, that all of our students hear and see more productively than their parents and grandparents."

Whenever possible in her class, Dr. Lansing uses live (real) situations in contrast to secondary sources. She frequently invites candidates or elected politicians to speak to her classes.

"Political science is a living social science," she says. "It's not like studying Ancient Greece."

One of Dr. Lansing's favorite media instruments is the portable television unit.

"In the 1976 presidential primaries, my students taped various candidates when they appeared in our local area," she said.

"I always try to involve my students in using portable TV in recordings such political events," she added. "Short clips of the videotapes are then played back in my classroom to stimulate discussion.

"Through this kind of involvement, students get career experience which has vocational overtones. When they check with a candidate and his staff to see if they can record him, they see how the media are covering the campaign. At the same time they see how political candidates use public opinion surveys and public relations techniques.

"From such beginnings," pointed out Dr. Lansing, "students are encouraged to go into professional political consulting. Some have run for state legislative posts, others have become professional lobbyists. One present student is a paid Chrysler lobbyist."

the adviser

Reading-Study Skills

During the fall semester, individual advising of students with reading and/or study skills problems is available by appointment. Call 487-0179 or stop by 227 Pierce.

Undergraduate Tutoring for Fall 1977

Day tutoring is available in various departments, 8 a.m. to 5 p.m., Monday through Friday.

Evening tutoring is available 5 p.m. to 10 p.m., Monday through Thursday, in the Learning Resource Center (LRC), 106B Library (487-1380).

The services are free of charge. If you have questions, call 487-1207 or come to 227 Pierce Hall, 8 a.m. to 5 p.m., Monday through Friday.

Late Withdrawal

The automatic withdrawal period has ended. Undergraduate students who need to discuss late withdrawal from individual classes should go to the Academic Services Center, 229 Pierce, where an adviser will explain the late withdrawal guidelines and provide the appropriate form. To be eligible for late withdrawal, a student must either have at least a "C" in the class, or there must be special circumstances, such as illness, which prevent satisfactory completion of the class.

In her Legislative Process course, Dr. Lansing requires her students to read "O. Congress," the autobiography of Michigan Sen. Donald Riegle. But along with the book, she uses a tape that was made when candidate Riegle campaigned on campus in Oct. 1976 and another tape interview with him when he explained what it is like to be a United States senator from Michigan after six months in office.

"As the winning candidate, Sen. Riegle makes an interesting case study," Dr. Lansing observed, "and continuity in the study is provided from multi-variable uses of media."

"In the same course we analyze his electoral statistics, how he won, using overhead visuals which captured recent statistics and information on the 1976 election," she said, adding that the visuals were produced by Richard Oltmanns, professor in EMU's Audiovisual Center.

"We couldn't communicate an up-to-date analysis without our own visuals, since textbooks lag from two to 10 years in timeliness of charts and other data," Dr. Lansing pointed out.

"Psychologically, students also are more comfortable and attuned to visual presentation with transparencies, screen, and other media devices," she said.

In studying political campaigns, Dr. Lansing utilizes an EMU-owned film "The Making of the President 1960," documenting the dramatic race in which John Kennedy defeated Richard Nixon.

She also calls upon the Television Center for playbacks of videotapes of the 1976 national conventions, concentrating particularly on Michigan figures such as the Republican presidential nominee, Gerald Ford.

Dr. Lansing emphasizes that the uses of media are of academic, artistic and technical interest not only to political science majors but also to students from such disciplines as journalism, broadcasting, fine arts and English.

Regents Accept Three Grants

A grant from the Department of Health, Education and Welfare, which is expected to help expand learning experiences for EMU occupational therapy students, was accepted Nov. 16 by the Board of Regents.

The \$81,092 grant from the HEW Public Health Service was one of three educational grants accepted by the Board at its regular monthly meeting. The grants total \$102,336.

Directed by Lyla Spelbring, head of the Occupational Therapy Department, the new HEW grant funds a project designed to expand experiential learning to enhance the preparation of quality occupational therapy practitioners. One component of the three-year project is aimed at helping students apply theory to practice by providing early consistent observation and learning experiences under faculty supervision.

Another facet of the project is geared toward improvement of student preparation for developments in the field by expanding experiences to the delivery of occupational therapy services in less traditional areas of practice.

The Board also accepted a \$15,369 grant from HEW's Public Health Service to help strengthen the University's Nursing Program. Directed by Nursing Department Head Janet Boyd, the grant will be used to provide equipment and supplies, fees for consultants and speakers for faculty development programs and travel monies for faculty to attend conferences, seminars and workshops.

A Mott Foundation grant for \$5,875 also was accepted by the Board. The grant will fund the production of a master video tape which records outstanding and unique contributions of pioneers in community education. Some 90 tapes will be made from the master; they will be distributed to community education centers. The project is directed by Jack Minzey of the Educational Leadership Department.

UAW's Douglas A. Fraser Is Commencement Speaker

United Auto Workers President Douglas A. Fraser will be the speaker at the winter commencement ceremonies of Eastern scheduled for Sunday, Dec. 18. The announcement was made Nov. 16 at the regular meeting of the Board of Regents.

Fraser, 60, a native of Glasgow, Scotland, emigrated to the United States when he was six years old. He grew up in Detroit, attended Chadsey High School and went to work as a metal finisher in the DeSoto plant of Chrysler Corp. at the age of 18.

He became active in UAW Local 227 and was elected to various offices, including steward, chief steward and recording secretary. He was elected president of the local three times, beginning in 1943.

In 1947, he was appointed an International representative, assigned to the union's Chrysler Department. In 1951, UAW President Walter P. Reuther selected him as an administrative assistant, a position he held for eight years.

Fraser was elected co-director of Region 1A in 1959 and in 1962, convention delegates elected him to the union's International Executive Board as a member-at-large. He was reelected to that position in 1964, 1966 and 1968.

He was elected as a vice-president at the 1970 convention and president at the 1977 convention.

He is an officer or member of numerous civic and governmental bodies and is a member of the Board of Directors of various organizations, including the Full Employment Action Council, the NAACP, the National Housing Conference, the National Urban Coalition, New Detroit and the Economic Club of Detroit. In addition, he serves on the Board of Trustees of the Aspen Institute for Humanistic Studies and is a member of the executive committee of the Leadership Conference on Civil Rights.

Fraser is president of the World Automotive Council of the International Metalworkers Federation and a vice-president of the Americans for Democratic Action, the American Immigration and Citizenship Conference and the United Foundation of Detroit.

He is also a member of the Labor-Management Committee on Employment and Training, the Advisory Committee for Trade Negotiations, the President's Committee on Employment of the Handicapped, the American Civil Liberties Union and the Detroit Urban League.

He will receive the honorary degree of Doctor of Laws from Eastern.

Also receiving honorary degrees will be Lawrence R. Husse and Helen W. Milliken.

Husse, 64, is a regent-emeritus of Eastern. He was one of the original eight members appointed to the Board, and served from 1963 to 1972.

Born in Dearborn Township, he attended school in Ypsilanti, graduating from Ypsilanti High School in 1932. He continues to reside in Ypsilanti.

He has been employed in the Plant Engineering Department of Ford Motor Company since 1936. During World War II, he served in the European and Middle East theatres.

He has served as a member of the Board of Directors of the Ypsilanti Area Industrial Development Corporation, the Boys' Club of Ypsilanti, the Michigan United Way, the Washtenaw County Tuberculosis Association, the Ypsilanti Community Chest, and the Washtenaw Chapter of the American Red Cross.

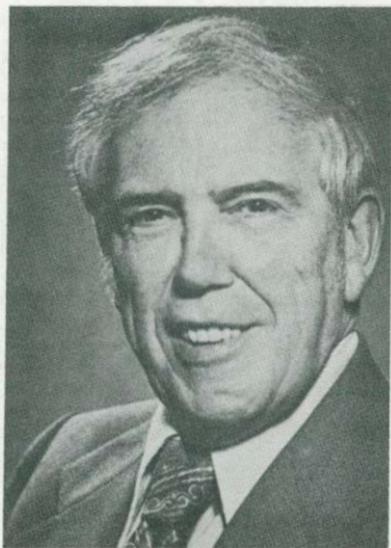
He has been a member of the Ypsilanti Council on Aging, the Ypsilanti Goodfellows, the Advisory Committee of the Michigan Manpower Development and Training Act, the Ypsilanti Citizens Advisory Committee for Urban Renewal, the Ypsilanti Area Senior Citizens Steering Committee and has served as vice-chairman of the Washtenaw County Board of Canvassers.

He will receive the honorary degree of Doctor of Laws.

Helen Milliken, the wife of Gov. William G. Milliken, will receive the honorary degree of Doctor of Humane Letters.

A native of Denver, Colo., Mrs. Milliken is a graduate of Smith College. Recently, she completed work on her graduate degree in landscape architecture at Michigan State University, studies which further deepened her interest in the environment and concern over the growing ecological imbalance in the world today.

Mrs. Milliken, the former Helen



Douglas Fraser

Wallbank, is a member of the League of Women Voters, Zero Population Growth, the Michigan Nature Association and the Audubon Society. She is a life member of the Federated Garden Clubs of Michigan and is honorary chairman of the Michigan Artrain. She is an honorary member of the Michigan Society of Architects and of Zonta.

December commencement ceremonies at Eastern are scheduled for 3 p.m. in Bowen Field House on the EMU campus.

Regents Approve Faculty Promotions

The promotions of 20 faculty members at Eastern were approved Nov. 16 by the Board of Regents. Included on the promotion list were six from associate professor to professor, 13 from assistant professor to associate professor and one from instructor to assistant professor. The promotions are effective Aug. 31, 1977. Also, two faculty members were granted indeterminate tenure effective Aug. 31, 1977.

Promoted to professor in the College of Arts and Sciences were Benjamin T. Hourani, Political Science Department; Delia Koo, Mathematics Department; Mary D. Teal, Music Department; Paul A. Volz, Biology Department; and Dale C. Wallace, Biology Department.

Promoted to professor in the College of Education was Marvin E. Johnson, Health, Physical Education, Recreation and Dance Department.

Promoted to associate professor in the College of Arts and Sciences were Thomas C. Anderson, Economics Department; James B. Angle, English Language and Literature Department; James Devers, English Language and Literature Department; John R. Hubbard, Foreign Languages and Literatures Department; Michael E. Jones, History and Philosophy Department; Marshall S. McLennen, Geography and Geology Department, effective Aug. 30, 1977; Willie B. Morgan, Speech and Dramatic Arts Department; Raymond B. Schaub, Foreign Languages and Literatures Department; Elizabeth L. Waffle, Biology Department; and Jon K. Wooley, Physics and Astronomy Department.

Promoted to associate professor in the College of Education were Joe Coyner, Special Education Department; and Myrna A. Yeakle, Health, Physical Education, Recreation and Dance Department.

Promoted to associate professor in the Applied Sciences Departments was John A. Weeks, Industrial Education Department.

Promoted to assistant professor in the College of Education was Lawrence Bemish, Special Education Department.

Bemish and Joseph F. Gonzalez, Special Education Department, were granted indeterminate tenure.

Publications

Dick Schwarze, staff photographer in the Department of Information Services, had several of his photographs published in the September 1977 edition of "South Shore: An International Review of the Arts."

FOCUS ON staff:

Greg Peoples Hosts Campus Visitors

By Brad Simmons

"I think there's an awful lot of potential at Eastern that's not yet been realized—and that's one thing I look forward to."

Greg Peoples, newly-appointed coordinator of the Campus Interact Center, was talking about one challenge which lies before him: that of creating and administering new programs in Eastern's "welcome-information center."

Peoples often is the first EMU representative with whom prospective students and their parents come into contact. In his well-appointed center, located in historic Starkweather Hall, he has a multitude of materials and information on hand—as well as a veritable army of students ready to give tours or answer questions.

"When someone comes in," Peoples explains, "and is interested in finding someone in a specific area, we have a trained student staff here who can find that information for them. These students maintain very good contact with the faculty in the various departments on campus."

"We have tour guides; we have students who can assist them in finding the location of who or what they're looking for."

The 26-year-old Campus Interact coordinator says many visitors who venture to college campuses find themselves in a void. No one goes out of the way to offer help; there is no centrally-located center in which information is disseminated. Not so at Campus Interact, he says.

"The Campus Interact Center is a very unique aspect of this campus. The office is open from 8 in the morning to 8 in the evening, so there's very rarely a time when someone comes to campus that they can't find some direct assistance."

The secret, he says, is providing a pleasant atmosphere where employees ask readily, "May I help you?" Sparsely lighted with lamps and tastefully decorated with casual furniture, the center indeed conveys the atmosphere of warmth and friendliness. And some 40 visitors take advantage of it on a daily basis.

In addition to offering campus tours to drop-in visitors on a moment's notice, the center also houses a small auditorium in which multimedia presentations are given about campus life at EMU. This ten-minute slide program is always ready to show to visitors who may not have the time or inclination for a full-scale personal walking tour of campus facilities.

The Campus Interact Center's "welcome-information" functions are but one aspect of Peoples' job. He also develops and administers orientation programs, recognition events, workshops and other special projects sponsored by the Division of Student Affairs.

Eastern's new student orientation—both the "drive-in" and overnight orientation plans—will be administered through the center this winter. Peoples organized a recognition of excellence convocation and reception for scholarship recipients and their parents which was attended by some 700 people earlier this semester.

Peoples manages the University's Prospective Eastern Student Outreach program (acronymed PESO). PESO is used by departments and organizations which plan workshops and other activities as a means to

President Brickley's Father Dies

James Harry Brickley, the father of EMU President James H. Brickley and the owner and president of Brickley Dairy Farms in Detroit, died Nov. 14 at the age of 79.

The elder Brickley, a native of Marysville, Ont., had been active in the dairy business since 1935. He often was referred to as "Detroit's last independent Dairy Retailer" and pioneered the milk delivery system. His career in the dairy industry spanned 60 years. He resided at 773 Redding Rd. in Birmingham.

Brickley was a member of the Detroit Athletic Club and was a World War I veteran of the Royal Canadian Dragoons. He was born Aug. 1, 1898.

Brickley is survived by his wife Marie, President Brickley, four daughters and 21 grandchildren.

The family requests that memorial contributions be made to the Michigan Cancer Foundation.



Greg Peoples

recruit new students. Through efforts like the recent Journalism Workshop, Peoples' center provides financial help and manpower as an investment in the future student.

"I work closely with the Admissions Office in terms of any efforts that would aid in the recruitment of students," he says. "I also work with the entire Division of Student Affairs in terms of programs that might aid in the retention of students on campus."

An Ypsilanti resident, Peoples holds a master's degree in higher education administration from Kent State University, where he was director of two residence halls. He is a native of Kent, Ohio.

Peoples has been assistant admissions director at Allegheny College in Meadville, Pa., where he earned his bachelor's degree. He also was assistant director of the Upward Bound Program in Pennsylvania's Crawford County.

REGENTS ROUNDUP

The Board of Regents on Nov. 16:

Accepted three educational grants totaling \$102,336 for use by the Departments of Occupational Therapy, Nursing Education and Educational Leadership.

Accepted gifts and bequests recorded between July and October, 1977, totaling \$255,909, including a bequest of \$88,658 from the estate of Elsie Sellers for research in the Chemistry Department.

Approved budget request for 1978-79 totaling \$46,330,491, an increase of 10.1 percent over the current budget of \$42,070,795. The proposal does not call for a tuition increase in 1978-79.

Approved the appointment of Arthur McCafferty, former Mott Fellow in EMU's Center for Community Education, to the post of director in the Office of Continuing Education.

Promoted Barbara James, former secretary at EMU for five years, to the position of compensation analyst in the Personnel Department.

Approved promotions of 20 faculty and granted tenure to two faculty. Included among the promotions were six from associate professor to professor, 13 from assistant professor to associate professor and one from instructor to assistant professor. The promotions and granting of tenure are effective Aug. 31, 1977.

Heard an announcement that Douglas A. Fraser, UAW president, will be the winter commencement speaker and that he will receive the honorary Doctor of Laws degree. Helen Milliken, wife of Gov. William G. Milliken, will be awarded an honorary Doctor of Humane Letters degree and Lawrence R. Husse, regent-emeritus, will receive an honorary degree of Doctor of Laws.

Participants

John G. Pappas, professor and head of the Department of Guidance and Counseling, participated in a state program at the Michigan Personnel and Guidance Association convention held in Lansing. The presentation, "New Issues and Thrusts in Counselor Education," focused on major changes and future directions in counselor education programs in Michigan.

November 21 - 27

Monday, November 21

EXHIBIT—A multi-media exhibit will be on display through Nov. 30 in Sill Gallery. Gallery hours are from 8 a.m. to 5 p.m. Monday through Friday and from 7 to 9 p.m. on Tuesdays.
FOOTBALL BUST—The 15th Annual Football Bust will be held in the Plymouth Hilton Inn, 14707 Northville Rd., at 5:30 p.m. Tickets are \$15.

DISCUSSION—The Center for Social Concern will present a discussion of "Abuse in the Family" in the first of a continuing series on family life in Holy Trinity Chapel at 7:30 p.m.

CROSS COUNTRY—The men's team will compete in the NCAA Championships at Spokane, Wash.

Tuesday, November 22

MEETING—The Michigan Congress of School Administrators will meet in the Tower Room of McKenny Union at noon.

MEETING—The Student Senate will meet in the Alumni Lounge of McKenny Union at 7 p.m.

Wednesday, November 23

FILM—Media Services will present "The Marx Brothers at the Circus" in Room 111, Library, on Channel 5 Campus TV, at noon.

MEETING—The Economics Club will meet in the Stratford Room of McKenny at noon.

MEETING—The Chess Club will meet in the Reception Room of McKenny Union at 7 p.m.

FIELD HOCKEY—The Hurons may play in the National Tournament in Denver, Colo.

Thursday, November 24

FIELD HOCKEY—The Hurons may play in the National Tournament in Denver, Colo.

Friday, November 25

HOCKEY—The Hurons will host Hillsdale in Yost Ice Arena in Ann Arbor at 8 p.m. General admission is \$2, \$1 for students and 50 cents for children.

BASKETBALL—The men's team will play in the New Orleans Tipoff Tournament in New Orleans, La.

FIELD HOCKEY—The Hurons may play in the National Tournament in Denver, Colo.

Saturday, November 26

HOCKEY—The Hurons will host Hillsdale in Yost Ice Arena in Ann Arbor at 8 p.m.

BASKETBALL—The men's team will play in the New Orleans Tipoff Tournament in New Orleans, La.

FIELD HOCKEY—The Hurons may play in the National Tournament in Denver, Colo.

Chemistry Research Fund Aided by Sellers Bequest

The research funds in the Chemistry Department have swelled considerably thanks to a bequest of \$88,658 from the estate of Elsie Sellers, widow of former EMU Chemistry Department Head John Sellers.

The monies from the Sellers estate were part of a total of \$255,909 in gifts and bequests recorded between July and October, 1977. The gifts were accepted by the Board of Regents Nov. 16 at its regular monthly meeting.

The bequest now brings the Dr. and Mrs. John Sellers Memorial Chemistry Research Fund to \$165,187 in unencumbered monies.

Also accepted by the Board were bequests from the estates of Pearl M. Doyle, totaling \$68,318, and Josephine Nevins Keal, amounting to \$50,000.

A graduate of the class of 1908, Mrs. Doyle was a teacher and principal at Pinckney High School. Her husband, Joseph P., was superintendent of Pinckney Schools for 25 years. Most of their estate now exists as the Joseph P. and Pearl M. Doyle Scholarship Fund, an endowment "to aid worthy students in extending their education" at EMU.

Mrs. Keal was a close friend of English Professor Emeritus Thelma McAndless, a

long-time resident of Ypsilanti. In 1971, she reportedly became interested in the status of women at EMU and was pleased when former President Harold Sponberg created a commission for women in 1972. Two years later, she added EMU to her will, earmarking \$50,000 for augmentation of "the income of female faculty members of the University and to assist such female faculty members in advancing their professional competence and rank through study and research."

The gift total for July through October also includes cash gifts of \$36,434, more than \$11,000 ahead of receipts for the same period in 1976. The most recent 1977 tally brings the total cash gifts for this calendar year to \$96,245, which is more than \$17,000 ahead of the 1976 calendar year-to-date figure, and more than twice as much as the 1975 year-to-date receipts.

Bruce Rossiter, director of development at EMU, noted that the year-to-date figures show alumni and friends donor participation is up two percent over last year.

"We're 1,031 donors ahead of last year at this date," he said, "and for the calendar year, we're 492 donors ahead, with the best two fund-raising months ahead of us."

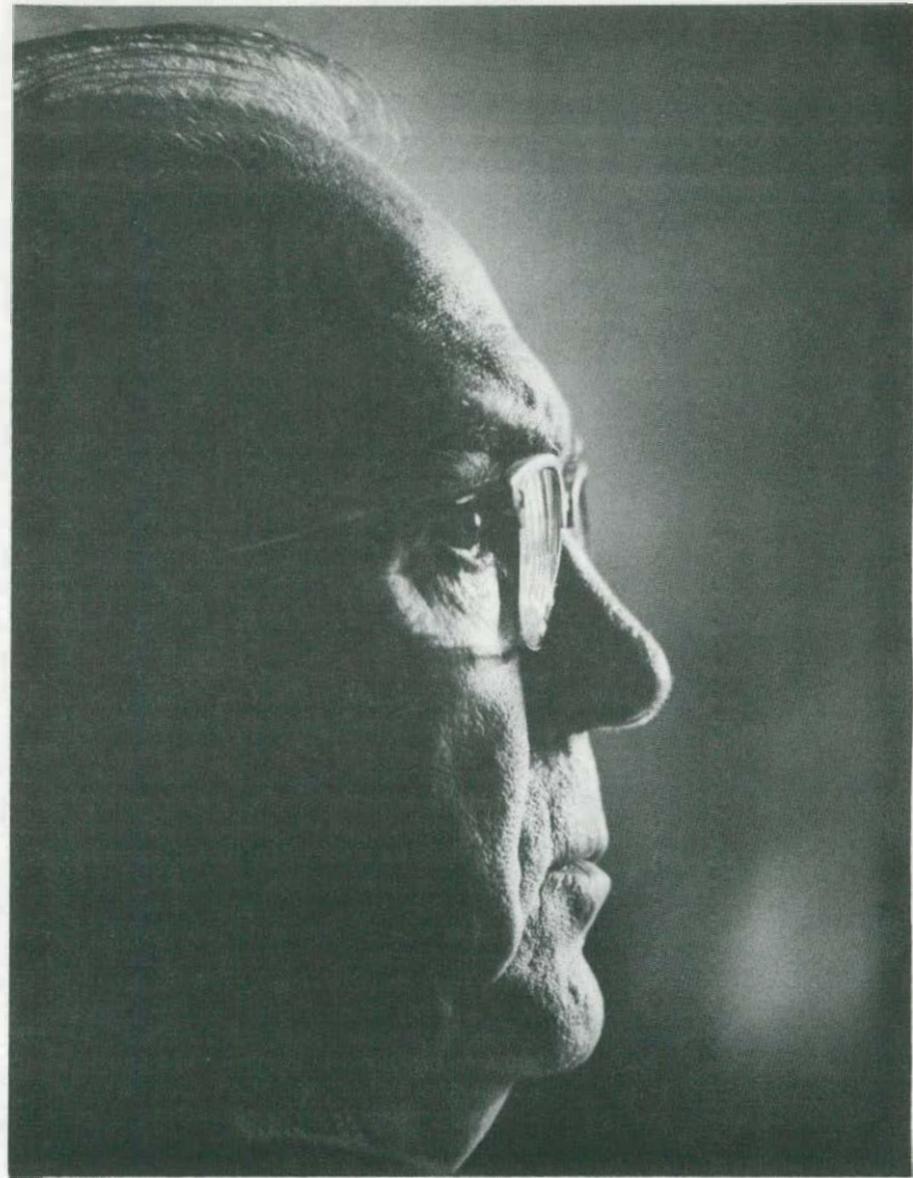


Photo by Dick Schwarze

Photographer Schwarze took this close-up with a Nikon camera equipped with a 180mm lens set at 1/30th of a second at f2.8. He used Tri-X film at ASA 400.

Openings

The Personnel Office announces the following vacancies:

Clerical/Secretarial

CS-02—\$256.92-\$352.27—Clerk Typist—Academic Records and Teacher Certification

CS-03—\$276.23-\$375.15—Senior Clerk—Financial Aid

CS-03—\$276.23-\$375.15—Senior Clerk Typist—Purchasing (accurate typist 60 wpm)

CS-04—\$302.73-\$416.11—Secretary II—Purchasing (accurate typist 70 wpm with dictaphone experience)

CS-04—\$302.73-\$416.11—Secretary II—Office of Minority Affairs

Final date for acceptance of application

for the above positions is Nov. 25, 1977.

Administrative/Professional/Technical

AP-09—\$611.62-\$843.88—Senior Coordinator of Academic Advising—Academic Services Center

Final date for acceptance of application for the above position is Nov. 29, 1977.

Internal applicants for Clerical/Secretarial and Administrative/Professional/Technical positions should submit a letter of application to the appropriate department with a copy to Personnel.

An Affirmative Action Equal Opportunity Employer and Educational Institution

WEMU • 89 fm program guide

	11:00	11:15	11:30	11:45	12:00	12:15	12:30	1:00	5:00	5:15	5:30	7:30	8:00	8:15	8:30	8:45	9:00	9:30	10:00	10:15	1:00
m	Options in Education				News	Sports	Radio Magazine	Jazz Scope	News	Sports	Jazz Scope	Radio Magazine	Styles of Religion		Colloquy		Options in Education		News	Jazz Scope	
t	Marketplace	Special of the Week			News	Sports	Radio Magazine	Jazz Scope	News	Sports	Jazz Scope	Radio Magazine	Marketplace		Special of the Week		Voices in the Wind		News	Jazz Scope	
w	NBC University Theater				News	Sports	Radio Magazine	Jazz Scope	News	Sports	Jazz Scope	Radio Magazine	It Sounded Like This		Jazz Revisited		NBC University Theater		News	Jazz Scope	
t	Colloquy	Insight			News	Sports	Radio Magazine	Jazz Scope	News	Sports	Jazz Scope	Radio Magazine	Firing Line				Insight	Colloquy	News	Jazz Scope	
f	Environment	Soviet Press Review	Michigan Opinion	Editorial Review	News	Sports	Radio Magazine	Jazz Scope	News	Sports	Jazz Scope	Radio Magazine	Editorial Review	Michigan Opinion	Soviet Press Review	Environment	Options		News	Jazz Scope	
s	Jazz Scope								News	Jazz Scope									News	Jazz Scope	
s	On Campus				Voices in the Wind		Options	Jazz Scope	News	Dimensions in Black		Jazz Alive					Jazz Scope		News	Jazz Scope	

PROGRAM HIGHLIGHTS

Monday, 8 p.m. - **STYLES OF RELIGION AND ETHICS** features a discussion with Sue Hoemeyer of the Ypsilanti Hunger Coalition.

Tuesday, 11 a.m. and 8 p.m. - Host Jim Clute on **MARKETPLACE** discusses ways of saving money in preparing your Thanksgiving feast.

Wednesday, 11 a.m. and 9 p.m. - "Lost Horizon" is this week's dramatization on the **NBC THEATRE**.

Wednesday, 1 p.m., 5:30 p.m. and 10:15 p.m. - The music of Rahsaan Roland Kirk is featured

all day on **JAZZ SCOPE**.

Thursday, 11:30 a.m. and 9 p.m. - **INSIGHT** previews the EMU BASKETBALL TEAM for 77-78 season.

Friday, 10:15 p.m. - Guitarist Pat Martino is presented in a recorded live performance on **JAZZ SCOPE** Friday Night Concert.

Sunday, 7:30 p.m. - **JAZZ ALIVE** presents a live recording of Don Ellis and the O.S.U. Jazz Ensemble.