

Campus Capsules

Reserve reading lists for the winter semester should be submitted to the Circulation Librarian as soon as possible. Lists will be processed in order of receipt. Please allow at least two weeks for processing lists before making assignments. Forms to be used in submitting lists are available in departmental offices and in the Library.

Books charged to faculty members during the fall semester were due on Dec. 22, the end of the semester. All books due on or before that date are overdue and should be returned to the Library at this time. Please check your shelves for library books and return those you are not using to the Library.

Life, work and career planning workshops will be held during the winter semester by the Career Planning and Placement Center. The first session, which meets once a week, will be held from Jan. 24 through March 20 on Monday evenings from 5:30 to 6:30 p.m. in Room 202, Pray-Harold. Two sections of the workshop will meet twice a week in Room 118, Goodison. The first will meet on Tuesday and Thursday at 1 p.m. from Jan. 24 through Feb. 23. The other section will meet on Monday and Wednesday at 11 a.m. from Feb. 6 through March 8. For more information on the workshops, contact Joanne Burns at the Career Planning and Placement Center (487-1074).

A film study course featuring films starring Buster Keaton, Dick Powell, John Wayne, Orson Welles and Sidney Poitier will be offered beginning Wednesday, Jan. 11. The class will continue every Wednesday thereafter through April and is for English credit or may be taken as a non-credit class. Classes will begin at 7 p.m. Registration and admission information is available from Don Kajcienski (487-0193) or Frank Ross (487-1310).

"Let Us Not Forget" is the title of a one-man art show to be presented through Jan. 21 in the Sill Gallery. The exhibit will feature the works of Barry Avedon, associate professor of art, and are selections from a series Avedon completed while on sabbatical leave in California recently. The series deals with an anti-Nazi theme. Sill Gallery is open from 8 a.m. to 5 p.m., Monday through Friday. The gallery will be open Tuesday evenings from 7 to 9:30 p.m. Everyone is invited to view the exhibit.

The American Trio will present a concert at 8 p.m. Jan. 12 in Pease Auditorium. Members of the trio include pianist, Joseph Gurt; cellist, Jerome Jelinek; and violinist, Charles Ausharian. The program will feature the first performance of a musical piece for cello and piano by Anthony Iannaccone, an assistant professor of music at Eastern. The concert is free and open to the public.

Delia Koo of the Mathematics Department is interested in finding a colleague(s) with whom to car pool between East Lansing and Ypsilanti. She currently commutes from East Lansing on Tuesdays, Wednesdays and Thursdays. If you're interested in commuting with her—or know someone who might be—please call her at 487-1292.

Student Advocates Council: A New Concept In Student Services

Many student groups, including women students, foreign students, minority students, evening and continuing education students, commuter students, scholars and merit scholars, seniors, freshmen and veterans, comprise the total student population at Eastern.

Each one of these specific groups or "clusters" has needs and problems.

Meeting the needs of these different student clusters is the aim of Laurence Smith, vice-president for student affairs. Smith just recently proposed a new concept in responding to student needs—a Student Advocates Council.

"We have very diverse student clusters here on campus. Each cluster has its own special needs. We want to make sure that we deliver our services economically and effectively. We also want to refine what we have to deliver," Smith said as he explained his new concept.

"The degree to which you can make the University responsive to the students is the degree to which you can best serve them," he added.

Smith's new Student Advocates Council will promote the sharing of ideas, programs and activities; identify resources within the University and community; and develop recommendations for policy and procedure which will better serve the student body.

Stated simply, the new council's aim is to get things done expeditiously and serve students better in the process.

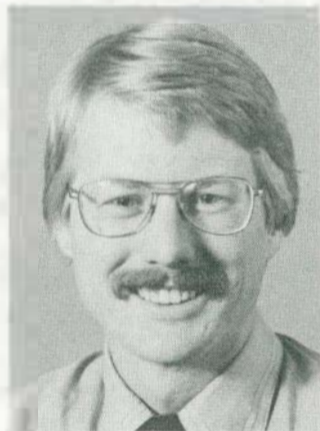
Sandy MacLean, associate vice-president for student affairs, will serve as chairperson of the eleven-member council.

"The people that have been selected to serve on the council will prep themselves so that they will become in-house experts on their particular area," MacLean said.

"We have to assess the needs of each particular group...These people have been purposely selected because of their professional expertise and ability to work with other professionals on campus," he added.

The eleven advocates on the council represent a wide variety of expertise and backgrounds.

The advocates include: Ruth Burson, Career Planning and Placement Center, representing the women students; William Cadwallader, Campus Life Office, foreign students; Roselle Davenport, Office of Minority Affairs, minority students; Ralph Gilden, special assistant to the vice-president for student affairs, evening and continuing education students; Thomas Gunning, McKenny Union, commuter students; and Chris Hansen, program



Thomas Gunning



William Cadwallader

In Library Lobby

Smithsonian Exhibit Surveys Advertising

A cure for what ails you. A new dress or suit. An automobile purchased with 36 easy payments. Whatever Americans want or need, they find advertised.

Modern advertising developed between 1830 and 1930 as simple announcements were transformed into complex messages of salesmanship and persuasion. Advertising simultaneously shaped a complementary network of commerce.

"And Now a Message..." a new exhibit to be on display in the lobby of the Center of Educational Resources from Jan. 26 to Feb. 19, surveys the changing media and methods of advertising during its critical century of growth.

Beginning with commercial signs and trade symbols such as the cigar-store Indian, this graphic exhibit will provide illustrations and information on the techniques and personalities in the advertising field.

Although Phineas T. Barnum is well known for his bizarre and novel attractions and for changing the passive announcement to the calculated sales "pitch," many people are unaware of the contributions of Volney B. Palmer, America's earliest advertising agent. Palmer published newspaper lists for

advertisers and handled the transactions.

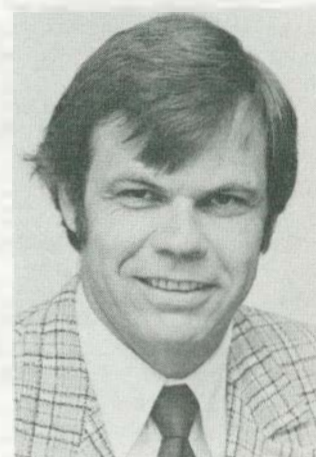
The "poster age," between 1890 and World War I, will be documented with color reproductions of representative posters. At the other end of the size scale, advertising cards—miniature posters—were the most abundant advertising devices of the late 19th century. Illustrations of these colorful pocket-sized pasteboard cards will show their diversity.

Other illustrations in the exhibit will show a selection of product personalities developed to shape favorable public purchasing attitudes. Some of these personalities are still used: the Arrow Shirt man, the Campbell kids, the Nabisco boy and the White Rock lady.

The exhibit, which was organized by the Smithsonian Institution Traveling Exhibition Service in Washington, D.C., consists of 32 photographic panels abundantly illustrated with both black and white and color pictures. It was researched and written by Dr. Keith E. Melder, former curator of political history at the



Laurence Smith



Sandy MacLean

specialist in Jones Hall, scholars and merit scholars.

Other advocates are: Fred McDaniel, Admissions Office, transfer students; James McGraw, Snow Health Center, physically handicapped students; Richard Nesbit, Career Planning and Placement Center, seniors; Philip Tsui, program specialist in Phelps-Sellers, freshmen students; and Bette C. White, dean of students, veterans.

Advocate selection was based on training, job description, experience or interest. Each advocate is responsible for identifying problems, developing programs and assisting his or her student group in a variety of ways.

"Basically what I want to do is coordinate and develop an environment in the Freshperson Center that is conducive to better education...I want to assess the needs and ask for assistance from residence hall governments in meeting the needs of Eastern's freshmen," Phillip Tsui, freshmen advocate stated.

Thomas Gunning, commuter student advocate, has specific plans for helping commuters.

"We'll be resource people...People who can get things done. All of us know each other and will be able to help the student by cooperating.

"Commuter students could use someone who will suggest resources on campus. We have to gear our services so that commuting students can take advantage of them," Gunning explained.

William Cadwallader, the foreign student advocate, will advise the roughly 120 foreign students who study at Eastern.

"Language can be a serious problem and many of them do have financial problems. I'll attempt to guide the students to the proper campus offices to help them. One thing about this advocates council that is different is there will be several other advocates—we'll be able to cooperate," Cadwallader stated.

"We need a point of contact on campus—somewhere for transfer students to go when they need answers to their questions...They need a specific place to go to get support," said Fred McDaniel, the transfer student advocate.

The new advocate council program, modelled after the successful student services program for the physically handicapped, is designed to provide the best possible service to students.

"We have designed it with enough depth and breadth to meet the needs of our students year round," Laurence Smith said.



Smithsonian and author of several books and articles on American history.

The exhibit, which is the sixth in the library's 1977-78 Exhibit Series, is open to the public without charge.

Arthur Harris Saves Historic Structures

By Andy Chapelle

"Ypsilanti has ignored, and worse, misused its 'built environment' almost too long—but it's not too late," says Arthur 'Jack' Harris, associate professor of English at Eastern and one of the primary movers and shakers in the battle to save Ypsilanti's rich architectural heritage.

Harris, a native of Chicago who grew up in the Traverse City region, is specific when he discusses his role in the fight to preserve Ypsilanti landmarks.

"I see my role as one of advocate—not to save every old building, that's impossible—but advocate for intelligent decision-making about what is saved and what should go. We all need to be better informed—economics is the key—but sometimes we are told things by the uninformed. We need the facts about costs, about heat loss and about sources of funding for historic buildings," Harris explains.

With a grant from the Michigan Council for the Humanities, Harris will seek to promulgate his belief that Ypsilanti landmarks are indeed worth saving and will conduct a project entitled "Five Historical-Architectural Visual Landmarks of Ypsilanti" which focuses on historic buildings in Ypsilanti. Academic humanists will lead the community in discussions designed to arouse public interest in the buildings' histories, present conditions and possibilities for the future.

When the project is completed in May, the program will have covered Ypsilanti's Artrain Building, Stacklewitz House, Gilbert House, old City Hall and the Glover House.

"The grant began with an application through Eastern's Office of Research Development to do a photographic study of the historic architecture of Ypsilanti. History is not just what men and women have done with pen or the gun, but with their hands—and Ypsilanti is particularly rich in visual images of 19th century American workmanship," Harris said.

Ypsilanti's City Council recently approved the establishment of an historic district, including the areas east of campus, Riverside Park, Depot Town, the police station and downtown.

The ordinance was passed with the idea of safeguarding the heritage of the district, stabilizing and improving property value, promoting the use of the district for education, pleasure and the welfare of residents of the city, and encouraging new buildings and development in line with current architectural design.

"If you had been at the City Council meetings when the Historic District Ordinance was discussed and passed, you would have seen how far Ypsilanti has come in progressive thinking...The mayor, the city manager, the city attorney and members of the council all revealed themselves as people of tremendous foresight. It was exciting to see their awareness and their positive thinking about Ypsilanti's future.

"There are some people who think that Ypsilanti is the end of the earth—well it isn't. In the past, Ypsilanti has been like a poor old woman who kept telling herself that she was poor. But she had in her possession a vast number of boxes that she thought were worthless—they turn out to be infinitely rich.

"This poor old lady is waking up," Harris adamantly states.

Harris lives in a house built in 1869 and formerly owned by Ada Norton, a former teacher at Michigan State Normal College. Harris earned his doctorate degree at the Shakespeare Institute of the University of Birmingham in England. He credits his four-year stay in England with providing him with the awareness of the value in preserving historical things.

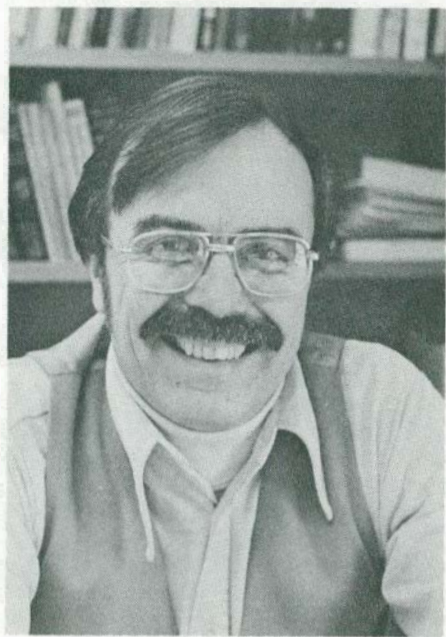
"My passion is to save the historical roots in Ypsilanti—if we lose it here, there will be nothing but total fakery," he warns.

The five buildings included in Harris's project will be studied because of their identity with the Ypsilanti community.

The Stacklewitz House, a building in the campus area, is the only building left in the Ypsilanti-Ann Arbor area with an onion-shaped dome. Although still owned privately, the building is slated for demolition by the University.

Another of Harris's favorite structures is the old City Hall.

"It is an example of Second Empire architecture with a Mansard roof," Harris



Arthur Harris

explains. "They are trying to imitate the Mansard roof along Washtenaw Ave.—but it's a cheap imitation."

Perhaps one of the most sparkling examples of what can be done through historic preservation efforts is exemplified in the Depot Town area of Ypsilanti. Local artists and history buffs, led by Beverly Shankwiler, an assistant professor of art at Eastern, are successfully preserving and renovating the area.

"Unlike the history of Ann Arbor, Ypsilanti was a much more homogeneous community—it had mixed origins. Like many other towns and cities, Ypsilanti needs to reconsider its center. It needs a sense of community and community pride. These needs are particularly evident when one recognizes what is happening in the surrounding townships which have no "centers" but where population is burgeoning and housing developments are going up...Here much can be done which is more solid than the random and rather phony gestures at identity represented in the gas lights and wagon wheels of the new housing developments.

"We need to see what we have and the potential of what we have, before it's too late, before it's lost," Harris says.

the adviser

Pass-Fail

Jan. 27 is the last day students can elect to take winter semester classes pass-fail. To be eligible for the pass-fail option, a student should be a junior or senior in good academic standing, and the class should be a free elective. Students who wish to take classes pass-fail should fill out a pass-fail form at the Academic Services Center, 229 Pierce. The pass-fail option may be cancelled up to April 18.

Decision-Making Workshops

All freshmen students who have not declared a major are now being advised in the Academic Services Center. As a special service to them and to other students who are undecided about their major, we will be running two Decision-Making Workshops. The workshops will present a systematic model for making both academic and personal decisions, and will explore participant's values and interests through short inventories.

They will be held on Jan. 30, Feb. 1 and 6, or Jan. 31, Feb. 2 and 7 at 3 to 4:30 p.m. in Room 322 Pierce Hall. For further information, contact Leah Henderson at 487-2171.

Winter Reading/Study Skills Classes

FREE Winter Reading/Study Skills classes are being offered Jan. 16 through March 2 to undergraduate students. Day and evening sections are available. To register, come to 105 Pierce or call 487-0179 or 487-1207 for further information.

Assistance is offered in the following areas: note-taking, test-taking, reading speed and comprehension, composition and grammar, spelling and vocabulary.

We have now run almost 100 CER columns, prepared by CER staff, in FOCUS. In these columns we have endeavored to describe special facets of the services, collections, and facilities of the University Library and Media Services.

Some of these columns, for example those describing specific past events, are very time bound and no longer of current interest. Others, however, describe the permanent collections and services and are as timely today as when they were written.

With this in mind, we continue the chronological list of CER columns we began in the Dec. 12 issue of Focus. If any faculty members would like copies of one or more columns, they may be requested from Mrs. Ruth Doland, administrative secretary, University Library (487-0020).

- July 12, 1976 Vol. 22, No. 1
Fine Music on Cassettes
- July 26, 1976 Vol. 22, No. 2
Book Award-Winners Available in CER
- Aug. 9, 1976 Vol. 22, No. 3
Nursing Self-Instructional Lab Designed by Media Services
- Aug. 23, 1976 Vol. 22, No. 4
Black Library Interns Interviewed in WEMU
- Aug. 30, 1976 Vol. 22, No. 5
Books on Order List Computerized
- Sept. 7, 1976 Vol. 22, No. 6
Recent New Fiction Acquisitions in EMU Library
- Sept. 13, 1976 Vol. 22, No. 7
EMU Library History 1853-1976
- Sept. 20, 1976 Vol. 22, No. 8
"Who's Who" Publications in the EMU Library
- Sept. 27, Vol. 22, No. 9
Updated List of Free Study Guides
- Oct. 4, 1976 Vol. 22, No. 9
Listening Room Offers Shakespeare
- Oct. 11, 1976 Vol. 22, No. 10
The Inaugural Story from George Washington to Gerald Ford
- Oct. 18, 1976 Vol. 22, No. 11
Library Exchange Program
- Oct. 25, 1976 Vol. 22, No. 12
CER Bicentennial Festival Program
- Nov. 1, 1976 Vol. 22, No. 13
Del Campo: Selective Use of Media Ignites Emotions and Intellect
- Nov. 8, 1976 Vol. 22, No. 14
CER Services Available to Visually Handicapped
- Nov. 15, 1976 Vol. 22, No. 15
Central Audio-Visual Equipment Pool for Faculty Use
- Nov. 22, 1976 Vol. 22, No. 16
Annual Appeal Made By Friends of Library
- Nov. 29, 1976 Vol. 22, No. 17
100 Films Per Week in Classrooms
- Dec. 6, 1976 Vol. 22, No. 18
CER Audio-Visual Center Services Faculty
- Dec. 13, 1976 Vol. 22, No. 19
Television Center Transmits to Classrooms
- Jan. 3, 1977 Vol. 22, No. 20
CER TV Series Winter Semester Schedule
- Jan. 10, 1977 Vol. 22, No. 21
CER Film Series Winter Semester Schedule
- Jan. 17, 1977 Vol. 22, No. 22
Watching Washington
- Jan. 24, 1977 Vol. 22, No. 23
Women's Studies Resources
- Jan. 31, 1977 Vol. 22, No. 24
Videotape Techniques Vital In Training Speech Clinicians
- Feb. 7, 1977 Vol. 22, No. 25
EMU Theses in University Archives
- Feb. 14, 1977 Vol. 22, No. 26
Overhead Visuals Used as Keys in Ed Psych Experiment
- Feb. 21, 1977 Vol. 22, No. 27
Some Topical Government Documents in the Library
- Feb. 28, 1977 Vol. 22, No. 28
Michigan History Told in New Cassette Series
- March 7, 1977 Vol. 22, No. 29
April Library Lobby Exhibit
- March 14, 1977 Vol. 22, No. 30
Remaining Winter Semester TV and Film Showings
- March 21, 1977 Vol. 22, No. 31
CER Provides On-Line Searching of Bibliographic Data Bases
- March 28, 1977 Vol. 22, No. 32
Data Bases on CER System
- April 4, 1977 Vol. 22, No. 33
Presidential Biographies Available
- April 11, 1977 Vol. 22, No. 34
New Fiction
- April 18, 1977 Vol. 22, No. 35
IMC Supports Bilingual Education Program

Back CER Columns Available

- April 25, 1977 Vol. 22, No. 36
Professor Uses Media as Educational Tool
- May 2, 1977 Vol. 22, No. 37
Library Conference is Sellout
- May 16, 1977 Vol. 22, No. 38
Tapes Help Job Seekers
- May 31, 1977 Vol. 22, No. 39
Library Cassettes Improve Skills
- June 13, 1977 Vol. 22, No. 40
Recorded Anthology of American Music
- June 27, 1977 Vol. 22, No. 41
Basic Readings in American History
- July 11, 1977 Vol. 22, No. 42
Basic Reading in American History
- July 25, 1977 Vol. 22, No. 43
Basic Readings in American History - 20th Century
- Aug. 8, 1977 Vol. 22, No. 44
Federal Grant Expands CER Collections
- Aug. 22, 1977 Vol. 22, No. 45
Listening Room Has Classic Jazz Collection
- INFORM Data Base Available On-line at EMU Library

OFFICE OF RESEARCH DEVELOPMENT

A new year, a new semester, and new opportunities for grants and fellowships. The Office of Research Development is eager to help interested faculty, staff and students to pursue these opportunities.

Science Education Equipment Funds

The National Science Foundation is offering grants for the purchase of scientific equipment for new or improved undergraduate instructional programs. Eastern is eligible to submit five separate proposals for activities in mathematical, physical, biological, engineering and social sciences; in the history and philosophy of science; and in interdisciplinary fields comprised of overlapping areas of two or more sciences. Support is for instructional improvement projects, not projects based primarily on financial need or increased enrollments. Each proposal must explain how the present undergraduate program will be improved, how the projected change is appropriate to the students and to the development priorities of the department or department involved, and how the selected equipment is necessary and suitable for the described improvement. **Deadline for proposals is March 3.**

NSF Science For Citizens Program

Another National Science Foundation opportunity has been announced. Fifteen to 25 Public Service Science Residencies, 15-20 Public Service Science Internships, and approximately 20 awards for forum conferences and workshops will be awarded during 1978. These residencies and internships enable scientists, engineers and students of science and engineering to undertake up to a year's activities with citizen groups and organizations in need of their expertise. **The deadline for receipt of preliminary proposals is March 1.**

Study of Aging

The National Institute on Aging is making funds available for research grants for the study of the underlying causes of the aging process. Specific areas include cell biology, immunology, nutrition, metabolism, epidemiology, and demography of disease; the aging and the aged; specific medical problems; organic brain disease; effects, degrees and types of exercise; pharmacological problems; and menopausal and postmenopausal problems. Psychological problems such as retirement, widowhood, bereavement, isolation and loneliness are all areas of interest that will be considered, well as economic problems of the aged. Proposals must be designed to lead to significant level of accomplishment within three-year period. **Receipt dates are March 1, July 1 and Nov. 1.** Information on specific qualifications required of researchers may be obtained in ORD.

(Continued on page

Rights Advocate Dick Gregory Is 'Humanitarian Day' Speaker



Dick Gregory

Famed human rights advocate Dick Gregory will visit Eastern Friday, Jan. 13, highlighting an entire day of activities scheduled for "Humanitarian Day."

Sponsored by the Student Government and the Office of Minority Affairs, Humanitarian Day is being held in memory of slain civil rights leader Dr. Martin Luther King. The Rev. King was born on Jan. 15, 1929.

Also planned are a memorial service, a speech by Fr. William T. Cunningham of Focus Hope, the opening of several classes to the public and a Humanitarian Dinner and Ball.

Gregory will speak at 11 a.m. in Pease Auditorium. Born in the black ghetto of St. Louis, Gregory rose to quick fame as a professional comedian, but gave up his career to spend more time as a self-proclaimed "freelance humanitarian."

During the civil rights movement of the 1960s, he participated in numerous demonstrations and frequently found himself behind prison bars. He served two 45-day sentences—once in Chicago as a result of his daily demonstrations protesting de facto segregation in the Chicago public school system in the summer of 1965, and again in the state of Washington as a result of his demonstrating with the Niqualy Indians in their demand for full participation in American society. During both periods of confinement, Gregory fasted, consuming only distilled water for nourishment.

Gregory entered politics in 1967, running as a write-in independent candidate for mayor of the city of Chicago. The following year, he was a write-in independent candidate for president of the United States. Following his loss of that election, his supporters inaugurated him "President of the United States in Exile," holding ceremonies which included administration of an oath, an inaugural address and two

Consumer Forum To Begin Jan. 31

Educators who are planning to teach a course or unit in consumer education will have the opportunity to take a 12-week "Consumer Economics Forum" beginning Jan. 31 in Dearborn.

The forum will meet Tuesdays from 4 to 6:30 p.m. at the Dearborn Ten Eyck Resource Center. The forum is sponsored by the EMU Office of Continuing Education, Montgomery Ward and Company, the Dearborn Public Schools and the Michigan Consumer Education Center.

The purpose of the forum is to provide new insights, resources and teaching skills in consumer economics. It is designed for public and parochial school teachers, guest students from other universities and others who have completed their undergraduate degree work.

Forum participants will earn two graduate credit hours in business education, home economics or curriculum and instruction.

Regular tuition for the forum is \$94. Through a grant from Montgomery Ward and Company, any teacher currently employed at a public or parochial school will be eligible for a 50 percent tuition waiver, lowering the cost to \$47.

For further information, call the EMU Office of Continuing Education at 487-0407.

balls.

Gregory has many albums to his credit, including "The Light Side/The Dark Side," "Dick Gregory On," "Dick Gregory's Frankenstein," "Dick Gregory at Kent State" and others. He has written several books, including his autobiography, "Nigger," "The Shadow That Scares Me," "Dick Gregory's Political Primer" and many more. His most recent book is titled "Up from Nigger."

Humanitarian Day activities begin at 8 a.m. with a memorial service (chapel to be announced). Gregory will speak at 11 a.m. and Fr. Cunningham will speak at 2 p.m. in Pease Auditorium.

The Humanitarian Dinner will be held at 6 p.m. in McKenny Union; the ball will follow at 8 p.m. in the Union. Admission to the dinner is \$8; admission for the ball is \$2.50 (discounts are available for those who attend both the dinner and ball).

Proceeds from the dinner and ball will go toward establishment of a Humanitarian Scholarship, a new award for students who exhibit qualities of humanitarianism on campus and in their communities.

For further information, call the Office of Minority Affairs at (313) 487-0267 or the Student Government Office at (313) 487-1470.

Composer Carla Bley To Perform Jan. 14

Carla Bley, a leading composer of progressive and contemporary jazz, will perform in concert with her ten-piece orchestra on Saturday, Jan. 14.

Performing with the Bley band will be special guest trombonist Roswell Rudd and trumpet player Michael Mantler. The concert begins at 8 p.m. in Pease Auditorium.

Although she is American born, Ms. Bley has always had her best following in Europe, where she has recorded and toured extensively. Her appearance on campus will be the premiere performance of her first American tour.

Ms. Bley first received widespread attention for composing the first jazz opera "Escalator Over the Hill" in 1970. The album features such diverse talents as Linda Ronstadt, Don Cherry, John McLaughlin and Roswell Rudd. The album was voted "LP of the Year" in the Melody Maker Jazz Poll and won the French "Oscar du disque de Jazz" award.

Her most recent album, "Dinner Music," was nominated for three Grammy Awards. Her next album, titled "The Carla Bley Band," will be released early in January.

Ms. Bley has received composition grants from the National Endowment for the Arts and the Creative Artists Program Service and is a former Guggenheim Fellow. She is co-founder of the Jazz Composers' Orchestra Association in New York.

Tickets for the Carla Bley concert are now available. Admission is \$4.50 and \$5.50 and reserved seating is available. Tickets may be purchased at the McKenny Union Ticket Office and Where House Records in Ypsilanti, Schoolkids Records and Discount Records in Ann Arbor, Dearborn Music, Boogie Records in Toledo and Where House II Records in East Lansing.

The concert is sponsored by Jade Productions, a division of the Office of Campus Life. For further information, call (313) 487-3045.

FOCUS ON staff:

Paul Delorey: Bookstore Innovator

By Brad Simmons

Faculty, staff and students who return to the University Bookstore for their book needs this winter no doubt will be raising their eyebrows at the multitude of changes which have been made in the McKenny Union facility.

And the University Bookstore management—like General Merchandise Coordinator Paul Delorey—is confident that customers will find the changes pleasant surprises.

New and returning customers may have to take a moment to reorient themselves should they head towards the book department (now located where art supplies were) or the art department (now located where books were). More shelving and display fixtures dot the facility. The walled-in office area has been replaced by an open counter where personnel can answer inquiries.

Although books are still the store's mainstay, customers now will find a large assortment of clothing, gift items, toys, games—even potted plants.

"We're a bookstore, but I think we're a whole lot more," explains Delorey. "We can provide services which are important to the University community. We can save (faculty, staff and students) time and a lot of running around."

Delorey, a graduate of EMU, says the bookstore staff is not out to make a bundle in profits on its new merchandise. Instead, it's more interested in bringing a wider range of products and services under the bookstore roof so people won't have to travel off campus.

Included on the list of items Delorey now stocks are down-look vests with "Eastern" logos, EMU beer steins and coffee cups, gym bags, racquetball and tennis rackets, athletic shoes, panty hose, jewelry and calculators. Those with more unusual gift tastes will find such items as Dolly Parton dolls and wind up bathtub toys.

"When you're a student on campus without a car and have no place to shop for gifts or personal items, you shouldn't have to hitchhike to Ann Arbor," Delorey says. "Students could do all their Christmas shopping right here."

Brand name sporting goods have been added to the University Bookstore's stock, says Delorey, who was a senior merchandise manager for the J.C. Penney store in Dearborn. Even a 24-hour photo finishing service has been implemented.

"As far as services go, we want to add as many things as we can to make this a convenient place to shop for students, faculty and staff," he says.

Delorey says many of the physical and operational changes in the bookstore were under way before he joined the staff in September. Much of the credit, he says, should go to Book Department Coordinator Greg Oppat and Manager Wayne Morgan.

Some 2,000 square feet of retail space were added to the book department by reducing storage space. Books now are displayed alphabetically by class. Bookshelves now are lower, enabling students to reach texts and see over shelf units. A children's book section also has been added.

Women's Commission Sponsors Scholarships

The EMU Women's Commission is now accepting applications for 1978-79 Women's Commission Scholarships. The scholarships offer financial assistance to qualified students at Eastern.

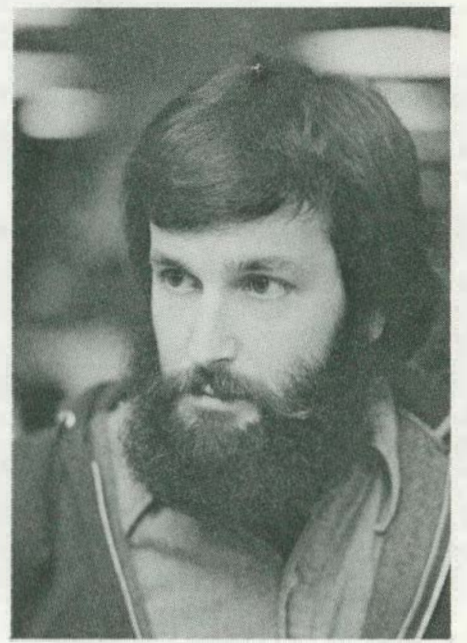
To qualify for the scholarships, students must have had an interruption in their college education of at least five years or must be majoring in a non-traditional field for their sex. The scholarships are available to men and women.

In considering qualified applicants, attention will be paid to grade point average and financial need.

The total amount allocated for the 1978-79 scholarships is \$5,000.

To apply, qualified students should obtain application forms from the Financial Aid Office, 212 Pierce Hall. The deadline for submission of applications is March 15. Names of the recipients will be announced during the spring term.

For further information, call Dr. Ruby L. Meis, chairperson of the Scholarship Committee, at 487-2490.



Paul Delorey

Delorey notes that great pains were taken to reorganize the merchandise in the bookstore. The plant department, for instance, is next to the pot display which is adjacent to the do-it-yourself macrame hangers in the art department. And they are right next to the books on plant care.

"We think people would rather shop in a bookstore that's well laid out and well organized," Delorey says.

A 1973 graduate of EMU, Delorey formerly was assistant manager of the K-Mart store in Ypsilanti. He holds a management certificate from the J.C. Penney Company.

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(Continued from page 2)

Information Dissemination for Science Education Program

The National Science Foundation is sponsoring research grants to encourage improvements in elementary and secondary school science, mathematics and social science, through new and alternative instructional materials, classroom practices and recent science education research findings. Activities are classified into three related categories: (1) spread, or transmission of information on products, ideas and materials; (2) exchange, or flow of information on products, ideas, and materials relating to needs, problems and potential solutions; and (3) choice, or the facilitation of means of considering and selecting among ideas, materials and educational practices. Projects are intended to be local or regional. Funds available for FY 1978 will be approximately \$800,000; individual grants should not exceed \$25,000. Deadline for receipt of proposals is Feb. 15 and award announcements will be made July. Starting date of projects should be Sept. 1 or later and activities are to be completed by June 30, 1980.

Deadline Date Reminders

Jan. 15: Tinker Foundation post-doctoral fellowships to foster U.S.-Latin American relations (FOCUS, Nov. 28).

Jan. 15: Smithsonian Institution's pre- and post-doctoral fellowships in various fields of history and science (FOCUS, Nov. 28).

Jan. 16: Fund for the Improvement of Postsecondary Education—FIPSE (FOCUS, Nov. 21).

Jan. 16: American Council of Learned Societies' grants-in-aid for humanities research (FOCUS, Nov. 28).

Jan. 20: Department of Transportation Research and Training Program. Emphasis on transportation as it relates to energy conservation, the elderly and the handicapped (FOCUS, Nov. 28).

Feb. 10: Michigan Council for the Humanities, "Knowledge and Power: Humanistic Values in the Shaping of Public Policy." Developing discussion programs for out-of-school adults (FOCUS, Dec. 5).

Emergency on Campus?

CALL: 1-2-3

Events of the Week

January 9 - 15

Monday, January 9

EXHIBIT—Barry Avedon, associate professor of art, will exhibit his drawings, including an anti-Nazi series entitled "Let Us Not Forget," in Sill Gallery from 8 a.m. to 5 p.m., Monday through Friday. The gallery will also be open from 7 to 9:30 p.m. on Tuesdays.

Tuesday, January 10

EXHIBIT—A student photography show will be on exhibit through Jan. 24 in the Library Lobby.

FAN CLUB—The Huron Fan Club will meet at the Spaghetti Bender Restaurant, 23 N. Washington St., at noon.

MEETING—The Student Senate will meet in the Alumni Lounge of McKenny Union at 7 p.m.

BASKETBALL—The men's team will host DePaul in Bowen Field House at 7:30 p.m. General admission is \$3; students through high school \$1.50; EMU students free.

Wednesday, January 11

FILM—Media Services will show the classic British film "Brief Encounter," with Celia Johnson, Trevor Howard and David Lean, in Room 111, Library, on campus TV at noon.

MEETING—The Women's Studies Committee will meet in Room 325, Goodison at noon.

MEETING—The Faculty Assembly will meet in the Tower Room of McKenny Union at 3 p.m.

BASKETBALL—The women's team will play Oakland in Rochester at 6:30 p.m.

FILM—MUD Cinema will show "Harold and Maude," with Ruth Gordon and Bud Cort, in Strong Auditorium at 7 and 9 p.m. Admission is \$1.50.

THEATRE—The Portable Players will present "The Diary of Adam and Eve" in Wise Hall at 8 p.m.

Thursday, January 12

FILM—MUD Cinema will show "The Deep" with Jacqueline Bisset and Robert Shaw in Strong Auditorium at 7 and 9:10 p.m. Admission is \$1.50.

CONCERT—The American Trio, featuring Joseph Gurt, piano; Jerome Jelinek, cello; and Charles Ausharian, violin; will present a concert in Pease Auditorium at 8 p.m.

MEETING—The Finance Committee of the Board of Regents will meet in Traverse City.

MEETING—The Educational Policies Committee of the Board of Regents will meet in Traverse City.

Friday, January 13

HUMANITARIAN DAY—A memorial service for Martin Luther King will be held to begin Humanitarian Day activities.

LECTURE—Human rights advocate Dick Gregory will lecture as part of Humanitarian Day activities in Pease Auditorium at 11 a.m.

LECTURE—Fr. William T. Cunningham of Focus Hope will lecture as part of Humanitarian Day activities in Pease Auditorium at 2 p.m.

GYMNASTICS—The women's team will host Valparaiso and Northern Michigan in the Warner Gym at 6 p.m.

HUMANITARIAN DAY—A Humanitarian Day Dinner will be held with the proceeds going to the establishment of a Humanitarian Scholarship in McKenny Union at 6 p.m. Dinner is \$8.

FILM—MUD Cinema will show "The Deep" in Strong Auditorium at 7 and 9 p.m. Admission is \$1.50.

HUMANITARIAN DAY—A Humanitarian Day Dance will be held with the proceeds going to the establishment of a Humanitarian Day Scholarship in McKenny Union at 8 p.m. Admission is \$2.50.

HOCKEY—The Hurons will host Miami at Yost Ice Arena in Ann Arbor. General admission is \$2; EMU students \$1; children 50 cents.

GYMNASTICS—The men's team will compete in the Big Ten Invitational in Ann Arbor.

TRACK—The men's team will compete in the National C.Y.O. meet in College Park, Md.

TRACK—The women's team will compete in the National C.Y.O. meet in College Park, Md.

Saturday, January 14

SWIMMING—The women's team will compete against Ball State in Muncie, Ind. at noon.

WRESTLING—The Hurons will compete against Youngstown State in Ohio at noon.

GYMNASTICS—The women's team will compete against Central Michigan, Chicago Circle and Western Michigan in Kalamazoo at 1 p.m.

SWIMMING—The men's team will compete against Western Michigan in Kalamazoo at 1 p.m.

BASKETBALL—The women's team will play Shaw College in Detroit at 4 p.m.

HOCKEY—The Hurons will host Missouri at Yost Ice Arena in Ann Arbor at 5 p.m. General admission is \$2; EMU students \$1; children 50 cents.

TRACK—The men's team will hold the Green and White meet in Bowen Field House at 6:30 p.m.

TRACK—The women's team will host the Green and White meet in Bowen Field House at 6:30 p.m.

FILM—MUD Cinema will show "The Deep" in Strong Auditorium at 7 and 9:10 p.m. Admission is \$1.50.

BASKETBALL—The men's team will play Kent State in Ohio at 7:30 p.m.

CONCERT—Jazz composer Carla Bley will perform in concert with her ten-piece orchestra in Pease Auditorium at 8 p.m. Admission is \$4.50 and \$5.50.

PHOTO OF THE WEEK

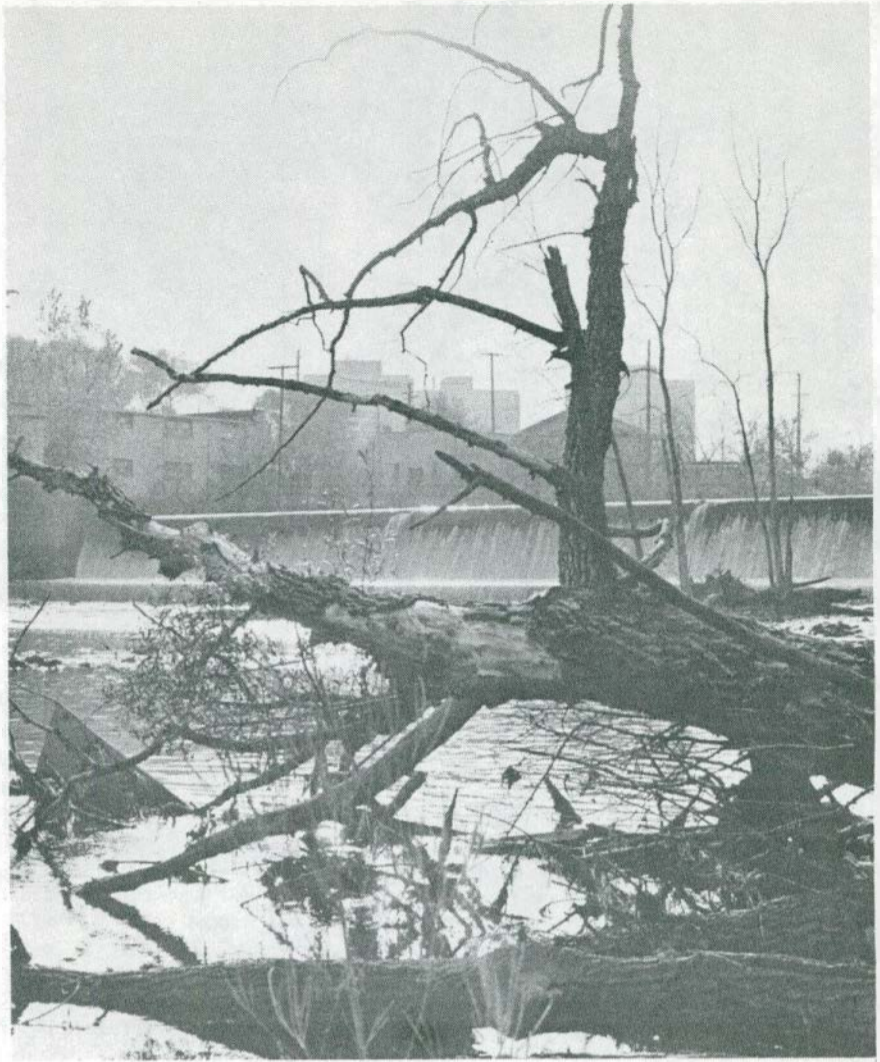


Photo by Bob Ryan

Student photographer Bob Ryan took this photo from the northside of the Huron River just below the dam (EMU's tower dorms are visible in the background). Bob used a Nikkormat camera with a 50mm lens set at 1/250th of a second at f5.6. He used Tri-X film developed in Kodak D-76 developer.

Openings

The Personnel Office announces the following vacancies:

Clerical/Secretarial

CS-04—\$302.73-\$416.11—Secretary II—University Relations, (accurate typist 65-70 wpm, shorthand preferred)

Final date for acceptance of applications for the above position is Jan. 13, 1978.

Internal applicants should submit a letter of application to the appropriate department with a copy to Personnel.

Faculty Positions: Salary dependent upon qualifications.

Lecturer—Chief of Party—Swaziland Primary Curriculum Development Project. Duration, 18-24 months. Deadline for applications: Jan. 20, 1978.

Lecturer(s)—Part-time, Winter 1978—Dept. of Economics—Candidates are expected to have completed all course work toward his or her Ph.D. degree in economics by Jan. 1978.

An Affirmative Action Equal Opportunity Employer and Educational Institution

Publications

John Knapp, associate professor in the Psychology Department, co-authored articles on racial attitudes in adolescents which appeared in the "Journal of Youth and Adolescence" and the "Journal of Genetic Psychology."

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	11:00	11:15	11:30	11:45	12:00	12:15	12:30	1:00	5:00	5:15	5:30	7:30	8:00	8:15	8:30	8:45	9:00	9:30	10:00	10:15	1:00
m	Options in Education				News	Sports	Radio Magazine	Jazz Scope	News	Sports	Jazz Scope	Radio Magazine	Styles of Religion	Colloquy			Options in Education	News	Jazz Scope		
t	Marketplace	Special of the Week			News	Sports	Radio Magazine	Jazz Scope	News	Sports	Jazz Scope	Radio Magazine	Marketplace	Special of the Week			Voices in the Wind	News	Jazz Scope		
w	NBC University Theater				News	Sports	Radio Magazine	Jazz Scope	News	Sports	Jazz Scope	Radio Magazine	It Sounded Like This	Jazz Revisited			NBC University Theater	News	Jazz Scope		
t	Colloquy	Insight			News	Sports	Radio Magazine	Jazz Scope	News	Sports	Jazz Scope	Radio Magazine	Firing Line				Insight	Colloquy	News	Jazz Scope	
f	Environment	Soviet Press Review	Michigan Opinion	Editorial Review	News	Sports	Radio Magazine	Jazz Scope	News	Sports	Jazz Scope	Radio Magazine	Editorial Review	Michigan Opinion	Soviet Press Review	Environment	Options	News	Jazz Scope		
s	Jazz Scope								News	Jazz Scope									News	Jazz Scope	
s	On Campus				Voices in the Wind		Options	Jazz Scope	News	Dimensions in Black	Jazz Alive							Jazz Scope	News	Jazz Scope	

PROGRAM HIGHLIGHTS

Monday, 8 p.m. - An interview with Lee Wessof, volunteer coordinator of Project Transition, Inc. about the organization's objectives and work on **STYLES OF RELIGION AND ETHICS**.

Tuesday, 11:30 a.m. - The first in a two part series featuring "The Story of Star Wars" on **SPECIAL OF THE WEEK**.

Tuesday, 7:15 p.m. - **MEN'S LIVE BASKETBALL PLAY-BY-PLAY COVERAGE** as the Hurons host DePaul University.

Wednesday, 1 p.m., 5:30 p.m., 10:15 p.m. - Highlights of Carla Bley a jazz pianist and organist

on **JAZZ SCOPE**.

Wednesday, 6:25 p.m. - **WOMEN'S LIVE BASKETBALL PLAY-BY-PLAY COVERAGE** as the Hurons travel to Oakland University.

Saturday, 7:15 p.m. - **MEN'S LIVE BASKETBALL PLAY-BY-PLAY COVERAGE** with Sam Eiler and John Fountain courtside from Kent State.

Sunday, 7:30 p.m. - **JAZZ ALIVE** presents a recorded live concert of the Woody Shaw Quartet and Jazz Unlimited recorded at the River City Jazz Festival in Louisville, Ky.