



LOEX QUARTERLY

Affiliated with Eastern Michigan University's Bruce T. Halle Library

Volume 38, Number 2, Summer 2011

The LOEX 2012 Conference in Columbus will soon be upon us and registration closed quickly, as it sold out in record time (over 200 people registered in under an hour, with more for the wait list after that). I'm not sure what changed this year from the past few years—when we sold out, but it took *much* longer—perhaps people just love Ohio. Thanks to everyone for their continued interest and support of the LOEX conference. But beyond 2012, I'd like to highlight something I mentioned a couple issues ago—we are looking for possible hosts for LOEX 2014 and beyond. The conference is a large undertaking, but any conference committee gets a lot of good experience from it and also doesn't do it alone, as the LOEX Director is there to greatly help along the way. If you are interested in potentially hosting a conference, please contact me at loex@emich.edu

Getting back to LOEX 2012, we will once again have LOEX Encore virtual sessions after the conference this year in late May. There will be five sessions (+/- 1). Registration and session information will be posted at <http://www.loexconference.org/virtual.html>. An email will be sent to the LOEX e-list in mid-April with a reminder of the date registration opens (April 23) and further details.

In this issue of the Quarterly we have an Eye for Design with a lot of practical tips on color, a TechMatters on a tool, Prezi, that can liven up your presentations, the second part of the article on service learning, and an interview with Tony Stamatoplos, one of the co-presenters for the optional Thursday pre-conference workshop at LOEX 2012, "Enhancing Creativity in Your Teaching: A Practical, Improv-based Approach to Thinking On Your Feet."

Brad Sietz
Director

- What's Inside -

- Eye for Design:* 2
**Essentials of Color in Print Design
Part II: Practical Application of
Color in Print Design**
Marie Martino
martinom43@morainevalley.edu
- TechMatters:*
**"Prezi"-tations: an Alternative to
PowerPoint** 6
Krista Graham
krista.graham@cmich.edu
- Librarians as Partners in
Service-Learning Courses (Part II)** 8
Maureen Barry
maureen.barry@wright.edu
- The Quarterly Interview:** 12
Tony Stamatoplos
IUPUI
astamato@iupui.edu

LOEX Quarterly:

A quarterly publication of the
LOEX Clearinghouse for Library Instruction
Published spring, summer, fall, and winter
Volume 38 Number 2, Summer 2011
ISSN: 1547-0172

Editor: Brad Sietz ; Asst. Editor: Ben Oberdick
LOEX Clearinghouse, 109 Halle Library
Eastern Michigan University
Ypsilanti, MI 48197-2207
734-487-0020 x2152, 734-487-1289 fax
loex@emich.edu