The first item I’d like to discuss in this issue’s Intro is an ‘old’ item: the fact the Quarterly is available online. Of course, it has been available online, in some form, for many years now; it has been available at our current home, Digital Commons @ EMU (powered by bepress) since mid-2011. However, since I regularly get a couple questions a month about where, exactly, it is available, I added in the upper right the link to the Quarterly’s online home. Hopefully that small addition will help folks who currently just see the print version. Beyond that, here is a reminder: if you’d like to join the over 250 institutions that access to the most recent 4 issues through IP Address authentication, remember you can email the address(es) and institution name to loex_ipaddress@live.com.

In LOEX conference news, besides all the information about our next conference in Nashville that can be found at http://www.loexconference.org, I’d like to announce we have selected Grand Rapids, MI as the location for 2014. We have a great local committee and they are already finalizing the conference theme and session tracks. I’m looking forward to LOEX having its first conference on the west side of Michigan.

In this issue of the Quarterly, we have an Eye for Design with an overview on the use of grids, a TechMatters on the fun and informative options out there for creating comics for your instruction, an article on a way to use Google to improve your one-shots and another on how to work from the grassroots level to make changes to improve your instruction program. Finally, I decided to interview a librarian who had one the most well-attended and well reviewed sessions at LOEX 2012 in Ohio. Since this session also had a unique spin on useful topic—how to make instruction more engaging and memorable—I thought it would be interesting to learn a bit more about the presenter and the session’s background.

Happy instructing,

Brad Sietz
Director