

4-3-2013

Resolution 20130403

Faculty Senate

Resolution 20130403: Faculty Senate Executive Board Resolution on the Huron Logo
[Faculty Senate Executive Board]

Whereas Eastern Michigan University has chosen to include the “Huron” logo on its marching-band uniforms, and

Whereas, national and local news articles have reported that the logo has been revived as an official mascot of the university, and

Whereas, that ethnocentric image is incongruent with the mission of Eastern Michigan University, the Faculty Senate hereby requests that the President of the University

1. affirm Eastern Michigan University’s early and courageous decision to remove racist iconography such as the Huron mascot from athletic uniforms in 1988, reminding the university community of the current policy prohibiting the display of that image as an official mascot of the institution;
2. commit to better manage use of the Huron logo. Recognizing that legal use of the logo is now governed by the Eastern Michigan University Alumni Association and not by the university itself, Eastern Michigan University should refrain from all further use of the logo on official university materials, including event and scholarship announcements, websites, publications, or promotional merchandise, as well as any other items bearing the official insignia of the university or endorsed by the institution in any formal or legal capacity;
3. an exception will be the displaying of the logo in historical presentations, created under the guidance of university archivist with expertise in this field, and including educational information about the inappropriate use of racist iconography;
4. commit to teaching the ways in which logos such as this have been used in historically inappropriate ways,;
5. send a public update concerning the ways in which Eastern Michigan University is addressing this issue and using it to prepare leaders for a diverse and democratic society;
6. identify communities, groups, and individuals on Eastern Michigan University’s campus who are working on diversity initiatives and who can provide input to the administration to promote communication about the climate for diversity on campus.