

2001

Faculty Council Minutes, April 18, 2001

Faculty Council
Eastern Michigan University

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Faculty Council Minutes
April 18, 2001
Recorder: H. Ditzhazy

PRESENT: V. Okafor AFS, B. Chew ART, H. Zot BIOL, T. McDole BTE, E. Butch CHEM, S. McCracken CTA, M. Lintner COSC, S. Erenburg ECON, R. Sipe ENGL, B. Morgan FLABS, J. Armstrong HPERD, J. Dieterle HIS/ PHIL, G. Jogaratnam HECR, B. Lahidji IT, H. Ditzhazy L&C, W. Hogan LRT, R. Hill MGMT, D. Barton MKT, B. Warren MATH, E. Szabo MUSC, J. Wooley PHY/ AST, A. Westman PSY, B. Bilge SAC, P. Daisey TED, T. Green WMST.

EX-OFFICIO: M. Dalbey, Provost's Office.

GUESTS: Martha Tack, President's Office; Joan Smith, MILSCI; Richard Bush, Rita Abent.

ABSENT: ACC, AHP, FCIS, GEO/GEOL, INDT, NURS, PLS, SWK, SPED.

I. The meeting was called to order at 3:05 p.m.

II. Minutes of 4/4/01 were approved with correction of one name.

III. Committee Reports. (a) Strategic Planning Committee: A listing of priorities of what would be important to faculty is being tabulated as one outcome of this in-service day held 4/12/01. (b) Parking Committee: The committee is active. (c) Budget Committee: The budget is not ready to report yet for Spring/Summer.

IV. Announcements. (a) "Thank you all" for serving. (b) FC has made over 90 committee appointments this year. (c) Criteria to be used in evaluating strategic initiatives was circulated. (d) Schedule of FC meetings for 2001-02 was distributed.

V. GUEST: Rita Abent, Executive Director, University Marketing. 1. Megatrends affecting marketing (a) strong growth in Hispanic population (10-25%); (b) not a huge influx of high school students in the Midwest. Michigan almost flat in terms of pupil growth; (c) a huge economic need will accompany the changing demographics; (d) less likely to be residential students; (e) many physical and emotional problems. 2. It is difficult to attract the available students. 3. There is community college competition. 4. There is a market for workshop re-training programs. 5. Declining State dollars to higher education. 6. Declining dollars from corporations. These are a few of the initiatives being tried and of the trends impacting us. A mini fact sheet was distributed. We need to continue to make a difference in our students' lives. Theme for this year is "Yes You Can!!"

VI. GUEST: Richard Bush, Director of Learning Technologies. LT will be the training

force for much of the campus technology outreach. There is an ever greater need for electronic resources for research and in the classrooms. A wireless network in each classroom will be a tremendous learning tool. Learning technologies should be supportive of academic learning. Also trying to see internally the cost/value relationships connected with activities. Trying to "ramp up" customer service efforts. Our open computing labs are becoming more and more important. Dial ins and disconnects could be handled if we had more modems, lines, and maintenance.

VII. Adjournment. The meeting was adjourned at 5:06 p.m.