

2003

## **Faculty Council Minutes, April 16, 2003**

Faculty Council

- I. The meeting was called to order at 3:00 p.m.
- II. The Minutes of 4/2/03 were approved.
- III. GUESTS: (A) Eric Sickler, Principal Consultant with Stamuts, representing a consultant firm examining external perceptions of EMU. He updated the faculty on the results of an external marketing survey. A web site with the complete information will be listed soon. The firm would like to provide baseline data for institutional research. (B) Don Loppnow, Senior Executive for Strategic Planning and Continuous Improvement, updated FC members about information on the institutional effectiveness. He addressed the AQUIP initiative connected with continuous improvement.
- IV. Credit Explanation Form. The committee will report in Fall 2003.
- V. Academic Issues Committee Recommendation concerning Sabbatical Leave guidelines. The FC has made a written response to take no action at this time and to refer the issue to the 2004 contract negotiations. The FC unanimously voted to support the recommendation.
- VI. FC Input to the University Strategic Plan for 2003-05. The FC is concerned about the lack of fiscal support to the academic mission, while the current fiscal environment and the strategic plans emphasize marketing, recruiting, and retention. One issue was that faculty development is not addressed, particularly with the focus on continuing improvement and measuring institutional effectiveness. There was an expressed concern that the categories on diversity and global areas are weak. Unanimously, the FC approved a motion to accept a draft letter written by the FCEB.
- VII. General Education Reform Committee, Statements of Principle. The FC approved a draft letter written by the FCEB to go forward with appropriate cautions. 22 Yes, 0 No, 1 Abstention.
- VIII. Evaluation of College Deans, University Librarian, and Senior Administrators Proposed Academic Affairs Procedure. A suggestion was to encourage faculty input in the Deans evaluation. It was moved to add a statement to the Deans evaluation criteria that would include fundraising. Unanimous vote.
- IX. Technology Committee. Gisela Ahlbrandt described a program for faculty who integrate technology into their teaching. Applications will be on the FC

website. Applications will be available in mid-May. Motion to unanimously support this program.

- X. Tom McDole announced the Institutional Values Awards program and invited applications.
- XI. Tom McDole presented a resolution on Course and Faculty Evaluations. The resolution will be sent out to FC members for straw vote.

**PRESENT:** V. Okafor AFS, M. Ruggiero ART, H. Zot BIOL, T. McDole BTE, E. Butch CHEM, S. McCracken CTA, S. Erenburg ECON, R. Sipe ENGL, I. Ahmad CIS, M. Zinggeler FLABS, L. Sickels-Taves GEO/GEOL, J. Armstrong HPERD, K. Chamberlain HIS/PHIL, D. Silverman HECR, C. Haddad INDT, G. Mitchell IT, E. Broughton L&C, R. Baier HALLE, R. Hill MGMT, G. Ahlbrandt MATH, K. Cole MUSC, T-Y. Wu NURS, J. Wooley PHY/AST, B. Grady PLS, A. Westman PSY, R. Orrange SAC, M. Beebe SPED, C. Burns TED, S. Norton WMST.

**GUESTS:** Rita Abent, Executive Director, marketing; Martha Tack, President's office; Patricia Zimmer, Graduate Council; Don Loppnow, Senior Executive for Strategic Planning & Continuous Improvement; Eric Sickler, Stamuts; Rhonda Delong, Marketing.

**ABSENT:** ACC, AHP, COSC, MKT, SWK.