

# FOCUS EMU

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August 13, 1985

## Grant to help fund Training Center

The city of Ypsilanti has received a \$2.1 million Urban Development Action Grant from the U.S. Department of Housing and Urban Development, it was recently announced.

The city had applied for a grant totaling \$2.5 million.

The grant will be used to help finance the construction of a Corporate Training Center, to be operated by EMU, and a privately owned high-tech hotel in the Huron Center, located at I-94 and Whitaker Road in Ypsilanti Township. Details of what portion of the grant will go to the Corporate Training Center and what portion to the hotel have yet to be worked out.

"Naturally, we are elated at the news of the awarding of the grant," said Roy Wilbanks, EMU vice president for university relations. Wilbanks has spearheaded the joint effort between the University, the city of Ypsilanti and Yp-

silanti Township to develop and secure financing for the project.

Matt Hennessee, Ypsilanti city manager, said "This is a great day and a high moment for Ypsilanti and the Ypsilanti area." Hennessee also outlined the loan repayment terms of the grant. The \$2.1 million grant will finance part of the \$15 million project. The city will loan the funds to the developer, Morgan Mitsubishi Development Company, for a 30 year term. In addition to the full repayment of the loan, the city will receive a \$40,000 fee annually from the developer

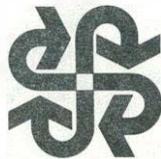
for 12 years, 35 percent of all returns over the developer's 15 percent profit and 50 percent of any funds raised through syndication over \$1.7 million.

Ron Allen, Ypsilanti Township supervisor, emphasized the importance of the University's contribution to the project. "We can't say enough in appreciation to EMU," he said.

Wilbanks re-emphasized that the grant is a loan which must be repaid, and the University's Board of Regents has mandated that the University not become involved in any long-term debt.

"While there are still negotiations to be resolved, I am confident we will be able to go the University's Board of Regents in September with a lease agreement, an agreement with the Department of Housing and Urban Development on a schedule for repaying the loan and a

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**Corporate Training Center**

## Capsules

### Faculty Books Due

Faculty, graduate assistants and those eligible for faculty charges are reminded that all books charged out during Spring/Summer Sessions are due back to the University Library by **Friday, Aug. 23**. The library would appreciate your promptness in taking care of returning or renewing these books.

### Reserve Reading Lists Due

Reserve Reading Lists for the Fall Semester are now requested for processing. All lists should be submitted on Reserve List forms and submitted to the Reserve Office (Library) as soon as possible. Faculty members will not be sent individual forms. However, forms will be available in departmental offices, at circulation and in the access office in the Library.

## ICARD to host downtown Consortium

The Washtenaw Higher Education Consortium, comprised of Cleary College, Concordia College, EMU, the University of Michigan and Washtenaw Community College, recently announced its commitment to establish a downtown Ypsilanti office and assist in the economic development of the greater Ypsilanti area.

EMU's Institute for Community and Regional Development (ICARD) will serve as the host institution in the downtown Ypsilanti office. Negotiations are currently underway to lease approximately 1,200 square feet of office space. Each of the five institutions has designated a representative to serve on the founding committee and initial policy board of the consortium, to be known as the Higher Education Consortium for Economic Development.

Initially, the consortium will assist the Ypsilanti Downtown Development Authority, the Main Street Program staff, Ypsilanti City Council, the Ypsilanti Area Chamber of Commerce, downtown merchants and area govern-

mental officials in attracting businesses, service agencies and other ventures to fill approximately 40,000 square feet of vacant space in downtown Ypsilanti.

The consortium also will try to identify college and university programs that might move to downtown Ypsilanti and will assist in the development of a long-range plan for the greater Ypsilanti area that would attempt to solve some of the major problems in eastern Washtenaw County.

According to the program statement for the consortium, eventually the consortium could be used to become a major research and planning center which would address a wide range of economic development questions impacting Washtenaw County, the state of Michigan and nationally and internationally.

In addition to serving as host institution, EMU's ICARD will run as many of its projects as possible from the consortium offices. Other programs are being identified which may be able to move to a downtown location.

# Participants

Several EMU faculty and staff members have participated in various professional activities recently.

**Dr. Cathy Day**, assistant professor of foreign languages and bilingual studies, is completing a year and a half of service as associate chairperson of TESOL '85, the international professional convention of Teachers of English to Speakers of Other Languages, which was held recently in New York City.

**Dr. Warren S. Williams**, professor of teacher education, recently presented a report titled "A Needs Assessment of the Data Processing Requirements of the Ypsilanti Adult Education Program" to the Superintendent's Cabinet of the Ypsilanti Public Schools. The report summarized the results of a six-month study of the data processing needs of the Ypsilanti Public Schools' Adult Education program.

**Dr. Raymond E. Schaub**, professor of foreign languages and bilingual studies, recently presented a paper on the "Rational and Historical Development of the New Diploma Competency Certification Examination in Business German" at the Northeast Conference on the Teaching of Foreign Languages.

**Kathleen D. Tinney**, director of Information Services and Publications, has been elected chairperson of the public information officers subcommittee of the Presidents Council of State Colleges and Universities for 1985-87.

**Dr. John R. Hubbard**, head of the Department of Foreign Languages and Bilingual Studies, recently gave a presen-

tation titled "How to Teach the Concept of Balance of Trade." The presentation outlined the selection and development of instructional materials to prepare students for the Business German Exam.

**Dr. George S. May**, professor in the Department of History and Philosophy, has been appointed to a four year term on the Michigan Council for the Humanities. The council meets several times a year to screen funding proposals.

**Dennis Lefond**, assistant director of residence halls and marketing, recently had an article published in "College Services Administration," the journal of the National Association of College Auxiliary Services. The article, titled "\$400,000 Increased Revenue, An Alternative to Budget Cutting at Eastern Michigan University Residence Halls," outlined a seven-step marketing model with specific reference to a residence hall operation.

**Dr. Thomas L. McDole**, assistant professor of business and industrial education, presented a paper titled "Management Planning for Workplace Automation" at the Retrain America Conference held recently in Detroit.

**John M. Preston**, certified energy manager and assistant professor in the Interdisciplinary Technology Department, has been appointed to a special work group for the State Energy Administration. The group's purpose is to study the options available for management of the future demand for electrical power. In addition, Preston has trained commercial energy auditors for Consumers Power, Michigan Consolidated Gas and Detroit Edison.

# Research

## Fall Released Time Awards Announced

Seven faculty members have received one-quarter released time appointments for Fall through the Office of Research Development's Released Time Program for Proposal Development. The purpose of the program is to provide faculty with the opportunity to develop proposals for external funding of research, program development or creative projects that will have an impact upon the educational and research missions of the University.

The following faculty received Fall awards:

**Dr. Robert DelCampo**, professor in the Department of Human, Environmental and Consumer Resources, and **Dr. Norman Gordon**, professor of psychology, will work together on an interdisciplinary research project on the effects of violence in films and television.

**Dr. John Moore**, professor of chemistry, will seek funding to continue and expand Project SERAPHIM, and internationally recognized program he developed, which uses microcomputers in chemistry education.

**Dr. Marcello Truzzi**, head of the Department of Sociology, will develop several research proposals on topics ranging from the study of deviance and parapsychology to investigations into peripatetic societies and anomalies.

**Dr. Sheila Ingersoll**, professor in the Department of English Language and Literature, will develop proposals for a summer institute in children's literature for secondary school teachers.

**Walter Tucker**, assistant professor of industrial technology, will use his released time to develop an interdisciplinary proposal for bilingual technical training projects.

**Dr. Judith Williston**, associate professor of Human, Environmental and Consumer Resources, will develop funding proposals to support interdisciplinary research on a unique approach to the preparation of early childhood personnel working with handicapped children. The project will involve faculty from the Colleges of Health and Human Services and Education.

## Intersession Library Hours

Friday, Aug. 23	7:45 a.m. - 5 p.m.
Saturday, Aug. 24 and Sunday, Aug. 25	CLOSED
Monday, Aug. 26 - Friday, Aug. 30	8 a.m. - 5 p.m.
Saturday, Aug. 31 - Monday, Sept. 2 (Labor Day)	CLOSED
Tuesday, Sept. 3	8 a.m. - 5 p.m.
Wednesday, Sept. 4	7:45 a.m. - midnight

# Openings

The Personnel Office announces the following vacancies:

## CLERICAL/SECRETARIAL

(Minimum Biweekly Rate)

CS-04 - \$449.01 (FTE) - Secretary II (50 percent) - Marketing and Law (four hrs/day, Mon. - Fri.; ability to type accurately at 60 w.p.m.; word processing experience and/or the ability and willingness to learn)

CS-04 - \$449.01 (FTE) - Secretary II (50 percent) - ORIS (Minimum typing speed of 60 w.p.m.; word processing experience and/or the ability and willingness to learn)

CS-04 - \$449.01 - Secretary II - Career Services Center (Computer experience and/or the ability and willingness to learn)

CS-04 - \$449.01 - Senior Account Clerk - Cashier's Office

CS-04 - \$449.01 - Graduate Admissions Clerk (2 positions) - Graduate School (Ability to type accurately at 60 w.p.m.; word processing experience and/or the ability and willingness to learn)

CS-05 - \$498.34 - Senior Secretary - Alumni Relations (Computer experience and/or the ability and willingness to learn)

CS-05 - \$498.34 - Senior Secretary - ORIS (Minimum typing speed of 65 w.p.m.; word processing experience and/or the ability and willingness to learn)

CS-05 - \$498.34 - Senior Secretary - Sociology Department (Ability to type accurately at 60 w.p.m.; word processing experience and/or the ability and willingness to learn)

Final date for the acceptance of internal applications for the above positions is Tuesday, Aug. 20, 1985.

## ADMINISTRATIVE/PROFESSIONAL/TECHNICAL

(Biweekly Salary Range)

PT-07 - \$676.27 - \$973.86 - Budget Management Assistant - University Planning, Budgeting, and Analysis - Deadline Date: Saturday, Sept. 7, 1985

Internal applicants for the above Clerical/Secretarial and Administrative/Professional/Technical positions should submit a Promotional Openings Application form to the department in which the vacancy exists.

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## Michigan economic newsletter available

The second issue of Michigan Economic Developments, a semi-annual newsletter that analyzes and forecasts economic activity, is now in print. The newsletter is published by the Institute for Community and Regional Development here. It documents the current economic situation and forecasts future trends, paying particular attention to Michigan and how the state fits into the national economic picture.

The newsletter is provided free as a public service of ICARD to give governmental administrators and business managers an understandable analysis of the economy. Dr. Charles Monsma, director of ICARD and professor of political science, said the newsletter's writing style is well-suited for the average reader.

"Although it is written by professional economists, we strive for simplicity and clarity in describing a very complex system," he said.

The latest issue provides an overview of the country's economic activity during the first quarter of 1985 and an outlook that forecasts moderate economic growth through 1986. It also analyzes how Michigan has fared so far in 1985 and summarizes four papers presented at ICARD's first Forum on Michigan Economic Developments, held in April.

The current edition was written by five contributors, including three EMU economics professors and two governmental economists. The EMU faculty contributors were Dr. John Edgren, assistant professor; Dr. David Cray, assistant professor who wrote the first issue, released in December 1984; and Dr. John Anderson, associate professor.

To obtain copies of Michigan Economic Developments, information about its contributors or details about ICARD and its projects, write ICARD, Charles Monsma, Director, 714 Pray-Harrod, or call 7-0243.

**FOCUS EMU** is published for faculty and staff every other Tuesday during the spring and summer by the Office of Information Services and University Publications. The deadline date for copy is 5 p.m. Tuesday for the next week's issue.

**Kathleen D. Tinney**, director  
Office of Information Services  
**Martin G. Heator**, staff writer  
**Nancy J. Mida**, FOCUS EMU editor

## Faculty Council Corner

President-elect of the Faculty Council for 1985-86 is Dr. James Devers, professor in the English Language and Literature Department. He succeeds Dr. Sandra McClennen, who has served two terms as president of this body.

Devers is a native of California who earned all three of his degrees from UCLA. His specialty is American Literature, and within that specialty, Herman Melville. His dissertation was titled, *Melancholy, Myth and Symbolism in Benito Cereno: An Interpretive Study*. He has been a member of the English Department at Eastern since 1968.

According to Devers, Eastern will have a productive year if "we can build on the successes of the past." We need, he says, "to renew union contracts without rancor, to support Eastern Energy, to fully fund outstanding programs such as Honors, to replace and upgrade instructional equipment, to buy new mainframe computers, to move along with the Corporate Training Center and Cross Street development, to attend theater productions in our new theaters, to innovate with active teaching techniques, but most of all, to promote unity and collegiality in an institution that is beginning to believe in itself on all levels."

## Adviser

**Academic Services Center**  
229 Pierce Hall  
**HOTLINE: 7-3344 days**  
**7-3400 evenings**

### GRADUATION CALENDAR

**Summer 1985** (regular and post summer sessions)

Deadline for graduate record updates	Friday, Aug. 16
Degree award date	Friday, Aug. 23

### Fall 1985

Application for graduation due	Friday, Sept. 20
Deadline for graduate record updates	Wednesday, Dec. 11
Commencement	Sunday, Dec. 15
Degree award date (graduation)	Wednesday, Dec. 18

# Adult student loan program announced

The Office of Financial Aid at EMU has announced a new loan program for adult students and a \$200-per-student increase in federally-funded Pell Grants.

The adult student loan program features a four percent interest rate. It's for tuition only and will provide up to \$500 per semester, with no credit hour minimum. A student must be at least 23 years old to take advantage of the program, which is limited to \$150,000 for 1985-86.

The program's key advantage is that tuition is paid up-front, to be repayed over the course of the year. Judy Tatum, associate director of Financial Aid, said the money for this program was earmarked and placed in a University endowment set aside for such a program.

"It's really for adult students with cash flow problems," she said. "It provides them with the means to register early,

which is what we want them to be able to do."

The Pell Grant increases, recently approved by Congress, will affect some 3,000 EMU students and more than a million students nationwide. The increase moves the maximum grant amount from \$1,900 to \$2,100. Tatum said that translates into a \$200 increase for each student. The percentage of costs covered by Pell Grants jumped from a maximum of 50 percent to 60 percent. The increase is effective immediately for the 1985-86 school year.

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on Campus  
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## \$2.1 million to help fund Training Center

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recommendation to begin construction, Wilbanks said.

"I would like to pay special tribute to Senators Donald Riegle and Carl Levin and Congressmen William Ford and C. P. Purgess whose bipartisan efforts and support of the Corporate Training Center have enabled us to receive this grant," Wilbanks continued.

Because of the University's success in raising funds in the private sector, the University has been able to reduce its private sector goal from \$1.2 million to \$600,000. Of that target, \$76,000 has been pledged by the Chrysler Corporate Fund (\$50,000), Michigan Bell Telephone Company (\$25,000) and the DeRoy Testamentary Foundation of Detroit (\$1,000). The University will continue to aggressively pursue the remaining \$524,000 target.

## Events

### Tuesday, Aug. 13

**EXHIBIT** — Jim Markley will present his works of sculpture today through Aug. 16, Ford Gallery, Ford Hall, 8 a.m. to 5 p.m.

**MEETING** — The Bargaining and Grievance Committee of UAW Local 1975 will meet, Gallery I, McKenny Union 12:30 p.m.

### Thursday, Aug. 14

**SUMMER FEST** — Campus Life will sponsor "Summer Fest," featuring music, a cookout and various exhibitions, Near Pray-Harrold, 11 a.m. - 1 p.m.

**MEETING** — The Washtenaw County Juvenile Office Association will meet, Huron Room, McKenny Union, 1 p.m.

### Friday, Aug. 16

**MEETING** — The Muslim Student Association will meet, Faculty Lounge, McKenny Union, noon.

### Saturday, Aug. 17

**EXAM** - An accounting exam will be given, 201 and 204 Pray-Harrold, 8 a.m.

**PRESS DAY** — EMU's annual football picture day/media day will be held. Rynearson Stadium, 10:30 a.m.

### Monday, Aug. 19

**EXHIBIT** — Julio Perazza will exhibit his photography today through Aug. 23, Ford Gallery, Ford Hall, 8 a.m. - 5 p.m.

**MEETING** — The Alumni Cultivation Committee will meet, Regents Room East, McKenny Union, 9:30 a.m.

### Tuesday, Aug. 20

**MEETING** — The Bargaining and Grievance Committee of UAW Local 1975 will meet, Gallery II, McKenny Union, 12:30 p.m.

### Wednesday, Aug. 21

**ARBITRATION** — The Office of Staff and Union Relations will hold union arbitration, Tower Room, McKenny Union, 8 a.m.

**MEETING** — UAW Local 1975 will hold a membership meeting, Faculty Lounge, McKenny Union, noon.

**MEETING** — The Student Affairs Committee of the Board of Regents will meet, Alumni Lounge, McKenny Union, 2 p.m.

**MEETING** — The Affirmative Action/Equal Employment Opportunity Advisory Council will meet, Regents Room East, McKenny Union, 3 p.m.

**PROGRAM** — Campus Life will host a Transfer Transition Program, McKenny Union, 4 p.m.

### Thursday, Aug. 22

**SUMMER FEST** — Campus Life will sponsor "Summer Fest," featuring music, a cookout and various exhibitions, Near Pray-Harrold, 11 a.m. - 1 p.m.

**MEETING** — The Muslim Student Association will meet, Faculty Lounge, McKenny Union, noon.

### Monday, Aug. 26

**EXHIBIT** — Grant Fisher will present his painting exhibit through Aug. 30, Ford Gallery, Ford Hall, 8 a.m. - 5 p.m.

**MEETING** — The Alumni Cultivation Committee will meet, Regents Room East, McKenny Union, 9:30 a.m.

**LEADERSHIP CONFERENCE** — Campus Life will sponsor a Student Leadership Conference today through Aug. 28, Camp Copneconic, Fenton, Mich.

Weekly publication of *Focus EMU* will resume with the Tuesday, Sept. 3 issue. Copy deadline for that issue will be Monday, Aug. 26.