

FOCUS EMU

Volume 31, Number 5

Spring/Summer Supplement

August 27, 1985

Ristau attends International Business conference

Some say that the future of American business may be found overseas—in the ever-growing and quickly-changing world of international trade. If that is true, a group of people led by EMU's Robert Ristau got a look at that future earlier this month.

Ristau, professor of business education, led a study group of 24 people on a trip to the 57th annual International Congress of the Societe Internationale Enseignement Commerical (SIEC), held in Merano, Italy. The SIEC is a business education organization with 17 member countries. Some 500 people representing those nations were on hand for the conference, an eight-day affair that focused on the SIEC's major goal: promoting the interchanging of business information between countries. This year's theme was "Information Technology in a Modern Society."

"Our main focus was to expose our people to the European community, and to European business and education," Ristau said. "It's the first time Eastern's business education department has done this."

Most of the participants were teachers, while the rest were either teachers' spouses or people interested in international business and education. Over half were from Michigan, with the others coming from Arizona, Utah and Kansas.

The tour group, which was organized in cooperation with EMU's Division of Continuing Education and Office of International Studies, visited the Common Market offices in Luxembourg, the Mercedes-Benz plant in Stuttgart and the U.S. Embassy in Budapest. Several leaders of European business and economics education gave lectures, which were translated simultaneously into four languages.

"That was very helpful," Ristau said. "In addition, all the speeches were typed in four languages and distributed before the speech so you could follow along."

The group also attended concerts in Vienna and Merano, as well as an outdoor operetta in Budapest.

Corredera joins Export Council

An organization devoted to expanding this country's exports has asked an adviser from EMU's College of Business to serve on one of its state councils.

Robert S. Corredera, executive adviser for international management studies, was recently asked by U.S. Secretary of Commerce Malcolm Baldrige to join the Michigan District Export Council. That council is one of the nation's 51 working closely with the Department of Commerce to support export expansion. Corredera's term, now in effect, will expire June 30, 1987.

Corredera was corporate vice president of international operations at Hoover Universal when he assumed the advisory role at EMU in December 1984. As part of EMU's executive-in-residence program, Corredera works with faculty members from each college within the department, supporting their efforts to incorporate examples as well as instructional materials into the courses they teach. He also conducts class sessions and courses in several phases of international business.

Before joining Hoover, Corredera was president of the Foreign Operations Division at SPS Technologies in Pennsylvania and managing director of Kaiser Jeep Corp. in Venezuela. His work has taken him through Europe, Asia, Japan and both Central and South Africa. He currently is a member of the steering committee of the Technology International Council of Ann Arbor.

**Emergency
on Campus
Call 1-2-3**

Capsules

Collins To Address Faculty At Annual Luncheon

Dr. Ronald W. Collins, provost and vice president for academic affairs, will deliver his annual address to the faculty on Tuesday, Sept. 3 at noon in Hoyt Conference Center. Collins will speak following the luncheon on "The Division of Academic Affairs: Planning for the 1990's."

New Faculty Orientation Scheduled

An orientation session for new faculty members is scheduled for Tuesday, Sept. 3 from 9-11 a.m. in the Tower Room of McKenny Union.

Typewriter Cleaning Special Offered through September

M&M Typewriter Service is offering a typewriter cleaning special through the end of September. The special price is \$5 per cleaning and is offered for typewriters on service contract only. Please call 995-4033 to schedule cleanings.

Reserve Reading Lists Due

Reserve Reading Lists for the Fall Semester are now requested for processing. All lists should be submitted on Reserve List forms and submitted to the Reserve Office (Library) **as soon as possible**. Faculty members will not be sent individual forms. However, forms will be available in departmental offices, at circulation and in the access office in the Library.

Salaries improve for Liberal Arts grads

Liberal arts students should be pleased by an increase in average starting salaries the College Placement Council (CPC) has reported for social science graduates.

Graduates received an above-average pay increase of 6.4 percent this year—\$18,540—CPC reported in its year-end salary survey. According to Judith O'Flynn Kayser, CPC's manager of statistical services, "There seems to be a reevaluation of the liberal arts. These students have analytical and communication skills and are able to see the big picture—relate one decision to another. Employers are recognizing this."

Not all liberal arts graduates made more money this year, though. Humanities, history, and foreign language majors made 1.1 percent less in starting salaries—an average of \$17,535. It was mostly graduates with degrees in government, psychology, anthropology, and women's studies who received higher pay.

Another surprise in CPC's salary survey was the apparent standstill in job offers and salary increases for computer science graduates. "From all one reads, computer science is the place to be," Kayser noted. But "there were only a handful more offers than last year and a 1.8 percent increase in average salary, and most of that was eked out at the end of the year," she said.

Overall, average salaries in 1984-85 for most of the 25 disciplines surveyed rose from 3 percent to 5 percent. But the year was slower for job recruitment, CPC reported. While the number of job offers reported at the bachelor's-degree level rose since last July, the increase was not evenly distributed. Engineering disciplines fared best, with nearly all of them recording gains. However, the gains were

not as big as expected.

The news for women was mixed. Although men got the majority of job offers, offers to women were increasing at a faster rate, the survey found.

Editor's note: the preceding article was reprinted from the Aug. 12 issue of *Higher Education and National Affairs*, the newsletter of the American Council on Education.

Adviser

Academic Services Center
229 Pierce Hall
Hotline: 7-3344 Days
7-0048 Evenings

Special Thanks to Spring/Summer Interns

This past spring and summer semesters marked the baptism by fire in Academic Advising for four new faculty interns. Mary Teal, from music and John Blair from Teacher Education were welcome additions to our advising force in Spring. Jay Yaeger from Art and Elaine Found from Human Environmental and Consumer Resources stepped easily into the advising role this Summer.

All of the interns were generous with their time and enthusiastic about learning the advising process. Each one shared their expertise in advising students who had declared majors in those areas represented by their departments. We complimented each other as an advising force and we thank these interns most sincerely for their commitment to this experience.

A special thanks is extended to Norm Delventhal from Industrial Technology who volunteered to come back for part of this summer's crunch period!

Research

Research Instrumentation Program

The Department of Defense is accepting applications from universities for funds to support the acquisition of basic research equipment. To be considered for funding, the applicant must be able to demonstrate that the research to be conducted is in a national defense area of priority interest to DOD, and that the equipment to be purchased is necessary to support the research. Proposals for purely instructional equipment will not be considered.

The deadline for submitting an application is Nov. 15, 1985. Contact Richard Howard at 7-3090 for further information, guidelines and applications.

NATO Postdoctoral Fellowships

To promote the progress of science, and closer collaboration among researchers of various nations, the North Atlantic Treaty Organization offers this program of fellowships.

Award of these fellowships will be made for six to 12 months in countries of the NATO alliance for work in the mathematical, physical, biological and social sciences as well as interdisciplinary areas comprising two or more of those fields. Applicants must have earned their Ph.D. in one of the fields of science listed above and not received their doctorate earlier than Jan. 1, 1981.

Contact Richard Howard at 7-3090 for more details. Proposals are due Nov. 1, 1985.

FOCUS EMU is published for faculty and staff every other Tuesday during the spring and summer by the Office of Information Services and University Publications. The deadline date for copy is 5 p.m. Tuesday for the next week's issue.

Kathleen D. Tinney, director
Office of Information Services
Martin G. Heator, staff writer
Nancy J. Mida, FOCUS EMU editor

Interession Library Hours

Monday, Aug. 26 -	
Friday, Aug. 30	8 a.m. - 5 p.m.
Saturday, Aug. 31	
Monday, Sept. 2 (Labor Day) -	CLOSED
Tuesday, Sept. 3	8 a.m. - 5 p.m.
Wednesday, Sept. 4	7:45 a.m. - midnight

Openings

The Personnel Office announces the following vacancies:

CLERICAL/SECRETARIAL

(Minimum Biweekly Rate)

CS-03 - \$411.90 - Clerk - Admissions/Internal Operations

CS-04 - \$449.01 (FTE) - Library Assistant II - Center of Educational Resources

Final date for the acceptance of internal applications for the above positions is Wednesday, Sept. 4, 1985.

Internal applicants for the above Clerical/Secretarial positions should submit a Promotional Openings Application form to the department in which the vacancy exists.

FACULTY

Department of Operations Research and Information Systems

- Assistant/Associate Professor, Jan. 1986 or later. Teaching undergraduate and/or graduate courses and conducting research in Production and Operations Management. Ph.D. is preferred. ABD may be considered. Deadline date: Nov. 1, 1985 or until

position is filled.

- Assistant/Associate Professor, Sept. 1986. Teaching undergraduate and/or graduate courses and conducting research in Information Systems area. A Ph.D. is preferred, ABD may be considered. Deadline date: Nov. 1, 1985 or until position is filled.
- Open Rank, 2 positions, Sept. 1986. Teaching undergraduate and/or graduate courses and conducting research in Information Systems area; and conducting research in Production and Operations Management. Ph.D. is preferred. ABD may be considered. Deadline date: Nov. 1, 1985 or until positions are filled.
- Lecturer, Jan. 1986 or later. Teaching graduate and undergraduate courses in Statistics and/or Quantitative Methods. Master's degree in Statistics or related area. Deadline date: Oct. 1, 1985 or until position is filled.

An Affirmative Action/Equal Opportunity Employer and Educational Institution

WEMU documentary wins Detroit Press Club award

"Men's Music," a radio documentary produced by Lee Katterman for WEMU-FM, recently won the Detroit Press Club's Award for best college radio documentary. Katterman, now a science writer at the University of Michigan, produced and narrated the show during the spring of 1984 while he was a student at EMU working for WEMU-FM, the University's public radio station.

The hour-long piece, which deals with the troubles and joys of being male in today's society, was a departure from the science reporting Katterman had been doing through WEMU for National Public Radio (NPR). And it introduced listeners to a style of music not heard every day: music written and performed especially for men.

FACTS IN BRIEF

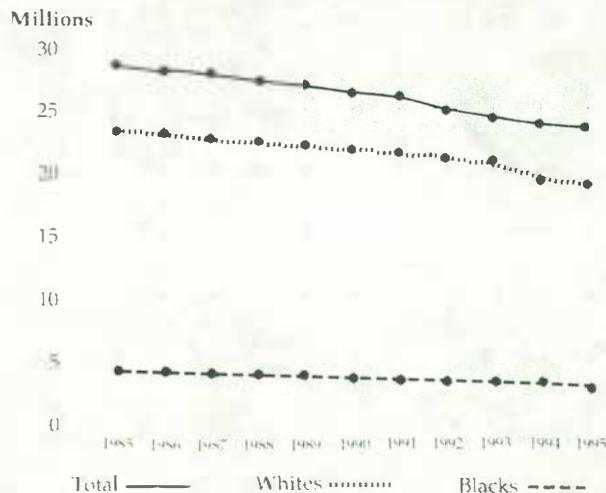
College-Age Population Is Declining

Over the next decade, the traditionally college-age population is expected to decline.

- Between 1985 and 1995, the number of 18- to 24-year-olds will decrease by 18 percent. The number of college-age whites is expected to decrease at a greater rate than blacks during this period (19 percent versus 14 percent).
- Between 1985 and 1990, the white college-age population is expected to decline by 2.6 million, while the black college-age population is expected to decrease by 0.3 million.
- In 1986 alone, the 18- to 24-year-old population is expected to decline by 3 percent, from 28.7 million to 27.8 million.
- Over the next two years, the number of 18- to 24-year-olds will decline by 5 percent.

This profile was compiled by the Division of Policy Analysis and Research, American Council on Education. For further information, call (202) 833-4744.

Projections of the 18- to 24-Year-Old Population



Source: U.S. Bureau of the Census, "Projections of the Population of the U.S. by Age, Sex and Race 1983 to 2000."

June 1985

Events

Tuesday, Aug. 27

EXHIBIT — Grant Fisher will present his painting exhibit today through Aug. 30, Ford Gallery, Ford Hall.

MEETING — The Student Affairs Committee of the Board of Regents will meet, Tower Room, McKenny Union, 4 p.m.

MEETING — The Educational Policies Committee of the Board of Regents will meet, Regents Room, McKenny Union, 7:30 p.m.

Wednesday, Aug. 28

MEETING — The Faculty Affairs Committee of the Board of Regents will meet, Gallery I, McKenny Union, 8 a.m.

MEETING — The Finance Committee of the Board of Regents will meet, Guild Hall, McKenny Union, 9:30 a.m.

REGENTS MEETING — EMU's Board of Regents will hold its regular monthly meeting, Guild Hall, McKenny Union, 11 a.m.

Thursday, Aug. 29

SUMMER FEST — Campus Life will sponsor "Summer Fest," featuring music, a cookout and various exhibitions, Near Pray-Harrold, 11 a.m. - 1 p.m.

MEETING — The McKenny Union Advisory Board and Managers will meet, Regents Room, McKenny Union, 11 a.m.

MEETING — The Muslim Student Association will meet, Faculty Lounge, McKenny Union, noon.

Sunday, Sept. 1

MOVE-IN — All freshman on campus today for orientation are allowed to move into University Housing

Monday, Sept. 2

HOLIDAY — All campus offices will be closed to observe the Labor Day holiday.

MOVE-IN — Freshman will begin moving into University Housing today and tomorrow.

Tuesday, Sept. 3

NEW FACULTY ORIENTATION — Orientation for new faculty members will be held, Tower Room, McKenny Union, 9 a.m.

MEETING — The Bargaining and Grievance Committee of UAW Local 1975 will meet, Gallery I, McKenny Union, 12:30 p.m.

Wednesday, Sept. 4

FALL SEMESTER — Classes for the 1985 Fall Semester begin.

UNIVERSITY BOOKSTORE

Saturday and Sunday	Aug. 31, Sept. 1	11 a.m. - 5 p.m.
Monday (Labor Day)	Sept. 2	11 a.m. - 8 p.m.
Tuesday, Wednesday, Thursday	Sept. 3, 4 and 5	8 a.m. - 8 p.m.
Friday	Sept. 6	8 a.m. - 5 p.m.
Saturday	Sept. 7	12 p.m. - 4 p.m.
Monday - Thursday	Sept. 9 - 12	8 a.m. - 8 p.m.
Friday	Sept. 13	8 a.m. - 5 p.m.
Saturday	Sept. 14	CLOSED
Monday - Thursday	Sept. 16 - 19	8 a.m. - 8 p.m.
Friday	Sept. 20	8 a.m. - 5 p.m.
Saturday	Sept. 21	CLOSED

LOBBY SHOP

Sunday	Sept. 1	CLOSED
Monday	Sept. 2	12 p.m. - 5 p.m.
Tuesday - Thursday	Sept. 3, 4 and 5	7:30 a.m. - 7 p.m.
Friday	Sept. 6	7:30 a.m. - 4:30 p.m.
Saturday	Sept. 7	CLOSED
Monday - Thursday	Sept. 9 - 12	7:30 a.m. - 7 p.m.
Friday	Sept. 13	7:30 a.m. - 4:30 p.m.
Saturday	Sept. 14	CLOSED
Monday - Thursday	Sept. 16 - 19	7:30 - 7 p.m.
Friday	Sept. 20	7:30 a.m. - 4:30 p.m.
Saturday	Sept. 21	CLOSED

How Ypsilanti Got Its Name

The history of how Ypsilanti got its name was featured in a recent article titled "Ypsilanti and Friends, Three Michigan Greek Communities," in *Greek Accent* magazine. The article, written by Brighton resident Pearl Ahnen, tells how General A.B. Woodward, a land developer, "admired the Greek dedication to liberty and one general in particular, Dimitrios Ypsilanti. Woodward said 'I have for some time been planning a town . . . under the name of Ypsilanti . . . It is situated in a high and healthy country with an atmosphere peculiarly (sic) pure, aromatic and salubrious . . .'"