

# FOCUS EMU

Volume 30, Number 34

Spring/Summer Supplement

May 7, 1985

## Porter names funding needs

President John W. Porter identified four major institutional needs in testimony before the Senate Higher Education Appropriations Subcommittee hearing in Ann Arbor Monday, April 29.

The four priorities include \$950,000 for University Computing, \$1.5 million to begin remodeling of the Pierce Hall Student Assistance Center, \$800,000 to counteract a tuition freeze and a \$100,000 planning grant for a new College of Business facility.

"If these requests could be supported," Porter said, "we would have the foundation for coming to grips with the numerous other challenges that we face in 1985-86."

Porter noted that "significant advancements in all areas of endeavors" have occurred during the first half of this decade, including improvements in the attraction of an outstanding student body; the academic area, including a new Honors Program; services to the student body; campus beautification, safety and accessibility; staff morale and esprit de corps through a new training and development program and quality of work life program; and private support.

In addition to support for University Computing, Porter identified six other special funding requests:

—\$288,500 to augment the Computer Science Program, aimed at eventually gaining approval of a graduate level program.

—an increase from \$75,000 to \$205,000 for the Language and International Trade Program.

—\$1 million for instructional equipment.

—\$350,000 for equipment, building renovations and maintenance in the College of Technology.

—\$717,200 for library automation.

—\$405,000 for the establishment of three individual service centers which would provide University linkages with the business community, the educational structure and the health and human services organizations of southeastern Michigan.



*An Invitation*

EMU will honor six distinguished alumni at the Alumni Awards Dinner Dance Saturday, May 25 at the Fairlane Club and Manor in Dearborn. The dinner dance is a departure from past tradition of recognizing outstanding alumni as part of Homecoming activities.

The evening's festivities will begin with complimentary cocktails at 6 p.m. Dinner is scheduled for 7 p.m. with the awards presentation following. Dancing to music by the Whiz Kids will begin at 9 p.m.

This year, awards will be presented to Ferris Newman, '37, Leonard Posey, '76, Col. William Stephens, '60, Vivian Stevenson, '46, Robert G. Stone, '53 and Emil Weddige, '34.

Tickets for the dinner dance at \$30 per person are available from the Office for Alumni Relations. Semi-formal attire is suggested.

## Capsules

### Technology Presents Lecture Series

The College of Technology and Catherine McAuley Health Center will present a free public lecture series on the "Impacts of New Technologies on Health Care Delivery" each Wednesday through June 12, at 7:30 p.m. in the Education Center Auditorium of the Catherine McAuley Health Center. The series begins with a lecture by Dr. Daniel Callahan, director of the Hastings Center for Biomedical Ethics in New York, May 8.

### Career Services Center Offers Spring Workshops

The Career Services Center will offer career planning workshops throughout spring session. "Relating Your Interests, Skills and Values to Occupations" will be offered the following days: Monday, May 13 at 11 a.m.; Wednesday, May 15 at 1 p.m.; Thursday, May 16 at 2 p.m. and Monday, May 20 at 1 p.m.

For more information on these and upcoming workshops, please call the Career Services Center, 7-0400.

### Housing/Food Services Moves for Summer

The Central Housing/Food Service Office has moved to the ground level of Downing Hall to accommodate a redesign to better serve customers and visitors.

Housing/Food Service will be in the temporary facility through approximately Aug. 15, 1985.

### Women's Commission Announces Vacancies

The EMU Women's Commission has two faculty and one clerical opening, each for a three year term.

Those interested in serving should contact Joanne Hansen in the Center of Educational Resources, 7-3191.

# Openings

The Personnel Office announces the following vacancies:

## CLERICAL/SECRETARIAL

(Minimum Biweekly Rate)

CS-03 - \$411.90 - Secretary - Public Safety Department

Final date for the receipt of internal applications for the above position is May 14, 1985.

## ADMINISTRATIVE/PROFESSIONAL/TECHNICAL

(Biweekly Salary Range)

PT-06 - \$588.03 - \$834.99 - Coordinator, Banquets/Catering - McKenney Union Food Service - Deadline Date: June 7, 1984

PT-07 - \$676.27 - \$973.86 - Campus Life Officer - Office of Campus Life - Deadline Date: June 14, 1985

PT-09 - \$885.44 - \$1,373.19 - Assistant Director, Housing/Food Service Internal Operations - Housing and Food Service - Deadline Date: June 7, 1985

AP-10 - \$1,000.54 - \$1,551.43 - Assistant Director, Corporate Relations - Career Services - Deadline Date: June 7, 1985

AP-10 - \$1,000.54 - \$1,551.43 - Assistant Director, Placement - Career Services - Deadline Date: June 7, 1985

### Deadline Extension from 12/11/84 issue of *Focus EMU*

AP-10 - \$1,000.54 - \$1,551.43 - Manager, Service Operations - Physical Plant - Deadline Date: May 14, 1985

## POLICE OFFICER

(Salary reflects first year probationary rate)

CP-01 - \$17,000 - Officer, Campus Police - Public Safety - Deadline Date: June 7, 1985

CP-01 - \$17,000 - Officer, Campus Police - Public Safety - Deadline Date: June 7, 1985

### Deadline Extension from 2/5/85 issue of *Focus EMU*

CP-01 - \$17,000 - Officer, Campus Police - Public Safety - Deadline Date: June 7, 1985

Internal applicants for the above Clerical/Secretarial, Police Officer and Administrative/Professional/Technical positions should submit a Promotional Openings Application to the department in which the vacancy exists.

# Smith appointed interim director

Eugene D. Smith, assistant director of intercollegiate athletics, has been appointed interim executive director of intercollegiate athletics.

Roy Wilbanks, assistant to the president for government and community relations, recently assumed administrative responsibility for the EMU athletic program from President John W. Porter. John C. Fountain, vice president for university relations, has been serving as an unofficial executive director of athletics since last August when he was named by Porter to head the University's Eastern Energy Campaign.

At a recent news conference, Porter announced that Fountain had asked to be relieved of his responsibilities for intercollegiate athletics. Wilbanks was named to take over administrative responsibility for the program, and indicated an interim executive athletic director, who would head the Eastern Energy Campaign '85, would be selected as soon as possible.

Smith's appointment, which is subject to approval by the Board of Regents, is effective immediately.

## FACULTY

### Deadline Extension from 10/30/84 issue of *FOCUS EMU*

Department of Industrial Technology -

A tenure track Faculty position teaching undergraduate and graduate courses in plastics manufacturing technology is available. Primary teaching assignments will include courses on Principles of Manufacturing, Non-Metallic Materials Processing, Plastics Product Design, and Plastics Forming Processes. Candidate qualifications required are industrial experience, and at least a master's degree (doctorate preferred). Deadline Date: June 25, 1985

**Affirmative Action/Equal Opportunity Employer and Educational Institution**

# Research

## 1986-87 Fulbright Scholar Program

The Fulbright Scholar Program will award approximately 1,000 grants in 100 countries during the 1986-87 academic year. Grants will be available in the following categories:

- Research**—some 300 awards will be offered in most disciplines
- Lecturing**—more than 700 of the awards are for university lectureships; many of these also offer some opportunity for research
- Lecturing/Research**—some awards are designed to combine both activities
- Junior Lecturing or Junior Research**—these are designed primarily for younger scholars who are recent Ph.D.s or advanced Ph.D. candidates
- Travel**—these awards provide round-trip transportation to the country where the scholar will lecture or conduct research

For application forms or more detailed information, write or call the Council for the International Exchange of Scholars, Eleven Dupont Circle, N.W., Washington, DC 20036-1257. (202/939-5401).

## Visiting Professorships for Women

This National Science Foundation program makes awards to enable experienced women scientists and engineers from industry, government and academia to serve as visiting professors at U.S. academic institutions. The functions of the visiting professor are to conduct research in her scientific discipline, and to serve as a role model, teacher, counselor and mentor. The candidate is responsible for selecting and making all arrangements with the host institution.

The proposal submission date is Oct. 1. Contact R. Howard at 7-3090 for more information.

**FOCUS EMU** is published for faculty and staff every other Tuesday during the spring and summer by the Office of Information Services. The deadline date for copy is 5 p.m. Tuesday for the next week's issue.

**Kathleen D. Tinney**, director  
Office of Information Services  
**Susan M. Bairley**, news editor  
**Nancy J. Mida**, FOCUS EMU editor



# Participants

Several faculty members recently have participated in various professional activities.

**Dr. Jan Jellema**, assistant professor of industrial technology, spoke before members of the Quarter Century Wireless Association Inc., Detroit Metropolitan Chapter, on the fabrication and testing of integrated circuits.

**Joel Welber**, assistant professor of marketing, published an article in the December 1984 issue of the State Bar of Michigan Journal titled "Special Considerations for Special People." Welber's article deals with estate planning for families with a developmentally disabled child.

**Robert P. Crouner**, associate professor of management, presented a business policy case on Hines Industries Inc. at a meeting of the Case Research Association in New Orleans, La. Crouner also published a business policy case study titled "Flint Specialty Die Inc." which appeared in the Case Research Journal and "Business Strategy and Policy" published by Houghton-Mifflin.

**Dr. Nesa L. Wu**, professor in the Department of Operations Research and Information Systems, had an article published in a recent issue of Productivity Quarterly titled "Assembly Productivity." Wu's article explains an approach to assembly line production that improved productivity in a Taiwan bicycle factory by 20 percent.

**Betty Holbert**, assistant professor of nursing education, presented papers at three professional conferences during the winter semester. Holbert's paper titled "Aging Faculty in Academia: Motivation and Productivity" was presented at the Second National Forum on Research in Aging in Lincoln, Neb.

Holbert also presented "The Careers of Female Academics" at the annual meeting of the Association for the Study of Higher Education in Chicago, Ill., and "Differences in Scholarly Productivity for Faculty Employed in Comprehensive Colleges and Universities" at the annual meeting of the American Educational Research Association, also in Chicago.

**Dr. Warren S. Williams**, professor in the Department of Teacher Education, presented a paper titled "Educational Applications of Outline Organizing Software" at the annual conference of the Michigan Association of Computer Users in Learning held in Detroit.

**Dr. Henry B. Aldridge**, professor in the Department of Communication and Theater Arts and chairman of EMU's Telecommunications and Film Program, led two seminars on film research at the annual meeting of the Popular Culture Association of Louisville, Ky.

**Dr. Irene Allen**, professor in the Department of Teacher Education, was appointed to the editorial board of the Organization of Teacher Educators in Reading, a group which publishes The Journal of Reading Education.

Allen also is co-author of a new textbook titled "Effective Reading Instruction" published by Charles C. Thomas, Publishers.

**Dr. Monroe Friedman**, professor of psychology, presented his cross-cultural research findings on the historical uses made of commercial terms in popular theater productions at an international symposium on comparative consumer psychology, sponsored by the American Psychological Association's Division of Consumer Psychology, in Honolulu, Hawaii. Friedman's paper was titled "Commercial Influences on Popular Language: A Content Analysis of Brand Name Usage in American and British Hit Plays in the Post-World War II Era."

**Dr. Ramesh Garg**, professor of accounting and finance, is the author of a new accounting textbook titled "Finance Principles." Garg's book, published by Reston Publishing Co., a division of Prentice Hall, is written for introductory finance courses to introduce students to financial management tools.

# Adviser

Academic Services Center  
229 Pierce Hall  
Hotline: 7-3344 - Days  
7-0048 - Evenings

## Last Day

Thursday, May 9 is the last day students may receive 50 percent tuition refund for courses/sections dropped or complete withdrawal from the University.

## Withdrawal Period

Friday, May 10 through Monday, June 3 is the automatic withdrawal period for spring semester. No tuition credits or refunds are given during this time period.

## Tip

How do you figure out a grade point average from a student's tabulation of credit? Divide the total number of honor points by the total number of index hours and then add to that total a 2.0. Try it!! Hope you have a nice spring!

**Dr. Mary Vielhaber and Ronald T. Panessi**, associate and assistant professors of management, recently made a presentation to the American Institute for Decision Sciences, titled "MRP II Implementation Success - A New Managerial Perspective."

Vielhaber also was co-author of a paper presented to the Speech Communication Association in Chicago, Ill., titled "Communication Coaching for the Executive: A Process Analysis."



## Student aid reauthorization discussed

In the wake of proposed cuts in federal student aid, the U.S. House of Representatives Subcommittee on Higher Education held a public hearing yesterday in McKenny Union. Discussion centered on the reauthorization of federal student financial aid programs.

The hearing was chaired by Congressman William Ford. Representatives of his staff and the ranking Republican of the subcommittee and

his aides also were present. The following speakers testified at the hearing: John W. Porter, president of EMU; Harold Shapiro, president of the University of Michigan; David Adamany, president of Wayne State University; Father Robert Mitchell, president of the University of Detroit; William C. Colovas, president of Wayne County Community College; David Brenneman, president of Kalamazoo College and James Robin-

son, who served as chairman of the Governor's Commission on the Future of Higher Education.

In addition, the following student representatives spoke: Jamie Goldner, student president at EMU; Virginia Ward, student at the U of M and Karen Glazer of Siena Heights College.

Courtney McAnuff, director of financial aid here, also addressed the subcommittee.

## Events

### Tuesday, May 7

**MEETING** — The UAW 1975 Bargaining and Grievance Committee, today and every Tuesday through May 28, Gallery I, McKenny Union, 12:30 p.m.

**BASEBALL** — The men's team and University of Detroit, a double header, Detroit, 1 p.m.

**WORKSHOP** — The Office of Staff Training and Development will present "Healthy Combinations," a health awareness program for employees, today and every Tuesday through June 23, \$60 per person, preregistration required, Olds Student Recreation Center, 5:30 p.m.

**SOFTBALL** — The women's team and the University of Michigan, a double header, Veteran's Park, Ann Arbor, 6 p.m.

**MEETING** — AFSCME Local 1666, a membership meeting today and every Tuesday through May 28, Reception Room, McKenny Union, 7 p.m.

### Wednesday, May 8

**BASEBALL** — The Hurons and the University of Michigan, a double header, Ann Arbor, 1 p.m.

**LECTURE** — The College of Technology's spring lecture series, Daniel Callahan, director of the Hastings Center for Biomedical Ethics in New York, on "Impacts of New Technologies on Health Care Delivery," Education Center Auditorium, Catherine McAuley Health Center, Huron River Drive, 7 p.m.

### Thursday, May 9

**MEETING** — The Emeritus Faculty Association, Main Lounge, McKenny Union, 1 p.m.

### Friday, May 10

**MEETING** — The senior administrators, Guild Hall, McKenny Union, 7 a.m.

**BASEBALL** — The Hurons and Ball State University, a double header, EMU Baseball Stadium, 1 p.m.

**TRACK** — The men's team and Michigan State University, EMU Outdoor Track, 3 p.m.

**SOFTBALL** — The women's softball team will participate in the MAC Tournament today through Sunday, May 12, if it qualifies, To Be Announced.

### Saturday, May 11

**MEETING** — The Michigan Conference Executive Committee, Founders Room, McKenny Union, 10 a.m.

**TRACK** — The women's team in the EMU Invitational, EMU Track, 11 a.m.

**BASEBALL** — The Hurons and Ball State University in a double header, EMU Baseball Stadium, 1 p.m.

**TRACK** — The men's team will compete in the University

of Michigan Open, Ann Arbor, To Be Announced.

### Monday, May 13

**MEETING** — A corporate meeting of the University, Regents Room, McKenny Union, 8 a.m.

**MEETING** — The Department of Public Safety will host the School of Command and Staff today through Friday, May 17, Alumni Lounge, McKenny Union, 8 a.m.

**MEETING** — The EMU Black Faculty and Staff Executive Committee, Oxford Room, McKenny Union, 11 a.m.

**WORKSHOP** — The Office of Staff Training and Development will present a workshop on preparing and delivering effective presentations, \$10 per participant, preregistration required, Tower Room, McKenny Union, 1 p.m.

### Tuesday, May 14

**BASEBALL** — The Hurons and Western Michigan University, a double header, EMU Baseball Stadium, 1 p.m.

### Wednesday, May 15

**MEETING** — The American Arbitration Association, Tower Room, McKenny Union, 10 a.m.

**MEETING** — The Kiwanis Club, Intermedia Gallery, McKenny Union, noon.

**MEETING** — The College of Education Council, Gallery I, McKenny Union, 2 p.m.

**LECTURE** — The College of Technology's spring lecture series, Emily Friedman, senior field editor of Hospitals magazine, on "Economic and Ethical Dilemmas of Rationing," Education Center Auditorium, Catherine McAuley Health Center, Huron River Drive, 7 p.m.

### Thursday, May 16

**MEETING** — The College of Education Council, Gallery I, McKenny Union, 2 p.m.

**MEETING** — The University Council on Teacher Education, Gallery I, McKenny Union, 3:30 p.m.

### Friday, May 17

**BASEBALL** — The men's team and the University of Ohio, a double header, EMU Baseball Stadium, 1 p.m.

### Saturday, May 18

**BASEBALL** — The Hurons and the University of Ohio, a double header, EMU Baseball Stadium, 1 p.m.

### Monday, May 20

**EXHIBIT** — The Watercolor paintings of Debra Smith on display through Friday, May 24, Ford Gallery, Ford Hall, generally 8 a.m.-5 p.m. M-F

**MEETING** — The EMU Black Faculty and Staff, Founders Room, McKenny Union, noon.