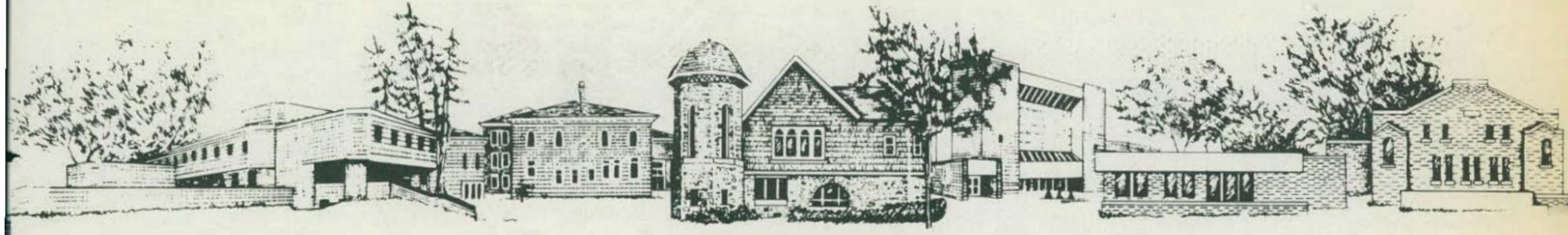


# 1987 Cal Bowl Champs! EMU 30, SJSU 27



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## FOCUS EMU Produced by Public Information and Publications

### World College, faculty development among outlined priorities

By Susan Bairley

The EMU Board of Regents, at its regular monthly meeting Dec. 2, received a report identifying 73 institutional priorities for 1988-89.

The report is part of the University's annual planning cycle which begins in July of each year. It lists items related to each of EMU's six institutional goals which, if recommended for approval by the EMU Board of Regents, would become part of the budget development process for 1988-89 as program improvement items.

In addition, six of the priorities will be emphasized in the 1988-89 budget request to the state as program revision requests requiring line-item or special funding. These are requests for state funding of an EMU assessment program for basic studies, expansion of the World College, and funding for the multicultural/bilingual program, faculty development, the Center for Leadership and a Commuter Service Model Program.

Inclusion in the institutional priorities report does not assure new or additional funding. Funding may be provided for a feasibility study or further program development, subject to subsequent review. Also, identification of an item as an institutional priority does not authorize a funding expenditure until it is approved by the regents and funding does not necessarily remove an item from the list.

In response to the the University's goal to enroll students to EMU's educational and resource capacities and provide a comprehensive financial aid program to stabilize enrollments, priorities are: to expand national, regional and statewide student recruitment in order to meet goals set for minority, transfer, handicapped and academically talented undergraduate enrollments and enhance graduate student enrollment; to continue to increase the number of scholarship awards for academically-talented

students, non-traditional student; and to those related to meeting EMU's quality and uniqueness goals: to keep the graduate assistantship program consistent with current full-time graduate student enrollments, providing competitive compensation; to maintain athletic awards at the maximum allowable level in the Mid-American Conference; and to continue to develop and implement the new on-line systems in the Advising and Registration Center.

In providing highest priority to the maintenance and development of superior academic programs, the institutional priorities focus on: continued growth and development of the University's Honors Program; improved program and course availability; faculty allocations consistent with enrollments; the regular use of the academic program review process and market demand assessments; the implemen-

continued on page 4

### 1,300 graduate at winter commencement

Eastern Michigan University honored approximately 1,300 graduates and advanced degree recipients Sunday, Dec. 13, during 1987 winter commencement ceremonies in Bowen Field House.

The commencement speaker was G. Mennen Williams, former Michigan governor and retired chief justice of the Michigan Supreme Court. Williams, University of California at Los Angeles history Professor Kathryn Kish Sklar and poet/actress/composer Eva Alberta Jessye also received honorary degrees from the University.

Grand Marshal of the ceremonies was Dr. J. Jan Jellema, associate professor of industrial technology at EMU. The faculty marshals were Dr. Daryl Hafter, professor in the

Department of History and Philosophy, and Dr. Richard Leinbach, associate professor of human, environmental and consumer resources.

Marshals of the graduates were Dr. Charles T. Anderson, professor emeritus of chemistry, Dr. E. Catherine Day, associate professor of foreign languages and bilingual studies, Dr. Elizabeth England, assistant professor of foreign languages and bilingual studies, and Robert J. Willoughby, professor of health, physical education, recreation and dance.

Music was provided by the Ypsilanti Community Band and the invocation was delivered by Dr. Ira M. Wheatley, interim dean in the College of Arts and Sciences.

### Regents approve street name changes

To provide an easier orientation for pedestrian and auto traffic on campus, the EMU Board of Regents approved several changes in the University's street names at its regular monthly meeting Dec. 2.

The existing EMU street names system has caused considerable confusion because some streets are not adjacent to residence halls which share the same name.

The new system will change the names of Pittman, Putnam, Smith and Walton Streets to West Circle Drive; Ford, Burton and St. Johns Streets will become East Circle

Drive; and South Sellers, North Sellers and West Sellers Streets will be renamed Ann Street Loop.

Also, the previously unnamed road entering campus off Washenaw Avenue near the Ypsilanti water tower and EMU's McKenny Union now will be called McKenny Drive. And, the road adjacent to the EMU president's residence, known as Arts Center Drive, will be called Jones/Goddard Drive as it also runs adjacent to that residence hall complex.

The campus street name changes will take effect next summer.

## Campus Capsules

### Black Faculty And Staff Association Seek Gifts, Clothing For Student Family

The Black Faculty and Staff Association is sponsoring an EMU student family during the holiday season through providing clothing and Christmas gifts.

The family consists of a mother and her two children, a 15-month-old girl and a 9-year-old boy.

The association is requesting gifts of clothing, size three to four toddler for the girl and size 14 for the boy, and toys appropriate to their ages.

Monetary donations to provide food and other needs also will be accepted.

The gifts should be wrapped, labeled 'boy' or 'girl' and taken to the Children's Center in Snow Health Center.

In the event that several donations are received, the Black Faculty and Staff Association will give an appropriate number to the family it is sponsoring and will distribute the rest among other needy EMU student families being sponsored by other University groups including Snow Health Center.

For more information, contact Sylvia Jones or Ramona Milligan at 7-1126.

### Life Insurance Carrier's Name Wrong

A recent article in *Focus EMU* regarding Eastern's change in group term life insurance carrier gave the wrong name of the new company. Effective Nov. 1, 1987, EMU's employee group term life insurance is administered by the AMERISURE Life Insurance Co.

### EMU To Offer Youth Piano Lessons

The EMU Young People's Conservatory will offer Suzuki-based piano instruction for children, ages four to 12, beginning Tuesday, Jan. 12.

For 21 weeks, students will attend a session of group piano instruction on Tuesday, Wednesday or Thursday afternoon, and a Saturday morning class featuring music appreciation, music theory games, creative movement and repertoire.

Joan Anderson, an EMU graduate piano student with several years teaching experience, will conduct the courses.

The fee for the entire 21 weeks (42 sessions) is \$300 per student.

Classes will be held in the Alexander Music Building on EMU's campus.

Interested parents are invited to attend a workshop introducing them to the conservatory's program Thursday, Jan. 7, at 6:30 p.m. in Room 205 of the Alexander Music Building.

For more information, or to register, contact Anderson at 971-8349 or the EMU Music Department at 7-4380.

### Retirement Reception To Honor Marge Prosser

A retirement reception will be held for Marge Prosser, administrative secretary in the Physical Plant, Wednesday, Dec. 16, from 2:30 to 4 p.m. in the Physical Plant Conference Room.

Prosser is retiring from the University after 23 years of service.

The University community is invited to attend.

### Farewell Reception To Honor Laurie Van Ark

The Division of Academic Affairs and the Associate Provost's Office will host a farewell reception for Laurie Van Ark, administrative assistant in the division, Wednesday, Dec. 16, from 3:30 to 5 p.m. in McKenny Union's Tower Room.

Van Ark, who has held her post for the past two and a half years, will leave the University Dec. 23 to become assistant to Xavier College Academic Vice President Joan Connell, former EMU associate provost for budget, personnel and operations. Connell left EMU in June to assume the Xavier College post in Cincinnati, Ohio.

The University community is invited to attend the reception for Van Ark.

Refreshments will be served.

### Health And Dental Coverage For Older Dependents

EMU faculty and staff members with dependent children over the age of 19 must notify the Staff Benefits Office of their intent to continue or discontinue their health and dental coverage for those dependents.

Health coverage continuation for dependents over 19 years old will require a monthly rider fee on the part of the EMU employee.

To continue coverage for those dependents, faculty and staff members must visit Staff Benefits to complete the appropriate forms by Thursday, Dec. 17. Failure to do so will result in the automatic cancellation of coverage for those dependents as of Dec. 31.

### CHRISTMAS HOLIDAY

In observance of the Christmas holiday, all University departments and offices will be closed beginning at 5 p.m. Wednesday, Dec. 23, through Sunday, Jan. 3. All offices and departments will reopen at 8 a.m. Monday, Jan. 4.

Winter semester classes will begin at 8 a.m. Monday, Jan. 11.

### UNIVERSITY LIBRARY HOLIDAY HOURS

Tuesday, Dec. 22 ..... 7:45 a.m. to 10 p.m.  
Wednesday, Dec. 23 ..... 8 a.m. to 5 p.m.  
Thursday, Dec. 24, to Sunday, Jan. 3 ..... Closed all day  
Monday, Jan. 4, to Friday, Jan. 8 ..... 8 a.m. to 5 p.m.  
Saturday, Jan. 9, and Sunday, Jan. 10 ..... Closed all day  
Monday, Jan. 11 ..... Regular hours resume\*

\*Regular Library hours are 7:45 a.m. to midnight Monday through Thursday; 7:45 a.m. to 11 p.m. Friday; 9 a.m. to 11 p.m. Saturday; and 1 p.m. to midnight Sunday.

### Focus EMU Notice

Due to the Christmas holiday, *Focus EMU* will not be published Dec. 22, Dec. 29 or Jan. 5. Publication will resume Tuesday, Jan. 12. The deadline to submit copy for consideration in the Jan. 12 issue is 5 p.m. Tuesday, Jan. 5.

# Cooperative Education works at Eastern Michigan

By Liz Decker

More than 900 colleges and universities in the United States have cooperative education programs which each place an average of 55 students per year in co-op jobs.

Approximately 700 Eastern Michigan University students, almost 13 times the national average, are placed in co-op positions every year, making EMU's program one of the top 20 in the nation.

Not only is Eastern's program large, it is very selective in choosing placements for students as well. For instance, EMU will not give an accounting student co-op credit for being a bank teller, where other schools may.

"A co-op placement will not be approved unless it is a good learning experience," said Angie Laycock, assistant director for placement in EMU's Career Services Center.

Cooperative education gives students a chance to apply skills learned in the classroom to real job situations. In a co-op program, the student not only receives course credit, as with an internship, but also is paid.

In EMU's program, each student must complete two full-time co-op assignments or four part-time

placements, except for students in the College of Technology and graduate students, who are required to do only one full-time placement.

EMU's first 14 co-op students were placed in jobs in the 1977-78 academic year. Now, its 700 students are placed in positions with companies such as Domino's Pizza, Ford Motor Co., Chrysler Corp., Environmental Research Institute of Michigan and Great Lakes Bancorp, as well as with companies and federal agencies as far away as Washington, D.C., and West Virginia.

"We are trying to increase co-op placements that are not close geographically," Laycock said. "Some of them are really good, but most students want to be placed close by."

According to Laycock, advantages for students are plentiful in cooperative education. "Some exposure to the field is important to the students in addition to their academics to clarify career goals," she said. "Students may learn that a specific area they co-op in is not for them, but at least they are learning that early on."

After finishing a co-op placement, 60 percent of EMU students get job offers, said Laycock. "Not all of the offers are directly with

the company the student co-ops with, but they get offers based on the work experience." Laycock gave as an example an art student from EMU who had a co-op placement with Domino's and then was offered a job by an advertising agency which has Domino's as a client.

Cooperative education is advantageous to the employers because they are getting the opportunity to look for potential employees with no commitment to hire, while getting students with entry-level skills and motivation to learn, Laycock said. The companies also get tax benefits and cut recruiting costs by using co-op students. "We've rarely lost an employer because they weren't satisfied with the co-op student," she said. "I can't even think of one example."

Environmental Research Institute of Michigan in Ann Arbor has used co-op students for 14 years. This year, it will use 74 students, 43 in

the fall. Seven of the fall placements from EMU. According to Joy Carroll, research scientist and assistant co-op coordinator at ERIM, co-op students are "very cost effective and they get the job done even though they don't have the experience of a full-time person."

At ERIM, students are placed in jobs requiring skills in software analysis, simulation and/or micro-processing, image processing and analysis and computer graphics. In this capacity, "our co-ops are treated like anyone else," Carroll said. "You couldn't tell the difference between a full-time employee and a coop student in terms of what work they are doing."

Even the University benefits from placing co-op students. According to Laycock, employers often will come to campus to give presentations and faculty sometimes find opportunities for consulting and do

curricular revisions based on what the students learn while on the job.

Although EMU places many students in co-ops, there are some areas of study for which finding placements are difficult. According to Laycock, some of these areas are education, health and human services, such as occupational therapy and health administration, psychology and liberal arts in general.

This does not mean students in these areas are not placed. Psychology students have been placed in jobs in group homes and preschool settings, and currently there are teacher education students in programs in the Ann Arbor Public Schools, Laycock said.

This year, Laycock hopes to increase placements, particularly for graduate students, College of Health and Human Services students and those in the University's new hospitality management program.

## Rec/IM weight loss contest draws many participants

A Recreation Intramural Department and Snow Health Center weight loss contest has drawn many participants from across campus.

Consisting of 16 teams of up to 15 faculty and staff members totaling 225 participants, the competition, titled "Fitness '87," began the week of Nov. 2 and final weigh-ins will be held this week. Each team is striving to lose at least 87 collective pounds.

The program was designed to educate participants about body composition and the differences between lean body weight and fat weight. The difference, according to Kristi Jacobs, organizer of Fitness '87, is that lean body weight includes bone, muscle, skin, organs and body water, while fat weight refers to actual body fat.

Another competition within the contest is a search for the most creative team name, and some are quite creative. A panel of University judges already has chosen the winning name from those below and will announce it at a "Low-cal" Potluck Party Dec. 18 marking the end of the competition.

The team names and departments they're representing are:

—C.A.R.E.E.R (Campus Adults Racing to Eradicate Excessive Rear Ends): Career Services

—Toddler Tubbies and Children's Center Chubbies: Child Care

—C.E.W.C.U.B.I.S. (Q-Cubbies): Continuing Education, World College, Upward Bound and International Studies

—F.A.T. (Flab Attack Team): College of Business

—Adipose Disposers: Financial Aid

—De Flabs: Foreign Languages and Bilingual Studies

—Lipid Losers: Health Services

—Future Anorexics: History Department

—Pound Pulverisers: Housing and Food Services

—Slimliners: Housing and Food Services

—Slim Techs: Industrial Technology

—Waist-aways: Industrial Technology

—Lucky Losers: University Library

—Drop It: McKenny Union

—Blubber Busters: Rec/IM

—Fat Splatters: Registrar and Admissions

As a side note, the two teams

representing Housing and Food Services are engaged in a little competition of their own—and a little friendly sabotage. The Slimliners team sent the following list of diet tips to the Pound Pulverisers team (no doubt hoping they'd follow the tips):

1) If no one sees you eat it, it has no calories.

2) If you drink a diet soda with a candy bar, they cancel each other out.

3) When eating with someone else, calories don't count if you both eat the same thing.

4) Food used for medicinal purposes NEVER count, such as: hot chocolate, brandy, toast and Sara Lee cheese cake.

5) If you fatten up everyone else around you, then you look thinner.

6) Movie-related foods don't count because they are simply part of the entertainment experience, and not part of one's personal fuel, such as Milk Duds, popcorn with butter, Junior Mints and red licorice whips.

7) Cookie pieces contain no calories; the process of breakage causes caloric leak.

Obviously, a sense of humor is important while dieting.

## Research

### Law-Related Education Program

The U.S. Department of Education is inviting proposals for projects that: (1) support the institutionalization of existing model law-related education programs in elementary and secondary school classrooms; (2) provide assistance from established law-related education programs to other state and local education agencies to enable them to institutionalize successful law-related education programs; and (3) support projects to develop, test, demonstrate and disseminate new approaches or techniques in law-related education that can be used or adapted and eventually institutionalized by other agencies or institutions.

The deadline for submitting proposals is Dec. 21, 1987. Contact Cheryl Kozell at 7-3090 for application materials.

### Travel to Collections Program

The National Endowment for the Humanities is accepting applications to this program until Jan. 15, 1988. The purpose of the program is to support travel of humanists to use research collections of libraries, archives, museums and other repositories. Applicants must be working on a specific research program that requires travel to a collection.

Contact Cheryl Kozell at 7-3090 for further information.

### Humanities Instruction in Elementary and Secondary Schools

The National Endowment for the Humanities is accepting proposals for summer institutes, collaborative projects, academic-year masterworks study and conferences and workshops that promise to improve teaching of the humanities in elementary and secondary schools.

The deadline for applying is Jan. 8, 1988. Contact Cheryl Kozell at 7-3090 for application materials.

### Youth Exchange Projects

This United States Information Agency program should be for a minimum four-week stay. Age groups should be in the range of 15-19 years or 20-25 years. USIA has a special interest in programs that develop youth leadership skills, those that stimulate international studies and career goals and projects with a thematic focus.

Proposal must be received by Jan. 8, 1988. Contact Rick Howard at 7-3090 for more information.

### Higher Education Through Telecommunication

The program is supported through the Annenberg Foundation and provides funds to develop innovative, academically rigorous course materials and to explore new applications of electronic technologies, including broadcast television and radio, video and audiotape, computers either alone or networked, videodisc, compact disc or any combination of these or other newly developed technologies.

Preapplications are due Dec. 17, 1987. Contact Rick Howard at 7-3090 for guidelines.

### Postdoctoral Fellowships

This U.S. Navy research program is designed to increase the number of trained scientists in disciplines to meet the needs of naval technology. Areas of interest span the entire spectrum of the natural sciences.

Participants must be U.S. citizens with a doctorate awarded within seven years of the date of the Fellowship application. Duration is for one year. Receipt dates for applications are Jan. 1, April 1, July 1 and Oct. 1. Contact Rick Howard at 7-3090 for more information.

### Innovative Projects for Student Community Service

The U.S. Department of Education is soliciting proposals for projects that encourage students to do community service in exchange for educational services or financial assistance. Eligible for support are projects that: (1) determine the feasibility of encouraging student participation in community service projects in exchange for educational services or financial assistance; and (2) reduce the debt incurred by students in the course of completing postsecondary educational programs.

Proposals are due Jan. 12, 1988. For guidelines and application materials, call Cheryl Kozell at 7-3090.

## Adviser

**Academic Advising Center  
229 Pierce Hall  
Hotline: 7-3344**

### Course Load

"Appropriate course load" often is a concern of students and advisers alike. How many classes should a student carry? Of course, there are general guidelines, such as full-time status (12 credit hours), but much depends on the individual student's circumstances. Some of the important variables that should be considered in determining an appropriate class schedule are: outside commitments, such as work or family; a good balance of reading, laboratory and math courses; individual learning style and skills; and campus activities, just to name a few. The goal in academic advising is to plan a schedule that would

allow the student to succeed academically, considering the above factors.

As a guideline, EMU recommends no more than 15 to 16 credit hours for any first-time freshman. No student on academic probation may register for more than 16 credit hours unless permission is received from the Academic Advising Center. If you have further questions, please feel free to contact the AAC at 7-2170.

### Low Scholarship

Any student whose overall grade point average falls below a 2.0 ('C' average) is automatically on academic probation. Low scholarship students need to work closely with an adviser and are encouraged to meet with an adviser in the Academic Advising Center to assess their academic status and plans.

"Realism" is a key word for their selection of classes. Are the courses and major realistic, and are the total credits and type of courses realistic in the light of all the time commitments (job, activities, family, commuting) the student has? Stress that these students must earn a 2.0 grade point average each semester while on probation, or they may be faced with academic dismissal. A repeat of classes may be helpful. Good and timely information is vital to these students. We hope each faculty adviser understands the University policy regarding low scholarship and will make appropriate referrals. For more information, see pages 22-23 in the 1987-88 Undergraduate Catalog, or call Ed Jones or Charles Fulford in the Academic Advising Center, 7-2170.

# Focus on Staff

## Jack Slater helps find funds and friends for EMU

By Jim Lonske

Jack I. Slater Jr., director of Alumni Relations and University Development at Eastern Michigan University, enjoys the challenge of overseeing the University's fund raising and "friend raising" efforts.

"We have an opportunity as an institution to do more than we've ever done before," he said. "I think that's why I came here."

Slater, 54, has an extensive background in fund raising and higher education. A Jackson native, he earned his bachelor's degree from The University of Michigan in 1955 and his Master of Business Administration degree from Michigan State University in 1976.

He has worked for the Boy Scouts of America and served in various capacities with the Republican Party of Michigan from 1962 to 1970. He was executive vice president of the Detroit Institute of Technology for six years and was president of Jack Slater and Associates for two years before joining the Detroit College of Law in 1981. Slater also is a former executive director of university development at Wayne State University and was appointed to his EMU post last February.

Slater understands the complexities of fund raising. He has earned the title Certified Fund-Raising Executive, one of the first five given the title in Michigan and one of only 300 nationwide. Successful completion of a five-hour examination is required to obtain the designation from the National Society of Fund-Raising Executives.

Slater enjoys the alumni work because of the caliber of EMU's graduates. "We have a good active alumni organization at EMU," he

said. "Eastern's families come back. Graduates send their children to school here. I think that is very significant. They are proud of what their kids have accomplished at the same school they attended."

Alumni sentiment for the University runs very deep, according to Slater. "We have to capture that," he said. "That's really the task of the Alumni Association."

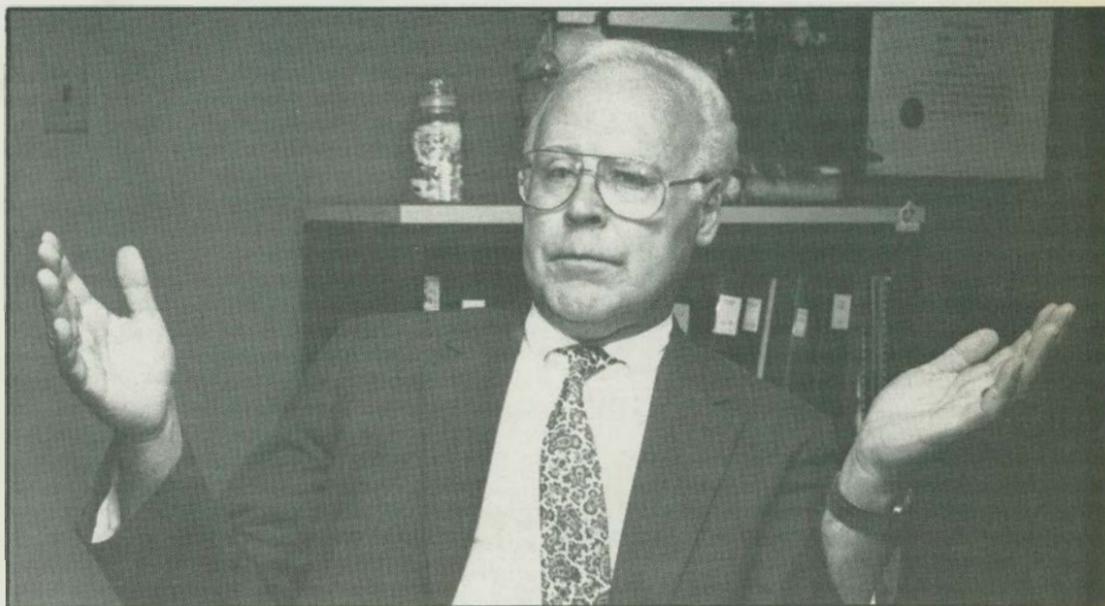
Eastern Michigan currently has about 60,000 alumni. "Our whole purpose as far as alumni relations is concerned is to constantly keep them aware of this institution," Slater said. "We try very hard to maintain their interest in EMU which begins to produce outside funding for the University."

"Our alumni do a nice job of supporting this institution," he added. "We raise alumni money in a variety of ways."

Each year the University has a 'phonathon,' which so far this year has raised "in excess of \$350,000 in cash and pledges," Slater said. "Next year, we're going to gear our phonathon to specific colleges at the University."

Slater has never encountered a member of EMU's alumni who didn't want to support the school. "In personal opportunities I've had with alumni and friends, I haven't had one say 'no' toward support," he said. "Our task is not whether or not people are going to support this institution, they want to, but how can we give them the opportunity."

"Alumni support makes the difference between a good university and an excellent university," Slater continued. "We can't do it with state funding alone. Fortunately, we



Jack Slater, director of alumni relations and University development, has had a long career in fund raising, but finds Eastern to be the most "friendly and warm" place he's worked.

have a president who understands the need for private support and is willing to give wholeheartedly of his time to ensure that support." In January, EMU will undertake its first internal fund-raiser, seeking to raise \$100,000 from faculty/staff donations. "That campaign is very important," Slater said. "Faculty and staff at EMU are very good supporters of this institution. I don't think I've found an institution that is as friendly and as warm as Eastern Michigan. However, there are a lot of people who don't contribute because they've never been

asked, so we're going to ask."

Slater belongs to EMU's President's Council whose members have pledged \$1,000 annually to the University. He does it partly to support EMU and partly to encourage others' support. "It's very difficult to ask someone for a gift if you're not willing to make one first," he said.

Most donations to EMU are donated specifically for a certain project or college. Slater would like to see that change. "I'd like to see more of it unrestricted to meet special needs. Corporate donations

are always specific in their end result," he said.

The Offices of Alumni Relations and University Development will launch a major capital gifts campaign in the early part of the 1990s, Slater said, to raise "\$80 to \$100 million" before the University sesquicentennial occurs in 1999.

Plans also are in the works to build up EMU's alumni clubs all across the country.

Slater and his staff are always looking toward the future. "If you're going to concern yourself with tomorrow, you have to do it today," he said.

## EMU and Plymouth Symphony concert Dec. 20

Eastern Michigan University, in conjunction with the Plymouth Symphony Orchestra, will present a holiday concert Sunday, Dec. 20, at 3 p.m. in Pease Auditorium.

The Plymouth Symphony Orchestra is conducted by Russell Reed, EMU professor of music and conductor of the University's orchestra.

Joseph Gurt, EMU professor of music, will be the featured solo pianist.

Also appearing from EMU's Music Department will be lecturer Ruth Myers on harp; assistant professor Kristy Meretta on oboe; and EMU Orchestra members Karen Jones, principal second violin of

the PSO, and cellist Laurie A. Jarski.

Musical selections will include "Sleigh Ride" by Mozart, Delius and Anderson; Corelli's Christmas Concerto; William's "Fantasia on Greensleeves"; and Anderson's "Christmas Festival."

Tickets may be purchased in advance at the EMU Arts and Entertainment Box Office in the Quirk Theater Lobby or at the door the afternoon of the performance.

Tickets are \$6 for adults, \$5 for college students and senior citizens and \$4 for students in grades one through 12.

For more information, call Reed at 7-2448 or Linda Alvarado, publicist for the PSO, at 453-8052.

## Regents Summary

The EMU Board of Regents acted on the following agenda items at its regular monthly meeting Dec. 2. The regents:

—**approved** the forwarding of a proposed group major in language, journalism, telecommunication and film to the State Council of Academic Vice Presidents for its review and approval.

The proposal states the interdisciplinary major would be beneficial since media professionals have a significant impact on the American public's knowledge and understanding of foreign cultures. The proposed program also is consistent with EMU's commitment to internationalize all of its academic programs.

—**accepted** 19 educational grants totaling \$888,928.

The largest was a \$199,100 grant from Patrick Beal and Associates to the Technology Service Center for a project titled "Creative Thinking—Statistical Process Control Courses." The project is providing SPC and Gage Capability materials, training and consulting. Charles Burrows, director of the Technology Service Center, is serving as project director.

The Michigan Department of Mental Health awarded a \$160,910 continuing grant to the Psychology Department to continue "Project Community Living Success." Dr. Peter Holmes, professor of psychology is serving as director of the project which is designed to create

a center to serve clients with a dual diagnosis and severe behavior problems.

The Corporation for Public Broadcasting awarded two grants totaling \$145,686 to EMU's public radio station, WEMU-FM. Most was given as general operating support for the station to expand the scope and quality of its services and \$34,428 was awarded for the acquisition, production, promotion and distribution of national programming. Arthur Timko, director of WEMU, is serving as project director.

So far this year, the regents have accepted 66 educational grants totaling \$3,087,412. This represents a 14.3 percent decrease in the number of grants accepted, but a 70 percent increase in total dollars received when compared with the same period last year.

—**approved** plans for the beginning of a major revitalization project in McKenny Union.

Titled "Project Synchrony," the \$5 million project is designed to revitalize McKenny Union by adding an atrium commercial mall and enhancing commuter and meeting services.

Phase One of the plans, which the regents approved Dec. 2, calls for a review of the primary functions of the union, the refinement of the project's parameters and the establishment of the appropriate review process. The identification of external planning, architectural

and financial consultants for the project also will occur in this phase.

Funding for the first phase of the project, the "analysis phase," is part of the total project budget, however if the results of Phase One show the project to be infeasible, the Phase One costs will be covered by the University's General Fund.

Costs of the project's first phase are not expected to exceed \$72,000, which includes fees for architectural, planning, financial and legal analysis.

—**received** a report describing an employee-funded life insurance plan to be added as an option in EMU's employee benefits program.

The report outlines a plan offered by Universal Life Insurance under which EMU employees would be able to purchase life insurance for themselves and their families at low group rates. The policy would be owned and funded by the employee through payroll deductions and the employee would be able to continue the coverage even after leaving EMU. The plan also would offer a cash-value accumulation with interest earned on a tax deferred basis.

Implementation of the program would have no fiscal implications for the University as it would be entirely employee funded.

The report suggests implementation of the program Jan. 1, 1988, with open enrollment during the winter semester.

### Dear Faculty and Staff:

*It is with great thanks that we review the accomplishments of the past here at Eastern Michigan University, which enable us to face the challenges of the new year with enthusiasm and confidence.*

*We wish you and your loved ones the happiest of holidays and the blessings of a prosperous new year.*

Sincerely,

*John & Lois Porter*

# Openings

To be considered for vacant positions, all Promotional Openings Application Forms MUST be sent directly to the Employment/Affirmative Action Office and received no later than 5 p.m. on the expiration date.

The Employment/Affirmative Action Office announces the following vacancies. The expiration date for applying for these positions is Wednesday, Dec. 30. Detailed job descriptions may be reviewed in Room 310 King Hall.

## CLERICAL/SECRETARIAL

(Minimum Biweekly Rate)

### POSTING # CLASS/GRADE

CSAA87054 - CS-05 - \$603.68 - Senior Secretary - Operations Research Development - Bookkeeping/accounting, word processing, microcomputer experience highly desirable and/or the ability and willingness to learn.

CSAA87055 - CS-05 - \$603.68 - Senior Secretary - Urban Education Alliance - Word processing experience desirable and/or the ability and willingness to learn; possibly some dictation.

CSSA87056 - CS-05 - \$603.68 - Senior Secretary - Political Science - Word processing experience desirable and/or the ability and willingness to learn. Efficient and accurate typing.

## ADMINISTRATIVE/PROFESSIONAL/TECHNICAL

(Biweekly Salary Range)

### POSTING # CLASS/GRADE

PTEX87016 - PT-06 - \$680.56 - \$985.01 - Senior Computer Operator - University Computing - Experience with DOS/VSE or DEC/VAX preferred. Telecommunications skills a plus. Availability to work on any shift.

PTAA87017 - PT-07 - \$782.67 - \$1,148.84 - Technical Writer - Technology Service Center

APBF87007 - AP-11 - \$1,300.89 - \$2,118.48 - Director, Purchasing

APBF87008 - AP-15 - \$2,246.73 - \$3,664.49 - Vice President, Business and Finance

## FACULTY

FAAA87M11 - English - Professor (Literature and Composition) - Commencing Winter Semester 1988

FAAA87M10 - Psychology - Assistant Professor (Behavioral and Health) - Commencing Winter Semester 1988

LCAA87046 - History and Philosophy - Lecturer

## FOOD SERVICE/MAINTENANCE

(\*Minimum Hourly Rate)

### POSTING # CLASS/GRADE

FMSA87011 - FM-01 - \$7.50 - Food Service Attendant - Food Service Dining Commons I

FMBF87049 - FM-06 - \$8.58 - Custodian - Warner - Midnights

FMBF87050 - FM-06 - \$8.58 - Custodian - Warner - Midnights

FMBF87053 - FM-10 - \$8.89 - Custodian - Group Leader - McKenny - Midnights

FMBF87052 - FM-10 - \$8.89 - Custodian - Special Project - Crew Person - Must be good swimmer and able to lift 50 pounds.

FMBF87051 - FM-10 - \$8.89 - Custodian - Group Leader - Olds IM - Midnights

\*Pay rate stated above does not include differential, when applicable.

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FOCUS EMU is published weekly during the fall and winter semesters for faculty and staff at Eastern Michigan University. The deadline to submit copy for consideration is 5 p.m. Tuesdays for the following week's issue. Please send submissions to: Editor, *Focus EMU*, Office of Public Information, B19-E Goddard Hall.

**Kathleen D. Tinney**, director, University Communications  
**Susan Bairley**, associate director, Public Information  
**Debra McLean**, FOCUS EMU editor  
**Dick Schwarze**, photographer  
**Liz Decker**, student intern

# Events of the Week

Dec. 15 - Dec. 31

## Tuesday 15

WORKSHOP — The Office of Training and Development will present a workshop on listening in the workplace, 201 King Hall, 8:30 a.m.

WORKSHOP — The Office of Training and Development will present part one of a workshop on "Techniques of Supervision: Using the One-Minute Manager Concept," 201 King Hall, 9 a.m.

MEETING — The Presidential Task Force on Minority Conditions will meet, Regents Room, McKenny Union, noon.

MEETING — UAW Local 1975 will meet, Huron Room, McKenny Union, 12:30 p.m.

WORKSHOP — The Center for Instructional Computing will present a faculty workshop on the Wordstar 4.0 word processing package, 215 Library, 1 p.m.

MUSIC — The Department of Music will present its Collegium Musicum, Holy Trinity Chapel, Ypsilanti, 8 p.m.

## Wednesday 16

MEETING — The Institutional Planning Advisory Committee will meet, Tower Room, McKenny Union, 8:30 a.m.

WORKSHOP — The Center for Instructional Computing will present a faculty workshop on computer-aided instruction, 215 Library, 9 a.m.

MEETING — UAW Local 1976 will hold a membership meeting, Gallery II, McKenny Union, noon

MEETING — The EMU Ski Club will meet, Tower Room, McKenny Union, 8 p.m.

CLASSES END — Fall semester classes end, All campus, 10 p.m.

## Priorities

continued from page 1

tation of the basic studies program revisions; continued enhancement of the spring/summer session enrollments with appropriate faculty allocations; activities designed to enhance faculty development and retention; increased minority faculty representation to 10 percent, including eight percent black faculty, by 1990; and a strengthened faculty research program, with emphasis placed on the development of the Collegium for Advanced Studies and its Center for Research Support.

Other priorities relating to this goal include: the continued implementation of the five-year instructional equipment plan, which began in 1987-88; space renovation and expansion in the University Library as well as regular acquisitions funding increases for that unit; upgrading existing educational technology support services; increases in staff support and services, supplies and materials budgets consistent with enrollment growth and demands for support services as well as increases in the amount of faculty office space; expansion of the World College; a decision made regarding the possible separation of the College of Arts and Sciences into a College of Arts and Humanities and College of Science and Mathematics; the creation of an institute to facilitate the delivery of contract learning which would incorporate the Center for Entrepreneurship, the Corporate Education Center and the Huron Golf Club; funding for implementation of the recommendations made by the Commission on Creative Strategies to Solve the Educator Crisis; and the development of the EMU Assessment Center.

Priorities addressing EMU's goal to be responsive to student needs and assure quality student life, thus enhancing retention, are: expanded career placement outreach through the Career Services Center; increased cooperative education placements and related supports; enhanced student employment activities incorporating training and development activities regularly; greater support for an expanded

Campus Life program and entertainment, lecture and arts offerings; continuing and enhancing student retention activities; examining the need for additional financial support for needy students who are parents; a review of the expressed need for new on-campus fraternity/sorority housing; and emphasis placed on enhancing the activities which affect minority, foreign and handicapped students as well as veterans.

Other priorities addressing this goal are an assessment of student leadership incentives; the development of an outdoor relaxation center in conjunction with the Olds Student Recreation Center; providing optimal registration opportunities and services for returning students; an assessment of the overall experiences of quality students; the implementation of Project Synchrony; the renovation of McKenny Union to better serve commuter students; and a review of the University Health Care programs, including the possible linkage of the University's services to the Catherine McAuley Health Center.

The goal of maintaining superior academic facilities, improved safety and maximum physical plant efficiency and economy is addressed by the following priorities: continued implementation of the campus master plan, the centralization of student academic services in Pierce Hall; facility maintenance and renovations; continued handicapped accessibility improvements; campus safety initiatives; the new College of Business facility; Welch Hall renovation; Cross Street revitalization; and full occupancy of Sill Hall by the College of Technology.

The fifth goal of the University is to create a responsive environment for all employees; automate business and fiscal operations; and provide competitive benefits that will reduce staff turnover and improve staff morale thereby measurably improving productivity.

Priorities addressing this goal are the continued implementation of the University Computing Long-Range

Plan; continued implementation of University-wide office automation; completion of the employee data base Human Resource System; implementation of the Purchasing Control and Student Accounts Receivable Systems; development of a new faculty/staff compensation and performance evaluation system; review of faculty/staff salaries; improved employee benefit options; enhanced commitment to the EMU Quality of Work Life effort; attainment of affirmative action goals by 1990; continued training and development activities designed to enhance employees' quality of work life; development of an employee assistance program; updated University policy manual; the upgrade of non-instructional equipment; and the development of the Auxiliary Enterprises Business System.

Finally, addressing the University's sixth goal, which is to vitalize its public relations components to increase support to the University and enhance its image, the priorities are: enhanced public relations activities through investment in new technologies; the continued development of the University's service centers to strengthen EMU's public service commitment; development and realization of the Corporate Education Center, College of Business building, University Village and Corridor of Development to boost the area's economy; enhanced state and federal relations; a strategic plan for stronger community relations; enhanced cultivation of corporate and private donors to EMU; competitive excellence in Intercollegiate Athletics activities; development of "other" sources of revenue for Intercollegiate Athletics, such as the implementation of a summer musical series; the continued development of projects which preserve cultural, educational and scientific heritage, including the Martin Luther King Jr. Gardens and restoration of the Town Hall Schoolhouse; better internal communication of the University's goals, mission and operating principles; and development of a focused institutional advancement effort.

## Former prof Kenneth Stanley dies

Kenneth W. Stanley, Eastern Michigan University associate professor emeritus of guidance and counseling, died Saturday, Nov. 21.

Stanley, 71, joined the EMU faculty in 1961 and was granted emeritus status upon his retirement in 1981. Prior to that, Stanley taught in the Woodland, Utica and Armada Area School Districts from 1938 to 1948. He served as principal of Armada High School from 1950 to 1958 and director of counseling at Utica High School for

one year after that. In 1960, he was named superintendent of the Armada Area Schools and stayed in that post until coming to EMU.

A Mellen, Wisc., native, Stanley earned his bachelor's degree from Northern Michigan University in 1938 and his master's degree from Michigan State University in 1948. He also attended the University of Michigan.

Stanley was a member of the Michigan Association of Teacher Educators, Phi Delta Kappa, Eastern Star and was a former

member of the Armada Lion's Club.

During World War II, Stanley was a sergeant major in the U.S. Army.

He is survived by his wife, Eleanore; two daughters, Karen Gibson of Hillman, and Adele Inman of Saranac; and two grandchildren, Stacey Gibson and Kristen Gibson.

Memorial contributions may be made to the Kenneth Stanley Memorial Fund at the Congregational Church of Armada.

## Thursday 17

FINALS BEGIN — Final examinations for fall semester classes begin and run through Tuesday, Dec. 22, All campus, all day.

WORKSHOP — The Center for Instructional Computing will present an introductory faculty workshop on dBASE III+, 215 Library, 9 a.m.

WORKSHOP — The Center for Instructional Computing will present an advanced faculty workshop on Lotus 1-2-3, 215 Library, 1 p.m.

PRE-GAME WARM-UP — The Office of Alumni Relations is hosting a pre-game supper and party. Admission is \$5. To make reservations, call 7 0250, Bowen Field House, 6 p.m.

BASKETBALL — The men's team will host Michigan State University. Admission, Bowen Field House, 8 p.m.

## Friday 18

MEETING — The Black Faculty and Staff Association will meet, Gallery I, McKenny Union, noon

MEETING — The Human Resources Department will hold a staff meeting, Gallery II, McKenny Union, 12:30 p.m.

## Tuesday 22

MEETING — UAW Local 1975 will meet, Huron Room, McKenny Union, 12:30 p.m.

## Wednesday 23

HOLIDAY — In observance of the Christmas holiday, all University offices and departments will be closed until Monday, Jan. 4, All campus, 5 p.m.