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FOCUS EMU

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EMU officials looking for 1988-89 budget reductions

By Debra McLean

With only a two percent state appropriation increase recommendation from Gov. James Blanchard and continued increases in spending, primarily due to the settlement of several employee contracts, Eastern Michigan University will face a tough financial year in 1988-89.

Present predictions for revenue and spending for next year show a nearly \$7 million deficit budget for a probable tuition hike and program reductions.

The projected operating base budget for 1988-89 is \$92,839,982, while projected revenue is \$86,053,859. The projected shortfall, then, is \$6,786,124.

Included in the revenue is Blanchard's recommended state appropriation of \$55,600,246, tuition revenue of \$28,153,612 and other revenue of \$2,300,000.

EMU had requested an 8.3 percent increase in the state appropriation to fund a projected 5.1 percent increase in operating costs over 1987-88. The major portion of that increase is attributed to salary increases guaranteed in contracts settled with EMU's United Auto Workers Local 1975 and 1976 unions, the American Association

of University Professors and the campus police union. Salaries at EMU presently consume 80 percent of the total budget.

Although Blanchard recommended a two percent increase over last year's appropriation of \$56,078,585, the base is reduced to \$54.8 million because a one-time \$1.2 million special increment for enrollment growth is not presently included in this year's base. Thus, the governor's recommendation represents only a marginal increase in state funding.

Because of the projected shortfall, a tuition increase from 10 to 13.5 percent is anticipated. A 10 percent tuition increase would generate an additional \$2.6 million in revenue, while 13.5 percent would generate an additional \$3.5 million.

Although EMU is the state's fourth largest University, its present tuition rate ranks 14th out of Michigan's 15 state-funded colleges and universities.

In addition to an overall tuition hike, University officials are considering a lower/upper division tuition differential schedule. Such a plan would set different rates for freshmen/sophomores and

juniors/seniors, with the higher rate going to upperclassmen. Five Michigan schools—Michigan State University, Oakland University, University of Michigan, Wayne State University and Western Michigan University—currently operate under similar systems.

If adopted along with the tuition hike, a projected 3.7 percent tuition differential would provide an additional \$2.9 to \$3.9 million in revenue, depending on the tuition increase percentage.

Increases in the University's registration fees also are being considered. EMU presently has one of the lowest registration fees at \$20 per semester for fall and winter. Comparatively, Central Michigan University's fee is \$25, Oakland University and Wayne State both charge \$40 and MSU charges each student \$165 per semester.

EMU's registration fee now provides about \$1.2 million in revenue. A fee increase to \$25 will raise revenue to \$1.5 million; a \$30 fee will provide \$1.9 million; and a \$35 fee will generate \$2.2 million.

Along with tuition increases, University officials are considering program and program development reductions totaling \$1.6 million.

Joanne Michalak dies after brief illness

Joanne Michalak, coordinator in Eastern Michigan University's Registration Office, died Friday, April 15, following a brief illness.

Michalak, 38, had worked in EMU's Registration Office for 20 years, all of her professional career.

Her employment at EMU began in 1968 as a part-time student worker. In 1973, she became a full-time employee in the Registration Office. She worked as senior secretary and administrative assistant before being named coordinator of registration in 1980. She also served as acting director of registration from 1984 to 1987.

Ursula Christian, EMU's registrar, knew Michalak since 1971 and described her as a caring person and one "who would go out of her way to help students, faculty and staff."

"She was always pleasant and tolerated work conditions that were often hectic and frustrating," Christian said. "She will be greatly missed by those in the Registration Office and the University as a whole... by everyone who came in contact with her."

Gail Lobbstaal, administrative secretary in EMU's Media Services and Michalak's roommate for the last six years, described Joanne as a kind and giving person. "Her love and loyalty to EMU and the Registration Office was just incredible," Lobbstaal said.

"She was a person of few words. Whenever she spoke, it had significance. She also was most generous with her time and in giving," Lobbstaal added. "What was



Michalak

most rewarding for her, besides her animals, was putting a beautiful meal on the table. I think University people will remember her for that and for her professional abilities."

At the time of her death, Michalak was just 12 credit hours short of obtaining her bachelor's degree from EMU.

She is survived by her mother Eleanor Michalak of Warren and three brothers; James of Warren, Jerome of Florida and Jack of Saugatuck. A memorial service is expected to take place within the next couple of weeks at the church her mother attends in Warren.

Memorial contributions may be made to Holy Trinity Chapel, 511 W. Forest Ave. in Ypsilanti, or the Humane Society of Huron Valley.

Capsules

Child Development Lab Has Spring Openings

EMU's Child Development Laboratory has a few places left for preschool children in two of its half-day enrichment programs for spring term, May 4 through June 21.

All lab programs involve parental participation and a variety of beneficial experiences for children, as well as instructional experiences for EMU students enrolled in early childhood programs.

Applications and additional information are available in the Child Development Office, 209 Rackham Building, or by calling 7-0286.

Staff Benefits Requires Name Change Verification

In order to ensure accurate payroll and personnel records, employees who change their names (such as in the case of marriage) must obtain a new Social Security card and present that card to both the Payroll and Personnel Offices as verification of the change.

The Staff Benefits Office also will require new Social Security cards as proof for benefits changes.

EMU Has New Veterans Reporting Requirement

Under new federal regulations, EMU must file information with the Equal Employment Opportunity Commission regarding the University's employment of Vietnam-era and special-disabled veterans.

To comply with this requirement, the Employment/Affirmative Action Office has distributed survey sheets to all regular full- and part-time employees requesting that veterans

falling into the above categories identify themselves. Response to the survey is strictly voluntary.

Those veterans wishing to identify themselves should return the forms to 310 King Hall by Friday, May 6. Any questions regarding this may be directed to Frank Gacioch at 7-0016.

EMU Is 'Corporate Team' Champion in Briarwood Run

EMU was named Corporate Team Champion at the annual Briarwood Run held the weekend of April 9-10 for having the most entrants from one organization.

The University received a trophy for having the most official finishers, 24, in the run's three events.

More EMU people, both students and staff, probably competed in the run, said Associate Athletic Director John Nordlinger, but didn't indicate their EMU affiliation to race officials.

EMU student Sue Parks won the women's 5K event at the run.

Ypsi' Video Available To EMU Offices

The promotional Ypsilanti video, which includes a segment on EMU, is available for sale from the Ypsilanti Area Chamber of Commerce for EMU offices and departments interested in using it for recruiting efforts.

The video also can be used to introduce new faculty and staff members to the University and surrounding area.

The tape is available on both VHS and Beta formats for \$15.50 each.

Those interested in purchasing the video may preview it in the Public Information Office. The phone number is 7-4400 to arrange an appointment.

TIAA-CREF Introduces Money Market Annuity

Effective April 1, 1988, TIAA-CREF introduced the addition of a CREF money market account. The money market account is a new variable annuity alternative for accumulating future retirement benefits and paying out annuity income.

All participants in both the TIAA-CREF retirement plan and the Supplemental Retirement Annuity have received information on this new CREF money market from TIAA-CREF. Please read that information.

In a few weeks, the Staff Benefits Office will receive informational brochures and revised applications, which will be available for distribution. Anyone enrolled in TIAA only who wishes to take part in the CREF money market account or CREF stock account must complete a new TIAACREF application.

Call 7-3195 for more information.

Faculty/Staff Christian Breakfast Set For May 19

A faculty/staff Christian breakfast will be held Tuesday, May 19, at 7:45 a.m. in McKenny Union's Oxford Room.

Any interested faculty or staff are invited to attend.

For information, call Bob Ristau at 7-4330 or Val Moffett at 7-0216.

Commencement honors 1,523 students

EMU conferred degrees upon approximately 1,523 students April 23 in spring commencement ceremonies held in Bowen Field House.

Approximately 1,048 undergraduate students and 425 graduate students were eligible to graduate. Students expecting to graduate in June or August also participated.

Dr. John Psarouthakis, founder, chairman and president of J.P. Industries Inc. in Ann Arbor, delivered the commencement address and was given an honorary doctor of business administration degree.

In receiving the degree, Psarouthakis was hailed by the University as a "successful entrepreneur and respected corporate innovator" whose "integrity and energy have set a positive example for those contemplating a career in business" and whose actions "pave the way for a vital and expanding Michigan economy."

In his commencement address, Psarouthakis challenged the graduates to set personal examples of leadership through developing "self-direction and self-discipline... the most difficult of achievements." To become leaders,

Psarouthakis said, people must subscribe to the "no pain, no gain" edict and not "sit out by the sidelines letting others decide your life." He also told the graduates to develop an "awareness and respect for the needs, tastes, views and goals of others, many of whom may come from different races, creeds and cultures." Also receiving an honorary business administration doctorate was Plymouth businessman Ralph G. Lorenz, owner of that city's Mayflower Hotel and other Plymouth enterprises.

Lorenz, who began his career as a student at EMU and washed dishes in McKenny Hall (now McKenny Union) to help provide for his education, was cited as one of "Michigan's most successful restaurateurs" who holds one of the "most distinguished records of community service in this area's history."

Lorenz also was noted for his "vision" in the development of nearby Plymouth and his loyalty and meaningful contributions to EMU.

This commencement honored both men as part of its "Salute to

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1988 job outlook is 'better than last year,' says Vick

By Debra McLean

If they're willing to be flexible and possibly relocate, there is a job out there for all 1988 college graduates, according to Eastern Michigan University Career Services Director Jim Vick.

"It may not be the exact, perfect job they want, but there are employment opportunities out there," he said.

The job market this year for graduates is "a little better" than last year and has marginally improved each year since the early 1980s, Vick added.

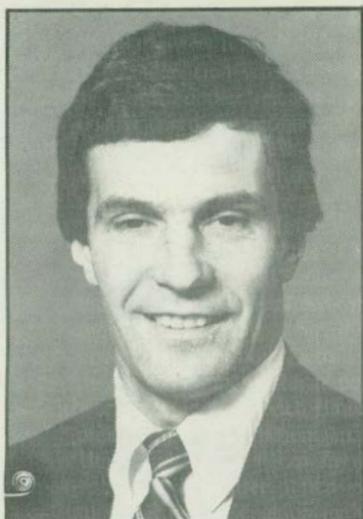
Not surprisingly, students who get practical work experience through internships and summer jobs fare much better in the marketplace than those who do not. "Work experience is becoming more and more important," Vick said. "Employers want more than just a degree."

The strongest areas to find jobs in are "technical and career-specific" fields such as accounting, industrial distribution, computer science, polymers and coatings, chemistry, nursing and occupational therapy.

The toughest students to place in jobs are those with liberal arts degrees, with history, English, psychology, philosophy and fine arts topping the list of hard to place majors.

Although liberal arts degrees are again being regarded as valuable overall training, perhaps even more valuable in the long run than a career-specific degree, Vick believes that won't help the psychology graduate looking for that first job.

"In my view, the people who are saying that liberal arts degrees are so valuable are the people in upper levels of industry who don't do the hiring," he said. "The people down on the bottom want a specific job



Vick

done and want the skills right away, so they're hiring people with some expertise.

"We try to talk to (liberal arts) students and tell them to get some practical work experience in a field that's employable," he continued. "For instance, if you're an English major and can get some technical writing experience, there is a great demand for technical writers."

On the other hand, Vick points to research that shows liberal arts students to have the most successful overall careers.

"I would never discourage a student from a liberal arts background," he said, "because studies have shown that while that first job is hard for liberal arts students to get, they end up having more satisfying and successful careers in the long run. So, we also encourage students in specifically practical fields to get some liberal arts course work."

One practical field, teaching,

recently has been touted as a high-need field, which is another misnomer, according to Vick.

"Education (employment) is better than last year, but not nearly as good as the papers predict," he said. "Teaching positions in Michigan will be hard to come by. There will not be lots and lots of jobs." Vick added that the more attractive school districts in Michigan get "hundreds of applicants" for each open position.

The fields most wide open to graduates also are the ones they're least likely to be interested in, Vick said. "We get lots and lots of employers in financial services, fast food, hotel/motel management and retail looking for entry-level management people, but college students aren't interested in those jobs even though there's good career opportunities there," he said. "McDonald's is recognized internationally for its management training program, and they don't pay too badly, but there's just a stigma attached to working there and most of these companies make you start at the bottom—making hamburgers."

The average starting salary for today's college graduates is between \$16,000 and \$25,000, Vick said, adding that the difference in lifetime earnings between a college graduate and non-college graduate is immense. "The salary you will earn (over a lifetime) with a college degree is hundreds of thousands of dollars more than you will earn if you don't have a degree," he said.

Although not being willing to relocate makes getting that first job tougher, most EMU graduates—88 percent—stay in the Michigan after graduation. "That's been pretty consistent over the years," Vick said. "And sometimes they take a less attractive job to stay here."

EMU, U. of Windsor to discuss water borders

EMU and the University of Windsor in Ontario, Canada, will sponsor an international conference on the "Societal Impact of International Water Management" Thursday and Friday, May 5 and 6, on the U-W and EMU campuses.

The conference is the second for EMU's Canadian Studies Center and is part of the 30th Annual Conference of Windsor's Center for Canadian-American Studies. The program will focus on problems, policies and management of the water borders shared by the United States and Canada, namely several of the Great Lakes and their connecting waterways, including the Detroit and St. Clair rivers and St. Lawrence Seaway.

Thursday's program, at U-W's Ambassador Auditorium, will look at the social and economic issues of water policy in the United States and Canada, the current state of water quality and quantity, and integrating socio-economic and environmental policies.

Thursday's speakers will include Dr. Lynton Keith Caldwell, professor emeritus of Indiana University and co-chairman of the Societal Committee of the Science Advisory Board of the International Joint Commission, and Dr. Maurice F. Strong, president of the Baca Corp. and member of the World Commission on Environment and Development.

Friday's program, at EMU's McKenny Union in Ypsilanti, will focus on public participation and the politics of water management, problem resolution and litigation in water management, and the challenges ahead in joint water management.

Gary S. Posen, deputy minister in Ontario's Ministry of the Environment; Paul Muldoon of the Energy Probe Research Foundation; Dr. Michael Donahue, executive director of the Great Lakes Commission; and Dr. Doug Haffner, associate director of U-W's Great

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EMU to co-host 'heritage' conference in Hawaii

EMU and the University of Hawaii in Manoa have been recommended to co-host the third World Congress on Heritage Presentation and Interpretation in Honolulu, Hawaii, in 1991.

Official approval of the two as co-hosts will occur at this year's second World Congress in Warwick, England, Aug. 29 through Sept. 3.

According to Dr. Gabriel Cherem, associate professor in EMU's Department of Geography and Geology, his department and EMU's Division of Continuing

Education will pair up with U-H's Sea Grant Program in Manoa and the Interpret Hawaii Program at Kapiolani Community College to present the world congress.

Cherem, who is co-director of EMU's Travel and Tourism program, said EMU's and U-H's successful bid to host the congress puts EMU in a new international spotlight. "It's an innovative format. And it's wonderful to be able to reach one-quarter of the way around the world to co-host the congress," he said. "Program-

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Anniversaries

The following EMU employees are being recognized for serving five, 10, 15, 20, 25 and 30 years with the University. The time served indicated is time employed as a regular EMU employee; Time spent as a temporary employee or lecturer is not included as those are not regular appointments. The names below were provided by the Employment Office.

30 YEARS

Adrienne Bailey
Normajean Bennett
Richard T. Clark
Mary F. Robek
Sharon Seiber
Doris Ann Smith
John M. Sullivan

25 YEARS

Marvin C. Anderson
Ranjit S. Bajwa
Jean S. Cione
James Dailey
Richard Fairfield
John Garland
Geraldine Gooden
James W. Gousseff
Bert I. Greene

Gerald L. Jennings
Annette Martin
James R. McDonald
Thomas J. Murray
Lawrence Ogden
Joanne S. Rankin
Quirico S. Samonte
Ronald Saunders
John E. Sheard
Nelly S. Ullman

20 YEARS

Irene A. Allen
Sergio Antiochia
Igor Beginin
Kathleen J. Bellers
Gordon A. Belt
Lawrence L. Betonti
Donald A. Buckeye
George H. Cassar
Patric L. Cavanaugh
Lou J. Cornett
James Devers

15 YEARS

Allen S. Ehrlich
Robert W. England
Della M. Flusche
Mary E. Fulford
Lawrence F. Geffen
Oscar Henry
Peter A. Holmes
Benjamin T. Hourani
Fredrick C. Hunter
Sheldon S. Iden
Elaine R. Jacobson
Julius B. Jacques
Arlene M. Johnson
James D. Johnson
Lawrence Kersten
Maurice I. Laney
Karen E. Lindenberg
Richard W. Marshall
Merri R. McClure
Sally R. McCracken

Jack D. Minzey
Willie B. Morgan
Rosa L. Morrison
John Nanry
James E. Olsen
Erik J. Pedersen
Max E. Plank
Barnabas A. Racz
Twyla Mueller Racz
William F. Shuter
Marvin L. Skore
James Slagenwhite
Arie Staal
Robert J. Sutter
Edward J. Szabo
Janice J. Terry
Candace P. Thompson
Kathleen D. Tinney
Paul D. Trochet
Benjamin VanRiper
Elizabeth L. Waffle
John W. Waidley
James C. Waltz
John A. Weeks
Lois J. Whitehead
Rosetta Wingo
Lillie M. Williams
Roger L. Williams
Arthur Yahrmatter
Mary I. Yost

10 YEARS

Rosella Bannister
William E. Bevins
Mary M. Brown
Rita J. Bullard
Michael T. Carlsen-Jones
Velma G. Clarke
Ronald P. Colman
Timothy M. Cook
Kitty Coryell
Louise M. Fortunato
Lawrence Glatfelter

Judith R. Glikin
Joseph Gonzalez
Charles F. Hoitash
Katherine Holkeboer
Edith M. Hurst
David C. Johnson
Glenda E. Kirkland
James T. McGraw
Nancy J. Mida
Carolyn J. Norton
Donald B. Phillips
Robert A. Ristau
Joan A. Schiller
Spencer H. Schubbe
Alan Sherbrook
Marjorie Townsend
James F. Vick
Alida S. Westman

5 YEARS

John Brewis
Mary C. Brooks
Kaaren S. Brown
Rosalie Brown-Essing
John C. Burkhardt
Richard J. Byrd
Dorothy Cooley
Jeffrey Curtis
Janet Darrow
Deborah deLaski-Smith
John Easley
Claudia J. Galli
Ramesh C. Garg
Margaret E. Goodwin
Arbra Hamilton
Eva M. Harden
Leola R. Hogan
Anita R. Hopkins
Tammy E. Horne
Charles Hughes
Gregory E. Huszcco
Marie B. Immekus
George T. Johnson

Glenda J. Keene
Ruth M. King
Scherry W. Koski
Gregory Kuhns
Melvin D. Latnie Jr.
Angelina Laycock
David Liebenow
Karen L. Martin
Barbara Parham
Dennis A. Paul
Diane Porter
Tanya L. Protzman
Arda E. Renton
Colleen P. Rheam
Sherry Sayles-Folks
Stephen D. Stemen
Judy B. Tatum
Patricia Tee
Mary Ann Tice
Gerald Vaughn
Michael Vogt
C. Wayne Weeks
Jacqueline E. Wiley
Dawn M. Williams
Ronald C. Woods

3 YEARS

Arthetus Abraham
Anjum S. Ahmed
Mahmoud Al-Khafaji
Sharon Amonsens
Susan Bairley
Jan BenDor
Laurie Lee Bourque
Kathy Campbell
Patricia Cartwright
Jeanne Clerc
Richard A. Clifford
Karen Cline
Chris Corteg
Shigeko Crawford
Donald Dameron
Sheryl L. Eicholtz
Diane C. Eimer

Ross R. English
Debra E. Fifield
David K. Gore
John M. Havranek
Debra J. Herrod
Mark Holbrook
Bryan Howay
Sharon D. Jones
Felix Kaufmann
Elizabeth C. King
Meriel Korzynski
Lucy A. Liggett
Dennis L. Mackey
Karen R. March
Michael G. McGuire
Paul T. McKelvey
Karen Meek
Connie Miner
Paula Misselhorn
Nancy Moss
Lynn Nybell
Bradley Pakkala
Steve Porter
Marjorie Pregitzer
Dennis R. Preston
John M. Preston
Linda G. Radke
Agnes B. Rainwater
Gayle D. Reuter-Alm
Rachael Rodgers
Kenneth Shiskowski
Clark Smith
Eugene D. Smith
Nancy Synder
Diane Sobell
Rosemary Steinman
Deborah Strine
Lorelle Thomas
Donna Vanraden
Ann Walker
Paul Dean Webb
Roy Wilbanks
Sherry Williams
Daneen Zureich

Focus on Faculty

Yager looks at television's role in popular culture

By Jim Lonske

The television screen flashes images of a bomber releasing its deadly cargo. Immediately, the scene switches to fresh strawberries splashing into a bowl of cereal and milk.

Those contrasting images are part of the art exhibit "Fields of Fire," which will end its 11-week run at the Detroit Institute of Arts this month. The exhibit, which received good reviews in both Detroit daily papers, is composed of numerous works including "Video Bunker," created by Eastern Michigan University Art Professor Jay Yager.

Yager's very three-dimensional multi-media presentation includes a horseshoe-shaped bunker made of sand bags with a 25-inch video monitor (hosting the images described above) placed in the center and speakers on each side of the screen. A sand drawing depicting an elaborate electronic circuit is on the floor.

According to Yager, the drawing of the micro-integrated circuit represents the magical qualities of American Indian sand drawings, and is a metaphor for the role television plays in American culture. "Television functions as a magical medium in our culture," Yager said, much like sand drawings do in Indian culture.

The monitor displays an hour-long series of images, from television commercials and shows to home videos of family and friends watching TV.

"In a very real sense, the television screen is a modern manifestation of fire which has a hypnotic effect on the animal being," Yager said. "I see television as both an attack and a defensive weapon."

"I wanted to focus on the nature

of television advertising in its war-like tactics," he said. The large corporate advertisers all have something to gain by getting our attention, but Yager said they do it with our approval.

Yager pictures television as a gun shooting electrons in our direction; when we take notice of an ad, we've been hit and possibly "captured."

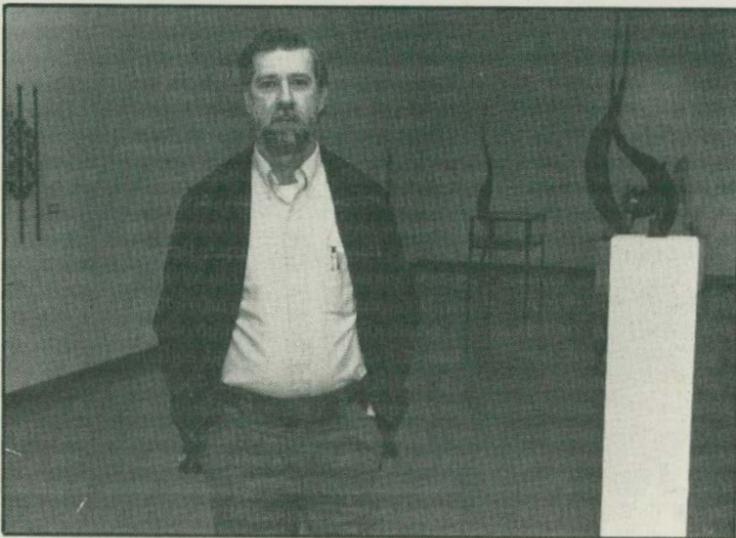
Yet most of us at some time or another have needed the comfort of television. "It is a fantasy fortification against reality," he said. "Television allows us the chance to escape into a world where the normal rules don't apply."

Yager's interest in video began with his childhood interest in photography. He started experimenting with video in 1972 and said the current strides in technology have offered a lot of growth in video as a form of expression.

Yager submitted his proposal for "Video Bunker" to the Ongoing Michigan Arts Program, which accepted it and helped fund the exhibit.

Yager, who's been a member of EMU's faculty since 1968, holds a bachelor's degree from State University of New York at Buffalo and master's and master of fine arts degrees from the University of Wisconsin.

The DIA exhibit has been a real "high" for Yager in terms of granting him much public exposure and prestige. "You put a lot of work into it, and as is often the case with transient art, a few people see it and it's gone," Yager said. "The fact that it has been a long show in a high-traffic area is very rewarding. . . I'm happy to be there."



EMU Art professor Jay Yager, left, developed the exhibit above, "Video Bunker," as a commentary on the role television plays in popular American culture. The exhibit, which has received excellent reviews presently is on exhibit at the Detroit Institute of Arts.

Participants

Several members of EMU's faculty and staff recently have participated in professional activities.

Dr. Rogerio L. Zandamela, assistant professor of economics, had his article "The Implications of Wage Indexation on the Magnitude of Macroeconomic Fluctuations in a Simple Closed Economy" accepted for publication in *The Southern Economic Journal*.

Several staff members in the Institute for the Study of Children and Families have participated in activities.

Dr. Bruce L. Warren, director of research and program development in the ISCF and professor of sociology, presented a workshop titled "Retention and Support of High Quality Family Foster Homes" at the 1988 National Institute for Alternative Care Professionals Conference in St. Petersburg, Fla.

Warren also presented the workshop "Preparation of Youth for Emancipation" at the 1988 Michigan Foster/Adoptive Parent Association's Annual Conference.

Dr. Patricia Ryan, administrative director in the ISCF and professor of sociology, was a workshop presenter and keynote speaker at the National Institute for Alternative Care Professionals Conference. She spoke on "Training Trainers in the Art of Foster Parent Education" and "Foster Parent Recruiting and Selection Techniques."

Emily Jean McFadden, associate director of national foster care projects and associate professor of social work, also participated in the National Institute for Alternative Care Professionals Conference where she presented the workshops "The Sexually Abused Youth in the Foster Care System" and "Shared or Independent Living—The Next



McFadden

Step After Foster Care?"

McFadden also presented the workshops "Parenting Needs of Sexually Abused and Sexualized Children: How To Assess Adoptive Applicant Families For This Task" and "Desensitization and Training of the Families, and Coping Strategies for the Adoptive Placement" at the Bay Area Workshop on Child Sexual Abuse in Oakland, Calif.

Several faculty members in the History and Philosophy Department were presenters at the 92nd Annual Meeting of the Michigan Academy of Science, Arts and Letters in Saginaw.

Dr. Lee R. Boyer, professor, delivered the paper "The Strange Saga of Chief Blackbird."

Visiting Lecturer **Robert M. Smith** presented "Strike Breakers: The Tools of Capitalism or Their Nemesis."

Visiting Lecturer **Kenneth G. Zysk** delivered the paper "Healing in the Early Buddhist Monastery."

Visiting Lecturer **A. Graham Warger** presented "The Alamo: Valor or Stupidity?"

And **Dr. Adriana Berger**, visiting lecturer, presented the paper "Greek-orthodox Christianity in Eliade's Elaboration of 'History of Religions.'" Berger also delivered the paper "The Basis of Eliade's Methodology: Christianity in Disguise" to the Western Regional Meeting of the American Academy of Religion in San Jose, Calif.

Several staff members in Career Services have participated in professional activities.



Laycock

Angelina B. Laycock, assistant director for placement, presented "Dual Career Issues: Implications for Individuals and Employers" at a meeting of the Midwest Business Administration Association in Chicago.

Jim Vick, director, was elected 1988 treasurer of Career Michigan, a nonprofit organization composed of business, industry, education and

government professionals working in career development and job placement.

Vick also presented the keynote address "Careers: Choice or Chance" at the Ypsilanti Adult Education's Career Days. In addition, Vick presented "What Employers Look for in Graduates" at a Preparing to Live and Work in the 21st Century Symposium for high school juniors and their parents in the Plymouth-Salem and Canton School Districts.

Mike Erwin, assistant director, presented "The Job Market Now and in 1955" at the Plymouth-Canton 21st Century Symposium.

Courtney McAnuff, dean of admissions and financial aid, also spoke at the symposium, on "How to Choose the Right College."

Dr. Stephen Brewer, professor of chemistry, served as co-chairman of the Student Awards Committee and chaired the sessions "Applications of Analytical Methodology" and "Fiber Optic Sensors" at the 14th Annual Meeting of the Federation of Analytical Chemistry and Spectroscopy Societies in Detroit.

Brewer also co-authored two papers, "An Electrically Vaporized Thin Film Plasma device for Direct Analysis of Solids by ICP" and "Direct Analysis of Solids and Slurries with an Electrically Vaporized Metal Vapor Plasma," which were delivered at the meeting.

Dr. Warren Williams, professor of teacher education, presented the paper "Methods of Reporting Needs Assessment Data" to the State Conference of the Michigan Accreditation Pilot Study in Lansing.

Dr. Roger Peterson, professor of marketing, presented "Coping With a Volatile Dollar in an Uncertain

World Market" at a meeting of the Detroit Chapter of the Industrial Marketing Group.

Peterson also recently was notified of his inclusion in the 21st edition of "Who's Who in the Midwest."

Dr. Carl Ojala, professor of geography and geology, presented a session on tornadoes at the 1988 Science Institute, a science education conference, at Montana State University.

Susan Taylor-Brown, lecturer in the Social Work Department, presented a workshop titled "Family Day Care Placement: Issues Involved in Maintaining and Enhancing the Experience" at the annual meeting of the National Association of Family Day Care.



Garland

John C. Garland, director of the Department of Public Safety, was elected secretary/treasurer of the Michigan Association of Campus Law Enforcement Administrators. The association includes all private and public colleges in Michigan.

LAST FOCUS ISSUE

This is the last weekly issue of Focus EMU for the 1987-88 academic year. Beginning Tuesday, May 10, Focus EMU will be published biweekly in an 8 1/2 by 11 inch format. Publication of the tabloid-format weekly Focus EMU will resume in September when the 1988 fall semester begins.

As always, the deadline for submissions for Focus EMU is Tuesday at 5 p.m. for the following week's issue. All submissions are considered for inclusion, but that consideration is subject to the discretion of Public Information staff and space available.

Heritage

Continued from page 2

matically, it will be us (at EMU) who will choose the themes and speakers while U-H will primarily handle the conference logistics."

Cherem said the congress and the entire concept of heritage presentation and interpretation is at the forefront of today's tourism. "More and more people are looking to heritage tourism, not just a nice hotel in a nice location. They want to know what the real heritage and real identification of an area is," he said.

"There's been a tremendous increase in adventure and specialty tourism — the white-water rafting, treks into the Himalayas, a sea trip with the Cousteau Society. What that really is is heritage tourism," Cherem added.

Heritage Interpretation International is a non-profit world society of people who are concerned with and/or work in heritage presentation and interpretation. It was founded at the first World Congress on Heritage Presentation and Interpretation in 1985 in Banff, Alberta, Canada. That congress drew 275 delegates from 17 countries who unanimously called for the establishment of the society.

As of December 1987, the HII had 215 members from 24 countries. Its purpose is to bring global perspectives and support to national and regional interpretive organizations and to convene an international forum triennially for the exchange and presentation of ideas and programs that are underway.

For more information, call Cherem at 7-0218.

Events of the Week

April 26 - May 2

Tuesday 26

MEETING — The Operational Policies and Procedures Committee of the EMU Board of Regents will meet, Founders Room, McKenny Union, 12:30 p.m.

MEETING — The Educational Policies Committee of the EMU Board of Regents will meet, Tower Room, McKenny Union, 3 p.m.

MEETING — The Student Affairs Committee of the EMU Board of Regents will meet, Guild Hall, McKenny Union, 4:30 p.m.

MEETING — Student Government will meet, McKenny Union, 6 p.m.

MEETING — AFSCME Local 1666 will hold and executive board meeting, Oxford Room, McKenny Union, 7 p.m.

Wednesday 27

MEETING — The Faculty Affairs Committee of the EMU Board of Regents will meet, Tower Room, McKenny Union, 8 a.m.

MEETING — The Finance Committee of the EMU Board of Regents will meet, Alumni

END-OF-SEMESTER LIBRARY HOURS

Friday, April 29 7:45 a.m. to 11 p.m.
 Saturday, April 30 9 a.m. to 5 p.m.
 Sunday, May 1 Closed all day
 Monday, May 2 8 a.m. to 5 p.m.
 Tuesday, May 3 8 a.m. to 5 p.m.
 Wednesday, May 4 Regular spring hours begin*

*Spring hours are 7:45 a.m. to 10 p.m. Monday through Thursday; 7:45 a.m. to 5 p.m. Friday; 1-5 p.m. Saturday; and 1-10 p.m. Sunday.

The Instructional Support Center will have the same spring hours as the Library; the Media Center will be open 8 a.m. to 5 p.m. Monday through Friday.

BOARD OF REGENTS SCHEDULE

All meetings are held in McKenny Union and are open to the public.

Tuesday, April 26

Operational Policies and Procedures Committee Founders Room
 12:30 p.m.

Educational Policies Committee Tower Room
 3 p.m.

Student Affairs Committee Guild Hall
 4:30 p.m.

Wednesday, April 27

Faculty Affairs Committee Tower Room
 8 a.m.

Finance Committee Alumni Lounge
 9 a.m.

EMU Board of Regents Guild Hall
 11 a.m.

U.S. - Canada

Continued from page 2

Lakes Institute, will be featured Friday speakers.

EMU professors in the Department of Geography and Geology, Drs. Elwood Kureth and Eugene Jaworski, also will be conference presenters.

EMU's Canadian Studies Center was established two years ago through an institutional research grant from the Canadian Studies Program of the Embassy of Canada in Washington, D.C. Its purpose is to promote and encourage the incorporation of Canadian content into the curriculum, development, research and service activities of the university and its constituents.

U-W's Center for Canadian-American Studies has been active in the promotion of research and communication on American-Canadian relations and issues since the mid-1950s.

For more information, call Dr. Jay Weinstein, director of the Canadian Studies Center at EMU, 7-0012.

Commence

Continued from page 1

Business" theme.

Candidates for bachelor's degrees graduating with honors included 14 Summa Cum Laude (3.90 to 4.0), 46 Magna Cum Laude (3.70 to 3.89) and 63 Cum Laude (3.50 to 3.69) graduates.

FOCUS EMU is published weekly during the fall and winter semesters for faculty and staff at Eastern Michigan University. The deadline to submit copy for consideration is 5 p.m. Tuesdays for the following week's issue. Please send submissions to: Editor, Focus EMU, Office of Public Information, B19 E Goddard Hall.

Kathleen D. Tinney, director.
 University Communications
 Susan Bairley, associate director.
 Public Information
 Debra McLean, FOCUS EMU editor
 Dick Schwarze, photographer

Openings

To be considered for vacant positions, all Promotional Openings Application Forms MUST be sent directly to the Employment/Affirmative Action Office and received no later than 5 p.m. on the expiration date.

The Employment/Affirmative Action Office announces the following vacancies. The expiration date for applying for these positions is Wednesday, May 4. Detailed job descriptions may be reviewed in Room 310 King Hall.

CLERICAL/SECRETARIAL

(Minimum Biweekly Rate)

POSTING # CLASS/GRADE

CSAA88018 - CS-03 - \$481.15 - Secretary - Office of the Registrar
 CSAA88017 - CS-03 - \$481.15 - Secretary - Office of the Registrar
 CSUR88002 - CS-04 - \$534.22 - Secretary II - Alumni Relations
 CSEX88003 - CS-05 - \$603.68 - Senior Secretary - Employment/Affirmative Action (Ability to work in high volume/high visibility environment, organizational skills and ability to prioritize essential.)

ADMINISTRATIVE/PROFESSIONAL/TECHNICAL

(Biweekly Salary Range)

POSTING # CLASS/GRADE

PTSA88003 - PT-07 - \$782.67 - \$1,148.84 - Coordinator of Bowling Alley Operations REC/IM - (50 percent - 20 hours per week)

FACULTY**POSTING #**

FAAA88013 - Associate/Full Professor - Learning Resources and Technologies.
 FAAA88MI3 - Instructor/Assistant Professor - Industrial Technology
 LCAA88011 - Lecturer - Economics (Temporary 100 percent) - Commencing fall 1988.
 LCAA88012 - Lecturer - Economics (Temporary 100 percent) - Commencing fall 1988.

FOOD SERVICE/MAINTENANCE

(*Minimum Hourly Rate)

POSTING # CLASS/GRADE

FMSA88006 - FM 20 - \$12.54/hour - Bowling Alley Mechanic - REC/IM (50 percent - 20 hours per week) (Certified Bowling Alley Mechanic)

*Pay rate stated above does not include shift differential, when applicable. An Affirmative Action/Equal Opportunity Employer

SERAPHIM has new 'disk' journal

EMU's Project SERAPHIM and the Journal of Chemical Education soon will publish the Journal of Chemical Education: Software, an instructionally-oriented publication which is partly-computerized and part printed text.

Funded by a grant from the Dreyfus Foundation, each issue of JCE: Software will consist of a floppy disk composed of computer programs, and written materials which support classroom or laboratory usage. It is designed to give chemistry teachers quality, peer-reviewed software on a regular basis as well as public recognition to the authors for their efforts.

JCE: Software, edited by EMU Professor and Project SERAPHIM Director John W. Moore, will be produced in several concurrent series, each containing programs written for different computing

systems. Subscribers will have the option of subscribing to an individual series or the entire journal.

The first issue of JCE: Software, Volume I, Series A, is being prepared for Apple II computers and is geared toward teaching chemical principles to an entire class using only one computer. It is slated for publication this August.

The premiere issue of JCE: Software will be sold for the introductory price of \$20 (\$22 outside the United States) to those who order the publication before Aug. 5.

To order the first issue, persons may send a check or money order, payable to JCE: Software, to: Project SERAPHIM, Department of Chemistry, EMU, Ypsilanti, Mich., 48197.

For more information, call 7-0368.

Lounge McKenny Union, 9 a.m.

MEETING — The EMU Board of Regents will meet, Guild Hall, McKenny Union, 11 a.m.

MEETING — The Affirmative Action/Equal Employment Opportunity Advisory Committee will meet, Gallery 1, McKenny Union, 3 p.m.

Friday 29

TENNIS — The women's team will host Ball State University, Varsity Courts. 3 p.m.

Saturday 30

TENNIS — The women's team will host Miami University, Varsity Courts, noon

BASEBALL — The team will play at the University of Detroit, Detroit, 1 p.m.

Saturday 30

TENNIS — The women's team will host Miami University, Varsity Courts, noon

BASEBALL — The team will play at University of Detroit, Detroit, 1 p.m.