

Inside: A look at EMU's contributions in the community

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Homecoming to include numerous activities for visiting parents

The Office of Campus Life will host a number of activities for students and their parents during its 1991 Parent's Day in conjunction with Homecoming Saturday, Oct. 19.

EMU parents and students will have unlimited access to the Olds Student Recreation Center from 9 a.m. to 4 p.m. that day, including opportunities to play racquetball and basketball, swim or lift weights.

A presentation titled "Financing a Higher Education in the '90s," for families concerned about the cost of a college education, will be held in Room 204 of the Pray-Harrold Classroom Building from 10 to 10:45 a.m.

A career choice seminar describing a new program for students to plan for the future will be in Room 216 Pray-Harrold from 10 to 11 a.m.

A discussion with political science faculty titled "The World Order in 1991" will be held in Room 216 Pray-Harrold from 11 to 11:45 a.m.

The EMU diving team will present a Mid-American Conference diving exhibition at 11:15 a.m. and 3:15 p.m. in the Olds Recreation Center 50-meter pool.

An "Eastern Academic Expo and Eatery" will allow parents to meet faculty and staff members and learn about new programs and facilities at EMU beginning at 11:15 a.m. in Dining Commons I. Parents will then be able to join their sons and daughters for lunch in the Dining Commons until 1:15 p.m. Dining tickets will be available for purchase at the Downing Hall Parents Information Center.

A presentation titled "Understanding Changing America" and featuring Laurence N. Smith, vice president for university marketing

and student affairs, will be held in Room 219 Pray-Harrold from 1 to 1:50 p.m.

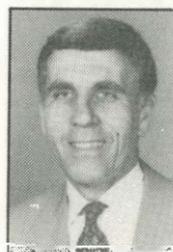
The students and parents will then watch the 1991 Homecoming/Parent's Day Parade beginning at 2 p.m. downtown Ypsilanti.

EMU will host Western Michigan University in a volleyball game at Bowen Field House from 3 to 4:30 p.m. and the day's activities will wrap up with the 1991 Homecoming football game against Western Michigan University at 6 p.m. at Rynearson Stadium. Tickets for the game also will be available from 9 a.m. to 4 p.m. at the Downing Hall Parent's Day Information Center.

Following the game, parents will have an opportunity to star gaze at the Sherzer Hall Observatory beginning at 10 p.m.

For more information on Parent's Day activities, call the Office of Campus Life at 7-3045.

Rick Bay to speak at athletics' fund dinner



Bay

Rick Bay, recently named president of the Cleveland Indians baseball organization, will be the featured speaker at EMU's second annual Campaign for Champions benefit dinner Wednesday, Oct. 23, beginning at 6 p.m. at the Detroit Athletic Club.

Bay, former director of athletics at the University of Minnesota, also was athletic director at the University of Oregon and at Ohio State University when Earl Bruce was head football coach. He was an outstanding student-athlete and coach at the University of Michigan and has served as associate director of the U-M Alumni Association.

EMU's Campaign for Champions, which began last January, is a five-year fund-raising effort to raise \$4.5 million for EMU Intercollegiate Athletics. Specific goals of the campaign include raising \$2.5 million for the renovation of Rynearson Stadium, \$500,000 for outdoor track improvements, \$250,000 each for the women's and men's athletic endowments and \$200,000 per year of the campaign for operational support of the athletics program.

Tickets for the dinner are \$125 per person or \$1,250 for a reserved table of 10, with all proceeds benefiting EMU's women's and men's athletic endowment funds.

The Detroit Athletic Club is located at 241 Madison Ave., in downtown Detroit.

For reservations or more information, call 7-0252.

Campus Capsules

Open Enrollment Being Held For Universal Life Benefit

The Benefits Office currently is holding open enrollment for participation in or changes to the optional Universal Life Insurance benefit (Benefits 360) provided through Aetna Life and Casualty Insurance Co.

The voluntary Universal Life program provides an excellent supplement to EMU's employee benefit of term life insurance.

Benefits 360 gives employees the opportunity to purchase permanent life insurance coverage for themselves and/or their families. It allows employees, through payroll deduction, to purchase additional life insurance as well as establish a tax deferred savings plan. The plans build steadily increasing cash value which earns compounded interest.

To be eligible for this benefit, you must be employed by the University for at least one year and be at least 21 years old.

An Aetna representative is scheduling appointments with interested employees during the week of Nov. 4-8. The representative will answer individual questions and assist in selecting the option best suited to an employee's financial goals.

To schedule an appointment, call Rose Korpalski, Aetna case manager, at (313) 637-6361.

The appointments will be held in Room 320 King Hall.

Sports Clinics Planned For Women Age 28 And Over

The women's basketball and volleyball programs will sponsor their second annual "It's Never too Late to Start" clinics for women age 28 and over Saturday, Oct. 26, from 8:15 a.m. to noon in Bowen Field House.

The clinics will provide an opportunity to learn more about basketball and volleyball with instruction provided by Head

Women's Basketball Coach Cheryl Getz, Head Volleyball Coach Nona Richardson, their players and coaching staff.

The day will include basic instruction and contests.

The cost is \$25 per person, which includes instruction, a t-shirt and lunch.

Registration is required by Oct. 18. For more information, call 7-0291.

Student Group To Discuss Credentials and Career Plans

Theo Hamilton, administrative associate in Career Services, will discuss credential files and tips on job hunting at the next meeting of Kappa Delta Pi Thursday, Oct. 24, at 7:30 p.m. in the Boone Hall Lounge (Room 110).

Hamilton's presentation is free and open to the public.

Grad Assistant Event To Mark Nat'l Higher Education Week

In recognition of Oct. 13-19 as National Higher Education Week, the graduate assistants in the Leadership and Counseling Department will distribute EMU book marks and provide refreshments outside Room 13 in Boone Hall Tuesday, Oct. 15, from 4:45 to 5:15 p.m. and 6:55 to 7:20 p.m.

The GAs have designed the event to include EMU's evening students in the weeklong celebration of higher education.

Faculty and staff are encouraged to stop by and get a bookmark.

Faculty/Staff Bowling League Forming

Teams for an EMU faculty/staff bowling league currently are being formed and will play Tuesdays at 7 p.m. in McKenny Union.

The league will run Oct. 15 through Dec. 17 at a weekly cost of \$5 per person.

Each team will have four bowlers, men and women.

For more information, call Steve at 7-4283.

'Older And Wiser' Group Meets Wednesdays In Union

The Older and Wiser Group, a drop-in forum for students over age 25, will meet every Wednesday at noon in McKenny Union now through Dec. 11.

The group will meet either in the Huron Room or Gallery II.

The group is intended to provide support for students re-entering college.

Issues for discussion are determined by the group at its meetings.

For more information, call Counseling Services at 7-1118.

Counseling Services Offers Fall Groups and Workshops

Counseling Services will offer several free workshops and support groups this semester.

An Adult Children of Alcoholics support group will meet for nine weeks on Wednesdays, beginning Oct. 9 from 3:30 to 5 p.m. in Room 300 Snow Health Center.

An "Overcoming Test Anxiety" workshop will be held Tuesday, Oct. 15, from 3:30 to 5 p.m. in Room 330 Snow.

"Dealing With Procrastination—Now!" will be the topic Tuesday, Oct. 29, from 3:30 to 5 p.m. in Room 330 Snow.

And a workshop titled "Are You a Perfectionist?" will be held Tuesday, Nov. 5, from 3:30 to 5 p.m. in Room 330 Snow.

For more information, call Counseling Services at 7-1118.

Children's Institute To Hold Parent Meeting On Oct. 17

The EMU Children's Institute will hold a parent meeting Thursday, Oct. 17, from 6:15 to 7:30 p.m. to outline the institute's early childhood curriculum and other approaches it uses.

Parents with children currently attending the institute can sign-up

in their child's classroom, although all interested parents are welcome to attend.

Free child care will be provided during the meeting.

For more information, call Lorraine Paffenroth at 7-1126.

EMU To Present Series Of Chemistry Seminars

The Chemistry Department will offer a series of Wednesday afternoon chemistry seminars this fall featuring members of EMU's faculty and student body as well as faculty from other universities.

All the lectures, which are free and open to the public, will be held at 4 p.m. in Room 104 Mark Jefferson Science Building and refreshments will be served.

Following is the schedule of speakers: Oct. 16, Paul Sampson, a faculty member at Kent State University, who will speak on "Elaboration of a Synthetic Approach to Taxol, A Potent Anticancer Natural Product"; Oct. 23, Glen Lewandos, Central Michigan University faculty member, who will discuss "Transition Metals and Industrial Catalysis"; Nov. 6, Pawan K. Gupta of the Michigan Cancer Foundation will speak on "Analysis of Mutations Induced by Aromatic Amines"; Nov. 20, John Wiseman, University of Michigan faculty member, who will speak on organic chemistry; Dec. 4, Zahra Nabaei, EMU graduate student, who will discuss the subject of his thesis, "Simulation of Beta Spectra in Liquid Scintillation"; and Dec. 11, Joe Terrell, EMU graduate student, who will discuss the subject of his thesis, "The Effects of Edges on Irreversible Lattice-Filling Processes."

For more information on the series, call the Chemistry Department at 7-0106.

Parke-Davis researcher is visiting professor

Dr. Dale L. Oxender, vice president of biotechnology in the Parke-Davis Pharmaceutical Research Division, Warner-Lambert Co., in Ann Arbor, will deliver a lecture series in cellular-molecular biology as a Wellcome Visiting Professor at EMU this year.

Oxender's visiting professorship will be through EMU's Biology Department, which applied for the Burroughs Wellcome Fund grant to bring him here. Located in Research Triangle Park, N.C., the Burroughs Wellcome Fund is a private foundation that has been awarding Wellcome Visiting Professorships for the past 15 years to medical schools, universities and other scientific research institutions to stimulate interest in the basic sciences.

Oxender holds a bachelor's degree from Manchester College in Indiana and received a master's degree and doctorate in biochemistry from Purdue University in 1956 and 1959, respectively. He joined the Department of Biological Chemistry faculty at the University of Michigan in 1959 and was director of U-M's Center of Molecular Genetics from 1986 to 1990. Oxender joined Warner-Lambert in 1990, where he leads its biotechnology and protein engineering research endeavor.

His EMU lectures, all scheduled for Thursday at 4 p.m. in McKenny Union, will be as follows: "Molecular Cell Biology: Past, Present and Future" Oct. 17 in Guild Hall; "Biotechnology: Fancy, Failure and Fact" Dec. 12 in the Tower Room; and "University Curriculum of Molecular Cell Biology

EMU and the Community

The theme for National Higher Education Week this year (Oct. 13-19) is "Share in a Community Endeavor." In recognition of that, the following articles briefly outline some of the many EMU programs and services that reach into the community. While they are in no way meant to be a complete list of EMU programs with a "community connection," they proudly illustrate that each academic college and administrative division is doing its share to improve the quality of life for our neighbors.

National Higher Education Week is an annual event of the Council for Advancement and Support of Education, a Washington, D.C.-based international association of colleges and universities.

Consumer center serves growing community

By Susan Bairley

The community served by the Michigan Consumer Education Center at Eastern Michigan University just got bigger.

This year, the center officially changed its name to the National Institute for Consumer Education, and that really is "NICE" for EMU!

According to institute Director Rosella Bannister, who directed the Michigan Consumer Education Center since its inception 18 years ago, the new name "better describes the things we're doing. We continue to offer programs in Michigan, but we also have national and international projects," she said.

Bannister said EMU's NICE is the second one in the world and is a sister organization to a National Institute for Consumer Education in Japan, where EMU consumer education staff have formed strong relationships.

This semester, Fulbright Scholar

Rieko Hanashiro, associate professor at the University of the Ryukyus in Okinawa, Japan, is doing consumer research at EMU and, next April, NICE will act as co-sponsor of an international symposium on consumer and financial services in Tokyo. Funded by the American Express Co., the symposium will pair EMU's NICE with the Institute of Policy Management at Keio University and the Japan Research Institute in a major collaborative effort.

In addition, earlier this year NICE, complete with a toll-free 800 number, was named as an adjunct ERIC clearinghouse for consumer education. ERIC—the Educational Resources Information Center—is a nationwide network of 16 clearinghouses, each which acquires current educational materials in its subject field.

In its adjunct capacity, NICE will: answer questions about consumer education and ERIC; run computer searches on the ERIC

database; develop short bibliographies, newsletters and other free or inexpensive materials; publish monographs on important consumer topics; and produce handbooks of teaching and learning materials.

All of these activities will help teaching professionals to instruct today's, and tomorrow's, consumers. "The marketplace has become much more complex," Bannister said. "For example, 20 years ago, many of us had bank savings accounts and that was the extent of our investments. Now we have mutual funds, credit unions, so much more. Our marketplace requires a more sophisticated consumer to manage well in that marketplace."

And despite EMU's consumer center's growth, Bannister said much more needs to happen to help consumers. "Our work isn't finished yet. There is a continuing and growing need for consumer education in the schools and communities," she said.

Urban Teacher Program reaches into cities

By Jay Harkness

"A university should be a good citizen and do more than just prepare students," says Dr. Marvin Pasch, EMU professor of teacher education.

And one way Pasch and EMU are doing just that is through the two-year-old Urban Teacher Program, designed to increase the number of minority teachers in inner city classrooms.

Turning the tide on their dwindling numbers in the classroom is critical, Pasch said, because minority teachers serve such an important role-model function for minority students.

In a report titled "The Disappearing Minority Educator: No Illusion, A Practical Solution," Pasch wrote that, "Teacher/student mentoring occurs when children and adolescents come into contact with a number of teachers . . . with whom they share similar character-

istics—racial, religious, social and economic class backgrounds, neighborhood and community affiliation, etc."

The Urban Teacher Program, launched in 1989, brought EMU together with Wayne State University and Wayne County Community College in a collaborative effort. Currently, approximately 180 students are enrolled in the program, which is headquartered at WCCC where they take most of their classes.

In this third year of the program, Pasch expects the first group of students to transfer to EMU or WSU in January. The students are required to attend classes on the EMU or WSU campus for one semester during the four years to fulfill graduation residency requirements, but most classes are offered at WCCC because it's more convenient to the urban students' homes.

The program has been a success

so far, Pasch said, "but it's still too early to give it a 'well done.'"

The well done will come when Detroit and other urban areas see significant increases in the number of new minority teachers seeking work in their districts.

"(The number of) minority teachers has declined in the last 10 years," Pasch said, adding that a temporary improvement has taken place over the last year due to the current national focus on the problem. "But you can't focus on it for a year or two, and then forget," he said.

If the program proves successful, it not only will provide a pool of good, minority educators, but it also will have moved a lot of urban students through a four-year college degree that might not have completed one otherwise.

"There is a need for Universities to reach out to the community like that," Pasch said.

working to produce that standard method.

"It should take two to three years to set these (standards)," said Kuwik. "Then we hope to reformulate the products so that they are not the air contaminants they are right now. The answer is to eliminate them from the product line."

The first major focus of the center is to evaluate the odor of the coating compositions. This sampling procedure begins with special panels spraypainted with a test coating. Odor samples are collected during the coating and flash off periods of the coating process and during the paint bake duration. Total hydrocarbon levels are determined by flame ionization analysis.

With this testing, the Emissions Evaluation Center hopes to identify and reduce VOC, quantify odor potential of emitted VOC's, and analyze VOC to identify hazardous emitted components.

Campus Life VISION project puts students in community

By Kevin Howell

The National Higher Education Week 1991 theme "Share In A Community Endeavor" is perfectly exemplified by one of EMU's most visible and successful programs—the Volunteers Incorporating Service Into Our Neighborhoods project.

Established last year out of the Office of Campus Life, the VISION Project is a volunteer organization operating out of a small office in 211 Goodison, but it reaches deep into the surrounding community.

When 140 students showed up Sept. 28 for VISION's second Huron River Clean Up, it was twice as many than had participated just one year ago. At that event and during both Freshman Orientation and the Volunteer Opportunities Fair, VISION staffers collected more than 600 volunteer cards from students. The cards allow students to select the areas in which they'd like to volunteer, such as working with the homeless, elderly or disabled or projects on the environment, literacy and campus safety.

"No one circled just one area on the card," said Shelley Wilson, Campus Life program coordinator. "It might sound cliché, but students do get a good feeling out of volunteering."

Wilson works with VISION Project Coordinator Matt Poli, who has been with the project since its inception. VISION is designed as a two-pronged operation, Wilsons said.

As a volunteer organization, it sponsors projects and events, such as collecting Christmas presents for underprivileged children, providing a Thanksgiving dinner for those who wouldn't normally get one, holding a Halloween drive for UNICEF and, most immediately, a can recycling drive Oct. 10-21 which will donate proceeds to local homeless shelters.

Corporate Learning Institute addresses business concerns

By Debra McLean

As the business world has become more and more competitive, and consumer demands for excellence more intense, corporations are increasingly turning to higher education to help them keep that competitive edge.

EMU has been at the forefront in answering that call through its Institute for Corporate Learning. Officially formed in the spring of 1990, the institute includes Corporate Services, whose name was recently changed to the Center for Quality; the Center for Organizational Risk Reduction; the Center for Entrepreneurship; and the Institute for Community and Regional Development, which is being renamed the Center for Public Service.

As the non credit service provider arm of the University, each unit in the institute serves a different but related function. The Center for Quality provides consultation and training to business and industry in quality control, statistical methods of quality control and literacy; CORR provides training, educational research, development and consulting services in all areas of risk reduction, such as occupational health and safety and environmental issues; the Center for Entrepreneurship provides training and support for entrepreneurs and heads of high-growth companies; and the CPS brings the development and problem-solving expertise of EMU staff and faculty together with governments, community agencies and businesses.

The institute currently has contracts with numerous businesses, organizations and agencies, in-

The second part of VISION Project is that it acts as a clearing house for students and other volunteer organizations. Working with agencies off campus like the Girl Scouts of America, the American Red Cross and the Salvation Army, VISION matches volunteers with organizations that need them and places students into the areas that most interest them.

"Hopefully we can get a system in place that can serve everybody's needs," Wilson said. "We now have stronger resources than we did last year. We have computer access and professional staff members, including student employees whom we consider and treat as the professionals they are. Last year everything was so new and we were setting up and getting started. Now we should be able to find our stride."

"I think one of the reasons students volunteer is that it provides a way to be in the world," Wilson added. "A college campus is such a world of its own that volunteering provides a link to the community, to be a part of the community that they might not have otherwise had."

Project Coordinator Poli also thinks students just feel good when they lend their time in the community.

"The reward of volunteering is the self-gratification, knowing you've taken an extra step to help others," he said. "A lot of people have the attitude that 'someone else will do it,' but after you've volunteered, you can see the difference you've made. Sometimes it's immediate, like the Huron River Clean Up. And sometimes it's just in knowing that someone is reading 100-times better than they were weeks before. What you do when you donate two hours of time is show that someone cares. Sometimes a smile is your reward and that smile is priceless."

Emissions center seeks to reduce pollution

By Kevin Howell

Many EMU departments routinely provide valuable services to the community, yet their contributions seem so "technical" they don't always get the attention they deserve.

Once such EMU effort is the Emissions Evaluation Center in the Department of Interdisciplinary Technology, which is beginning its second year of operations conducting research to eliminate poisons and pollution from the environment.

Late last fall a \$540,000 analytical laboratory was constructed for the center inside Sill Hall. The cost was funded by 12 companies and organizations, BASF Corp., Chrysler Corp., E.I. DuPont De Nemours Inc., Eastman Chemical Products, Exxon Chemical Americas, Ford Motor Co., General Motors Corp., Morton Thiokol Inc., the Motor Vehicle Manufacturers Association, PPG Industries Inc., Shell Oil Co., and Union Carbide.

Contracted research for those and other companies will bring in an estimated \$200,000 annually.

The Emissions Evaluation Center conducts tests designed to reduce volatile organic compound (VOC) emission levels of coating materials, such as lacquers, driers and paints, used by the automotive and allied industries.

"They provide a tremendous service to the community," said Paul Kuwik, head of the Interdisciplinary Technology Department. "This is a pro-active approach to air pollution. We're working to reduce the emissions into the air." The center is working toward setting baseline levels for paint products that evaporate and cause pollution, which poisons the environment. The lack of a standardized, universally accepted methodology has produced vastly different detection thresholds for those materials, thus hampering efforts to validate data and reduce emissions. EMU's Emission Evaluation Center is

EMU police enjoy cooperative relationships with other area law enforcement agencies

By Debra McLean

EMU's Department of Public Safety has long enjoyed a strong cooperative relationship with other area law enforcement agencies, and that relationship is about to become stronger.

DPS is in the process of joining a "mutual aid" pact which officially puts the assistance of any police agency in Washtenaw County at the University's disposal, and vice versa.

"With this mutual aid agreement, we'll have a list of what each agency can provide in terms of equipment and assistance, so we'll automatically know what's going to be available and who to call," said John Garland, director of public safety.

And the relationship will be reciprocal, he added. "For instance, in the case of a major disaster, like a tornado, I would offer Bowen Field House as a first

aid facility if one were needed," he said.

EMU has long enjoyed such cooperation with the City of Ypsilanti. EMU's police have been sworn officers of the city since 1970, when Vietnam War protests prompted city officials to issue a curfew which EMU officers could not enforce. "We couldn't enforce city ordinances, so we became sworn officers for the City of Ypsilanti," Garland said. That relationship is particularly mutual, Garland notes, as EMU police often respond to City of Ypsilanti calls when the city is short-staffed. "And they do the same thing for us if we need it," he said. "It's a very good working relationship and it's very reciprocal . . . we act in harmony."

EMU's officers also have been deputized by the Washtenaw County Sheriff for many years, which gave them policing jurisdiction throughout the county. DPS's rela-

tionship with the Michigan State Police also is a solid one, as evidenced by the recent investigation of a campus shooting early in September.

"We ask the state police for assistance because they have the labs and other equipment and they are always 100 percent cooperative with us," Garland said. "Sometimes with investigations you have to go into other parts of the state and the state police have jurisdiction in the whole state."

Garland concludes that the cooperative relationships EMU police enjoy with other agencies is an important part of his department's success. "I would say we'd be hampered if not for those relationships because on any given night we have (a limited number) of officers on shift," he said. "Usually, the only time we ask for assistance is if there's a major disturbance, but the level of cooperation is always excellent."

Community service is a 'taxing issue' for students in COB's Accounting Department

By Tiffany Anteau

Working with the community is a "taxing" issue for some EMU accountants, it's rewarding as well. The Volunteer Income Tax Assistance Program in EMU's College of Business is staffed by accounting students and provides free income tax assistance to the community.

The student volunteers include members of the accounting honor society, Beta Alpha Psi, as well as other students in the Accounting Department. Sponsored by the In-

ternal Revenue Service, VITA is designed to help individuals who may not be able to afford professional services with their income tax preparations.

"Some volunteers work in the Ypsilanti Public Library where they meet with local residents needing tax assistance," said Geraldine Kruse, assistant professor of accounting, "but the EMU students on campus receive the most help."

The program involves approximately 20 student volunteers and has been running Feb. 1 to April 1 for the past 10 years.

"The purpose of the program is

to help students, low-income families, or retired individuals who may not be able to afford tax advice," said Dr. Tom Cianciolo, professor of accounting.

The student volunteers, however, receive many benefits from the program as well.

"It is a benefit to the people we're helping because they receive a service," Kruse said. "It helps the students through the utilization of their skills and gives them a good feeling from volunteering. Obviously, it helps the community and gives Eastern Michigan University some positive visibility."

More people believe college degree is vitally important for job seeking

Americans place a significantly greater emphasis on higher education as a major factor in getting a job or advancing in a career than they did five years ago, according to a new national survey. At the same time, the public's support for federal funding of student aid has increased over the past five years, along with its perception of the financial burden associated with getting a college degree.

The survey, conducted by The Gallup Organization, was released Oct. 11 by the Council for Advancement and Support of Education in advance of National Higher Education Week, Oct. 13-19.

The proportion of people who think it is vitally important to have a college degree has increased by 15 percent over the past five years, according to the survey. Today, 73 percent think it is very important to have a college degree to get a job or advance in a career, compared with 58 percent in 1986.

The survey also found a significant increase over the past five years in support for both federal grants for low-income students and federal low-interest loans for middle-income students. The number of respondents who said they strongly favor grants to low-income students has risen from 55 percent in 1986 to 62 percent today. Similarly, while 54 percent of those surveyed in 1986 strongly favored low-interest loans to middle-income students, 62 percent strongly favor them today. These increases represent a strong upward shift in support of such programs to the highest level recorded since these questions were first asked of Americans in 1983. (At that time, half of those surveyed strongly favored both grants for low-income students and low-interest loans to middle-income students.)

"It's clear Americans place more value on a college degree than ever before," said Peter McE. Buchanan, president of CASE. "However, their concern over how to finance higher education for themselves and their children also continues to grow. Our nation's leaders need to act on this concern—especially as Congress reviews financial aid programs in light of this year's reauthorization of the Higher Education Act of 1965."

Survey results show nearly nine out of 10 Americans (87 percent) believe that college costs are rising at a rate that will put college out of reach of most people; in 1986, 82 percent felt this way. In addition, only one-quarter (25 percent) of this year's respondents say they think college costs in general are such that most people can afford to

pay for a college education, compared to 32 percent in 1986. And increasing numbers of Americans (74 percent vs. 70 percent) believe they will be able to afford college only with low-interest loans or grants.

Robert H. Atwell, president of the American Council on Education, the umbrella association for the nation's colleges and universities, noted that recession-induced cuts in state support have forced many institutions to raise tuition prices significantly. "It's no wonder the public is concerned about the affordability of higher education," he said.

"But this survey also sends an important signal to policy makers and elected officials: The American people recognize the importance of a college education, they support programs to assist low and middle-income students, and that support is growing."

This year's survey asked whether respondents favored federal funding for three forms of financial support not previously polled. As many as two-thirds (66 percent) of those surveyed strongly favor low-interest loans to low-income students; an additional 24 percent somewhat favor these loans. Almost half (49 percent) strongly favor grants to low-income part-time students; an additional 36 percent somewhat favor them. Almost half (47 percent) also strongly favor grants to middle-income students; an additional 38 percent somewhat favor such grants.

Overall, more than four out of five respondents strongly or somewhat favor each of the forms of federal support examined in the survey: (1) grants and low-interest loans to low-income students, including part-time students, (2) grants and low-interest loans to middle-income students, and (3) programs to support colleges and universities with a large percentage of low-income students.

Support for colleges and universities with a large percentage of low-income students has not shown any change over the past five years, with 47 percent of Americans strongly favoring such support today, compared with 46 percent of Americans strongly favoring it in 1986.

National Higher Education Week is an annual event that CASE sponsors and hundreds of campuses around the country celebrate.

CASE is an international association of colleges, universities, and independent elementary and secondary schools. Representing these institutions are professionals from the fields of alumni administration, fund-raising, government relations, public relations, periodicals, publications, student recruitment, and the management of those areas.

SHARE IN A COMMUNITY ENDEAVOR

NATIONAL HIGHER EDUCATION WEEK 1991

SPONSORED BY THE COUNCIL FOR ADVANCEMENT

AND SUPPORT OF EDUCATION

HHS students contribute in community on a daily basis

By Susan Bairley

Holding clinical affiliations with more than 80 area and regional agencies and placing students at more than 300 off-campus sites each year, EMU's College of Health and Human Services "shares in a community endeavor" every day.

"Nearly all of our programs require a field work placement, internship or clinical education component," said Dr. Elizabeth King, dean of the college, which offers programs in nursing, social work, occupational therapy, clinical laboratory sciences, health administration and human, environmental and consumer resources.

As a result, the College of Health and Human Services' linkages are vital, diverse and reciprocal.

"Almost each program has an advisory committee (composed of field professionals) which evaluates the relevance of our programs and recommends changes," King said. "And although it varies by program, numerous faculty members contribute significantly to organizational change within the community."

As an example, King cited the work of social work Professor Kaaren Brown and Associate Professor Marjorie Ziefert, "who were the primary movers behind day shelters for the homeless in Ann Arbor." She also cites Associate Professor Elvia Krajewski-Jaime's

work with the Latino Outreach Center, where EMU social work students became so motivated by their social services placements that they decided to help raise funds to aid the people they served.

Another program which King is particularly proud of is one started by Assistant Professor of nursing education Nancy Prince, which provides students with field placements on northern Michigan Indian reservations. "That has changed the lives of some of our students in terms of their relationship with the Indian community and appreciation for that culture," King said.

In addition, the newly opened Alzheimer's Care and Training Center, operated by EMU and the Catherine McAuley System in Ann Arbor, is probably one of the College of Health and Human Services' most visible collaborative efforts.

Along with its residential unit for people with Alzheimer's Disease and related illnesses, the center will provide education and training programs for health care professionals, families and college-level gerontology students, as well as offer opportunities for clinical research.

"The center represents a unique opportunity to integrate research, education and caregiving for students, faculty, caregivers and families," King said. "I don't think there's anything like it anywhere else in the country."

Other 1991 CASE/Gallup Survey Findings

Breaking the results down into demographic categories, this year's CASE/Gallup survey revealed these other findings:

- Blacks more than any other subgroup polled believe it is very important to earn a college degree if one is to get a job or advance one's career (86 percent). People who earn more than \$50,000 annually (80 percent) and Democrats (80 percent) also are more likely than others to believe it is very important.
- Blacks are more likely to believe they can afford college only with grants or loans (84 percent) than Hispanics (75 percent) and whites (73 percent).
- Middle-income Americans earning between \$20,000 and \$50,000 (81 percent) are more likely than those earning less (73 percent) and those earning more (66 percent) to say they can only afford college with the help of grants or loans.
- Americans living in the East are more likely to believe college costs are rising at a rate that will put college out of the reach of most people (92 percent) than those living in the Midwest (82 percent), West (85 percent), and South (87 percent).
- Democrats are more likely to believe college costs are rising out of the reach of most people (90 percent) than Republicans or Independent/others (85 percent). In contrast, Republicans (53 percent) are more likely than others (42 percent) to say they can better afford college costs today than five years ago.
- Americans aged 50 and older are much less likely than those aged 18 to 49 to say they are better able to afford college costs today than they would have been five years ago. Only 36 percent agreed they were better able to afford college costs today, vs. 51 percent of those aged 18 to 49.

The findings of the 1991 survey are based on telephone interviews conducted by The Gallup Organization between June 10, 1991, and June 16, 1991, with 1,012 adults age 18 years and older. Respondents were drawn from a nationally representative sample of telephone households. The margin of error due to sampling for the total sample of 1,012 is plus or minus three percentage points.

oxender

Continued from page 1

and Research Career" Jan. 16 in the Tower Room.

Each lecture will be preceded by a reception with Oxender, beginning at 3 p.m. Oct. 17 and 3:15 p.m. Dec. 12 and Jan. 16.

The lectures are free and open to the public.

For more information, call Dr. Stephen C.Y. Liu, director of the Wellcome Visiting Professorship project, at 7-1110 or Dr. William Fennel, head of the Biology Department, at 7-4242.

FOCUS EMU is published weekly during the fall and winter semesters for faculty and staff at Eastern Michigan University. The deadline to submit copy for consideration is 5 p.m. Tuesdays for the following week's issue. Please send submissions to: Editor, *Focus EMU*, Office of Public Information.
Kathleen D. Tinney, assistant vice president, Executive Division
Susan Bairley, associate director, Public Information
Debra McLean, FOCUS EMU editor
Dick Schwarze, photographer
Tiffany Anteau, student intern

Emergency on Campus Call 1-2-3

Events of the Week

Research

Bilingual Education Grants Available

The U.S. Department of Education is accepting applications for three bilingual education grant programs: Family English Literacy, Special Populations and Short-Term Training.

Family English Literacy applications are funded for the establishment, operation and improvement of family English literacy programs, particularly those that teach parents and family members methods to support their children's educational achievements and cover one or more grade levels from the fourth through sixth grades.

Special Populations applications should suggest preschool, special education and gifted and talented programs for limited English proficient children that are preparatory or supplementary to other programs.

Short-Term Training projects are funded to improve the skills of education personnel and parents participating in programs for limited English proficient students.

Proposals for all three programs are due Nov. 13, 1991. Contact the Office of Research Development for application materials and further information.

Teacher Preparation and Enhancement

The National Science Foundation is seeking applications for project and planning grants under a revised, multifaceted Teacher Preparation and Enhancement Program to develop new major teacher education reform initiatives, teacher degree programs, collaborative leadership institutions and regional or nationwide teacher institutes that generate replicable teacher training models for combining math and science content and instruction.

There are two deadlines for submitting proposals: Feb. 1 and Aug. 1, 1992. For further information, call the Office of Research Development at 7-3090.

Conferences, Workshops and Special Years in the Mathematical Sciences

The Office of Special Projects of the Division of Mathematical Sciences, National Science Foundation, supports research, education and infrastructure for the mathematical sciences in a variety of modes different from the usual disciplinary research projects. Funding is available for: general research conferences/workshops held annually, semi-annually or reoccurring in nature in a specific research area; special year(s) programs which often involve a research conference or workshop; and international travel necessary to accomplish activities designed to advance some area of the mathematical sciences; NSF/CBMS regional research conferences featuring a distinguished lecturer who delivers 10 lectures on a subject of current research interest in mathematical sciences; and other research conferences organized by professional societies.

The deadlines vary by type of activity. General research conference and special year program applications are due Nov. 1, 1991 and May 1, 1992. International travel requests must be submitted one year before the intended travel takes place. NSF/CBMS conference applications are due on or about April 1, 1992. And applications for conferences by professional organizations must be submitted two years in advance of the proposed conference.

For further information, contact the Office of Research Development at 7-3090

Openings

To be considered for vacant positions, all Promotional Openings Application Forms MUST BE SUBMITTED directly to the Employment/Affirmative Action Office and received no later than 5 p.m. on the expiration date.

The Employment/Affirmative Action Office announces the following vacancies. The expiration date for applying for these positions is Monday, Oct. 21, 1991. Detailed job descriptions may be reviewed in Room 310 King Hall, McKenny Union, Roosevelt Hall, Business and Finance Building, Sill Hall, Pray-Harrold, Rec/IM Building, Physical Plant, Mark-Jefferson, Hoyt Meeting Center, DC I, and the University Library.

Vacancy information may also be obtained by calling our 24-hour Jobs Line at 487-2462.

CLERICAL/SECRETARIAL

(Minimum Annual Salary)*

- CSAA9220 - CS-04 - \$14,674 - Secretary II, World College (Word processing/computer experience desired Apple II and Macintosh, and/or ability and willingness to learn)
- CSBF9210 - CS-04 - \$14,674 - Senior Account Clerk, Accounts Payable
- CSSA9211 - CS-04 - \$14,674 - Senior Admissions Clerk, Admissions
- CSSA9221 - CS-05 - \$16,581 - Senior Secretary, Leadership and Counseling (Word processing/computer experience desired Macintosh, Microsoft Word, Excel, Pagemaker, and/or ability and willingness to learn)

ADMINISTRATIVE/PROFESSIONAL

(Annual Salary Range)

- APEX9211 - AP-07 - \$23,882 - Equal Employment Opportunity/Affirmative Action Representative, Employment/Affirmative Action
- APSA9202 - AP-08 - \$27,227 - General Manager, University Apartments, Housing
- APAA9208 - AP-13 - \$62,176 - Academic Department Head, Biology

FACULTY

- F9238 - Assistant Professor, Computer Science, Fall 1992
- F9239 - Assistant/Associate Professor, Educational Leadership, Leadership and Counseling, Fall 1992
- F9240 - Assistant/Associate Professor, Educational Leadership, Leadership and Counseling, Fall 1992
- F9241 - Assistant/Associate Professor, Educational Leadership, Leadership and Counseling, Fall 1992
- F9242 - Assistant Professor, French, Foreign Languages, Fall 1992

*The pay rates stated above reflect the probationary rate for a newly hired EMU employee. Current bargaining unit members will be paid according to pay rates specified by the current UAW 1975 and AFSCME contracts.

An Affirmative Action/Equal Opportunity Employer

Oct. 15 - 21

Tuesday 15

- MEETING — UAW Local 1975 will meet, Gallery I, McKenny Union, 12:30 p.m.
- PINATA BREAKING — A Pinata Breaking with the children in EMU's Children's Institute will be the University's final event for Hispanic Heritage Month. Call 7-2377 for more information, Rackham Building, 3 p.m.
- MEETING — The EMU Greek Council will meet, Faculty Lounge, McKenny Union, 4 p.m.
- MEETING — EMU Student Government will meet, Faculty Lounge, McKenny Union, 6 p.m.
- MEETING — The EMU Ballroom Dance Club will meet, McKenny Union Ballroom, 6:30 p.m.

Wednesday 16

- MEETING — The "Older and Wiser" group, a drop-in forum for students over the age of 25, will meet. For more information, call 7-1118, Gallery II, McKenny Union, noon - 1 p.m.
- WORKSHOP — Career Services will present a workshop on Myers-Briggs Type Indicator. The 45-minute MBTI test must be taken at least one week prior to today's workshop. Call 7-0400 to sign up, 425 Goodison, 2 p.m.
- MEETING — The EMU Faculty Council will meet, Alumni Lounge, McKenny Union, 3 p.m.
- ORIENTATION — Career Services will present a Professional Experience Programs/Co-Op orientation for students in the College of Arts and Sciences interested in participating in those programs. Call 7-0400 to sign up, 405 Goodison, 4 p.m.
- LECTURE — Paul Sampson of Kent State University will discuss "Elaboration of a Synthetic Approach to Taxol, a Potent Anticancer Natural Product" as part of the EMU Chemistry Department seminars series. For more information, call 7-0106, 104 Mark Jefferson, 4 p.m.
- MEETING — The EMU Ski Club will meet, Alumni Lounge, McKenny Union, 4:30 p.m.
- MEETING — Student Organization for African American Unity will meet, Faculty Lounge, McKenny Union, 7 p.m.

Thursday 17

- WORKSHOP — Career Services will present a workshop on "Business Etiquette," which will cover such topics as how to act at a job interview. Call 7-0400 to sign up, 405 Goodison, 9 a.m.
- SEMINAR — A "Life Skills Seminar" will be held for adult returning students to help them learn to meet the challenges of returning to college life. For more information, call 7-1118, Gallery II, McKenny Union, noon - 1 p.m.
- WORKSHOP — Career Services will present an introductory workshop on interviewing and job searches. Call 7-0400 to sign up, 405 Goodison, 3:30 p.m.
- MEETING — The EMU Panhellenic Council will meet, Gallery II, McKenny Union, 5 p.m.
- WORKSHOP — Career Services will present an advanced resume preparation workshop for students in the College of Education. Call 7-0400 to sign up, 405 Goodison, 5:15 p.m.
- MEETING — Women in Communication will meet, Alumni Lounge, McKenny Union, 6 p.m.
- MEETING — The EMU Gospel Choir will meet, Guild Hall, McKenny Union, 7 p.m.
- MEETING — Student Organization United for Peace will meet, Alumni Lounge, McKenny Union, 8 p.m.

Friday 18

- WORKSHOP — An orientation workshop for new EMU employees will be held, 205 Welch Hall, 8:30 a.m.
- MEETING — The Black Alumni Chapter of the EMU Alumni Association will meet, Alumni Lounge, McKenny Union, 11:30 a.m.
- LUNCHEON — A "Football Quarterback Luncheon" will be held featuring EMU Head Coach Jim Harkema with film highlights of this year's squad. The cost is \$6 per person for an all-you-can-eat buffet, Huron Golf Course Clubhouse, noon - 1 p.m.
- MEETING — The EMU Interfraternity Council will meet, Faculty Lounge, McKenny Union, 4 p.m.
- THEATER — The EMU Communication and Theatre Arts Department will open its 1991-92 season with the 1934 Cole Porter musical "Anything Goes." Tickets are \$8 for the general public, \$6 for students and \$5 for Mainstage members. Call the EMU Arts and Entertainment Box Office at 7-1221 for more information, Sponberg Theatre, 8 p.m.

Saturday 19

HOMEcomings/PARENT'S DAY — EMU will sponsor several activities as part of the 1991 Homecomings/Parent's Day. Call 7 3045 for more information, All Campus, all day

- OPEN HOUSE — The EMU College of Business Building downtown Ypsilanti will host an open house with tours of the new building. Call 7-4140 for more information, Owen College of Business Building, Ypsilanti, 9:30 - 11:30 a.m.
- SEMINAR — The Office of Campus Life will present "Financing a Higher Education in the 1990s" as part of Parent's Day. Call 7-3045 for more information, 204 Pray-Harrold, 10 a.m.
- LECTURE — The Office of Campus Life will present a discussion with EMU's political science faculty titled "The World Order in 1991" as part of Parent's Day. Call 7-3045 for more information, 216 Pray-Harrold, 11 a.m.
- 'GOLDEN YEARS' BRUNCH — The Alumni Relations Office will host a "Golden Years Brunch" featuring a 50-year reunion of members of EMU's class of 1941 as part of Homecoming/Parent's Day. Call 7-0250 for more information, McKenny Union, 11 a.m.
- BLACK ALUMNI LUNCHEON — EMU's Black Alumni Chapter will host a scholarship luncheon where scholarship winners for the 1991 fall semester will be recognized. Call 7-0250 for more information, McKenny Union, 11 a.m.
- DIVING EXHIBITIONS — EMU's varsity diving team will present two diving exhibitions as part of Homecoming/Parent's Day. Olds Recreation Center 50-Meter Pool, 11:15 a.m. and 3:15 p.m.
- LUNCHEON — The Annual Green and White Homecoming Luncheon will be held, featuring live musical entertainment from the 1960s in honor of the 25th reunion of EMU's Class of 1966. The Alumni Board of Directors will present five EMU faculty members with the Alumni Association's first Teaching Excellence Awards. Tickets are \$9.75 per person. Call 7-0250 for more information, McKenny Union Ballroom, noon
- LECTURE — EMU Vice President for University Marketing and Student Affairs Laurence Smith will present "Understanding Changing America" as part of Homecoming/Parent's Day. Call 7-3045 for more information, 219 Pray-Harrold, 1 p.m.
- MAGIC SHOW — As part of Parent's Day 1991, a chemistry "Magic Show" will be presented, Strong Auditorium, 1 p.m.
- PARADE — The 1991 Homecoming/Parent's Day Parade will be held beginning at Huron Street and Michigan Avenue downtown Ypsilanti and ending at McKenny Union on the EMU campus. A special feature of this year's parade will be a 50-year reunion of members of the Golden Years Alumni Class of '41, who will ride in a Domino's Farms trolley car. Call 7-0250 for more information, Huron Street and Michigan Avenue, Ypsilanti, 2 p.m.
- TAILGATE — Several campus groups will hold tailgate parties preceding this evening's Homecoming football game featuring performances by several marching bands from the day's earlier Homecoming Parade, Rynearson Stadium, 4:30 p.m.
- FOOTBALL — EMU will host Western Michigan University for the 1991 Homecoming football game. Call 7-2282 for tickets, Rynearson Stadium, 6 p.m.
- THEATER — The EMU Communication and Theatre Arts Department will open its 1991-92 season with the 1934 Cole Porter musical "Anything Goes." Tickets are \$8 for the general public, \$6 for students and \$5 for Mainstage members. Call the EMU Arts and Entertainment Box Office at 7-1221 for more information, Sponberg Theatre, 8 p.m.
- DANCE — EMU's Black Alumni Chapter will host "The Big Blast" as the final event of this year's Homecoming/Parent's Day. Refreshments will be served, Hoyt Conference Center, 9 p.m.
- OBSERVATORY OPENING — EMU's Sherzer Hall Observatory, recently rebuilt after a 1989 fire, will be open for "star gazing" as part of Homecoming/Parent's Day. Call 7-3045 for more information, Sherzer Hall, 10 p.m.

Sunday 20

THEATER — The EMU Communication and Theatre Arts Department will open its 1991-92 season with the 1934 Cole Porter musical "Anything Goes." Tickets are \$7 for the general public, \$5 for students and \$4 for Mainstage members. Call the EMU Arts and Entertainment Box Office at 7-1221 for more information, Sponberg Theatre, 2:30 p.m.

Monday 21

- WORKSHOP — Career Services will present a career planning workshop using the Discover computer program. Call 7-0400 to sign up, 405 Goodison, 1 p.m.
- MEETING — The Residence Hall Association will meet, Salon Room, McKenny Union, 4:30 p.m.