

## Summer '92 no match for coldest on record

by Susan Bairley

So overall it's been a cool and rainy summer and most of us have voiced our share of complaints, but according to Dr. Carl Ojala, Eastern Michigan University meteorologist, we actually could be thanking our lucky stars if we compare this summer to that of 1816, a.k.a. The Year Without a Summer.

Ojala, professor in EMU's Geography and Geology Department, said volcanic eruptions, as is the case now, were to blame for one of the coldest U.S. summers on record.

"Historical data shows that 1812 through 1817 were unusually cold years all around the world," he said, citing three separate volcanic eruptions as the culprits: Mount Soufriere on the island of St. Vincent in the Lesser Antilles, in 1812, Mount Mayon in the Philippines in 1814 and Mount Tambora in Indonesia in 1815.

"Tambora was the biggest one, spewing out 50 to 100 cubic miles of pyroclastic material," Ojala said. "Comparatively, the recent Mount St. Helens eruption was responsible



Ojala

for one cubic mile of pyroclastics, so that gives you some idea of the magnitude of that volcano. Anyway, those three were responsible for an unprecedented series of cold spells in May through September 1816, making that The Year Without a Summer."

Keeping in mind that most of the U.S. population lived in the Northeast United States in the early 1800s, it was that area which, ac-

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## ICARD predicts more jobs lost from Willow Run/GM cuts

By Susan Bairley

Before General Motors Corp. Chairman Robert Stempel announced GM's intent to close its Willow Run Assembly Plant in 1993, EMU researchers had examined the potential economic and employment effects of such a decision.

While their original predictions cited a direct loss of 4,000 GM jobs, total loss of 7,730 Washtenaw County jobs (where Willow Run is located) and resulting loss of 15,000 Michigan jobs due to the Willow Run closing, new data suggests the total Michigan loss will be closer to 18,000 jobs three years after the closing.

When wrapped with other GM cuts, which will mean a direct loss of 23,000 GM jobs in Michigan, the total loss of motor vehicle and related manufacturing, nonmanufacturing and government jobs will be approximately 79,300 in Michigan during the three years following cutbacks, according to Dr. David Cray, EMU assistant professor and associate director of economic studies in EMU's Institute for

Community and Regional Development.

As published in the ICARD report, "Willow Run and Related Plant Closings: Causes and Impacts," Cray and Research Associate Carol Hogan detail the economic impacts of announced and prospective GM closings and layoffs, discuss factors which may have influenced GM's choice to maintain and expand its Arlington, Texas, operation vs. Willow Run, and they look at the future of GM operations as well as the "important but declining" role motor vehicle employment plays in the Michigan economy.

"Our January report (before the announced closing) wasn't capturing all the supply linkages within the auto industry and it just looked at Willow Run," Cray said. "And although our statistics predict a big hit on the economy, it's important to note, if the maximum reduction in GM employment occurred—a loss of 45,000 jobs in Michigan, it would still be less than the 66,000 jobs GM eliminated between 1986 and 1991. So to some extent, it's what we've already experienced

with GM."

Since GM chose not to disclose the rationale behind its Arlington vs. Willow Run decision, Cray has been haunted by the question, "Why?" In the ICARD report, he shares his speculative analysis.

"To summarize what we've found, Willow Run's current costs are lower than Arlington's, but a move closer to Mexico would mean longer-run cost advantages. Also, Arlington was more receptive to three-shift production (24-hour production which reduces overtime costs) and there are more opportunities for laid-off worker relocation in Michigan where GM has more plants than in Texas, where there is no other assembly plant," he said.

As far as the nagging question of politics, Cray had this to say, "There were probably greater advantages to winning the support of the Texas Congressional delegation, knowing that with or without Willow Run, GM, because of its sizeable Michigan operations, could still rely on home-state support."

While attention has focused on announced GM closings in Michigan, Cray also cites those assembly and component plants, which because of their current production compared to capacity, product line and age, are considered "at risk" by the Michigan Department of Commerce. These are: GM's Lake Orion plant, employing 4,500 workers; Pontiac East, 3,000 workers; Inland Fisher Guide plants in Livonia and Flint, each employing about 1,500; Pontiac's CPC Stamping, 2,500 employees; and parts of AC Rochester and Buick City in Flint.

For more information, or to purchase the complete report (\$50), contact ICARD at (313) 487-0243.

## Campus Capsules

### Nominations Are Sought For Teaching Awards

Nominations now are being sought for the EMU Alumni Association Teaching Excellence Awards, which honor faculty members for outstanding teaching.

As many as seven awards will be presented during Homecoming, Sept. 26, with at least three recipients from the College of Arts and Sciences, EMU's largest, and at least one recipient from each of the other four colleges.

All faculty members who have held a full-time appointment for three or more years are eligible, unless they have won the award within the past five years.

Nominations may be submitted by alumni, graduate students and undergraduates with senior status. Selection is based on the quality of the nomination, not the number received for one individual.

For further nomination information, call the Alumni Relations Office at 7-0250.

Nominations are due in that office by Aug. 7.

### School Reform Leader To Meet With Faculty

Phillip Schlechty, director of the Center for Leadership and School Reform in Louisville, Ky., will hold a special session with EMU faculty Wednesday, Aug. 12, from 1 to 2:30 p.m. at the Washtenaw Intermediate School District, 1819 S. Wagner Road in Ann Arbor.

Slechty will be here as part of the "Transforming Our Public Schools" conference co-sponsored by EMU, the Ann Arbor Public Schools and the WISD and scheduled for Aug. 10-14.

The conference is designed to bring together national and local educators committed to meeting the challenges facing public schools today. Presentations will focus on three major themes: new styles of leadership, teachers as professional decision makers and the public school system in a changing society.

Participants will choose five out of 30 exploratory sessions each morning, which include teacher evaluation, student assessment, the "politics" of schooling and teacher unions. They also will choose one intensive course session for the entire week from one of the theme areas.

Slechty also will address conference participants Aug. 12 from 8:30 to 10 a.m. Tickets to that talk are available for \$25 per person.

Other presenters will be Dr. Suzanne Pasch, director of the Center for Teacher Education in Milwaukee, and Dr. Gary Buehler, superintendent of the New York Gouverneur Central School District.

### Children's Institute Plans New Preschool Program

The Children's Institute will offer a new preschool program for children ages 3 to 4 and a half beginning Sept. 1 on the EMU campus.

"The Rainbow Room" program, to be located on the second floor of the Rackham Building, will provide a nursery school experience for children. It will be taught by Children's Institute Lead Teacher Mary Ellen Weakley with assistance from graduate assistants and EMU practicum students in early childhood education.

Children can be enrolled for two, three or five mornings per week, from 9 a.m. to noon each day. The cost is \$10 for each half-day session, or \$20, \$30 or \$50 per week.

For a tour of the facility and/or enrollment information, call Lorraine Paffenroth, coordinator of services, at 7-1126.

### It's a Girl!

Focus EMU Editor Debra McLean Fitzgerald gave birth to a 6 lbs. 1 oz. girl, Mary McLean, last Wednesday, July 29.

Mom and baby are doing fine, although it is rumored, dad, Brian Fitzgerald, manager of EMU residence halls, still is in Recovery!!

### School Discipline Course & Conference Is Aug. 10-14

The Division of Continuing Education will co-sponsor the 1992 Summer Course and Conference on School Discipline and Classroom Management Monday through Friday, Aug. 10-14, at the Wayne County Regional Educational Service Agency, 33500 Van Born Road in Wayne.

The course will run all five days, while the conference will be Aug. 13 and 14 only.

Offered for school teachers, school improvement teams and administrators, the conference will explore recent research on effective classroom management approaches to discipline; show how to design and develop a systematic approach to discipline appropriate for individual schools or classrooms; and discuss how to assist new, inexperienced and substitute teachers to become more effective classroom managers.

Specific workshop topics will include building a safe and responsible school culture; a rational approach to school discipline; crisis and violence management in classrooms and schools; self-esteem and self-control; and discipline policies and legal issues.

The featured speakers will include Dr. Trevor Gardner, EMU associate professor of teacher education and an internationally known expert on school discipline. Dr. Allison Harmon, EMU assistant professor of teacher education, is serving as a course instructor.

For more information on conference topics and speakers, call Rosalynn McClendon, conference coordinator in EMU's Continuing Education Detroit Office, at (313) 831-5280.

For information about registering for the conference or enrolling in the graduate course, call Arlene Phillips at 7-0407.

### Alumni Event Includes Harry Connick Jr. Concert

Alumni and friends of EMU will join supporters of the other Mid-American Conference schools for the MAC's annual summer alumni music event, this year a Harry Connick Jr. concert Sunday, Aug. 9, at The New Pine Knob in Clarkston.

Previously held at Meadowbrook, this is the third year alumni offices from around the conference have sponsored a musical outing.

It will include hors d'oeuvres, refreshments and a cash bar beginning at 6 p.m., followed by the Connick show at 7:30 p.m.

Connick and his orchestra will perform all his latest hits, from the new "Red Light, Blue Light" to old-time favorites like "It Had To Be You."

The special reduced ticket price is \$26 per person, which includes the refreshments and concert.

A MAC refreshment area will be set up in The New Pine Knob's Arbor Park, located next to the south parking lot. Lawn seating has been reserved for the concert, so guests should bring blankets and/or low beach chairs.

For more information, call Denise Brennan at 7-0250.

### EAP To Hold Workshop On Managing Roles

"We Can't Do It All!, the Superwoman, Superman Syndrome" is the topic of the next Employee Assistance Program meeting Wednesday, Aug. 12, from noon to 1:30 p.m. in the Burson Room, 101 Roosevelt Hall.

The program presenter will be Casey O. Wilhelm, who will focus discussion on how employees can better care for themselves while juggling a multitude of job related and personal demands.

To register or for more information, call 7-1109.

## Professor Emeritus Ogden dies

Dr. Russell Lee Ogden, professor emeritus of business education, died of a heart attack Monday, July 20, at St. Joseph Mercy Hospital in Ann Arbor. He was 68.

Ogden, who lived in Ypsilanti, joined the EMU faculty in 1956 as an accounting professor and moved on to specialize in personal finance. He retired from EMU's Department of Business and Industrial Education in the College of Technology in 1990.

A freelance writer, Ogden also was a regular contributor of theater reviews and other pieces to the Jackson Citizen-Patriot, Chelsea Standard, Saline Reporter and The Ann Arbor News. He also organized theater trips to such places as Toronto and Chicago for EMU students and others in the community.

An Isabel, Ill., native, Ogden earned a bachelor's degree from Eastern Illinois University in 1947 and a master's degree and doctorate from the University of Northern Colorado in 1952 and 1964, respectively. He also served in the U.S. Army from 1943 to 1947, where he achieved the rank of master sergeant and received a Meritorious Service Award.

Ogden won several awards throughout his teaching career, in-

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# New Faces

The appointments of 31 new tenure-track faculty members in 19 academic departments were approved by the Board of Regents June 25.

Of those appointed, 61.3 percent are female, 32.3 percent are African American, 3.2 percent are American Indian and 3.2 percent are other minority. Including two previously approved, tenure-track faculty appointments, the total number of new minority faculty hires for 1992-93 is 13, or 39.4 percent of new appointees.

**Wallace Bridges**, assistant professor in the Communication and Theatre Arts Department, earned a bachelor's degree from Cameron University and master of fine arts degree from Western Illinois University. He has worked at Watonga High School and MacArthur High School in Oklahoma, Western Illinois University and Lawton Community Theatre in Lawton, Okla.

**Dr. Robert Brymer**, professor in Human, Environmental and Consumer Resources, holds a bachelor's degree in business administration from the University of Denver, a master's degree in business administration from Michigan State University and a doctorate from the University of Denver. He has worked for the Westin Hotels in Seattle, Hyatt Corp. in Rosemont, Ill., Hospitality Management Corp. in Dallas, the University of Denver and Florida State University.

**Dr. Yvonne Callaway**, assistant professor of leadership and counseling, holds a bachelor's degree from the University of Michigan and master's and doctoral degrees from Wayne State University. She has worked for the Detroit Public Schools, Youth Living Centers in Inkster, General Motors Corp., Detroit Business Institute, Community Treatment Center in Detroit and Wayne State.

**Dr. Robert Chapman**, assistant professor of industrial technology, attended the University of California at Berkeley and earned master's and doctoral degrees at Yale University. He has worked for E.I. DuPont de Nemours and Co. in Delaware, Unicolor Division of PhotoSystems in Dexter, Kaiser Optical Systems in Ann Arbor, Robert E. Chapman and Associates in Dexter and EMU.

**Mary Cullen**, assistant professor of interdisciplinary technology, earned a bachelor's degree from the University of Detroit and master's degree from New School for Social Research. She worked at AT&T Information Systems in Southfield, CMI Corp. in Bloomfield Hills, National Telecommunications in Farmington Hills and LDI Corp. in Pontiac.

**Dr. Elisabeth Dauemer**, assistant professor in the Department of English Language and Literature, attended Herder Gymnasium and Free University in Berlin before

earning her master's and doctoral degrees from Indiana University. She has worked at EMU since 1989.

**Elizabeth Edwards**, assistant professor of marketing, holds bachelor's, master's and master of business administration degrees from the University of Michigan and has worked at U-M and U-M Dearborn.

**Dr. Jane Gordon**, assistant professor of teacher education, holds a bachelor's degree from the University of Michigan and master's and doctoral degrees from the University of Miami. She worked in the Dade County Public Schools and the University of Miami.

**Cecilia Green**, assistant professor of Afro-American Studies, earned a bachelor's degree from the University of the West Indies and master's degree from the University of Toronto. She worked at the University of Michigan.

**Dr. Susan Haynes**, assistant professor of computer science, holds a bachelor's degree from the University of Michigan, master's degree from Wayne State University and doctorate from U-M. She worked at Wayne State, U-M and Epcor Corp. in Dearborn.

**Terry Heck Seibert**, assistant professor of communication and theater arts, holds a bachelor's degree from EMU and master of fine arts degree from the University of Wisconsin at Madison. Seibert worked at the Actors Theatre in St. Paul (Minn.) and EMU.

**Dr. Deborah Heyl-Clegg**, assistant professor of chemistry, earned a bachelor's degree from Lafayette College, and master's and doctoral degrees from the University of Michigan. She worked at Parke-Davis Pharmaceuticals in Ann Arbor and EMU.

**Dr. Christina Johns**, associate professor in the Department of Sociology, Anthropology and Criminology, holds a bachelor's degree from Georgia State University, master's degree from Michigan State University and doctorate from the University of Edinburgh in Scotland. She worked at Georgia State, MSU and Alabama State University.

**Dr. Sylvia Jones**, assistant professor of teacher education, holds a bachelor's degree from the University of North Carolina and master's and doctoral degrees from the University of Michigan. She has worked at Child Care Coordinating and Referral Service in Ann Arbor, U-M, Washtenaw Community College, Nova University in Fort Lauderdale, Fla., and EMU.

**Mark Lanier**, assistant professor in the Department of Sociology, Anthropology and Criminology, holds a bachelor's degree from Auburn University and master's degree from the University of Alabama. He has worked at Michigan State University and EMU.

**Dr. David Leopard**, assistant professor of business and industrial technology, holds a bachelor's degree from Georgia Southern College and master's and doctoral degrees from the University of South Carolina. He worked in South Carolina at Greenwood County Vocational Schools, Richland Northeast High School, Irmo-Chapin Career Education Center and Beaufort-Jasper Career Education Center.

**Dr. Ronald Lewis**, associate professor of social work, holds a bachelor's degree from Oklahoma Baptist University, a master's degree in social work from Worden School of Social Work and doctorate from the University of Denver. He worked at Saskatchewan Indian Federated College in Canada, the University of California at Los Angeles, Michigan State University and EMU.

**Dr. Steven LoDuca**, assistant professor in the Geography and Geology Department, holds bachelor's and master's degrees from the University of Wisconsin and a doctorate from the University of Rochester. He worked at the University of Rochester and EMU.

**Adrian Lottie**, assistant professor of political science, holds two bachelor's degrees and a master's degree from Wayne State University. He has worked at Wayne State, Detroit College of Business and EMU.

**Dr. Crystal Mills**, associate professor of social work, holds bachelor's, two master's and a doctoral degree from the University of Michigan. She worked at U-M, the University of Hawaii, University of Illinois and Children's Aid Society in Ann Arbor.

**Michel Mitri**, assistant professor in the Operations Research and Information Systems Department, holds a bachelor's degree from the University of Michigan and master's degree from Michigan State University. Mitri has worked at Michigan Bell Telephone Co., MSU, Dialog Systems and International Business Centers in East Lansing.

**Jacqueline Newsome-Oden**, assistant professor of nursing education, holds a bachelor's degree from Hampton University and a master's degree from Howard University. She has worked for Health Care Professionals in Ann Arbor, University of Michigan Hospitals and EMU.

**Dr. Melvin Peters**, assistant professor of Afro-American Studies, earned a bachelor's degree from Marshall University and master's and doctoral degrees from Michigan State University. He worked at MSU and Wayne County Community College.

**Dr. Christine Phelps**, assistant professor of leadership and counsel-

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# Free concerts part of Jazz Competition

WEMU-FM (89.1) will hold its annual Jazz Competition Friday through Sunday, Aug. 21-23, in Ypsilanti's Depot Town in connection with that city's annual Heritage Festival.

In addition to three days of competitive performance by 15 bands, the competition will feature nightly free concerts by top-flight local bands, all held in the WEMU Jazz Tent set up near Ypsilanti's Farmer's Market Building.

The music will begin Friday at 5 p.m. when the first five bands take the stage to compete for prizes as well as exposure and recognition. That's night's professional ensemble will be Ann Arbor's Big Dave and the Ultrasonics, taking the stage at 10 p.m.

Performing blues with rock, jazz and funk elements, the band includes guitarist and vocalist "Big Dave" Steele, Dave Morris on harmonica, Dave Salvator on saxophone and keyboards, David Farzalo on lead and rhythm guitar, Todd Perkins on bass and Todd Nero on drums.

Saturday's competition will begin at noon when the first of 10 competing bands performs. At 10 p.m., the Urbations will perform their rhythm and blues, Motown and other soul hits of the '60s and '70s.

The Urbations include vocalist Pam Jones, baritone saxophonist

David Swain (who founded the band), guitarists Doug Koerneke and Rich Humesky, Dave Sayers on tenor sax, trombonist Eric Berneuter, bassist Ben Piner and drummer Bill Gracie.

The winners from Friday and Saturday's competition will present a "winners' jam" Sunday at 2 p.m. followed by a performance by the 13-piece, Detroit-based salsa band Orquesta K-Che at 4 p.m. A Latin fusion of jazz and dance music, the salsa sound of this band includes lead singer Diego Melendez, accompanied by two fellow vocalists, three percussionists on bongos, timbales and congas, a pianist, a bassist and four horn players.

The annual competition and free concert series is produced this year by WEMU Music Director Linda Yohn for the Ypsilanti Visitors and Convention Bureau, the Heritage Festival Committee and the Depot Town Association. Yohn also will serve as festival master of ceremonies.

The entire three days of competition and performance will be broadcast live on WEMU (89.1 FM).

Anyone interested in volunteering to work in the WEMU Jazz Tent during the competition can call WEMU at 7-2229 between 8 a.m. and 5 p.m. Monday through Friday.

# Presidential Scholars Announced

Ten academically superior 1992 high school graduates from Michigan and Ohio have been awarded EMU's most prestigious academic award, the Presidential Scholarship.

Valued at \$30,000 each, the scholarships provide all tuition, fees, room, board, books and supplies for four years of undergraduate study.

This is the first year EMU has awarded 10 Presidential Scholarships, after the Board of Regents voted earlier this year to double funding for the program from its previous five awards each year.

The scholarship winners from Michigan are: Saline High School graduate Nicole L. Black, Lakeview High School graduate Janice M. Habarth of St. Clair Shores; Plymouth-Canton High School graduates James (Pat) Lancaster and Angela K. Zepp; Midland High School graduate Bonnie Wieland; Ann Arbor Pioneer High School graduates Deborah Gryniec and Jillian A. Milz; and Ann Arbor Huron High School graduate Laurie L. Waterloo. Waterloo's sister, Julie, also won an EMU Presidential Scholarship in last year's

competition.

Scholarship winners this year from Ohio are Kathryn B. McGuckin of Akron, a St. Vincent-St. Mary High School graduate, and Adam S. Collett of Wyoming, a Wyoming High School graduate.

All 10 students also have been accepted into EMU's Honors Program, a specialized and rigorous course of study for academically talented students.

High school seniors are invited each year to compete for the EMU scholarships based on their grade point averages and scores on the American College Test.

Approximately 265 students took a faculty-designed exam at EMU last December in competition for the awards. The top 30 scorers on that exam were invited back to EMU for interviews from which these 10 winners were chosen. In addition to superior academic skill, the interview panels looked for students who were well-rounded in their interests, goal-oriented and involved in their communities.

The next competitive exam for 10 Presidential Scholarships to be offered in 1993 will be next December.

# Media Watch

The following are highlights of EMU media placements in recent months made through the promotional efforts of EMU's Office of Public Information.

**Dr. Monroe Friedman's** research on swindles targeting the elderly was reported in the April 1992 Retirement Advisor, a national publication. Friedman is a professor of psychology.

EMU President **William E. Shelton** was interviewed regarding his appointment to the U.S. Commission on Time and Learning on WJR Radio's "Midday Magazine" with Warren Pierce, April 15.

**Michael Crabb**, associate director of dining services, and Sharon Donovan of Food Gatherers in Ann Arbor discussed EMU's Two Percent Solution project on WJBK-TV's "Focus Detroit," April 21.

**Dr. Christina Jose-Kampfner**, assistant professor of teacher education, and her research on the ef-

fects of incarceration on mothers and their children were featured in the April 15 Michigan Chronicle. She also was interviewed on WKQI Radio in Detroit April 30 and on WXYZ-TV's "Kelly and Co." July 23.

EMU Police Chief **John Garland** was interviewed regarding the police memorial service at EMU on WAAM Radio, May 13, and on WPZA and WEMU Radio, May 14. The memorial service also was publicized in the May 13 Ann Arbor News, May 14 and 16 Ypsilanti Press and May 14 Clinton Local and Milan Area News.

**Dr. Carl Ojala**, EMU geography and geology professor, and Robert Ferrett, director of Center for Instructional Computing, were featured regarding their Michigan tornado study in the June 1 Detroit News. Ojala also was interviewed on WEMU Radio, June 5; WAAM Radio, June 8; and WWJ Radio June 20.

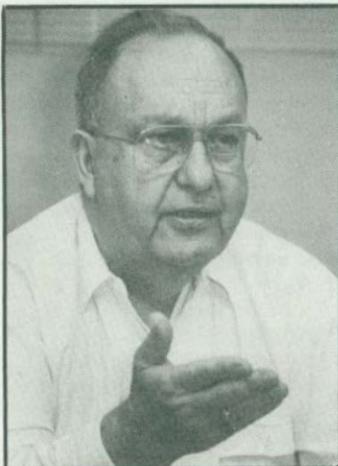
# Ogden

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cluding Outstanding Educator in 1964 by the Alpha Kappa Psi fraternity, Outstanding Service to Education Award in 1974 from the Phi Sigma fraternity at EMU, the Alpha Kappa Psi Outstanding Service to Education Award and an Outstanding Educator Award from the EMU College of Business.

"He was a very popular faculty member. His students thought very highly of him," said Dr. Ann Remp, head of EMU's Department of Business and Industrial Education. "He took a lot of pride in the advising he did with students. He wrote hundreds of letters for and about students to encourage them or recommend them for jobs. And, he was well-liked by his colleagues because he had such a positive attitude and a very good sense of humor."

Ogden's other honors included



Ogden

Michigan Senate Resolution No. 363 citing him for representing the epitome of outstanding education, a proclamation from the City of Ypsilanti designating a Dr. Russell Ogden Day and a letter of commendation from U.S. President

George Bush.

Ogden is survived by his wife, Marianne (Johnson) Ogden; his children, Sally Jo Rudolph and her husband Ken, Dr. James Russell Ogden and his wife Denise, and Suzanne Marie Ogden; his brother, Donald Ogden and his wife Paula; and six grandchildren, Alison, Timothy and Jennifer Rudolph, and David, Anne and Kari Ogden.

A funeral service was held Thursday, July 23, at the Stark Funeral Home in Ypsilanti. A graveside service followed on Friday, July 24, at Embarrass Cemetery in Redmon, Ill.

Memorial contributions may be made to the Dr. R.L. Ogden Memorial Scholarship at the funeral home or through Ogden's family.

Cards and notes may be sent to Ogden's family addressed to Mrs. Marianne Ogden, 1206 Grant, Ypsilanti, Mich., 48197.

# Focus on Faculty

## Spectacular events are Vic Chiasson's trademark

By Tiffany Anteau

Dropping 10,000 marshmallows on a crowd could be called the act of a crazy man, but Victor Chiasson is not only sane, he also gets paid to plan such an event.

Chiasson, assistant professor in Eastern Michigan University's Department of Health, Physical Education, Recreation and Dance, had professionally organized special events for a number of cities for 18 years before he started teaching at EMU.

"I've always wanted to teach, especially after I was in the field of (Parks and Recreation) for a couple of years," Chiasson said. "College students that I worked with were always enthusiastic and motivated, with good attitudes, so I wanted to use my experiences and teach them."

Among Chiasson's most innovative events have been a tug-of-war across the Detroit River during the Detroit-Windsor Freedom Festival, a "diaper derby" crawling race for infants and a nursery school olympics with marshmallow shotputs, paper plate discus and miniature golf with big balls and clubs.

"I've technically retired (from that), but I still do these types of events for fun," he said.

Chiasson's marshmallow drop, in which kids gather marshmallows to exchange for treats, originated in 1975 as he pondered children's activities at Easter.

"I was tired of coloring Easter eggs because we used to do Easter egg hunts all the time," he said. "I had seen colored marshmallows in the store and remembered Jimmy Carter's 'peanut dropping' promotion and thought we could drop marshmallows instead of hunting colored eggs."

Convincing officials in his first Michigan city that "The Great Marshmallow Drop" would be fun and harmless was harder than Chiasson anticipated.

"I had to convince the sheriff's department that I needed a helicopter to drop 500 marshmallows on my head," he said. "Because the first question in everyone's mind when I proposed this idea was, 'Is it going to hurt?' So I stood there and had 500 marshmallows dropped on my head, I felt really stupid."

Once convinced of its safety, Chiasson began doing marshmallow drops and ran at least 15 in lower Michigan, before deciding to take his event to New York City.

"The promotion director in New York was a friend of mine whom I had met in Detroit. I mentioned to him that I would love to do a marshmallow drop in New York City and I started making the calls," he said.

Chiasson worked on the details of the event several months ahead of time to ensure the marshmallow drop would run smoothly.

"I went to New York in November to get things approved because it is a little more difficult to get things approved there than around here," he said. "Of course everything in New York is tentative, nothing is for sure. After the Federal Aviation Administration approved the flight, we dropped 10,000 marshmallows on the old World's Fair site at Flushing Meadows where the big globe in the background added some historical value to it."

**Among Chiasson's most innovative events have been a tug-of-war across the Detroit River during the Detroit-Windsor Freedom Festival, a "diaper derby" crawling race for infants and a nursery school olympics with marshmallow shotputs, paper plate discus and miniature golf with big balls and clubs.**

Pulling the event off in New York was quite a thrill for Chiasson, and he would like to put more events together in that city.

"The marshmallow drop did go quite well. To do it in New York was a kick. In fact, now I'm trying to get them to do a tug-of-war across the East River," he said. "I don't know if I'll ever pull it off."

Even though New York's marshmallow drop went well, not all the events have gone as smoothly. Chiasson has had some major hitches that have added a little creativity to the outcome of some events.

"One time, I remember, we had bought low-grade marshmallows, and we usually open them the day before the event and put them in the dropping bags. The day of the drop we noticed that all the marsh-

mallows had stuck together," he said. "We had to separate them and roll 50,000 marshmallows in flour. When they came out of the bag it was a big "whoosh" from all the flour and it looked like a big cloud coming in from the west.

Programming events for Chiasson used to be a lot of fun, but now he feels his fun will come from watching his student's ideas come to life.

"Now I can take college students and put them in a position to come up with good ideas and help them implement those ideas so they get the same kick I did, but it will be theirs," he said.

Chiasson wants to integrate special events marketing into his courses in order for the students to have the knowledge needed to implement the programs.

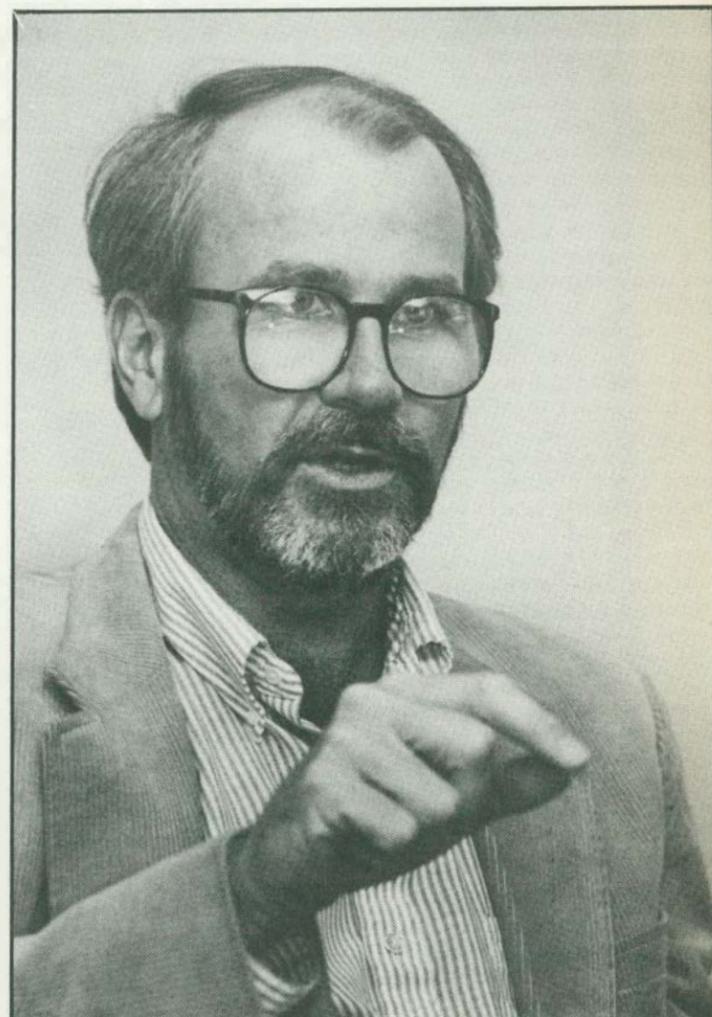
"Every city is getting more and more involved with special events marketing. Everyone is doing these types of programs, so I want to integrate that as part of my curriculum," he said.

Chiasson teaches a leisure lifestyles course at EMU which looks at the things you might do in your spare time, why you do them and how to utilize your time better to fit more activities into that time frame.

"We try to decide where priorities really lie. We look at how you spend your time, at better ways of utilizing that time and of course, spending patterns," he said. "A lot of people never realize where they spend their money so we chart it, and see exactly how many pizzas they bought or movies they rented. People's values are dictated by where they actually spend their money."

Chiasson believes that one mistake people make is trying to do one thing during their leisure time and call that their hobby or strive for the idyllic one-week "Hawaii vacation" while not having any other leisure activity during the rest of the year.

"I like to go to movies and I like to read a lot. In between that I swim and walk. I think people tend to do just one thing in their leisure time and call it a hobby," he said. "If people would make a list of all the things they like to do and do as many as they can, they could still plan the Hawaii trip, but in the meantime, spend a day (around town) and see what you want to see there. Do some of the little things, too, and balance them out."



EMU's Vic Chiasson, inventor of the Great Marshmallow Drop, says, "Every city is getting more and more involved with special events marketing. Everyone is doing these types of programs, so I want to integrate that as part of my curriculum."

Chiasson received his master's degree and started teaching at Wayne State University, but when the opportunity opened at EMU it was a positive move for a number of reasons.

"I think Eastern's program is ready for accreditation and great things are happening within the department," he said. "I also like Ypsilanti and the people here."

Chiasson feels that the parks and recreation field is valued for its strong therapeutic reputation as well as its sports orientation. "We have a strong therapeutic reputation, and a lot of graduates have gone out and gotten jobs as therapists," he said.

Having attended Eastern in 1970-71, Chiasson finds the look of EMU's campus and the student's career-oriented attitude to be the

most obvious changes to occur at Eastern over the years.

"I think the campus has a nice flow to it and is definitely pleasing to look at," he said. "The student is much more focused on getting a job now than when I was here. When I was here, student activism took precedence over academics and now I think the roles are reversed."

Chiasson has a great deal of respect for Eastern as a university, as well as its faculty and students. "I have a lot of respect for the faculty in my department because of the experience level they bring, and we are interested in developing our field to the point that if someone in Michigan, or anywhere else, wants (a parks and recreation) degree they will want to come to Eastern," he said.

## Summer '92

Continued from page 1

ording to Ojala, recorded frost in New York in June, July and August; one-inch-thick ice on standing water and lakes throughout the Northeast; and nearly two-feet of snow in Vermont in June.

Chauncey Jerome of Plymouth Conn., writing in 1860, recalled: "I well remember the 7th of June (1816)...dressed through with thick woolen clothes and an overcoat on. My hands got so cold that I was obliged to lay down my tools and put on a pair of mittens...On the 10 of June, my wife brought in some clothes that had been spread on the ground the night before, which were frozen stiff as in winter."

The Danville Vermont North Star, in June 1816, reported: "Melancholy Weather...On the night of the 7th and morning of the 8th a kind of sleet or exceedingly cold snow fell, attended by high wind, and measured in places where it drifted 18 to 20 inches in depth. Saturday morning (8th) the weather was more severe that it generally is during the...winter. It

was indeed a gloomy and tedious period."

This year's cool and rainy summer is being blamed on the June 1991 eruption of Mount Pinatubo in the Philippines. Ojala said debris from the Pinatubo eruption was blown into the stratosphere and in the year following that eruption, the average temperature around the world decreased one degree.

"That doesn't sound like much, but for the atmospheric world temperature to go down one degree in one year is unbelievably fast, and that essentially, temporarily wiped out all the global warming that's gone on over the last hundred years," he said. "It's been predicted that this cooling will end in three to five years, then we'll go back to normal."

"Last fall, an el nino, which is a warming in the Pacific Ocean, started and the effects of el nino and Pinatubo have been at loggerheads and are fighting one another," Ojala added. "El nino, which messes up the circulation in

the upper atmosphere, controlled last winter and made winter warmer, but now Pinatubo is a starting to take over."

As recorded by Ojala at EMU's weather station, January, February and March were warmer than normal; April was below normal and May was normal. The first two weeks of June looked like that month was going to be normal until the 14th or 15th, when a cold front came through.

"And from that point on, the last two weeks in June were unbelievably below normal, which brought the whole month of June down to six degrees below normal. That's a humongous difference. Now, July (through the 19th) was two degrees below normal," Ojala said.

What does Ojala predict for the rest of the summer? "It seems to me it's going to be on the cool side," he said, quickly adding, "but, there's really no way to predict weather more than two days in advance!"

## 1992 Focus EMU Survey shows good results

By Debra Fitzgerald

The EMU community continues to find the faculty/staff newspaper, *Focus EMU*, to be an important part of campus communications, according to the latest readership survey for the publication.

The Public Information Office mailed 594 surveys to a random selection of faculty and staff in April asking them to respond to several questions about the content and appearance of *Focus EMU*. Of those, 139 readers or 23.4 percent responded.

Respondents included 39 faculty members, representing 28.5 percent of respondents, 38 clerical/secretarial employees (28 percent), 33 administrative/professional workers (24 percent), 23 in the professional/technical group (17 percent), two AFSCME workers (1.5 percent) and one police officer (1 percent).

Of those, 28.5 percent said they have worked at EMU II to 20 years, 21 percent have been here two to five years, 20.5 percent six to 10 years, 17.5 percent more than

20 years and 12.5 percent less than two years.

For the fourth straight year, the number of respondents who said they "regularly" read *Focus EMU* increased, this year reaching 83 percent of those surveyed. When combined with those who said they read *Focus* "often," the figure totals 96.5 percent who look for *Focus EMU* in their mailboxes each week. Also for the fourth straight year, no one chose "never" when asked how often they read *Focus*.

The general appearance of *Focus EMU*, a tabloid-format paper, was judged "excellent" by 45 percent of readers and "good" by another 52.5 percent. More than half of you, 50.5 percent said you find *Focus* "very interesting" overall, representing a nice increase over last year's 41 percent and 1990's 38 percent.

As a source of information about various aspects of campus life, *Focus EMU* was rated "very valuable" in telling about Universi-

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## Appointments

Continued from page 2

ing, holds bachelor's and master's degrees from the University of Wisconsin at LaCrosse and a doctorate from the University of Iowa. She worked at Bradley University, U-1 and the University of Arizona.

**Kathleen Stacey**, assistant professor of communication and theater arts, holds a bachelor's degree from the University of Michigan and master's degree from EMU. She has worked at Madonna University and EMU.

**Judy Sturgis-Hill**, instructor of communication and theater arts, holds bachelor's and master's degrees from EMU. She has worked at the University of Michigan and EMU.

**Robert Sutton**, assistant professor in the Department of Geography and Geology, holds a bachelor's degree from Wayne State University and a master's degree from Western Michigan University. He worked for the U.S. Food and Drug Administration in Detroit and WMU.

**Mokoto Tabuse**, assistant professor of foreign languages and bilingual studies, holds a bachelor's degree from Tezukayama Gakuin University in Japan and master's degree from Ohio University. Tabuse worked for the Defense Language Institute in California, Battelle Memorial Institute in Ohio, Indiana University and Ohio State University.

**Dr. Jaclynn Rogers Tracy**, assistant professor of leadership and counseling, earned bachelor's, master's and specialist's degrees from EMU and a doctorate from Michigan State University. She has worked for Chelsea Community Education, MSU and EMU.

**Dr. Reino Warren**, assistant professor of operations research and information systems, holds bachelor's and master's degrees from the University of Illinois and master's and doctoral degrees from Illinois Institute of Technology. Warren worked at Triton College in Illinois, the University of Michigan-Flint, Wayne State University and EMU.

**Dr. Marilyn Wedonoja**, assistant professor of social work, holds bachelor's and master's degrees from the University of Michigan. She has worked at Chelsea Community Hospital, Huron Valley Consultation Center and in private practice.

All appointments are effective Aug. 26.

## Openings

To be considered for vacant positions, all Promotional Openings Application Forms MUST BE SUBMITTED directly to the Employment/Affirmative Action Office and received no later than 5 p.m. on the expiration date. **Note: Incomplete forms will not be accepted.**

The Employment/Affirmative Action Office announces the following vacancies. The expiration date for applying for these positions is Monday, Aug. 10, 1992. Detailed job descriptions may be reviewed in Room 310 King Hall. Posting Boards across campus also highlight necessary and desired qualifications. Locations of these boards are main traffic areas in: King Hall, McKenny Union, Roosevelt Hall, Business and Finance Building, Sill Hall, Pray-Harrold, Rec/IM Building, Physical Plant, Mark Jefferson, Hoyt Meeting Center, Dining Commons I, University Library, and the Owen College of Business.

Vacancy information may also be obtained by calling our 24-hour Jobs Line at 487-2462. Employment/Affirmative office hours are Monday-Friday 9 a.m. to 4:50 p.m.

### ADMINISTRATIVE/PROFESSIONAL (Minimum Semi-Monthly Salary)

APAA9302 - AP-13 - \$2,668.39 - Associate Dean, College of Education

### PROFESSIONAL/TECHNICAL (Minimum Bi-Weekly Salary)\*

PTSA9302 - PT-03 - \$579.67 - Assistant Teacher, Children's Institute (Academic year appointment)  
Coordinator, Admissions Tele-Counseling Program, Admissions (Valid Michigan Driver's license. Ability to work evening and weekend hours as assigned.)

### CLERICAL/SECRETARIAL (Minimum Bi-Weekly Salary)\*

CSBF9222 - CS-04 - \$587.76 - Data Entry Clerk II, Parking and Paving (Repost)

### FOOD SERVICE/MAINTENANCE (Minimum Hourly Salary)\*

FMBF9305 - FM-12 - \$7.12 - Groundsperson 50 percent, Grounds  
FMBF9306 - FM-12 - \$7.12 - Groundsperson, Grounds  
FMSA9303 - FM-15 - \$7.74 - Swimming Pool Attendant, Rec I/M

\*The pay rates stated above reflect the probationary rate for a newly hired EMU employee. Current bargaining unit members will be paid according to pay rates specified by the current UAW 1975 and AFSCME contracts.

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## Focus Survey

Continued from page 3

ty events by 57.5 percent of you, in telling about employees by 44 percent and in telling about the University's direction by 29 percent.

The writing in *Focus EMU* was judged "excellent" by 41.5 percent, a big increase over last year's 30 percent, and judged "good" by another 53 percent. Only one person said the writing is "poor," while only six said it is "fair."

The photos in *Focus* were rated "excellent" by 45.5 percent of readers, also a big increase over last year's 35 percent, while 51 percent said they are "good." No one said the photos are "poor" and

only five readers chose "fair" to describe them.

The most frequently read feature in *Focus* is the "Focus on Faculty/Staff" profile which appears on page three each week, followed by Openings, Events of the Week, Campus Capsules and the front page. Other articles and columns you said you are most likely to read included stories on the University budget and/or direction, New Faces, Promotions, Board of Regents news and Research.

To those who took time from their busy schedules to respond, thanks again. Your input helps to make us better.

## Research

### Research Experiences for Undergraduates

The National Science Foundation's Research Experiences for Undergraduates (REU) Program plans to provide opportunities annually to several thousand undergraduate students to participate in active mathematics, science and engineering research experiences. REU projects will involve students in meaningful ways in either ongoing research programs or research projects specially designed for this purpose.

Proposals are invited for two types of activities: REU Sites and REU Supplements. Sites grants will be based upon independent proposals that initiate and conduct undergraduate research participation projects for a number of students appropriate to the discipline and setting. Most REU Site projects are expected to be within the scope of a single discipline and/or single academic department. Requests for supplements to and inclusions in NSF grants and cooperative agreements to provide research experiences for a small number (usually one or two) of undergraduate students also are encouraged.

The deadline date for submitting applications has not yet been set. For further information, contact the Office of Research Development at 7-3090.

### Eastern European Studies Program

The U.S. State Department's Bureau of Intelligence and Research is inviting applications to administer national competitive research and training programs in Russian, Eurasian, Eastern European and related studies. Funds will be provided to support postdoctoral or equivalent level research projects; offer graduate, postdoctoral and teaching fellowships for advanced training in Russian, Eurasian and Eastern European studies, including language training; provide fellowships and other support for U.S. specialists enabling them to conduct advanced research; provide advanced training and research on a reciprocal basis in new commonwealth states; and foster public dissemination of research methods, data and findings.

The application deadline is Sept. 25, 1992. Contact the Office of Research Development at 7-3090 for application materials.

### Environmental Health Centers

The National Institute of Environmental Health Sciences is inviting applications for development grants that will lead to establishing centers to focus multidisciplinary research on environment-related health problems of economically disadvantaged and/or underserved populations. The primary purpose of this grant will be to provide support for a group of investigators to develop interdisciplinary collaborations and strategies, to obtain preliminary results to demonstrate feasibility, and to develop a research program addressing the environmentally related health problems of the subject populations.

Proposals are due Sept. 4, 1992. Contact the Office of Research Development at 7-3090 for further information and application forms.

## COB Reorganizes Departments

EMU's College of Business now has four departments instead of five as a result of a budget-reducing reorganization undertaken by the college.

Under the new organizational structure, EMU's Department of Finance was eliminated, with most (five) of the finance faculty joining the Department of Operations Research and Information Systems. One finance professor who specializes in real estate entered the Marketing Department and five ORIS professors from the statistics program joined the Accounting Department.

The new ORIS Department expects to be renamed this fall to better reflect its composition, while the other three departments of Accounting, Management and Marketing will retain their names.

Former Finance Department Head Asrat Tessema now is head of the ORIS Department, while Dr. Rao Tummala has returned to the ORIS faculty, at his request, after serving 11 years as ORIS Department head.

Those faculty newly added to the Accounting Department are Drs. Wayne Ellis, Roger Gledhill, Morrey Kramer, Linda Woodland and Kenneth Young.

Now in the Marketing Department is Dr. Wayne Weeks, and faculty now in ORIS are Drs. Al Diallo, Ramesh Garg, Ron Hutchins, Robert Kiss and Susan Moeller.

**FOCUS EMU** is published biweekly during the spring and summer semesters for faculty and staff at Eastern Michigan University. The deadline to submit copy for consideration is 5 p.m. Tuesdays for the following week's issue. Please send submissions to: Editor, *Focus EMU*, Office of Public Information. **Kathleen D. Tinney**, assistant vice president, Executive Division **Susan Cairley**, acting director, Public Information **Debra McLean Fitzgerald**, *FOCUS EMU* editor **Dick Schwarz**, photographer **Tiffany Anteau**, student writer **HP Patterson**, phototypesetter

## Events of the Week

Aug. 4 - 17

### Friday 7

**MEETING** — The Benefits Office will hold an orientation workshop for new EMU employees. Call 7-3195 for more information, 205 Welch Hall, 8:30 a.m.

### Sunday 9

**CONCERT** — Alumni and friends of EMU will join supporters of the other Mid-American Conference schools for the MAC's annual summer alumni music event, this year a Harry Connick Jr. concert at The New Pine Knob in Clarkston. The special reduced ticket price of \$26 per person will include hors d'oeuvres, refreshments and a cash bar beginning at 6 p.m., followed by the Connick show at 7:30 p.m. For more information, call Denise Brennan at 7-0250, The New Pine Knob, Clarkston, 6 p.m.

### Monday 10

**DANCE CAMP** — EMU will host a dance camp today through Thursday, Aug. 13. Open to all high school, junior high and middle school pompon squads, drill teams and dance teams, instruction will be provided by the Universal Dance Association. The cost for overnight campers is \$152 and the cost for commuters is \$88. For more information or to register, call 1-800-238-0286, Bowen Field House, all day

**CONFERENCE** — EMU, along with the Ann Arbor Public Schools and Washtenaw Intermediate School District, will co-sponsor the "Transforming Our Public Schools" conference today through Aug. 14. It is designed to bring together national and local educators committed

to meeting the challenges facing public schools today. Presentations will focus on three major themes: new styles of leadership, teachers as professional decision makers and the public school system in a changing society. For registration information, call EMU Continuing Education at 7-0407. Washtenaw Intermediate School District, Ann Arbor, various times

**CONFERENCE** — EMU's Division of Continuing Education will co-sponsor the 1992 Summer Course and Conference on School Discipline and Classroom Management today through Friday, Aug. 14, at the Wayne County Regional Educational Service Agency in Wayne. The course will run all five days, while the conference will be Aug. 13 and 14 only. For information on conference topics and speakers, call Rosalynn McClendon, at (313) 831-5280. For information about registering for the conference or enrolling in the graduate course, call Arlene Phillips at 7-0407, Wayne County Regional Educational Service Agency, 33500 Van Born Road, Wayne, various times

### Wednesday 12

**THEATER** — Carolyn West, a master's degree candidate in oral interpretation/performance studies, will present her graduate thesis project, a performance exploring how women's power is impeded by contemporary beauty ideals titled "The Politics of Beauty" It will be presented tonight through Aug. 14. For more information, call the Communication and Theatre Arts Department at 7-3131, Lab Theatre, Quirk Building, 8 p.m.

**WORKSHOP** — The Employee Assistance Program will sponsor a workshop titled "Superwoman-Superman Syndrome: We Can't Do it All!" It will explore ways to juggle multiple life roles. For more information, call 7-1109, 101 Roosevelt Hall, noon - 1:30 p.m.