

## Commencement set Dec. 13

### Mother and daughter tassel together

By Pat Mroczek

Dec. 13 will be a big day in the life of the Reeves family of Ypsilanti.

Cheryl A. Reeves, a reservationist in McKenny Union and a 13-year staff member, will earn a bachelor's degree in fashion merchandising when EMU hosts winter commencement ceremonies. For the past six years, she has worked full time and been a part-time student to complete her dream of designing and sewing her own fashions.

Her daughter, Kissimmee C. Reeves, will earn a bachelor's degree in criminal justice. The mother and daughter are proud, excited and making family history.

"I'm the first of five children to graduate from a major university," Cheryl said. "And I'm the first grandchild of 11 to graduate," Kissimmee added.

"My mom and dad, Cornelius and Grace Reeves of Ypsilanti, and all my brothers and sisters will be at graduation," Cheryl said. "It will be a family celebration. Our entire family encouraged us both. When they found out we were going to graduate together they really got behind us."

"My grandparents helped me out big time," said Kissimmee. "That kept me going. My grandfather wants me to go to law school. First, I'm coming back to Eastern to get a master's degree in social work. Then, I'll be looking at law school."

"He just wants *me* to finish," laughed Cheryl.

The mother and daughter combination will be part of the first graduating class in Eastern Michigan's new convocation center. More than 2,550 candidates are eligible to graduate, including 1,741 undergraduates and 815 graduate students. There are no doctoral candidates this semester.

The commencement speaker will be Chris Wallace, chief correspondent for ABC-TV's *20/20*. He will receive an honorary doctor of humane letters degree. Antje Price, a graduate of EMU's first occupational therapy class in 1944 who has dedicated her career to working with children with serious disabilities, will receive an honorary doctor of science degree.

This will be the first graduation in five years where Cheryl won't be a volunteer at the diploma table during the ceremony. "For the past several years, tears would well up in my eyes during commencement as I'd say, 'one more year, one more semester.' Now, it's my turn," said Cheryl.

"I never dreamed I'd graduate from college and to do it with my daughter is a blessed occasion for me. We had our ups and downs, but we made it because we had each other."



Cheryl and Kissimmee Reeves

### Winter Commencement Ceremony

Sunday, Dec. 13  
Convocation Center

Eligible graduates: 2,556  
Undergraduates: 1,741  
Graduate students: 815

Volunteers arrive 10 a.m.  
Doors open 12:45 p.m.  
Procession assembles 1:30 p.m.  
Procession 1:45 p.m.  
Ceremony 2 p.m.

#### President

William E. Shelton

#### Speaker

Chris Wallace, ABC newsman

#### Honorary Degrees

Chris Wallace, Antje Price

#### Grand Marshal

John A. Novak

#### Marshals of Faculty

P. George Bird, J. Jan Jellema

#### Marshals of Graduates

Charles Anderson  
Elvia R. Krajewski-Jaime  
Enos G. Massie  
Mark Ragg  
J. Marshall Thomsen  
Jon K. Wooley  
Stewart Work  
Bonnie Wylo

#### Music

The EMU Symphonic  
Concert Winds  
Conductor Max Plank  
Soloist Donald Hartmann

#### Color Guard

Army ROTC

#### Signer

Jeffrey Pluta

Faculty use the main entrance,  
proceed to lower level, assemble  
in the training room.



## EMU IN THE NEWS

### A & E crew on campus

■ A film crew from the Arts and Entertainment cable channel was on campus Nov. 20 to interview **Marcello Truzzi**, sociology, for an episode of "The Unexplained," which is scheduled to air in February. Truzzi offered expertise on "channeling."

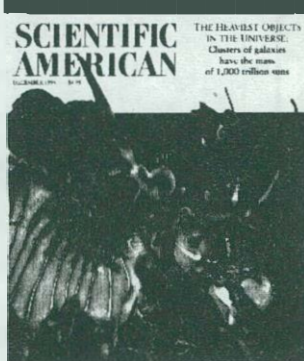


Truzzi

■ **Tim Doyle**, coordinator of Eastern's aviation management technology program, is flying high with all the publicity the proposed Aviation Technical Training Center at Willow Run Airport has been getting. Coverage includes stories Dec. 1 and Oct. 28 in the *Detroit Free Press* and recently in the *Detroit News*, *Ann Arbor News*, *Ypsilanti Courier*, *Eastern Echo* and on WEMU, WAAM and WUOM.

■ The December issue of *Scientific American*

includes comments by **Timothy Ziegenfuss**, physiology, on the effects of over-the-counter steroid supplements. Ziegenfuss is currently researching several steroid compounds.



■ **Elizabeth Schuster**, gerontology, gave advice in the Nov. 23 issue of the *Detroit Free Press* to older Americans who want to stay in the workforce. "People in their 60s, 70s and even in their 80s want to remain engaged and want to contribute," she said.

■ Professor of finance and computer information systems **Asrat Tessema** returned to his native Ethiopia as a Fulbright Scholar and is working to help the African nation establish a stock market. His efforts were chronicled in a *Detroit News* article Nov. 3.

■ **Amelia Chan**, assistant dean of the College of Business, was featured in the Employment Section of the *Detroit News* Nov. 15 offering advice on how to get experience in human resources. "We recommend internships and do placements for undergraduates," she told the News. "A practicum or actual experience is required for a master's degree."



Chan

## Consumer education NICE for Reichbach

By Sarah C. Mieras

EMU's National Institute for Consumer Education is headed in a new direction with long time EMU faculty member **Gwen Reichbach** as executive director.

Reichbach began her career at EMU as an assistant professor in 1973. Over the past 25 years she has taken her career far beyond the realm of the classroom. Since 1984 Reichbach has traveled the world, delivering presentations on behalf of NICE and a variety of other businesses and organizations, including Ford Motor Co., where she worked as a consultant. A member of nearly a dozen different boards relating to consumer concerns, Reichbach has made her place among the national and state leaders in her field.

But Reichbach is far from finished accumulating her achievements, maintaining that she doesn't plan on retiring until she is 70.

"I haven't done as much in my career as I want," she said. "I am a Type A personality, and I haven't made nearly the contributions I'd like to," she said.

A professional for 11 years before the birth of her first daughter, Reichbach chose to slow her career down for nearly 18 years, staying out of administrative positions until her children were older and she was needed less at home.

"I just didn't do the things that build a career," she explained.

However, the career-driven Reichbach doesn't regret the long trip she took toward success and feels that EMU was the perfect place for her to build a career while raising her children.

"In teaching of higher education, you can combine motherhood in more than just a title, without really compromising either motherhood or what you can give to your students," she said.

In 1996, Reichbach left her position as the associate professor of NICE to take a position at the University of Michigan, where she worked to develop Internet protection programs and facilitated Internet safety training classes for incoming freshman. But in August 1998, Reichbach returned to EMU to take over the duties of executive director for NICE.

"I feel very comfortable here because I have been here so long and I have gotten to know a lot of people. Here I know, by in large, who you need to work with to get things done," explained Reichbach.

As the new director, Reichbach hopes to help NICE become a larger critical mass, and help to have the services NICE offers become more integrated into the daily operations of the University.

But local expansion of NICE is not all Reichbach has in mind. "NICE really needs a presence in Washington," she said.

Currently NICE's activities range from developing educational programs and workshops for K-12 teachers, who are now required to teach economics; participation in a program with the Attorney General to develop a consumer education program focusing telemarketing fraud directed at senior citizens; and maintaining and operating one of the largest web sites focusing on personal finance and economic and consumer education.

As personal computers increasingly become a part of our daily lives, the potential for the Internet to transmit both helpful and harmful information to consumers also increases. "More and more people are accessing it as a source of information," she said. "But the problem is anyone can put anything out on the web. One of the objectives of our web site is to make sure this is an excellent source of accurate information."

Most consumers, especially students do not understand basic budgeting skills, investments, risk management and the necessity of retirement planning. NICE's job then becomes educating people where and how to find accurate information.

"There's just too much out there to keep it all your head."

Access the NICE website at [www.nice.emich.edu](http://www.nice.emich.edu).



Reichbach

## American lit. expert Hauer dies at 57

Memorial services were conducted Dec. 7 for **William R. Hauer**, assistant professor of English, who was found dead at his home in Ypsilanti Nov. 30 of meningitis.

Hauer, 57, spent 30 years teaching a variety of courses at Eastern Michigan, including upper-level and graduate courses in American literature, Shakespeare, and introductory literature courses. He earned his doctoral and master's degrees from the University of Illinois and graduated magna cum laude with a bachelor's degree in English from Holy Cross.

Marcia Dalbey, head of the English Department, called Hauer's death a "major blow to the department and a great loss to the University. Bill was a highly regarded teacher. Teaching was probably his first passion, bicycling his second," she said.

Dalbey said Hauer traveled all over the world on his bicycle, including coast to coast in the United States and bicycling trips to Canada and Europe.

"He spent a great deal of time on his teaching and paid a great deal of attention to his students."

She noted this is the second faculty member from the English Department who died in less than a month. Keith Denning, 43, associate linguistics professor, died of liver cancer in mid-November. "We're devastated by the loss of both of them. They were both wonderful teachers and wonderful colleagues," she said.



# CLIMB coordinator among 70 new hires

**EDITOR'S NOTE:** Because of the large number of new hires, the list is being published in parts.

The appointments of 70 new Eastern Michigan University staff members were approved by the Board of Regents at its regular meeting Nov. 17.

All appointments are effective immediately. Joining Eastern Michigan's staff are:



**Cross**

• Jennifer Cross of Ann Arbor, assistant director of McKenny Union and Campus Life. Since 1995, she has been coordinator of new student information and referral services and the Welcome To Michigan program at the University of Michigan. She earned a master's degree in college counseling and student personnel administration in 1994 and a bachelor's degree in sociology in 1992 from the State University of New York at Buffalo.

• Madeleine Huggins of Ypsilanti, costume shop supervisor. She has been associated with EMU as a lecturer and costume shop manager since 1995, where her special skills include armor making and stitcher. She earned a bachelor's degree in theatre at EMU in 1984 and a master's in fine arts in costume design at the University of Illinois in 1990.



**Huggins**



**Kosarin**

• Stephanie Kosarin of Ann Arbor, dance accompanist/composer. Since 1991, she has been a ballet instructor in Ann Arbor at Ballet with Stephanie Studio, the Ann Arbor Recreation Department, Emerson School and others. She earned a bachelor's degree in coordinated arts at the University of Michigan in 1974, a teaching certificate at Yale University in 1979 and a master's degree in theatre arts at EMU in 1998.



**Williams-Lars**

• Sweetie Johnson Williams-Lars of Ypsilanti, project coordinator for CLIMB. Since 1996, she has been coordinator of volunteer services at Adrian Public Schools in Adrian and has been a part-time instructor at Jackson Community College. She earned her teacher education certification at Baptist Christian College and bachelor's and master's degrees at Louisiana State University in Shreveport, La.

• Renee A. Elliott of Ann Arbor, a career development assistant, Career Services Center. From 1996-98, she was an admissions representative at Owens Community College in Toledo and previously served as a membership solicitor for the Toledo Botanical Gardens. She earned a bachelor's degree in political science at the University of Toledo in 1996.



**Elliott**



**Fo**

• Anne E. Fo of Farmington Hills, accountant II. She returns to EMU from a senior accountant position at Roush Racing. She was an accountant at EMU from 1996-98. She earned a certificate in computer programming and business systems in 1987 and a bachelor's degree in business management in 1989 from Ryerson Polytechnic University.

• Deborah D. Jones of Ann Arbor, lead teacher at the Children's Institute. She served as director from 1992-97 and lead teacher from 1997-98 at Gretchen's House Child Care Center. She earned a bachelor's degree in 1978 and a 1982 master's degree in early childhood education at Kent State University.



**Jones**



## Convocation dedication

EMU will dedicate its new Convocation Center Wednesday, Dec. 9, with a ceremony at 4:30 p.m. and a finale that features a men's basketball match up against the University of Michigan at 7 p.m. The half-hour formal ceremony will feature guest speakers Philip Incarnati, chair of the EMU Board of Regents; Eastern Michigan President William E. Shelton; Interim Athletic Director Carole Huston; Charles Anderson, emeritus professor of chemistry; and Adrienne Marsh, student government president. A ribbon-cutting will follow with a formal passing of the keys by Ben Maibach, president of Barton-Malow Company, the design/build contractor. Refreshments will be served immediately following the 4:30 p.m. ceremony, which is free and open to the public.

## Egypt and EMU

Waheed Samy, Arabic language teacher and director of the summer program at the American University in Cairo will lead a discussion on Egypt Tuesday, Dec. 8, at 4:30 p.m. in Halle Library Auditorium. Samy will speak on modern Egypt and study abroad possibilities. Event is free and open to the public. Call 487-1018.

## Professional perspectives

The Office of Student Media is hosting the first in a series of guest journalism speakers, 2 p.m. Dec. 10 in the Halle Library Auditorium. Terry Foster, a sports columnist for the *Detroit News*, will discuss his experiences as a writer in one of the biggest sports towns in the country. Call 487-1010.

## Online update

Sandra Yee and Keith Stanger of Learning Resources and Technologies will present an online information update to faculty planning to teach online courses, 11 a.m. to noon, Thursday, Dec. 10, in 320 Halle. Topics include library online resources, research resources available to distance education students and recent changes to Fair Use guidelines. Reservations requested. Call 487-9667.

## Transfer Express

Plans are complete for Dec. 10's Transfer Express, Eastern's enrollment program for transfer students seeking a quick start to their college career. Between 8 a.m. and 3 p.m. "one stop" shopping is provided on the fourth floor of Pierce Hall to complete the admissions process; receive a tabulation of credits; meet with an academic adviser to select classes; receive Personal Identification Numbers (PIN), register for classes and receive a student ID. For information, call the Office of Admissions at 487-1111 or 800/GO-TO-EMU. Next session is noon to 6 p.m. Jan. 5.

## Freeze for the cause

The Second Annual "Freezing for a Cause" is Friday, Dec. 11, from 11 p.m. to 3 a.m. at the Ypsilanti Water Tower. Canned goods and monetary donations will be accepted. Call 487-1840.

# Donor giving increases at EMU

Contributions to Eastern Michigan University in 1997-98 were up 40 percent over last year and gifts to endowed funds were up 56 percent, the Board of Regents were told Nov. 17.

The board received and placed on file the Eastern Michigan University Foundation Annual Report for the year ending June 30, 1998.

Contributions to the University from July 1, 1997, to June 30, 1998, totaled \$4,001,435. The amount is an increase of \$1,141,439.

Contributions to endowment funds totaled \$1,776,442, an increase of \$639,722. The market value of the endowment fund on June 30, 1998, was \$31,080,999, an increase of 20 percent last year. The total represents an endowment fund goal of reaching \$30 million two years earlier than anticipated.

The return on investment of 17.6 percent exceeded the composite benchmark of 15.8 percent for a third year in a row.

Expenditures totaled \$5,578,862, of which \$1,184,759 was designated to departments and programs, \$370,797 was directed to endowed scholarships and other endowments and \$295,810 was the value of gifts-in-kind. Funds directed to endowed scholarships and other endowments increased 17.4 percent over the prior year.



**ORD**

**THE NATIONAL SCIENCE FOUNDATION**  
Funding is offered to support research on air pollution, including an improved understanding of the sources, formation and atmospheric processing of ambient air pollutants, acid deposition and its precursors and indoor air. No deadline to apply and funding amount is open. Go to: <http://www.nsf.gov/geo/egch/airqual.htm> or contact an ORD officer at 487-3090. ORD reference number: 1163.

**THE NATIONAL SCIENCE FOUNDATION**  
Funding is offered to develop innovative experiments in education to better prepare graduate students for careers in materials-related areas of the mathematical

and physical sciences. Deadline is Feb. 1 and there is no set funding limit. Go to: <http://www.nsf.gov> or contact an ORD officer at 487-3090. ORD reference number: 1175.

**THE NATIONAL TRUST FOR HISTORIC PRESERVATION**  
Funding is available to support the saving of historic environments across the U.S. in order to foster appreciation of the U.S.'s diverse cultural heritage and to preserve and revitalize the livability of the nation's communities. Deadline is Feb. 1 and up to \$25,000 is available. Contact an ORD officer at 487-3090. ORD reference number: 1182.

**SERVICE ANNIVERSARIES**

These employees are celebrating anniversaries with the University in December.

**30 years or more**  
Bob Parks, intercollegiate athletics  
Mary Fulford, university computing

**20 years**  
Claudia Galli, speech and hearing clinic

**15 years**  
Arthetus Abraham, social work

**10 years**  
Jane Ollila, CTA  
William Beard, maintenance prorate

**JOBLINE**

To be considered for vacant positions, all Promotional Openings Application Forms **MUST BE SUBMITTED** directly to the Compensation/Employment Services Office and received no later than 4:45 p.m. Monday, Dec. 14, on the expiration date. **NOTE: LATE OR INCOMPLETE FORMS WILL NOT BE ACCEPTED.**

Vacancy information may also be obtained by calling our 24-hour Jobs Line at 487-0016. Compensation/Employment Services hours are Monday - Friday 8 a.m. to 4:45 p.m.

The Compensation/Employment Services Office announces the following vacancies.

**CLERICAL/SECRETARIAL**  
(Minimum Bi-Weekly Salary)

CSPR9903 CS-04 \$764.62  
Secretary II, Athletics.

CSUR9901 CS-04 \$764.62  
Secretary II, WEMU.

CSAA9915 CS-05 \$864.04  
Senior Secretary, Special Education. Microsoft Office 98, Excel and ISIS desirable.

CSEN9909 CS-05 \$864.04  
Admissions Processor, Admissions. Ability to work in high volume customer service oriented office. Some evening and Saturday hours required.

**FOOD SERVICE/MAINT.**  
(Minimum Hourly Salary)

FMSA9908 FM-06 \$7.58  
Custodian, Custodial Prorate (Downing Hall). Hours: 6:30 a.m. to 3 p.m. Monday through Friday.

**PROFESSIONAL/TECHNICAL**

PTUR9909 PT-05 \$842.92  
Radio Reporter/Producer, WEMU. Hours: 3 p.m. to midnight. Monday through Friday.

PTSA9910 PT-07 \$1,092.72  
Lead Teacher, Children's Institute.

PTAA9918 PT-08 \$1,245.85  
Microcomputer Support Specialist II, Computer Science. Hours: 9 a.m. to 6 p.m. Monday through Friday.

PTEN9903 PT-09 \$1,430.79  
Coordinator: Registration, Records and (REPOST) Registration.

The pay rates stated above reflect the probationary minimum rate for a newly hired EMU employee. The pay rate or salary for current employees will be established according to the respective employee group union contract, and/or University salary administration policy guidelines.

**An Affirmative Action/Equal Opportunity Employer**

# Why I work at Eastern Michigan University

At first, I came to Eastern Michigan for the money and benefits. We had three small children at home at the time and my husband lost his insurance. As I look back over 20 years, I know it's much more than that now.

I work at Eastern Michigan University because I enjoy it here and I enjoy putting out a good product. We'll do 40 dozen donuts and 30 dozen muffins a day. We just got an order for 800 decorated sugar cookies.

Eastern has been a good learning experience for me, too. My first job here was in pots and pans. I've worked in salads, learned cake decorating, found out how to cook in high volumes and how to do bread from scratch. Now, I'm learning how to use a computer and order from big distributors. I'm even pretty good at e-mail.

You can learn at any job, but at Eastern Michigan you get opportunities that you don't get at other places. I don't think anywhere else would give me the free reign to try different things or be as open to new ideas.

That's why I've stayed at Eastern Michigan long after my children grew up and got their own insurance!



Linda M. Fletcher  
Group Leader, Bake Shop  
1989 Gold Medallion Winner

**EASTERN MICHIGAN UNIVERSITY**  
*The Learning Edge™*