

Search for COB dean down to four

The search for the dean of Eastern Michigan University's College of Business is down to four finalists.

Dr. Reginald Bruce, associated professor of management for the college of business and public administration at the University of Louisville, visited campus Dec. 6.

The remaining candidates will visit campus in January. The candidates and the dates of their respective visits to EMU are: C. Aaron Kelley, professor of management systems at Ohio University, Jan. 20; James T. Strong, associate dean of the college of business administration at the University of Akron, Jan. 23; and Earl H. Potter III, professor and dean of the school of management at

Lesley College, Jan. 13.

"We had approximately 35 candidates," said Dr. Thomas Harden, dean of EMU's College of Technology and chair of the search committee for the COB dean. "That sounds small but it was an outstanding pool in regards to quality."

Harden said video interviews were done with nine candidates and then the pool was narrowed to the four finalists. The committee will make its recommendation to the provost.

The candidates:

- Dr. Reginald Bruce has been an associate professor of management at the University of Louisville since 1993. Since September of 1997 he has been the coordinator of the undergraduate man-

agement major program at Louisville.

He earned his bachelor's degree in psychology from the University of California at Irvine in 1981. He has a Ph.D. in organizational psychology from the University of Michigan (1989).

Before joining the faculty at Louisville, Bruce was an assistant professor at the University of Cincinnati and was a research psychologist for the Navy Personnel Research and Development Center.

- Dr. Earl Potter III has been the dean of the School of Management at Lesley College since 1997. Previously he was the director of organizational development and employment services; the di-

SEE COB, PAGE 4

MUSIC HISTORY

MUSIC MAKERS: Members of the Arianna String Quartet and Dr. Anthony Iannaccone (center) look over the commissioned Sesquicentennial piece Iannaccone composed. The quartet performed the world premiere of the music at a special concert Dec. 5 at Pease Auditorium. The members of the quartet are (from left) Rebecca Rhee, John McGrosso, Mahoko Eguchi and Kurt Baldwin.



New system aims to help access information

By Kate Linblade

"I'm calling from Georgia, what are the major crops in Michigan?"

Michigan crops may not have a lot to do with Eastern Michigan University, but it's one of the many topics admissions staffers try to answer on the 1-800-GO-TO-EMU phone system.

To help relieve some of these questions and to create an information system that is more accessible, a Barriers to Learning committee was formed.

Facilitated by Pamela Hill, administrative associate for the College of Technology, "Access EMU" was formed in February 1999 and con-

sisted of ten members of the campus community.

"Many people don't know the 1-800 number is an admissions line," said Kathy Orscheln, associate director of admissions and the Access team leader. "We do get many calls from prospective students, but also from a lot of current students. We try our best to answer every call that comes in."

President Shelton recommended the idea of an EMU student factline to the Barriers to Learning Advisory committee in December of 1998. The factline would allow students to access information on campus questions, deadlines and current events and

"We hope to provide consistent, accurate information in a timely manner with this program."

Pamela Hill,
Access EMU team member

would be as easy as dialing the telephone.

Access EMU team members brainstormed different ways to address the issues of customer service, especially easy access to information. The most efficient solution was a shared database system that could provide real time response with the most accu-

rate and up-to-date information available.

Former College of Technology network administrator, Katrina Cook, suggested a software package called Bridge '99.

The database runs on a simple keyword search, making it extremely user-friendly.

"Our research of other institutions shows that most questions are transferred or never answered. We hope to provide consistent, accurate information in a timely manner with this program," said Hill.

Bridge '99 is currently used by the U.S. Department

SEE ACCESS, PAGE 3

'Uncle Theo' puts Sesquicentennial into perspective

Hamilton has seen more good times than bad in 58-year relationship with University

EDITOR'S NOTE: Theo Hamilton has been featured in FOCUS EMU several times during his career at Eastern Michigan. Because his length of service to the University is one of the longest of any active employee, we thought it fitting that he be our closing Sesquicentennial feature.

By Kate Linblade

Imagine Eastern Michigan University before personal computers, Pray-Harrod, unions and then subtract about 23,000 students!

What most members of the university community can only imagine, Theo Hamilton, career development associate, has lived to see.

In his 58 years at EMU, Hamilton, affectionately known as "Uncle Theo" to many, has attended EMU as a student at every level and has worked professionally under four different presidents.

"I've worked under Presidents Sponberg, Brickley, Porter and Shelton," said Hamilton. "Porter and Shelton have made so much progress, structurally and academically, but also in attitudes. John Porter introduced the use of computers and built the College of Business. He was a statesman too, so he got a lot done. He has been one of my mentors even though I'm older than him."

"President Shelton, he's my man! He's done a lot for race relations and the university. He was the first to hire a black vice president and the first black female vice president. I think Shelton has kept the university on the right course," said Hamilton.

With so many years invested in one place, Hamilton has seen many areas of university life that have gone through major metamorphosis.

One major change that has affected Hamilton and many other African Americans on campus is race relations.

"When I first came to Ypsilanti it was rough. I was beat up every day by kids in school. When I came to college I was pretty much ignored. It was the times back then and you just had to ride with it," said Hamilton.

Hamilton, 77, has witnessed great strides in campus race relations and said evidence of progress can be found in the growing number of administrators who are mentors. He said he is

also happy to see more African American students becoming involved in academics and the community.

Just how far has EMU come in 58 years? According to Hamilton, comparing EMU then and now is like comparing night and day.

"This is a totally different university. The professors and administration are much different. EMU has broadened its base and I think it is one of the best in the country, especially in the area of technology. And of course we're tops in education," said Hamilton.

"Once EMU introduces a few more doctoral programs we'll really be in the forefront. We're number one in technology and I'm so pleased. But programs like occupational therapy, nursing and social work are going to do very well, especially

to come back to campus three times. I remember it well. He said 'We don't want colored students here.' Unless you were an athlete, blacks weren't wanted here. That would never happen today," said Hamilton.

Goodison Hall will always have a soft spot in Hamilton's heart.

"Believe it or not, my office back in Goodison was also the dorm room of my old girlfriend Lola. I kept a brick from the building before they tore it down. I had so much fun there," said Hamilton. His keepsake brick from the memorable building now sits near the door of his new office in King Hall.

Through the years, EMU has faced its share of hurdles including a recession, a shortage of teaching positions and a change in the political climate of the legislature, which made it difficult to receive

"The students keep me so much in love with Eastern. I'll stay here as long as I have breath in my lungs and am physically and mentally able."

**Theo Hamilton,
career development associate**



when they get their new facility. It will allow them to expand and do so much more," said Hamilton.

Campus was more centralized 50 years ago, said Hamilton. Dorms were a hop, skip and jump away from Pease Auditorium. Sherzer was the main science building and Boone Hall was the administrative building.

In his time at EMU Hamilton has met many of the people who have campus buildings bearing their names.

"Glenadine Snow used to give me tetanus shots. She referred to students as either 'boy' or 'girl' but never by your name. Then after she'd give us our shot, she'd slap us on the rear. Oh, it hurt so bad! Now we have a health center named after her," said Hamilton.

Learning and working under six different Eastern Michigan presidents (two as student and four as an employee) also lengthens the list of building namesakes Hamilton has encountered.

One president stands out in Hamilton's memory. "President Munson ordered my sister and I not

state funds.

"The president had to jump through hoops to get any money back then. Since Porter, we've done much better. Now both sides of the legislature want to see students educated," said Hamilton.

Though Hamilton has weathered those storms and a few more, he has no intention of leaving the university anytime soon.

"The students keep me so much in love with Eastern. I'll stay here as long as I have breath in my lungs and am physically and mentally able. I get very emotional when I speak about my students, and I think of them as my big family," said Hamilton.

No one knows the future, but Hamilton is self-assured that many great things lie ahead for EMU.

"EMU will be on the lips of many politicians, business people, ministers and educators. They'll be shouting 'Go to EMU!' In the famous words of John Porter we must, 'Stay on course.' If EMU stays focused on the course laid down by Porter and President Shelton, it will surpass many of the bigger colleges in the new millennium."

W5

For a more extensive listing of University events, go to the Office of Public Information home page at www.emich.edu/public/public_information/

Sesquicentennial finale set for Dec. 17

The Sesquicentennial celebration draws to a close this month with two events. The Sesquicentennial Cultural and Academics Committees host the final installment of the Saper Vadere, a series of discussions featuring EMU faculty, Wednesday, Dec. 15, 6:30-8:30 p.m., Carillon Room, Halle Library. Walter Di Mantova will present "Leonardo's Shadow and Everyday Genius." The event is free but R.S.V.P. is required due to limited seating. Call 487.3045.

The Sesquicentennial celebration officially closes Friday, Dec. 17 with the Sesquicentennial sculpture dedication, 11:30 a.m., near Ford Hall. This event is free and open to the entire campus community. There will be an invitation-only luncheon following the dedication for those who made the Sesquicentennial celebration possible.

For more information, call 487.4400.

Credit hours

The EMU Credit Union will be closed Dec. 23-24 and Dec. 30-31. The office will be open Dec. 27, 10 a.m.-5:30 p.m.; Dec. 28, 10 a.m.-1:30 p.m.; and Dec. 29, 10 a.m.-1:30 p.m.

The office resumes regular business hours Jan. 3, 2000.

For more information, call 487-1033.

See you in 2000!

This is the final issue of FOCUS EMU for 1999. FOCUS EMU will return Tuesday, Jan. 11, 2000.

CORRECTION

In the Dec. 7 issue of FOCUS EMU, the date for commencement was listed as Dec. 17. Commencement is Sunday, Dec. 19, 1 p.m., Convocation Center.

La Masse to represent EMU on Jeopardy! game show

Answer: Who is Eastern Michigan University's Mike La Masse.

Question: the local college student who will appear on the national television quiz show Jeopardy!

La Masse, a sophomore from Canton, was selected as one of only 15 students to participate in the upcoming Jeopardy! College Championship. More than 10,000 students sent in requests to audition. The tournament will be taped Jan. 15-16 in California and will air Feb. 7-18.

"I just went on their Internet site and entered my name," said La Masse. "I got selected and then I had to go to Indianapolis for a written test and a mock game."

La Masse said the written test was 50 questions and that the difficulty ranged from things everyone should know to some "absurdly difficult" questions.

As for the mock game, La Masse said it wasn't a competition but more to see how each contestant

would handle the atmosphere.

La Masse said he found he made the cut by letter. "I was excited, but I was most proud that I was able to pass the test and perform well in the mock game," said La Masse, a philosophy major.

La Masse said he isn't nervous about being on television and will start preparing for his trip after the semester ends.

"I am going to do a lot of preparing over the break. I am doing a lot of preparing for school right now," he said.

"I will have to brush up on my pop culture," said La Masse. "That's my least favorite category." As for one of his strengths, he said that ancient history is his forte.

La Masse said he hasn't thought about a strategy, but he said he will not be conservative with his wagering should he hit a "Daily Double" question in a category in which he feels confident.

"I would rather go for it all in a category I know than risk it all in other categories I may not know."

In the form of a question

La Masse had to take a 50-question general knowledge test as part of his qualification for Jeopardy! Here are two questions he had to answer. Remember to phrase your answer in the form of a question.

Answer: Power play and body check are phrases from this sport

Question: What is hockey?

Answer: This German composer wrote music for King George

Question: Who is Handel?

Reviewing EMU weather policy can save time, trouble

With the prospect of bad weather facing Michiganders over the next several months, being prepared before the "Big One" hits can save time and trouble. That includes reviewing the official Eastern Michigan University closing policy.

The process is simple. The president makes the decision on whether the University remains open during adverse weather conditions, said Patrick Doyle, vice president for business and finance. This decision is based on updates provided by Doyle who monitors campus and regional conditions through the Department of Public Safety and the physical plant.

During an alert, the physical plant staff monitors conditions on campus, including roads, sidewalks and parking lots. Public Safety monitors county and state roads with the help of other police agencies and through the computerized Law Enforcement Information Network (LEIN).

"The county has a snow emer-

Stay tuned for school closing

The following severe weather policy is in effect at Eastern Michigan University:

In the event of extreme weather, President William Shelton will decide any changes to class and/or work schedules. Unless the president delegates this responsibility to another person, no other official is authorized to modify University class or work schedules.

Any changes in schedules will be immediately conveyed to the following areas for distribution: EMU Public Safety (487-1222); EMU Switchboard (487-1849); WEMU 89.1 FM (487-2229); and the EMU Newline (487-2460).

The University will also notify local radio stations such as WAAM (1600 AM) and WJR ((760 AM). Severe weather conditions may result in cancellations of selected academic programs or to a complete University shutdown. The EMU information areas listed above will be prepared to give complete information on any change in University schedules.

gency plan and a snow emergency council," said Doyle. "When a storm begins and an advisory is issued, we closely monitor the situation."

Other factors also are considered. "Many of our students live on or immediately adjacent to campus, so we

feel obligated to conduct classes that they've paid for," said Doyle. "That's especially true for evening classes which often meet only once a week. We're obligated to conduct classes as long as we can maintain reasonable conditions on campus and the roads in

the immediate area are reasonably passable."

When severe weather conditions interfere with the University's ability to keep the campus clear and the roads are bad, the president is informed before 5 a.m. He then makes a decision after consulting with the designated staff.

If the decision is to close Eastern Michigan or cancel classes, the Public Information and the Public Safety departments are notified. Public Information then disseminates the information to the EMU Newline, the EMU switchboard, WEMU radio station and other media. Public Safety will disseminate the information through the LEIN network.

When the University closes, the news will be carried on the EMU Newline (487-2460); the switchboard (487-1849); WEMU (89.1); WJR (760AM); WAAM (1600 AM) as well as other radio and television stations.

ACCESS, from page 1

of Defense, the Center for Disease Control and Hewlett-Packard. The database will feature input from each division and can interface with the Web. It will also track and monitor the type and volume of calls coming into the factline. Divisional liaisons will update the factline and input frequently asked information.

Much research was done beforehand by team members including a university phone survey and a visit to Bowling Green State University, which has had a factline in place for many years.

"We are anxious to move fast, but we really want to work out the bugs. Realistically, it will take about three

to four months to see if it will serve the campus well," said Orscheln.

The new line will not require any additional staff members other than the 15 students and the two supervisors already in place.

"Access EMU is coming and I don't see it not working. The success of any project depends on the right team make-up and our team has knowledge-based members with a true cross section between divisions and different perspectives," said Hill.

The campus debut of the new system could take place as early as next fall.

"I hope the message we are sending to our students is that we are constantly trying to improve customer service for them," said Orscheln.

Sesquicentennial

Eagles soar under Shelton's presidency

William E. Shelton officially took office as Eastern Michigan University's 18th president July 1, 1989. Among the many changes instituted during his tenure was a major overhaul of the campus infrastructure. Shelton led the University in realizing several new facilities during his tenure at EMU. Among the new buildings are the Bruce T. Halle Library, the Convocation Center, and the College of Health and Human Services, which is scheduled to open in 2000. Shelton also implemented the renovation of the former university library building into the John W. Porter Building, which houses the College of Education. While celebrating EMU's Sesquicentennial, Shelton helped to improve the University for the future.

JOBSLINE

To be considered for vacant positions, all Promotional Openings Application Forms MUST BE SUBMITTED directly to the Compensation/Employment Services Office and received no later than 4:45 p.m., Monday, Dec. 20. NOTE: LATE OR INCOMPLETE FORMS WILL NOT BE ACCEPTED.

The Compensation/Employment Services Office announces the following vacancies.

Vacancy information may also be obtained by calling our 24-hour Jobs Line at 487-0016. Compensation/Employment Services office

hours are Monday - Friday, 8 a.m. to 4:45 p.m.

CLERICAL/SECRETARIAL

CSUR2004 CS03 \$18,506
Clerk, Telephone Services. Hours: 3- 11 p.m.

CSAA2028 CS-04 \$20,547
Secretary II, Continuing Education. Windows environment. FileMaker Pro, Microsoft Word, Excel and Access experience desirable.

CSAA2029 CS-04 \$20,547

Secretary II, Social Work. Hours: 9 a.m. to 6 p.m.

CSPR2002 CS-05 \$23,218
Account Specialist, University Planning, Budgeting and Analysis.

PROFESSIONAL/TECHNICAL

PTSA2019 PT-06 \$25,534-29,822
Area Complex Director, Housing.

The pay rates stated above reflect the hiring rate or range for a newly hired EMU employee. The pay rate or salary for current em-

ployees will be established according to the respective employee group union contract, and/or University salary administration policy guidelines.

An Affirmative Action/Equal Opportunity Employer

Why I teach at Eastern Michigan University

My teaching career at Eastern Michigan began in 1979. I left for a while and have returned with a renewed commitment.

What keeps pulling me back to teach at EMU? It's the students, the learning environment and the dedicated colleagues I work with. EMU has an interesting mix of students, with diverse experiences and backgrounds: they talk, they challenge and they ask questions. It makes the classroom an exciting place to be.

I'm impressed with EMU's commitment to academic and practical learning environments. New strategies of learning by practical experience in the community help students connect their course work with their course objectives.

My colleagues share valuable teaching ideas and approaches. My mentor, friend and past EMU professor, the late George Clark, taught me how to really care about students. He practiced an 'in your face' instructional philosophy, which is an assertive, yet caring, teaching style. Students respond in a very positive way.

This is a great place for my career to thrive. I'm looking forward to another decade of teaching at EMU.



Susan Kattelus,
associate professor of accounting

EASTERN MICHIGAN UNIVERSITY
The Learning Edge™

COB, from page 1

rector of development and educational services and the director of development services at Cornell University.

Potter has a Ph.D. in organizational psychology (1978) and a master's in psychology (1977), both from the University of Washington. He earned his bachelor's degree from Williams College.

Before joining Cornell in 1993, Potter was the associate dean for academics for the U.S. Coast Guard Academy.

• Dr. C. Aaron Kelley has been with Ohio University since 1993. He served as the dean of the college of business from 1993-96 and the assistant vice president of regional higher education from 1996-97.

Kelley earned his Ph.D. from the University of North Texas in 1979 and received an MBA from the University of Utah. He has a bachelor's degree from the University of Maryland.

Before joining Ohio University, Kelley was the associate dean of the college of business and public administration at the University of Louisville.

• Dr. James T. Strong has been with the University of Akron since 1989. He joined the Akron faculty as an assistant professor of marketing in 1989.

He earned his Ph.D. in philosophy from Drexel University in 1990. He received his MBA from the University of Toledo in 1984 and a bachelor's degree from Lafayette College in 1975.

Before joining the University of Akron, Strong was the sales manager for McGranahan Distributing Co. from 1978-85.

"We are very optimistic that we will be able to make a recommendation from this pool of individuals," said Harden.

Don't Forget

Most University
offices
will be closed
Dec. 24-Jan. 3