

VP Smith announces retirement

After a career that encompasses four decades in his field and 25 years at Eastern Michigan University, Vice President for University Marketing and Student Affairs Laurence N. Smith has announced he will retire next year.

Smith shared the news with his staff during a recent University Marketing and Student Affairs Division Council meeting. In a letter to the division leadership, he said, "Over the past few months, I have shared with many of you my thoughts about looking to the future and closing out my career at EMU. I have come to a decision and have shared with President Shelton my intention to retire from EMU effective June 30, 2000.

"In talking with the President, it became very clear to both of us that my dual role as vice president for marketing and student affairs is unique in higher education, and one that grew out of a unique set of circumstances, talents and needs at the University," he said. "As we evaluated this role, it also became clear that it is a role which has grown increasingly large and complex and will continue to become even more so.

"Because of my love for, and my roots in, student affairs, I have elected to focus my next 16 months as the vice president for student affairs," he said.

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VP Reid gets legislative duties

Juanita Reid, vice president for University Relations at Eastern Michigan University, has been assigned direct responsibility for the institution's legislative relations in Lansing, according to University President William E. Shelton.

"The implementation of the new term limits legislature has created a radically different landscape in our state capital. I believe it is imperative that Eastern be represented by a cabinet-level officer, particularly through this transitional period of state government," said Shelton.

The current position of director of state and federal relations will be discontinued. No additional funding for the reorganization is anticipated.

"I am looking forward to the opportunity and the challenge of working with our legislators and government leaders to provide the resources and legislation necessary to support the best system of public higher education in the nation and to assure equitable funding for each of our public universities in Michigan," Reid said.

The reorganization is effective immediately.

Public Information goes on-line

Calendar part of new Web site

By Eleanor Loikits

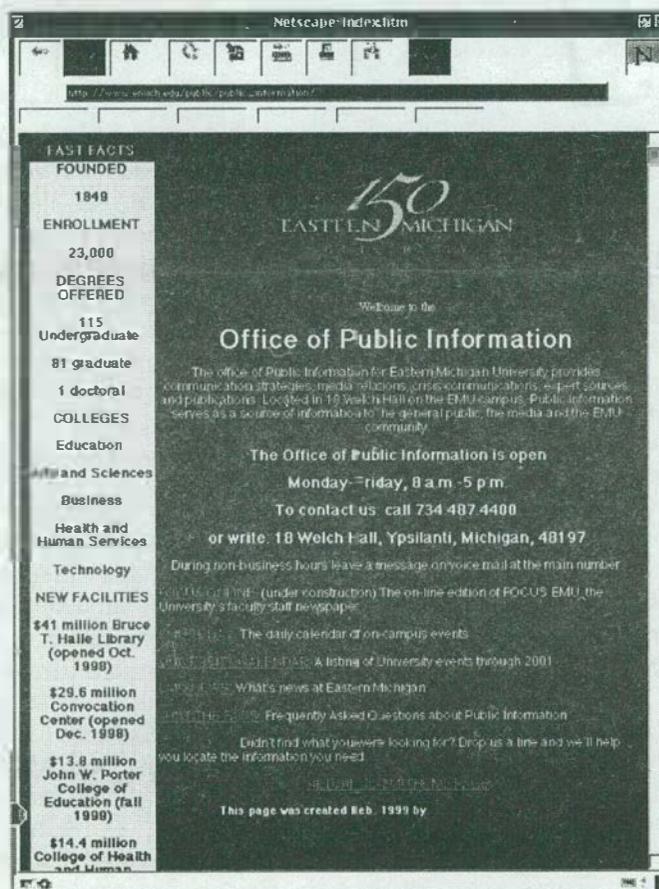
Eastern Michigan University news is now at your fingertips. The Office of Public Information has a new web site which is directly linked to the University's web site at www.emich.edu.

"This web site is an invaluable tool for providing up to date information to, media, alumni and the campus community, no matter where they are in the world," said Pamela Young, director, Office of Public Information.

"This gives everyone the opportunity to see what's happening at Eastern Michigan University," said Ward Mullens, assistant manager of news services. Mullens is responsible for the oversight of the new site.

The new site has four main sections: a comprehensive university calendar, a news release area, a frequently asked questions section and an area for comments.

The University Calendar includes academic dates such as when the semester begins and ends, sports and special events. "This is not only a good tool for anyone interested in knowing what events are planned, but also



AT HOME: The new Public Information Web site [www.emich.edu/public/public_information/]

for those planning events in the future," Mullens said. "They can check the calendar and know if anything else is planned for the date and time they want to use." The calendar is divided by months through the year 2001.

The News Release section includes breaking news on campus, written in press release form.

Currently under construc-

tion is Focus Online, the Web equivalent of EMU's faculty-staff newspaper. Mullens said Focus Online should be operational by the end of March.

"It was a lot of work but it is exciting to create something like this from scratch and know that it is the first ever Public Information site at EMU," said Mullens.

Final dean candidate familiar with EMU

By Ward Mullens

Robert Holkeboer is hoping that his two years as interim dean of graduate studies and research will give him an edge as one of the candidates to fill the position permanently.

"There are advantages to the university to have someone go through an apprenticeship. It has been a great internship for me," Holkeboer said of the last two years. "You know what you're going to get. It's the rascal they know as opposed to the rascal they don't know."

Holkeboer has been affiliated with Eastern Michigan University since 1969 when he taught literature courses. He joined the faculty in 1971 as an assistant professor in English language and literature. He became a full professor in 1981.

Holkeboer has been active aside from his teaching duties. He was the founding director of EMU's honors program in 1984; he was special assistant to the president from 1993-1994; and was the interim associate graduate dean and director of research development from 1994-96. He

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SERVICE ANNIVERSARIES

These employees celebrated anniversaries with the University in February and March

MARCH

20 years

Linda Fletcher,
Eastern Eateries

Toni Deas,
employee benefits

Patrick Doyle,
VP business and finance

Charles Fulford,
Academic Service
Center

15 years
Joy Garrett,
registrar's office

Karen Burke,
payroll

10 years
Kelly Keeton,
student accounting

FEBRUARY

35 years or more
Marvin Johnson,
HPER&D

Monroe Friedman,
psychology

30-34 years
Igor BeglIn,
fine arts

Lois Whitehead,
LR&T

25 years
Bethann Welch,
learning technologies

20 years
Alberto Perales,
admissions

Ben Czinski,
Kresge Environmental
Education Center

15 years
Gary Davie,
plumbing

Edward Phillpotts,
custodial

Judith Salyer,
cashiers office

Sharon Elaine Vanryte,
custodial

10 years
James Locke,
career services

Lynette Richardson,
financial aid

Maine awards Perry with Libra Professorship

Dr. Robert Perry, head of EMU's department of African American Studies, has been awarded the Libra Professorship Award from the University of Maine.

"The Libra Professorship is an honored institution on our campus and the competition for these appointments is keen," said Dr. Rebecca Eilers, Dean, College of Liberal Arts and Sciences, University of Maine. The Libra Professorship was established to help the campus address cultural, racial, and ethnic diversity issues.

Perry will spend two weeks at the University of Maine during which time he will give a campus-wide lecture, make guest presentations in various classes and consult with the Interdisciplinary Studies Committee to help develop a campus plan for ethnic and black studies.

"I was nominated out of the blue; I still don't know who nominated me. I sent in my vitae and then I got a letter that I got it. It is a real honor and it speaks well of the African American Studies program and Eastern Michigan University," said Perry.



PERRY

Perry's lecture will be entitled: "The 100 Years of the Black Experience," which will encompass the Black experience from the beginning of the 20th century to the present. Perry has past experience in establishing ethnic studies programs. In 1997 Perry assisted Slippery Rock University in Pennsylvania in starting an ethnic studies program and was instrumental in starting a similar program at Bowling Green State University (Ohio) as director of its Ethnic Studies Program, 1970-79.

"They could have chosen anybody for the professorship, but I am an expert in the area of diversity and ethnic studies," said Perry.

Perry was brought to Eastern Michigan University in 1997 to lend his expertise in strengthening EMU's African American Studies program. "I want to strengthen the undergraduate curriculum and develop a graduate program," said Perry.

Currently there are about 450 undergraduates taking classes in the department. There are 12 students with a declared major in African American Studies and 19 students with a declared minor in program.

W5

WHO. WHAT, WHEN, WHERE and WHY

Customer Service week

March 15-19 is EMU's annual Customer Service Awareness Week, which will celebrate 150 years of quality service. Events planned include:

- Monday, March 15, 9 a.m.: Kickoff session with a keynote address by alumnus Anthony Snoddy of Exemplar, introduced by President William Shelton, Guild Hall, McKenny Union.

- Wednesday, March 17, 12-1:30 p.m., Service Disney Style (clerical staff only), Tower Room, McKenny Union.

- Thursday, March 18, 3-4:15 p.m., Dealing with Difficult Situations (open to all), Rec/Im fifth floor.

- Friday, March 19, 10:30-11:45 a.m., Diffusing Conflict in the Workplace (staff only), Rec/Im fifth floor.

E-mail hr_develop@HUMRES or visit 202 Bowen to register.

Priority registration dates set

Priority registration begins Thursday, March 25, and runs through April 15. Registration dates for particular groups are: honor students, March 25; graduate students admitted to degree programs, March 26; graduate students not in degree programs and second bachelors, March 27; seniors, March 29; juniors, April 1; sophomores, April 7 and freshmen, April 10. For more information, call 487.6530.

Gold Medallion nominations due

Nomination forms are available for the Student Gold Medallion Awards. The awards honor persons and groups that represent the best in student leadership and community service at Eastern Michigan. Awards will be presented in the following

Sesquicentennial

Normal nets basketball

Just three years after its invention by Dr. Naismith in Massachusetts, basketball was introduced at Michigan State Normal School in 1894. The game was used as a regular feature of class work in the new Department of Physical Education. Modifications were introduced to make the game more open and safe. The so called "Ypsilanti Rules" were widely adopted in the public schools of the state. The early success of Normal's basketball teams led to the complaint that the gym was not large enough to contain the fans. To alleviate that problem, in 1926 students were limited to attending three games during the season.

categories: student leader, student volunteer, student ambassador, student employee, graduate assistant, student organization (affiliated and non-affiliated), and student organization adviser.

Nominations can be submitted by students, faculty and staff. Nomination forms are due at Campus Life Programs no later than Friday, March 12. The awards are March 23, 4 p.m. McKenny Union.

Assessment Expo March 12

Representatives from 33 of EMU's academic departments will provide information on program assessment during the Assessment Expo March 12, 10 a.m.-3 p.m., McKenny Union Ballroom and Guild Hall. The expo will feature displays assessment methods employed by programs, results of assessments, and program changes that occurred as a result of assessment. Call 487.3342.

Student art exhibition opens

The opening reception for Eastern Michigan University's Graduate Student Art Exhibition is set for Tuesday, March 9, 3-5 p.m. in Ford Gallery, with an awards ceremony at 4 p.m. More than 40 works of art -- including sculpture, painting,

printmaking, ceramics and metal work -- will be on display from March 9-19 in EMU's Ford Gallery. Gallery hours are Monday-Friday, 9 a.m. to 5 p.m. Call 487.1268.

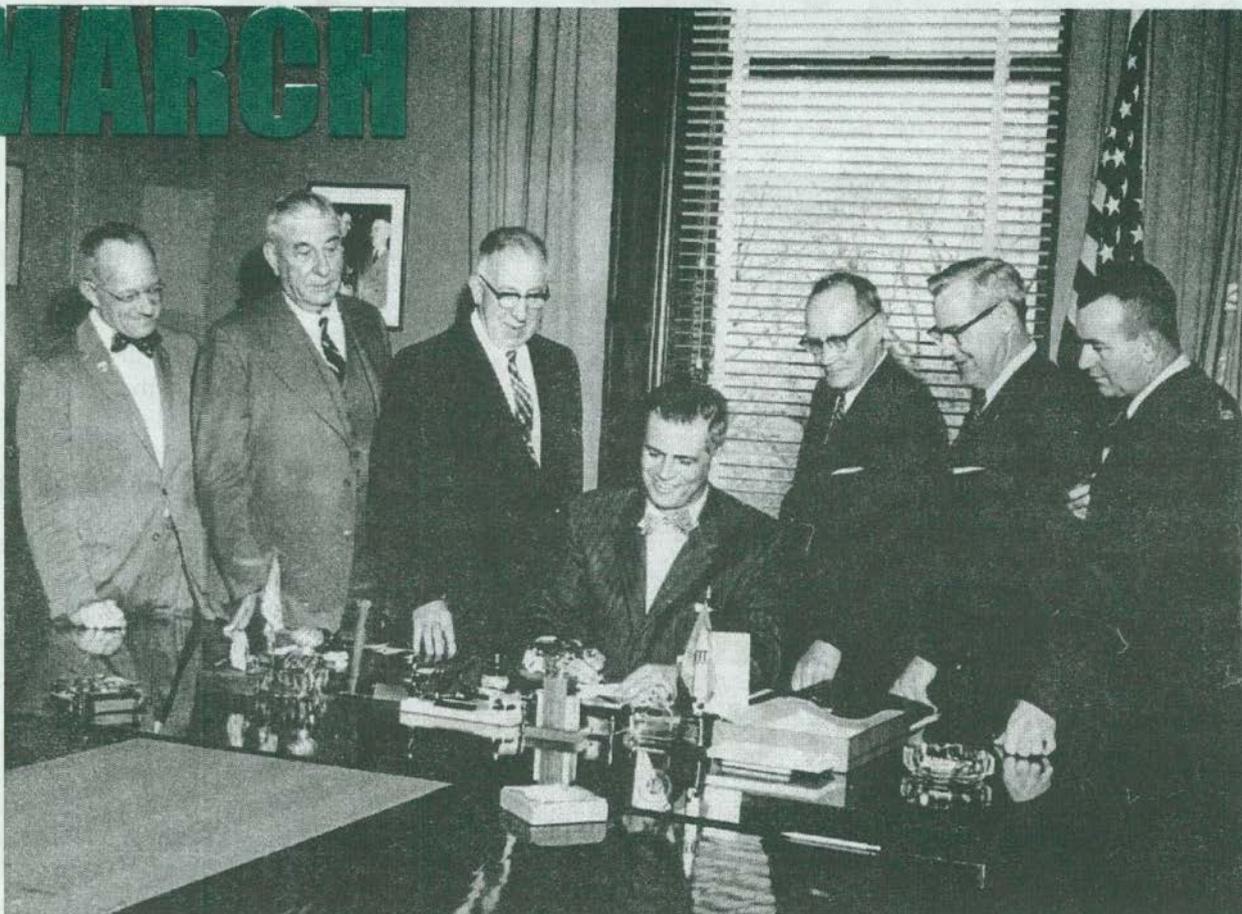
Supply lines

School supplies -- including, pencils, crayons, books, mittens and first aid kits -- are needed for the AmericaReads Program at Eastern Michigan University.

The Office for Alumni Relations and the Department of Military Science have teamed up to collect the supplies needed for AmericaReads during EMU's Sesquicentennial Celebration. Other supplies needed include glue, paint brushes, markers, tape, paper, finger paints, paper plates, craft items and stencils. The AmericaReads Drive runs through April. Items can be dropped off in the Office of Alumni Relations, 13 Welch Hall, or the Department of Military Science, 18 Roosevelt Hall, or at EMU's McKenny Union. For more information, call the Office for Alumni Relations at 487.0250.

Send submissions to 18 Welch Hall or call 487.4400. You also can send submissions via e-mail to Publicinfo@emich.edu

MARCH



150 FACTS

On March 18, 1959, Gov. G. Mennen Williams, seated, signed the bill that created Eastern Michigan University. Williams was married to Nancy Quirk, whose father donated the money for Quirk Theatre. The University has had four names. When it was founded in 1849 it was called Michigan State Normal School. It became Michigan State Normal College in 1899 and Eastern Michigan College in 1956.



MITCH ALBOM

DATE
10

Emmy-award winning broadcaster, newspaper columnist and best-selling author Mitch Albom will offer a presentation of "Tuesdays with Morrie-Lessons for Living," 7 p.m., Pease Auditorium. This event is free and open to the public. Call 487.3045

12

"Girls and Women in Conversation" Conference, 7 p.m., Strong Auditorium. Bell Hooks, an internationally known African American cultural critic, will speak on the political challenges facing girls and women in the 21st century. The event is free and open to the public. There also will be overnight workshops focused on real life issues at the Rec/IM following the speech. There is a \$25 fee. Girls should be in the eighth grade or older to participate. Call 487.6964

15-19

Customer Service Awareness Week. Celebrating 150 Years of Quality Service. Call 487.1107.

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St. Patrick's Day. Whether you're Irish or just celebrating EMU's 150th birthday there's plenty of reason to wear green today.

22

EMU's Salute to Excellence Week begins.

Salute to Graduate Student Excellence: Recruitment Fair, 1-3 p.m.; Research Fair, 2:30-7 p.m.; awards ceremony, 7 p.m.; and reception, 8 p.m. All events at McKenny Union. These events are free and open to the public. Call 487.0042

23

Employee Recognition Program, 8:30-10:30 a.m., McKenny Union Ballroom.
Salute to Student Excellence, 4-6 p.m., McKenny Union. This event is free and open to the public.

24

Celebration of Faculty Excellence, 3-5 p.m., McKenny Union. This event is free and open to the public.

25

Gold Medallion Award Breakfast, 8:15-10:30 a.m., McKenny Union Ballroom. This event is free and open to the public. Call 487.4400

College of Education Celebration of Excellence, 4-6 p.m., McKenny Union. This event is free and open to the public. Call 487.

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Undergraduate Symposium, 8:30 a.m. (all day), McKenny Union. Free and open to the public. Call 487.

SESQUICENTENNIAL CELEBRATION BALL: A gala, black-tie party for Eastern Michigan University's 150th birthday, 6:30 p.m., The Marriott at Eagle Crest. Tickets \$100. 487.2390.

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150

What better way to celebrate EMU's 150th birthday than with a campus-wide birthday party. Cake served, 3-9 p.m., McKenny Union.

Each month FOCUS EMU highlights some of the upcoming Sesquicentennial activities. Be sure to collect all 12 for your personal record of this special year. Look for next calendar page April 6. For a more complete listing of events see the University Calendar on the Web at [www.emich.edu/public/public_information/calhome]

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EASTERN MICHIGAN
UNIVERSITY

JOBSLINE

To be considered for vacant positions, all Promotional Openings Application Forms MUST BE SUBMITTED directly to the Compensation/Employment Services Office and received no later than 4:45 p.m., Monday, March 15. NOTE: LATE OR INCOMPLETE FORMS WILL NOT BE ACCEPTED.

The Compensation/Employment Services Office announces the following vacancies. Call 487.0016.

CLERICAL/SECRETARIAL

CSBF9918 CS-04 \$767.23
Cashier, University Cashier's. Two nights a week until 7 p.m. during the Academic year. Hours: 7:30 a.m. to 4:30 p.m.

FOOD SERVICE/MAINT.

FMBF9919 FM-06 \$7.58
Custodian, Physical Plant/Pray-Harrod. Hours: 11 p.m. to 7:30 a.m., Sunday through Thursday.

FMSA9915 FM-06 \$7.58
Custodian, Custodial Prorate/Best Hall. Hours: 6:30 a.m. to 3 p.m.

FMSA9916 FM-06 \$7.58
Custodian, Custodial Prorate/Wise Hall. Hours: 6:30 a.m. to 3 p.m.

PROFESSIONAL/TECHNICAL

PTAA9926 PT-07 \$1,096.46
Program Assistant II, Institute for the Study of Children and Family (ISCF).

PTAA9927 PT-08 \$ 625.06
Project Coordinator, Geography & Geology-CEITA Educational Project, management experience is desired. Grant duration, 50% appointment.

PTAA9928 PT-08 \$1,250.12
Administrative Associate II, Geography & Geology-CEITA. Operation ArcView 3.0 software is desired. Grant duration.

ADMINISTRATIVE/PROF.

APBF9904 AP-08 \$1,354.29
Manager, Risk Management & Worker's Compensation. Risk Management, Insurance and Worker's Compensation experience is desired.

An Affirmative Action/Equal Opportunity Employer

Why I work at Eastern Michigan University

I first came to EMU as a high school student. Eastern used to run music camps and I would come here in the summer. I also took private lessons here.

When I was looking for a job, I found one here. I have stayed 23 years because Eastern Michigan is like home for me. It's like a family. It's nice when you are walking across campus and someone sees you and says your name. I like that. I have been in the English department so long I'm not sure who has seen who grow up.

Another reason I like working here is that it allows me to keep my contacts in the music department. My job allows me to still do things with my music, like teach and perform.

Now my oldest daughter is a student here. She fits in well, like I do. I feel anything in life is what you make out of it. Eastern Michigan has given me opportunities.

I think anyone could have a positive experience here.



Wanda J. Monks,
Senior secretary,
English Language and Literature

EASTERN MICHIGAN UNIVERSITY™
The Learning Edge

SMITH, from page 1

President Shelton has announced the creation of a new Cabinet-level position that will be responsible for various public relations activities at the University.

Smith called the change a positive opportunity for the University. "While many of the details have yet to be determined, it is encouraging to note that increased emphasis in these areas will only serve to help all units at the University.

When Smith retires next June, he will have spent 40 consecutive years in higher education administration, 31 years as a vice president and 25 years at Eastern Michigan University. "My style as an administrator is that organizations deserve lead time, so I am making the announcement now. I believe the highly professional organization we have created at Eastern Michigan University is program driven, rather than personality driven. We are in good shape and will continue to charge into the future."

SEARCH, from page 1

became the interim dean of graduate studies and research in 1997.

Among the accomplishments Holkeboer said he is proud to be a part of during his two years as the interim dean are: the increase of sponsored activity from \$8 million in 1994 to \$13,200,000 in 1998; an increase in faculty research support; and improving the graduate admissions process from paper to electronic.

As for the proposals to increase the number of doctoral programs, Holkeboer refers to himself as a "convert."

"I was not supportive of doctoral education because of the needs of our master's programs," said Holkeboer. "But a rising tide lifts all boats. Everyone will benefit."

Holkeboer, who earned his Ph.D. from Ohio University, said that he would like to help position EMU to become a Research 2 and Doctoral 2 institution as soon as possible.

And if he is not chosen to be the dean?

"I'm part of the Eastern family. If I'm needed back in the English department then I'll go back," Holkeboer said. "I'll cross that bridge when I come to it."