

Kirkpatrick ready to go to work at EMU

By Ron Podell

New Eastern Michigan University president Samuel A. Kirkpatrick envisions moving EMU into the national forefront among schools of higher education. But for now, he's doing what any new college president needs to do — gather his bearings and begin to understand the lay of the land.

Kirkpatrick, 56, began his tenure as Eastern's 19th president May 15. He has spent his initial weeks getting settled in the area, participating in community events, arranging his office and beginning the process of talking to as many people on campus as he can. The feedback is important to gauge where Eastern is at — and where it needs to go.

Not surprising, considering one of Kirkpatrick's strengths is as a strategic planner. In addition to his immediate cabinet members, Kirkpatrick has begun meeting on-site with officials from different offices and divisions on campus, and plans to do so for the next few months.

"I want to meet people, learn about programs and their future directions, and tour the facilities," Kirkpatrick said. "I also will be reading the history of Eastern, looking at (University) policies and getting an understanding of the curriculum."

In addition to getting him up to speed, Kirkpatrick will use the information he gathers to further prepare Eastern for the North Central Association of Colleges and Schools (NCA) visit next spring. NCA is an accrediting body. Reaccreditation is vital to colleges and universities receiving federal financial aid, grants and contracts.

Kirkpatrick also is developing what he calls a commu-

nications and engagement plan — essentially an organized, campus-wide perspective on how to best engage with the community, alumni, donors, faculty, students and staff.

"I do want to think comprehensively and strategically about how I can best interact with the university community," Kirkpatrick said.

Kirkpatrick and his wife, Pam, started that interaction early. Both participated in the



CULTIVATING GOODWILL: New EMU President Samuel A. Kirkpatrick (center) and his wife, Pam (right), help Ypsilanti Mayor Cheryl Farmer plant flowers during the recent Ypsilanti Pride Day.

recent Ypsilanti Pride Day. The two helped plant flowers on medians at Hamilton and Washtenaw streets, and N. Huron and Cross streets.

"This gave us an opportunity, in a very down-home way, to put on our jeans and do what we think is very important — beautify our community and campus," he said.

Both have been involved in community events in the past and will continue to do so, Kirkpatrick said. Pam Kirkpatrick will participate in the United Way "Day of Caring" for Washtenaw County, he said.

"One of the advantages of coming in the summer is that it allows us to engage socially," he said. "It gives us a little more time to get con-

nected."

Kirkpatrick took the opportunity to set the record straight about his place of residence, which has been the subject of recent media scrutiny. Kirkpatrick is temporarily residing in a house in Pittsfield Township, leased by the Board of Regents.

"A board decision about the campus residence was made before I was hired," he said. (That Pittsfield Township house) is not tied to the

include adequate parking and be easily accessible for many people. The home is located less than two miles from I-94, he said.

"This is not a snub to Ypsilanti," said Kirkpatrick. "Realtors, EMU staff and community residents worked very hard to meet my priorities for living in Ypsilanti, but the market was not cooperative."

Because he's just arrived on campus, Kirkpatrick hasn't

laid out any long-range plans in detail. However, he plans to assess Eastern's programs, facilities, its level of technology, and eventually position Eastern Michigan as a metropolitan university that serves the needs of the region and nation in more interactive ways. Kirkpatrick is one of the founding presidents of the Coalition of Urban and Metropolitan Universities, a group that includes roughly 50 colleges and universities that subscribe to the metropolitan university concept.

"I want EMU to emerge as a national university," Kirkpatrick said. "I believe one of the important factors of emerging nationally is to do the important work of a metropolitan university."

The West Forest Avenue house traditionally used by EMU presidents is being considered for renovation by the Regents. The home currently is undergoing a series of engineering and architectural evaluations. After the University examined nearly 100 homes in three weeks, Kirkpatrick said he had to find housing that would be able to accommodate his job as president. That means the house had to include multi-functional space that would be adequate for hosting University functions, he said. The house also had to

loaded as an entire document as well as by alphabetical listing, said Arnold Barr, senior user consultant in learning technologies. The directory also is available in PDF format to allow the document to be printed, Barr said. The directory can be accessed on EMU's homepage at www.emich.edu and through the public information homepage.

Updates to the directory will be made every other week, said Rider, who will handle those requests. Send updates to Linda.Rider@pi@exec.

Campus phone directory goes on-line

Eastern Michigan University educators can now be located electronically. As of mid-May, faculty and staff office information listed in the "campus offices" section of the University's directory has been available on-line.

The printed version of the directory only comes out once a year, which doesn't allow for the document to be updated during the year, said Linda Rider, of EMU's office of public information.

"People change jobs. New staff comes on. Offices move," Rider said. "Having it on-line will give us a chance to have an updated version throughout the year."

The "Campus Office Telephone Directory" can be down-

University Computing is in the midst of researching the feasibility of putting individual listings of faculty, staff and students on-line, said Paul Welke, a Web program analyst.

Smith makes 'positive difference' in 25 years of service

Thanks for the memories

Many colleagues of Larry Smith recently reminisced about what Smith meant to EMU. The following are but a few of those excerpts.

"The key about Larry is that he's somewhat the historian of the institution."

**William E. Shelton,
former EMU president**

"Larry Smith is EMU. He sets the tone for how we operate and treat each other."

**Courtney McAnuff,
Vice President for
Enrollment Services**

"The legacy itself is how solid the man is. His commitment to students has been there."

**Thomas A. Fleming,
assistant to the
provost**

"Larry questioned everything, but he did so with the intent to make Eastern the best it could be. He was not someone who was comfortable with the status quo."

**Patrick Doyle,
vice president for
business and finance**

By Linda Rider

This month, Laurence N. Smith, vice president of university marketing and student affairs, retires after 25 years at Eastern Michigan University. The following interview is an abbreviated version of one that appeared in the May/June issue of *Connection*.

Q: Your entire career has been in higher education student affairs. How did you come to choose student affairs as your profession?

A: I grew up in a tradition where people are expected to be involved in the community. As a young kid, I was involved in many student and community activities and, during my undergraduate years at the University of Rochester, I was president of my fraternity and involved in campus activities. I loved learning and found the campus to be very exciting and intellectually stimulating.

Q: You have been a mentor to so many students during your 25 years at EMU. Who were your mentors?

A: When I was in high school around 1954, I had a wonderful world history teacher, Dr. Rudolph, who was a reading specialist. I learned from her how to read at almost page-turning speed. That gift has enriched my life immeasurably.

As a new professional, Dr. Richard Sigelkow, who was vice president for student affairs at the State University of New York at Buffalo, was one of the most influential people in my life. He is a brilliant strategic thinker and one of the most wonderfully humane people I have ever met. He knew how to empower people before empowerment became popular. He also was committed to diversity, ethics and integrity, and knew how to translate resources into results and do it in a way that people bought into it.

The other person is Dr. Ronald Lippitt, a brilliant social scientist who pioneered in the field of organizational development and whole-system change. He was a magnificent

person who opened up my thinking to new ways of looking at organizations and institutions, and taught me how to manage large scale change.

Q: What brought you to EMU?

A: I had completed six very exciting years at Chicago State University. My wife, Joanne, and I had two children and one on the way and decided we wanted a different environment to raise our kids. So, in 1975, I became vice president at EMU.



Laurence N. Smith, vice president university marketing and student affairs, relaxes with his EMU blanket and chair, gifts he received at a recent retirement reception.

I was lucky. My career started during the Kennedy period when youth was "in." There was a big crack in the glass ceiling that I was lucky enough to slip through.

Q: What has held you here for 25 years?

A: This university has been a wonderful laboratory for testing ideas. I've never felt administratively that we were too smug or embarrassed to try a new idea to see if it worked. When the Univer-

sity embraced the concept of having a vice president for marketing, it was the first in the United States.

Q: How have students changed since you came to EMU?

A: We have students who are traditional students coming in straight from high school, who live in our residence halls and bring with them the same questions and energies as their predecessors. They bring such a vibrancy to the institution.

to reduce that debt. Consequently, they take longer to graduate now.

Q: You've recently completed *EMU: A Sesquicentennial Portrait*. Why did you write the history book?

A: Well, I was told not to write it by other authors of school histories because it was a bigger project than anyone could ever imagine. But, I suppose this was the opportunity to exercise that historian vision of myself.

Q: What retirement plans do you have?

A: I have consulting invitations and book contracts that are available to me, and I do a lot of national speaking. I'd like to develop a deeper understanding of technology and the profound change it's having on all of our institutions, and on globalization of our society. I see a lot of opportunities in those areas.

Q: What are some of your most memorable moments of EMU?

A: It may sound corny, but being reconnected with students who touched my life while they were here; coming back and sharing their successes are all memorable moments for me. Also, I was very honored to be given an honorary doctorate by the University and invited to speak at commencement.

Q: What advice would you give to your successor?

A: Two concepts. We need to keep on making positive differences in students' lives and retain our focus on the idea that people support what they help to create.

We need to remember that the University is an organic institution—it's evolving. There is new knowledge being discovered and new opportunities being created. The best way to embrace the future is to involve all the players in helping our students and our University become all that they are capable of being.

College of Technology celebrating 20th anniversary

Eastern Michigan University's College of Technology recently kicked off its 20th anniversary celebration, but the roots of the college actually began shortly after the turn of the century.

In 1901, an industrial arts education program was started and its first faculty member was Alice Bordman. At that time, the program provided manual training for teachers to help them integrate industrial technology into the classroom.

"I kind of see (Bordman) as the person who came to Eastern and developed the course work which eventually became the College of Technology," said Dr. Thomas Harden, former dean of the college.

The department of industrial technology — a precursor to the College of Technology — was developed during the 1960s.

The department, along with business education, interdisciplinary technology and military science, became the core of the College of Technology in 1980. During its developmental period, the college added 10 new undergraduate and graduate programs, and created industrial advisory boards to help prepare students to enter the work force.

While the college expanded its program offer-

ings, it also simultaneously dealt with the advent of the computer revolution in the early '80s.

"We were just beginning to get into the computer area at that time," said Dr. Alvin Rusidell, the founding dean of the college. "There were no labs, and we had to buy the entire core base of equipment."

Rusidell credits University administration with helping the college develop.

"The college had strong support from then-(EMU) president John Porter and the Board of Regents," he said. "They had the vision for the college, and they provided the support for it, both financially and with moral support."

Harden became the college's dean in 1993. Under his leadership, engineering technology programs began. Network information and technology and information security programs also were added. The Coatings Research Institute is another facet of the college.

The college now boasts 29 programs of study, including seven graduate programs. A Ph.D. program has been selected, and is now being reviewed by the State Council of Vice Presidents. If supported by that group, the Board of Regents must

then approve it. If approved, the program is expected to be implemented by fall 2002.

Harden said the college works closely with students to prepare them for future employment — preparation aided by the college's strong community involvement. Every program has an advisory board comprised of professionals already working in a particular field.

An extension of the interest in serving students is demonstrated by the faculty in the college being very active in distance learning and continuing education.

"Many of our programs try to reach working students in the surrounding areas," said interim dean Max Kanagy.

Roughly 1,600 students have declared majors in the College of Technology, but Harden said that number is somewhat deceptive.

"A lot of our students don't just come for a degree; they come for knowledge," he said. "Graduating students is important, but we also want to help those who are simply seeking knowledge. We're interested in teaching students from all programs."

— contributor Elizabeth A. Dahl

All in a day's work



A HELPING HAND: Bob Lahidji (left), a professor of industrial technology at EMU, and his daughter, Sarah, do some computer work together during Eastern Michigan University's "Take Our Daughters to Work" Day April 27.

Approximately 120 parents and their daughters participated in the annual event.

Alternative medicine discounts now available

Blue Cross/Blue Shield of Michigan has announced certain discounts for its subscribers. As of June 1, Naturally Blue has provided traditional and PPO members with a 20% discount on acupuncture, massage therapy and nutrition counseling when services are received from network practitioners. To receive the discount with no limit, members just have to show their Blue ID card.

For more information, call Landmark Healthcare Inc., BlueCross/Blue Shield's partner, at 1-888-718-7011 or check www.bcbsm.com for a list of names.

In addition, members can save at least 20% on vitamins and herbs when they order from Mother-Nature.com. To order products, call 1-877-814-3054 or visit landmark.mothernature.com. In order to get the discount, members must use health plan code H017.

W5

For a more extensive listing of University events, go to the Office of Public Information home page at www.emich.edu/public/public_information/

Outdoor options available to EMU students

For Eastern Michigan University students, faculty and staff who crave an outdoor weekend challenge, the University of Michigan's Outdoor Adventures program may fit the bill.

Currently, EMU students, faculty and staff can rent equipment, including canoes, tents, backpacks and rock-climbing shoes from Outdoor Adventures.

"Our main focus is to advertise (this) and send the students over there," said Keith Fonseca, assistant director for student personnel at EMU's Rec/IM.

Camping, caving, white-water rafting and rock-climbing trips are being planned for the fall.

For more information, call (734) 764-3967.

Social Security earnings limit recently repealed

Those persons between the ages of 65 and 69 receiving Social Security and working no longer have an earnings limit. President Clinton in April signed into law the Senior Citizens' Freedom to Work Act of 2000. The Act repeals the Social Security annual earning limits retroactively to Jan. 1, 2000. For more information, call 1-800-772-1213 prior to June 30 in order to receive the benefits retroactively.

Lucy Parker golf event

EMU Foundation presents the 12th Annual Lucy Parker Women's Athletic Endowment, Thursday, June 22, 8 a.m., Eagle Crest Golf Club, Ypsilanti. Call 484-3237.

On-line course training available to faculty

Course design staff from eCollege.com will be on campus for faculty training July 12-14. Faculty currently teaching online courses will be taught how to use the new 4.0 version of the online software that will be used in Fall 2000 online courses.

The training schedule is: 9 a.m.-noon and 1:30-4:30 p.m. Wednesday, July 12, or from 9 a.m.-noon Friday. A full, two-day session for faculty new to online teaching will be offered from 9 a.m.-4 p.m., July 13-14. All sessions will be in 111 Halle. For more information, call Jenny Burd at 487-1081.

JOBLINE

To be considered for vacant positions, all Promotional Openings Application Forms MUST BE SUBMITTED directly to the Compensation/Employment Services Office and received no later than 4:45 p.m., Monday, June 19. NOTE: LATE OR INCOMPLETE FORMS WILL NOT BE ACCEPTED.

Vacancy information may also be obtained by calling our 24-hour Jobs Line at 487-0016. Compensation/Employment Services office hours are Monday - Friday, 8 a.m. to 4:45 p.m.

CLERICAL/SECRETARIAL

(Hiring Rate)

CSBF2028 CS-04 \$20,547
Police Dispatcher, Parking & Paving. Hours: Varied.

CSEN2023 CS-04 \$20,547
Sr. Clerk, Records & Registration.

CSEN2024 CS-04 \$20,547
Sr. Clerk, Records & Registration.

PROFESSIONAL/TECHNICAL

(Hiring Range)

PTBF2009 PT-06 \$25,534-\$29,822 Accountant I, Financial Services: Accounting (Grants).

PTAA2039 PT-07 \$14,682-\$17,266 Program Assistant II, ISCFC. 50% Appointment. Strong background in bookkeeping/accounting desirable.

PTBF2010 PT-07 \$29,363-\$34,531 Accountant II, Financial Services: Accounting (Grants).

An Affirmative Action/
Equal Opportunity Employer

PTAA2040 PT-08 \$33,478-\$40,191 Dance Accompanist/Composer, HPER&D. Academic year appointment.

PTBF2011 PT-09 \$38,448-\$46,918 Trades Foreperson, Physical Plant (Plumbing Shop).

The pay rates stated above reflect the hiring rate or range for a newly hired EMU employee. The pay rate or salary for current employees will be established according to the respective employee group union contract, and/or University salary administration policy guidelines.

SERVICE ANNIVERSARIES

These people are celebrating service anniversaries with the University in June.

30 or more years

Paul McGlynn (36 years), English Language and Literature

Jim Bell Angle (36 years), English Language and Literature

Dennis C. Jackson (33 years), biology

Benjamin T. Hourani, (32 years), political science

Kathleen Dickson Tinney (32 years), university relations

Ann M. Andrew (31 years), learning resources-library

Albert W. Belskus (31 years), marketing

Ira Wasserman (31 years), sociology

Gerald Hartenburg (30 years), biology

Ruth A. Baisch (30 years), accounting

20-24 years

Carol Post (20 years), English Language and Literature

Earl Roggeman (20 years), registrar's office

Phyllis Holtzman (20 years), financial aid office

Pradeep Chowdhry (20 years), management

Malcolm Marts (20 years), plant support services

15-19 years

Teri L. Papp (15 years), university marketing and student affairs

Cheryl Anne Reeves (15 years), WEMU

Don Raymond Lick (15 years), mathematics

Albert Robinson (15 years), risk management

Lynette Findley (15 years), learning center

Helen Gates-Bryant (15 years), purchasing

10-14 years

Roth Woods (10 years), food service

David Woike (10 years), music

Robert Kiss (10 years), finance and CIS

Mary Ann Watson (10 years), communication and theatre arts

Robert Kreger (10 years), special education

Fred Arthur Towers-Hoover (10 years), continuing education

Why I work at Eastern Michigan University

I've stayed at EMU for 18 years because there's such a high degree of compatibility in our department. Whether it's simply sharing lunch, covering a class so one of us can attend a conference or developing new classes, it's been like an extended family for me.

I also like the fact that we are open to innovation. Sports marketing, first offered through continuing education, is now a special topics class and we are in the process of getting it approved as a part of our regular curriculum. The popularity of that class has now led to our first-time offering of sports and law.

As an outgrowth of my involvement in that process, I lived in New Zealand for five months to teach at the University of Waikato. I've also had the opportunity to take nearly 300 EMU students to 15 other countries as part of Eastern's academic programs abroad.

But it's probably the small class size, which allows faculty to develop and sustain close relationships with students, that's most important. And the feedback we get from former students is invaluable because we often change our curriculum based on that.

This is a great place to be!



Sam Fullerton, Ph.D.
Professor of Marketing

EASTERN MICHIGAN UNIVERSITY
The Learning Edge™