

## Oracle Corp. gives College of Business software gift valued at \$7.3 million

By Ron Podell

Eastern Michigan University's College of Business has received business software valued at \$7.3 million from Oracle Corporation. This gift expands on the \$1.7 million in business software and technical support gifted to the University in 2000.

"This gift to the Department of Finance and Computer Information Systems, together with an earlier gift to the Department of Accounting, offers our students an "end-to-end" experience that will prepare program developers, database managers and future "end users," said Dr. Earl Potter, dean of the college of business. "The great value of this arrangement is that students in COB programs can experience the kind of integrated system that one would find in the workplace. This capability gives the COB the ability to develop interdisciplinary programs that will prepare graduates who are ready to work in the kind of teams found in leading companies in the US and around the world."

EMU President Samuel A. Kirkpatrick concurred with Potter.

"This gift means that our students will literally be ready to jump in and make a positive contribution in the workplace from day one," Kirkpatrick said. "Our faculty will be helped, too. Not only from an instructional capacity, but this will strengthen their expertise when



**SOFTWARE SOLUTIONS:** (from left) Oracle Corporation executives Patrick Gannon, sales consultant, and Oracle Higher Education Vice President Lee Ramsayer pose with EMU President Samuel A. Kirkpatrick and College of Business Dean Earl Potter during a March 28 ceremony to announce Oracle's presentation of \$7.3 million worth of software to the College of Business.

dealing with businesses."

EMU is a partner in the Oracle Academic Initiative, which provides software, curriculum and training resources, solely for classroom teaching and educational purposes, to several institutions throughout the country and worldwide. The Oracle Academic Initiative is part of a lifelong learning network that assists elementary

through higher education with access to and understanding of information technology.

Eastern Michigan is the first University in the state to receive a gift of this magnitude from Oracle, Potter said.

"This software will enable our stu-

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## EMU salutes excellence with week of awards

By Ron Podell

Unlike the Oscars, there weren't any red carpets, paparazzi or limousines. But many outstanding performances were recognized and many heart-felt speeches were given during Eastern Michigan University's Salute to Excellence Week, which was March 26-30.

The awards ceremonies included the Graduate Research Fair awards, the Employee Recognition Awards (for years of service), Student Gold Medallion Awards, Distinguished Faculty Recognition Awards, Celebration of Faculty Excellence/Gold Medallion Awards, the College of Education Salute to Excellence, and the Undergraduate Symposium.

"This is the kind of dedication and passion our faculty has shown that makes our faculty special," EMU President Samuel A. Kirkpatrick said during the Distinguished Faculty



**DISTINGUISHING THEMSELVES:** (from left) The 2000 Distinguished Faculty Award recipients are: Cathy Fleischer and Rebecca Bowers Sipe (both English language and literature); David Folk (mathematics); and Heather Neff (English language and literature).

Awards ceremony March 28 in the McKenny Union Ballroom. "They not only make a difference in the classrooms, but they make a difference in our students' lives."

Four Distinguished Faculty awards were given. Rebecca Bowers Sipe, assistant professor of English language and literature, took the Teaching I honor; David Folk,

associate professor, mathematics, and Heather Neff, associate professor, English language and literature, picked up Teaching II awards; Cathy Fleischer, professor, English language and literature, was awarded the Scholarly/Creative Activity award.

"Wow! I have to say few things in my professional life have made me feel more

humble than receiving this award," Sipe said.

Office of Academic Service-Learning Fellows, Sabbatical Leave recipients, Faculty Research and Creative Activity Fellowships, Graduate School Research Support Fund Award, Spring-Summer research Awards and the Provost's New Faculty Research Awards also were announced.

Mary Ann Watson, communication and theater arts, received the Scholarship Recognition Award for her Web-based project, "The Great Debate and Beyond: The History of Televised Presidential Debates." Pamela Ruiter-Feenstra, a music professor, received the Artistic Recognition Award for a live organ recital performed in Goteborg, Sweden, as part of the International Organ Academy.

Since 1982, the Gold Me-

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## Saluting EMU excellence



**GOOD AS GOLD:** (above) Faculty and staff Gold Medallion Award winners are all smiles shortly after being honored at the "Salute to Excellence Breakfast" March 29.



**THANKS FOR THE MEMORIES:** (left) Barry Fish, dean of the College of Arts and Sciences, proudly displays his gift collage of prior program covers used for the Undergraduate Symposium. Fish, who was the keynote speaker for this year's event, was instrumental in enlarging the symposium to include students from all five of EMU's colleges. Fish returns to the faculty June 30.



**JUNIOR GOLD:** (above) Student Gold Medallion Award winners pose with their plaques.

Photo by Joe Dewey

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dallion Awards honored persons or groups who have made significant contributions to the success of divisional programs, activities or services. In addition to the seven traditional Gold Medallion Award categories, five new categories were added to this year's breakfast ceremony March 29 and Gold Medallion winners of the last 20 years were recognized.

Faculty and staff Gold Medallion honorees were: Ann Hammerberg (clerical/secretarial); Bette Richardson (professional/technical); Kevin Frisbie (food service/maintenance/custodial); Rebecca Figura (administrative professional); Elizabeth Broughton (faculty); Judi Brooks (person or group external to the division but within the University); and Dr. Jeffrey Sanfield, St. Joseph Mercy Hospital (person or group external to the University).

Gold Medallion Award winners in the new categories were: Marcus Jackson (new employee); Melissa Ginotti (innovator award); Martha Emerich (divisional ambassador); Kathleen Russell (outstanding service by an individual); and the Constituent Service Committee (outstanding service by a group or a team).

"I can't believe I'm up here," said a breathless Marcus Jackson who, like many other honorees, shook his head in disbelief and shed a few tears of joy.

Ten faculty members were given special faculty appreciation awards. They were: Elizabeth Broughton, leadership and counseling; TeResa Green, political science and African-American Studies; Flora Hoodin, psychol-

ogy; Bernie O'Connor and Barry Pyle, political science; Melvin Peters, African-American Studies; James Robinson and Judy Sturgis-Hill, communication and theater arts; Michael Vogt, economics; and Kay Woodiel, Health, Physical Education, Recreation and Dance.

Former EMU Regent Col. William J. Stephens was given an Award of Appreciation for his commitment and service to EMU. Charlene Hunt and Karen Simpkins were given Service Anniversary Awards for 25 years of service.

Student Gold Medallion recipients were honored March 28. Those honored and their respective categories were: Karrie Watrous and Abbey Parsons (graduate assistants); Jayne Zuhlke (student organization adviser); Pamela Miller and Karinda Washington (student employees); Allison Treppa (student volunteer); Ryan Colthorp (student ambassador); Hrant Hratchian (student leader); The Indian Student Association (student organization non-affiliated); and Students Against Hunger and Homelessness (student organization affiliated).

The Provost's Medal was awarded to two graduate assistants this year, Erica Capps Skelcey, communication and theatre arts; and M. Diane Benton, English language and literature.

More than 230 EMU employees were recognized for their years of service to EMU at the Employee Recognition Awards Program March 27. Eight of the employees were recognized for 35 years of service and another 19 for 30 years of service.

## Anderson sees provost opportunity as "quantum leap"

By Shaun Horrigan

James A. Anderson would like to make that next move up the educational administrative ladder and believes Eastern Michigan University is the place to do that.

"I want the opportunity to make that quantum leap that I talked about as an institution," Anderson, who is vice provost for undergraduate affairs and professor of counselor education at North Carolina State University, said to EMU faculty members during an interview March 26. "You have a faculty that's committed. You have a chance to bring in a cadre of good, young faculty who want to commit to your mission."

Anderson is the second candidate to interview for EMU's position of provost and vice president for academic affairs.

Anderson stressed he was not unhappy with his position at North Carolina State University, but that he saw EMU's position as "an up-and-coming school."

Anderson said he is intrigued by the University's desire to develop more doctorate programs, increase its level of research opportunities for faculty and bolster its technology.

"With the demands of the 21st century, under-



**MAKING HIS CASE:** James A. Anderson, vice provost for undergraduate affairs and professor of counselor education at North Carolina State University, talks with faculty March 26. Anderson is a candidate for EMU's position of provost and vice president for academic affairs.

graduates have to have more research skills than they used to have," Anderson said.

As provost, Anderson said he would want to form partnerships with deans and department heads to work with faculty issues. Anderson said he

encourages proposals from faculty, but would want such proposals to benefit the University "on a wide scale and for a wide range of students."

As vice provost at North Carolina State University, Anderson established a vision for undergraduate education which included the development of learning communities; the revision of general education, writing and critical thinking across the curriculum; and the assessment of undergraduate outcomes and programs.

Anderson is responsible for undergraduate courses and curricula; undergraduate program development and review; university-level administration of undergraduate academic regulations; the Honors Program; the study abroad programs; and university-level academic support programs.

In his role as vice provost, he has promoted the development of curricular and pedagogical transformation through the Hewlett Fellows Program, the Alcoa Fellows, and the Diversity Curriculum Initiative; managed the Comprehensive UNC Articulation Agreement with the North Carolina Community College System; promoted the enhancement of teaching, academic program review and

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# Customer Service Awareness Week highlights dedication

By Tricia Couture

Customer Service Awareness Week is being celebrated April 2-5 at Eastern Michigan University to recognize the importance of customer service on campus that is provided to students, faculty, staff and the community.

"Customer Service Awareness Week encourages people to think about how to serve students and others," said Ellen Gold, director of University Health Services and one of the event's coordinators. "It's important in service to break down barriers."

Martha Emerich, manager of the Rec/IM Competitive Edge Pro Shop, said that the week is a time for EMU employees to reflect on the quality of service provided at EMU, a time to express service experiences on campus and develop skills via expression

walls and workshops.

"I see our customers/constituents as being at the very center of why we're all here and that it's never too late to gain new skills and remind ourselves of the habits we need to improve and maintain," Emerich said. "For myself, I find that the more I hear about good customer service, the more motivated I am to provide that same quality of service to my own customers."

The week is sponsored by the Constituent Services Committee, which is composed of representatives from

offices and groups on campus that provide services. Activities includes presentations by Sheila Feigelson, Wednesday, April 4, 8:30 a.m., Auditorium. Halle Library, and 10:30 a.m., Wise Room, Dining Commons ONE. Feigelson wrote the book, *Energize Your Meetings With Laughter*.

"She focuses a lot on the work environment and how humor and laughter are important," Gold said. "She's got four main points on how to purposefully plan (laughter) in the work environment and in one's personal life. It's exciting to have her come here."

"EMU Expression Walls" will be on display at McKenny Union April 2-3. People can write about their positive EMU experiences on a brick and place it on the wall.

"The expression walls are unique

in that we are accentuating all that is positive in terms of customer service at EMU," Gold said. "By having students and staff write down one of their most positive customer service experiences at EMU, we are able to recognize the positive contributions of our faculty, staff and student employees across campus and, in some small way, thank them."

"Social Style Awareness Training and Effective Performance" is scheduled Thursday, April 5, 8:30 a.m. and 1 p.m., Tower Room, McKenny Union. The interactive workshop allows participants to learn about their own behavioral preferences, to understand the social style of others, increase the quality of one's relationships and work more productively. The registration fee is \$15. For information, call 487-1107.



Gold

## Special education professor dies

Dr. Marylyn Lake, professor of special education, died March 22 at her residence in Ann Arbor. She was 59.

After graduating with a bachelor of science degree in education in 1964 from Eastern Michigan University, she taught in the Birmingham, Michigan, public schools. She continued her studies at EMU and was awarded a master's degree in general special education in 1966.

One year later, she joined the EMU faculty and served the university for 34 years.

"She was tireless, very energetic, and always involved in advancing the education of children with disabilities. It really was her life's work, and she loved doing it," said

Lynne Rocklage, a professor of special education, who collaborated with Lake on many of her outreach projects.

Lake received her doctoral degree from the University of Michigan in 1978.

As her professional reputation grew, she served as a consultant for numerous school districts and the Michigan Department of Education. Lake also was a past president of the Michigan Council for Exceptional Children and

was a member of Phi Kappa Phi and Delta Kappa Gamma.

Lake received many awards, including the EMU Distinguished Faculty Award, in 1994, and the Michigan Association of Governing Boards Distinguished Faculty Award in 1996.

Lake is survived by her sister, Barbara (Stanton) Smart; niece and nephew Elizabeth Huber and Matthew Smart; cousins David and Gloria Lake, and their children; an uncle, Lewis Lake; and an aunt, Rosetta Oosta, and her children.

In lieu of flowers, memorial contributions may be made in her name to the EMU Foundation or to the charity of one's choice.



Lake

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preparation for accreditation through the strategic use of assessment; and obtained grant support for the development and support for the Faculty Center for Teaching and Learning, the Minority Engineering Program, the Hewlett Fellows Program, the N.C. State Diversity Initiative, the Tutorial Center, the First Year College, and the Virtual Advising and Academic Support Center.

Anderson earned a Ph.D. in psychology from Cornell University and a bachelor's degree in psychology from Villanova University.

He has served on the executive committee of the Commission on Human Resources and Social Change for the National Association of State Universities and Land Grant Colleges; and on the editorial board of Peer Review Journal and Knowledge Network for the Association of American Colleges and Universities.

His honors include the Distinguished Black Pennsylvanian Award (1988) and the American Speech Language-Hearing Association's Award for Significant Contribution to Educational Programs (1993). He also was named an American Council of Education Fellow (ACE) at the University of Richmond (1990-91).



For a more extensive listing of University events, go to the Office of Public Information home page at [www.emich.edu/public/public\\_information/](http://www.emich.edu/public/public_information/)

### Teacher Job Fair slated April 3

The Eastern Michigan University will host its Annual Teacher Job Fair Tuesday April 3 at Bowen Field House. The fair is for anyone with a teaching certificate or students who will earn their teaching certificate by August 2001. There is a \$20 registration fee at the door, which opens at 9 a.m.

The event offers teachers the opportunity to meet with recruiters and representatives from at least 188 school districts throughout the country. Michigan, Florida, New York, and California, Alaska and Montana are some of the states that will send representatives.

"This is an opportunity for students to meet with more than 425 hiring officials," said Barbara Jones, the event's coordinator. "There's no reason why a teaching candidate can't get a job, especially if they are willing to relocate."

For information, call Jones at 487-2419.

### Another provost candidate coming to EMU

Paul T. Schollaert, dean of the College of Arts and Sciences at Illinois State University, and a candidate for the position of provost and vice president for academic affairs, will visit campus April 5-6.

A reception for student government leaders and graduate students is scheduled Thursday, April 5, 2-3 p.m., and for faculty from 3-4 p.m., 205 Welch.

A reception for the campus community is scheduled Friday, April 6, 10:30 a.m.-noon, 205 Welch.

Dr. Schollaert also will meet with the search advisory committee, deans and department heads, vice presidents and the academic affairs staff.

### Men's swim team wins MAC championship

Eastern Michigan University's men's swim team won the Mid-American Conference championship March 1-3 at Nixon Pool in Oxford, Ohio.

The team scored 888 points, well ahead of runner-up and host Miami (Ohio), which scored 794 points. The championship was coach Peter Linn's 11th title in the last 13 years.

Bryson Tann shattered a MAC record in the 100 backstroke with a time of 48.83 and qualified for the NCAA championships. Tan also was named MAC Swimmer of the Year.

Seven Eagles earned first-team All-MAC honors and two swimmers placed on the second team.

## JOBSLINE

To be considered for vacant positions, all Promotional Openings Application Forms **MUST BE SUBMITTED** directly to the Compensation/Employment Services Office and received no later than 5 p.m., Monday, April 9. **NOTE: LATE OR INCOMPLETE FORMS WILL NOT BE ACCEPTED.**

Vacancy information may also be obtained by calling our 24-hour Jobs Line at 487-0016. Compensation/Employment Services office hours are Monday-Friday, 8 a.m. to 5 p.m.

### PROFESSIONAL/TECHNICAL

(Hiring Range)

PTSA0128 PT06 \$26,300-\$30,716 Area Complex Director, Housing.

PTAA0135 PT06 \$13,150-\$15,358 Program Assistant I, Continuing Education, Livonia Regional Center (50% APPOINTMENT).

PTPR0105 PT08 \$34,482-\$41,396 Budget Analyst II, University Planning, Budgeting and Analysis (strong analytical skills with proficiency in database and spreadsheet applications).

### An Affirmative Action/ Equal Opportunity Employer

### ADMIN./PROFESSIONAL

(Hiring Range)

APSA0104 AP08 \$34,482-\$41,396 Manager, Eastern Eateries Mall.

APAA0112 AP11 \$50,274-\$62,288 Assistant to the Provost for Planning and Data Analysis.

The pay rates stated above reflect the hiring rate or range for a newly hired EMU employee.

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dents to learn Enterprise Resource Planning theories as well as gain real-world experience," said Dr. Hung-Lian Tang, head of EMU's Finance and Computer Information Systems Department. "It fits well with our computer information systems curriculum, which is business-oriented. We emphasize use of software and programs, integrating information technology into a broader context."

"The gift provides College of Business programs with leading-edge tools and applications for the Internet," said Patrick Gannon, sales consultant with Oracle Corporation and a 1992 graduate of EMU's Accounting Department.

Enterprise Resource Planning (sometimes called supply chain planning) is a fairly recent movement that allows a company to program its entire operation and tie all components together. Numerous Fortune 500 and e-commerce corporations utilize this technology including General Motors, Ford Motor Company, Kelly Services, Citibank, Amazon.com and Cisco Systems.

Classes utilizing the browser-based Oracle software will include Systems Analysis and Design, Database Management and Advanced Database Management. Potter said computer hardware and labs will be set up starting in May, with plans to implement the Oracle software in those business courses in fall 2001.

Other courses will be developed throughout the College of Business curriculum in E-Commerce Development, Oracle Developer and Enterprise Resource Planning.

Lee Ramsayer, vice president of Oracle Education, said the benefits to Oracle will be an increased number of students entering the workforce who are familiar with Oracle's software.

"We see the one thing stifling the information age is supply versus demand," he said, explaining the shortage of qualified workers needed in information technology jobs. "Oracle believes we'll be more successful if people can learn our product faster."

Oracle Corporation is the world's second largest software company. With annual sales of more than \$10 billion, Oracle provides the software that powers the Internet.

For more information about Oracle or the Oracle Academic Initiative, visit the corporation's Web site at [www.oracle.com](http://www.oracle.com).

"We're delighted that this Oracle gift is going to raise the recognition of this institution," Potter said.

## Why I work at Eastern Michigan University

I earned my bachelor's degree in construction technology and management here at Eastern Michigan University. I've worked on the physical plant staff since I graduated in 1985, starting out as assistant plant engineer and eventually being named interim manager of facilities planning and construction last year.

When I began my career in construction, I knew that EMU was rebuilding and improving many of its facilities. I consider myself fortunate to have grown so much professionally and to have been so highly involved in the campus' evolution since then.

I enjoy working here because I've never been bored! The nature of my projects is different every time. Each one is a significant career highlight. The most important factor is that I enjoy and appreciate the close-knit working relationships between EMU faculty, staff and the community.

It's been especially rewarding for me to see the physical plant win awards and become a recognized leader through the innovative practices and projects we've implemented. Other universities and institutions now call us, asking for information and ideas.



Aaron Preston  
Interim Manager,  
Facilities Planning and Construction  
Physical Plant

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