

News for
Eastern Michigan
Faculty and Staff

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Occupational therapy set to celebrate 60th year

By Ron Podell

Eastern Michigan University will celebrate the 60th anniversary of its occupational therapy program with an alumni luncheon and a tour of the Everett L. Marshall Health and Human Services Building Sept. 22.

Approximately 1,500 alumni who earned occupational therapy degrees from EMU have been invited to the luncheon, which is scheduled from 11 a.m.-1:30 p.m. in the atrium area of the Marshall building.

"I'm excited about this event," said Elizabeth Francis-Connolly, program director for occupational therapy. "It is an opportunity to showcase the tradition of academic excellence in occupational therapy education at EMU."

Alumni from the program's first decade will be honored; a slide show depicting the history of the occupational therapy program will be presented; and occupational therapy classrooms will be dedicated in honor of Frances Herrick-Swailes, the program's occupational director from 1950-75.

Herrick-Swailes has been invited and plans to attend, said Francis-Connolly. The event will include a keynote speaker, as yet not known, and EMU President Samuel A. Kirkpatrick will provide opening

marks during the celebration.

Kirkpatrick also will host a VIP tailgate for the occupational therapy alumni outside Rynearson Stadium prior to EMU's football game versus Indiana State that same day.

The origins of occupational therapy began post-World War I to help returning veterans reacclimate to civilian life and heal from war injuries.

"When people were engaged in meaningful activities, they tended to get well faster and feel good about themselves," Francis-Connolly said.

As medical technology advanced, the role of occupational therapy changed.

"People live longer today, babies who are born premature live and people who suffer traumatic brain or spinal cord injuries survive," Francis-Connolly said. "These people did not survive 10-15 years ago."

The role of occupational therapy also has gradually moved from hospital-based care to community settings, including home health care, assisted living facilities and community mental health.

EMU's occupational therapy program currently boasts more than 200 students in undergraduate, basic master's and advanced master's programs. Graduates can expect to make a starting salary in the low \$40,000s upon graduation, Francis-Connolly said.



Herrick-Swailes



Loppnow

Strategic plan working draft makes rounds

By Ron Podell

After nearly a year of countless meetings and discussions that involved input from hundreds of people, a draft of the University-wide strategic plan is making the rounds on campus for final input and suggestions.

The 54-page draft of the strategic plan was submitted Aug. 29 to approximately 145 individuals on campus, including Eastern Michigan University President Samuel A. Kirkpatrick, his Cabinet, the Faculty Council, Deans' Advisory Council, associate and assistant deans, academic department heads and presidents of the University's organized labor unions. The draft strategic plan also is posted on the Web at <http://strategicplanning@emich.edu/>

"We welcome commentary (about the strategic plan) from everybody," said Don Loppnow, assistant to the president for strategic planning and associate vice president for extended programs. "We are requesting formal input from Faculty Council and any critique or feedback from the rest of the campus community."

A strategic plan emphasizes strategies for achieving key objectives or initiatives, and is integrated with budgeting, so that individual initiatives can be implemented, supported by resources and with teams assigned responsibility for them.

The draft strategic plan includes some initiatives that were part of plans submitted by 15 administrative units and nine crosscutting committees. The plan, put together from mid-June through August, includes what Loppnow termed as "timely" strategic ideas." More than 325 initiatives were initially proposed, but that number was narrowed to focus on initiatives that have the likelihood of the greatest institutional impact and will contribute significantly to the advancement of one or more of the six University directions.

Under the directions, EMU:

- will be recognized for its strong undergraduate programs and will provide research opportunities, excellent co-curricular programs, and support systems that enhance the success of a talented and diverse student population;
- will be recognized for the synergy of theory and practice in its graduate programs;
- will become a model for public engagement and linkages with the local

A TASTE OF YPSI



CADY'S KIDS: (from left) Kris Miller, a junior from Fostoria, Ohio; senior Marissa Osinski from Shelby Twp.; Dave Fulford, an EMU alum from Milan; and junior Becky Mico, from Sterling Heights, enjoy lunch outside Cady's Grill in Depot Town Sept. 4. Like hundreds of other EMU students, faculty and staff, the four received a discounted lunch by using their Ypsi Bucks provided by McKenny Union and Campus Life during YpsiFest.

SEE PLAN, PAGE 4

Fifteen faculty earn research/creative fellowships

Fifteen Eastern Michigan University faculty have been awarded Faculty Research and Creative Activity Fellowships for the 2001-02 academic year.

Faculty award winners are released from up to one half of their normal teaching schedule in order to apply themselves to a carefully planned research or creative project. Up to \$2,000 also is available to each awardee for specific needs associated with his or her project.

Faculty research and Creative Activity Fellows, their home departments, projects, and cash awards for 2001-02 are:

■ Gregg Barak, sociology, anthropology, and criminology, "Varieties of Violence," (\$750).

■ Deborah Heyl-Clegg, chemistry, "Minimal Se-

quence and Hybrid Sugar/Peptide Inhibitors of α -Amylase, an Enzyme Involved in Sugar Metabolism," (\$2000).



Esposto

and the Diffusion of Medical Technology."

■

Catherine E. Bach, biology, "Effects of Forest Fragmentation on the Repro-



Bach

ductive Success of a New

Zealand Mistletoe," (\$1500).

■ David Kass, biology, "Development of an Alu-Based DNA Fingerprint," (\$1600).



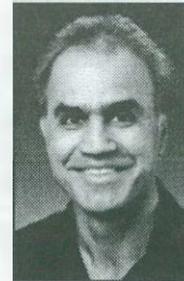
Martin

■ Stephen J. McGregor, Health, Physical Education, Recreation, and Dance, "The Role of Inflammatory Cells Following Contraction-Induced Skeleton Muscle Injury Using Transgenic Mice and Gene Array Analysis," (\$2000).

■ Maria C. Milletti, chemistry, "Theoretical Study of the Structure and Reactivity

of a Series of Polychlorinated Biphenyls."

■ Mansoor Moaddel, sociology, anthropology, and criminology, "Democratic Transition and Value Orientation: The Case of Iran," (\$2000).



Moaddel

■ Walter G. Moss, history and philosophy, "A World Transformed: Essential Developments of the 20th Century," (\$100).

■ Stephanie E. Newell, management, "Exploring a Self-Theory Based Model of Strategic Decision Making," (\$1250).

■ Walter Parry, mathematics, "Spherical Tilings and

Hyperbolic Geometry."

■ Shawn M. Quilter, teacher education, "EMU Teacher Graduates and Their Students: A Value-Added Assessment of Student Learning," (\$1780).

■ Weidian Shen, physics and astronomy, "Research and Development of Polymer-



Shen

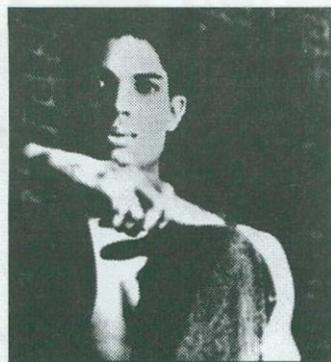
Based Coatings to Replace Electroplated Chromium for Household Hardware," (\$1750).

■ Denise Marie Tanguay, management, "Characteristics of Merit Pay Plans in Higher Education: The Rutgers Faculty."

Mystical Arts of Tibet headlines Performing Arts Series

By Hollie A. Bayer

"The Mystical Arts of Tibet" headline this year's Performing Arts Series, sponsored by McKenny Union and Campus Life. The series also is dotted with such musical acts as Canadian Brass, Straight Ahead and guitarist Stanley Jordan.



HERE COMES MR. JORDAN: Stanley Jordan will demonstrate his vast array of guitar skills during a performance Oct. 19 in the McKenny Union Ballroom.

Stanley Jordan is the new, great guitarist of our time, and was described as "a genius" by "Village Voice." As a result, Jordan has broken out of the traditional jazz mold and now uses a combination of genres to create his sound, from jazz to rock, and from funk to blues. He is creative and innovative, creating a sound all his own.

Jordan creates

his unique sound by tapping the strings of the guitar rather than strumming or picking the strings. The technique achieves a level of orchestral complexity equaling that of a keyboard instrument, according to his biography. While he will give a solo performance, you will swear that there are one or two more guitarists behind the scenes because of the depth of his music.

Jordan will perform Friday, Oct. 19, noon, Ballroom, McKenny Union.

■ **The Monks of the Drepung Loseling Monastery** will be on campus to present "The Mystical

Arts of Tibet" in November. The tour, put together by the Drepung Loseling Institute and Richard Gere Productions, is scheduled Nov. 5-9, with a number of performances.

"*Sacred Music/Sacred Dance For World Healing*," a sacred Tibetan musical and dance performance, is scheduled Friday, Nov. 9., 8 p.m., Pease Auditorium. An opening ceremony is set for Tues-



PEACE AND SPIRITUALITY: The Mystical Arts of Tibet will perform a sacred Tibetan musical and dance during their visit to campus Nov. 5-9.

day, Nov. 6, but no time has yet been announced.

In addition, demonstrations of Mandala Sand Paintings will take place in McKenny Union during the week, said Melissa Ginotti, assistant director of programs for McKenny Union and Campus Life.

The monks have performed in New York's Central Park, the Hollywood Bowl and on the National Mall in Washington, D.C., as part of the Smithsonian Folklife Festival.

"Perhaps for me as director of this project the greatest satisfaction has come from the positive feedback we receive from presenters and audiences all over the world, who speak of how profoundly

touched they have been from their experience," said Dr. Lobsang Tenzin, director of the Mystical Arts of Tibet.

■ **Straight Ahead**, an all-female jazz group that rose out of the Detroit music scene, was named a finalist in the 1989 "Sony Innovators" competition. Following that, they released three albums. Their first album, "*Look Straight Ahead*," broke into the top 20 on the Billboard Contemporary Jazz Chart.

With a sound that ranges from mainstream jazz to R&B to avant-garde and Brazilian funk, Straight Ahead's live performances are packed with power. They will be on campus Friday, March 15, 1:30 p.m., Ballroom, McKenny Union.

■ **Canadian Brass**, a brass quintet, will perform on campus Friday, March 22, 7 p.m., Pease Auditorium. Canadian Brass, which is known for their excellence in live performances, has made more than 50 recordings and appeared on "*The Tonight Show*" and "*Today*."

The group often records classical music, from composers such as Beethoven and Vivaldi. They pay special attention to the work of J.S. Bach, making it among their most desired interpretations. Their charisma will keep the interest of people of all ages. For tickets, call the EMU ticket office at 487-2282 or 487-1221.



STRAIGHT TIME: Straight Ahead will bring their unique jazz and R&B sounds to the McKenny Union Ballroom March 15.

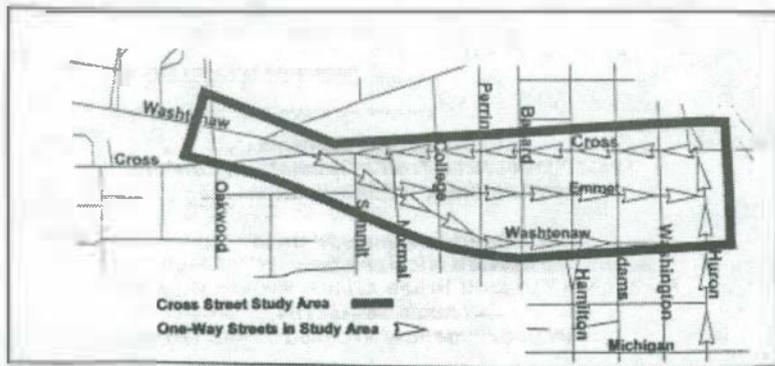
EMU, city of Ypsilanti team to study ways to improve Cross Street area

By Ron Podell

For persons who visit Eastern Michigan University and Ypsilanti for the first time, a drive down Cross Street may be the initial image of the area for many.

Eastern Michigan University and the city of Ypsilanti are studying ways to revitalize the Cross Street area, both in terms of improving aesthetics and strengthening consumer relations between students and area businesses.

"We think there are some mutual benefits to bolster the University and city if we can increase and enhance Cross Street," said Pat Doyle, EMU's vice president for business and finance, and one of six University officials participating in the study. "There are some things that can be done to increase the city's tax



MAPPING STRATEGY: This map designates the section of Cross Street being studied for improvements by Eastern Michigan University and the city of Ypsilanti.

city, has been ongoing since May, when University and city officials first sat down to discuss the future prospects for Cross Street.

Representatives from the Downtown Development Association, the Depot Town Downtown Development Association, the Ann Arbor-Ypsilanti Urban

- storefront improvements
- creating buffers between commercial and residential areas, and

- reinstating two-way traffic along Cross Street.

"I think one of the primary components of the study is traffic circulation and how that impacts just passing through to stop and use commercial and retail businesses on Cross Street," Doyle said. "Right now, with one-way traffic and limited parking, that's affected."

Currently, the one-way pattern of Cross Street promotes vehicles moving at higher speeds; confusion for persons trying to reach EMU or an adjacent business; and creates safety problems for pedestrians, Gibb said.

Two-way traffic or some other traffic pattern variation, which would need approval from MDOT, would likely encourage the location along Cross Street of more restaurants, cafes and clubs — the types of business faculty, staff and students would likely frequent, Gibb said.

To promote higher foot traffic, EMU has convinced at least a dozen Cross Street businesses to honor EMU student "Eagle Express" debit cards in much the same manner as eateries do in McKenny Union.

On-street parking, landscaping, lighting, widening of sidewalks, modifications to existing traffic signal configurations, and improvements to existing housing near campus are aesthetic improvements being considered.

"With an architectural theme and lighting, we want to create friendly pedestrian flows throughout the community," said Tony Catner, director of EMU's physical plant and a University representative for the study. "We have



STANDING AT THE CROSSROADS: Pat Doyle, EMU's vice president for business and finance, looks over a portion of the Cross Street area being studied for improvements by EMU and the city of Ypsilanti. Doyle is participating in the study.

base and enhance the image of EMU."

Megan Gibb, director of the City of Ypsilanti's Community and Economic Development Department and a member of the Cross Street study team, agreed.

"We're really excited about it. It's a great opportunity to partner with the University on this project," Gibb said. "(Cross Street) is a gateway to campus but also an opportunity for us to capitalize on (building relationships with) the student population."

The study area includes a 10-block swath along Cross Street from just west of Oakwood to just west of Huron. A portion of Washenaw Avenue in that same corridor also is under review.

The \$60,000 study, funded equally between EMU and the

Area Transportation Study Committee (UATSC), the Michigan Department of Transportation, the Ann Arbor Transit Authority and Washtenaw County also were present. There have since been subsequent meetings and a public workshop in July.

Goals for the area include:

- addressing housing conditions via increased code enforcement

- protecting historic structures

- improving the pedestrian linkage between campus and Cross Street, downtown and Depot Town

- ensuring that the University provides adequate student housing in conjunction with any increase in enrollments

- redevelop and develop up-graded commercial uses along Cross Street

W5

For a more extensive listing of University events, go to the Office of Public Information home page at www.emich.edu/public/public_information/

Memorial garden to be dedicated to EMU employee Ron Johnson

McKenny Union and Campus Life will dedicate a memorial garden in celebration of former McKenny Union employee Ron Johnson's memory, Wednesday, Sept. 12, noon. The garden is located outside the east entrance to McKenny Union near Welch Hall. The McKenny Atrium will serve as the rain location.

The campus community is invited to attend. For information, call 487-3045.

Enrollment Services schedules celebration breakfast Sept. 27

Enrollment Services Division will have its second annual celebration breakfast, Thursday, Sept. 27, beginning at 8:15 a.m., Ballroom, McKenny Union. The program will begin at 8:15 a.m., with directors introducing their staff. Courtney McAnuff, vice president for enrollment services, will present awards to faculty and staff outside enrollment services who have contributed to its success this past year at 8:50 a.m. For information, call Kathy Orscheln, 487-3060.

EMU Foundation exceeds goal for 2000-01 fundraising campaign

The EMU Foundation's faculty/staff campaign raised \$283,000 for 2000-01, exceeding the Foundation's goal of \$250,000. After meeting its initial goal, the foundation then set a "stretch goal" of \$330,000, of which the Foundation fell short.

Next year's goal is set at \$300,000, said Susan Rink, director of annual giving for the EMU Foundation. To ensure the target is met, there will be more focus placed on leadership goals. The Foundation will be asking faculty and staff to help set an example by giving larger donations, Rink said.

"Our faculty and staff are an amazing group of donors," Rink said. "We fluctuate between a 30-40 percent participation rate."

Correction

In a story about new tenure-track faculty, in the Sept. 4 issue of FOCUS EMU, it should have read that Carla Damiano is an assistant professor of German in the department of foreign languages and bilingual studies.

SEE STUDY, page 4

JOBSLINE

To be considered for vacant positions, all Promotional Openings Application Forms **MUST BE SUBMITTED** directly to the Compensation/Employment Services Office and received no later than 5 p.m., Monday, Sept. 17. **NOTE: LATE OR INCOMPLETE FORMS WILL NOT BE ACCEPTED.**

Vacancy information may also be obtained by calling our 24-hour Jobs Line at 487-0016. Compensation/Employment Services office hours are Monday - Friday, 8 a.m. to 5 p.m.

CLERICAL/SECRETARIAL

(Hiring Rate)

CSUR0201 CS06 \$27,387
Account Specialist Senior, Convocation Center (some evenings and weekends-hours vary).

PROFESSIONAL/TECHNICAL

(Hiring Range)

PTAA0215 PT07 \$30,244-\$35,568
Administrative Associate (Grant Appointment) Comer Schools, Detroit location.

PTBF0204 PT07 \$30,244-\$35,568
Accountant II. Cashiers Office (some evening hours-Tuesday or Wednesday until 7 p.m.).

PTAA0216 PT08 \$34,482-\$41,396
Webmaster (Grant Appointment) Teacher Education.

PTSA0207 PT09 \$19,800-\$24,163
Pharmacist, University Health Services (50% Appointment).

ADMIN./PROFESSIONAL

(Hiring Range)

APAA0202 AP10 \$44,747-

An Affirmative Action/ Equal Opportunity Employer

\$54,601 Director of COE Clinics, College of Education.

FOOD SERVICE/MAINT.

(Hourly Rate)

FMSA0203 FM06 \$8.36
Custodian, Physical Plant location: Complex 3, Custodian Prorate (Monday-Friday, 6:30 a.m.-3 p.m.).

FMUR0201 FM12 \$9.12
Athletic Facilities Attendant, Convocation Center (days and times may vary).

PLAN, from page 1

community, the Detroit metropolitan area, southeast Michigan, the state of Michigan and the region to address mutual concerns;

■ will become a model for the principles of diversity and inclusion;

■ will become a university with global and multicultural perspectives; and

■ will improve institutional effectiveness.

For each direction, initiatives are categorized in four categories: the highest priority for implementation; implement as funds become available; potential for immediate implementation (low or no cost); and recommended for further study, Loppnow said.

For example, under the direction of improving institutional effectiveness, some of the highest priorities for implementation include upgrading information and communications technology on campus and improving Internet capability, both areas where steps have already been initiated.

"The campus community should feel proud about the energy and quality of ideas they came up with in a relatively short amount of time," Loppnow said. "We will get better at (strategic planning) as the planning process becomes part of every department's routine."

All comments about the draft strategic plan are due Sept. 21 to Loppnow or Bruce Moses in Room 200, Boone Hall. After the University Strategic Planning Committee receives formal input from the Faculty Council and commentary from various members of the campus community, additional revisions will be made. The final plan will then be submitted to the president and Cabinet by Oct. 5.

"Where the basic directions won't change much, the plan will always be updated and refined over time," Loppnow said.

STUDY, from page 3

numerous students living off campus. We want to enhance the safety and ability for students to interact with the community."

The study is expected to be completed this November, Doyle said.

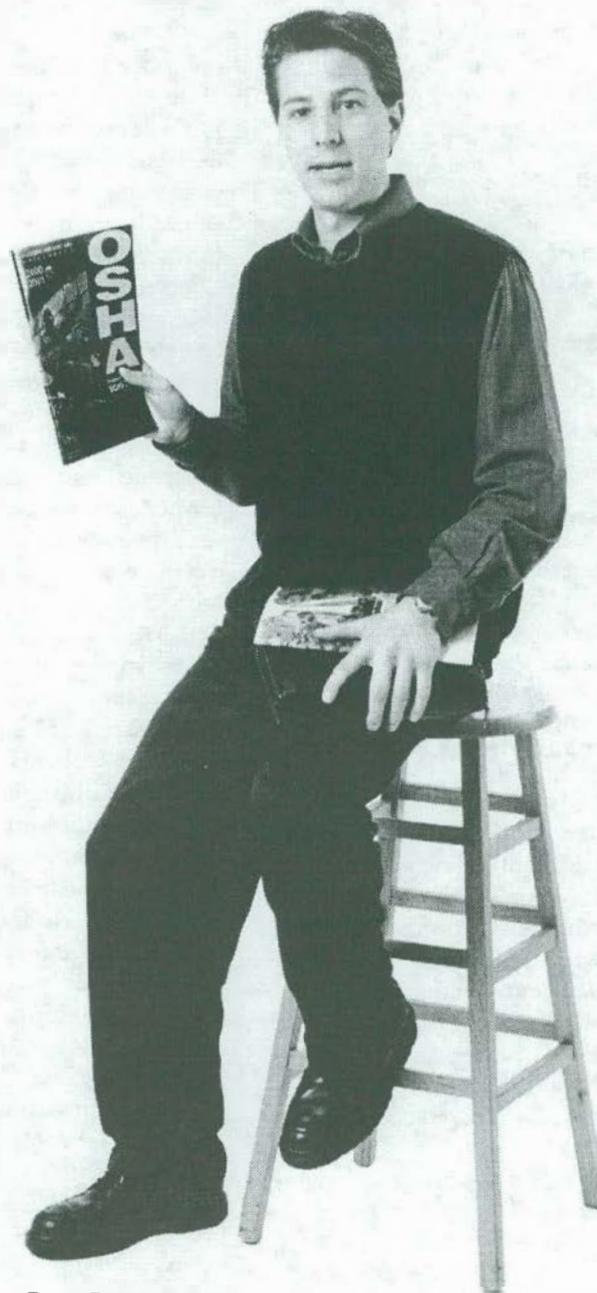
Why I work at Eastern Michigan University

As I was nearing the completion of my degree in business administration at EMU, I read, in the Eastern Echo of a student position opening with EMU's Centers for Corporate Training. I interviewed and attained the position. Within six months of my hire date, I acquired a full-time position, which I feel lucky to have obtained.

The reason I use the word lucky is because of the multitude of remarkable things I learn and benefits I receive through my employment with the Centers for Corporate Training. From day one, they have been flexible with my school schedule and have always held the opinion that education is of the utmost importance.

One of the most gratifying things about working at the Centers for Corporate Training is that I feel an integral part of an incredible team. My opinions are heard, desired, given genuine consideration and, many times, put into action. I also have the ability at my current position to try new things, like running meetings, doing research, and solving day-to-day client concerns.

I take pride in my job because I know that we provide an important service to a large number of companies and individuals. We help industries learn how to produce a quality product or service with the most cost-effective, safe and environmentally friendly methods. These are just some of the reasons why I work at EMU.



Ryan Buckthorpe
Marketing Associate
Centers for Corporate Training

EASTERN MICHIGAN UNIVERSITY™