

Campus master plan discussions begin



MASTER THE POSSIBILITIES: Eastern Michigan University recently commenced development of a campus master plan for the next 20-25 years.

The plan, scheduled to be completed in January 2004, will, among other things, look at the best way to optimize use of campus property (aerial photo left); identify the most effective way to provide students with an exceptional learning environment; and achieve a unified campus.

Representatives from four local planning and design firms have been meeting to discuss the master plan with various campus and community groups since March 20.

By Ron Podell

When Eastern Michigan University completes its campus master plan, it won't resemble a priority list of what buildings to construct or renovate, and when. Rather, the plan will look at the best way to optimize use of campus property in areas that extend beyond just bricks and mortar.

The campus master plan

project will focus on the physical components of the main, west and transition areas of campus. This will include buildings, traffic circulation areas (vehicular, bicycle, pedestrian), green space, parking, landscape treatments and building assessments in addition to defining long-term goals and objectives.

"The plan is not going to establish capital priorities.

What it will do is designate the type of activity that could be placed in certain geographic areas of campus," said Pat Doyle, vice president for business and finance. "The plan may make some recommendations that activities now located in certain places on campus may be better—when the time comes to replace or renovate—someplace else."

For example, Doyle said

most of EMU's academic buildings are currently located within 5-10 minutes walking distance of each other.

"Should we remain committed to this concept? If so, where could future academic buildings go? What would have to be relocated elsewhere to make room?" Doyle said.

If such a master plan were

SEE PLAN, page 4

Faculty, staff tutors earn appreciation

By Summer Wilhelm

Faculty and tutors who have helped The Holman Learning Center to make a difference in the lives of students this past year were honored during the Third Annual Faculty and Tutor Appreciation Day March 31.

The Holman Learning Center provides supplemental instruction to students; tutors for a variety of subjects; offers skill-building workshops; testing accommodations; and has a first-year academic support program.

"The Holman Learning Center combines all the elements to encourage student learning," said Provost and Vice President for Academic Affairs Paul Schollaert. "It has outstanding faculty, outstanding support staff and outstanding students who are not only learners, but teachers as well."

In all, 17 awards were handed out. Two of the awards, Customer Service and Most Improved Grade Point Average, were added to this year's list because of special funding given by Bob Holman, The Holman Learning Center's namesake and EMU alumnus.

Faculty awards were handed out to: John Mayernik, College of Arts and Sciences (Supplemental Instruction); Chris Mayda, College of Arts and Sciences; Fraya-Wagner Marsh, College of Business; and Michael Knott, College of Technology (Outstanding Faculty in



YOU'RE APPRECIATED: Winners of The Holman Learning Center Faculty and Tutor Appreciation Day awards proudly display their hardware after the ceremony March 31.

Photo by Myah Benjamin

a Supporting Role Outside Classroom); Daniel Ray, College of Technology; Karen Schaumann, College of Arts and Sciences; Dale Truscott, College of Arts and Sciences; Stewart Tubbs, College of Business; and Kay Woodiel, College of Education (Outstanding Faculty in Classroom).

Tutor awards went to: Diane Labut (Outstanding Individual Tutor); Sarah Damphousse (Outstanding Academic Enhancement Tutor); and Catherine John (Outstanding Supplemental Instruction Leader).

Student/staff awards were given to:

Carrie Christoph (Customer Service); and Teea' Robinson (Most Improved Grade Point Average).

"Beyond the Call of Duty" awards went to: Vance Kennedy, College of Arts and Sciences (faculty); Sharon MacKellar, College of Arts and Sciences (lecturer); and Paul Brown (tutor).

MacKellar, a lecturer in the department of chemistry, received a \$750 award, to be used toward covering expenses of attending a conference of her choice. Kennedy was given \$1,000 toward educational expenses. Brown also was awarded \$1,000.

Nutrition Services offers advice on healthy eating habits

By Kathleen Shields

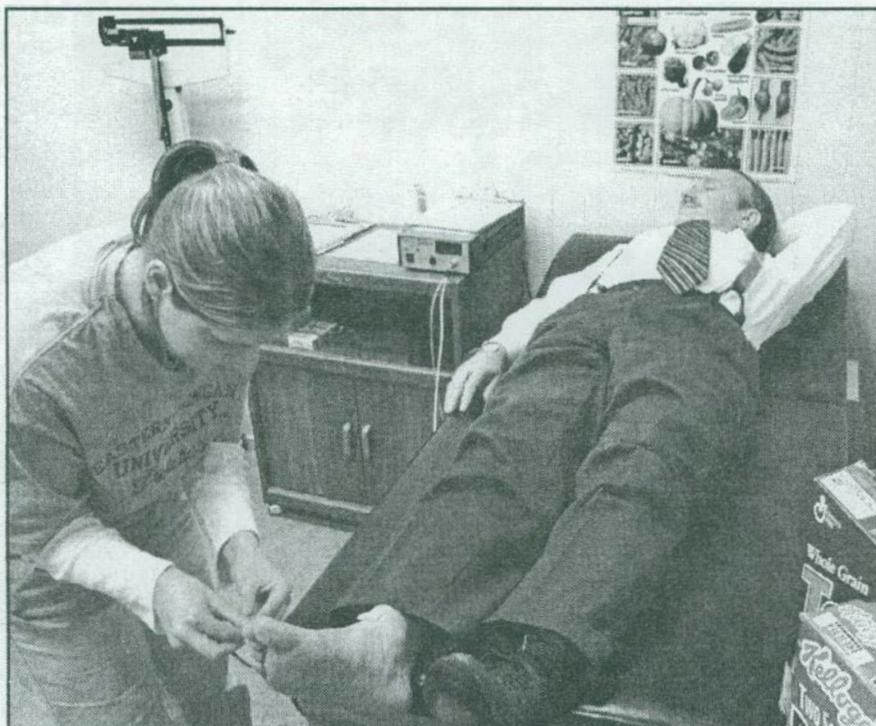
Pound for pound, the Office of Nutrition Services in 108 Roosevelt Hall is a bargain for Eastern Michigan University and community figure watchers.

Staffed by junior and senior dietetics majors under the supervision of registered dietician Becky McKee, nutritional consultations cost only \$5 for students and \$10 for faculty, staff and community members.

Appointments with registered dietitians at local medical facilities cost much more than that, with most well out of the financial reach of students. Insurance companies often don't cover such programs, unless a person has been officially diagnosed with a condition such as diabetes or high cholesterol. Weight loss programs can range from \$15 to \$100 weekly.

"Our services are affordable for several reasons," McKee said. "First, we want people to map out a nutritional plan with us so they can avoid things like heart disease and diabetes. Second, our students get to use their training and skills. They start out here seeing much of what they will see in their professional careers. And, we're a non-profit organization, so all of our fees are used to continue providing services to clients."

Depending on a client's needs, the initial consultation takes about an hour. Clients are asked to fill out a form that helps the nutrition services team determine what the client wants to accomplish. The team usu-



BODY ANALYSIS: Sheryl Gentner, a senior dietetics major from Livonia, hooks electrical nodes to the hand and foot of Provost and Vice President for Academic Affairs Paul Schollaert. The test, known as a bioelectrical impedance analysis, provides a printed computer report of a person's body fat, lean body mass and water level percentages. The Office of Nutrition Services is located in Roosevelt Hall.

ally has a quick discussion with the client, too.

"Some people feel more comfortable writing down what they need, and some come right out and ask for a certain plan," McKee said. "Some people come in and simply want tips for eating healthier on campus."

To that end, they can pick up a pamphlet appropriately entitled, "Eating Healthy on Campus," that lists healthy choices at all of the food vendors on campus.

Sports nutrition, diabetic and vegetarian meal planning, label reading, and weight management are other requests clients make. Some clients "beat around the bush," looking for tips for a condition they are not willing or able to yet confront.

"We do get clients who are quite thin coming in and asking us to help them lose more weight," McKee said. "We try to refer those clients to any one of the local services that deal with eating disorders. We are happy to do

that, and want to remind everyone that all of our services are confidential."

Two of the services almost all clients choose are a nutrition assessment and the bioelectrical impedance analysis (BIA). A nutrition assessment consists of a 24-hour diet recall, food frequency questionnaire or three-day food record. The BIA has replaced the "caliperclip of an inch of skin" method of measuring body composition. Now, electrodes attached to the body for two minutes generate a report that breaks down a client's body fat, water level and lean body mass percentages.

"The food record is a great diagnostic tool, too," McKee said. "After just a few days, people can really see exactly what, when and often, why, they are eating."

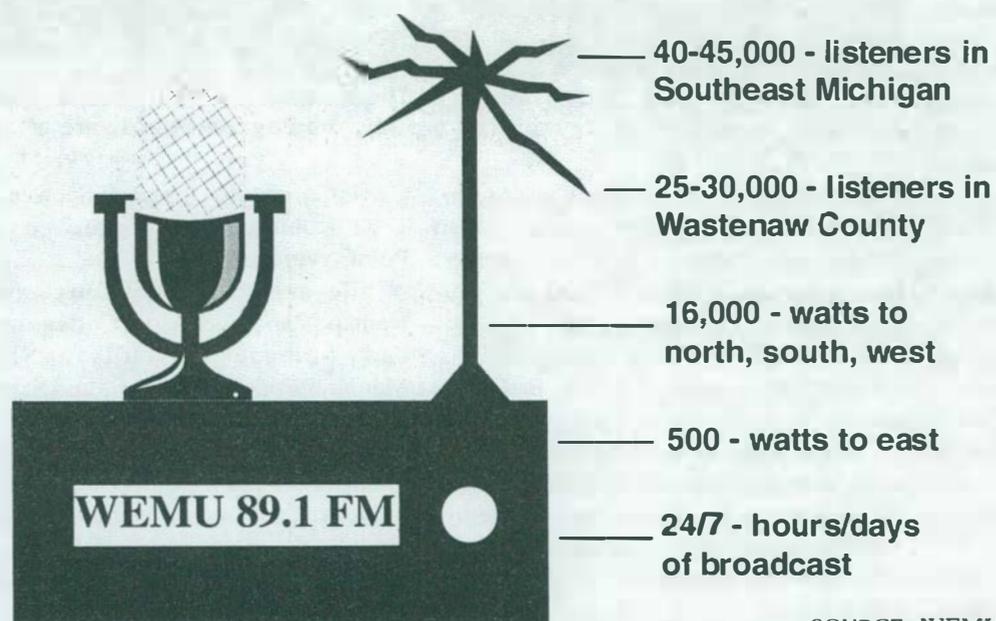
From the nutrition assessment, student staffers prepare a computerized dietary analysis with an interpretation of the results and recommendations for the client. Sometimes they suggest diet or lifestyle modifications. The length of the program created depends on the client, but every visit after the initial consultations and testing is free.

"We will work with someone on a long-term basis if they need it," McKee said. "It's good for dietetics students to see that clients will struggle trying to achieve a goal. It's good, too, for students to see clients make positive changes."

For more information, call 487-6572. The office is open 9 a.m.-4 p.m. Monday through Thursday.

EMU BY THE NUMBERS

WEMU-FM began broadcasting in 1965. The station, affiliated with National Public Radio since 1978, is the area's premier jazz and blues station. Staffed by 12 full-time, 15 part-time and 15 student employees, WEMU can be heard in Toledo, Jackson, Detroit and Fenton. WEMU also does Web casts live, 24 hours a day on www.wemu.org. Other WEMU numbers:



SOURCE: WEMU

SERVICE ANNIVERSARIES

These people are celebrating service anniversaries with the University in April.

30 years

Gerald Davis (37 years)
learning resources-media services

Judy Williams (36 years)
EMU foundation

Candace Thompson (35 years)
physical plant office

Luinda Smith (33 years)
learning resources-library

20 years

Judy Tatum (25 years)

admissions-internal operations

15 years

John Langer (15 years)
custodial services

Kevin Davison (15 years)
learning resources-library

10 years

Elizabeth Lones (10 years)
custodial services

Ricky Garrison (10 years)
custodial services

Sherry Kelley (10 years)
ICT administrative general fee

Tubbs calls Darrell H. Cooper Chair his life's purpose

By Summer Wilhelm

For Stewart Tubbs, his position as Darrell H. Cooper Professor of Leadership is more than just his job; it's his *dharma*.

"*Dharma* is a concept that comes out of India and it means purpose in life," Tubbs said. "I feel that teaching is my *dharma*, my meaning."

Tubbs has worked for Eastern Michigan University for 17 years, the first 13 of which were spent as dean of the College of Business. In 1999, Tubbs was awarded the Darrell H. Cooper Endowed Chair in Leadership and has spent the last four years teaching leadership courses and sharing his knowledge of leadership with the world through publications.

"I love the face-to-face contact with students, but I feel that books contribute to EMU's reputation for developing leaders on a broader scale. It's important to have both," he said.

Tubbs is the author of many books, including his most recent ones: "*Communication, Innovation and Change*,"

"*A Systems Approach to Small Group Interaction (7th edition.)*" and "*Human Communication (9th edition)*," co-authored with Sylvia Moss.

Even though he writes his own literature, Tubbs can always appreciate and derive inspiration from other authors, such as John Kotter or Warren Bennis.

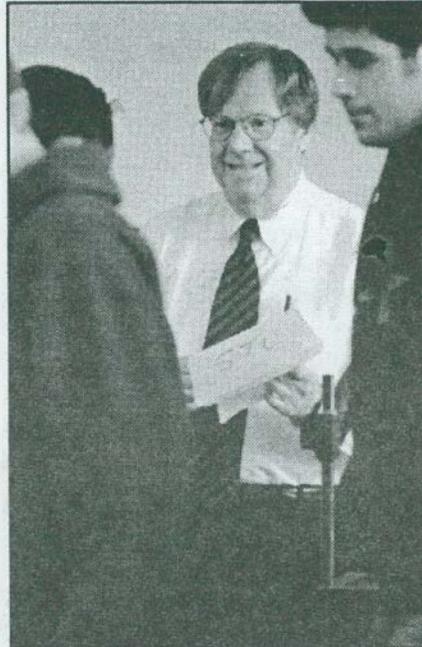
"In my spare time, I like to read and try to learn more," he said. "A

big part of my job is constant, continual learning."

Tubbs has done quite a bit of traveling during the past few years and, while he likes to see new places, still correlates his trips with business.

"I went to China and Taiwan to get an Asian/Eastern view of leadership," he said. "I also traveled to Greece to get a perception of Western civilization and spoke at Aristotle University in Thessaloniki, home of Alexander the Great. It was quite an experience. There's so much history and the two views are so different."

As much as Tubbs appreciates the



COOPER CHAIR: Stu Tubbs, professor of management, converses with his students at the end of a leadership class. Tubbs has been the Darrell H. Cooper Professor of Leadership for four years.

experiences of travel, he appreciates coming home just as much.

"I often say I think I have the best job on the planet," Tubbs said. "I also feel like I get as much from my stu-

dents as they get from me. They inspire me, energize me and teach me."

Tubbs makes sure to return the favor by throwing in a little something extra at the conclusion of each semester.

"Every semester, at the end of class, I give the students a small piece of velvet to put in their wallets," he said. "I call it the 'velvet touch of leadership.' It's a symbol, a reminder of what keeps people successful."

Tubbs received his doctorate from the University of Kansas and his master's and bachelor's degrees from Bowling Green State University. He has completed postdoctoral study at Harvard Business School and at Stanford University's Graduate School of Business.

Tubbs also is the author of "Insights," a monthly newspaper column in "*Ann Arbor Regional Business-To-Business*;" and is an emeritus trustee of the EMU Foundation Board.

EMYOU is an occasional feature that highlights EMU faculty, staff and administrators.

EMYOU

Former department head Elwood Kureth dies at 73

By Ron Podell

"It is the responsibility of the teacher to make the complex simple, not the simple complex." These are the words that Elwood J.C. Kureth always strived to live by as a teacher.

Kureth, department head of EMU's Department of Geography and Geology from 1976-92, died March 29 at Heartland Health Care Center. He was 73.

"He just loved teaching so much," said June Kureth, his wife of 49 years. "There was never a day when he did not want to come to work."

Kureth said it was not unusual for her husband to arrive at work early and have the coffee made for the secretary.

"He was an excellent people person," Kureth said. "He loved people and he loved teaching. When you put those two together, you have a very successful person. Of course, I was Elwood's biggest fan."

Kureth joined the faculty of EMU's Department of Geography and Geology in September 1968 and retired



KURETH REMEMBERED: Elwood J.C. Kureth, former geography and geology department head from 1976-92, died March 29. He was 73.

as head of the department in 1992, when he was named faculty emeritus. He also headed the department of physics and astronomy for seven years.

Kureth was a member of the R.O.T.C. Advisory Board; named an Honorary Colonel; was a life member of the Michigan Education Association, National Education Association, Canadian and American Association of Ge-

ographers, Association of Canadian Studies in the United States; Gamma Theta Epsilon and Phi Kappa Phi. He also was a member of Sigma Pi Sigma. Kureth was a member of the Washtenaw County Board of Public Works from 1979-92, serving as chairman the last five years.

Kureth also had a strong interest in athletics. He coached Little League and Babe Ruth baseball in Ypsilanti. He also helped form and coach EMU's first hockey team in 1976.

"He was my greatest friend," said Carl Ojala, professor of geography and geology, who knew Kureth for 32 years and gave the eulogy at his funeral.

Ojala recalled how he and Kureth would talk about everything from the department to sports on their daily runs out to the football stadium and back. Those runs stopped when Kureth retired in 1992. Even though Kureth's gone, Ojala said his friend is still with him.

"Luckily, my knees still let me jog out to the stadium

just about every day like we did in the old days," Ojala said. "I don't know how much longer I'll be able to continue to go around that track. But however long it is, my old partner will be beside me, doing the bell lap."

Kureth earned his Ph.D. and master's degrees from the University of Michigan and his bachelor's degree from Michigan State Normal College, now EMU.

In addition to his wife, survivors include: a son, Scott Kureth; a daughter, Lisa Weasel, of Saline; a sister, June Seaquist, of Lincoln Park; his mother and father-in-law, Anne and Bill Cameron, of Nova Scotia; five grandchildren; and several nieces, nephews and cousins.

In lieu of flowers, contributions may be made to the Eastern Michigan University Department of Geography and Geology Scholarship Fund in memory of Dr. Elwood J.C. Kureth.

Funeral services were scheduled April 2 at Peoples Presbyterian Church in Milan.

Job fair for teachers April 11

By Summer Wilhelm

For those entering the teaching job market soon, you won't want to miss Eastern Michigan University's Annual Teacher Job Fair. The fair — scheduled Friday, April 11, at the Convocation Center — is for anyone who will be certified to teach by Sept. 1.

All candidates from EMU, alumni and the general public are invited. There is a \$20 registration fee at the door, which opens at 8 a.m. The event runs until 4 p.m.

The event offers teachers the opportunity to meet with recruiters and representatives from more than 140 school districts throughout the country, including Alaska, Arizona, California, Colorado, Florida, Michigan, New York, Ohio, Texas and the Mariana Islands, near the Philippines.

"By coming to this job fair, students have the opportunity to market and sell

SEE FAIR, page 4

There are no job listings for the week of April 7, 2003. To be considered for vacant positions, all Promotional Openings Application Forms MUST BE SUBMITTED directly to the Compensation/Employment Services Office and received no later than on the Monday following when the job listings are made public. NOTE: LATE OR INCOMPLETE FORMS WILL NOT BE ACCEPTED.

Vacancy information may also be obtained by calling our 24-hour Jobs Line at 487-0016. Compensation/Employment Services office hours are Monday - Friday, 8 a.m. to 5 p.m.

available five years ago, Doyle noted the University may have come to the conclusion, much earlier, to locate a new student union on the site where Pine Grove Apartments now exists. A new student union is expected to open on that more centrally located site in 2005.

Campus planners for the master plan project include four local planning and design firms. They are Pollack

Design Associates, The Campus Studio, Quinn Evans/Architects and Midwestern Consulting LLC.

The campus master plan, scheduled to be completed in January 2004, will look 20-25 years into the future. The plan has three categories of expected outcomes:

■ **Campus quality.** The plan should provide students with an exceptional learning environment; enhance the

sense of University community; and achieve a unified campus.

■ **Effective use of assets.** The plan should assure the optimal land use of limited University property; define optimum capacity and utilization; identify opportunities for accommodating growth and renewal; and define patterns in the transition zone between the main and west areas of campus.

■ **Adjacent community.** The University will be good neighbors to those who border campus without compromising the University's mission.

The plan will attempt to identify the ways in which the physical layout of the campus can support the University's six key strategic directions, Doyle said.

"The master plan will test the validity of our commitment to a pedestrian-oriented campus where parking is on the exterior. It will test and validate our commitment to athletics being consolidated on the west campus," Doyle said.

Campus and community participation are considered critical components of the process, Doyle said. Focus group meetings to discuss and garner input about the master plan began March 20 and involved student leaders, the President's Cabinet, institutional research, directors/associate directors, physical plant staff and Ypsilanti officials.

The most recent meeting, scheduled at the Convocation Center April 2, was for community and neighborhood groups. Many west campus residents said they wanted to feel more a part of campus, but said they were not interested in a plan that involved the University acquiring more property to extend EMU's physical boundaries.

Consultants will present the results of an inventory analysis of the campus master plan April 16, 1:30 p.m., in the Hoyt Conference Center.

FAIR, from page 3

themselves," said Barbara Jones, event coordinator and corporate relations manager. "Candidates need to realize the job market is very competitive. Therefore, they need to be prepared to market themselves in a professional manner."

Those interested in attending the event should go to the Career Services Center Web site at <http://career.emich.edu>. Candidates should bring multiple copies of resumes, copies of student teaching evaluations, letters of recommendation and portfolios.

For more information, call Jones at 487-2419.

Why I work at Eastern Michigan University

In 1979, I was an EMU graduate who left campus to tour with the Bixby Marionettes. Working with puppets was like running away and joining the circus. It was fun, but touring is hard and it doesn't pay very well.

I returned to EMU to pursue a master's degree and thanks to Mrs. Ramsey, supervisor of stacks at the library, I found employment as a shelver. In 1984, she hired me as a full-time library assistant and, 19 years later, I'm in charge of the circulation desk and stacks. I also monitor the automatic retrieval collection.

I'm working on a master of fine arts degree in drama and theatre for the young. In addition, I teach a hands-on puppet class through Continuing Education where we make and perform with puppets. I call it "day care meets grad school."

Included among my more than 100 marionettes, hand puppets and vintage puppets is a gentleman marionette that I made called the "Ringmaster." During the University's Family Day puppet show, he is one of the puppets children can touch. They remember the puppets and the show so much better when they connect with touch.

I can live the rich life on campus with its interesting classes, variety of events and diversity of people. Working here keeps me young. You never know what's next.



"In addition, I teach a hands-on puppet class through Continuing Education where we make and perform with puppets. I call it 'day care meets grad school.'"

Brian Steimel
Coordinator, Circulation Services
Bruce T. Halle Library