

News for
Eastern Michigan
Faculty and Staff

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EMU to offer degree programs in Brighton

Eastern Michigan University will open an off-campus location in Brighton this fall, becoming the first four-year public institution to offer full degree programs completely within Livingston County.

The University has signed a five-year lease with RBS Companies Inc. to open EMU-Brighton, an 8,328 square foot facility in the Genoa Business Park on Grand River Avenue.

"We are delighted to have the opportunity to bring a number of excellent academic programs into Livingston County," said Dr. Paul Schollaert, provost and vice

president for academic affairs at EMU. "Eastern Michigan has long served the students and teachers of the county and we look forward to providing a broad set of offerings that meet other community needs."

EMU-Brighton, scheduled to open in August, will initially offer graduate programs from the College of Education and the College of Health and Human Services, and undergraduate programs from the College of Technology, according to Dawn Malone, assistant dean of Continuing Education. Continuing Education will coordinate opera-

tions and programming for EMU-Brighton.

"Livingston County is the fastest growing area in the state," said David Clifford, interim associate vice president of extended programs at EMU. "The need and demand for educational opportunities close to home are clear. We are excited to be the first four-year public university to open a regional center there."

The lease for EMU-Brighton will cost \$150,000 during its first year, funded from tuition revenue. Continuing Education is a self-funded unit of the University and does not receive general

fund allocations.

Last year, Continuing Education generated 10 percent (56,000 credit hours) of the University's total credit hours. More than 11,000 students took both credit and non-credit courses offered by Continuing Education during 2002. Continuing Education offered more than 1,500 courses through off-campus sites, on-line and EMU's Weekend University.

In addition to the new Brighton location, Continuing Education offers courses in Flint, Jackson, Monroe and Traverse City, and maintains sites in Livonia and Detroit.

PRIDE GROWING



SHOWING PRIDE: (from left) Gretchen Sanchez, J.R. Tipton and Sherry Scott, all of EMU's Dining Services, design a flower bed during EMU Pride Day May 30.

More than 100 faculty, staff and students participated in the inaugural event.

Round two of strategic plan implementation gears up

By Ron Podell

Campus facility improvement and increased financial aid and scholarships have been designated as top priorities under Eastern Michigan University's second round of strategic planning.

The strategic plan, which was completed May 15, includes six University directions. For each direction, initiatives are grouped in three categories: the highest priority for implementation; implemented as funds become available; and recommended for further study.

Of 67 initiatives in the newest version of the strategic plan, 38 of those are currently categorized as the highest priority for implementation, with a number of the initiatives including a number of subcategories. Direction six, which focuses on improving institutional effectiveness, has the most initiatives—15—listed as having the highest priority for implementation.

"Direction six is all about institutional improvement," said Don Loppnow, senior executive, strategic planning and continuous improvement. "A significant push in direction six includes improvements in classrooms and instructional improvement."

Some of those initiatives categorized under the highest priority include renovation of classrooms. Classrooms have been evaluated for technological capabilities, electrical outlets, temperature controls, lighting, window treatments, furnishings, teaching aids and overall general condition.

Development of a campus master plan is an overarching priority. Plans for fa-

Blanchard named interim COB dean

Nick Blanchard, associate dean for the College of Business, will serve as interim dean of the college, as of July 1.

The appointment was made after current COB Dean Earl Potter announced his resignation in May after accepting a position as provost and vice president of academic affairs at Southern Oregon University.

Blanchard steps into the position after having announced in January that he was going to resign from his associate dean position in June and return to the faculty after a sabbatical.

"After discussions with many administrators and many faculty in the College of Business, it became apparent that the best interests of the college would best be served by postponing my sabbatical and stepping in as interim

dean while we conducted a national search for a new dean," Blanchard said.

A search committee is being organized, he said.

Blanchard said his role over the next year is to assure the college moves forward on its strategic plan and commitments to its partners, continue the progress the college has made in renewing its national accreditation, and improve the curriculum, international initiatives and community engagement.

Blanchard started his EMU career in 1979 as an assistant professor in the department of management. Blanchard earned his Ph.D. from Wayne State University; his master's from San Diego State University; and his bachelor's degree from the University of California at Los Angeles (UCLA).

Institutional research expands its capabilities

By Ron Podell

Do you want to compare graduation rates at Eastern Michigan University with peer institutions over a specific period of time? Need demographic and enrollment numbers at EMU for the past seven years? Interested in a breakdown of how the institution generates revenues? Or need assistance with developing survey results about EMU students?

Since fall 2002, the Office of Institutional Research and Information Management has been working to make those scenarios possible using a one-stop shopping philosophy. And the key to providing such information will come in the form of an electronic "institutional data warehouse" said Mark Byrd, executive director of the office of institutional research and information management.

"In the past, the institution was limited in its access to certain information," Byrd said. "There hasn't been one source that provides a variety of information that cuts across the institution. This will be that source."

The data warehouse, which will take 12-18 months to fully develop, will serve as the source for official data for internal analyses and for responses to inquiries from external groups and organizations.

Institutional Research and Information Management initiates and conducts studies and analyses in support of strategic planning and continuous improvement;

academic program review; student support services; accreditations/reaccreditations; enrollment management; budgeting and financial control; and other academic and academic-supported initiatives.

"This is a change in philosophy," Byrd said. "We're actually going to give you improved access to information."

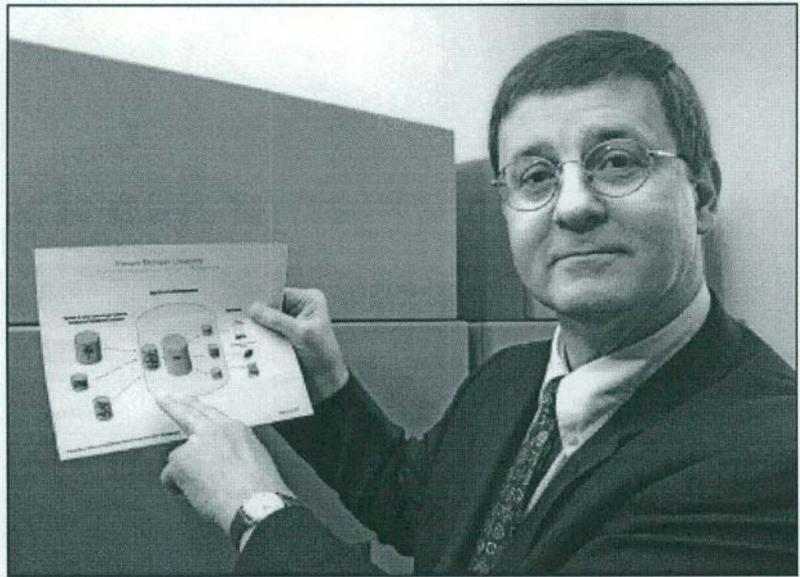
To improve that access initially, reports compiled in the past on paper will be replaced on-line at www.emich.edu/irim. This will make it easier and more convenient for persons or departments to print their own copies, if needed, or do their own analyses with the information provided, Byrd said.

"The data warehouse will not only deliver reports, but deliver data for departments to do their own studies," Byrd said.

For example, from the system, Byrd said his office will be able to literally track details of "what courses students are taking" and in what sequence. This information will be invaluable for departments and program reviews of departments.

The data warehouse also will allow the institute to conduct "ratio-type analyses." For example, one will be able to look at changes in enrollment at the University, including full-time versus part-time; gender and diversity breakdowns; and the instructional costs per full-time equivalent student.

"With our peer institution data, we're going to pull together a variety of resources



RESEARCH FLOW: Mark Byrd, executive director of the Office of Institutional Research and Information Management, explains how information compiled for research and reports will be available in a "data mart" in 12-18 months for faculty, staff and administrators to review or use for studies of their own.

and maintain them on a regular basis," Byrd said. "We will make it interactive with graphs and links."

The University has identified 19 peer institutions, including Western Michigan University. Average of faculty salaries, graduation rates of students over six years, and growth in the number of minority students are but a few of the types of information that will be available from the data warehouse in the future, Byrd said.

Some departments on campus have requested assistance with their own studies, Byrd said. For example, the College of Business asked for assistance in obtaining data

for a subcommittee of their continuous improvement committee to look at issues of recruiting students into their MBA program.

Prior to his arrival at EMU in October 2002, Byrd was director of institutional research at the University of Nebraska at Omaha from 1998-2002 and director of institutional research and planning at Virginia Wesleyan College from 1996-98. Prior to moving to Michigan to pursue his Ph.D., he was original director of institutional research at the University of Scranton, a Pennsylvania Jesuit institution, from 1986-93.

Byrd is nearing completion of his doctorate in higher

education research and evaluation from the University of Michigan. He has a master's degree in sociology from the University of Arkansas and a bachelor's degree in sociology from Ouachita Baptist University in Arkadelphia, Arkansas.

"We really want to collaborate with people to provide a service," Byrd said. "We want to do more than just respond to state and federal requests for numbers. We want to put our focus on the institution's information needs, and be known as the resource the institution turns to in order to initiate change and continuous improvement."

SERVICE ANNIVERSARIES

These people are celebrating service anniversaries with the University in June.

15 years

D. Okopny (15 years)
accounting and finance

Bernard Stocco (15 years)
HDC support services-housing

Patricia Walker (15 years)
charter schools

10 years

Jacquelyn Frensley (10 years)
continuing education-Traverse City

Theresa Phelps (10 years)
admissions, off-campus outreach

Marilyn Saker (10 years)
music

Shelly Weaverdyck (10 years)
gerontology program

Sarah Welland (10 years)
office of the registrar

Former regent Ellington dies

Geraldine Ellington, Eastern Michigan University regent from 1981-88, died March 17 at the Pembroke Nursing Center in Detroit. She was 87.

Born in Camden, S.C., Ellington received her bachelor's degree in English from Fisk University (Tenn.) and her master's degree in social work from the University of Michigan.

She moved to Michigan to teach social work at the **Ellington** University of Detroit. After earning

her master's degree, she also began teaching at Wayne State University. She worked for both institutions until her retirement in the early 1980s.

Ellington was the first African-American director of Family Services of Metropolitan Detroit from the 1960s to 1980, when then-Governor James Blanchard appointed her an EMU regent. As a regent, Ellington served as chairwoman of the board's faculty affairs and student affairs committees and acted as board representative to the Michigan Association of Governing Boards.

Survivors include a daughter, Geraldine Palmer; three grandsons; and a great-grandson.



Ellington

Heams shifts from softball MVP to officer with DPS

Stacey Heams used to help her teammates with her strong arm in the outfield and her solid bat at the plate. The former most valuable player on the University of Michigan's softball team now lends a helping hand as an officer in Eastern Michigan University's Department of Public Safety (DPS).

Heams points to one event in her life that led her to strongly consider the move to a career in law enforcement.

While attending the 1996 Olympics in Atlanta, Heams said she was with friends when a man tried to attack her. After defending herself, the man was arrested. At that moment, Heams suddenly realized that she wanted to help others.

EM*you*

"That was a turning point in my life," she said. "I figured

then I can use my teaching background in law enforcement."

So, Heams joined the Washtenaw Police Academy, as one of six women in a police class of 37. In 1998, she graduated at the top of her class and earned the right to become an officer.

"I was shocked," she said. "It was great that my parents pushed me (while growing up) to do the best that I can."

Before serving the public, she did her best on the softball diamond. Heams played for the University of Michigan from 1989-1993. While a Wolverine, she was named Rookie of the Year in 1989; captured the MVP award in 1991; and was a part of the Big Ten championship team in 1992.



ONE ADAM 12: Department of Public Safety Officer Stacy Heams makes a call to dispatch while on her campus rounds. Heams has been with EMU's DPS since 1999. In college, she was a star softball player. *Photo by Myah Benjamin*

She earned a bachelor's degree in education in 1993.

Although Heams attended the University of Michigan as a student-athlete, she also had been recruited by EMU to play softball and was im-

pressed with the education program. And while she chose to play her softball elsewhere, her prior knowledge of EMU made the institution attractive to her as a place to serve as a public safety officer when a position opened up.

"I've (previously) worked for the University of Michigan's DPS and the city of Ann Arbor, and I see myself staying here," she said. "The diversity is great. I respect EMU students. They work hard and I like the working-class environment."

Heams' duties extend beyond being a patrol officer. In addition, she handles reports and problems in residence halls as an area police officer and assists RA (resident advisor) programs in the areas of CHB (date rape drug), alcohol and crime prevention.

"Job description, working double shifts and working different shifts makes it hard, especially when you would like to start a family," she said. "But there are a lot more pros than cons in this job."

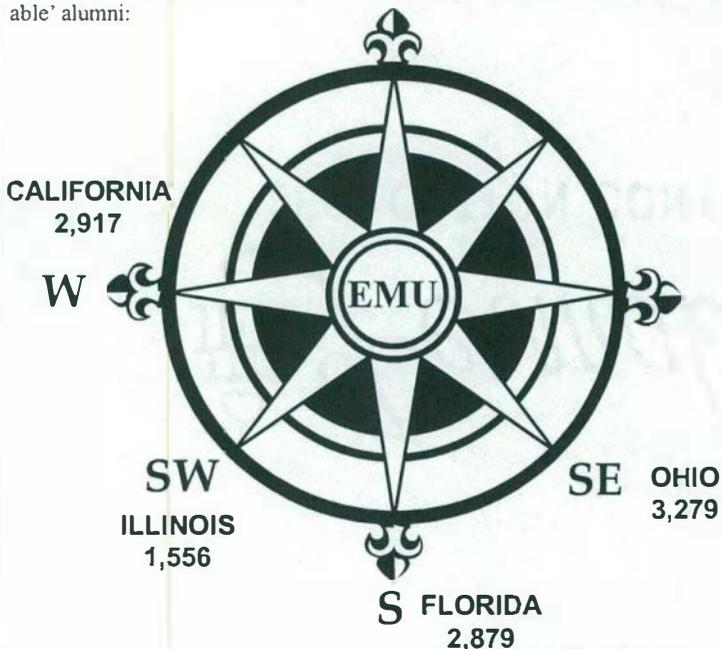
One of the pros to her job, she said, is the ability to serve the students at EMU. She recalled how one student, whom she'd arrested for DUI (driving under the influence), came to talk to her afterwards and told her how that event affected him.

"The kid thanked me for helping him and told me how the arrest turned his life around," Heams said. "That makes you like your job that much more." — *contributed by Rashid Umar*

EMYOU is an occasional feature that highlights Eastern Michigan University faculty, staff and administrators.

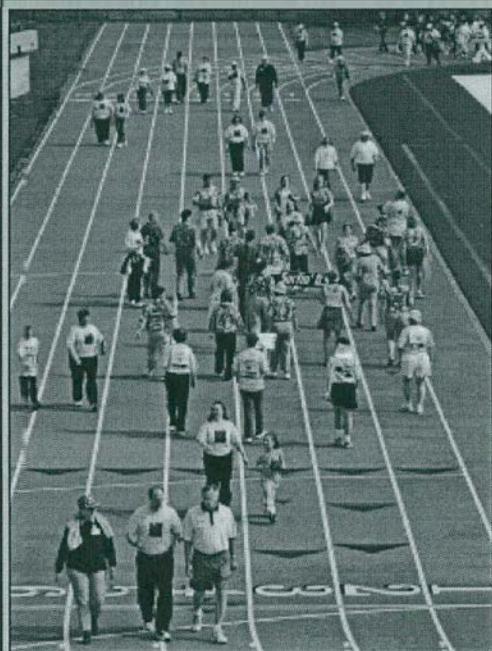
EMU BY THE NUMBERS

There's no place like home for graduates of Eastern Michigan University. More than 80 percent of the University's 107,581 registered alumni remain in Michigan after graduation. And while EMU has alumni in all 50 states, it seems some of them want to thaw out after graduation. To contact the office of alumni relations, call 734.487.0250. The top four states, after Michigan, with the most 'reachable' alumni:



SOURCE: Alumni Relations

WALKING FOR A GOOD CAUSE



PUT ONE FOOT IN FRONT OF THE OTHER: Eastern Michigan University's Walk For Women's Athletics raised \$32,000 for athletics scholarships, specifically for women athletes who need fifth-year aid. The May 10 event, which took place at Rynearson Stadium and the Convocation Center, attracted 340 walkers and nine major community sponsors.

JOBSLINE

To be considered for vacant positions, all Promotional Openings Application Forms **MUST BE SUBMITTED** directly to the Employment Services Office in 204 Bowen and received no later than 5 p.m., Monday, June 16. **NOTE: LATE OR INCOMPLETE FORMS WILL NOT BE ACCEPTED.**

Vacancy information may also be obtained by calling our 24-hour Jobs Line at 487-0016. Employment Services Office hours are Monday-Friday, 8 a.m. to 5 p.m.

CLERICAL/SECRETARIAL

(Hiring Rate)

CSEN0307 CS05 \$26,118
Account Specialist, Financial Aid.

PROFESSIONAL/TECHNICAL

(Hiring Range)

PTAA0323 PT06 \$13,150-15,358
Research Assistant II, Biology (50% -20 hours per week). Flexible schedule. Grant duration is from date of hire to August 2005. One year of related work experience or one year of college laboratory experience

An Affirmative Action/ Equal Opportunity Employer

typical of a biology or chemistry major is necessary.

PTPR0311 PT07 \$30,244-35,568
Assistant Athletic Trainer, Intercollegiate Athletics, Training Room.

CAMPUS POLICE

(Hiring Rate)

CPBF0303 CP01 \$32,155 Officer,
Campus Police, Public Safety Support.

PLAN, from page 1

ilities include the modernization of Pray-Harold and renewal of the Mark Jefferson science building; planning for a new building for the College of Technology; phase II of new student housing; upgrading and expanding the Rec/IM; developing a fine and performing arts facility; and finding a future home for WEMU.

Under direction one—undergraduate programs, in-

cluding research opportunities, co-curricular programs and support systems — nine initiatives are categorized under the highest priority. Expansion of the honors scholarship program, expanding the Summerquest program, staffing out-of-state recruiters, the creation of child-care scholarships for low-income graduates, and bolstering assistance to the Transfer Center and Community College Relations are some of those listed.

"The honors program was a high priority during the last planning cycle and still is," Loppnow said of initiatives submitted during both rounds of strategic planning. "Last time, Summerquest was provided with some start-up funds. This time, that proposal is more fully developed."

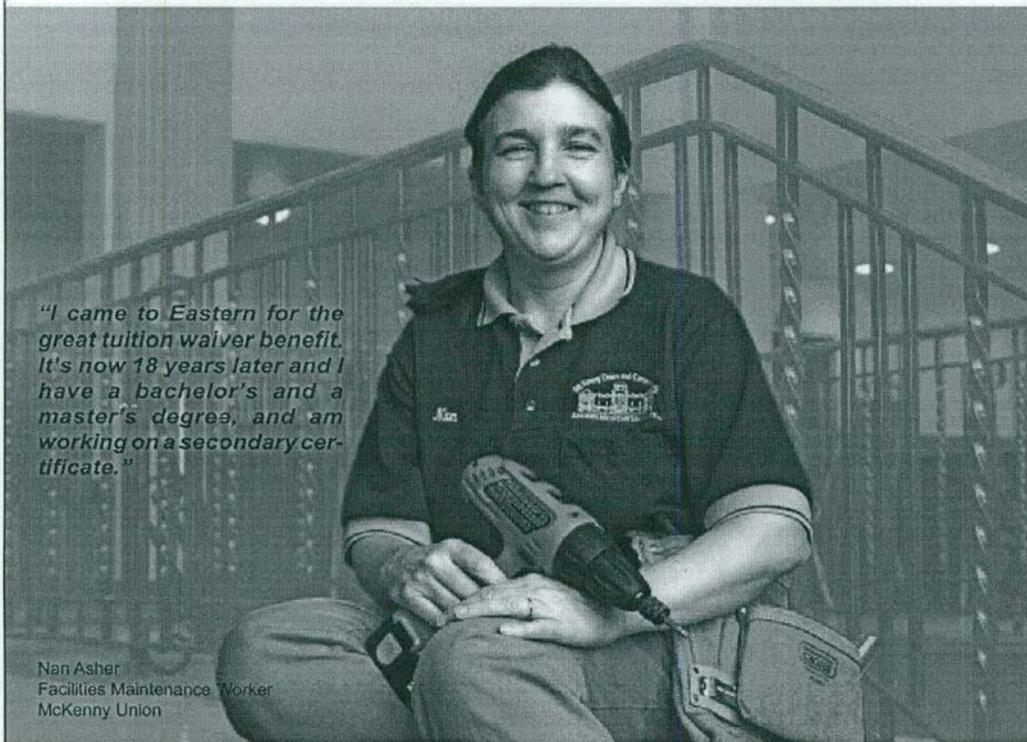
A number of initiatives that did not get funded during the last planning cycle are still considered priorities, said Loppnow, who mentioned faculty development, additional staffing for alumni relations, and improved marketing of graduate programs as prime examples.

Loppnow stressed that none of the funding decisions for strategic initiatives have yet been made. Those decisions likely won't be made until later this summer or in the fall, Loppnow said.

"I think the planning process has been more effective," Loppnow said. "Administrative unit planning was more focused and tied to strategic thinking. Most of all, there have been hundreds of dedicated people involved that have provided creative ideas and guidance to make this a better planning process."

The final strategic plan is now available at <http://strategicplanning.emich.edu/>

Why I work at Eastern Michigan University



"I came to Eastern for the great tuition waiver benefit. It's now 18 years later and I have a bachelor's and a master's degree, and am working on a secondary certificate."

Nan Asher
Facilities Maintenance Worker
McKenny Union

Here at McKenny Union, I'm sometimes known as the "tool lady" or the "handy man." My part-time responsibilities include repairing many things, including all the chairs and tables. It's a different atmosphere here. We're a family and help each other.

I'm also a student. I came to Eastern for the great tuition waiver benefit. It's now 18 years later and I have a bachelor's and a master's degree, and am working on a secondary teaching certificate.

I went to Michigan State University, but dropped out because, being hearing impaired, I couldn't hear the professors in the large lecture halls. My hearing aid picked up all the surrounding noises, but captured very little of the actual lecture. I tried to lip read, but found it impossible to take notes at the same time.

At EMU, I went up a whole grade point by

using a FM unit in class. The professor wore a microphone and I had a receiver. I also had a note taker who said she got better grades in class due to the detailed notes she took for me.

After learning about all the new technology, I started Hearing Technology Resources. With a mobile unit, I go to sites such as schools and senior centers and demonstrate, recommend and sell assistive devices for the hearing impaired. I'm also on three state boards for the hearing impaired.

My EMU family extends to my mom, Sandie Jones, who retired eight years ago, and my brother, Bob Jones, the Great Bobini for Family Day.

EASTERN MICHIGAN UNIVERSITY

Please send all submissions to Editor, *Focus EMU*, Office of Public Information, 18 Welch Hall. Please direct questions to 487.4400.

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