

News for  
Eastern Michigan  
Faculty and Staff

October 7, 2003  
Vol. 51, No. 8

## MASTER THE POSSIBILITIES

### Master plan weighs options for future direction of EMU

By Ron Podell

In the future, Eastern Michigan University's campus may look like this: a parking scheme limited to the outer perimeters of campus; internal roads removed to create pedestrian and bike access only; buildings arranged in similarly-themed academic cores; and an easily discernible grid-like sidewalk system that allows one to walk anywhere on campus in 10 minutes or less.

In addition, some existing buildings may be demolished or moved to make way for better use of existing campus property.

The campus community and the public learned these and other elements of a preliminary master plan during two public meetings Sept. 18. The purpose of public meetings, conducted by the University's campus master plan consultants, was to review the preliminary master plan, offer campus enhancement possibilities and share perspectives.

"I think what we're trying to do is develop some concepts," said Steve Holda, assistant to the vice president for business and finance and project manager of the campus master plan. "Certainly, the bugs are not all worked out. We're looking out 20-25 years. What we're looking at is, 'Do we have a plan to guide us?'"

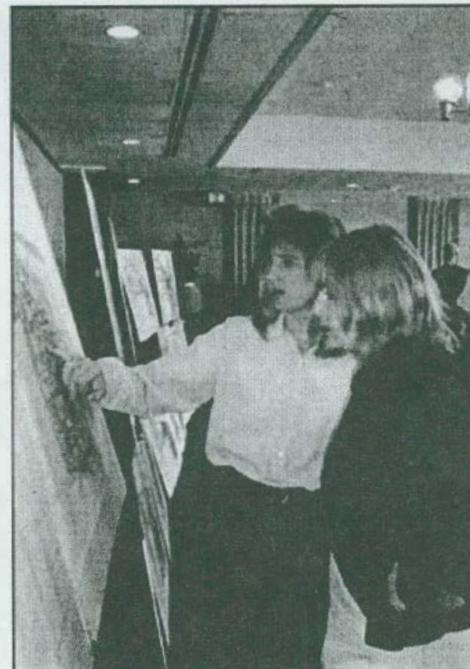
#### Consider the alternatives

The master plan, which forecasts 20-25 years in the future, looks at the best way to optimize use of campus property. The campus master plan focuses on the physical components of the main, western side and transition areas of campus. This includes buildings, traffic circulation areas (vehicular, bicycle, pedestrian), green space, parking, landscape treatments and building assessments in addition to defining long-term goals and objectives.

During the summer, consultants initially came up with three land-use alternatives. From those, the University Facility Planning Committee chose one that focused on developing a campus master plan within the existing boundaries of campus, Holda said.

That land use plan involved concentrating academic uses on the current core of campus defined by Oakwood, Cross and Lowell streets, and the Rec/IM and residence halls to the north; growing residential uses to the northeast and northwest; highlight University Park as the main campus open space; concentrate student services in Halle Library, the new student center and the Rec/IM; and maintain the western part of campus as athletic-based.

From there, consultants provided three



**A MASTER LOOK:** Members of the EMU community and neighborhood residents gathered at two meetings Sept. 18 to discuss and respond to the preliminary EMU Campus Master Plan.

development alternatives. The University Facility Planning Committee liked particular elements from each of the alternatives to create a recommended plan, Holda said.

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#### WE'RE OPEN



**A BRIGHTON DAY:** Eastern Michigan University President Samuel A. Kirkpatrick (center) and Provost and Vice President for Academic Affairs Paul Schollaert (right) cut the ribbon during the official opening of the EMU-Brighton location Oct. 1. David Clifford, interim associate vice president for extended programs, looks on. EMU opened the off-campus location in September, becoming the first four-year public institution to offer full degree programs completely within Livingston County. The 8,238-square-foot facility is located in the Genoa Business Park on Grand River Avenue. Program offerings include master's degrees in educational leadership and learning disabilities; a bachelor's degree in nursing; graduate certificates in health administration and teaching English as a second language; and an endorsement in early childhood education.

## Family Day: Fun for the whole family

By Summer Wilhelm

Spend a Saturday afternoon listening to Mother Goose tell stories and watching the Great Bobini perform magic tricks. While you're at it, run through an obstacle course, make some slime and watch a unicycle exhibition.

No, Barnum & Bailey isn't in town. Those events and more than 50 others are part of Eastern Michigan University's Annual Family Day, Saturday, Oct. 11, from noon-4 p.m. on EMU's main campus.

Begin the fun by picking

up a passport at any of the following activity buildings: McKenny Union, Sill Hall, the Marshall Building, Snow



**SLIME TIME:** These children enjoy making slime at the "Saturday in the Lab" in Mark Jefferson during last year's Family Day.

Health Center and Mark Jefferson. Have your passport stamped at each activity you go to and have a chance to win a prize at day's end.

McKenny Union and the McKenny mall area outside will be the site of a host of activities. DTE Energy will present

"Enviro-Magic," a magic show that helps elementary

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**Preferred elements**

Some elements of a preliminary campus master plan presented at the Sept. 18 meetings included:

- Circulation patterns of internal and external campus roads would change, including the realignment of Oakwood. Realigning Oakwood would also involve re-aligning the Huron River Drive intersection, making Oakwood and Huron campus boulevards with buffers, and protecting and expanding the Sleepy Hollow area.

“We want to create the sensation that you have entered a special area,” said Peter Pollack, principal of Pollack Design Associates. “It’s not just a mile along Huron River Drive. We want people to know that you’ve entered an area of EMU.”

- Increased density of the campus core with an academic core north of the new student center. This could involve removal of one or more of the following buildings: Brown-Munson, Briggs Hall, Bowen Field House, Snow Health Center, Jones-Goddard Hall and Strong Hall. These barriers would be removed to create an open, north-south pedestrian area. Cornell Court apartments, located off of Oakwood, also would be removed.

“We want to position buildings to form a science block or a fine arts area. It

used to be you’d stick buildings where there was space,” said Dick Rigerink, owner of The Campus Studio, one of EMU’s consultants. “You don’t want that anymore. You

four future parking structures. In one case, the physical plant, to make room for a parking structure, would have to be moved to where shipping and receiving currently resides.

shop and restaurant district in the Cross Street area near campus. This concept would create activity in this area of campus rather than have the new student center “draw every-

- Expand the team building, add an indoor practice facility and replace east stadium seating at Rynearson Stadium.

- Relocate the intercollegiate softball field and add a practice football field.

- Add intramural playing fields and basketball and volleyball courts.

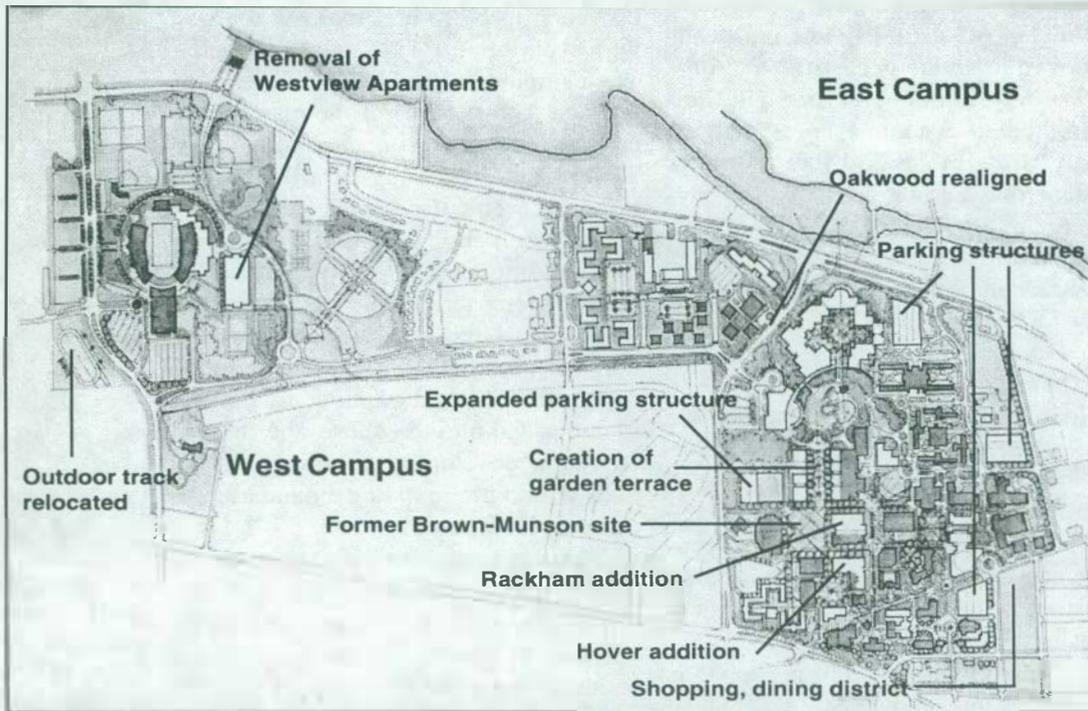
**Short-term improvements**

While those options are long-term and will continue to be mulled over in the next few months, consultants presented some preliminary campus enhancements that could be completed in the short term (2-5 years as funding becomes available).

These include improving the Cross Street presence of buildings through courtyard landscaping; signage that welcomes pedestrians and vehicle traffic; sprucing up bus stop/drop-off areas; and opening sight lines to improve campus navigation.

“Part of our request for proposal was ‘what are some things we can do in the near term?’” Holda said. “If funds are available, we want to have something we can start working on right now.”

The plan is scheduled to be completed in November and presented to the Board of Regents for approval in January 2004. For more information, go to [www.emich.edu/masterplan](http://www.emich.edu/masterplan).



**CREATING CAMPUS:** The above map is a preliminary campus master plan consultants introduced at public meetings Sept. 18. A final preliminary master plan will be presented to the Board of Regents in January 2004. The 20-25-year plan is an outline of how the University could proceed if resources become available.

want to make them special places.”

- Facilities that may be infilled, or expanded, are Rackham Hall, the Hover Building, King Hall and the Rec/IM.

- The creation of garden terraces connecting the historic core of campus with the new student center.

- Setting aside spaces at the perimeter of campus for

“There comes a time when horizontal structuring of cars becomes a luxury,” Pollack said. “Parking structures are one way of continuing to concentrate growth on campus and making connections shorter. It allows you to take better advantage of the land you have.”

- The southeast corner of campus could be co-developed with the city to create a

one down there,” Holda said.

A major auditorium and a residential college also would be added.

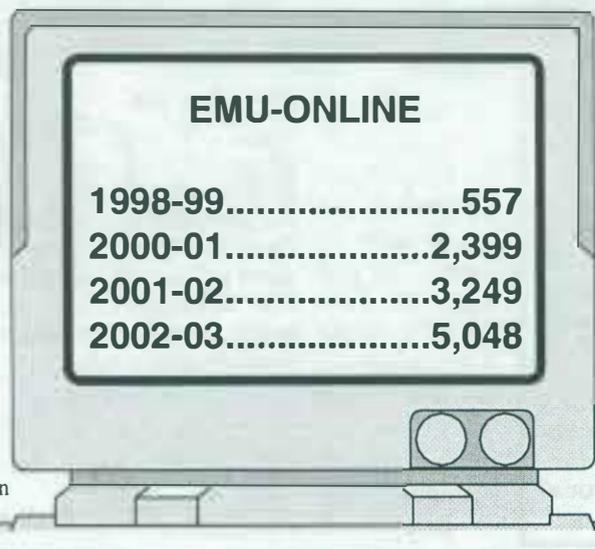
**Go west**

The campus master plan also includes elements for improving the western part of campus. These include:

- Remove Westview Apartments.

**EMU BY THE NUMBERS**

Eastern Michigan University went on-line with courses in 1997-98, offering 14 courses. Today, there are more 230 courses available on-line. Obviously, enrollment has increased as well for on-line courses. Below is a look at how enrollment in EMU ONLINE class offerings has increased:



SOURCE:  
Continuing Education

**Regents approve two new faculty**

The appointments of two new tenure-track faculty for the 2003-2004 academic year were approved by the Eastern Michigan University Board of Regents at its regular meeting Sept. 16. The appointments were effective Aug. 1 and Aug. 27.

The new tenure-track faculty and their departments are:

- **Birong Ho**, assistant professor, library. Ho previously was a technical services and system cataloging librarian for Wayne State University Libraries from 2002-2003. She received her master’s degree in electronics and computer control systems from Wayne



Ho

State University in 2000. Her appointment was effective Aug. 1.

- **Jiang Lu**, assistant professor, human, environmental and consumer resources. Lu previously was a lecturer of interior design at Purdue University from 2001-2003 and an architectural graphics technician for Scholer Corporation from 2001-2003.



Lu

She received her master’s degree in art from Indiana University in 1999 and another master’s degree in architecture from Tsinghua University in Beijing, China, in 1986.

Her appointment was effective Aug. 27.

# United Way groups help Anderson cope after childhood accident

By Carol Anderson

Like many carefree days in his summer youth in Lansing, Don Anderson spent them cooling off in a swimming hole with friends. But one day in 1967 that started as fun turned to tragedy.

Anderson, then 14, dived from a 15-foot cliff into shallow water and landed face first on the bottom. As he floated to the surface, he immediately knew that he had broken his neck.

"My first thought was that people usually die from hitting the surface so hard," said Anderson, recalling that life-altering moment. "I then realized that, instead of swimming, I was floating, unable to move my arms and screaming into the water."

After the accident, his parents were devastated to learn their son would be a quadriplegic. They very quickly received a hospital bed and a wheelchair from Easter Seals and help from the Visiting Nurses Association of America (VNAA). For a couple of years, nurses attended to his personal care and checked vital signs, giving Anderson's parents a needed break from their daily routine.

"The Visiting Nurses Association was very reliant on United Way contributions," said Anderson, EMU's director of access services, who faithfully donates every year.

VNAA was created more than 100 years ago and provides home care for nearly 4 million people annually, according to their Web site.

In 1996, Paws with a Cause entered the picture and Anderson received a golden retriever named JoJo, who helps Anderson at home. The dog can open and close doors, retrieve a cordless telephone, pick up objects and get help in an emergency.

"The organization invests approximately \$10,000 in each dog," said Anderson, who received JoJo after the dog's former owner passed away.

After JoJo arrived in Anderson's life, a trainer would stop by his home and workplace to fine-tune the dog's commands.

Anderson also is working with the Center for Independent Living, which reimburses him for personal assistants who visit him twice a day, seven days a week to help with personal care and housekeeping.

"Most people who were quadriplegics in the late '60s spent their life in a nursing home," Anderson said. "I was the exception since I was at home."

According to a study by the World Institute on Disability,

the average life expectancy of a quadriplegic in a nursing home was 18 months, he said.

"Absolutely consider contributing to United Way. The need is greater than ever," Anderson said. "It's scary to think about where I would be now if I hadn't received help."



**MAN'S BEST FRIEND:** Don Anderson, EMU's director of access services, receives help in his daily life from JoJo, a Labrador he received from Paws With a Cause, a United Way agency.

# Citino provides expertise for the History Channel

By Carol Anderson

There was the makeup, the massive length of wires entwining his body, a microphone at his back and one in his ear with a strange voice telling him to "act natural."

Such is the world of television. This was the situation Robert Citino, professor of European and military history, experienced in August as he filmed a pilot in New York City for The History Channel. The one-hour program called "Hard Target" will have four segments that deal with controversial topics or targets, said Citino. The series has yet to set an airdate.

Citino, considered one of the nation's recognized authorities on military operations in both world wars, was one of two scholars who discussed the failure of U.S. intelligence before the Battle of the Bulge in December 1944.

"Military science is an art, not a science. The Germans pulled the wool over our eyes," Citino said. "They issued a blizzard of misinformation and deliberately sent out bad information saying they were planning a passive defense, not a massive assault."

During filming, Citino learned that the very bright lights in a black room make individuals appear to be pale, so make-up is applied to the face and hands to give the skin a more natural look.

He also received the perks lavished on stars. Lunch was a sumptuous, catered spread and transportation to the taping entailed a limousine ride to the studio, which was only a "hop, skip and a jump" away from the hotel, Citino said.

"I'm so bemused by television," he said. "It's an extremely artificial atmosphere in which you are expected to act naturally."

And he may have to do it all over again. The taping date was Aug. 14, the day of the massive blackout in parts of the U.S. and Canada.

On his way home, he arrived at Newark Airport just as the blackout hit. He went from the luxury of the Phillips Club Hotel to the hard floor of the airport, from the bright lights of the CBS studio to the darkness of a crowded airport and from a personal limousine to no transportation at all.

Although Citino's contribution to the segment was finished, filming of the episode wasn't complete. To ensure continuity, television officials may have to film everything again, he said.

"When I think back on New York, I'd like to think of the taping, but I think first of my 26-hour airport experience," Citino said.

Citino is author of "Quest for Decisive Victory, from Stalemate to Blitzkrieg in Europe, 1899-1940," which was one of the History Book Club's August 2002 featured selections. He is currently working on a sequel (due out January 2004) that will cover the second half of the century.



**Citino**

## EASTERN MICHIGAN UNIVERSITY™

**WEEK #1**  
\$4,927  
(from kickoff tailgate only)



**Our goal:**  
50 percent  
participation  
and \$150,000

**Washtenaw  
United Way**

CAMPAIGN RUNS THROUGH OCT. 31

## JOBLINE

An Affirmative Action/  
Equal Opportunity Employer

To be considered for vacant positions, all Promotional Openings Application Forms MUST BE SUBMITTED directly to the Compensation/Employment Services Office and received no later than 5 p.m., Monday, October 13. NOTE: LATE OR INCOMPLETE FORMS WILL NOT BE ACCEPTED.

Vacancy information may also be obtained by calling our 24-hour Jobs Line at 487-0016. Compensation/Employment Services office hours are Monday - Friday, 8 a.m. to 5 p.m.

CLERICAL/SECRETARIAL  
(Hiring Rate)

CSAA0419 CS04 \$23,113 Secretary II, Psychology.

CSAA0420 CS05 \$26,118 Customer Service Representative II, Continuing Education, Flint. Some evenings and weekends may be required.

CSAA0421 CS05 \$13,059 Library Assistant III, Library (50% - 20 hours per week). Hours may vary, evening and weekend work required.

FOOD SERVICE/MAINT.  
(Hiring Rate)

FMBF0409 FM06 \$10.52 Custodian, Rec/IM/Physical Plant, 11 p.m.-7:30 a.m., Sunday-Thursday.

FMBF0410 FM06 \$10.52 Custodian, Rec/IM/Physical Plant, 11 p.m.-7:30 a.m., Sunday-Thursday.

FMBF0411 FM06 \$10.52 Custodian, Snow Health/Physical Plant (50% - 20 hours per week), 11 p.m.-3:30 a.m., Sunday-Thursday.

FMBF0412 FM06 \$10.52 Custodian, Floater/Physical Plant, 11 p.m.-7:30 a.m., Sunday-Thursday.

## FAMILY, from page 1

students understand challenges facing the environment. Enjoy the drum players and dancers of Like Water Drum and Dance; treat your ears to the sounds of the Ypsilanti High School Jazz Band; check out the St. Francis Heartbeats jump-rope team; watch a performance by the Saline Twirlettes; see Mar-E-Lynn the Clown make balloon animals and pocket magic; meet Swoop, the EMU mascot; try on athletic gear; participate in a mini basket-

ball camp; watch Huron Valley Bird Rescue's birds of prey exhibition; settle in front of the rocking chair and listen to Mother Goose's rich collection of tales; witness the magic tricks of The Great Bobini; learn how to fund a college education and how to prepare for the ACT/SAT; view scrapbook and basket displays; have your face painted; and get a sugar rush from the King of Cotton Candy.

Spend a "Saturday in the Lab" at Mark Jefferson, where kids can make slime; eat metal; experience liquid nitrogen; and make instant ice cream.

Drop by Sill Hall and ride an airplane flight simulator; decorate your own Swoop book bag; build a bridge with toothpicks and gumdrops; make a wax mold of your hand; and check out the robot from Ypsilanti High School's robotics team.

Stop by the admissions department in Pierce Hall, which will provide on-site admissions and presentations by the deans of each college.

For some live entertainment, take the kids to Sponberg Theatre and watch "The Emperor and Anansi," a children's play based on "The Emperor's New Clothes" and "Anansi the Spider."

Hurdle through an obstacle course and make a dog tag at Roosevelt Hall. And before you leave, view a functioning cannon and explore the armored Humvee.

Make your way to the Marshall Building and watch the award-winning Redford Unicycle Club perform outside. Go inside and see how your heart, lungs and circulatory systems work; learn about ergonomic computer and chair positioning; get a milk mustache; make a nurse's cap; check your blood pressure; and pick up resources available for parents and adults returning to school for health careers.

Visit the Safety Zone outside Snow Health Center and learn fun and safety tips from the Washtenaw County Sheriffs Department, Ypsilanti Fire Department, Huron Valley Ambulance, Youth Academy, MADD and Red Cross.

For more information about Family Day, visit [www.emich.edu/familyday](http://www.emich.edu/familyday)



*"I enjoy working with our public-school colleagues as part of the Inside-Out initiative, where we conduct teacher research collaboratively with teachers from Livonia Public Schools."*

**Heidi Estrem**  
Assistant Professor  
English language  
and literature  
Associate Director  
First-Year Writing Program

## Why I teach at Eastern Michigan University

I came to Eastern in 2000 as an assistant professor in the department of English language and literature and assistant director of the First-Year Writing Program. I chose EMU because of the wide range of students that I would be able to interact with; the variety of classes I'd have the opportunity to teach; and the varied programs that I'd be able to be involved with. I couldn't be happier with my decision.

The English department is a dynamic place. My colleagues are active, thoughtful scholar/teachers and have been incredibly supportive of my teaching and research. During my three years at the University, I've been involved in numerous projects and positions. I currently work with Linda Adler-Kassner as the associate director of the First-Year Writing Program and also have been co-director of

Writing Across the Curriculum. I am especially interested in outreach projects of various kinds. I enjoy working with our public-school colleagues as part of the Inside-Out initiative, where we conduct teacher research collaboratively with teachers from Livonia Public Schools. And, I'm so pleased with the hard work that students have done in the professional organization for pre-service English/language arts teachers, the National Council of Teachers of English at EMU, that I helped establish with my colleagues,

EMU students lead such rich, full lives and bring with them many unique life experiences. They make the classroom, and Eastern, fascinating places to be.