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BILINGUAL PROJECT IS
FUNDED FOR 1982-83

EMU's Bilingual Vocational Education Instructor Training Project, one of two such programs funded this year in the nation, has had its funding renewed for 1982-83 with a \$154,000 award from the U.S. Office of Bilingual Education and Minority Languages Affairs.

The purpose of the EMU project is to recruit bilingual persons with technical skills in a trade or industrial occupation and provide them with course work leading to a bachelor's degree and certification as Michigan vocational teachers. The project actively recruits Arabic/Chaldeans, Hispanic and Vietnamese bilingual candidates who have two or more years of preparation in a trade or industrial occupation.

The EMU project offers a six-week summer institute and courses during the fall, winter and spring semesters. Up to 100 percent tuition reimbursement and stipends are available to participants to assist with personal expenses.

Funding for the program is provided by the Federal Department of Education as a response to Public Law 94-482 which legislated the expansion of enrollment opportunities for persons of limited English-speaking ability in vocational programs.

The goal of the EMU project is to recruit and train 20 new candidates from the Arabic, Spanish and Vietnamese populations in Michigan. Students currently enrolled in the program include Arabic, Spanish and Vietnamese individuals from Saginaw, Flint, Lansing, Muskegon, Port Huron, Detroit, Dearborn and Ypsilanti.

For further information on the EMU Bilingual Vocational Education Instructor Training Program, contact Dr. Paul Kuwik or Kim Hoa Granville, by calling 487-1161.

TWO PRESENT PAPERS AT
INVITATIONAL SYMPOSIUM

Rosella Bannister, director of the Michigan Consumer Education Center, and Dr. Charles Monsma, professor of political science at EMU, recently presented papers at the 1982 National Invitational Symposium

The deadline for the August 10 issue of Faculty Staff News is 5 p.m. August 4.

on Consumer Science in Higher Education at the University of Wisconsin-Madison.

Bannister's paper, titled "Content and Careers -- An Integrative Approach," described a current EMU study regarding the establishment of consumer affairs programs within the financial services industry, and the university training of a consumer affairs specialist.

Monsma's paper was titled "The Contributions of Political Science to the Field of Consumer Science."

Funding for the national symposium was provided by the U.S. Office of Consumers' Education in cooperation with the Consumer Education Resource Network.

TEACHERS TO GET GRANT FOR
ENROLLING IN EMU COURSE

The first 25 teachers who enroll in an economic education program offered Aug. 9 through 13 at the Michigan Consumer Education Center at EMU will be eligible for a \$60 tuition grant.

The program, offered for two hours of graduate credit, is sponsored in conjunction with the Joint Council on Economic Education. The course will include viewing two new film series: "Trade Offs" and "Give and Take." Both series have been designed to expand economic and consumer education.

The course will meet from 9 a.m. to 4 p.m. in Room 214 of the EMU Library.

Jan Lloyd, co-director of the Michigan Consumer Education Center, will be the course instructor. Robert Ristau, professor of business education and coordinator of the new "Give and Take Program," will assist her.

Costs of the course are being underwritten by the Joint Council on Economic Education with tuition grants provided by the Association of Michigan Economic Education Centers.

For further information, contact the Michigan Consumer Education Center at 487-2292.

CARTER TO SPEAK TO
AMERICAN CHEMICAL SOCIETY

Dr. Giles F. Carter, professor of chemistry, will present a paper titled "Chem-

(Continued)

VII. Claudian Quadrantes, 41-42 A.D." at the 184th national meeting of the American Chemical Society Sept. 12-17 in Kansas City.

The ACS meeting is one of the largest scientific conferences in the country. Carter's presentation will be one of approximately 2,400. Close to 10,000 scientists are expected to attend the conference.

OPENINGS

The Personnel Office announces the following vacancies:

Clerical/Secretarial

(Minimum Bi-weekly Rate)

CS/03 - \$373.38 (FTE) (50%) - Secretary - Psychology Department. (Must have excellent typing skills; knowledge of shorthand helpful).

CS-03 - \$373.38 - Senior Clerk - Admissions Operations.

CS-04 - \$404.82 (FTE) (50%) - Secretary II - Department of Marketing & Law. (Willing to work approximately 32 weeks, four (4) days per week).

CS-05 - \$446.18 - Senior Secretary - Recreation/Intramurals.

Final date for the acceptance of internal applications for the above positions is August 3, 1982.

Administrative/Professional/Technical

(Bi-weekly Salary Range)

PT-05 - \$488.11 - \$638.26 - Supervisor, Food Service - Food Service. (Current Shift: Midnights, subject to change).
Deadline Date: September 8, 1982.

PT-09 - \$797.81 - \$1,071.83 - Coordinator of Annual Giving - Office of Development.
Deadline Date: September 8, 1982.

Internal applicants for the above clerical/secretarial and administrative/professional/technical positions should submit a Promotional Openings Application form to the department in which the vacancy exists.

Faculty

Department of Economics - Part-time temporary lecturers to teach introductory courses in economics with some possibilities of teaching one upper division economics course. It is preferred that candidates have completed the Ph.D. degree in economics by August 1982. However, completion of all course work toward the Ph.D. degree in economics by August 1982 is also acceptable. Salary commensurate with educational background and experience. Deadline Date: September 8, 1982.

In addition, the Department will be accepting applications to enhance the applicant pool for other future openings.

employer and educational institution.

BUSINESS FACULTY ARE PROFESSIONALLY ACTIVE

Several faculty members from EMU's College of Business recently have been actively involved in professional activities.

Dr. Ramesh Garg, associate professor of accounting and finance, published an article titled "Financial Planning System and MBO - An Integrated Approach" in a recent issue of *Managerial Planning*. The article examines relationship between financial functions and corporate management.

Dr. Susan Long, associate professor of accounting and finance, recently presented paper titled "The Invalidity of CAPM for Portfolio Selection" at a meeting of the Southwest Finance Association in Dallas, Texas.

Lorraine Uhlaner-Hendrickson, associate professor of management, recently presented paper at the Midwest Academy of Management Columbus, Ohio. The title of the paper was "Work Role Socialization Strategies: Their Classification and Their Relationship with Conflict, Role Clarity and Turnover Intentions."

Two professors from the Department of Marketing recently addressed the Academy of Marketing Sciences. Dr. Colin Neuhaus, (with Ralph B. Weller and Stanley D. Sibley), presented a paper titled "Experimental Results Concerning the Effect of the Female Model in Television Commercials on Product and Brand Recall." And, Dr. Edward A. Spitz discussed "The Others Concept -- Applications in Marketing."

Dr. Roger A. Peterson, associate professor of marketing, recently presented an analysis of "The Effects of Deregulation on U.S. Shippers" to the Canadian Transportation Research Forum in Montreal.

Dr. Asad Khailany, associate professor of operations research and information systems, recently discussed "Guidelines to Control Software Maintenance Cost" at the Association of Computing Machinery's (ACM) Computer Science Conference in Indianapolis. Also at ACM's meeting was Dr. C. S. Saxon, assistant professor of operations research and information systems, who submitted "Reflections on the Use of Denotational Semantic Description Techniques in the Design of Programming Languages -- Abstract."

Dr. Nesa L. Wu, professor of operations research and information systems, authored the third edition of "Business Programming in Fortran IV and Fortran 77" which was recently published by William C. Brown Publishing Co.