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# Eastern Michigan University FACULTY-STAFF NEWS

Produced by Office of Information Services for Faculty and Staff at Eastern Michigan University

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## EMU'S COLLEGE OF BUSINESS RECEIVES FULL ACCREDITATION

The College of Business has received notification that its master's degree programs have been fully accredited by the American Assembly of Collegiate Schools of Business in St. Louis, Mo.

Undergraduate programs in the College of Business were approved for accreditation in 1974. With the approval of accreditation at the master's degree level, EMU became only the sixth business school in Michigan to earn approval at both levels.

"The major reason we seek accreditation is to affiliate with an organization outside the institution that is responsible for evaluating our programs for quality...We need this outside evaluation to keep us constantly motivated to more effectively prepare our students for careers in business," Dr. Joe Kent Kerby, dean of the College of Business, stated.

Kerby added that the AACSB has 643 academic members and that 231 of the schools are accredited for at least one level. Only 180 or 28 percent of the schools with membership in the AACSB are accredited at both the bachelor's and master's degree level.

According to AACSB estimates, there are approximately 1,200 college and university business schools throughout the U.S. Just 19 percent of those institutions are accredited with only 15 percent accredited at both levels.

## FORD MOTOR CO. EXECUTIVE TO SPEAK ON CAMPUS

Dr. Nancy Badore, employee involvement coordinator of Diversified Products Operations at Ford Motor Co., will speak on employee involvement and quality of work life programs, Tuesday, May 18, at 6:30 p.m. in Room 219 of the Pray-Harrold Classroom Building.

The event is part of the speakers' bureau program sponsored by the Master of Science in Organizational Development Program.

Employee involvement programs encourage the participation of employees in company decision making. The Ford program uses small group decision-making techniques similar to those used in Japanese automobile companies.

Topics Badore will address include em-

ployee involvement for salaried and professional workers, the effects of employee involvement on collective bargaining employees, and the role of the organizational development practitioner.

## NATIONAL SCIENCE FOUNDATION SEEKS SCIENCE EDUCATION PROPOSALS

The Development in Science Education Program in the National Science Foundation is encouraging proposals to develop creative, innovative prototypes of computer-based instructional material or model programs that have strong potential for generating ideas for making significant improvements in the nation's science and engineering education efforts. Computer hardware will be made available to proposers from several corporate donors.

Deadline for submission is July 6, 1982. Contact R. Howard at the Office of Research Development, 487-3090.

## ENGLISH PROFESSOR AWARDED FELLOWSHIP

Dr. Nadean Bishop, associate professor of English language and literature, has been awarded a \$2,500 fellowship to attend the National Endowment for the Humanities Summer Seminar for College Teachers.

The eight-week seminar at the University of California-Berkeley will deal with the contrast between Victorian and Modern poetics. Bishop will be writing a paper on the religious imagery in the love poetry of Christina Rossetti. She expects to include this paper in the book she will write during her 1982-83 sabbatical leave from EMU.

## EMU'S ALETHEA HELBIG IS ASSOCIATION PRESIDENT

Alethea K. Helbig, an assistant professor of English, has been elected president of the Children's Literature Association for 1982-83.

The association was formed to encourage serious scholarship and research in children's literature and currently has a membership of nearly 800 writers, critics, teachers, librarians and students.

The deadline for the June 1 issue of Faculty Staff News is 5 p.m. May 26.

(Continued)

A native of Ann Arbor, Helbig has taught at EMU since 1966. She earned her bachelor's degree and a master's degree from the University of Michigan and has completed additional post-graduate work at EMU and Temple University.

Helbig recently received an EMU Research Development Grant for a study of Manabozho, a hero of the Great Lakes Indians. Recently, she began to compile material for encyclopedias of American and British children's fiction to be published by Greenwood Press.

#### OPENINGS

The Personnel Office announces the following vacancies:

#### Clerical/Secretarial (Minimum Bi-weekly Rate)

CS/03 - \$373.38 (FTE) (50%) - Secretary - Department of Fine Arts. Deadline date: May 25, 1982.

Final date for the acceptance of internal applications for the above position is May 25, 1982.

#### Administrative/Professional/Technical (Bi-weekly Salary Range)

PT-05 - \$488.11 - \$638.26 - Supervisor, Library Materials Access - Center of Educational Resources (University Library) - Deadline date: July 2, 1982.

AP-10 - \$907.71 - \$1,285.31 - Manager, Operation Services - University Computing. Deadline date: July 2, 1982.

AP-12 - \$1,169.55 - \$1,683.41 - Director, Intercollegiate Athletics - Intercollegiate Athletics. Deadline date: July 2, 1982.

#### SEARCH REOPENED

AP-12 - \$1,169.55 - \$1,683.41 - Director of Career Services, Career Services. Deadline date: June 18, 1982.

Internal applicants for the above clerical/secretarial and administrative/professional/technical positions should submit a Promotional Openings Application form to the department in which the vacancy exists.

An affirmative action/equal opportunity employer and educational institution.

#### INTERNATIONAL STUDENTS ASSOCIATION PLANS TRIP TO CEDAR POINT JUNE 5

The International Students Association is planning a trip to Cedar Point June 5 for members of the EMU community. A registration fee of \$20 includes round-trip transportation to Cedar Point, admission to the park and all rides.

Interested individuals should register by Friday, May 21 at the Office of Campus Life, Room 117 Goodison Hall. Call 487-3045 for details.

#### PHI KAPPA PHI INITIATES NEW FACULTY MEMBERS

The EMU chapter of the honor society of Phi Kappa Phi awarded membership to 98 students and six faculty members recently.

The faculty initiates, honored for excellence in scholarship or teaching, were Professors Dennis Beagen, Speech; George Cassar, History; David Geherin, English; Mary A. Green, College of Education; E. Lorene Hall, Geography; and Lester Scherer, History.

Professor W. Don Briggs of the History Department is completing his year as chapter president, and will be succeeded by Professor James Conley, Department of Management.

#### TECHNOLOGY AND MANAGEMENT IS TOPIC FOR UPCOMING LECTURE

Daniel Carroll, former president of Hoover Universal, Inc. of Ann Arbor, will discuss "Technology and the Management Process" in the next free public lecture in a series sponsored by the Michigan Technology Council and the College of Technology Wednesday, May 19, at 7 p.m. at the Sheraton University Inn in Ann Arbor.

Carroll's lecture is the third in a series of six lectures titled "High Technology and the Changing Work Life" designed to focus on the social, political and economic impacts of technological change.

Lectures are held each Wednesday through June 16 at 7 p.m.

Upcoming lectures include:

--"Rational Industrialization: An Economic Agenda for Detroit" presented by Dan Luria, a UAW economist, May 26.

--"Video Technologies, Industry and the New Consumer" by Marilyn King, contemporary products manager for the Ford Motor Co., June 2.

--"Education for Work in the 21st Century" by Felix Kaufmann, president of Science for Business, June 9.

--And "A Model for High Technology: The Government Perspective" by Lieutenant Governor James H. Brickley, June 16.

For details, contact Dr. Alexandra Aldridge in the College of Technology by calling 487-1161.

#### POLITICAL SCIENCE PROFESSOR ELECTED PRESIDENT OF WOMEN'S CAUCUS

Dr. Marjorie Lansing, professor of political science, recently was elected president of the Women's Caucus of the Midwest Political Science Association at its annual meeting in Milwaukee, Wis.

Lansing also serves on the Committee on the Status of Women for the regional association.