

Board of Regents
Athletic Affairs Committee
October 1, 2013

- **Organizational Structure**

Platforms for Communication

- All Student-athlete meetings
- All Coaches meetings
- All Staff meetings

Organizational Changes

- Role of Sport Administrator
- New Faculty Athletic Representative – Ed Sidlow
- New Associate AD for Compliance



Organizational Structure

- **Involvement in University Activities**

Lunch on the Lake
House Calls
Move-in Day
Hall Squalls

- **Department CPR Training**



Community Service Initiative

- Tackling Illiteracy - 2nd & 7 Foundation
Creating Readers & Leaders

Mission: To promote literacy by providing free books and positive roles models for kids in need.



Eagles Unite Games

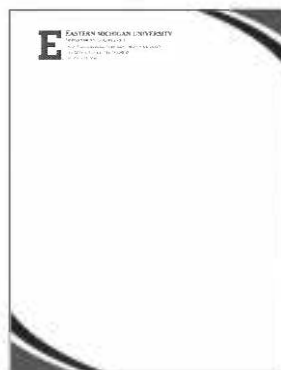


Eagles Unite Games

- Purpose: To unite our staff and student-athletes in support of each other by attending athletic events throughout the competitive seasons.
- Upcoming games:
October 10 – Volleyball vs. Central Michigan University
October 19 – Football vs. Ohio University
November 8 – Men’s Basketball vs. Cleveland State



Branding Initiatives – Block E



Reese and Jacoby Cup

- Reese (Men) and Jacoby (Women)
- Awarded to the school with the highest average based on finishes in the men's and women's sports



Reese and Jacoby Cup

- Reese (Men's)
 - Named for the first MAC commissioner David E. Reese
 - Started in 1958
- Jacoby (Women's)
 - Named for former commissioner Fred Jacoby who is credited with incorporating women's athletics in the MAC
 - Started in 1983



How it works

- These sports receive points based on **REGULAR SEASON** record:
 - Baseball
 - Men's and Women's Basketball
 - Football
 - Soccer
 - Softball
 - Tennis
 - Volleyball
 - Wrestling



How it works

- These sports receive points based on the **MAC CHAMPIONSHIP** finish:
 - Cross Country & Track
 - Golf
 - Gymnastics
 - Swimming & Diving



Reese Cup wins

- EMU won the Reese Cup four times in 40 years:

2008

1996

1991

1988



- We have been runner-up six times
2012, 2009, 1990, 1989, 1987, 1978



Jacoby Cup

- We have never won. ZERO . . . in 29 years
- We have been runner- up twice – 1990, 1988



The last 5 years

YEAR	REESE	JACOBY
2008	1st	5th
2009	2nd*	9th
2010	5th	3rd
2011	2nd	7th
2012	5th	5th



Fundraising Initiatives

- Facilities needs assessment and improvement plan
- Need to determine costs and priorities
- Upcoming opportunities to entertain donors:
 - Football: Army, Northern Illinois
 - Men's Basketball: Kentucky, Purdue, Duke and Syracuse



Sport Reports

- Academics
 - Honors program = 59 student-athletes
 - Current all student-athlete GPA = 3.19
 - Scholar athletes last year = 209
- Athletics



THANK YOU

Thank you for the opportunity to lead our Department of Athletics and positively impact the lives of our student-athletes.

OPPORTUNITY

to be more than a staff member,
to be a difference maker.

to be more than a student-athlete,
to be a champion.

