Summer 2016

University Library Annual Report FY 2015-2016

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Eastern Michigan University

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Connecting To...

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The Library is dedicated to promoting lifelong learning and the advancement of knowledge. We do this by:

• Linking subject research guides to each course in Canvas, EMU’s learning management system, so students have access to librarian-recommended resources.
• Gathering, archiving, and managing materials to showcase EMU’s scholarship and creative works.
• Collaborating with libraries across Michigan in a shared print initiative and through co-sponsoring a TEDx talk.
• Working with vendors and institutions around the world to develop a next-generation integrated library system that will facilitate information discovery.

Whether you are on campus, at home, or on-the-go, we invite you to connect to the Library; when you connect to the Library, you connect to the world.

Susann E. deVries
Interim University Librarian
The Library consistently strives to ensure patrons have a positive learning experience while interacting with faculty and staff, accessing resources, and using the library building. We work in small groups of teams and task forces to continuously assess user needs and prepare for the future.

This year’s group efforts include:

• Individual and Group Study Room Pilots
• Customer Service Training
• Integration of Library Research Guides into the Canvas Learning Management System
• Assessment of the Map Library
• Index consolidation and space-utilization project
• Usability testing on two separate occasions in preparation for the Library’s website redesign
• Implementation of phase three of a three-year LibQUAL assessment project
• Successful Library marketing campaigns and community events
• Librarian-led presentations and discussions on textbook alternatives at three events on campus
• Archival scanning of more than 71,000 pages of material
Connecting to Students

Canvas & LibGuides

The Library worked to promote its presence in the new Canvas Learning Management System (LMS). Because of a collaborative effort between the Center for E-Learning (Extended Programs), the Library’s Systems and Digital Presence teams, a “Library Guides” link is now generated and added to every active course in Canvas.

104% increase in LibGuides sessions from 2014-15 to 2015-16

<table>
<thead>
<tr>
<th>2014-15</th>
<th>2015-16</th>
</tr>
</thead>
<tbody>
<tr>
<td>42,043</td>
<td>85,724</td>
</tr>
</tbody>
</table>

These 341 guides covering 41 subjects connect users to specific useful resources selected by librarians. Usage statistics are logged and analyzed to identify trends as well as holes in the Library’s research guide coverage.

The LibGuides link has been selected more than 53,000 times – an average of 11 times per Canvas course shell – by a variety of students and instructors representing undergraduate and graduate courses in all colleges.

2015-16 Canvas Course Shells Registering at least one click of a library link

- Courses clicking at least once: 89%
- Courses not clicking at least once: 11%

<table>
<thead>
<tr>
<th>Recorded library link clicks in Canvas course shells from Sept. 1, 2015-April 30, 2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>53,021</td>
</tr>
</tbody>
</table>

Canvas course shells in which the link was embedded

<table>
<thead>
<tr>
<th>4,978</th>
</tr>
</thead>
</table>
During the Winter 2016 semester, the Library initiated a pilot program to allow students to reserve group study rooms for collaborative study. Four rooms were chosen for this pilot. Rooms were available in increments of 60 minutes, up to two hours per day and four hours per week.

Reservations were made available through an online system. If the rooms were not reserved for a particular time, rooms were then available on a first-come, first-served basis.

The Library also began a similar program to check out individual study rooms to patrons. Room keys were available for checkout at the Circulation Desk with a current EMU ID. Throughout the program, the four rooms were used 222 times (approximately 55 times per room).

The Library will continue this pilot program through December 2016.

**Group Study Room Data (January-April 2016)**

<table>
<thead>
<tr>
<th>Month</th>
<th>Bookings</th>
<th>Time Slots</th>
<th>Mins. Occupied</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>12</td>
<td>30</td>
<td>1200</td>
</tr>
<tr>
<td>February</td>
<td>36 (+67%)</td>
<td>66 (+55%)</td>
<td>3960 (+70%)</td>
</tr>
<tr>
<td>March</td>
<td>60 (+40%)</td>
<td>104 (+37%)</td>
<td>6240 (+37%)</td>
</tr>
<tr>
<td>April</td>
<td>78 (+23%)</td>
<td>147 (+29%)</td>
<td>8820 (+29%)</td>
</tr>
</tbody>
</table>

*percentages reflect increases from previous month in same category

Guidelines may be found at:

emich.edu/library/services/pilotrooms.php
The University Archives gained 2,000 square feet to expand storage and processing space.

A small team analyzed plans for space utilization, initiating several projects. The EMU Library was able to consolidate and shift the collection within a smaller footprint. This allowed for the reallocation of 1,544 square feet to increase student collaborative study areas (breakdown in graphic below).

### Space Reallocation

A small team analyzed plans for space utilization, initiating several projects. The EMU Library was able to consolidate and shift the collection within a smaller footprint. This allowed for the reallocation of 1,544 square feet to increase student collaborative study areas (breakdown in graphic below).

### What was reallocated?

#### Index Area
- **528 sq.ft.**

#### Educational Resources Center (ERC) Area
- Shifted on the second floor, with tables and electrical outlets installed for student use.
- **396 sq.ft.**

#### Archives Storage Rooms
- Converted to student group study rooms on the third floor.
- **240 sq.ft.**

#### Storage areas
- Four rooms converted to independent study rooms on the second floor.
- **240 sq.ft.**

#### Government Documents
- Consolidation opened up more study space for students.
- **140 sq.ft.**

### Area Converted to Study Space
- **1544 sq.ft.**
I absolutely love [the archives staff]! I give them all the credit for my sustained motivation and interest in pursuing this historical study. My familiarity with history or archival research was limited before plunging into the resources at EMU. With the assistance of the Archives staff, my time spent in the Archives viewing room has been productive and enjoyable. My relationship with the Library faculty and resources has exceeded my expectations and provides a quality research experience.

Cheyenne Luzynski,
Education Leadership PhD Candidate
The University Archives partnered for the second year in a row with the Historic Preservation Program’s Museum Experience course taught by Professor Nancy Bryk, to uncover countless stories hidden in collections about the student-organization experience. *The Power of Connection* exhibit, located in the McKenny Gallery, opened in April and brought to light the important work of student leaders in these organizations.

At the end of the 2015-16 school year the University Archives posted its 500th Finding Aid online. These finding aids are the keys to discovering the holdings of the collections.

Prior to 2011, availability of online finding aids was minimal. The following collections were added to our online list of finding aids:

- Eastern Echo Photographic Negative Collection, 1968-2003
- Eugene B. Elliott papers, 1941-75
- Egbert R. Isbell research materials, 1849-1965
- Health, Physical Education, Recreation and Dance Department records, 1850-2005
- QUEST student organization collection, 1997-99
- The Judy Loeb papers, 1951-1984

“My relationship with the library faculty and resources has exceeded my expectations.”

Cheyenne Luzynski, Education Leadership PhD Candidate
works added in 2015-16.

13.5% of all works since 2009 were added during the 2015-16 academic year.

DigitalCommons@EMU, the Library’s showcase for EMU’s scholarship, creative works, and archival materials, continues to promote the accomplishments of the EMU community.

2,331,041 full-text downloads since 2009.

552,117 full-text downloads in 2015-16.

23.7% of all full-text items since 2009 were downloaded during the 2015-16 academic year.

631 works added in 2015-16.

4,678 works added since 2009.

DigitalCommons@EMU quite literally connects with the world, boasting a total readership of 549,450 persons in 222 countries from July 2015 to June 2016.

Additional Services

The EMU Library supports the University’s research and dissemination efforts. Our Scholarly Communications Services include:

- Citation management services
- Research data preservation
- Copyright and fair use questions
- Author rights management
- Journal /publication selection
- Research impact documentation
- Open Access publishing

Coming Soon...

This year the Library scanned more than 71,000 pages of archival materials. Look for new collections in DigitalCommons@EMU, including Normal College News (1881 to 1922), Board of Regents Minutes, Business and Finance Reports, and issues of Focus EMU!
The Library Systems unit completed a project to upgrade the servers connecting our Automated Retrieval Collection (ARC) to our Integrated Library System. These servers communicate with the online catalog and direct the cranes to fetch the appropriate bins containing items for patrons.

The ARC storage system was built as part of the Bruce T. Halle Library in 1998 at a cost of $1.6 million. The last major software upgrade took place in 2010. The servers were nearly seven years old and were running a version of Windows that had reached official end-of-life. Eastern Michigan University was the second university library in the U.S. to start using such an automated system. Being one of the first systems of its kind, the software running it is fairly uncommon. Therefore it needed to be customized to work with our particular cranes and control systems.

As part of the project we worked with EMU’s Division of IT, and decided that we would replace the existing server cluster, with a single modern virtual server using EMU’s new VMWare infrastructure. This greatly simplified the installation of the new control software. Further, it will greatly improve performance, reliability and security for the entire system, and allow us to upgrade the system more easily should it be required in the future.
Website Rebuild

In preparation for the Library’s website redesign, the Digital Presence team conducted usability testing on two separate occasions. During usability testing, users are asked to complete tasks while observers watch, listen, and take notes.

The goal of usability testing is to ensure that the website meets the needs of the end user. The team will continue to gather information to help with the redesign of the Library’s website during the 2016-17 academic year.

Michigan Shared Print Initiative (MI-SPI)

The Library collaborated with ten universities in Michigan to participate in the MI-SPI project. The shared project analyzed usage and overlap of holdings to identify and protect scarcely-held titles and safeguard the group’s collective holdings.

EMU committed to retain 22% (172,122) of all print titles in the project. Below is a listing of the institutions involved:

- Central Michigan
- Eastern Michigan
- Ferris State
- Grand Valley
- Michigan Tech
- Northern Michigan
- Oakland University
- Saginaw Valley
- U of Michigan–Dearborn
- Wayne State
- Western Michigan

ILS Migration

Since 2013 the Library has partnered with ProQuest, headquartered in Ann Arbor, as well as an expanding group of American and International academic, public and special libraries which are seeking to create a next-generation integrated library system. With the acquisition of the Ex Libris Company by ProQuest last year, existing products are being combined with development prototypes to provide a fully operational library management solution.

The Library is poised to be the first partner with an automated storage and retrieval system to migrate to this new unified tool for assessment, discovery and management of resources and services. Migration is scheduled for May 2017.
The TEDx Program is a global initiative designed to help communities spark conversation and connection through local TED-like experiences. Working with the Ypsilanti District Library, the Library co-sponsored a TEDx event with live presenters on March 22, 2016 to foster community relationships and increase the accessibility of “ideas worth spreading” in the region.

Lisa Hoenig, Director of YDL, Susann deVries, EMU Interim University Librarian, and Brian Steimel, EMU Library Circulation Supervisor and YDL Trustee.

Event website: tedxydl.com
The Library hosted an exhibit on loan from the National Library of Medicine entitled “Harry Potter’s World: Renaissance Science, Magic and Medicine.” This popular display ran from June 6 - July 12, 2016 on the Library’s main floor lobby, and was free and open to the public during regular library hours.

Although a fantasy story, the magic in the Harry Potter books is partially based on Renaissance traditions that played an important role in the development in Western science, including alchemy, astrology, and natural philosophy. Books on similar subject matter were made available near the display so students could read more about Renaissance traditions.
EMU Library’s marketing campaign, “Connect with the Library, Connect with the World,” reinforces our commitment to serving and participating in a global community. Throughout the 2015-16 academic year, the Library’s marketing team highlighted the ways in which we fulfill that commitment. Above is a banner used in our campaign.
On February 9-10, 2016, the campus was invited to stop by and take a selfie in front of our “Love Your Library” banner. The EMU community was given the opportunity to share why it loves Halle Library. Participants took time to document their favorite things about the Library, which included the study spaces and the computing commons, with the books getting quite a few shout-outs! Some even took a “shelfie” with their favorite book. Patrons used #emulibrary on social media so the library could share the photos.
Library Quick Facts

Personnel
Library Faculty..................................................22
Administration ................................................. 1 (1 Vacancy)
Professional/Technical Staff..................................6
Clerical Staff....................................................19
Lecturers ..........................................................1 FT, 4 PT
Maintenance ......................................................2 FT
Student Assistants ............................................74

Services
Gate count.........................................................589,115
Visits to web page..............................................346,388
Research Guide Views ......................................174,564
Reference Questions .........................................16,941
Students Reached by Library Instruction .............4,686
Library Instruction Sessions (group & individual) ....489
Research Guides.................................................375
Open hours each week (fall/winter) .......................100

Financials (FY 2015-16)
Total adopted budget ........................................$7,929,563
Personnel ..........................................................$4,585,032
Acquisitions .....................................................$2,686,220
Operating .........................................................$661,311

By the Numbers
Electronic Indexes and Databases .....................186
Monograph Titles Purchased .........................8,781
Interlibrary Loans for EMU Users .................9,397
Serial Subscriptions ........................................19,947
Checkouts .......................................................51,605
EBooks ............................................................114,524
Print Volumes .................................................972,210

Retirements
Walter Hogan (Technical Services Librarian)

New Hires

Tenured Faculty

Acknowledgments

Report Committee
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Julia K. Nims, Chris Puzzuoli, Patrick Rady,
Amy Singer

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Beverlee Melancon
Meyada Mohamed
Monkey Business
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Alan Owens
Diana Panceioli
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Hannelore Rader
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