Eastern Michigan University
Senate Meeting
October 9th, 2012
Agenda

A meeting held in open session at 6:30 p.m., room 352 of Student Center

A. Opening Roll Call
B. Approval of the Agenda
C. Approval of the Minutes
D. Guest Speaker
   1. Amy Frady, Records Systems Specialist
   2. Hannah Doherty, Poll Watching Training
E. Constituent's Forum   (Open to currently enrolled students: 1 hour/total)**
F. Special Order Speeches   (Open to all people sitting w/Senate: 3 minute limit/person)
G. Standing Committee Reports
   1. Internal Affairs
   2. Business & Finance
   3. Political Action
   4. Student Relations
H. New Business   (Each item of Business: 45 minute default**; amend restricted from 10-90)
   1. Advisory Notice 002 (Men’s Club Volleyball)
   2. Advisory Notice 003 (Men’s Ultimate Frisbee Club)
   3. Advisory Notice 004 (Women’s Club Volleyball)
   4. Advisory Notice 005 (United Nations Student Alliance)
   5. Advisory Notice 006 (Fashionality)
   6. Appointment of Director of Communications
   7. Senator Appointments
      1. Kody Vitale
      2. Matthew Ventura
I. Executive Reports
   1. Student Body President
   2. President of the Senate
   3. Judicial Sergeant
   4. Clerk
   5. Director of Services and Events
   6. Director of Communications
   7. Director of Organizational Relations
   8. Director of Diversity
   9. Chief of Staff
J. Senator Project Reports   (Open to Senators)
K. Gallery Comments
L. Closing Roll Call
M. Adjournment

** Majority vote may change the limit, see SG Bylaws
A meeting held in open session at 6:30 p.m., room 352 of Student Center

A. Opening Roll Call 6:32pm
B. Approval of the Agenda
C. Approval of the Minutes

D. Constituent’s Forum
   (Open to currently enrolled students: 1 hour/total)**

E. Special Order Speeches
   (Open to all people sitting w/Senate; 3 minute limit/person)
   a. Desmond Miller, Student Body Vice President/President of the Senate
   i. Committee voted in favor of the Judicial Appeal of Director of Communications, Joey Stinson.

F. Special Order of Business

G. Standing Committee Reports
   a. Internal Affairs
   i. Director mentions budget resolution which did not make it through the Internal Affairs committee. Mentions resolution which passed the IA committee. Mentions director of business and finance resolutions which the IA had begun to read.
   b. Business & Finance
   i. Motioned to be moved to end of Executive Reports, passed.
   c. Political Action
   i. Director Nino Monea talks about Political Action events.
   ii. A room change to auditorium in the library for the ballot initiative events.
   d. Student Relations
   i. Director Matt Gill talked about medical amnesty, campus committee, and times talk events.

H. New Business
   (Each item of Business: 45 minute default**; amend restricted from 10-90)
   a. S.Res 99-005 (Second Read) 14:0:2
      i. Purpose is to eliminate the mentorship of Junior/Senior Senator status.
   b. Advisory Note 001 (Society of Physics Students) 15:0:0
      i. One purpose is to build generated ideas.
      ii. Cost is $170 registration.
      iii. Some of the trip money was raised.
   c. SAM/USSA Nominations
      i. SAM: Senator Harrold, 8 votes; Senator Wolf, 7 votes
      ii. USSA: Senator Harrold, 15 votes; Senator Wolf, 0 votes
      iii. Motion to reconsider SAM delegate votes
      iv. SAM Reconsideration: Senator Harrold, 4 votes; Senator Wolf, 11 votes
   d. Judicial Sergeant Appointment
   e. Senator Appointments

I. Executive Reports
   a. Student Body President
   b. President of the Senate
   c. Clerk
   d. Judicial Sergeant
   e. Director of Events and Services
   f. Director of Communications
g. Director of Diversity
h. Chief of Staff

J. Delegate Reports
K. Senator Project Reports (Open to Senators)
L. Gallery Comments
M. Closing Roll Call
N. Adjournment 9:09pm

**Majority vote may change the limit, see SG Bylaws**
Internal Affairs Committee
Minutes
October 2, 2012

• Start Time: 5:32pm
  o Opening roll Call
    ▪ Director Leo Cartier – Present
    ▪ Vice Chair Jovan Kennard – Present
    ▪ Director Elizabeth Burgoon – Present
    ▪ Senator Rocquel Arrington – Came in 10 mins late
    ▪ Senator Jeffrey Howlett – Present
    ▪ Senator Alper Mercan – Present
    ▪ Senator Trevis Harrold – Excused Absent – Family Emergency
    ▪ Senator Alex Bibeau – Present
    ▪ Judicial Sergeant – Bradley Harrold - Present

• Motion to approved the agenda was pasted

• Director Reports
  o Nothing to report

• Old Business
  o Senator Stipend
    ▪ Votes were correct – Did get approved

• New Business
  o No B&F Resolutions
  o Speaker Resolution
    ▪ 5:40pm - Discussion
    ▪ 5:59pm – Motion to table resolution was approved
      ▪ To change the language of the resolution
  o 6:00pm - Reports on Campus Engagements
    ▪ Discussion
      ▪ Email was sent explain what events are consider campus engagements
  o 6:05pm – Office Hours
    ▪ Discussion
      ▪ Director went into explaining the consequences of not completing office hours
  o 6:15pm - Reports on Senator Projects
    ▪ Discussion
  o 6:20pm – Summer Summit legitimacy
    ▪ Discussion
• By-Laws was suspend during summer summit to move forward with the agenda

• Senator Projects
  o Discussion

• Open Discussion

• Adjournment 6:31pm
GOAL OF TWO WEEK PERIOD: My goal of the two week period has been maintain positive and consistent communication with the Senate and Executive board.

WHAT I ACCOMPLISHED:

I. Senator Project: Late night at the Rec/IM.
   a. Met with Rec/IM manager to discuss possible event.

II. Presented bylaw resolution to the Internal Affairs Committee.

III. Promoted Senator applications to fellow students.
   a. Made applications available in and around the Student Government office.

IV. Planning third bi-weekly update on the status of the Senate.
   a. Will be sent out on October 8th.

V. Internal Affairs meeting on the 2nd.

VI. Voter Registration drives on September 27th and October 3rd.
   a. S.O.S. mobile office and Campus picnic.
A. Opening Roll Call  6:38 p.m.
   1. Director Andrew Walla – present
   2. Director Jannell Thomas – present
   3. Vice Chair Alp Mercan – present
   4. Senator William Donaldson – present
   5. Senator Brianna Vanleer – absent

B. Guest Senators
   1. Speaker Leo Cartier
   2. Senator Jeffrey Howlett
   3. Senator Trevis Harrold (sat in the gallery, did not participate)
   4. Senator Kaitlyn Hill (sat in the gallery, did not participate)

C. Gallery Guests
   1. Tim Wilson
   2. Dayna Liverman
   3. B. Brown
   4. Mathew Ventura
   5. Landis Robichaud
   6. Gabriele Ducharme
   7. Michaela Robichaud
   8. Greg Stein
   9. Matt Adams (has expressed interest in being a senator)
  10. Nick Schultz
  11. Ryan Roper
  12. Mark Cooks

D. Director’s Reports
   1. Director Walla welcomed everyone to the meeting.

E. Organizational Relations Report
   1. Director Thomas briefly welcomed everyone to the meeting.

F. Old Business
   1. Review of Goals
      1. Director Walla handed out a sheet with our goals for the years, prepared by
         Director Thomas. These goals were decided by the committee in the
         previous meeting.
      2. Director Walla led a brief discussion on how the committee is doing in terms
         of meeting this goal.
G. Allocation Considerations

1. Alpha Kappa Alpha Sorority
   1. The committee amended the allocation and cut out the expenses of sixty-five shirts ($148.16), bringing the total to $851.84.
   2. The allocation passed with 3-1-0 vote for $851.84.

2. Men’s Volleyball
   1. The committee amended the allocation and cut out the following expenses:
      1. Socks ($319.60)
      2. Mikasa attack trainer ($59.99)
      3. Backpacks ($361.00)
      4. Shorts ($344.00)
      5. Pass rite trainer ($48.00)
      6. Shoes (1,539.00)
   2. After the amendment was approved, the new total came out to $4,290.50.
   3. The allocation passed with 4-0-0 vote for the first $1,000.00.

3. Men’s Ultimate Frisbee
   1. The committee amended the allocation and cut out Disc Craft ($310.00) and t-shirts ($561.80), bringing the new total to $3250.00.
   2. The allocation passed with 4-0-0 vote for the first $1,000.00.

4. Music Therapy Student Association
   1. The allocation passed with 4-0-0 vote for $1,000.00.

5. Women’s Volleyball
   1. Due to the fact that same tournament costs were written twice, the committee amended the allocation and removed the tournament costs from Student Organization Budget Description sheet.
   2. The committee amended the allocation and cut out the following expenses:
      1. Mizuno full length socks ($315.00)
      2. Mizuno crew length socks ($252.00)
      3. Mizuno backpacks ($1,365.00)
   3. The new budget came out to $4,580.00.
   4. The allocation passed with 4-0-0 vote for the first $1,000.00.

6. Celebrating Y.O.U
   1. The allocation failed with 1-3-0 vote.

7. United Nations Student Alliance
   1. The allocation passed with 2-1-1 vote for the first $1,000.00. The remaining $350 will be referred to the Senate.

8. Fashionality
   1. The allocation passed with 4-0-0 vote for the first $1,000.00. The remaining $2,643.70 will be referred to the Senate.
H. Closing Roll Call
   1. Director Andrew Walla – present
   2. Director Jannell Thomas – present
   3. Vice Chair Alp Mercan – present
   4. Senator William Donaldson – present
   5. Senator Brianna Vanleer – absent
   6. Speaker Leo Cartier – present
   7. Senator Jeffrey Howlett – present

I. Adjournment  9:19 p.m.
GOAL OF PREVIOUS TWO WEEKS: My goal for the last two weeks was to continue improving the processes that the Department of Business and Finance performs.

WHAT I ACCOMPLISHED:

I. Assist student organizations with looking up their X-fund information.
II. Meet with President Norfleet and Ed Cruz to discuss the tuition rebate program proposal.
III. Pay the New York Times invoice.
IV. Process payments for two student organization copy codes.
V. Coordinate a change of financial advisors with Glenna Frank Miller and Brian Kulpa.
VI. Prepare and run the second full B&F Committee meeting with Director Thomas.
A meeting held in open session at 6:00, in room 344 of the Student Center

A. Opening Roll Call

<table>
<thead>
<tr>
<th>Name</th>
<th>Present</th>
<th>Notes</th>
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<tbody>
<tr>
<td>Director Monea</td>
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<tr>
<td>Vice Chair Wolf</td>
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<tr>
<td>Senator Hill</td>
<td>X</td>
<td>Class until 6:45</td>
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<td>Senator Elmgren</td>
<td>X</td>
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<tr>
<td>Senator Murray IV</td>
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<tr>
<td>Pro. Senator Vitale</td>
<td>X</td>
<td>Prior notice that he was sick</td>
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<tr>
<td>Director Williams</td>
<td>X</td>
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<td>Montrail Vawters</td>
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<td>Euztta Danielle</td>
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B. Director’s Reports

C. Old Business

1. Ballot Initiative Sessions
   Senator Murray is trying to get speakers to fill the open slots.
   They will all be in the Library Auditorium

<table>
<thead>
<tr>
<th>Time</th>
<th>Issue</th>
<th>Speakers</th>
<th>Con</th>
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<tbody>
<tr>
<td></td>
<td></td>
<td>Pro</td>
<td>Con</td>
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<tr>
<td>Monday 10/8</td>
<td>Prop 3 (Green Energy)</td>
<td>Lisa Wozniak</td>
<td>Chamber of Commerce</td>
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<td>Prop 2 (Unions)</td>
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<tr>
<td>Tuesday 10/9</td>
<td>Prop 1 (PA4 Repeal)</td>
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<td>Prop 6 (Bridge)</td>
<td>Mickey Blassfield</td>
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<tr>
<td>Wednesday 10/10</td>
<td>Prop 5 (2/3 taxes)</td>
<td>Confirmed</td>
<td>Michael Boulus</td>
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<td></td>
<td>Prop 4 (Health Care)</td>
<td>Dohn Doyle</td>
<td>Chamber of Commerce</td>
</tr>
</tbody>
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Unfilled sessions:

PROPOSAL 1 (Emergency Manager law):
YES- No response
NO- No response

PROPOSAL 2 (Collective Bargaining)
YES- No response
NO- Michigan Chamber of Commerce will send someone. They are finalizing the speaker.
2. Candidates Forum
   1. Tuesday, Oct. 16: Republican Day
      1. 11am Cynthia Kalgren
      2. 3pm Owen Diaz
   2. Wednesday, Oct. 17: Judicial Day
      1. Judge Connors
      2. Judge Fink
      3. Judge Kuhnke
      4. Judge Woodyard
      5. Maybe Supreme Court candidates
   3. Thursday, Oct. 18: Democratic Day
      1. John Dingell
      2. Dr. Taj
      3. Others

4. **Need people to introduce candidates.**

   Senator Murray is working to get several Democratic Candidates
   Senator Hill is finalizing several candidates.
   Mr. Vawters will attempt to get Ann Arbor Judges
   Senator Wolf got several judges, is trying to get Supreme Court Justices

3. Debate Events
   1. Flier is done; it needs to be promulgated far and wide.
      1. Student Orgs
      2. Friends

**D. New Business**

1. Election Party
   1. State Research
      1. Review for errors
   Several changes were recommended.
   2. Prediction Map
      1. Concept Art Review
   Decided to have a contest, but it will be done on quarter sheets right at the beginning instead of large sheets throughout the night.

2. Voter Registration
   1. There are only a couple of events left.
   2. So far, we have about 300 registered through us, 400 through Turbovote, and quite a few more from the wonderful ladies outside the Student Center. 900 people have used Turbovote overall.

**October**

Wednesday, 3rd 11:30am-1pm Campus Picnic in Student Center, North Patio

Montrail Vawters
Saturday, 6th 11am-1pm Homecoming Tailgate, at Rynearson Stadium

James Murray
E. **Senator Projects**
Senator Murray wants to do a bow tie pool party. It would involve booking the pool for the night and raising money for prostate cancer. Will look into potential costs of booking the pool. Would be next semester.

Senator Wolf wants to put in a significant effort into the Election Party, including marketing, research, set up, and running the event.

F. **Adjournment at 6:50**
GOAL OF NEXT PERIOD: Promote and facilitate the events over the month of October.

WHAT I ACCOMPLISHED:

I.  Events
   a.  Ballot Initiatives
      i.  Oct. Mon. 8, Tues. 9, & Wed. 10th
      ii. 5:30-7:30pm each night in the Library Auditorium
      iii. Discussions of the 6 ballot initiatives
   b.  Debate Screenings
      i.  Oct. Wed. 3, Thurs. 11, Tues. 16, & Mon. 22nd
      ii. 9-10:30pm each night in the Student Center Auditorium
      iii. Live viewings for the debates
   c.  Mock Debate
      i.  Oct. Mon. 22nd
      ii. 6:30-8:30pm in the Student Center Ballroom
      iii. Watch professors duke it out on stage, performing as President Obama, Governor Romney, and Green Party Candidate Jill Stein
   d.  Candidate Forum
      i.  Oct. Tues. 16, Wed. 17, & Thurs. 18th
      ii. 11-4pm each day in the Student Center food court stage
      iii. Individual schedules for candidates may vary. Check flier for specific candidates.
      iv. Come to listen and ask questions of candidates from both parties and all offices.

II. Voter Registration
    a. The registration period is over. We now move to the voter education phase.
    b. Final tally is about 350 physical registrations, 500 Turbovote registrations, and estimated 100 registrations from other groups. This means we met the goal of 1000 registrations total!
    c. Additionally, about 900 people got election reminders from Turbovote, and we can keep pushing this all semester.

III. Election Party
    a. Still designing some things for the election party.
b. This includes an election map for students to use, swing state research, and prediction sheets.

c. Special thanks to Campus Life for giving us free flags!
We have made great progress in the goals we set out in the last committee meeting. The largest steps forward can be seen in the progression of World AIDS Day and WinterFest. Both have a clear vision and path forward. Progress has also been made with OOHLALA with the planning of a campus game. We also presented at Solar with opportunities the student groups would be able to get involved with.

WHAT I ACCOMPLISHED:

VII. OOHLALA
   a. Voter registration GPS
   b. Campus game Oct 23\textsuperscript{rd} - 25\textsuperscript{th}

VIII. Winter org fair
   a. First Committee meeting will be Wed the 10\textsuperscript{th} at 3:30PM
   b. Developed and launched the schedule scaffold.

Events to keep in mind

I. NOV Campus no bias event Nov- 19th
II. DEC World AIDS Day- Dec 1st
III. JAN WinterFest 14\textsuperscript{th} - 19th
IV. FEB Down with cupid
V. MAR I heart female orgasms
What I accomplished:

I. Civic Engagement
   a. Worked with Director Monea, Leigh Greden, the vision center and others to update and promote our 3 part voter engagement strategy focused on registration, education and voting day efforts.
   b. Civic Engagement Strategy
      i. Assisted in creating relevant materials essential to registration training, voting efforts, etc. alongside Director Monea.
   c. Turbovote-
      i. Announced successes of Turbovote to the EMU community
         1. We now stand at 4th in the Nation among participating Universities with more than 10,000 students. A record 4.72 percent of the Student Body has utilized TurboVote in one fashion or another.
         ii. Oversaw the registration of at nearly 900 students with Turbovote via emich.turbovote.org
         iii. Took part in relevant discussions in relation to civic engagement programming
         iv. Created third campus-wide email about Turbovote
         v. Attended Telephone meeting with TurboVote staff in reference to EMU success.

II. SOLAR
   a. Proposed language that accurately reflected Student government’s role in SOLAR.
   b. Discussed welcoming remarks for SOLAR with Campus Life, Vice President Miller & Senator Elmgren
   c. Met with various members of the executive team to define areas of interest for their Joint presentation

III. Homecoming Week
   a. Assigned relevant volunteers to “campus bash”
   b. Attended Homecoming Tailgate Training
   c. Assisted Directors in determining details in relation to Student government’s Tailgate participation.
   d. Assigned relevant staff to Homecoming Committee meeting.
   e. Attended pre-house call activities.
   f. Went on door to door house calls with John Dunagon in an effort to ensure that incoming freshmen are happy with their residence, classes and the campus at large.
   g. Assigned relevant volunteers to EMU Campus picnic activities.
   h. Attended Campus picnic alongside VP Miller.
   i. Attended Homecoming Game festivities with several members of SG- examples include tailgate town & the halftime ceremony.

IV. University Committees
a. SAAC
   i. Worked with Desmond to update and reprioritize SAAC initiatives.
   ii. Attended SAAC Meeting

b. Appointments
   i. Discussed judicial appointments for EMU appeal boards with Office of Student Conduct.

V. Various Student Government Priorities
a. EMU Rebate Initiative
   i. Met with the Director of B&F and Ed Cruz to continue to craft an EMU Rebate initiative that encourages completion and protects affordability.
   ii. Arranged a joint meeting with John Lumm, Director Walla, Mr. Cruz, Glenna and Regent Fitzsimmons to discuss details relating to the EMU Tuition Rebate.

b. 24 hour Halle library
   i. Met with Arric Kirkland to discuss attendance of the “24 Halle” pilot.
   ii. Spoke with University Communications in relation to the promotion of “24 Halle”.

c. EMU DREAM ACT
   i. Comprised Student government metrics for a private scholarship fund that aims to achieve what the University cannot, in reference to in-state tuition rates for undocumented students.
   ii. Met with Regent Fitzsimmons to rehearse our joint presentation to the EMU Foundation regarding the EMU DREAM ACT.
   iii. Presented a question of action in relation to the creation of a privatized version of the EMU Dream Act to fellow member of the EMU Foundation Board of Trustees
   iv. Received approval from the Chair of the EMU Foundation Board of Trustees to begin meeting with relevant trustees to craft common specifics of a scholarship fund that achieves the aim of the EMU DREAM ACT.

d. AATA Bus Passes
   i. Met with President Martin regarding AATA Bus passes.
   ii. Directed relevant Directors to change Student Government Poll to adequately assess the popularity of Student government’s SCH proposal.

e. Community Meal Plans
   i. Reached goal of 6,000 responses from the student body on my.emich.edu.

f. New York Times
   i. Worked with Walter Kraft to ensure that a NYT button was live on the my.emich.edu. NOW LIVE!
   ii. Met with a NYT representative to discuss upcoming times talks, future speakers, online passes, etc.
   iii. Participated in NYT Faculty Luncheon.
g. Departmental Advising
   i. Met with the Director of UACDC to discuss University Strategy in relation to “Red Latern”, Advising by College, etc.

h. Meetings of Note
   i. Met with Provost Schatzel
   ii. Met with Glenna F. Miller
   iii. Met with various regents & foundation members in relation to Student Government priorities.
   iv. Met with members of the Executive Board in one-on-one meetings to discuss long term goals and monthly benchmarking.
   v. Met with Eastern Echo writer to discuss Medical Amnesty.
   vi. Attended EMU’s Faculty Senate session
   vii. Met with Eastern Echo staff to discuss EMU DREAT ACT proposals

VI. Student Government Website
   a. Contacted EMU Communications to set up additional content meetings.
   b. Assigned staff to attend training for the new website.

VII. Miscellaneous
   a. Attended various Student Org events
   b. Appointed Benjamin Elmgrem as Interim Director of Communications.
   c. Drafted agenda for Executive Board Meeting
   d. Scheduled several interviews for the position of “Director of Communications” within SG.
   e. Delivered speech regarding SG Priorities to the EMU Foundation
   f. Delivered brief speech regarding the EMU Dream Act, in addition to SG Priorities at a joint meeting of the Board of Regents, EMU Foundation, etc. at The University House.

   g. Advised Subsidiary staff to aid in the creation of marketing materials for student government
   h. Maintained and updated EMU SG Social networks

   i. Discussed SOLAR with relevant staff
   j. Met with the Office of Student Conduct
   k. Discussed the programming of Medical Amnesty with multiple departments
   l. Recreated executive board to-do lists
WHAT I ACCOMPLISHED:

I. Lieutenant Search Committee
   a. Pick 11 applicants
   b. Discuss phone interviews
   c. Discuss bringing applicants to campus for forum

II. Dr. Susan Martin, President
    a. Homecoming events
    b. Bus passes

III. Mike Hague, Executive Director of Business Services
     a. Parking issues
     b. Progressive parking ticket
     c. Staff/Student parking lots

IV. Mike Mooney
    a. Promoting NY Times online passes
    b. Collaborating w/ RHA to co-fund
    c. Put NY Times newspapers in residence halls

V. House Calls
   a. Go door to door to ask freshmen about their first year experience

VI. Campus Picnic
    a. Give an interview from students' perspective

VII. Calvin McFarland, Director of UACDC
    a. Self-auditing system
    b. Enhancing relationship between students and advisers

VIII. SOLAR
     a. Give opening remarks
GOAL OF TWO WEEK PERIOD: My main goals for the past two weeks have been to become acquainted with the operations of the office (payroll, computers, etc.), get familiar with the bylaws, and become familiar with the faces of the Senators in Student Government. My goals for the next two weeks are to go over the Senator test in detail with V.P. Miller, and introduce a few new ideas I have had for the test, education, and review of the Senators within the IA meeting.

WHAT I ACCOMPLISHED

I. Reviewed bylaws and highlighted the ones which are particularly pertaining to me.
   a. I have found some discrepancies that I will be going over with Director Cartier, or V.P. Miller in the next week.

II. Printed off a “shortform” of parliamentary procedure that could potentially be of use to the Senators to keep in their binders. It still needs to be approved by V.P. Miller.
WHAT I ACCOMPLISHED:

1. Senator Office Hours
   i. I created charts for the Senator Office Hours, determining who has and has not completed hours.
   ii. I reported the hours to the Internal Affairs Committee for a decision on the proper protocol for being reprimanded.
   iii. I also recorded which Senators had completed a Campus Engagement for the month of September to be put into a similar chart.

2. Common Drive
   i. I organized documents into the common drive by date. (i.e., Committee Minutes, Senate Minutes, Executive Board Minutes, Attendance)

3. Filing
   i. I did various other random filing.
   ii. I filed Senate packets into folder for future reference.
   iii. I filed all minutes into the proper place in the binder.

4. Archiving
   i. I set aside documents to be added to the University Archives. (Senate Packets, Resolutions from the 99th Senate)
EXECUTIVE BOARD REPORT
EASTERN MICHIGAN UNIVERSITY STUDENT GOVERNMENT
BENJAMIN P. ELMGREN
INTERIM DIRECTOR OF COMMUNICATIONS
SEPTEMBER 24, 2012 TO OCTOBER 7, 2012

PERIOD GOALS:
I. Establish contacts with local media (Eastern Echo, WEMU, EMU-TV, etc.).
II. Draft a unified communication plan to be implemented over the course of the academic year, including a detailed social media outreach plan.
III. Familiarize myself with office procedures and policies.
IV. Implement procedures for submission and processing of communication materials.
V. Fulfill requests for communication materials from directors and senators as needed.

WHAT I ACCOMPLISHED:
I. Meetings & Scheduling
   a. Contacted Bryan Alfaro, Editor-in-Chief at the Eastern Echo.
   b. Contacted Mary Motherwell, General Manager at WEMU Radio
   c. Contacted John Rice, Campus Cable Coordinator at E-TV
   d. Contacted Darcy Gifford, Director of Department of Integrated Content
   e. Scheduled E-TV interview for President Norfleet, facilitated by Sen. Howlett

II. Publications
   a. Completed print projects (with the assistance of subsidiary staff) including:
      i. Ballot Initiative Teach-In flyer
      ii. Candidates forums

III. Social Media
   a. Drafted a unified communication plan and furnished the plan to President Norfleet and Vice President Miller for review
   b. Created Facebook event for ballot initiative project
   c. Created accounts on Tweriod, Buffer, and IFTTT in order to optimize social media reach
   d. Generated and reported on Tweriod follower analysis; subsequently scheduled Tweets in on the Buffer platform.
   e. Implemented several workflows in IFTTT to trigger automated social media outreach across current platforms

IV. Systems
   a. Implemented publication request form to systematize the completion of print-ready projects by deadlines

V. Events
   a. Attended Board of Regents meeting with President Norfleet & Vice President Miller
   b. Participated in several voters registration events
   c. Participated in “OUCampus for Contributors & Approvers” training offered by the Department of Information Technology and Department of Integrated Content
GOAL OF PERIOD: My goals for the previous weeks were get prepared for SOLAR, make sure that allocation request packets were prepped and ready for the Business & Finance Committee meeting and to stay in contact with student organizations who were requesting funds.

WHAT I ACCOMPLISHED:

I) Allocation Requests
   a) At our second B & F Committee of the year we had eight allocation requests being heard.
      i) Seven of the eight request were passed, one failed to be passed

II) Constant Communication With Organizations
    a) During the past couple weeks, I have been keeping in contact with all student organizations that have requested funding from student government, reminding them critical dates, deadlines and other information regarding their requests.

III) SOLAR
    a) SOLAR was a great success. In the last few weeks, me and fellow directors prepared and had meetings about SOLAR. On Friday October 5, 2012 Student Government hosted two sessions and gained more interest to Student Government.
       i) As a result of our presentation, many organizations are now aware of what’s going on within Student Government and how to contact the directors
EASTERN MICHIGAN UNIVERSITY STUDENT BODY
ALYSSA JONES
DIRECTOR OF DIVERSITY
September 22nd –October 5th

GENERAL HOURS:
MON 5:30PM-8PM
TUES 11AM-12PM, 5PM-8PM
THURS 11AM-12PM, 5PM-8PM
FRI 5:30PM-7:30PM

GOAL: I have been continuing my work on Real Talk and have established dates and topics for the remainder of the year. I have also been collaborating with Michael Kaminski, president of the Pre-Med Club, in supporting the organizations upcoming events.

WHAT I ACCOMPLISHED:

I. Real Talk
   a. For the past two weeks, I have been working on getting things ready for the first Real Talk forum that will be happening on Monday, October 15th at 5:30pm in room #300 of the Student Center.
      i. I was able to work with Jessyca Berkley who composed the Real Talk flier that was then mass-produced.
      ii. Posed fliers in the resident’s halls on campus, as well as in Pray-Harrold. I put more fliers in the Science Complex, Marshall, Student Center and Mckenny,
   b. All of the seven sessions are clearly mapped out for who will be speaking and what the topic will focus on.

II. Meetings
   c. Charlie Paige- I met with Charlie Paige to discuss Latino Heritage Month; however she had said for the most part they already have everything set for the upcoming events. But if there were any senators or directors interested in volunteering, she would never turn down a volunteer. She forwarded me to Sally Rosales to discuss another event happening in April for Cesar Chavez Day.
   d. Sally Rosales- I was able to set up a meeting with Sally to discuss Cesar Chavez Day. Although it is not until April, she had concerns with marketing the event as that was an issue in previous years. She is gathering some more information for me on the event, and from there I will be working with her to ensure the event is a success.

III. Other
e. Informed Mike Kaminski on the Student Health Advisory Council (SHAC), and requested his participation with it, to which he agreed and his application has been submitted.

f. There will be a fundraiser for Susan G. Komen breast cancer research foundation. It’s a silent auction on Oct 25th which will be selling breast cancer pins. I am working to help Mike Kaminski market this event and well as engage students.

g. Attended a Glass session which exists to create awareness in Greek life on alcohol abuse and misuse.
GOAL OF TWO WEEK PERIOD: My goal of the past two weeks was to be more involved in events that Student Government was involved in.

WHAT I ACCOMPLISHED:

I. Homecoming Campus Bash.
   a. I did Voter Registration and distributed Rock Star and condoms.

II. To Do List.
   a. Met with Matt and Desmond about tasks for the month of October.

III. World Aids Day.
   a. Brainstormed ideas for movies, speakers etc. with Matt Gill and the Student Relations committee for the month of December.