2015

Board of Regents Meeting Materials, March 17, 2015

Eastern Michigan University

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EASTERN MICHIGAN UNIVERSITY
Board of Regents
201 Welch Hall
(734) 487-2410

March 17, 2015

MEETING SCHEDULE

8:45 AM - 9:30 AM  Educational Policies Committee  Room 205
9:45 AM - 10:30 AM  Faculty Affairs Committee  Room 205
10:45 AM - 11:30 AM  Student Affairs Committee  Room 201
11:45 AM - 12:30 PM  Finance and Investment Committee  Room 201
1:30 PM  Regular Board Meeting  Room 201

AGENDA

Call to Order
Roll Call Attendance
Tab A  Open Communications
Tab B  President’s Report
Tab C  Proposed Minutes of the December 5, 2014 Regular Board Meeting
CONSENT AGENDA

Action requested: Motion to adopt, approve, accept or ratify items listed on consent agenda as submitted.

Section 1 Staff Appointments
Section 2 Staff Separations/Retirements
Section 3 Emeritus Staff Recommendations
Section 4 Emeritus Faculty Recommendations
Section 5 Academic Affairs Administrative Appointment and Transfer
Section 6 Academic Retirements and Separations
Section 7 Resolution: Floyd Clack
Section 8 Resolution: Francine Parker
Section 9 Resolution: Kay Woodiel
Section 10 Faculty Affairs Committee: Approval of Agenda and Minutes
Section 11 Student Affairs Committee: Approval of Agenda and Minutes
Section 12 Educational Policies Committee: Approval of Agenda and Minutes
Section 13 Winter 2015 Undergraduate Research Stimulus Program Awards
Section 14 2015-16 Provost’s New Faculty Awards
Section 15 Charter Schools Board Member Appointments/Reappointments
Section 16 2013-14 Charter Schools Annual Report
Section 17 Confirmation of Emergency Action by Charter Schools Office Director
Section 18 Commencement Speakers and Honorary Degree Recipients
Section 19 Finance and Investment Committee: Approval of Agenda and Minutes
Section 20 FY2015-16 Room, Board and Apartment Rates
Section 21 FY 2015-16 Capital Budget
Section 22 WEMU Financial Statements as of June 30, 2014
Section 23 Appointment of Eagle Administrative Services Board Member
Section 24 Board Policy Revision: Alcohol and Other Drug Policy: 3.7.2

REGULAR AGENDA AND PRESENTATION

Section 25 Athletic Affairs Committee Report and Minutes from December 5, 2014

Comments from the Chair

Adjournment
EMU Board of Regents
Public Communications
201 Welch Hall
Tuesday, March 17, 2015 at 1:30 p.m.

10 PEOPLE HAVE REQUESTED TO SPEAK

10 CONFIRMED SPEAKERS – 3 minutes each

1. Susan Moeller (EMU-AAUP) – Student/Faculty issues

2. Patrick Barry, Jr. (Alumni Association) – Alumni Association update

3. Kendra Smith (EMUFT) – Pay schedule for part-time faculty

4. Jacob Maynard (Students for an Ethical and Participatory Education) – The continued relationship with the EAA

5. Suzanne Dugger (College of Education Council) – Continuation of the EAA contract

6. Steve Wellinski (representing 2090 concerned citizens regarding EMU administrative connection to the EAA) – the continuation of the inter-local agreement that establishes the EAA

7. John Stewart (former state representative) – proposed public education summit, proposed Plymouth-Canton Schools host – EMU, EMU Choir – Tour of Europe in 1970 with Blaine and Betty Ballard, 50th Anniversary of Vietnam

8. Will Daniels (Students for an Ethical and Participatory Education) – The EAA and my Dad who works for DPS

9. Margrit Zinggeler (Department of World Languages) – 94 percent of degrees awarded in CAS are BS degrees, also for e.g. Art, History, Communications, English, thus avoiding foreign language requirement for BA. If a student in a science major takes foreign language, she/he can not get a BS degree. Academic Affairs wants to eliminate foreign language requirement of 1 year for BA students. College Council discussed issue in 2012. EMU mission includes promise of global education and internationalization

10. Desmond Miller (Student Government) – Student Body update, EAA, final thanks/appreciation
While we celebrate the arrival of spring and the countdown to the end of the academic year, our teams are hard at work building the Fall 2015 incoming class. As of March 15, Eastern has 13,357 applications from first-time freshmen as compared to 11,298 at the same time a year ago – this is an increase of 18 percent. Admissions are at 9,605 as compared to 7,548 last year -- an increase of 27 percent. We are ahead of other Michigan public universities, which show an overall average increase in applications of 3.9 percent and admissions up 4.1 percent. The percentage of applicants in the 3.5 to 4.0 GPA range continues to increase, there is more diversity, and the number of international applications and admissions is up over last year. We look forward to a great fall class. Go Green!

Significant discussion has taken place among our faculty and staff over the past several months surrounding issues of classroom civility and conduct and social media such as Yik Yak. We will launch in Fall 2015 the “Respect Is What We Expect” campaign that will cover a broad range of institutional priorities including inclusiveness related to race and sexual orientation, how we treat one another, and appropriate classroom conduct. This programming will begin during freshman orientation.

The strategic plan is being implemented and updated across campus. In June 2013, the Board of Regents adopted the Mission, Vision, Values and four themes: Student Engagement and Success, High Performing Academic Programs and Quality Research, Institutional Effectiveness, and Service and Engagement. Since then, detailed goals and objectives under the four themes have been developed. Departments across campus are implementing the plan and mapping specific tasks and measurements to create a roadmap for our future. This is an ongoing process to be updated each year.

As President, I invite you to join me on Tuesday, March 31 at 11 a.m. in the student center auditorium for a university update from me and a financial update from CFO Mike Valdes. I will talk about what we have accomplished together and Eastern’s future. CFO Valdes will provide detailed information on our financial status and challenges.

I am recommending a capital budget for fiscal year 2016 that includes renovations of historic Rackham to house our growing Health and Human Services programs, space for growth of the Honors college, renovation of Wise hall, classroom technology, and safety enhancements. I also am recommending a 4 percent increase in residence hall rates and a 5 percent increase for meal plans and apartment rates today to fund housing and dining.

I am pleased to welcome our new Dean of the College of Education, Michael Sayler, pending approval by the Board of Regents. Dr. Sayler has served as Senior Associate Dean at University of North Texas since 2011, and served as Associate Dean there since 2002. I also welcome our new volleyball coach Kimi Olson; her assistant coach Michael Shearer; and Jennifer Brown, associate athletic director for sports medicine. Welcome!
I am pleased to welcome Dennis Beagan and Michelle Crumm to their first Board of Regents meeting today. We will also thank Regent Emeritus Floyd Clack and Regent Emeritus Francine Parker. Their commitment to Eastern as regents had an extraordinary impact and they will each receive a special resolution.

We are also pleased to honor Professor Kay Woodiel she retires. Dr. Woodiel has served 17 years at Eastern as an exceptional leader and devoted mentor to many students.

I am delighted to recommend to the Board of Regents our commencement speakers for graduation on April 26. Our morning commencement speaker will be Sally Young, an Eastern alumna and Emmy Award winning producer of the TV series “Modern Family”. Our afternoon commencement speaker will be Eastern alumnus and former football star Charlie Batch, who founded the “Best of the Batch Foundation” to improve the lives of children and families in distressed neighborhoods.

Other accomplishments are listed in the Appendix to this report on the University’s website. Thank you, Chair Morris.

Susan Martin
Recognition

- 17 students from Michigan, Ohio and Indiana were awarded Presidential Scholarships for the 2014-2015 academic year. Presidential Scholars are selected during Eastern’s annual Presidential Scholarship Competition, held during December of a student’s senior year in high school.

- Dr. Rebecca Martusewicz from the Teacher Education department was recently awarded a Fulbright Fellowship to work with faculty and doctoral students at the University of Tampere in Finland in 2015.

- Dr. Valerie Polakow from the Teacher Education department was selected as the recipient of the Critical Perspectives on Early Childhood Education Distinguished Career Contribution Award for 2015.

- Dr. John Texter, from the department of Polymers and Coating in the School of Engineering Technology, has recently been awarded a U.S. patent entitled, “Nanoparticle Dispersions With Ionic Liquid-based Stabilizers.” Dr. Texter is a prolific researcher and has over 41 US patents.

- Dr. Diane Winder, cello player, music conductor, and EMU professor, was honored with the Michigan Administrator of the Year Award by the Michigan American String Teachers for her outstanding achievement and contributions as a musician, teacher, and arts supporter.

- The Carnegie Foundation for the Advancement of Teaching recognized Eastern Michigan University for its deep level of community engagement.

Gifts & Grants

- Director of EMU’s Institute for Geospatial Research and Education, Yichun Xie, was awarded a $1.5 million grant from the National Science Foundation to work with 120 Michigan teachers to integrate GIS applications into their curricula and enhance career possibilities for their students.

- Bill and Dee Brehm have generously donated another $1 million to fund two additional Brehm Scholars. The ten scholarship recipients exemplify outstanding pre-professional skills in the field of special education coupled with a commitment to serve children and adolescents with special needs.
Events

- **TRUEMU Day at Eastern Market** will be held April 25.

- The **College of Business 50th Anniversary Celebration** will be held Friday evening on April 10, in the Student Center Ballroom.

- On March 6, **Jim Streeter** was honored at the Men’s Basketball game against Toledo for his nearly four decades of commitment to EMU. The Athletic Media Relations Office was renamed in his honor.

- On February 21-22, EMU hosted more than 1,000 video gamers for the annual **Gamers for Giving** charity event. During this 24-hour non-stop competition the gamers raised more than $25,000 for portable video gaming kiosks for use in children’s hospitals.

- EMU presented the **SESI Midwest Entrepreneurship Conference** on February 13th in the Student Center. Keynote speakers included Howdy Holmes, President of Chelsea Milling Company, and Todd Palmer, owner of Diversified Industrial Staffing Services of Troy. Both are EMU alums.

- Terry Collins, current manager of the New York Mets and EMU alum, was presented with the **Ron “OAK” Oestrike Distinguished Alumni Achievement Award** and was the keynote speaker at this year’s Lead Off Dinner that occurred on February 7.

- The **29th Annual MLK Celebration at EMU** was held January 15-19. Kicking off the event was the MLK Commemorative Walk, followed by a Day of Service, and ending with Afterglow Celebration. Keynote speaker Dick Gregory, leading civil and human rights activist, discussed non-violent social change.

- EMU hosted over 1,700 high school Marketing Education students during the **Michigan DECA competition** on January 8-9. Michigan DECA is supported by a project grant to the Department of Business and Technology Education in the College of Technology from the Michigan Department of Education.

Of Note

- **WEMU** has kicked off its year-long 50th anniversary celebration.

- The **EMU Legal Resource Center** celebrated its 10-year anniversary. More than 34,699 Washtenaw County community members have received assistance with court forms from EMU paralegal students as part of their University course work.
Two EMU graduates, **Nathan Bomey** and **Katrease Stafford**, were recognized by the Michigan Press Association for their work in the field of journalism. Stafford won the 2014 Rookie Writer Award for her work as a breaking news reporter, while Bomey was honored with the MPA’s Public Service Award. Both students currently work for the Detroit Free Press.

Professor Emeritus **Henry Aldridge** explores the 80-year history of Ann Arbor’s movie palace in his book entitled *The Michigan Theater*. In his novel he offers insights into how EMU’s Department of Communication, Media and Theater Arts and its Historic Preservation program was pivotal in saving the theater.

**Athletic Highlights**

- **Basketball (Men):** The men’s team advanced to the **third round of the MAC Tournament** in Cleveland, Ohio.

- **Basketball (Women):** The women’s team advanced to the **championship round of the MAC Tournament** in Cleveland, Ohio.

- **Cross Country (Men):** **Scott Bradley, Willy Fink, Caleb Hess, John Knox, Mitch Lenneman, Nick Raymond, and Cameron Trinh** garnered Academic All-MAC Honors:

- **Cross Country (Men):** The team was named to the U.S. Track & Field and Cross Country Coaches Association (USTFCCCA) **All-Academic Division I Team** list.

- **Cross Country (Women):** Five Eagles were honored with Academic All-MAC honors: **Amy Frauhammer, Taylor Knoll, Marina Manjon-Rivadulla, Rebecca Quaintance, and Victoria Voronko.**

- **Cross Country (Women):** The team was named to the U.S. Track & Field and Cross Country Coaches Association (USTFCCCA) **All-Academic Division I Team** list.

- **Soccer:** Fourteen Eagles received Academic All-MAC honors for the fall semester: **Stef Barcelos, Emily Dzik, Madison Hirsch, Hallee Kansman, Marisa Kozikowski, Molli Krick, Julia Lombardi, Gabriella Mancini, Megan McCabe, Chelsie Oddan, Michelle Rollins, Ellie Tillar, Megan Trapp, and Angela Vultaggio.**
Swimming (Men): The men's team came from behind on the final day and won their 32nd **MAC Championship** in program history, and the 22nd of Coach Peter Linn's career.

Track & Field (Men): **Donald Scott**'s triple jump at the Meyo Invitational moved him up to the top of the NCAA leaderboard and to a fifth place in world rankings.

Track & Field (Women): The team ended the 2015 Mid-American Conference Indoor Track and Field Championships in high spirits by bringing home the title. This is the program's fourth **MAC championship**.

Volleyball: Seven Eagles earned Academic All-MAC Honors: **Jill Briner, Alyssa Davis, Dori Harrison, Kelsey Jones, Katie Krasowski, Devon Murray, and Corynne Smith**.

The Fall 2014 semester saw EMU student-athletes combine for a 3.242 GPA, the best in school history. 33 of those student-athletes posted 4.0 GPAs while 343 student-athletes had a 3.0 GPA or better.

The week of February 14 was **National Salute to Veteran Patients** and the Eagles were out in full force. Members of EMU's football, women's golf, and gymnastics team took time out of their busy schedules to stop at the Ann Arbor VA to visit with veterans and staff.

* * *
Section 15

APPROVAL OF BOATHOUSE DEVELOPMENT AND LEASE AGREEMENT

Regent Treder Lang moved and Regent Clack seconded that the Board of Regents approve the development and lease of a boathouse on Ford Lake in Ypsilanti Township and authorize Eastern Michigan University (EMU) President Susan Martin to execute the formal Boathouse Development and Lease Agreement. The boathouse will support the EMU Women’s Rowing Team and will be available for limited public use.

Motion Carried

NEW BUSINESS

Section 16

Tobacco Use Policy Revision: 3.7.1

Regent Webb moved and Regent Morris seconded that the Board of Regents amend the Board of Regents Policy 3.7.1, Tobacco Use as presented.

Motion Carried

Section 17

APPOINTMENT OF EAGLE ADMINISTRATIVE SERVICES BOARD MEMBERS

Regent Clack moved and Regent Stapleton seconded that the Board of Regents appoint Regent Mike Hawks to serve a two-year term on the Eagle Administrative Services Board from January 1, 2015 - December 31, 2016 and Regent James Webb to serve a two-year term on the Eagle Administrative Services Board from January 1, 2015 - December 31, 2016.

Motion Carried
Section 18

INTERLOCAL AGREEMENT BETWEEN THE BOARD OF REGENTS OF EASTERN MICHIGAN UNIVERSITY AND THE SCHOOL DISTRICT FOR THE CITY OF DETROIT (EAA)

Regent Parker moved and asked for support to recommend that the Board of Regents exercise its option to withdraw from the 2011 Interlocal Agreement between the Board of Regents of Eastern Michigan University and the School District for the City of Detroit creating the Educational Achievement Authority and the withdrawal be effective June 30, 2015. No support.

Motion Not Carried

Discussion followed. Regent Morris moved to amend the original motion and Regent Webb seconded. The amended motion recommends that the Board of Regents continue participation in the 2011 Interlocal Agreement between the Board of Regents of Eastern Michigan University and the School District for the City of Detroit creating the Educational Achievement Authority (EAA). It was further recommended that the Board of Regents give notice in December of 2015 of its intention to withdraw its participation in the Interlocal Agreement effective June 2016 unless meaningful progress is made in the EAA as outlined: A stronger partnership is forged between Eastern Michigan University and the EAA; demonstrated student achievement and progress in EAA schools; fiscal accountability; and complete transparency of all activity, including prompt and appropriate response to request made under the Freedom of Information Act.

Chairman Parker asked for a roll call vote. Six Supported (Fitzsimmons, Hawks, Morris, Stapleton, Treder Lang and Webb). Two Not Supported (Clack and Parker).

Motion Carried
Section 19

APPOINTMENT OF ADVISORY COMMITTEE TO THE BOARD

Chairman Parker announced the immediate appointment of an Ad-Hoc Committee on Succession Planning. Its mission will be to identify future leaders and attract and develop the internal talent to ensure continuity of strong leadership. The committee will be chaired by Regent Mike Hawks. Committee members will be Regent Beth Fitzsimmons and Regent Mary Treder Lang. Also on the committee will be the Vice President of Human Resources and General Counsel. The Vice President and Secretary to the Board will provide staff support to the Committee. The Committee will focus on the key leadership positions at EMU and will be charged with forming recommendations for organizational continuity and sustained platform for excellence.

Section 20

ELECTION OF BOARD VICE CHAIR

Regent Stapleton moved and Regent Clack seconded that in accordance with the Board of Regents By-Laws, Article IV, Section 4.02, it is recommended that the Board of Regents elect Mary Treder Lang as Vice Chair of the Board of Regents. This term for Vice Chair will be for one year.

Motion Carried

Section 21

ELECTION OF BOARD CHAIR

Regent Hawks moved and Regent Stapleton seconded that in accordance with the Board of Regents By-Laws, Article IV, Section 4.01, it is recommended that the Board of Regents elect Mike Morris as Chair of the Board of Regents. This term for Chair will be for one year.

Motion Carried
Chairman Parker tabled the remaining two agenda items until the next meeting: resolution for Floyd Clack and resolution for Francine Parker. She reminded attendees that the next meeting is scheduled for Tuesday, March 17, 2015. She called for any further business to be brought before the Board. There being none, Regent Morris made a motion to adjourn. Regent Treder Lang seconded to adjourn the meeting.

**Motion Carried**

The meeting was adjourned at 2:45 p.m.

Respectfully submitted,

Vicki Reaume  
Vice President and Secretary to the Board of Regents
RESOLUTION

Recognition of Dr. Donna (Kay) Woodiel

WHEREAS, Dr. Donna (Kay) Woodiel, with dedication and distinction, has served in the roles of assistant professor and coordinator of Health Education, director of Diversity and Community Involvement, associate professor, and professor of Health Education; and,

WHEREAS, exhibiting exemplary leadership, she served on the Wellness Committee, Faculty Senate, University Diversity Council, LGBTRC Advisory Board, was co-chair of Eastern’s annual American Heart Association Heart Walk, and as chair of the Commission on Women; and,

WHEREAS, while serving as a devoted mentor to many women on their journeys in higher education, Dr. Woodiel supported their scholarly work, professional development and community advocacy, and guided them in balancing their focus on social justice and health education; and,

WHEREAS, she has been published and has presented nationally on health education, culture, sexual orientation, bullying, diversity and empowering at-risk youths, has facilitated numerous grants, and has served as an engaged leader on campus and in the community; and,

WHEREAS, in recognition of her boundless commitment, Dr. Woodiel received awards including the College of Health and Human Services Marshall Award, Ron Collins Distinguished Faculty Award, Gold Medallion Award, Alumni Teaching Award, Holman Learning Center Teaching Award, and was named a Woman of Excellence by the Women’s Resource Center and a Role Model and Mentor by the LGBT Resource Center; and,

NOW, THEREFORE, BE IT RESOLVED, that the Eastern Michigan University Board of Regents congratulates Dr. Donna (Kay) Woodiel for her 17 years as an exceptional leader and commends her as the 2015 ACE-EMU Distinguished Woman in Leadership in Higher Education Award recipient.

March 17, 2015
RESOLUTION

Recognition of the Women’s Track and Field Team and MAC Coach of the Year Sue Parks

WHEREAS, the Eastern Michigan University Women’s Track and Field team won the 2015 Mid-American Conference championship, its fourth championship title; and,

WHEREAS, First Team All-MAC honors were garnered by Ellie Braidic, Natalie Cizmas, Taylor Knoll, Jordann McDermitt, Victoria Voronko and Morgan Yeadon; and,

WHEREAS, Jordann McDermitt was awarded the MAC Most Outstanding Track Performance; and,

WHEREAS, head coach Sue Parks was named MAC Coach of the Year.

NOW, THEREFORE, BE IT RESOLVED, that the Eastern Michigan University Board of Regents congratulates the Women’s Track and Field team and Head Coach Sue Parks and commends them for the honor and distinction they have brought to themselves as well as to Eastern Michigan University.

March 17, 2015
RESOLUTION

Recognition of the Men’s Swimming and Diving Team and MAC Coach of the Year Buck Smith

WHEREAS, the Eastern Michigan University Men’s Swimming and Diving Team won the 2015 Mid-American Conference championship, its 32nd championship, and the 22nd championship for Head Coach Peter Linn; and,

WHEREAS, First Team All-MAC honors were garnered by Mike Fisher, Alexander Chan, Brian Moore, Andrew Henry and Logan Burton; and,

WHEREAS, Cole Bateman, Kyle Lichtenberg, Erik Gissen and Marcin Rzyski were named second-team All-MAC; and,

WHEREAS, Diving Coach Buck Smith was named MAC Diving Coach of the Year for the sixth time at the men’s championships.

NOW, THEREFORE, BE IT RESOLVED, that the Eastern Michigan University Board of Regents congratulates the Men’s Swimming and Diving team, Head Coach Peter Linn, and Diving Coach Buck Smith and commends them for the honor and distinction they have brought to themselves as well as to Eastern Michigan University.

March 17, 2015
RECOMMENDATION

STAFF APPOINTMENTS

ACTION REQUESTED

It is recommended that the Board of Regents approve 42 staff appointments for the reporting period November 1st, 2014 through March 1st, 2015.

STAFF SUMMARY

Of the 42 appointments, 23 (55 percent) are females, 19 (45 percent) are males. Demographics of the total group indicate 9 (21 percent) African Americans, 29 (69 percent) Caucasians, 2 (5 percent) Hispanic, 1 (2.5 percent) Native American, 1 (2.5 percent) Two or more disclosed.

FISCAL IMPLICATIONS

The salaries are part of the University’s 2014-2015 budget as approved by the Board of Regents.

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval.

University Executive Officer

[Signature]

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RECOMMENDATION

STAFF SEPARATIONS/RETIREMENTS

ACTION REQUESTED

It is recommended that the Board of Regents approve 28 separations and retirements for the reporting period of November 1st, 2014 through March 1st, 2015.

STAFF SUMMARY

Of the 28 separations and retirements there are 17 (61 percent) females and 11 (39 percent) males. Demographics of the total group indicate 7 (25 percent) African Americans, 20 (71 percent) Caucasians, and 1 (4 percent) Hispanic.

FISCAL IMPLICATIONS

None

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval.

University Executive Officer

Date
<table>
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<th>Job Title</th>
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RECOMMENDATION

EMERITUS STAFF STATUS

ACTION REQUESTED

It is recommended that the Board of Regents grant Emeritus Staff Status to One (1) staff member: Melody Reifel Werner, Senior Associate Athletics Director, Office of Athletics, who retired on June 16, 2014.

STAFF SUMMARY

According to University policy, retiring Administration Professional (AP), Athletic Coaches (AC), Confidential Clerical (CC), Food Service, Custodial & Maintenance (FM), Professional Technical (PT) or Clerical Secretarial (CS) staff members who have served the University for at least fifteen (15) years, may be granted Emeritus Staff Status. Such status is conferred based on the recommendation of the President and approval of the Board of Regents.

FISCAL IMPLICATIONS

None

ADMINISTRATIVE RECOMMENDATION

The proposed action has been reviewed and is recommended for Board approval.

University Executive Officer
President

Date

3-17-15
EASTERN MICHIGAN UNIVERSITY

EMERITUS STAFF STATUS RECOMMENDATION

The Department of Athletics recommends the awarding of Emeritus Staff Status for the following retiring/staff member:

Name of Staff Member: Melody Reidel Werner

Current Status of EMU: Retired

Date of Hire at EMU: January 1996      Retirement Date: June 16, 2014

Number of Years at EMU: 18 years    (Minimum of 15 years of service required)

Please complete the following information on the retiring staff member for whom you are submitting this recommendation. This information is needed for inclusion in the EMU Faculty/Staff/Student Directory.

Home Address: [redacted]

Home Phone: [redacted]  Cell Phone: [redacted]

Email: [redacted]

Degree(s)/Institutions/Year: Baccalaureate: Communication with minor in Marketing in 1979

Masters: Master of Arts in Communication

Doctoral: Doctorate in Education

Please Attach a Statement of Support to this Form and Two Recommendation Letters.

Emeritus Staff status is contingent upon the approval of the Board of Regents. The above information will be kept on file in the Board of Regents Office.

Heather Luke 2/15
Recommended by (please print) Date

[redacted] 2/15
Supervisor Date

[redacted]
Email Address

[redacted] 2/15
Dean or Vice President Date

2/10/15
Date Submitted to Board of Regents Office

Please forward this completed form to: Provost and Vice President of Academic Affairs
106 Welch Hall
September 25, 2014

The Board of Regents
Eastern Michigan University
207 Welch Hall
Ypsilanti, MI 48197

Dear Members of the Board:

It is a pleasure to recommend Dr. Melody Reifel Werner for emeritus status at Eastern Michigan University. I have known Dr. Reifel Werner for approximately fifteen years as a colleague at Eastern Michigan University and as a student in the Educational Administration program. I served as her doctoral chair in her pursuit of the Ed.D. in educational administration.

Dr. Reifel Werner served as the interim Athletic Director (2013) and Associate Athletic Director/Compliance (and other duties as assigned) for the Eastern Michigan University athletic department from 1996-2014. She administered NCAA athletic compliance and handled the issues related to enforcement policies pertaining to NCAA rules for coaches, athletes, and university officials.

Dr. Reifel Werner was respected for her ability to work across the university with every level of the organization. She began her professional career at Eastern Michigan University in 1996, but also holds three degrees from EMU. She has a bachelor’s degree in communications (1979), a Master’s degree in communications (1998), and a doctoral degree in educational administration (2006). It is clear that Dr. Reifel Werner has gained and given to Eastern Michigan University. It is a pleasure to recommend Dr. Werner for emeritus status not only because of her service to Eastern Michigan University but because she will continue to serve as a devoted supporter of the institution.

With pleasure, I recommend Dr. Melody Reifel Werner for emeritus status at Eastern Michigan University.

Sincerely,

[Redacted]

James F. Berry, Professor
November 19, 2014

To Whom It May Concern:

I am writing this letter on behalf of Dr. Melody A. Werner. Dr. Werner is a graduate of the Educational Leadership doctoral program at Eastern Michigan University. I am the head of that department and have had the pleasure of working with Dr. Werner throughout her educational program. She has also been a colleague here as well.

It is my honor to nominate Dr. Werner for Emeritus Staff status at Eastern Michigan University. Dr. Werner served the university in a variety of capacities beginning in 1996 when she served as the Associate Athletics Director, Compliance & Special Projects Officer. Throughout that time she managed all aspects of NCAA Division I compliance, was responsible for Title IX compliance and served as NCAA Liaison responsible for NCAA certification.

In the last three years of her career at EMU Dr. Werner was the Senior Associate Athletics Director/Administrator. She supervised nine women’s sports and the men’s track and cross country team. Dr. Werner represented our university nationally as an advisory board member for the College Athletics & Law newsletter, as a National Association Athletics Compliance (NAAC) board member, and as a peer reviewer for NCAA certification.

Dr. Werner has served Eastern Michigan University with grace and distinction. She deserves to be among the many special retirees who have received this prestigious Emeritus Staff status. Thank you for the opportunity to nominate Dr. Werner. Your consideration of this recommendation is greatly appreciated.

Sincerely,

[Redacted]

Professor & Department Head
Department of Leadership & Counseling
Melody Reifel Werner retired on June 16, 2014 after 18 years of service at EMU. Melody was the Senior Associate Athletics Director in the Athletics Department. Melody served the University in a variety of capacities including Associate Athletics Director, Compliance & Special Projects Officer. She managed all aspects of NCAA Division I compliance, was responsible for Title IX compliance and served as NCAA Liaison responsible for NCAA certification. In her last 3 years of her career at EMU she was the Senior Associate Athletics Director/Administrator. Melody supervised 9 women’s sports and the men’s track and cross country teams. She always demonstrated professionalism and grace. She was respect for her ability to work across the university with every level of the organization. We are pleased to award the Emeritus Staff Award to Melody Reifel Werner.
RECOMMENDATION

EMERITUS FACULTY STATUS

ACTION REQUESTED

It is recommended that the Board of Regents grant Emeritus Faculty Status to three (3) former faculty members: Steven Camron, Department of Special Education from 1987 to 2014 (who retired August 2014 after 25 years); Patricia Pokay, Department of Special Education from 1988 to 2014 (who retired December 2014 after 26 years); Norman Tyler, Department of Geography and Geology from 1990 to 2014 (who retired August 2014 after 24 years).

STAFF SUMMARY

The Collective Bargaining Agreement between Eastern Michigan University and the Eastern Michigan University Chapter of the American Association of University Professors (AAUP) provides that a faculty member who has served the University for at least fifteen (15) years may be nominated for Emeritus Faculty Status upon retirement.

The nominations for these individuals have received the support of the department head or school director, the dean of the college, and the Provost and Executive Vice President.

FISCAL IMPLICATIONS

None.

ADMINISTRATIVE RECOMMENDATION

The proposed action has been reviewed and is recommended for Board approval.

[Signature]

University Executive Officer

2/26/15

Date
EASTERN MICHIGAN UNIVERSITY
EMERITUS FACULTY STATUS RECOMMENDATION
March 17, 2015

Steven Camron

Associate Professor, Department of Special Education from 1990 to 2014
(25 years)
Doctoral University of Toledo
Masters Eastern Michigan University
Baccalaureate Eastern Michigan University

Patricia Pokay

Professor, Department of Special Education from 1988 to 2014
(26 years)
Doctoral University of Michigan
Masters Eastern Michigan University
Baccalaureate Western Michigan University

Norman Tyler

Professor, Department of Geography and Geology from 1990 to 2014
(24 years)
Doctoral Michigan State University
Masters University of Michigan
Baccalaureate University of Michigan
EMERITUS FACULTY STATUS RECOMMENDATION

The Department of **SPECIAL EDUCATION** recommends the awarding of Emeritus Faculty Status for the following retiring/retired faculty member:

Name of Faculty Member: **STEVEN CAMRON**

Current Status/Rank at EMU: **ASSOCIATE PROFESSOR**

Date of Hire at EMU: **9/1987**     Retirement Date: **AUGUST 31, 2014**

Number of Years at EMU: **25+** (Minimum of 15 years of service required)

Please complete the following information on the retiring faculty member for whom you are submitting this recommendation. This information is needed for inclusion in the EMU Faculty Directory.

Home Address: 

Home Telephone: 

E-Mail Address: 

Name of Spouse: 

Degree(s)/Institutions/Year: Baccalaureate: **1977 EMU**  Masters: **J.D. 1985, Univ. of Toledo-Law School**

Please Attach a Brief Statement of Support to this Form

Emeritus Faculty status is contingent upon the approval of the Board of Regents. The above information will be kept on file in the Provost’s Office.

**Debby CLEARWATER**
Academic and Student Affairs, 106 Welch Hall
Dr. Camron has served as an esteemed member of the Department of Special Education at Eastern Michigan University since 1987. While initially working in a part-time position at Eastern, following his retirement from the K-12 system in 2004, Dr. Camron assumed a full-time tenure track position in the Department of Special Education and was subsequently awarded tenure and promotion to the rank of Associate Professor. In addition to teaching in the Special Education General, (Graduate Law class), Emotional Impairment, and Special Education Administration Programs, Dr. Camron served as Graduate Admissions Coordinator for the Department and Chair of the College of Education Council.
EMERITUS FACULTY STATUS RECOMMENDATION

The Department of Teacher Education recommends the awarding of Emeritus Faculty Status for the following retiring/reired faculty member:

Name of Faculty Member: Patricia A. Pokay

Current Status/Rank at EMU: Professor

Date of Hire at EMU: 1988 Retirement Date: Dec 31, 2014

Number of Years at EMU: 26 (Minimum of 15 years of service required)

Please complete the following information on the retiring faculty member for whom you are submitting this recommendation. This information is needed for inclusion in the EMU Faculty Directory.

Home Address: 

Home Telephone: E-Mail Address: 

Name of Spouse: 


Please Attach a Brief Statement of Support to this Form

Emeritus Faculty status is contingent upon the approval of the Board of Regents. The above information will be kept on file in the Provost’s Office.

Atane Starko 10-8-14 Recommended by (please print) Date 10-8-14

Date 10-9-14

Date Submitted to Board of Regents

Please forward this completed form to: Debbie Clearwater
Academic and Student Affairs, 106 Welch Hall

3/26/2013
To: EMU Division of Academic and Student Affairs

From: Alane Starko, Program Chair, Educational Psychology
Department of Teacher Education

Re: Emeritus Status for Dr. Pat Pokay

Date: October 7, 2014

I am both delighted and saddened to write in support of emeritus status for Dr. Patricia Pokay. I am delighted because I cannot imagine an individual more deserving of this honor, but saddened because it means she is, indeed, retiring.

Dr. Pokay has been an active faculty member—with an emphasis on the word “active”—since 1988. She has earned EMU’s Distinguished Teaching award, as well as the award for outstanding advising. She has worked on several of the College of Education’s largest funded projects, including the CITE project in the 1980s and the Work Sampling grant that resulted in EMU becoming a national leader in large-scale evidence-based student teaching practices. Throughout her career at EMU, Pat has been a go-to person. If she took on a challenge or assignment, we always knew it would be completed in a timely and professional manner.

Most recently, Dr. Pokay has served as the graduate advisor for the master’s programs in Educational Psychology as we moved to fully online degree and certificate programs. She developed strategies for advising students online, allowing them to progress smoothly through the programs without setting foot on campus. Her vigilance in communicating with students has been one of the highlights of the program and allowed it to grow successfully in the challenging online environment. Frankly, it is hard to imagine how the program will manage without her, but she’s established patterns and practices that can be followed by those who succeed her. Still, she will be sorely missed.

As I hope this brief summary makes clear, Dr. Pat Pokay has been an important part of the Department of Teacher Education for more than 25 years. I have no hesitation in recommending her for emeritus status. If there are any questions, please do not hesitate to contact me. You could also seek further information from our Department Head, Dr. Martha Kinney-Sedgwick.
The Department of Geography & Geology recommends the awarding of Emeritus Faculty Status for the following retiring/retired faculty member:

Name of Faculty Member: **Dr. Norman Tyler**

Current Status/Rank at EMU: **Professor**

Date of Hire at EMU: **1990**  
Retirement Date: **August 2014**

Number of Years at EMU: **24**  
(Minimum of 15 years of service required)

Please complete the following information on the retiring faculty member for whom you are submitting this recommendation. This information is needed for inclusion in the EMU Faculty Directory.

Home Address:  

Home Telephone:  
E-Mail Address:  
Name of Spouse:  

Degree(s)/Institutions/Year:  
Baccalaureate: **Bachelor of Architecture - UM 1970**  
Masters: **Doctor of Architecture - UM 1987**  
Doctoral: **PhD in Urban and Regional Planning - MSU 1998**

Please Attach a Brief Statement of Support to this Form

Emeritus Faculty status is contingent upon the approval of the Board of Regents. The above information will be kept on file in the Provost's Office.

**Dr. Ted Librel**  
2-9-15

Recommended by:  

(Date)

Department Head:  

(Date)

Dean:  

(Date)

Provost:  

(Date)

Date Submitted to Board of Regents:  

(Date)

Please forward this completed form to:  
Debbie Clearwater  
Academic and Student Affairs, 106 Welch Hall  

3/26/2013
Dr. Norm Tyler has had a long and illustrious career in higher education, planning and historic preservation representing over 45 years. Receiving his Bachelor of Architecture degree from the University of Michigan in 1970, Norm continued volunteer service that began in the Peace Corps, with the VISTA program by serving in the Neighborhood Design Center in Baltimore, Maryland, and as a trainer and recruiter for the Peace Corps and VISTA programs. In 1974 he and his wife, Ilene, started Tyler/Tyler Architects an architectural and planning firm in Mill Run, Pennsylvania.

In the early 1980s, Norm and his family moved back to Ann Arbor and he became a Graduate Assistant at the University of Michigan and taught the graduate Preservation Studio course for three years. He obtained his Doctor of Architecture degree from U. of M. in 1987, with his topic evaluating downtown revitalization efforts in Michigan cities. During this period he established his own firm, Norman Tyler Architect/Planner, with architecture, planning, and historic survey projects in the local region.

In 1988, Tyler became an adjunct instructor at Eastern Michigan University, where he taught the Community Development and Downtown Revitalization course. In 1990, he became a tenure-track faculty member of EMU’s Urban and Regional Planning Program. He subsequently served as this program’s director for seventeen years, during which time he coordinated the effort to gain accreditation for EMU’s Urban and Regional Undergraduate Planning program. He also obtained a Ph.D. in Urban and Regional Planning from Michigan State University in 1998.

Norm Tyler has written numerous articles and given numerous presentations on topics relating to downtown planning, historic preservation, and web-based education, both professional and secular. He taught the first online course at EMU, an introductory historic preservation course. Since 1988 he has been developing the "Rivertown Simulation," which has evolved into an online simulation of a fictional city used in city planning courses.

Over his years of service, he has received many awards and recognitions including the following:

- College of Fellows, American Institute of Certified Planners (FAICP), April 2013
- Eastern Michigan University Teaching Excellence Award, 2005
- Innovative Excellence in Teaching, Learning, and Technology Award at the Ninth International Conference on College Teaching, Learning, and Technology, 1998
- Alpha Phi Omicron Award for student leadership, 1970

He has also been a member of professional organizations, many for over 20 years. They include:

- American Planning Association (Urban Design and Preservation division), American Institute of Certified Planners
- Association of Collegiate Schools of Planning (through university)
- National Trust for Historic Preservation
- Ann Arbor Preservation Alliance
- Michigan Association of Planning (former Executive Committee member, initial chair of its FAICP nomination committee)
- Michigan Historic Preservation Network (former board member)
- Neighborhood Design Center, Baltimore, Maryland

Norm Tyler has authored and co-authored a number of books and articles over the course. One example is:

- Planning and Community Development: A Guide for the 21st Century (December 1, 2003)
- Historic Preservation: An Introduction to Its History and Practice
ACADEMIC AFFAIRS ADMINISTRATIVE/PROFESSIONAL TRANSFERS

ACTION REQUESTED

It is recommended that the Board of Regents approve one (1) administrative appointment and one (1) administrative transfer at the rank and effective date shown on the attached listing.

FISCAL IMPLICATIONS

The salaries would be absorbed in the 2014-2015 personnel budget.

ADMINISTRATIVE RECOMMENDATION

The proposed action has been reviewed and is recommended for Board approval.

University Executive Officer

Date
**ADMINISTRATIVE APPOINTMENT REPORT**

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<th>Name</th>
<th>Effective Date</th>
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<th>Rank</th>
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<tr>
<td>Sayler, Michael</td>
<td>06/01/2015</td>
<td>$157,000</td>
<td>Dean, College of Education</td>
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**ADMINISTRATIVE TRANSFERS REPORT**

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<th>Rank</th>
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<tr>
<td>Ajrouch, Kristine</td>
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<td>$112,000</td>
<td>Interim Department Head - Sociology, Anthropology &amp; Criminology</td>
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RECOMMENDATION

ACADEMIC RETIREMENTS / SEPARATIONS

ACTION REQUESTED

It is recommended that the Board of Regents approve five (5) retirements and six (6) separations for the period of September 1, 2014 through January 31, 2015.

STAFF SUMMARY

Of the eleven (11) retirements and separations, five (5) are female and six (6) are male. Demographics show that eight (73%) are Caucasian, two (18%) are African-American and one (9%) is Asian.

FISCAL IMPLICATIONS

None

ADMINISTRATIVE RECOMMENDATION

The proposed action has been reviewed and is recommended for Board approval.
<table>
<thead>
<tr>
<th>Last Name</th>
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<td>Han</td>
<td>Xiaoxu</td>
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<td>Schollaert</td>
<td>Paul</td>
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<td>Smith</td>
<td>Eryn</td>
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<td>HPHP</td>
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<td>Williams</td>
<td>Linda</td>
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<td>9/1/14</td>
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<td>Knechtges</td>
<td>Antoinette</td>
<td>Lecturer II</td>
<td>Management</td>
<td>12/31/14</td>
<td>Retirement</td>
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<td>Marold</td>
<td>David</td>
<td>Lecturer I</td>
<td>Marketing</td>
<td>12/31/14</td>
<td>Personal</td>
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<td>Pokay</td>
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<td>Teacher Education</td>
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<td>Pearcy</td>
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<td>Professor</td>
<td>Marketing</td>
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<tr>
<td>Tracy</td>
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<td>Kay</td>
<td>Jack</td>
<td>Professor</td>
<td>CMTA</td>
<td>1/30/15</td>
<td>Deceased</td>
</tr>
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</table>
RESOLUTION

Recognition of Floyd Clack

WHEREAS, Floyd Clack was appointed to the Eastern Michigan University Board of Regents by Governor Jennifer Granholm in 2005 and has served with distinction; and,

WHEREAS, Regent Clack, during his appointment, served as a member of EMU Joint Oversight Committee, vice chair of the Student Affairs Committee, vice chair of the Athletic Affairs Committee and Secretary of the Eagle Administrative Services Board; and,

WHEREAS, he earned his master’s degree in guidance and counseling from Eastern, was a guidance counselor and teacher in the Flint Community Schools and with his expertise in education, was a driving force behind recruitment and student programming at Eastern; and,

WHEREAS, Regent Clack has served his community with honor as a member of the Flint City Council, as a member of the Genesee County Board of Commissioners and is a former Michigan State Representative, having served seven terms; and,

WHEREAS, he has given his time and talents to countless community organizations including serving as a former president of the Flint NAACP; and,

WHEREAS, he honorably served Eastern with an extraordinary commitment of time, wisdom and passion; and,

NOW, THEREFORE, BE IT RESOLVED, that the Eastern Michigan University Board of Regents expresses its appreciation to Floyd Clack and with sincere gratitude thanks him and his wife, Brenda Clack, for their many contributions to Eastern Michigan University and most especially to the students we serve; and,

NOW, THEREFORE, BE IT FURTHER RESOLVED, that the Board of Regents at Eastern Michigan University confers upon Floyd Clack the title “Regent Emeritus,” with all the rights, honors and privileges thereto.
RESOLUTION

Recognition of Francine Parker

WHEREAS, Francine Parker was appointed to the Eastern Michigan University Board of Regents by Governor Jennifer Granholm in 2007 and has served with distinction; and,

WHEREAS, she honorably served as Chair of the Board of Regents from December 2012 to December 2014, with an extraordinary commitment of time, energy and passion; and,

WHEREAS, Regent Parker currently serves on the Personnel and Compensation Committee and as vice chair of the Faculty Affairs Committee, and previously served as chair of the Personnel and Compensation committee, chair of the Faculty Affairs Committee, vice chair of the Educational Policies Committee, chair and vice chair of the Finance and Investment Committee, and as vice chair to the Board from 2010 to 2012; and,

WHEREAS, with more than 40 years of healthcare experience, Regent Parker retired as President and CEO of Health Alliance Plan in 2008 and is currently the Executive Director of the UAW Retiree Medical Benefits Trust, and serves on numerous local and national boards; and,

WHEREAS, Regent Parker's business sense, expertise, and dedication to Eastern led to the development of a Capital Improvement Plan that generated over $200 million dollars in campus improvements and the creation of a Physician Assistants Program; and,

WHEREAS, through Regent Parker's generous support and commitment to students, the Francine Parker Advising Center was opened in the Student Center in 2013; and,

NOW, THEREFORE, BE IT RESOLVED, that the Eastern Michigan University Board of Regents acknowledges that we hold Francine Parker in the highest esteem for her distinguished service and dedication; and,

NOW, THEREFORE, BE IT FURTHER RESOLVED, that the Board of Regents of Eastern Michigan University confers upon Francine Parker the title "Regent Emeritus," with all the rights, honors and privileges thereto.
SECTION: 10
DATE:
March 17, 2015

BOARD OF REGENTS
EASTERN MICHIGAN UNIVERSITY

RECOMMENDATION

FACULTY AFFAIRS COMMITTEE: APPROVAL OF AGENDA AND MINUTES

ACTION REQUESTED

It is requested that the Faculty Affairs Committee Agenda for March 17, 2015 and the Minutes of the December 5, 2014 meeting be received and placed on file.

STAFF SUMMARY

The topic for the March 17, 2015 Faculty Affairs Committee meeting is “Faculty Research Support – This is Working!”

FISCAL IMPLICATIONS

There is no fiscal impact.

ADMINISTRATIVE RECOMMENDATION

The proposed action has been reviewed and is recommended for Board approval.

University Executive Officer

Date

2/24/15
EASTERN MICHIGAN UNIVERSITY
BOARD OF REGENTS

FACULTY AFFAIRS COMMITTEE MINUTES

December 5, 2014
9:45 a.m. – 10:30 a.m.
205 Welch Hall

Attendees (seated at tables): R. Baier, A. Blakeslee, M. Bluhm, J. Carroll, D. Clearwater, Regent Fitzsimmons, R. Flowers, P. Francis, R. Jones, J. Kindred, J. Koolage, S. Moeller, Regent Morris, S. Norton, Regent Parker, Provost Schatzel, Regent Stapleton (Chair), Regent Treder-Lang (Vice Chair) and M. Yaya.


Regent Stapleton opened the meeting at 9:45 a.m.

Report and Minutes (Section 9)
Regent Stapleton requested that the Faculty Affairs Committee Agenda for December 5, 2014 and the Minutes of the October 7, 2014, meeting be received and placed on file.

Discussion Topic –
Ann Blakeslee, Professor, English Language and Literature, Writing Center Director; Minne Bluhm, Assistant Professor, Health Sciences; Ron Flowers, Associate Professor, Department of Leadership and Counseling; and John Koolage, Associate Professor Department of History and Philosophy continued the discussion of “The Value of a Comprehensive University.”

Faculty were asked to bring back their recommendations in the Spring to incorporate in the budget discussion.

Regent Stapleton thanked all and adjourned the meeting at 10:30 a.m.

Respectfully submitted,

Debbie Clearwater
Executive Assistant
Office of the Provost
Academic and Student Affairs
AGENDA

Section 10: Agenda and Minutes (Regent Webb)

Discussion Topic

“Faculty Research Support – This is Working!”
RECOMMENDATION

STUDENT AFFAIRS COMMITTEE: APPROVAL OF AGENDA AND MINUTES

ACTION REQUESTED

It is recommended that the Student Affairs Committee Agenda for March 17, 2015 and the Minutes of December 5, 2014 be received and placed on file.

STAFF SUMMARY

The March 17, 2015 agenda for the Student Affairs Committee includes a presentation on the Food Pantry initiative, a Student Presentation on the Campus Suicide Prevention Grant, an update on the 2014-15 Student Government Priorities and an update on the 2014-15 Student Leader Group Priorities.

In addition, several announcements will be made.

FISCAL IMPLICATIONS

None

ADMINISTRATIVE RECOMMENDATION

The proposed action has been reviewed and is recommended for Board approval.

University Executive Officer

Date 2/24/15
Eastern Michigan University
Board of Regents
Student Affairs Committee

March 17, 2015
10:45 am
Room 201
Welch Hall

Agenda

1. Approval of agenda and December 5, 2014 minutes
   Regent Stapleton

2. Food Pantry Presentation
   Haley Moraniec & Lynn Nybell

3. Campus Suicide Prevention Grant
   Rachel Booth Helscher, Erin Snapp

4. Student Government Priorities Update
   Steven Cole & Desmond Miller

5. Student Leader Group Priorities Update
   Catherine Rowley

6. Announcements
Regent Fitzsimmons convened the meeting at 10:45 am. Minutes from the October 7, 2014 meeting and the agenda for this meeting were approved.

Sexual Violence Prevention Report
Ellen Lassiter Collier, Director of the Women’s Center, and Melissa Rosenblum, CAPS Psychologist, shared a report on the work being done by the Sexual Violence Prevention committee, which consists of approximately 25 members, including faculty, staff and community partners. This report included a summary of 2013-14 EMU crime statistics, an overview of government mandates and the charge that the committee received. This charge includes maximizing the campus-based sexual violence prevention efforts; monitoring the sexual violence program agenda for the university; creating a structure that will produce a campus plan; ensuring that plans are implemented, that efforts are assessed and documented, and that programs are sustainable. The committee is committed to the creation of a safer campus environment, a campus culture that includes a supportive environment for survivors, and advocating for the accountability of assailants.

Campus sexual violence prevention programming is provided at First Four Orientation, International Student Orientation, Graduate Student Orientation, New Faculty Orientation, Brotherhood events, and
• Kay Robinson announced that a Lyric Lounge is planned for Thursday, December 11, 9:00 pm, 300 Student Center.
• Kay Robinson stated that Club Halle will be held December 8-11, 2014.
• Lucas Langdon announced that Caroline Hortse, new coordinator of Transfer and Parent Programs, will be joining the Campus Life staff on December 5, 2014.

The meeting adjourned at 11:30am.

Respectfully submitted,

Michele Rich
Student Affairs Committee Recording Secretary
EDUCATIONAL POLICIES COMMITTEE: APPROVAL OF AGENDA AND MINUTES

ACTION REQUESTED

It is requested that the Educational Policies Committee Agenda for March 17, 2015 and the Minutes of the December 5, 2014 meeting be received and placed on file.

SUMMARY

The primary items for the March 17, 2015 Educational Policies Committee meeting include:

Agenda and Minutes; Emeritus Faculty Recommendations; Academic Affairs Administrative Appointments and Transfers; Academic Retirements and Separations; Undergraduate Research Stimulus Program Awards, Winter 2015; Provost’s New Faculty Awards, 2015-2016; Charter Schools Board Member Appointments/Reappointments; 2013-2014 Charter Schools Annual Report; Confirmation of Emergency Action by Charter Schools Office Director; Commencement Speakers and Honorary Degree Recipients.

FISCAL IMPLICATIONS

The fiscal impact of the actions taken is listed in the appropriate sections and in the Board minutes.

ADMINISTRATIVE RECOMMENDATION

The proposed action has been reviewed and is recommended for Board approval.

University Executive Officer

Date
EASTERN MICHIGAN UNIVERSITY
Board of Regents
Educational Policies Committee

March 17, 2015
8:45 a.m. to 9:30 a.m.
205 Welch Hall

AGENDA

Section 12: Agenda and Minutes (Regent Crumm, Chair)

Section 4: Emeritus Faculty Recommendations (Rhonda Longworth)
Section 5: Academic Affairs Administrative Appointments and Transfers (David Woike)
Section 6: Academic Retirements and Separations (David Woike)
Section 13: Undergraduate Research Stimulus Program Awards, Winter 2015 (Jeffrey Kentor)
Section 14: Provost’s New Faculty Awards, 2015-2016 (Jeffrey Kentor)
Section 15: Charter Schools Board Member Appointments/Reappointments (Malverne Winborne)
Section 16: 2013-2014 Charter Schools Annual Report (Malverne Winborne)
Section 17: Confirmation of Emergency Action by Charter Schools Office Director (Malverne Winborne)
Section 18: Commencement Speakers and Honorary Degree Recipients (Kim Schatzel)

Discussion Items:
Update and Reporting on Degree Completion and Retention Plan
Global Engagement Council Report
Attendees: (seated at tables) J. Carroll, D. Clearwater, Regent Fitzsimmons (Chair), R. Longworth, Regent Morris (Vice-Chair), Provost Schatzel, M. Winborne and D. Woike

Guests: (as signed in): P. Cygnar, A. Dow, D. deLaski-Smith, C. Powell, and M. Tidwell.

Regent Fitzsimmons convened the meeting at 8:45 a.m.

Report and Minutes (Section 10)
Regent Fitzsimmons requested that the Educational Policies Committee Agenda for December 5, 2014 and Minutes of the October 7, 2014 meeting be received and placed on file.

Emeritus Faculty (Section 4)
Dr. Rhonda Longworth, Associate Provost and Associate Vice President for Academic Programming and Services, recommended that the Board of Regents grant Emeritus Faculty Status to two (2) former faculty members: Julia Myers, Department of Art from 1990 to 2014 (who retired May 2014 after 24 years); Richard Rubenfeld, Department of Art from 1986 to 2014 (who retired August 2014 after 28 years).

STAFF SUMMARY
The Collective Bargaining Agreement between Eastern Michigan University and the Eastern Michigan University Chapter of the American Association of University Professors (AAUP) provides that a faculty member who has served the University for at least fifteen (15) years may be nominated for Emeritus Faculty Status upon retirement.

The nominations for these individuals have received the support of the department head or school director, the dean of the college, and the Provost and Executive Vice President.

Lecturer Appointments (Section 5)
Dr. David Woike, Assistant Vice President for Academic Affairs recommended that the Board of Regents approve one (1) new lecturer appointment for the 2014-2015 academic year at the rank, salary, and effective date shown on the attached listing.

STAFF SUMMARY
Demographics show that the new lecturer is a Caucasian male.

ACADEMIC AFFAIRS ADMINISTRATIVE/PROFESSIONAL TRANSFERS (Section 6)
Dr. David Woike recommended that the Board of Regents approve one (1) administrative transfer at the rank and effective date shown on the attached listing.
Charter Schools: Appointment of Board Members (Section 11)
Dr. Malverne Winborne, Director of Charter Schools, recommended that the Board of Regents re-appoint Katherine Lawrence and John Petz to three-year terms to the board of Directors for Ann Arbor Learning Community; appoint Arianna Adams to a three-year term on the Board of Directors of the Commonwealth Community Development Academy and Jonathan Kinloch to a three year term to the Board of Directors of Detroit Public Safety Academy.

STAFF SUMMARY
According to the resolutions which establish these public school academies (charter schools), vacancies on the Boards of Directors shall be filled by the Eastern Michigan University Board of Regents.

Discussion Items:
Dr. Kim Schatzel, Provost and Executive Vice President, Dr. Rhonda Longworth provided an update on the Degree Completion and Retention Plan.

Dr. Rhonda Longworth and Kevin Kucera, Associate Vice President for Enrollment Management gave a presentation on Community College Relations.

Regent Fitzsimmons thanked those in attendance, and adjourned the meeting at 9:30 a.m.

Respectfully submitted,

Debbie Clearwater
Executive Assistant, Office of the Provost
Academic and Student Affairs
Retention Update

Educational Policies Committee
Board of Regents
March 17, 2015

Semi-Annual Update to the Board of Regents

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<th>Student Characteristics</th>
<th>Annual Report – Fall</th>
<th>Update – Winter</th>
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<td></td>
<td>FA 2013</td>
<td>FA 2014</td>
</tr>
<tr>
<td>Percent Pell Grant Eligible</td>
<td>FTIACs - 47.9% UG - 45.5%</td>
<td>FTIACs - 47.3% UG - 45.2%</td>
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<td>Average High School GPA</td>
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<tr>
<td>Average ACT Score</td>
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| Progress to Degree                           |                       |                 |
|                                              |                       |                 |
| Average Credit Hours Per Semester            | UG - 11.7            | UG - 11.8       | UG - 11.6       | UG - 11.8       |
|                                              | GR - 6.0             | GR - 6.2        | GR - 6.0        | GR - 6.3        |
| Average Credit Hours Per Academic Year       | UG - 21.4            | UG - 21.4       | UG - 21.4       | UG - 21.4       |
|                                              | GR - 10.9            | GR - 11.2       | GR - 11.2       | GR - 11.2       |
| Percent of Students with GPA Less than 2.0   | FTIACs - 16.9% UG - 8.9% | FTIACs - 17.5% UG - 8.2% |
| Percent of Students with Course Completion Rate Below 67% | FTIACs - 16.4% UG - 12.8% | FTIACs - 14.7% UG - 10.7% |

| Success Metrics                              |                       |                 |
|                                              |                       |                 |
| Retention Rate – Semester-to-Semester        |                       |                 |
|                                              | Fall 2012 Cohort – 73.8% | Fall 2013 Cohort – 72.8% |
| Retention Rate – Year-to-Year                |                       |                 |
|                                              | Fall 2007 Cohort – 38.4% | Fall 2008 Cohort – 38.5% |
| Graduation Rate – 6-year                     |                       |                 |
|                                              | Fall 2012 Cohort – 90.7% | Fall 2013 Cohort – 91.0% |
REPORT

REPORT: WINTER 2015 UNDERGRADUATE RESEARCH STIMULUS PROGRAM AWARDS

ACTION REQUESTED

It is recommended that the Board of Regents accept and place on file the Report on the winter 2015 Undergraduate Research Stimulus Program Awards.

STAFF SUMMARY

The Undergraduate Research Stimulus Program is intended to facilitate research partnerships between undergraduate students and Eastern Michigan University faculty. Student awardees will receive a $2,000 fellowship in support of their research efforts. This award will be in the form of a credit to the student’s university account. The collaborating faculty member may receive $500 to be used for lab/studio supplies or equipment, professional travel, or other professional expenses.

The Provost and Executive Vice President has awarded a total of $18,000 to nine (9) undergraduate students and $3,900 to eight (8) Eastern Michigan University faculty for research and creative projects under the Undergraduate Research Stimulus Program for winter 2015.

FISCAL IMPLICATIONS

The cost of Undergraduate Research Stimulus Program awards will be funded from the Provost's indirect cost recovery.

ADMINISTRATIVE RECOMMENDATION

The proposed action has been reviewed and is recommended for Board approval.

University Executive Officer

Date
EASTERN MICHIGAN UNIVERSITY
Academic Affairs
Office of the Provost and Executive Vice President

Undergraduate Research Stimulus Program Award
Winter 2015 Winners

2. Adam Wright (majoring in Art). “Expanding the Frame: Experimental Cinema Research and Production.” Faculty mentor: Christopher Reilly (Department of Art).
REPORT

REPORT: 2015-16 PROVOST’S NEW FACULTY RESEARCH AWARDS

ACTION REQUESTED

It is recommended that the Board of Regents accept and place on file the Report on the 2015-16 Provost’s New Faculty Research Awards.

STAFF SUMMARY

The Provost’s New Faculty Research Award offers competitive awards of up to $5,000 to faculty in their first or second year of employment to carry out carefully designed research or creative projects. The program is designed to help new faculty establish a research agenda that will make them more competitive for external funding. Awards must be expended during the 2016 fiscal year.

The Provost has awarded a total of $148,352 to thirty-one (31) new Eastern Michigan University faculty for research and creative projects under the Provost’s Research Award for New Faculty program for 2015-16.

FISCAL IMPLICATIONS

The cost of Provost’s Research Awards for New Faculty will be absorbed in the 2015-2016 budget.

ADMINISTRATIVE RECOMMENDATION

The proposed action has been reviewed and is recommended for Board approval.
Provost's Research Award for New Faculty
2015-16 Winners


2. Maria Luz Garcia (Sociology, Anthropology, & Criminology). “Analysis of Ixhil Maya Testimony Given during the Trial of Rios Montt for Genocide and Crimes Against Humanity in Guatemala”


7. Steven K. Backues (Chemistry). “Identification of Novel, Biologically Interesting Mutations in Autophagy Related Protein 9”

8. Katherine Ryker (Geography & Geology). “Designing a Framework for Video-based Instructional Resources”


15. Ildiko Porter-Szucs (World Languages). “In Loco Maternis: Studying the Discourse of University ESL Teachers”
16. Lydia McBurrows (Nursing). “Adolescent Fatherhood Consequences, Barriers and Challenges”
17. Marisol Garrido (World Languages). “Spanish Heritage Speakers Phonological Competence: Becoming Bilingual and Biliterate”
18. Hee-Jung Jun (Geography & Geology). “The Efficacy of Local Comprehensive Plans on Housing Affordability”
22. Anushri Rawat (Management). “Do you Behave Any Differently on Social Media? Exploring the Role of Emotional Intelligence and Personal Value Orientation in Social Media Usage and Behavior”
23. Keisha Lovence (Nursing). “Communication and Human Patient Simulation in Nursing Education”
24. Ebrahim Khalifeh Soltani (Political Science). “Understanding the Impact of Religiosity on Tolerance in Muslim Countries”
25. Matthew Kirkpatrick (English Language & Literature). “Exhibit Catalog”
27. Michael Doan (History & Philosophy). “Civic Etiquettes and Motivational Vices”
28. Jenni L. Hoffman (Nursing). “Evaluating the Effectiveness of an Online Educational Intervention on Knowledge of Sexually Transmitted Infections Among College-Age Female Students”
29. Macarthur L. Stewart (Engineering Technology). “A Computational Approach for Predicting the Fatigue Life of Rubber Springs”
30. Susan Bushinski (Nursing). “Assessing Clinical Competency in Undergraduate Nursing Students”
RECOMMENDATION

APPOINTMENT OF CHARTER SCHOOLS BOARD MEMBERS

ACTION REQUESTED
It is recommended that the Board of Regents appoint Renee Pinter to a three year term, David Arditti and Catherine Jones to two year terms to the Board of Directors of Ann Arbor Learning Community; appoint Yvette Garcia to a two-year term to the Board of Directors of the Detroit Public Safety Academy; appoint Rebecca Domegan to a three year term to the Board of Directors of Global Tech Academy; and re-appoint Frederick Cheek to a three year term to the Board of Directors of Grand Blanc Academy.

STAFF SUMMARY
According to the resolutions which establish these public school academies (charter schools), vacancies on the Boards of Directors shall be filled by the Eastern Michigan University Board of Regents.

Ann Arbor Learning Community
Renee Pinter is the Owner/Interaction & Graphic Designer of Synergie Interactive in Ann Arbor, Michigan since 2009. She also is the Experience Designer for Menlo Innovations in Ann Arbor, Michigan since 2011. She has earned a Bachelor of Science degree in Technology Management at Eastern Michigan University in Ypsilanti, Michigan and an Associate’s of Applied Science degree in Web design at Monroe County Community College in Monroe, Michigan. She is a Member of the TechTwilight Big Picture Committee at the Women’s exchange of Washtenaw in Ann Arbor, Michigan. Ms. Pinter is the parent of a student at Ann Arbor Learning Community. This is a new appointment.

David Arditti is an Education Director at GameStart School in Ann Arbor, Michigan, a position he has held since 2013. He has earned a Bachelor of Science degree in Education at Bowling Green State University in Bowling Green, Ohio. His experience as an educator also includes being a classroom social studies teacher in middle school, an instructional specialist, and a tutor in Special Education. This is a new appointment.

Catherine Jones is a Director of Marketing & Events for the Ann Arbor/Ypsilanti Regional Chamber in Ann Arbor, Michigan since 2007. She has earned a Bachelor of Science degree in Network and Information Technology Administration at Eastern Michigan University in Ypsilanti, Michigan. She has also served on the Ypsilanti Area Jaycees Board of Directors in 2006-2008 and was the Girl Scouts Heart of Michigan, Assistant Camp Director in 1999-2013,
Ms. Jones is the parent of a student at Ann Arbor Learning Community. This is a new appointment.

Detroit Public Safety Academy
Yvette Garcia is a member of at the Detroit Police Department. She is currently pursuing a degree in Criminal Justice at Macomb Community College in Warren, Michigan. She is a graduate of a charter high school in Detroit, Michigan. This is a new appointment.

Global Tech Academy
Rebecca Domegan is employed at TLS Productions in Ann Arbor, Michigan. She earned a Master of Arts degree in Non-Profit/Arts Management at Carnegie Mellon University, H. John Heinz II College of Public Policy & Management in Pittsburgh, Pennsylvania and a Bachelor of Arts degree in Arts Administration at the University of Michigan in Ann Arbor, Michigan. She also served on the Board of Directors of Neutral Zone at the Ann Arbor Teen Center in 2000-2002 and the Board of Governors of the U. S. Synchronized Swimming in 2001-2005. Ms. Domegan is the parent of a student at Global Tech Academy. This is a new appointment.

Grand Blanc Academy
Fredrick Cheek is the President/CEO of YMCA of Greater Flint camp Copneconic in Fenton, Michigan. Cheek has a Bachelor of Science in Recreation Administration from Western Michigan University with a minor in Gerontology. He is a member of the Association of Professional Directors of YMCAs and has a Senior Director Certification at YMCA. He was a former Vice President & Treasurer, Certified Director of the American Camping Association. He has served on the Board of Directors for Grand Blanc Academy since 2012. This is a reappointment.

FISCAL IMPLICATIONS
None.

ADMINISTRATIVE RECOMMENDATION
The proposed Board action has been reviewed and is recommended for Board approval.

University Executive Officer

Date
David F. Arditti

**Objective:** To obtain a working position in pertaining to policy making in education.

**Qualifications:**
- Experienced educator.
- Able to work independently and as part of a team
- Patient and adaptable

**Education:**
- Bowling Green State University, Bowling Green OH
  Bachelor of Science in Education
  Minor: History
  September 2003-May 2009

**Professional Competencies:**

*Communication*
- Developed and presented lessons to classrooms of various ages. (4H, Langford Elementary, Leverette)
- Assisted the curriculum director in daily tasks. (Webb)
- Responded to student problems and aided in the individual learning process. (4H, Langford, Webb)

*Leadership Related Roles*
- Taught and directed a classroom of students, using unique and engaging activities. (4H, Langford, Leverette)
- Guided young learners in an after school based tutoring program. (4H, Crim Elementary School)
- Assumed the role of acting teacher and gained responsibility for several students daily. (4H, PESG)
- Assumed the role of teacher and gained responsibility for several students daily. (Leverette)

**Work Experience:**

- GameStart School, Ann Arbor, MI
  *Education Director*  
  March 2013 - Present

- Menlo Innovations, Ann Arbor, MI
  *Quality Advocate*  
  March 2013 - June 2014

- Webb Middle School, Austin, TX
  *Special Education Classroom Tutor and Administrator Assistant*  
  September 2011 - June 2012

- Langford Elementary, Austin, TX
  *After School Instructional Specialist*  
  August 2011 - January 2012

- Americorps: 4H CAPITAL, Austin, TX
  *After School Instructional Specialist*  
  August 2010 - June 2011

- Professional Education Services Group (PESG), Ann Arbor, MI
  *Substitute Teacher*  
  January 2010 - December 2013

- Leverette Middle School, Toledo, OH
  *Social Studies Teacher*  
  January 2009 - December 2009
Objective
A marketing professional with 7+ years in non-profit management focusing on Marketing & Events Management.

Professional Experience
Events Management
- Responsible for managing monthly and yearly events
- Promote events through Social Media, Networking, Email and Web Postings
- Manage monthly committee meetings to support events
- Secure appropriate local and relevant speaker for events
- Manage Event registration

Business and Management
- Develop, plan and manage event & marketing budget
- Help to acquire event sponsors including food donations as well as cash contributions
- Assist in converting/merging, implementing, & maintaining a database
- Develop and maintain a company calendar with 200+ events
- Manage the marketing team and coordinate between several different departments

Marketing
- Develop & implement marketing plan and strategy for promoting events and membership
- Manage email communications
- Plan and implement social media strategy for Twitter, Facebook, LinkedIn for the Chamber and its subgroups (A2Y Converge, A2Y Chamber Public Policy, Leadership A2Y)
- Oversee redesign of website as well as maintain & update the website

Work History
Director of Marketing & Events for the Ann Arbor / Ypsilanti Regional Chamber
August 2007 – Present

Video Editor for Great Lakes Sports Publications (glsp.com)
January 2002 – August 2007

Education
Eastern Michigan University, Ypsilanti, MI, Bachelors of Science, June 2003
Major: Network and Information Technology Administration
Minor: Communications

Awards and Non Profit Experience
Ypsilanti Area Jaycees Board of Directors, 2006-2008
Ambassador of the Year, Ypsilanti Area Chamber of Commerce, 2007
Girl Scouts Heart of Michigan, Assistant Camp Director 1999-2013
education

Eastern Michigan University
Bachelor of Science, Technology Management. August 2011, Magna Cum Laude. Ypsilanti, MI

University of Toledo

Monroe County Community College

University of Michigan-Dearborn
School of Management: General Education. Attended 2003-2004. Dearborn, MI

experience

Subcontractor for GameStart School, Ann Arbor, Michigan.

Define student and parent experiences: Determine marketing strategy and implement. Innovate upon current offerings and create new offerings. Manage projects and relationships with partner organizations and educational institutions. Instruct classes as needed.

Subcontractor for Menlo Innovations, Ann Arbor, Michigan.

Collaborate with other members of Menlo’s Experience team to ensure visitors to Menlo Innovations have the best experience possible, be it as part of a tour, workshop or those who attend speaking engagements. Create marketing collateral, manage company’s online presence and coordinate media requests as needed.

Subcontractor for Menlo Innovations, Ann Arbor, Michigan.

Work with members of the team to interview and observe potential end users in native environments; explore use cases, object models, workflow assessments, and business needs; and gather software requirements by designing potential solutions and checking design assumptions with representative users.

Synergie Interactive, Ann Arbor, Michigan.

Work with small business clients to determine what collateral is needed to execute their strategic marketing plans, then design print and digital solutions that fit their budgets to fulfill those needs. Handle accounting, sales and project management, most design work and some front-end web development.

Laser It All, Sylvania, Ohio.

Develop new client markets and increase sales of engraving services and engraved products. Also responsible for billing & payroll, developing marketing materials, performing engraving services, managing online presence, and improving overall shop efficiency. Supervise sales staff and interns.


Project coordinator and responsible for production and design of various publications, special sections and commercial print. Collaborated on customer and internal Web sites’ project planning, design consultation and content evaluation. Responsible for design of Web ads, some retail ads and flyers.

affiliations

In the Ann Arbor area:
Women’s eXchange of Washtenaw, Member of TechTwilight Big Picture Committee

In the Monroe area:
Monroe County Community College CIS Advisory Board
Yvette Garcia

Education

Macomb Community College
Criminal Justice
- Dean's List Fall 2013
- Interviewing, Police Functions, Criminal Investigations, Criminal Justice, Evidence and Criminal Procedures

Saginaw Valley State University
Criminal Justice

Diploma-César Chávez Academy High School
General Studies
- Participated in Student Government activities

Work History

Detroit Police Department
Police Intern
- Apply concepts, theories and techniques learned in the classroom to assist in solving problems and developing procedures and processes within assigned areas.
- Ride-along with patrol officers during day and/or night, occasionally in emergency and pursuit situations.
- Observe and assist with duties such as accident investigations, traffic enforcement, criminal investigations, writing reports and preventive patrol as requested.
- Observe officers on routine assignments.
- Provide administrative support as requested.
- Participate in Career Development learning experiences and Town Hall discussion events.
- Perform actual duties as assigned, and other essential tasks as requested.

Morisson
Server/Hostess
- Maintaining the daily accurate diet the elderly need. Within seven months I was promoted to hostess, which with this company is also a supervisor for the servers working in all different areas of the building.
- Working with the elderly is what this company is about. Patience, teamwork, and understanding are important when it comes to the elderly. Working with people diagnosed with bi-polar disorders and Alzheimer's has allowed me to learn how to communicate properly and allow me assist them with their daily meals. As a hostess I am a supervisor and a problem solver, my role can also be the mediator between the employees and the residents.

Innovative Teleservices
Sales Rep
- I worked with various charities and helped promote them as well as gathering donations.
- Being able to work under pressure and keeping composure with clients aggressive personalities. I gained the knowledge on how to convince people to participate in charities. When a client was irate I learned how to calm them and be able to move forward with them.
Hot Topic
Cashier/Keyholder
- Assisted customers and supervised the employees and store. Within a few months I was promoted to the position of Keyholder. I was also District Employee of the Month.
- Teamwork was an essential skill and being able to communicate and lead a team was crucial for the position I earned.

Lunas Bakery
Cashier
- My position was to handle transactions made, making sure that my work space was acceptable.
- As it being my first job, it taught me responsibilities on accountability, reliability, and independence.

Objective
To obtain a position in law enforcement in a reputed agency that will utilize the skills I have to offer.

Skills and Certifications
- Bilingual-Spanish
- Mastery of Microsoft Office programs (Words, PowerPoint, Excel)
- Ability to make decisions and solve problems
- Able to obtain and process information
- Ability to Plan, Organize and Prioritize Work
- Able to properly communicate with people from different cultures and backgrounds

References
- Troy Michalak
- Darnell Blakburn
- Robert Lockaby
- Gabriela Martinez
- Joseph Sanchez
EDUCATION
Master of Arts, Non-Profit/Arts Management
Public Service Career Opportunities Award, College of Fine Arts Scholarship, W. W. Cooper Scholarship

University of Michigan, College of Literature, Science and the Arts 1990-1994
Bachelor of Arts, Arts Administration
Honors College, Michigan Competitive Scholarship, Synchronized Swim Team (4 years), MUSKET Producer

EMPLOYMENT HISTORY
University of Michigan Office of University Development Business Systems Analyst 2012-2013
Provide technical support to UM Development community regarding fundraising data; facilitate workshops and training; extract, compile and analyze data; create customized reports

SOS Community Services Information Technology Coordinator 2006-2011
Sole IT staff for non-profit with 55 staff and 4 physical locations; perform software and virus definition updates; maintain 65 desktop PCs, 15 laptops and 5 servers; systems and SQL database administration; user training; desktop support; project management; purchasing and inventory; supervise contractors and volunteers

Nonprofit Enterprise at Work (NEW) Technology Contractor 2004-2006
Coordinate WebConnect program: develop and manage Web projects for non-profits; document requirements, site maps and wireframes; train users to update their own sites; supervise contractors (graphic designers, etc.). Community Grants Coordinator: Provide support to agencies who wish to apply for grant funding using communitygrants.org; Conduct technical training seminars; provide on-call technical support and advice; technical and training documentation. Tech Support: provide Help Desk services for NEW staff; monitor software updates and virus protection; systems administration; monitor backups; maintain Exchange server; set up new PCs

Neutral Zone (Ann Arbor Teen Center) Communications Manager 2003-2004
Design and build contact and fundraising database and client UI; create 5-year technology strategic plan; IT purchasing; implement card-key entry system for events and programs; maintain lab PCs; supervise interns

Fry, Inc. Senior Reporting Engineer 2002-2003
Implement and maintain Web/e-commerce reporting for clients

Lincoln Center Festival Systems Analyst 2001-2002
Design and build administrative database; technical documents and user manuals; train staff

Web page/intranet development; database development; systems administration; help desk

STRENGTHS
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<tr>
<th>Organization and Project Management</th>
<th>Analyze, develop and simplify procedures</th>
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<td>Develop and lead training sessions</td>
<td>Attentive to details and deadlines</td>
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<tr>
<td>Excellent communication skills, including writing, public speaking, training and group facilitation</td>
<td>Communicating clearly with non-technical staff about technical issues and concerns</td>
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FREDERICK (FRITZ) CHEEK

PROFILE

Visionary and results-driven leader with a strong fiscal background and successful record in building a premiere YMCA organization. Demonstrated effectiveness in building volunteer and staff teams that exceed mission and revenue based goals. Adept at analyzing needs, tailoring solutions, & implementing effective strategic, tactical, and operational plans. Proven Commitment to the Flint YMCA – motivated to transfer leadership skills to an exciting new vision and direction for the greater benefit of the Flint YMCA Association.

EXECUTIVE LEADERSHIP

FLINT YMCA CAMP COPNECONIC, Fenton, MI 1982 – Present

Executive Director

Leader of a multi-faceted camp & conference center serving youth, families, and diverse groups from southeastern Michigan. Oversee $2 million budget, 3 professional staff, and 10 full-time & 75 seasonal staff. Responsible for budget preparation and management, strategic planning, facility development, fundraising and event management, marketing and promotions, and stewardship of camp’s mission and natural resources.

Strategic Planning and Stewardship

- Spearheaded the vision and aggressive strategic direction, positioning Camp Copneconic as one of the top twenty-five largest Y camps in the nation.
- Represented the strong tradition and integrity of Camp Copneconic, serving as a committed leader in balancing stewardship, preservation, and sustained growth.
- Built an organization with children and families in the forefront and fiscal success as the enabling force toward achieving our mission objectives.

Financial Resources

- Implemented a business philosophy that transitioned Camp Copneconic from a grant-subsidized operation to a mission and surplus driven organization.
- Achieved operational surpluses for twenty-one consecutive years increasing revenue production from $72,000 to a current budget of $2,000,000.
- Played a vital role in the structure and leadership in raising $3.2 million the Flint YMCA Capital Campaign as well as numerous other successful fundraising events.
- Awarded by the Association for Professional Directors of YMCAs for Excellence in Operational Budget Management for thirteen consecutive years.
- Diversified income generating program centers in building up operational surpluses and strengthening camp’s resiliency to economic downturns.
- Developed surplus average of $150,000, serving camp operational needs, allowing for capital improvements, and helping to subsidize downtown branch deficits.
- Exceeded annual youth campaign fundraising goals for two consecutive years, helping to transition the organization toward a stronger philanthropic movement.
Human Resources
- *Developed* management team structure that empowered staff to thrive, grow, communicate, and be held accountable for operational and mission objectives.
- *Empowered* center leaders to develop their own programs within the confines of the executive led direction, achieving 100% revenue growth in the last six years.
- *Strengthened* relationships and developed a strong volunteer Camp Committee in providing board guidance and an overall positive impact on the camp operation.

Facility Development & Guest Services
- *Orchestrated* the development of major capital improvements, achieving marked improvements in customer service, reputation, and new and returning business.
- *Balanced* guest service needs and operational upgrades by implementing superior food service, housekeeping, and maintenance, achieving a 9.7 average customer satisfaction rating on a one to ten scale in 2003.
- *Managed* over $10 million in new construction, renovations, and acquisitions, thus positioning camp as industry leaders & shaping the base for revenue opportunities.

Mission Based Programming
- *Increased* summer camp enrollments from 939 campers to 3,000 campers, and year-round group usage to over 14,000 people within a twenty-one year period.
- *Ensured* camping opportunities were available to underprivileged children, providing over $65,000 in scholarships in 2003, and also working closely with Big Brothers/Big Sisters, & Youth Assistance organizations.
- *Initiated* community partnerships with American Diabetes Association, Kidney Foundation, and a variety of organizations in diversifying mission and revenue.

Marketing and Promotion
- *Transitioned* marketing and registration functions to an on-line system, creating over 50% in electronic registrations and averaging over 175 site visitations per day.
- *Designed* and implemented an aggressive regional marketing strategy, expanding our customer base and building highly effective word-of-mouth advertising.
- *Generated* a market niche and overall momentum for multiple user groups (i.e. schools, girl scout, church groups, etc.), doubling revenues in the last six years.

EDUCATION
Bachelor of Science, Western Michigan University
- Major: Recreation Administration; Minor: Gerontology

AFFILIATIONS & CERTIFICATIONS
- Association of Professional Directors of YMCAs
- YMCA Senior Director Certification
- American Camping Association – Former Vice President & Treasurer, Certified Director
ACTION REQUESTED
It is recommended that the 2013-14 Charter Schools Annual Report be received and placed on file.

STAFF SUMMARY
During the 2013-14 school year, ten charter schools operated under the auspices of the Board of Regents of Eastern Michigan University. These schools enrolled approximately 3,600 students. As the fiscal agent for the schools, Eastern Michigan University's accounting office processed approximately $24 million of state aid funding to the schools. The Charter Schools Office paid approximately $133,000 in indirect costs to the University’s General Fund.

The Annual Report includes a discussion of the history of the Charter Schools Office at Eastern Michigan University as well as a state and national perspective. Complete descriptions of each school, their mission statements, their performance indicators, vital statistics and a financial report are contained in the Annual Report.

FISCAL IMPLICATIONS
None.

ADMINISTRATIVE RECOMMENDATION
The proposed Board action has been reviewed and is recommended for Board approval.

University Executive Officer

Date
RECOMMENDATION
CONFIRMING APPOINTMENT OF CONSERVATOR
FOR GAUDIOR ACADEMY

ACTION REQUESTED

It is recommended that the Board of Regents confirm the Eastern Michigan University’s Charter Schools Office Director’s emergency appointment of John Kirk as conservator of Gaudior Academy.

STAFF SUMMARY

In December of 2014, Malverne Winborne, Director of EMU’s Charter Schools Office, acting under the authority of Section 9.6 of EMU’s Charter with Gaudior Academy, took emergency action to appoint a conservator, to oversee the completion of the Academy’s affairs and its charter with EMU. The conservator is working with the Academy’s Bond Counsel and is managing compliance with all state and contractual obligations involved in the closing the Academy. Pursuant to the Charter, for the conservatorship to remain in place, the EMU Board must confirm this action at its next regularly scheduled meeting.

FISCAL IMPLICATIONS

Yes. The approximate $50,000 cost of the conservatorship is covered by the current Charter Schools Office fund balance.

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval.

University Executive Officer

Date

2/26/15
COMMENCEMENT SPEAKERS AND HONORARY DEGREE RECEPIENTS:

ACTION REQUESTED

It is recommended that the Board of Regents approve Sally Young, television producer, as morning Commencement Speaker at the Sunday, April 26, 2015 commencement ceremony. In addition, it is recommended that the Board award an honorary Doctor of Arts degree to Ms. Young.

It is also recommended that the Board of Regents approve Charlie Batch, former NFL quarterback, community advocate, author, media personality, entrepreneur and professional speaker, as afternoon Commencement Speaker at the Sunday, April 26, 2015 commencement ceremony. In addition, it is recommended that the Board award an honorary Doctor of Public Service degree to Mr. Batch.

SUMMARY

Biographies for these individuals follow on the next two pages.

FISCAL IMPLICATIONS

None

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and it is recommended for Board approval.
Sally Young

Sally Young grew up in Birmingham, Michigan, and graduated from Eastern Michigan University in 1972 after majoring in family life and minoring in psychology and sociology. While at Eastern, she worked on the Eastern Echo student newspaper and was involved in student government. Young received the Outstanding Young Alumnus Award from EMU in 1978.

Over the span of 40 years, Young went from being a secretary to a producer of a major, mainstream television show. After graduating from EMU, Young worked at W.B. Doner Advertising in Southfield for three years. She started there as a secretary and left there as a commercial producer, having worked among a group that included Lawrence Kasdan, who later became a screenwriter and director of such major films as “The Big Chill” and “Body Heat;” Thom Sharp, who did many on camera and voice-over commercials; and Cathy Guisewite, creator of the widely syndicated “Cathy” comic strip and the TV series “Caroline and the City.” The group all ended up in Hollywood.

Young is a producer of the Emmy-Award winning ABC-TV comedy series “Modern Family.” The series has a record-tying five consecutive Emmy Awards for Outstanding Comedy Series, equaling “Frasier” for the most consecutive awards in that category. The series has also won a Golden Globe Award for Best Comedy Television Series.

Charlie Batch

Charles D’Donte "Charlie" Batch is an NFL quarterback, community advocate, author, media personality, entrepreneur and professional speaker. His NFL career spanned 15 years, 60 touchdowns and more than 11,000 passing yards. He was drafted in the second round as a starting quarterback in 1998 by the Detroit Lions after earning his degree in criminal justice from Eastern Michigan University, where he had set numerous school and MAC conference records. In 2002, he joined the Pittsburgh Steelers as back-up quarterback and was instrumental in critical game wins that led the team to Super Bowl XL and XLIII.

His leadership within the NFL included positions such as the Vice President, Executive Committee for the NFL Players Association and NFL Spokesperson for the United Way. In retirement, he has continued to be a respected strategist in the NFL, providing game commentary for national sports outlets including CBS, FOX, NBC, ABC, ESPN, NFL Network, SiriusXM NFL Radio and Yahoo! Sports. Locally, he’s a frequent guest on Pittsburgh’s WDVE Morning Show and broadcasts WPIAL games in partnership with KDKA-TV Sports.

Batch has established himself as community advocate, philanthropist and public speaker. In 1999, he created the Best of the Batch Foundation, which gives Pittsburgh city kids a safe place to learn and grow. The Foundation includes a summer basketball league that teaches good sportsmanship and life skills; year-long reading and computer literacy programs; a Batchpacks for Kids school supply program, and much more.

In addition to his own foundation, Batch serves on multiple boards including the Strong Women Strong Girls National Advisory Board, the Western Pennsylvania Humane Society, and the Urban League of Greater Pittsburgh, among others. He is a National Speakers Association (NSA) professional speaker, and he has completed several NFL Business Management, Communications and Entrepreneurial programs through Harvard Business School, Northwestern University’s Kellogg School of Management, Stanford University Graduate School of Business, the University of Notre Dame and Bowling Green State University.

Batch has received numerous awards, include the United Way of Allegheny County Outstanding Campaign Volunteer of the Year in 2014, the Byron “Whizzer” White NFL Man of the Year Award, and the Baptist Ministries Conference Award “Hero in the Midst.”

A graduate of Steel Valley High School and a native of Homestead, Pennsylvania, Batch continues to reside there with his wife, Latasha, and their five dogs.
ACTION REQUESTED

It is recommended that the Board of Regents receive and place on file the minutes from the December 5, 2014 Finance and Investment Committee meeting and the Working Agenda for the March 17, 2015 meeting.

STAFF SUMMARY

December 5, 2014 Meeting Agenda
Agenda items include the following recommendations:

- OMB Circular A-133 Supplementary Financial Reports for the year ended June 30, 2014
- Tobacco Use Policy
- Emeritus Staff Awards

March 17, 2015 Meeting Agenda
Agenda items include the following recommendations:

- WEMU-FM Financial Statements as of June 30, 2014 And Auditor’s Report
- 2015-16 Room, Board and Apartment Rates
- Fiscal Year 2015-16 Capital Budget and Three Year Capital Projection
- Emeritus Staff Awards

FISCAL IMPLICATIONS

None

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval.

[Signature]
University Executive Officer

Date: March 17, 2015
FINANCE and INVESTMENT COMMITTEE
Tuesday, March 17, 2015
11:45 a.m.

REGULAR AGENDA

• Minutes from December 5, 2014

• March 17, 2015 Finance and Investment Committee Agenda

  o WEMU-FM Financial Statements as of June 30, 2014 and Auditor’s Report
  o 2015-16 Room, Board And Apartment Rates
  o Fiscal Year 2015-16 Capital Budget
  o Emeritus Staff Awards
The meeting was called to order by Regent Mary Treder Lang at 11:45 a.m.

A motion was made, seconded and approved to accept the minutes from the Oct 7, 2014 Finance and Investment Committee meeting.

The agenda includes 5 items.


In accordance with Section C.4. of the Agreement Between Eastern Michigan University and the Eastern Michigan University Foundation, it is our responsibility and privilege to present for your review the consolidated financial report of the Eastern Michigan University Foundation for the year ended June 30, 2014. The annual financial audit of the Foundation and its subsidiary was performed by Plante & Moran, PLLC, and they have provided an unqualified financial opinion.

Total endowment and planned gift assets reported at year-end were $67,190,127. This represents a 15.8 percent increase from the June 30, 2013 market value, which was $58,044,421. Fundraising during 2013-2014 totaled $7,251,290 of which $5,296,633 represents cash gifts, $1,083,909 represents gifts-in-kind and $870,748 represents pledges and revocable bequests. Contributions designated toward endowed scholarships, endowments and planned gifts managed by the Foundation totaled $1,149,660.

During this fiscal year, the endowment portfolio experienced a gross investment return of 18.8 percent vs. the portfolio benchmark of 19.1 percent, which compares favorably to endowment portfolio returns at other institutions with endowments in the $51-$100 million range. The average annual return since inception on September 30, 1992, of 8.6 percent continues to surpass the benchmark of 8.1 percent.

Current expendable gifts and gifts-in-kind distributed to and received directly by Eastern Michigan University for programs and scholarships totaled $4,123,404 for the year ended June 30, 2014. Of that total, $3,153,635 was transferred to EMU by the EMU Foundation; $899,689 represents gifts of property and equipment that were received by EMU directly; and $70,080 represents cash gifts that were received by EMU directly. In addition, funding distributed to EMU from endowed scholarships and endowments totaled $1,410,696.


The U.S. Office of Management and Budget (OMB) requires an annual audit and report of compliance with the requirements of federal award programs. Plante & Moran, PLLC, Eastern’s independent auditor, conducted the audit and provided their opinion. In their opinion, Eastern has complied, in all material respects, with the requirements that could have a direct and material effect on each of its major federal programs year ended June 30, 2014.
Plante & Moran further reported that no internal control material weaknesses or significant deficiencies were identified in the course of performing this federal award audit.

**Section 15: Recommendation: Approval of Boathouse Development and Lease Agreement**

EMU is partnering with Ypsilanti Township and the Michigan Department of Natural Resources Trust Fund (DNRTF) to improve Lakeside Park in the township along Ford Lake. The parties agreed that a boathouse would be constructed on the lake, primarily for the benefit of EMU’s Women’s Rowing team, which currently rows on the lake but is in need of an enhanced facility.

The Township contributed the parkland and the following parties contributed monetary amounts to the construction of the Boathouse:

DNRTF awarded a $500,000 grant.

EMU is contributing $550,000. The EMU Board approved capital expenditures of $450,000 on April 20, 2010 as part of FY10-11 budget and another $100,000 on June 18, 2013 as part of FY13-14 budget for a total of $550,000.

Washtenaw County Parks committed $250,000

Together, these funds total the amount needed for the project expenses.

Because the project has State funding, all components -- including the Boathouse -- will be accessible to the public. The Township will own the land and the boathouse and will lease it to the University for 99 years for $1 per year. The lease will provide that the University will have full control over the Boathouse. The ground lease is contingent upon EMU Board of Regents approval and approval of the Township Board, and DNR, and must require the Boathouse to generally be accessible to the public per DNRTF rules.

The Boathouse should be completed by early spring 2015 and the ground lease will be executed upon completion of construction.

**Section 16: Recommendation: Tobacco Use Policy**

Eastern Michigan University is committed to the health and well-being of its students, employees, and campus visitors. In an effort to achieve a healthy learning, living, and work environment for every student, employee and visitor, smoking and the use of tobacco are prohibited in or on all University owned, operated or leased buildings, facilities, and grounds, including vehicles, with the exception being the perimeter sidewalks.

This policy shall become effective on July 1, 2015.

Tobacco is defined as all tobacco-derived or containing products. It also includes any product intended to mimic tobacco products, contain tobacco flavoring or deliver nicotine other than for the purpose of cessation.

The President of the University has overall responsibility for the implementation and administration of this policy and has delegated its overall management to the Vice President of University Human Resources.
Section 3:  Recommendation: Emeritus Staff Status

It is recommended that the Board of Regents grant Emeritus Staff Status to Two (2) staff members: Marina McCormack, Bonisteel Lab and Instructional Technology Services Manager, COE Dean’s Office, who retired on October 3, 2014 and Marcus Adams, Library Assistant II, Halle Library, who retired on November 1, 2014.

The meeting was adjourned at 12:25 p.m.

Respectfully submitted,
Jada Wester
Executive Assistant to the
Chief Financial Officer
RECOMMENDATION

2015-16 ROOM, BOARD AND APARTMENT RATES

ACTION REQUESTED

It is recommended that the Board of Regents approve the Fiscal Year 2015-16 rates for residence halls, meal plans and apartments.

STAFF SUMMARY

This proposal requests a 4% increase for all residence hall rates, and a 5% increase for meal plans and apartment rates. With the increased food cost and supplies as well as a significant amount of deferred maintenance expense, this recommended rate increase is required to meet all financial obligations and to set aside fund for future capital investment in the housing and dining facilities.

FISCAL IMPLICATIONS

The approved rates will be reflected in the FY15-16 budget recommendation presented to the Board in June.

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval.

[Signature]
Executive Officer

Date
### Projecting Total Number of Students Housed

<table>
<thead>
<tr>
<th></th>
<th>FY08 Fall 2007</th>
<th>FY09 Fall 2008</th>
<th>FY10 Fall 2009</th>
<th>FY11 Fall 2010</th>
<th>FY12 Fall 2011</th>
<th>FY13 Fall 2012</th>
<th>FY14 Fall 2013</th>
<th>FY15 Fall 2014</th>
<th>FY16 Fall 2014</th>
<th>FY17 Fall 2015</th>
<th>FY18 Fall 2016</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Resident Halls</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>FTIACS Housed</td>
<td>1701</td>
<td>1552</td>
<td>1583</td>
<td>1408</td>
<td>1538</td>
<td>1835</td>
<td>1938</td>
<td>1693</td>
<td>1857</td>
<td>1857</td>
<td>1857</td>
</tr>
<tr>
<td>FTIACS Enrolled</td>
<td>2432</td>
<td>2216</td>
<td>2256</td>
<td>2008</td>
<td>2130</td>
<td>2593</td>
<td>2872</td>
<td>2553</td>
<td>2800</td>
<td>2800</td>
<td>2800</td>
</tr>
<tr>
<td>6-year Average</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>67.5%</td>
<td>66.3%</td>
<td>66.3%</td>
<td>66.3%</td>
<td>66.3%</td>
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<tr>
<td><strong>In Residence Halls</strong></td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>in Apartments</td>
<td>1221</td>
<td>1372</td>
<td>1367</td>
<td>1436</td>
<td>1460</td>
<td>1501</td>
<td>1534</td>
<td>1491</td>
<td>1325</td>
<td>1454</td>
<td>1454</td>
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<tr>
<td>6-year Average</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>70.1%</td>
<td>69.5%</td>
<td>68.9%</td>
<td>68.2%</td>
<td>67.3%</td>
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<tr>
<td><strong>Total Housed</strong></td>
<td>2922</td>
<td>2924</td>
<td>2950</td>
<td>2844</td>
<td>3003</td>
<td>3336</td>
<td>4108</td>
<td>3818</td>
<td>3756</td>
<td>3924</td>
<td>3924</td>
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<tr>
<td>Return Pool</td>
<td>56.4%</td>
<td>61.7%</td>
<td>63.7%</td>
<td>72.7%</td>
<td>70.5%</td>
<td>59.2%</td>
<td>51.9%</td>
<td>51.9%</td>
<td>51.9%</td>
<td>51.9%</td>
<td>51.9%</td>
</tr>
<tr>
<td>6-year average</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>64.0%</td>
<td>63.3%</td>
<td>61.6%</td>
<td>59.7%</td>
<td>56.2%</td>
</tr>
</tbody>
</table>

"Return Pool" = ratio of the returning students housed to the previous FTIACS enrolled
The previous FTIACS enrolled form the "pool" to draw returning students

<table>
<thead>
<tr>
<th>Apartments</th>
<th>FY08 Fall 2007</th>
<th>FY09 Fall 2008</th>
<th>FY10 Fall 2009</th>
<th>FY11 Fall 2010</th>
<th>FY12 Fall 2011</th>
<th>FY13 Fall 2012</th>
<th>FY14 Fall 2013</th>
<th>FY15 Fall 2014</th>
<th>FY16 Fall 2014</th>
<th>FY17 Fall 2015</th>
<th>FY18 Fall 2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Units</td>
<td>321</td>
<td>379</td>
<td>407</td>
<td>451</td>
<td>438</td>
<td>425</td>
<td>467</td>
<td>465</td>
<td>454</td>
<td>475</td>
<td>477</td>
</tr>
<tr>
<td>Students</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
<td>636</td>
<td>634</td>
<td>614</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Forecast Fill Rates: 88% 91% 91%
### FY16 Housing Revenue Calculation (based on FY15 configurations)

#### Proposed Increase: 4%

<table>
<thead>
<tr>
<th>Residence Hall</th>
<th>Singles</th>
<th>Doubles</th>
<th>ADA Singles</th>
<th>FY16 Single Rate</th>
<th>FY16 Double Rate</th>
<th>Capacity</th>
<th>Revenue</th>
<th>All Doubles</th>
</tr>
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<tbody>
<tr>
<td>Hill</td>
<td>136</td>
<td>162</td>
<td>5</td>
<td>$6,378</td>
<td>$3,950</td>
<td>303</td>
<td>$1,527,071</td>
<td>$1,753,764</td>
</tr>
<tr>
<td>Hoyt</td>
<td>101</td>
<td>223</td>
<td>8</td>
<td>$6,378</td>
<td>$3,950</td>
<td>332</td>
<td>$1,556,629</td>
<td>$1,741,915</td>
</tr>
<tr>
<td>Pittman</td>
<td>110</td>
<td>222</td>
<td>5</td>
<td>$6,378</td>
<td>$3,950</td>
<td>337</td>
<td>$1,598,233</td>
<td>$1,785,364</td>
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<tr>
<td>Best</td>
<td>0</td>
<td>267</td>
<td>10</td>
<td>$4,435</td>
<td></td>
<td>277</td>
<td>$1,228,373</td>
<td>$1,272,719</td>
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<tr>
<td>Buell</td>
<td>0</td>
<td>295</td>
<td>5</td>
<td>$4,435</td>
<td></td>
<td>300</td>
<td>$1,330,368</td>
<td>$1,352,541</td>
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<tr>
<td>Downing</td>
<td>0</td>
<td>282</td>
<td>10</td>
<td>$4,435</td>
<td></td>
<td>292</td>
<td>$1,294,892</td>
<td>$1,339,237</td>
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<tr>
<td>Phelps</td>
<td>0</td>
<td>282</td>
<td>5</td>
<td>$4,435</td>
<td></td>
<td>287</td>
<td>$1,272,719</td>
<td>$1,294,892</td>
</tr>
<tr>
<td>Putnam</td>
<td>0</td>
<td>278</td>
<td>5</td>
<td>$4,435</td>
<td></td>
<td>283</td>
<td>$1,254,980</td>
<td>$1,277,153</td>
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<tr>
<td>Sellers</td>
<td>0</td>
<td>283</td>
<td>5</td>
<td>$4,435</td>
<td></td>
<td>288</td>
<td>$1,277,153</td>
<td>$1,299,326</td>
</tr>
<tr>
<td>Walton</td>
<td>0</td>
<td>279</td>
<td>5</td>
<td>$4,435</td>
<td></td>
<td>284</td>
<td>$1,259,415</td>
<td>$1,281,588</td>
</tr>
<tr>
<td>Wise</td>
<td>0</td>
<td>314</td>
<td>6</td>
<td>$3,648</td>
<td></td>
<td>320</td>
<td>$1,167,462</td>
<td>$1,189,352</td>
</tr>
<tr>
<td>Village</td>
<td>153</td>
<td>207</td>
<td>5</td>
<td>$7,344</td>
<td>$5,094</td>
<td>365</td>
<td>$2,203,616</td>
<td>$2,664,120</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>500</td>
<td>3094</td>
<td>74</td>
<td></td>
<td></td>
<td>3668</td>
<td>$16,970,913</td>
<td>$18,251,971</td>
</tr>
</tbody>
</table>

**FY16 Model:** 3796

- **Revenue per bed:** $4,627
- **Projected number of students housed:** 3182
- **Projected Revenue = Students housed * Revenue/bed:** $14,723,178

**FY15 Budget:** $15,968,184
- **Variance:** $(1,245,006)

**Note:** ADA singles are double rooms with a single student charged at the double rate.

**Note:** Summer residency and summer camps are not included in the above calculation.
## FY15 Apartment Revenue Calculation (Residence Hall Model)

<table>
<thead>
<tr>
<th>Apartments</th>
<th>Contract</th>
<th>Occupants (per unit)</th>
<th>Max. Total</th>
<th>FY15 Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Units</td>
<td>Occupants</td>
<td>Rate</td>
<td>Semesters</td>
</tr>
<tr>
<td>Brown and Munson</td>
<td>Efficiency</td>
<td>4</td>
<td>1</td>
<td>4  $2,888</td>
</tr>
<tr>
<td></td>
<td>Studio</td>
<td>10</td>
<td>1</td>
<td>10 $2,888</td>
</tr>
<tr>
<td></td>
<td>Large Studio</td>
<td>5</td>
<td>1</td>
<td>5  $3,150</td>
</tr>
<tr>
<td></td>
<td>Small 1 bedroom</td>
<td>24</td>
<td>1</td>
<td>24 $3,150</td>
</tr>
<tr>
<td></td>
<td>One bedroom</td>
<td>97</td>
<td>1</td>
<td>97 $3,150</td>
</tr>
<tr>
<td></td>
<td>Large 1 bedroom</td>
<td>51</td>
<td>2</td>
<td>102 $2,205</td>
</tr>
<tr>
<td></td>
<td>Suite</td>
<td>4</td>
<td>4</td>
<td>16 $2,205</td>
</tr>
<tr>
<td>Cornell</td>
<td>1 bedroom, UF</td>
<td>19</td>
<td>1</td>
<td>19 $2,783</td>
</tr>
<tr>
<td></td>
<td>1 bedroom, UF upgrade</td>
<td>27</td>
<td>1</td>
<td>27 $3,045</td>
</tr>
<tr>
<td></td>
<td>1 bedroom, F</td>
<td>4</td>
<td>1</td>
<td>4  $2,993</td>
</tr>
<tr>
<td></td>
<td>1 bedroom, F upgrade</td>
<td>20</td>
<td>1</td>
<td>20 $3,150</td>
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<tr>
<td></td>
<td>2 bedroom, UF</td>
<td>12</td>
<td>2</td>
<td>24 $1,890</td>
</tr>
<tr>
<td></td>
<td>2 bedroom, UF upgrade</td>
<td>28</td>
<td>2</td>
<td>56  $2,100</td>
</tr>
<tr>
<td></td>
<td>2 bedroom, F</td>
<td>6</td>
<td>2</td>
<td>12  $2,100</td>
</tr>
<tr>
<td></td>
<td>2 bedroom, F upgrade</td>
<td>16</td>
<td>2</td>
<td>60  $2,310</td>
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<tr>
<td>Westview</td>
<td>1 bedroom, UF</td>
<td>31</td>
<td>1</td>
<td>31 $2,783</td>
</tr>
<tr>
<td></td>
<td>1 bedroom, UF upgrade</td>
<td>24</td>
<td>1</td>
<td>24 $3,045</td>
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<td></td>
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<td>8</td>
<td>1</td>
<td>8  $3,150</td>
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<tr>
<td></td>
<td>2 bedroom, UF</td>
<td>15</td>
<td>2</td>
<td>30 $1,890</td>
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<td>29</td>
<td>2</td>
<td>58  $2,100</td>
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<td></td>
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<td></td>
<td>2 bedroom, F upgrade</td>
<td>13</td>
<td>2</td>
<td>26  $2,100</td>
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<tr>
<td>West Forest</td>
<td>Apartment 1</td>
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<td>Apartment 3</td>
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<td>3</td>
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<td>Apartment 4</td>
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<tr>
<td></td>
<td>Total</td>
<td>454</td>
<td>646</td>
<td>$3,253,772</td>
</tr>
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### Variance:
- FY15 $3,722,814
- Variance: -$168,069
- Fill Rate: 95%

### Additional Revenue for 12 month occupants
- 600 West Forest Contract $463,662

### Fill Rate:
- 12 month rate: 15%
- 0% $3,417,264
- 1% $3,444,760

### Increase:
- 5%

### Total Projected Revenue
- $3,554,745
## Capital Fund Budgets FY09 to FY17

<table>
<thead>
<tr>
<th>Housing</th>
<th>FY09</th>
<th>FY10</th>
<th>FY11</th>
<th>FY12</th>
<th>FY13</th>
<th>FY14</th>
<th>FY15</th>
<th>FY16</th>
<th>FY17</th>
<th>Total</th>
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</thead>
<tbody>
<tr>
<td><strong>Towers</strong></td>
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<td></td>
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</tr>
<tr>
<td>Hill</td>
<td>1,230,000</td>
<td>1,116,667</td>
<td>1,775,000</td>
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<td>Hoyt</td>
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<td>Pittman</td>
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<td>$2,746,667</td>
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<tr>
<td>Downing</td>
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<td>$-</td>
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<tr>
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<td></td>
<td></td>
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<tr>
<td>Phelps</td>
<td>375,000</td>
<td>775,000</td>
<td>600,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>30,000</td>
<td>30,000</td>
<td>$1,810,000</td>
</tr>
<tr>
<td>Putnam</td>
<td>375,000</td>
<td>775,000</td>
<td>600,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>30,000</td>
<td>30,000</td>
<td>$1,810,000</td>
</tr>
<tr>
<td>Sellers</td>
<td>375,000</td>
<td>775,000</td>
<td>600,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>30,000</td>
<td>30,000</td>
<td>$1,810,000</td>
</tr>
<tr>
<td>Walton</td>
<td>375,000</td>
<td>775,000</td>
<td>600,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>30,000</td>
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<tr>
<td>Wise</td>
<td>400,000</td>
<td>1,600,000</td>
<td>300,000</td>
<td></td>
<td></td>
<td></td>
<td>2,700,000</td>
<td></td>
<td></td>
<td>$5,000,000</td>
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<tr>
<td>Village</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>500,000</td>
<td></td>
<td>$500,000</td>
</tr>
<tr>
<td><strong>Apartments</strong></td>
<td></td>
<td></td>
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<td></td>
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</tr>
<tr>
<td>Brown</td>
<td>1,000,000</td>
<td></td>
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<td></td>
<td></td>
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<td></td>
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<td>Munson</td>
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<td></td>
<td></td>
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<td></td>
<td></td>
<td>75,000</td>
<td></td>
<td>$75,000</td>
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<tr>
<td>Westview</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>75,000</td>
<td></td>
<td>$325,000</td>
</tr>
<tr>
<td>W. Forest</td>
<td></td>
<td></td>
<td></td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$-</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>3,130,000</td>
<td>11,680,000</td>
<td>2,400,000</td>
<td>2,275,000</td>
<td>2,450,000</td>
<td>100,000</td>
<td>300,000</td>
<td>2,790,000</td>
<td>1,145,000</td>
<td>$26,270,000</td>
</tr>
</tbody>
</table>

Note: Project budgets described as "Towers", "Apartments" and "First Year Center" are distributed to each building.

**Capacity Investments not Included above:**

- **FY13** $150,000 Hoyt furniture reconfiguration to increase capacity
- **FY13** $163,000 Village furniture reconfiguration to increase capacity
- **FY14** $190,000 Pittman furniture reconfiguration to increase capacity
<table>
<thead>
<tr>
<th>Academic Year</th>
<th>Res. Halls</th>
<th>Apartments</th>
<th>Board</th>
<th>Tuition</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015-16</td>
<td>4.00%*</td>
<td>5.00%*</td>
<td>5.00%*</td>
<td>TBD</td>
</tr>
<tr>
<td>2014-15</td>
<td>4.00%</td>
<td>4.00%</td>
<td>4.00%</td>
<td>3.20%</td>
</tr>
<tr>
<td>2013-14</td>
<td>3.75%</td>
<td>1.55%</td>
<td>3.75%</td>
<td>3.75%</td>
</tr>
<tr>
<td>2012-13</td>
<td>4.95%</td>
<td>4.95%</td>
<td>4.95%</td>
<td>3.95%</td>
</tr>
<tr>
<td>2011-12</td>
<td>2.15%</td>
<td>3.00%</td>
<td>2.15%</td>
<td>3.65%</td>
</tr>
<tr>
<td>2010-11</td>
<td>0.00%</td>
<td>0.00%</td>
<td>0.00%</td>
<td>0.00%</td>
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<tr>
<td>5-year average</td>
<td>2.97%</td>
<td>2.70%</td>
<td>2.97%</td>
<td>2.91%</td>
</tr>
<tr>
<td>6-year average*</td>
<td>3.14%</td>
<td>3.08%</td>
<td>3.31%</td>
<td>TBD</td>
</tr>
</tbody>
</table>

*Proposed rate increase at the March 17, 2015 Board of Regents Meeting
RECOMMENDATION

2015-16 CAPITAL BUDGET

ACTION REQUESTED

It is recommended that the Board of Regents approve the Fiscal Year 2015-16 University Capital budget appropriation of $8.9 million.

STAFF SUMMARY

The five years from fiscal year 2008-2009 through fiscal year 2013-2014 represented a period of unprecedented capital investment at Eastern. Over the period, capital spending exceeded $220 million. Approximately two-thirds of the spending was invested in academic facility enhancements including the Science Complex addition/renovation and the Pray-Harold renovation.

The projects in the recommended $8.9 million fiscal year 2015-2016 capital budget are listed on Attachment A and include significant investments supporting the growth in the School of Health and Human Services. This budget also reflects continuing investment in housing, safety and security and other University operations.

The 2015-2016 Capital Budget represents a decrease from recent years, as operating results have been below budget target, resulting in a decrease in Net Reserves. It is anticipated that improvement in these results will enable the University to return to recent normalized Capital investment levels in future years.

FISCAL IMPLICATIONS

Approval of the capital budget recommendation establishes the University’s authorization for 2015-2016 capital spending.

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval.

[Signature]
University Executive Officer
Date
Eastern Michigan University  
Capital Expenditure Budget  
Fiscal Year 2015-2016

(In Thousands)

<table>
<thead>
<tr>
<th>Category</th>
<th>Recommended 2015-16 Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Academic Facility Enhancements</strong></td>
<td></td>
</tr>
<tr>
<td>Rackham Renovations (HHS)</td>
<td>$ 1,785</td>
</tr>
<tr>
<td>Honors College</td>
<td>$ 1,050</td>
</tr>
<tr>
<td><strong>Total Academic Facilities</strong></td>
<td>$ 2,835</td>
</tr>
<tr>
<td><strong>Housing, Dining, Student Programming</strong></td>
<td></td>
</tr>
<tr>
<td>Wise Renovation</td>
<td>$ 2,000</td>
</tr>
<tr>
<td>FYC Refresh</td>
<td>$ 150</td>
</tr>
<tr>
<td><strong>Total Housing, Dining, Student Programming</strong></td>
<td>$ 2,150</td>
</tr>
<tr>
<td><strong>Technology</strong></td>
<td></td>
</tr>
<tr>
<td>Classroom Technology</td>
<td>$ 875</td>
</tr>
<tr>
<td><strong>Total Technology</strong></td>
<td>$ 875</td>
</tr>
<tr>
<td><strong>Safety and Security</strong></td>
<td></td>
</tr>
<tr>
<td>Safety Enhancements (AED, Cameras, ADA etc)</td>
<td>$ 1,405</td>
</tr>
<tr>
<td><strong>Total Safety and Security</strong></td>
<td>$ 1,405</td>
</tr>
<tr>
<td><strong>Other Campus Capital Investment</strong></td>
<td></td>
</tr>
<tr>
<td>Rynerson</td>
<td>$ 100</td>
</tr>
<tr>
<td>Other Athletic Facilities (Swimming)</td>
<td>$ 175</td>
</tr>
<tr>
<td>Ainsley Cul-de-sac</td>
<td>$ 400</td>
</tr>
<tr>
<td>Parking - Smith Lot</td>
<td>$ 235</td>
</tr>
<tr>
<td>Contingency</td>
<td>$ 725</td>
</tr>
<tr>
<td><strong>Total Other Campus Investment</strong></td>
<td>$ 1,635</td>
</tr>
<tr>
<td><strong>Total 2015-16 Capital Expenditures</strong></td>
<td>$ 8,900</td>
</tr>
</tbody>
</table>
RECOMMENDATION

WEMU-FM FINANCIAL STATEMENTS AS OF JUNE 30, 2014 AND AUDITOR'S REPORT

ACTION REQUESTED

It is recommended that the Board of Regents receive and place on file the WEMU-FM Financial Statements as of June 30, 2014 and related auditor’s report.

STAFF SUMMARY

WEMU-FM, Eastern Michigan University’s public radio station, is required as a condition of participation in the public broadcasting program to file an annual audited statement of financial operations. Plante & Moran, PLLC prepares this audit annually as part of its financial audit engagement with the University.

The financial report, statements and opinion are attached. Plante & Moran indicates that, in their opinion, the financial statements present fairly, and in accordance with generally accepted accounting principles, the financial position of the station as well as the changes in financial position and cash flows for the fiscal years 2012-13 and 2013-14.

During their review, Plante Moran did not identify any internal control material weaknesses or significant deficiencies.

FISCAL IMPLICATIONS

None

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval.

Executive Officer

Date
WEMU Overview

In FY11, in response to significant cuts to state funding for higher education, WEMU volunteered to reduce its share of the General Fund budget by $250,000 over a period of three years. At the end of FY14, the third year of the plan, WEMU had reduced its General Fund budget from $834,000 to $413,000, nearly twice the original commitment. Current projections for FY15 indicate that General Fund support will decrease even further, to less than $400,000.

With strategic programming changes and a determined effort to reduce costs and increase fundraising in place, WEMU is poised to have a stronger net position in 2015, and going forward.

Building on multi-year record fundraising, WEMU collected nearly $700,000 of pledges and commitments in FY14. WEMU’s average gift increased from $95 in FY11 to $142 in FY14 and corporate gifts exceeded $100,000 for the first time. Planned giving is also on the rise with more than $400,000 pledged to WEMU in the form of bequests.

WEMU is currently nearing 60 percent of its overall fundraising goal with four months left in FY15 and its spring pledge drive still ahead. WEMU is currently the fourth-largest fundraiser on campus after COE, CAS, and COB. The station anticipates $720,000 in gifts and corporate contributions in FY15, improving its cash position and ensuring financial stability and sustainability for the future. It will be a priority to continue to reduce the WEMU General Fund allocation each year.

WEMU remains the flagship station for Eastern football and men’s and women’s basketball, and broadcast a record 64 games in FY14, including the post-season schedule for men’s and women’s basketball. In FY15, WEMU added a halftime segment to the football broadcast which focused on Eastern academic programs and campus activities, and included on-air interviews of faculty and staff.

FY15 strategies/ cost reductions

WEMU continues to strive for record fundraising and to implement strategic cost reductions in FY15, but there is also a renewed focus on content, presentation, sound quality, and horizontal and vertical promotion as well as a strategic plan for increased news coverage across multiple platforms.

After a two-year absence, the Arbitron Ratings Service has re-entered the Ann Arbor market, rebranded as Neilsen Audio. WEMU is using the ratings data to shape a change in strategy for programming, station identification and cross promotion.

Based on research, audience ratings and cost-reduction strategies, the following changes were made in early FY15 which resulted in an overall cost reduction of more than $100,000:

- Elimination of locally-produced Evening Sounds and syndicated overnight service Undercurrents in favor of the syndicated jazz service Jazz24, for an annual savings of $38,466
- Elimination of three locally-produced weekend music programs, weekend music producers, two weekday news board operators, and the syndicated program American Routes, for an annual savings of $39,333
- A switch from program distributor, Public Radio International, to PRX, for an annual savings of $19,000
- Retirement of the New Media Manager and reassignment of those duties to another employee, and departure of two part-time music hosts

Audience ratings also prompted WEMU to increase the length of the highly popular local program, Roots Music Project, to three hours on Saturdays and move it to a more desirable time slot, then moving the former Sunday program From Memphis to Motown to the time slot just ahead of it, giving WEMU a solid roots music block on Saturday afternoon. Additional programming changes will be made as our focus on increasing listenership continues.
WEMU 50th anniversary year

In 2015, WEMU's 50th year, an ambitious schedule of fundraising events has been planned. A new $50,000 community challenge is underway for the spring pledge drive and nearly 20 percent of the challenge has been met; a jazz brunch will be held at University House; NPR's nationally renowned program "Wait, Wait... Don't Tell Me" will record a live, local show; the campus and community will be invited to an open house at WEMU on December 8, WEMU's actual 50th anniversary; and, broadcast of congratulatory messages and anniversary vignettes will run throughout the year.

WEMU will continue to be a cultural and civic leader, supporting Eastern's mission of public service. It will serve as a training ground for EMU students for future broadcast careers, and will be a vital public voice and presence for Eastern and Washtenaw County.

Financials

Current sources of funding for WEMU (in thousands):

<table>
<thead>
<tr>
<th></th>
<th>Actual</th>
<th>Actual</th>
<th>Actual</th>
<th>Actual</th>
<th>Projected</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>FY11</td>
<td>FY12</td>
<td>FY13</td>
<td>FY14</td>
<td>FY15</td>
</tr>
<tr>
<td>General fund</td>
<td>$834</td>
<td>$652</td>
<td>$449</td>
<td>$413</td>
<td>$388</td>
</tr>
<tr>
<td>Designated funds</td>
<td>51</td>
<td>58</td>
<td>40</td>
<td>62</td>
<td>62</td>
</tr>
<tr>
<td>Donor fundraising</td>
<td>567</td>
<td>618</td>
<td>683</td>
<td>699</td>
<td>720</td>
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<tr>
<td>CPB grants</td>
<td>188</td>
<td>213</td>
<td>150</td>
<td>111</td>
<td>120</td>
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<tr>
<td><strong>Total before allocated administrative support</strong></td>
<td><strong>$1,670</strong></td>
<td><strong>$1,841</strong></td>
<td><strong>$1,322</strong></td>
<td><strong>$1,285</strong></td>
<td><strong>$1,290</strong></td>
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<td>Allocated administrative support from EMU</td>
<td>570</td>
<td>508</td>
<td>539</td>
<td>517</td>
<td>533</td>
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<tr>
<td><strong>Total audited revenue</strong></td>
<td>$2,240</td>
<td>$2,049</td>
<td>$1,861</td>
<td>$1,802</td>
<td>$1,823</td>
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</table>

Current operational needs for WEMU (in thousands):

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<thead>
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<th></th>
<th>Actual</th>
<th>Actual</th>
<th>Actual</th>
<th>Actual</th>
<th>Projected</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>FY11</td>
<td>FY12</td>
<td>FY13</td>
<td>FY14</td>
<td>FY15</td>
</tr>
<tr>
<td>Wages &amp; benefits - general fund:</td>
<td>$613</td>
<td>$531</td>
<td>$339</td>
<td>$339</td>
<td>$300</td>
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<tr>
<td>Wages &amp; benefits - general fund - students:</td>
<td>78</td>
<td>0</td>
<td>32</td>
<td>2</td>
<td>2</td>
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<tr>
<td>Wages &amp; benefits - donor and grant funds:</td>
<td>392</td>
<td>446</td>
<td>664</td>
<td>544</td>
<td>440</td>
</tr>
<tr>
<td>Wages &amp; benefits - donor and grant funds - students:</td>
<td>0</td>
<td>59</td>
<td>54</td>
<td>49</td>
<td>37</td>
</tr>
<tr>
<td>SS&amp;M - general fund</td>
<td>25</td>
<td>3</td>
<td>3</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>SS&amp;M - sports broadcasting</td>
<td>58</td>
<td>42</td>
<td>25</td>
<td>27</td>
<td>27</td>
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<tr>
<td>SS&amp;M - electricity</td>
<td>14</td>
<td>17</td>
<td>11</td>
<td>14</td>
<td>14</td>
</tr>
<tr>
<td>SS&amp;M - donor and grant funds</td>
<td>355</td>
<td>331</td>
<td>388</td>
<td>376</td>
<td>300</td>
</tr>
<tr>
<td><strong>Total, before administrative, capital, and depreciation</strong></td>
<td><strong>1,535</strong></td>
<td><strong>1,429</strong></td>
<td><strong>1,516</strong></td>
<td><strong>1,353</strong></td>
<td><strong>1,122</strong></td>
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<tr>
<td>Administrative, capital, and depreciation costs</td>
<td>631</td>
<td>577</td>
<td>589</td>
<td>643</td>
<td>610</td>
</tr>
<tr>
<td><strong>Total audited operating expenses</strong></td>
<td><strong>$2,166</strong></td>
<td><strong>$2,006</strong></td>
<td><strong>$2,105</strong></td>
<td><strong>$1,996</strong></td>
<td><strong>$1,732</strong></td>
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</table>

* * *
Eastern Michigan University WEMU-FM

Financial Report
with Supplemental Information
June 30, 2014
<table>
<thead>
<tr>
<th>Contents</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Report Letter</td>
<td>1-2</td>
</tr>
<tr>
<td>Management’s Discussion and Analysis (Unaudited)</td>
<td>3-8</td>
</tr>
<tr>
<td>Financial Statements</td>
<td></td>
</tr>
<tr>
<td>Statement of Net Position</td>
<td>9</td>
</tr>
<tr>
<td>Statement of Revenue, Expenses, and Changes in Net Position</td>
<td>10</td>
</tr>
<tr>
<td>Statement of Cash Flows</td>
<td>11</td>
</tr>
<tr>
<td>Notes to Financial Statements</td>
<td>12-16</td>
</tr>
<tr>
<td>Supplemental Information</td>
<td></td>
</tr>
<tr>
<td>Schedule of Net Position by Fund</td>
<td>18</td>
</tr>
<tr>
<td>Schedule of Revenue, Expenses, and Changes in Net Position by Fund</td>
<td>19</td>
</tr>
</tbody>
</table>
Independent Auditor's Report

To the Board of Regents
Eastern Michigan University WEMU-FM

Report on the Basic Financial Statements

We have audited the accompanying basic financial statements of Eastern Michigan University WEMU-FM (the "Station"), a department of Eastern Michigan University, as of and for the years ended June 30, 2014 and 2013, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these basic financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of basic financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these basic financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the basic financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the basic financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the basic financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the basic financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the basic financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinions.

Opinions

In our opinion, the basic financial statements referred to above present fairly, in all material respects, the financial position of Eastern Michigan University WEMU-FM as of June 30, 2014 and 2013 and the changes in its financial position and its cash flows for the years then ended, in accordance with accounting principles generally accepted in the United States of America.
To the Board of Regents  
Eastern Michigan University WEMU-FM

**Emphasis of Matter**

We draw attention to Note I to the basic financial statements, which explains that these statements present only WEMU-FM, a department of Eastern Michigan University, and do not purport to, and do not, present fairly the financial position of Eastern Michigan University as of June 30, 2014 and 2013, the changes in its financial position, or the changes in its cash flows thereof for the years then ended, in conformity with accounting principles generally accepted in the United States of America. Our opinion is not modified with respect to this matter.

**Other Matters**

**Required Supplemental Information**

Accounting principles generally accepted in the United States of America require that the management's discussion and analysis on pages 3-8 be presented to supplement the basic financial statements. Such information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board, which considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplemental information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audits of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

**Other Information**

Our audits were conducted for the purpose of forming opinions on the financial statements that collectively comprise Eastern Michigan University WEMU-FM's basic financial statements. The other supplemental information, as identified in the table of contents, is presented for the purpose of additional analysis and is not a required part of the basic financial statements.

The other supplemental information, as identified in the table of contents, is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the basic financial statements. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the basic financial statements or to the basic financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the other supplemental information, as identified in the table of contents, is fairly stated in all material respects in relation to the basic financial statements as a whole.

January 7, 2015
Eastern Michigan University WEMU-FM

Management’s Discussion and Analysis (Unaudited)

This section of Eastern Michigan University WEMU-FM’s (WEMU-FM or the “Station”) annual financial report presents management’s discussion and analysis of the financial performance of the Station during the fiscal years ended June 30, 2014, 2013, and 2012. This discussion should be read in conjunction with the accompanying financial statements and notes. The financial statements, notes, and this discussion are the responsibility of the Station management.

Using the Annual Financial Report


The financial statements prescribed by GASB statements (the statement of net position, statement of revenue, expenses, and changes in net position, and the statement of cash flows) present financial information in a form similar to that used by corporations. They are prepared under the accrual basis of accounting, whereby revenues and assets are recognized when the service is provided and expenses and liabilities are recognized when others provide the service, regardless of when cash is exchanged.

The statement of net position includes all assets and liabilities. Over time, increases or decreases in net position (the difference between assets and liabilities) are one indicator of the improvement or erosion of the Station’s financial health when considered with nonfinancial facts such as the condition of facilities.

The statement of revenue, expenses, and changes in net position presents the revenues earned and expenses incurred during the year. Activities are reported as either operating or nonoperating. A public radio station’s dependency upon gifts could result in operating deficits because the financial reporting model classifies gifts as nonoperating revenue. The utilization of capital assets is reflected in the financial statements as depreciation, which amortizes the cost of an asset over its expected useful life.

The statement of cash flows presents information related to cash inflows and outflows summarized by operating, noncapital financing, capital financing, and related investing activities, and helps measure the ability to meet financial obligations as they mature.
### Eastern Michigan University WEMU-FM

**Management’s Discussion and Analysis (Unaudited) (Continued)**

**Condensed Statement of Net Position**
*(in thousands)*

<table>
<thead>
<tr>
<th></th>
<th>June 30</th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2014</td>
<td>2013</td>
<td>2012</td>
<td></td>
</tr>
<tr>
<td><strong>Assets</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current assets</td>
<td>$280</td>
<td>$466</td>
<td>$766</td>
<td></td>
</tr>
<tr>
<td>Noncurrent assets</td>
<td>132</td>
<td>142</td>
<td>151</td>
<td></td>
</tr>
<tr>
<td><strong>Total assets</strong></td>
<td>412</td>
<td>608</td>
<td>917</td>
<td></td>
</tr>
<tr>
<td><strong>Liabilities</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current liabilities</td>
<td>15</td>
<td>15</td>
<td>15</td>
<td></td>
</tr>
<tr>
<td>Noncurrent liabilities</td>
<td>121</td>
<td>122</td>
<td>188</td>
<td></td>
</tr>
<tr>
<td><strong>Total liabilities</strong></td>
<td>136</td>
<td>137</td>
<td>203</td>
<td></td>
</tr>
<tr>
<td><strong>Net Position</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Net investment in capital assets</td>
<td>132</td>
<td>142</td>
<td>151</td>
<td></td>
</tr>
<tr>
<td>Restricted - Expendable</td>
<td>71</td>
<td>161</td>
<td>147</td>
<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td>73</td>
<td>168</td>
<td>416</td>
<td></td>
</tr>
<tr>
<td><strong>Total net position</strong></td>
<td>$276</td>
<td>$471</td>
<td>$714</td>
<td></td>
</tr>
</tbody>
</table>
Eastern Michigan University WEMU-FM

Management’s Discussion and Analysis (Unaudited) (Continued)

Condensed Statement of Revenue, Expenses, and Changes in Net Position (in thousands)

<table>
<thead>
<tr>
<th></th>
<th>Year Ended June 30</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2014</td>
</tr>
<tr>
<td><strong>Operating Revenue</strong></td>
<td></td>
</tr>
<tr>
<td>Grants from Corporation for Public Broadcasting</td>
<td>$ 111</td>
</tr>
<tr>
<td>Rental income</td>
<td>$ 62</td>
</tr>
<tr>
<td>Total operating revenue</td>
<td>$ 173</td>
</tr>
<tr>
<td><strong>Operating Expenses</strong></td>
<td></td>
</tr>
<tr>
<td>Program services:</td>
<td></td>
</tr>
<tr>
<td>Programming and production</td>
<td>$1,497</td>
</tr>
<tr>
<td>Broadcasting</td>
<td>$ 140</td>
</tr>
<tr>
<td>Program information</td>
<td>$ 120</td>
</tr>
<tr>
<td>Support services:</td>
<td></td>
</tr>
<tr>
<td>Fundraising</td>
<td>$ 120</td>
</tr>
<tr>
<td>Management</td>
<td>$ 120</td>
</tr>
<tr>
<td>Total operating expenses</td>
<td>$1,997</td>
</tr>
<tr>
<td><strong>Operating Loss</strong></td>
<td>(1,824)</td>
</tr>
<tr>
<td><strong>Nonoperating Revenue</strong></td>
<td></td>
</tr>
<tr>
<td>General appropriations from the University</td>
<td>413</td>
</tr>
<tr>
<td>Administrative support from the University</td>
<td>517</td>
</tr>
<tr>
<td>Contributions</td>
<td>699</td>
</tr>
<tr>
<td>Total nonoperating revenue</td>
<td>1,629</td>
</tr>
<tr>
<td><strong>Change in Net Position</strong></td>
<td>(195)</td>
</tr>
<tr>
<td><strong>Net Position - Beginning of year</strong></td>
<td>471</td>
</tr>
<tr>
<td><strong>Net Position - End of year</strong></td>
<td>$276</td>
</tr>
</tbody>
</table>
Noteworthy Financial Activity

Significant components of the Station's financial condition include:

- The Station's total assets as of June 30, 2014 decreased versus the prior year by approximately $195,000 primarily due to decreased support from the Corporation for Public Broadcasting ($39,000), decreased support from the General Appropriations of the University ($36,000), and decreased administrative support from the University ($23,000). Over $131,000 is invested in capital assets as of June 30, 2014. The Station's total assets as of June 30, 2013 decreased versus the prior year by approximately $309,000 primarily due to decreased support from the General Appropriations of the University ($203,000) and planned increases in programming, production, and fundraising ($101,000). Over $141,000 is invested in capital assets as of June 30, 2013.

- In 2014, operating revenue decreased by approximately $31,000 primarily due to decreased support from the Corporation for Public Broadcasting. In 2013, operating revenue decreased by approximately $67,000 primarily due to decreased support from the Corporation for Public Broadcasting.

- In 2014, nonoperating revenue decreased by approximately $28,000 primarily due to decreased general appropriations. In 2013, nonoperating revenue decreased by approximately $121,000 due to decreased general appropriations ($203,000), increased contributions ($50,000), program information ($26,000), and fundraising ($46,000).

- In 2014, operating expenses decreased by approximately $109,000 primarily due to decreases in management support ($7,000), programming and production ($88,000), program information ($7,000), and fundraising ($7,000). In 2013, operating expenses decreased by approximately $99,000 primarily due to decreases in management support, fundraising, and program information expense.
Eastern Michigan University WEMU-FM

Management’s Discussion and Analysis (Unaudited) (Continued)

Condensed Statement of Cash Flows
(in thousands)

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash (Used in)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Operating activities</td>
<td>$(1,829)</td>
<td>$(1,877)</td>
<td>$(1,768)</td>
</tr>
<tr>
<td>Noncapital financing activities</td>
<td>$1,629</td>
<td>$1,657</td>
<td>$1,778</td>
</tr>
<tr>
<td><strong>Net (Decrease) Increase in Cash</strong></td>
<td></td>
<td></td>
<td>10</td>
</tr>
<tr>
<td><strong>Cash - Beginning of year</strong></td>
<td>376</td>
<td>596</td>
<td>586</td>
</tr>
</tbody>
</table>

| Cash - End of year | $176 | $376 | $596 |

Looking Ahead

Fiscal year 2014 found WEMU-FM in the third year of its three-year strategic plan to reduce its reliance on the General Fund by $250,000 by the end of fiscal year 2014. The Station eliminated $100,000 from the General Fund and increased its fundraising goal by $100,000 to offset the cut, making the overall fundraising goal $750,000. By June 30, 2014, the Station had over $783,000 in commitments, pledges, and contracts from listeners and corporations and collected over $695,000 toward that goal. With a continuing emphasis on monthly giving, many large gifts are now collected over 12-month periods.

The Station eliminated more salaries from the General Fund, leaving only two and two thirds employees. The Station also continued to work at strengthening alternative ways of giving including planned giving, which holds bequests of more than $300,000. Car donations have become a new source of revenue for WEMU-FM, with more than $7,000 being donated in fiscal year 2014. WEMU-FM hosted its second State of the Station breakfast in January 2014, at which we spoke to key station constituents about the importance of supporting public broadcasting as traditional funding sources continue to be redefined.

Patrick Campion was hired as program director in December 2013, and has begun an aggressive strategic plan focused on audience building. WEMU-FM also reduced its personnel budget by eliminating program producers and three live programs in favor of syndicated music.
The Station reduced its General Fund allotment by an additional $7,000 in fiscal year 2015. The new program director was able to reduce WEMU-FM’s annual fees to Associated Press and ENCO broadcast software. Partial salaries and benefits were transferred to the donor account. The overall fundraising goal for the fiscal year remained at $850,000.

The Station continues to inspect its aging equipment: transmitters, generators, and other backup power supplies in fiscal year 2015 to determine its longevity. Most were purchased at the same time and are approaching 20 years. The Station needs to determine the feasibility of retaining current equipment, along with its increased risk of failure and need for maintenance. Any new major equipment purchases will come from the Station’s designated equipment fund.

The Station remains committed to serve the University's mission of public service through programming, community support, civic engagement, and free public service announcements to non-profits.
## Statement of Net Position

**Eastern Michigan University WEMU-FM**

<table>
<thead>
<tr>
<th>Date</th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current assets:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash</td>
<td>$175,356</td>
<td>$375,556</td>
</tr>
<tr>
<td>Accounts receivable from the University</td>
<td>105,306</td>
<td>90,812</td>
</tr>
<tr>
<td>Total current assets</td>
<td>280,662</td>
<td>466,368</td>
</tr>
<tr>
<td>Noncurrent assets - Property and equipment - Net (Note 3)</td>
<td>131,822</td>
<td>141,865</td>
</tr>
<tr>
<td>Total assets</td>
<td>412,484</td>
<td>608,233</td>
</tr>
<tr>
<td><strong>Liabilities</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current liabilities - Unearned revenue</td>
<td>15,375</td>
<td>15,375</td>
</tr>
<tr>
<td>Noncurrent liabilities:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Compensated absences</td>
<td>105,306</td>
<td>90,813</td>
</tr>
<tr>
<td>Unearned revenue</td>
<td>15,375</td>
<td>30,750</td>
</tr>
<tr>
<td>Total noncurrent liabilities</td>
<td>120,681</td>
<td>121,563</td>
</tr>
<tr>
<td>Total liabilities</td>
<td>136,056</td>
<td>136,938</td>
</tr>
<tr>
<td><strong>Net Position</strong></td>
<td>$276,428</td>
<td>$471,295</td>
</tr>
<tr>
<td>Net investment in capital assets</td>
<td>131,822</td>
<td>141,865</td>
</tr>
<tr>
<td>Restricted - Expendable</td>
<td>71,510</td>
<td>161,470</td>
</tr>
<tr>
<td>Unrestricted</td>
<td>73,096</td>
<td>167,960</td>
</tr>
<tr>
<td>Total net position</td>
<td>$276,428</td>
<td>$471,295</td>
</tr>
</tbody>
</table>

See Notes to Financial Statements.
Eastern Michigan University WEMU-FM

Statement of Revenue, Expenses, and Changes in Net Position

<table>
<thead>
<tr>
<th></th>
<th>Year Ended June 30</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2014</td>
</tr>
<tr>
<td>Operating Revenue</td>
<td></td>
</tr>
<tr>
<td>Grants from Corporation for Public Broadcasting</td>
<td>$111,120</td>
</tr>
<tr>
<td>Rental income</td>
<td>$61,431</td>
</tr>
<tr>
<td>Total operating revenue</td>
<td>$172,551</td>
</tr>
<tr>
<td>Operating Expenses</td>
<td></td>
</tr>
<tr>
<td>Program services:</td>
<td></td>
</tr>
<tr>
<td>Programming and production</td>
<td>$1,497,458</td>
</tr>
<tr>
<td>Broadcasting</td>
<td>$139,763</td>
</tr>
<tr>
<td>Program information</td>
<td>$119,797</td>
</tr>
<tr>
<td>Support services:</td>
<td></td>
</tr>
<tr>
<td>Fundraising</td>
<td>$119,797</td>
</tr>
<tr>
<td>Management</td>
<td>$119,796</td>
</tr>
<tr>
<td>Total operating expenses</td>
<td>$1,996,611</td>
</tr>
<tr>
<td>Operating Loss</td>
<td>(1,824,060)</td>
</tr>
<tr>
<td>Nonoperating Revenue</td>
<td></td>
</tr>
<tr>
<td>General appropriations from the University</td>
<td>$412,855</td>
</tr>
<tr>
<td>Administrative support from the University</td>
<td>$517,160</td>
</tr>
<tr>
<td>Contributions</td>
<td>$699,178</td>
</tr>
<tr>
<td>Total nonoperating revenue</td>
<td>$1,629,193</td>
</tr>
<tr>
<td>Change in Net Position</td>
<td>(194,867)</td>
</tr>
<tr>
<td>Net Position - Beginning of year</td>
<td>471,295</td>
</tr>
<tr>
<td>Net Position - End of year</td>
<td>$276,428</td>
</tr>
</tbody>
</table>

See Notes to Financial Statements.
Eastern Michigan University WEMU-FM

Statement of Cash Flows

Year Ended June 30

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash Flows from Operating Activities</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash received from Corporation for Public Broadcasting</td>
<td>$111,120</td>
<td>$178,450</td>
</tr>
<tr>
<td>Cash received from tower leases</td>
<td>$61,431</td>
<td>$54,477</td>
</tr>
<tr>
<td>Cash paid for programming services</td>
<td>$(1,763,556)</td>
<td>$(1,859,252)</td>
</tr>
<tr>
<td>Cash paid for management and fundraising</td>
<td>$(238,388)</td>
<td>$(251,438)</td>
</tr>
<tr>
<td>Net cash used in operating activities</td>
<td>$(1,829,393)</td>
<td>$(1,877,763)</td>
</tr>
<tr>
<td>Cash Flows from Noncapital Financing Activities</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash received from University appropriations</td>
<td>$412,855</td>
<td>$449,168</td>
</tr>
<tr>
<td>Cash received from administrative support</td>
<td>$517,160</td>
<td>$539,682</td>
</tr>
<tr>
<td>Contributions received</td>
<td>$699,178</td>
<td>$668,276</td>
</tr>
<tr>
<td>Net cash provided by noncapital financing activities</td>
<td>$1,629,193</td>
<td>$1,657,126</td>
</tr>
<tr>
<td>Net Decrease in Cash</td>
<td>$(200,200)</td>
<td>$(220,637)</td>
</tr>
<tr>
<td>Cash - Beginning of year</td>
<td>$375,556</td>
<td>$596,193</td>
</tr>
<tr>
<td>Cash - End of year</td>
<td>$175,356</td>
<td>$375,556</td>
</tr>
</tbody>
</table>

Reconciliation of Operating Loss to Net Cash from Operating Activities

Operating loss | $ (1,824,060) | $ (1,900,659) |

Adjustments to reconcile operating loss to net cash from operating activities:
- Depreciation expense | 10,043 | 9,704 |
- Changes in assets and liabilities:
  - Accounts receivable - Net | (14,494) | 78,917 |
  - Accrued compensated absences | 14,493 | (50,350) |
  - Unearned revenue | (15,375) | (15,375) |
  - Total changes in assets and liabilities | (15,376) | 13,192 |
- Net cash used in operating activities | $(1,829,393) | $(1,877,763) |

See Notes to Financial Statements.
Eastern Michigan University WEMU-FM

Notes to Financial Statements
June 30, 2014 and 2013

Note 1 - Organization

Eastern Michigan University WEMU-FM (the "Station" or WEMU-FM) is a public telecommunications radio station licensed to Eastern Michigan University (the "University"). WEMU-FM serves the Washtenaw County radio market, with a mission to participate in the educational and public service purposes of the University by providing programming which addresses the needs and the interests of the Station's coverage area.

WEMU-FM is owned and operated by the University and does not have separate legal status or existence. The financial position, support, revenue, and expenditures of WEMU-FM are included in the University's financial statements.

Note 2 - Basis of Presentation and Significant Accounting Policies

Basis of Presentation - The accompanying financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America as prescribed by the Governmental Accounting Standards Board (GASB). The GASB established standards for external financial reporting for public colleges and universities and requires that financial statements be presented on a consolidated basis to focus on the University as a whole, with resources classified for accounting and reporting purposes into three net position categories according to externally imposed restrictions.

The three net position categories are as follows:

- **Net Investment in Capital Assets** - Includes capital assets, net of accumulated depreciation and outstanding principal balances of debt attributable to the acquisition, construction, or improvement of those assets.

- **Restricted - Expendable** - Includes net position whose whole use is subject to externally imposed stipulations that can be fulfilled by actions of the University pursuant to those stipulations or that expire by the passage of time.

- **Unrestricted** - Includes net position not subject to externally imposed stipulations. Unrestricted net position may be designated for specific purposes by action of the board of regents or may otherwise be limited by contractual agreements with outside parties. Substantially all unrestricted net assets are designated for capital projects and other initiatives.

**Cash** - Cash is held in Eastern Michigan University funds. The amounts reflected in the accompanying statement of net position represent the net amounts due to the Station from the University's pooled cash system.
Note 2 - Basis of Presentation and Significant Accounting Policies
(Continued)

Property and Equipment - Property and equipment are recorded at cost or, if acquired by gift, at the fair value as of the date of donation. Depreciation is computed on the straight-line method over the estimated service lives (5 to 15 years) of the respective assets. Expenditures for repairs and maintenance are charged to expense as incurred.

Compensated Absences - Compensated absences include sick leave, annual leave, and compensatory time accrued by Station employees per University policy and paid by the University. It is the University's policy to permit employees to accumulate earned but unused sick and vacation pay benefits. There is a liability for unpaid accumulated sick leave, since the University does have a policy to pay half of any amounts accumulated when eligible employees retire from the University. All vacation pay is accrued when incurred. A receivable from the University and a liability is reported for these amounts as of year end.

Unearned Revenue - WEMU-FM receives advance payments of rent related to a tower lease agreement. These payments are reported as unearned revenue and recognized when earned.

General Appropriations from the University - General appropriations from the University consist of certain payroll and other direct expenses paid by the University on behalf of WEMU-FM. Because the University pays for WEMU-FM's compensated absences, a receivable from the University has been established in the statement of net position in the amount of accrued compensated absences.

Indirect Administrative Support - A portion of the University's general overhead costs relates to and benefits WEMU-FM. Such items include administration, utilities, maintenance, repairs, and other institutional support expenditures of the University. These services were provided without cost and have been allocated to WEMU-FM. The fair value of these services is reported as revenue (administrative support from the University) and expenditures in the accompanying statement of revenue, expenses, and changes in net position.

Contributions and Grants - Unrestricted gifts are recognized as revenue when received.

WEMU-FM receives an annual community service grant from the Corporation for Public Broadcasting. These funds may be used at the discretion of WEMU-FM and are reported as restricted grant revenue in the accompanying financial statements.
Note 2 - Basis of Presentation and Significant Accounting Policies (Continued)

Allocation of Expenditures - Expenditures are reported by their functional classification. Accordingly, certain expenditures for facility operations, institutional support, interest, and depreciation have been allocated to functional classifications based on the time devoted to these activities.

Use of Estimates - The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of sources and application of net assets during the reporting period. Actual results could differ from those estimates.

Note 3 - Property and Equipment

Property and equipment at June 30, 2014 and 2013 consist of the following:

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>Additions</th>
<th>Retirement</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Land</td>
<td>$100,000</td>
<td>$ -</td>
<td>$ -</td>
<td>$100,000</td>
</tr>
<tr>
<td>Transmitter and tower</td>
<td>313,402</td>
<td>$ -</td>
<td>$ -</td>
<td>313,402</td>
</tr>
<tr>
<td>Studio and technical equipment</td>
<td>111,506</td>
<td>$ -</td>
<td>$ -</td>
<td>111,506</td>
</tr>
<tr>
<td>Furniture, fixture, and equipment</td>
<td>270,953</td>
<td>$ -</td>
<td>$ -</td>
<td>270,953</td>
</tr>
<tr>
<td>Subtotal</td>
<td>795,861</td>
<td>$ -</td>
<td>$ -</td>
<td>795,861</td>
</tr>
<tr>
<td>Less accumulated depreciation</td>
<td>(653,996)</td>
<td>(10,043)</td>
<td>$ -</td>
<td>(664,039)</td>
</tr>
<tr>
<td>Net property and equipment</td>
<td>$141,865</td>
<td>(10,043)</td>
<td>$ -</td>
<td>$131,822</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>Additions</th>
<th>Retirement</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Land</td>
<td>$100,000</td>
<td>$ -</td>
<td>$ -</td>
<td>$100,000</td>
</tr>
<tr>
<td>Transmitter and tower</td>
<td>313,402</td>
<td>$ -</td>
<td>$ -</td>
<td>313,402</td>
</tr>
<tr>
<td>Studio and technical equipment</td>
<td>111,506</td>
<td>$ -</td>
<td>$ -</td>
<td>111,506</td>
</tr>
<tr>
<td>Furniture, fixture, and equipment</td>
<td>270,953</td>
<td>$ -</td>
<td>$ -</td>
<td>270,953</td>
</tr>
<tr>
<td>Subtotal</td>
<td>795,861</td>
<td>$ -</td>
<td>$ -</td>
<td>795,861</td>
</tr>
<tr>
<td>Less accumulated depreciation</td>
<td>(644,292)</td>
<td>(9,704)</td>
<td>$ -</td>
<td>(653,996)</td>
</tr>
<tr>
<td>Net property and equipment</td>
<td>$151,569</td>
<td>(9,704)</td>
<td>$ -</td>
<td>$141,865</td>
</tr>
</tbody>
</table>
Note 4 - Retirement Benefits

The University has a Teachers Insurance and Annuities Association - College Retirement Equities Fund (TIAA-CREF) defined contribution retirement plan, which covers certain employees of WEMU-FM. The University contributes a specified percentage of employee wages, as defined by the appropriate labor contract. For the years ended June 30, 2014, 2013, and 2012, WEMU-FM contributed approximately $54,000, $56,000, and $53,000, respectively, to the TIAA-CREF plan. The University has no liability beyond its own contributions under the TIAA-CREF plan.

The University also participates in the Michigan Public School Employees' Retirement System (MPSERS), a cost-sharing, multiemployer, noncontributory defined benefit retirement plan, which covers certain employees of WEMU-FM. The cost of the MPSERS plan allocated to WEMU-FM, all of which was contributed, totaled approximately $33,000, $23,000, and $26,000 for the years ended June 30, 2014, 2013, and 2012, respectively. The costs of the MPSERS plan include contributions based on member payroll to fund normal pension costs, contributions to fund a portion of the plan's unfunded actuarial accrued liability, and contributions for retiree health insurance, at a fixed dollar amount determined annually by MPSERS.

Note 5 - Nonfederal Financial Support (NFFS)

The Corporation for Public Broadcasting (CPB) allocates a portion of its funds annually to public broadcasting entities, primarily based on NFFS, which is defined by CPB. NFFS is defined as the total value of cash and the fair market value of services received as contributions or payments and meeting all the respective criteria for each.

Calculated in accordance with CPB guidelines, the combined network reported total NFFS of $1,644,567 and $1,672,501 for the years ended June 30, 2014 and 2013, respectively.
Note 6 - Upcoming Accounting Pronouncement

The Governmental Accounting Standards Board (GASB) has issued the following statement for future implementation:

Pensions - In June 2012, the GASB issued Statement No. 68, Accounting and Financial Reporting for Pensions. Statement No. 68 requires governments providing defined benefit pensions to recognize their unfunded pension benefit obligation as a liability for the first time, and to more comprehensively and comparably measure the annual costs of pension benefits. The statement also enhances accountability and transparency through revised note disclosures and required supplemental information (RSI). The University is currently evaluating the impact this standard will have on the financial statements when adopted. The total pension liability will be computed on a different basis than the current actuarial accrued liability and the method of allocating this liability to each participating employer has not yet been determined, so the precise impact is not known. However, if we approximate the liability based on the actuarial accrued liability and allocate based on covered payroll, this computes to a liability of $75,000,000. The provisions of this statement are effective for financial statements for the year ending June 30, 2015.

The Station will continue to assess the impact of this new accounting pronouncement on the University’s financial statements for adoption in fiscal year 2015.
Supplemental Information
### Schedule of Net Position by Fund

<table>
<thead>
<tr>
<th></th>
<th>Operating Funds</th>
<th>Operating Funds</th>
<th>Total Unrestricted</th>
<th>Property Fund</th>
<th>Total (restated)</th>
<th>Operating Funds</th>
<th>Operating Funds</th>
<th>Total Unrestricted</th>
<th>Property Fund</th>
<th>Total (restated)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td><strong>Current assets:</strong></td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash</td>
<td>$175,356</td>
<td>$-</td>
<td>$175,356</td>
<td>$-</td>
<td>$375,556</td>
<td>$-</td>
<td>$375,556</td>
<td>$-</td>
<td>$90,812</td>
<td>$90,812</td>
</tr>
<tr>
<td><strong>Total current assets</strong></td>
<td>280,662</td>
<td>-</td>
<td>280,662</td>
<td>-</td>
<td>466,368</td>
<td>-</td>
<td>466,368</td>
<td>-</td>
<td>-</td>
<td>466,368</td>
</tr>
<tr>
<td><strong>Noncurrent assets</strong></td>
<td>-</td>
<td>131,822</td>
<td>131,822</td>
<td>-</td>
<td>141,865</td>
<td>-</td>
<td>141,865</td>
<td>-</td>
<td>-</td>
<td>141,865</td>
</tr>
<tr>
<td><strong>Total assets</strong></td>
<td>280,662</td>
<td>131,822</td>
<td>412,484</td>
<td>-</td>
<td>466,368</td>
<td>141,865</td>
<td>608,233</td>
<td>-</td>
<td>-</td>
<td>608,233</td>
</tr>
<tr>
<td><strong>Liabilities</strong></td>
<td></td>
<td></td>
<td></td>
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<td></td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Current liabilities</strong></td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Noncurrent liabilities</strong></td>
<td>105,306</td>
<td>-</td>
<td>105,306</td>
<td>90,813</td>
<td>-</td>
<td>90,813</td>
<td>30,750</td>
<td>-</td>
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<tr>
<td></td>
<td>15,375</td>
<td>-</td>
<td>15,375</td>
<td>30,750</td>
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<td>30,750</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>30,750</td>
</tr>
<tr>
<td><strong>Total noncurrent liabilities</strong></td>
<td>120,681</td>
<td>-</td>
<td>120,681</td>
<td>121,563</td>
<td>-</td>
<td>121,563</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>121,563</td>
</tr>
<tr>
<td><strong>Total liabilities</strong></td>
<td>136,056</td>
<td>-</td>
<td>136,056</td>
<td>136,938</td>
<td>-</td>
<td>136,938</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>136,938</td>
</tr>
<tr>
<td><strong>Net Position</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Net investment in capital assets</strong></td>
<td>-</td>
<td>131,822</td>
<td>131,822</td>
<td>-</td>
<td>141,865</td>
<td>-</td>
<td>141,865</td>
<td>-</td>
<td>-</td>
<td>141,865</td>
</tr>
<tr>
<td><strong>Restricted - Expendable</strong></td>
<td>71,510</td>
<td>-</td>
<td>71,510</td>
<td>161,470</td>
<td>-</td>
<td>161,470</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>161,470</td>
</tr>
<tr>
<td><strong>Unrestricted</strong></td>
<td>73,096</td>
<td>-</td>
<td>73,096</td>
<td>167,960</td>
<td>-</td>
<td>167,960</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>167,960</td>
</tr>
<tr>
<td><strong>Total net position</strong></td>
<td>$144,606</td>
<td>$131,822</td>
<td>$276,428</td>
<td>$329,430</td>
<td>$141,865</td>
<td>$471,295</td>
<td>$141,865</td>
<td>$471,295</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

Eastern Michigan University WEMU-FM
## Eastern Michigan University WEMU-FM

### Schedule of Revenue, Expenses, and Changes in Net Position by Fund

<table>
<thead>
<tr>
<th></th>
<th>June 30, 2014</th>
<th>June 30, 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Operating Funds</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Property Fund</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Operating Revenue**

- Grants from Corporation for Public Broadcasting: $111,120
- Rental income: $61,431
- Total operating revenue: $172,551

**Operating Expenses**

- Program services:
  - Programming and production: $1,489,926
  - Broadcasting: $139,060
  - Program information: $119,194
- Support services:
  - Fundraising: $119,194
  - Management: $119,194
- Total operating expenses: $1,986,568

**Operating Loss**

- ($1,814,017)

**Nonoperating Revenue**

- General appropriations from the University: $412,855
- Administrative support from the University: $517,160
- Contributions: $692,178
- Total nonoperating revenue: $1,629,193

**Change in Net Position**

- ($184,824)

**Net Position**

- Beginning of year: $329,430
- End of year: $144,606

### Notes:

- All values are in dollars.
- Figures may have been restated for accuracy.
RECOMMENDATION

APPOINTMENT OF EAGLE ADMINISTRATIVE SERVICES BOARD MEMBER

ACTION REQUESTED

In accordance with the Eagle Administrative Services By-Laws, Article III, Section 3.2, it is recommended that the Board of Regents appoint Regent Dennis Beagen to serve a one-year term on the Eagle Administrative Services Board from March 17, 2015 – December 31, 2015.

STAFF SUMMARY

Not applicable

FISCAL IMPLICATIONS

Not applicable

ADMINISTRATIVE RECOMMENDATION

This proposed Board action has been reviewed and is recommended for Board approval.

[Signature]

University Executive Officer

Date: 2-27-15
RECOMMENDATION
ALCOHOL AND OTHER DRUG POLICY

ACTION REQUESTED

It is recommended that the Board amend Board Policy 3.7.2, Alcohol and Other Drugs in accordance with the attached.

STAFF SUMMARY

A review of the Alcohol and Other Drug Policy was initiated to comply with the University’s obligation under federal law to review its compliance with the Drug Free Workplace Act every two years. Recommended changes to the policy include clarifying that those persons who voluntarily seek treatment are not in violation of the policy as well as minor changes to comply with the Michigan Medical Marijuana Act. All other changes to the policy are non-substantive.

FISCAL IMPLICATIONS

None.

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval.

University Executive Officer
Gloria A. Hage
General Counsel

Date
3.02.15
Policies, Rules and Regulations

Chapter Name: Employment and Affirmative Action

Chapter No. 3.7.2

Issue: Alcohol and Other Drug Policy

Effective Date: 12-10-1971

Revision Date: 2-19-2013

Revisions Date: 3-17-2015

UNIVERSITY POLICY STATEMENT:

The University is committed to promoting and maintaining a work and academic learning, living, and work environment that is free from illegal alcohol and drug use and abuse, in accordance with all federal, state, and local laws. Students and employees are prohibited from reporting to work or working under the influence of alcohol, or illegal drugs or prescribed drugs that impair their employee’s ability to complete their position duties.

Employees may not consume, possess, distribute, or be under the influence of alcoholic beverages on University property or while on University business (except at University functions at which use of alcohol is approved). Employees, students, and campus visitors aged twenty-one (21) years or older, consuming alcohol at University functions or while on University business, where such use is approved, are expected to use alcohol do so responsibly, and not engage in illegal, unprofessional, or disruptive behavior.

Students and campus visitors who have attained the legal drinking age of twenty-one (21) years of age may possess and consume alcoholic beverages only at approved University functions or in residence hall rooms of students who have attained the legal drinking age. Those under twenty-one (21) years of age are not permitted to consume or possess alcoholic beverages at any time.

Students, employees and visitors are prohibited from dispensing, selling or supplying alcoholic beverages to a person under the legal drinking age as defined by Michigan law.

Students, employees, and visitors are prohibited from possessing, consuming, manufacturing, dispensing, selling, supplying, or being under the influence of illegal drugs or engaging in improper self-medication while on University property or University business. The Michigan Medical Marijuana Act of 2008 (MMMA) permits possession and consumption of limited amounts of marijuana in certain circumstances. However, the state law conflicts with federal laws. Because EMU is subject to the Drug-Free Workplace Act of 1988 and the Drug-Free Schools and Communities Act amendment of 1989, which prohibit controlled substances on
The use of medicinal marijuana is not permitted on campus. Federal law classifies marijuana as an illegal controlled substance and, therefore, all uses of marijuana, including medicinal marijuana, are a violation of federal law.

Employees and students. Any member of the University community who violates this policy is subject to disciplinary proceedings by the University up to and including termination, or expulsion, and may also face both prosecution and punishment under federal, state and local laws. This policy is not designed to punish people for seeking rehabilitation. All information about those individuals who voluntarily avail themselves of drug or alcohol counseling or rehabilitation services will remain confidential. Seeking counseling or rehabilitation will not be used as a basis for disciplinary action or be used against an individual in any way.

Employees and students are encouraged to voluntarily avail themselves of treatment for a substance use disorder. The information related to individuals seeking treatment will remain confidential as stipulated and protected by federal and state laws. Voluntary disclosure and seeking treatment will not be a violation of the AOD policy.

University employees and students who violate this policy shall be informed about and referred to services to assist them in determining whether they are abusing drugs and alcohol or are chemically dependent. If a problem is found to exist, the individual will be referred to resources to assist him/her in overcoming the drug or alcohol abuse pattern. This referral or assessment shall not limit the University's ability to pursue appropriate disciplinary action, up to and including termination or expulsion, when an employee or student has violated this policy or any other University policy.

This policy shall not add to or supersede union contracts or established employee work rules.

UNIVERSITY PRACTICE

In order to comply with this policy Eastern Michigan University will:

1. Disseminate a copy of the University Alcohol and Other Drug (AOD) policy to all employees and students on an annual basis, which will include:
   a. Information about programs aimed at preventing alcohol abuse and drug use and abuse.
   b. Information about the dangers and health risks of alcohol and drug use and abuse.
   c. Information on an annual basis on available counseling, treatment and rehabilitation or reentry programs and facilitate and encourage use of appropriate resources by all employees and students.
   d. A description of all applicable local, state, federal and University sanctions for unlawful consumption, possession, or distribution of illicit and prescribed drugs and alcohol.
The updated policy can be referenced at http://www.emich.edu/uhs/drugpolicy.html.

2. Disseminate a copy of EMU's policy on notification to parents of drug and alcohol violations related to the Family Educational Rights and Privacy Act (FERPA) to all students on an annual basis. This policy can be found at http://www.emich.edu/registrar/ferpa.htm.

3. Require employees who are working on federally funded projects and who are convicted of violating any criminal drug statute while at the workplace or while on work-related activities, to notify their immediate supervisor within five (5) days. EMU will then notify the appropriate federal agency about such a violation.

4. Conduct a biennial review of its alcohol and other drug policy and program as required by the Drug-Free School and Communities Act Amendment of 1989 to determine their effectiveness of, and implement necessary changes to the AOD program, and to ensure that consistent enforcement of disciplinary sanctions for violating standards of conduct are is appropriately applied. Implement necessary changes to the AOD policy and program.

5. When alcohol is served or sold at approved University functions, all of the following must be met:
   a. Alcoholic beverages shall not dominate the advertising or be the primary focus of any event.
   b. Food and non-alcoholic beverage alternatives shall be available.
   c. Precautionary measures shall be implemented to insure that alcoholic beverages are not accessible to persons under the legal drinking age.
   d. The sponsoring person/group shall comply with applicable rules and regulations of the Michigan Liquor Control Commission.

6. Comply with a set of formal standards related to alcohol marketing on campus in three areas: alcohol advertising, alcohol industry promotions, and alcohol industry official sponsorship.

RESPONSIBILITY FOR IMPLEMENTATION:

The President of the University has overall responsibility for the implementation and administration of this policy and has delegated its overall management to the Chief Vice President, University Human Resources Officer and the Provost and Executive Vice-President of Academic and Student Affairs. In addition, the President or his/her designee will generate a review of the institution's alcohol and other drug policy and program as required by law.

SCOPE OF POLICY COVERAGE:

This policy applies to all current University employees, students, and visitors. The University will have jurisdiction over student-related misconduct that occurs on university premises and/or at university sponsored activities, but may also address off-campus behavior if the University
determines that the behavior, or the continued presence of the student impairs, obstructs, interferes with, or adversely affects the mission, processes or functions of the University. Additional regulations on this subject may be found and may supersede this policy for employees covered by collective bargaining agreements.

**Authority for Creation or Revision:**

Minutes of the Board of Regents, December 10, 1971; para. 1058M.
Minutes of the Board of Regents, January 11, 1975; para. 1471M.
Minutes of the Board of Regents, January 17, 1979; para. 2039M.
Minutes of the Board of Regents, September 27, 1989; para. 4070M.
Minutes of the Board of Regents, September 25, 1990; para. 4256M.
Minutes of the Board of Regents, January 16, 2001; para. 5766M.
Minutes of the Board of Regents, December 2, 2003; para. 6194M.
Minutes of the Board of Regents, June 21, 2005, para. 6450M.
Minutes of the Board of Regents, September 20, 2011
Minutes of the Board of Regents, February 19, 2013
Policies, Rules and Regulations

Chapter Name: Employment and Affirmative Action

Chapter No. 3.7.2

Issue: Alcohol and Other Drug Policy

Effective Date: 12-10-1971

Revision Date: 2-19-2013

Revisions Date: 3-17-2015

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Employees may not consume, possess, distribute, or be under the influence of alcoholic beverages on University property or while on University business (except at University functions at which use of alcohol is approved). Employees, students, and campus visitors aged twenty-one (21) years or older, consuming alcohol at University functions or while on University business, where such use is approved, are expected to do so responsibly.

Students and campus visitors who have attained the legal drinking age of twenty-one (21) years of age may possess and consume alcoholic beverages only at approved University functions or in residence hall rooms of students who have attained the legal drinking age. Those under twenty-one (21) years of age are not permitted to consume or possess alcoholic beverages at any time.

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Employees and students who violate this policy are subject to disciplinary proceedings by the University up to and including termination, or expulsion, and may also face prosecution and punishment under federal, state and local laws.

Employees and students are encouraged to voluntarily avail themselves of treatment for a substance use disorder. The information related to individuals seeking treatment will remain confidential as stipulated and protected by federal and state laws. Voluntary disclosure and seeking treatment will not be a violation of the AOD policy.

UNIVERSITY PRACTICE

In order to comply with this policy Eastern Michigan University will:

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   a. Information about programs aimed at preventing alcohol abuse and drug use and abuse.
   b. Information about the dangers and health risks of alcohol and drug use and abuse.
   c. Information on available counseling, treatment and rehabilitation or reentry programs.
   d. A description of all applicable local, state, federal and University sanctions for unlawful consumption, possession, or distribution of illicit and prescribed drugs and alcohol.

2. Disseminate a copy of EMU's policy on notification to parents of drug and alcohol violations related to the Family Educational Rights and Privacy Act (FERPA) to all students on an annual basis.

3. Require employees who are working on federally funded projects and who are convicted of violating any criminal drug statute while at the workplace or while on work-related activities, to notify their immediate supervisor within five (5) days. EMU will then notify the appropriate federal agency about such a violation.

4. Conduct a biennial review of its alcohol and other drug policy and program as required by the Drug-Free School and Communities Act Amendment of 1989 to determine their effectiveness and to ensure that consistent enforcement of disciplinary sanctions for violating standards of conduct is appropriately applied. Implement necessary changes to the AOD policy and program,

5. When alcohol is served or sold at approved University functions, all of the following must be met:
   a. Alcoholic beverages shall not dominate the advertising or be the primary focus of any event.
   b. Food and non-alcoholic beverage alternatives shall be available.
   c. Precautionary measures shall be implemented to insure that alcoholic beverages are not accessible to persons under the legal drinking age.
   d. The sponsoring person/group shall comply with applicable rules and regulations of the Michigan Liquor Control Commission.
6. Comply with a set of formal standards related to alcohol marketing on campus in three areas: alcohol advertising, alcohol industry promotions, and alcohol industry official sponsorship.

RESPONSIBILITY FOR IMPLEMENTATION:

The President of the University has overall responsibility for the implementation and administration of this policy and has delegated its overall management to the Vice President, University Human Resources and the Provost and Executive Vice-President of Academic and Student Affairs. In addition, the President or his/her designee will generate a review of the institution's alcohol and other drug policy and program as required by law.

SCOPE OF POLICY COVERAGE:

This policy applies to all current University employees, students, and visitors. The University will have jurisdiction over student-related misconduct that occurs on university premises and/or at university sponsored activities, but may also address off-campus behavior if the University determines that the behavior or the continued presence of the student impairs, obstructs, interferes with, or adversely affects the mission, processes or functions of the University. Additional regulations on this subject may be found and may supersede this policy for employees covered by collective bargaining agreements.

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Minutes of the Board of Regents, June 21, 2005, para. 6450M.
Minutes of the Board of Regents, September 20, 2011
Minutes of the Board of Regents, February 19, 2013
RECOMMENDATION

ATHLETIC AFFAIRS COMMITTEE

ACTION REQUESTED
It is requested that the Board of Regents receive and place on file the working agenda for the March 17, 2015 meeting and the December 5, 2014 minutes.

STAFF SUMMARY
• Approval of Tuesday, December 5, 2014 Minutes
• Updated Staff News
• SAAC-Student Athlete Advisory Committee News
• Academic News
• Cost of Attendance for Student-Athletes in 2015-16
• Men’s and Women’s Basketball Review
• Football Schedule for 2015
• Revenue Report
• Development
• Highlight Sport-Women’s Basketball
• Winter Sport Reports-Updates

FISCAL IMPLICATIONS
To be determined

ADMINISTRATIVE RECOMMENDATION
The proposed Board action has been reviewed and is recommended for Board approval

Univ. Exec. Officer  Date
Board of Regents Topics – Athletic Affairs
March 17, 2015

Department of Athletics

1. Updated Staff News
   a. Associate Athletic Director for Sports Medicine – Jennifer Brown
   b. Head Women’s Volleyball Coach – Kimi Olson
   c. Assistant Women’s Volleyball Coach – Michael Shearer

2. SAAC – Student-Athlete Advisory Committee News
   a. Jock Jams was held on January 22 – All proceeds raised ($1,400) were donated to Ypsilanti City Schools
   b. The Ypsi’s – April 20 - End of the year award show celebrating the academic, athletic and community service success of our student-athletes

3. Academic News
   a. Fall Academic Updates

4. Cost of Attendance for our student-athletes in 2015-16

5. Men’s and Women’s Basketball Review
   a. Season recap

6. Football Schedule for 2015
   a. Themed Home Games
   b. Away Game Opportunities

7. Revenue Report - Christian Spears (attached)

8. Development Updates - Dan McLean

9. Highlight Sport – Head Women’s Basketball Coach - Tory Verdi

10. Winter Sport Reports - Updates
    a. Women’s Gymnastics
    b. Men’s Swimming
    c. Women’s Swimming
    d. Men’s Indoor Track & Field
    e. Women’s Indoor Track & Field
    f. Wrestling
Regent Mike Hawks called the Athletic Affairs Committee meeting to order at 8:45am.
Regent James Webb approved the October 7, 2014 minutes.

**Updated Staff News:**
Heather Lyke reported that there are currently two searches underway; one for the Associate Athletics Director for Sports Medicine and the other one for our Head Women's Volleyball Coach. These positions will hopefully be filled by the New Year. In addition, Becky Heckart was hired as the Eagles Pride Fund Director and Adam Martin was promoted to Facilities Supervisor.
The Student-Athlete Advisory Council (SAAC) are planning on two key events this upcoming year. The first is Jock Jams, which is a student-athlete talent show on January 22 at 6:00pm at Pease Auditorium. The cost is $5.00 and all funds raised will go to the Ypsilanti City Schools. The second is a new event called the Ypsi's. It be similar to the ESPYS, though celebrating academics, athletics and community service efforts of our student-athletes. The Ypsi’s will be held on April 20, 2015, where the first ever video lip dub will premiere.

**Platforms for Communication:**
A monthly newsletter called, LykeLine as a way to communicate to all Eagles Pride members and donors to the department of athletics. These newsletters have been well received. There is also a new link on the website called, “Ask the AD” and Heather and her team have been responding to questions posted online.

**Community Service Initiative:**
One new initiative involves partnering with Osborn High School and their BuildOn program students. One of our donors made a $100,000 donation on behalf of the Athletic Department to BuildOn. The Athletic Department is going to team up with the students at Osborn High School and implement the 2nd and 7 reading program together at an elementary school in Osborn.

**Academic News:**
Heather reported that we had our second highest Graduation Success Rate in school history at 75% and our federal graduation rate was also improved to 63%. We continue to strive to improve these rates as we are ranked 10th and 11th respectively within the Mid American Conference.

**Football Sales Summary from Fall 2014:**
Heather shared a comparative study of football revenue from Fall 2013 and Fall 2014. Winning would obviously help these numbers and another factor to take into consideration is that we did not have a home football game in the month of September. Overall, our season ticket sales revenue was up 48%, our single game ticket sales was up 45%, parking revenue was up 100%, concessions was down 4%, merchandise sales was up 32% and game program sales were down 30%. Overall, despite our attendance figures being down 10%, overall our gross revenue increased by 38%.
Basketball Planning:
Basketball season ticket sales and courtside seats are slightly down for both the men’s and women’s basketball season. We are going to review game scheduling in the upcoming year in hopes to increase sales. A preseason tournament could help as well. We are looking at enhancing the basketball game day atmosphere and hosting a Party in the Paint on October 23, 2014 to thank our donors.

Revenue Report:
Christian Spears, Deputy Athletic Director, provided the committee with an updated revenue report that outlines each of the sources of revenue for the department. It summarizes the last two years of revenue and the projected goals for revenue for the upcoming year. $100,000 was projected for football and we have increased by 20%. Volleyball projected $3,500 and are down 16%. We are down 26% for courtside seating for both men’s and women’s basketball, but we haven’t finished the season. Facility Rentals are down, so we need to review our rentals.

Fundraising Report
Dan McLean, Associate Athletics Director/Development, updated the committee on our first Grateful Week (T.H.A.N.K.S. Theme). This week is a week to say thanks to our new donors, student-athletes, and corporate partners. The first ever Athletic Development website was launched, www.EMUEaglesPride.com. The goal for this website is to engage current and potential donors showing front page stories, student athlete thank you videos and invest in pages showing how easy someone can now make online gifts.
We have made $168,000 from giving during July 1-October 31: $131,000 from cash, $31,000 pledged and $6,000 gift-in-kind. We have 490 donors, 50% of last year’s donor numbers in first three months. 30% of 490 donors are new donors between $100-$400 giving range, 20 donors are at the $1,500 level; 7 are new donors. A strategic major gift plan has been formulated to reach $1,000,000 athletics goal: athletics master facilities plan, campaign for our Track & Field/Cross Country Programs, creation of a major gift society, increased major gifts via sport club giving vehicles and planned giving focus and efforts. Lastly, we are happy to announce that the first Athletic Department Staff Campaign resulted in 100% staff participation. Now, the Student-Athlete Advisory Council has been presented with the challenge of their own 100% giving campaign.

Highlighted Department:
Sue Parks, Head Women’s Cross Country Coach started at Eastern 9 years ago and started in 11th place, three seasons later they improved to sixth place and eventually improved with back-to-back-to-back fifth place finishes. There are 3 all conference runners on the Cross Country Team: Victoria Voronko, Jordann McDermitt and Sofie Gallein. Both Victoria and Sofie qualified for MAC Championships. In the Regional Meet, a who’s who in women’s Cross Country, EMU came in 8th place, which is a very good performance.

Fall Sport Reports:
Men’s Cross Country won the MAC for the 5th consecutive year and Willy Fink won the race overall. Women’s Cross Country finished in 2nd place in the MAC (best performance since 1996). Football coaches are out on the road recruiting and this weekend is an official visit weekend. Women’s Soccer won the MAC West Division. Volleyball lost in the first round of the MAC tournament.

Meeting was adjourned at 9:45am

Respectfully submitted,
Lois Barton
Administrative Secretary