LOEX has for over 40 years played a role as a “clearinghouse” for the best practices and different perspectives & experiences in the field of library instruction. As part of that role, as has been previously announced, we are hosting a LOEX Fall Focus 2015 conference on November 13-14 in our home city of Ypsilanti, MI. The focus of this singe-topic conference will be on the far-reaching ACRL Framework for Information Literacy for Higher Education. I know from following list-servs, attending meetings & seminars, watching YouTube videos, reviewing LibGuides, etc, that there is a lot of activity regarding this very important paradigm shift. Hopefully this one-and-a-half day conference will allow people to have some breathing space to more fully wrap our minds around where things stand and help each librarian determine how they can best move forward with their own instruction.

The conference registration will be online-only, per usual; LOEX members (also per usual) will get first crack at attendee spots and a discount on registration, which will open in September. Be on the lookout for emails/tweets from me with more details as they develop.

In this issue of the Quarterly, we have a Book Review that can hopefully be of help to those librarians who have found themselves in the role of instructional designer, particular in an online setting. There is also a TechMatters regarding a website that can assist you with the rubric creation and scoring process (something useful even outside the classroom, such as evaluation of conference proposals). We also have Part Two of our article on Creativity in information literacy teaching, along with a nice overview a transmedia storytelling experience used to connect students, faculty—indeed a whole campus—with the library as a key player. Finally, we have an interview with April Cunningham, who is doing interesting work in the area of assessment, including involving the new Framework.

Happy instructing,
Brad Sietz
Director